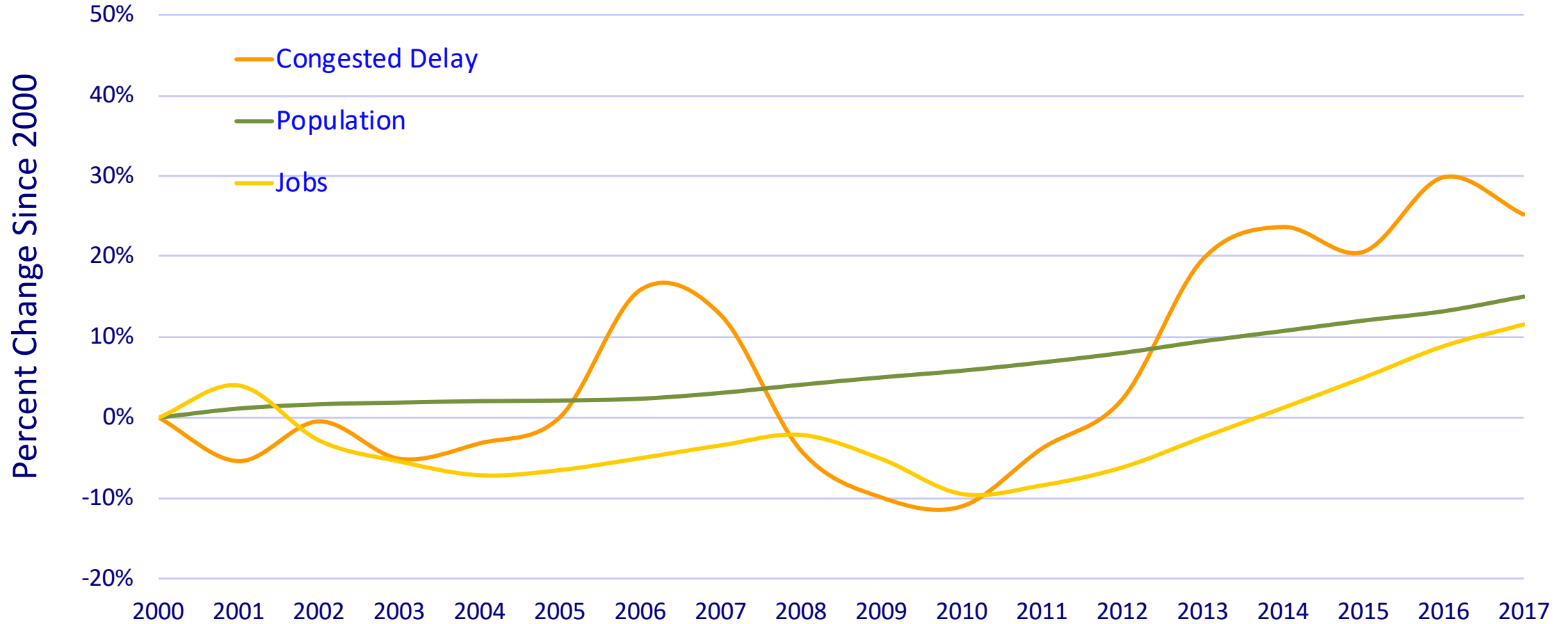
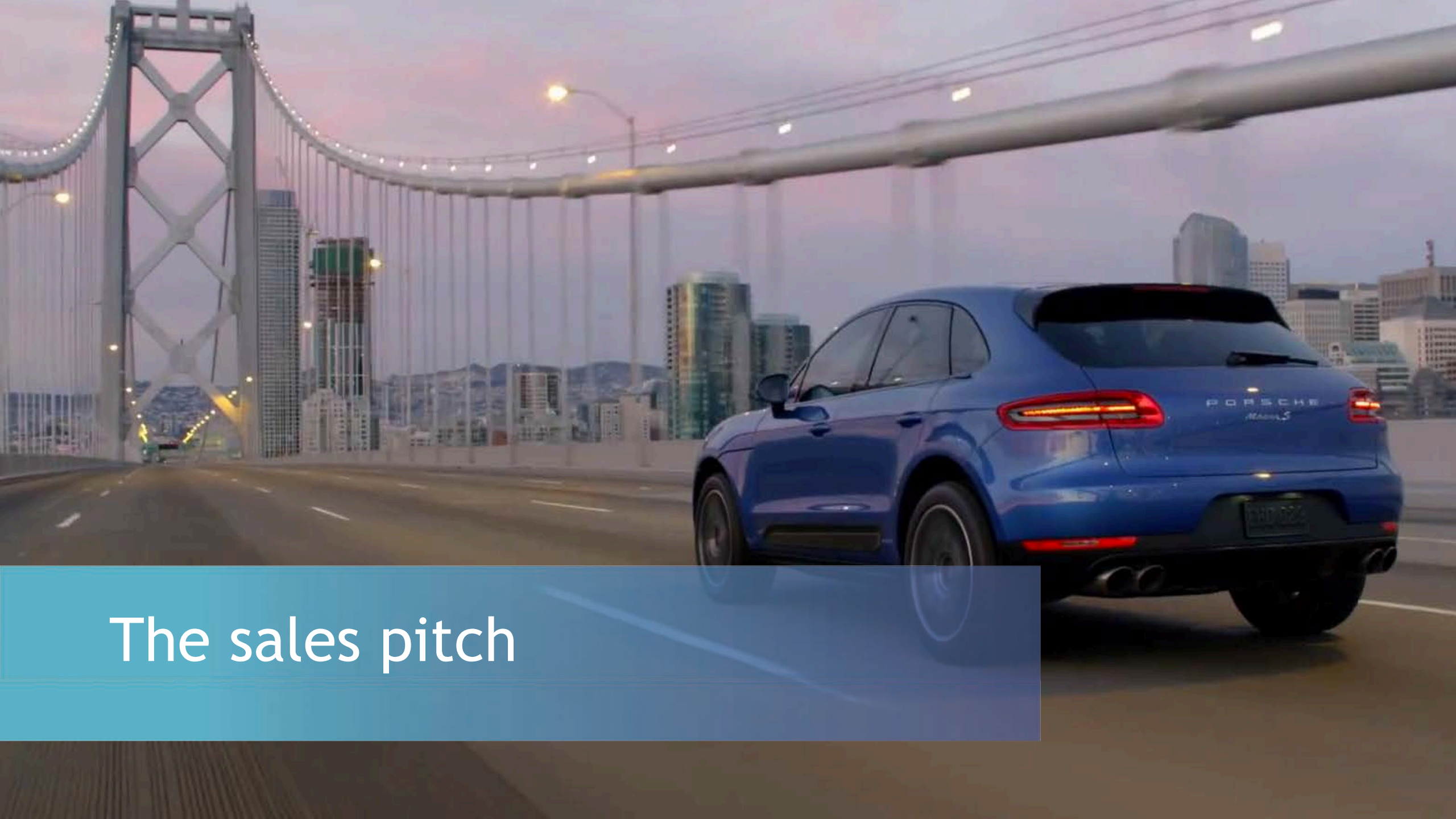


Toward a Shared Future

Carpooling Today & Tomorrow

Congested delay has grown 25% since 2000



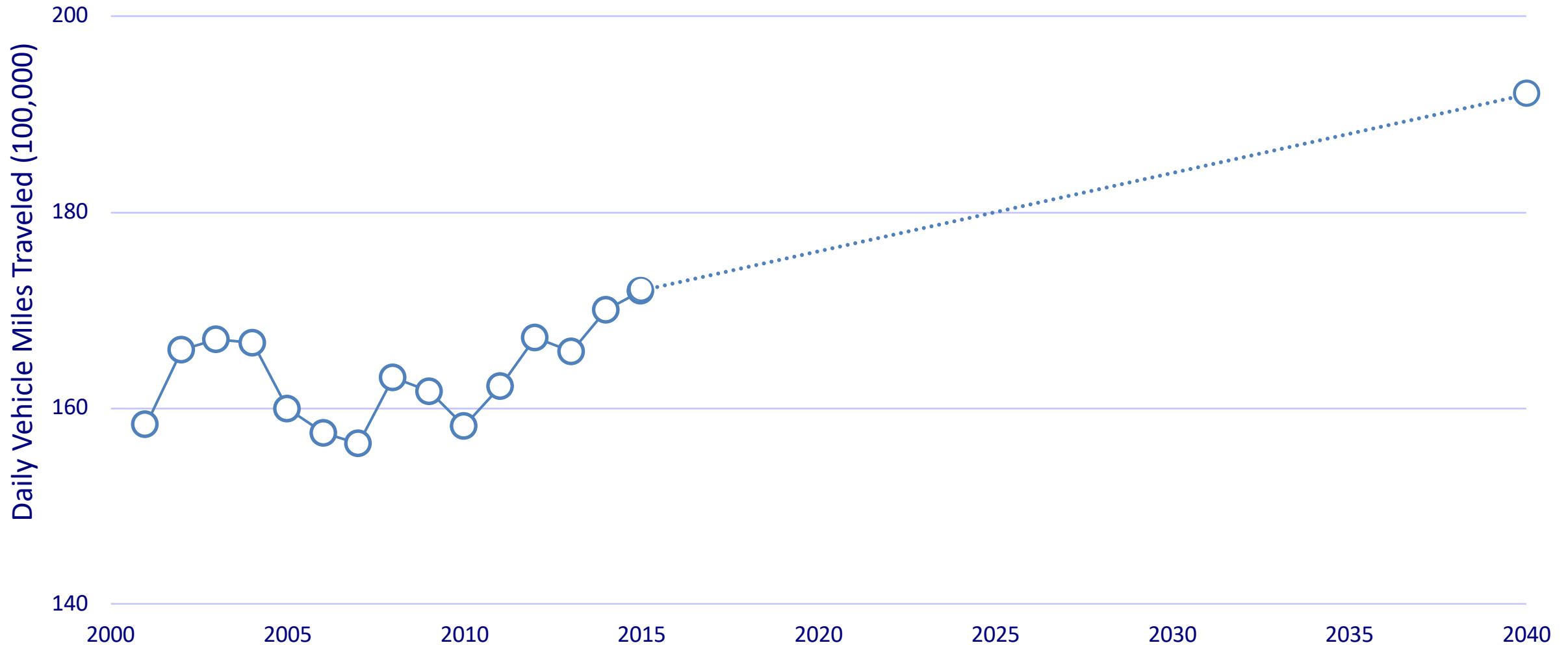


The sales pitch

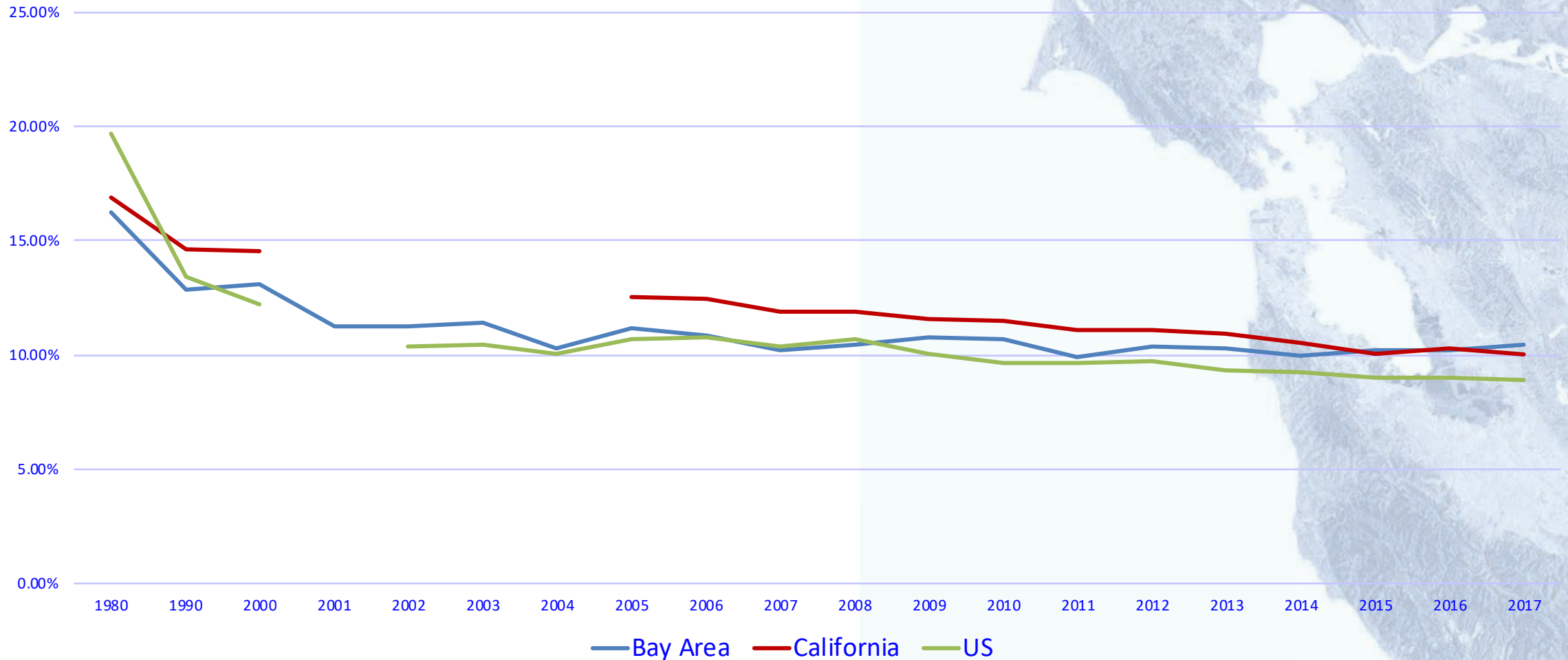


The reality

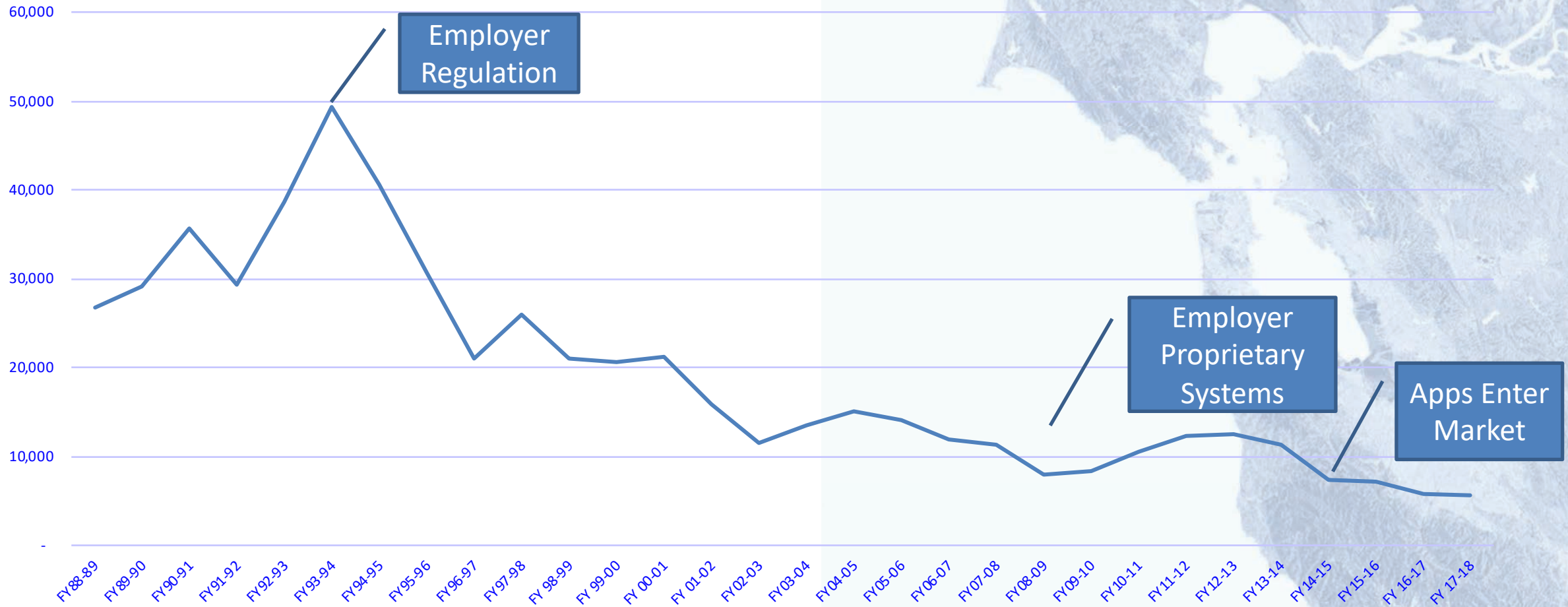
VMT is expected to continue growing even under Plan Bay Area 2040



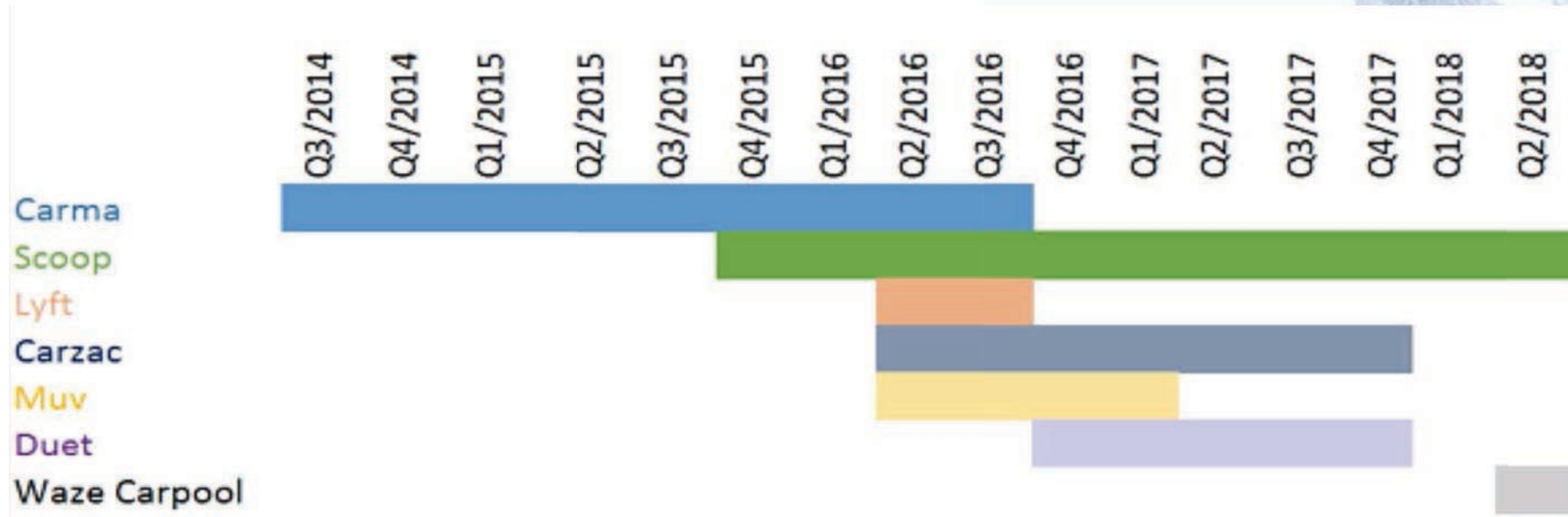
Carpool Commute Mode Share



Carpool Matching Applicants



MTC Carpool Matching App Partnerships



Opportunities

- Apps
 - New Markets
 - Less Friction
 - More Flexibility
 - Trip Based Data
 - Private-Sector Investment
- Employers
- Incentives
- Tax Code

THE BAY AREA CARPOOL PROGRAM

Carpool with an app below.
Upload screenshots of 5
carpool trips in October for
a \$20 Amazon gift card,
courtesy of The Bay Area
Carpool Program.

carpool.511.org

\$20
to shop
Amazon

**Make a clean
getaway.**
Get in on the
carpool lane.


 waze CARPOOL



 waze CARPOOL
DOWNLOAD TODAY.

CARPOOL CREDIT GIVEAWAY

Your first trip is on the
511 Carpool Program!



scop 511 SF Bay

Welcome to Scoop from our friends at
the MTC and 511.org!

In an effort to help Bay Area commuters carpool more, your
first Carpool Credit is sponsored through the 511 Carpool
Program.

Thanks for making the choice to carpool in the Bay Area!

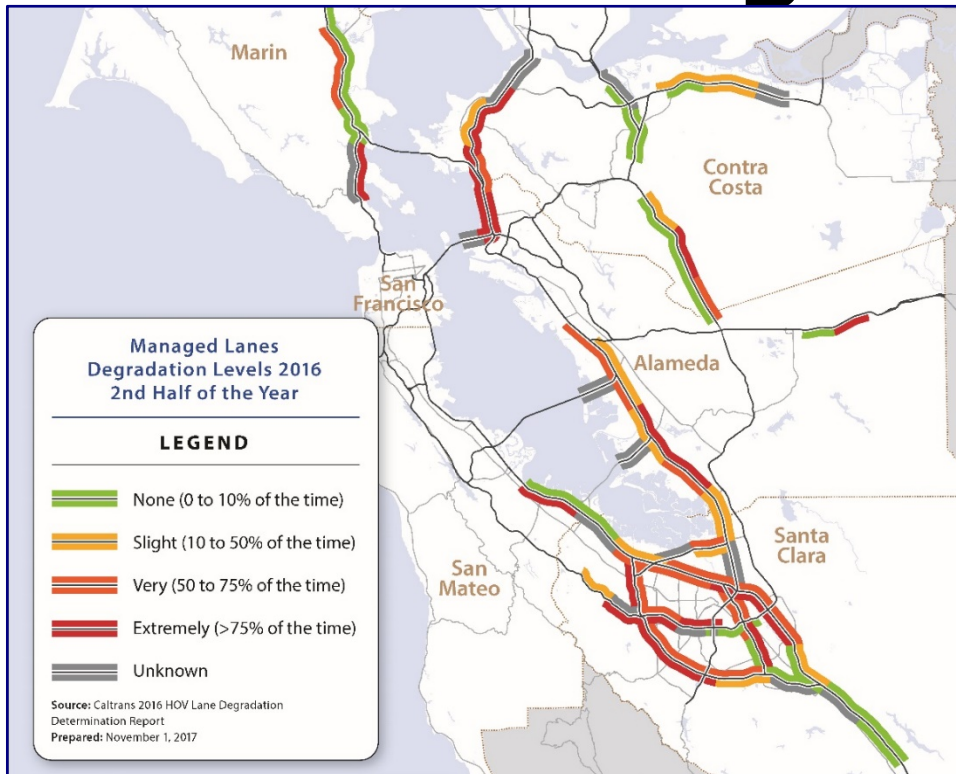
Schedule your first carpool

Challenges

- Apps/Matching
 - Critical Mass
 - Lack of data transparency
 - Priced carpooling
 - Equity
 - Private sector
- Employers
- Incentives
- HOV Lane Performance

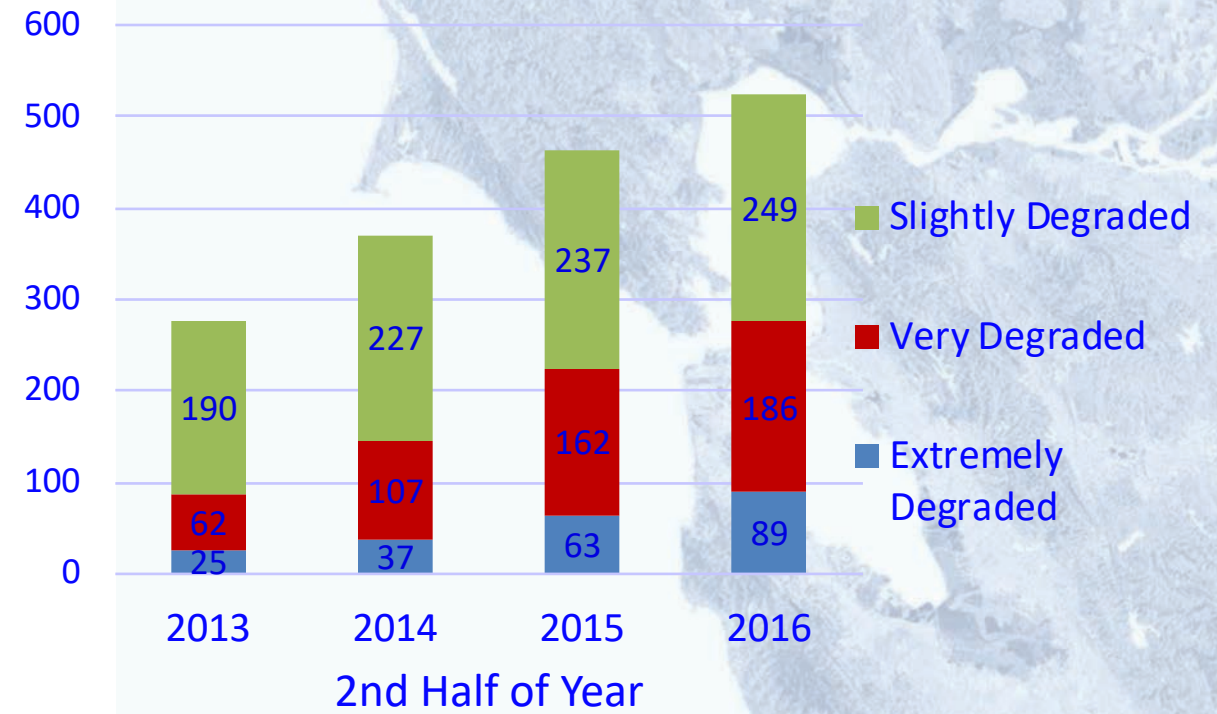


HOV Lane Degradation



- 65% HOV lane miles degraded in 2016
- “Very” degraded miles increased by 124 miles (+200%)
- **I-880** HOV lanes degraded in both directions

Degraded HOV Lane Miles



Federal Standard: maintain an average speed of 45 mph at least 90 percent of the time during the peak hour over a consecutive 180-day period.

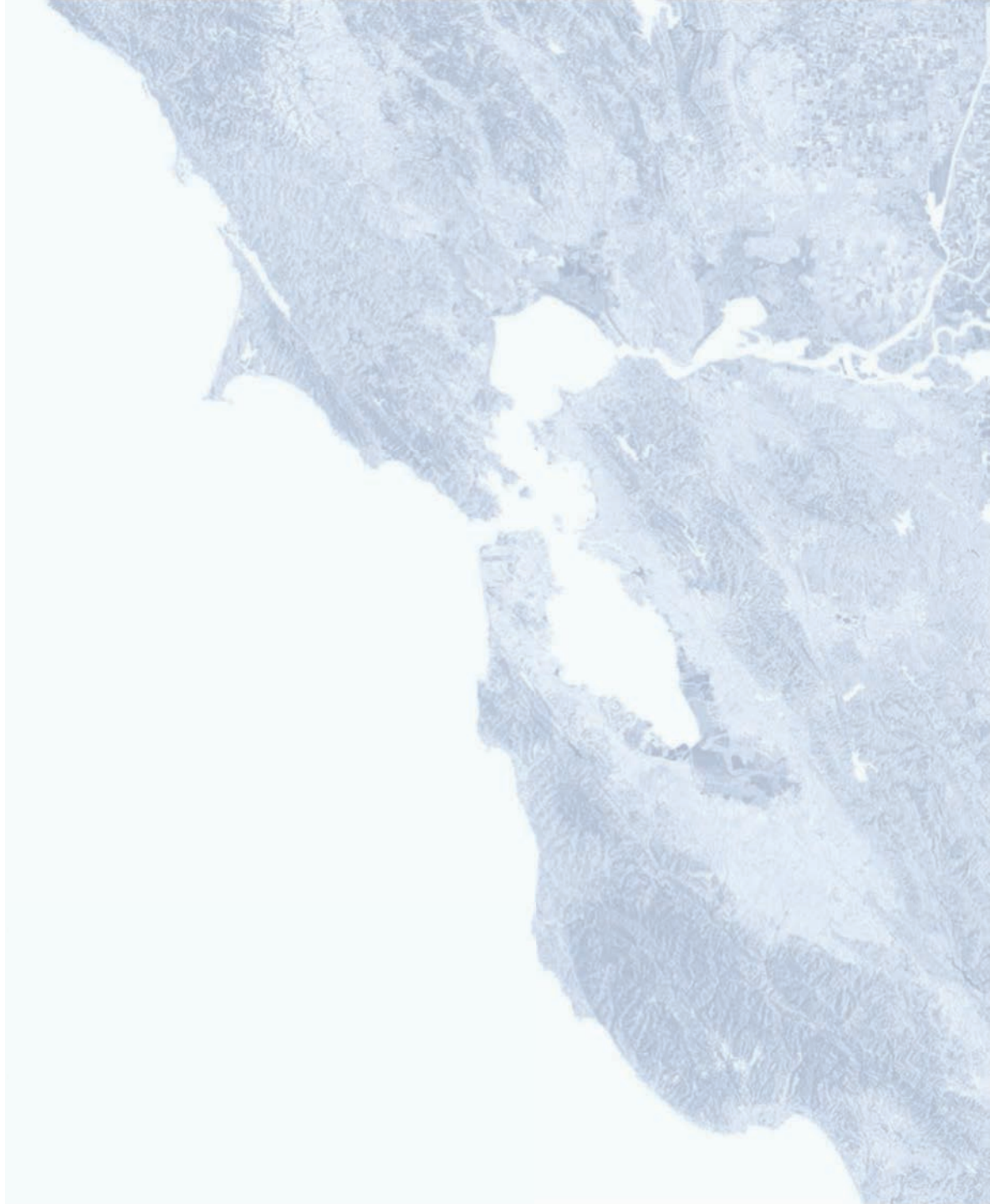
Toward a Shared Future

- MTC's Carpool Outlook
- MTC's Carpool Contract
- Horizon – Perspectives Paper #2

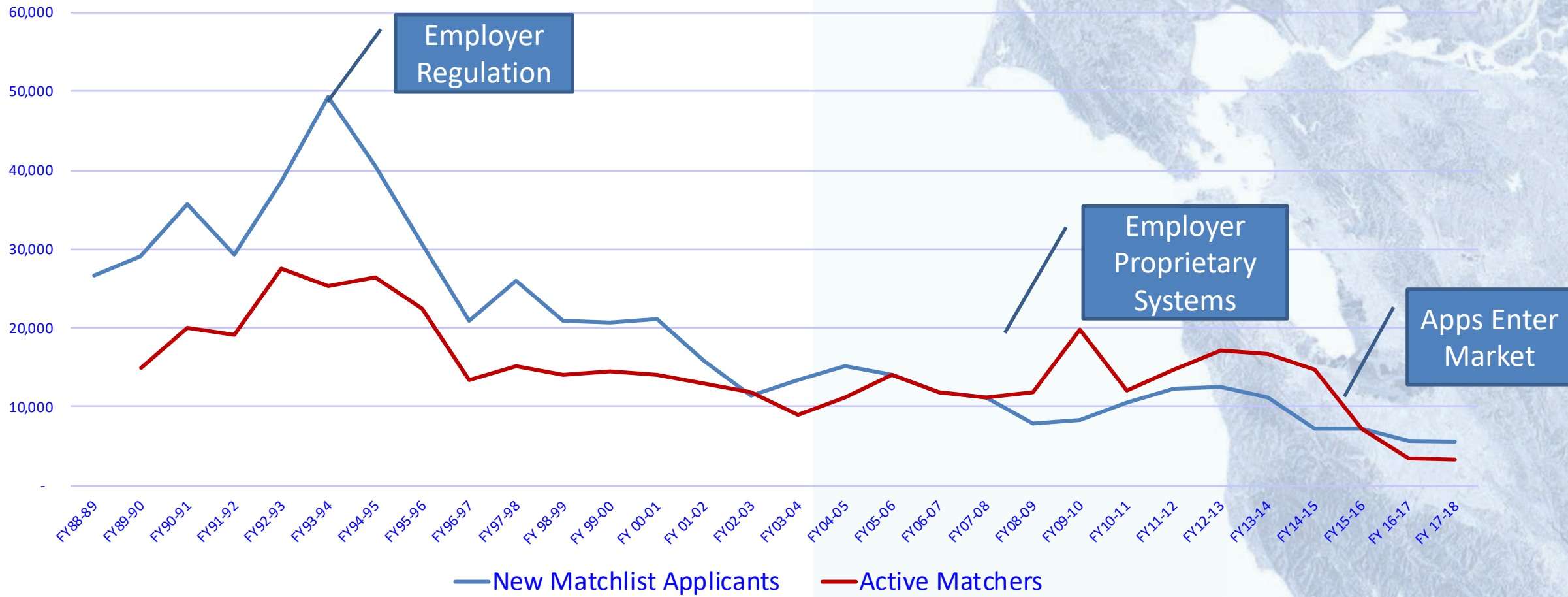
<https://mtc.ca.gov/our-work/plans-projects/horizon/perspective-papers>



Questions?



Carpool Matching Database



Matching



	FY11-12	FY12-13	FY13-14	FY14-15	FY15-16	FY 16-17	FY 17-18
New Matchlist Applicants - Activated	12,221	12,536	11,263	7,177	6,060	3,285	3,776
12 Month Average Database Size (Matchers Only)	14,721	17,120	16,710	16,719	7,133	3,451	2,961
New Registrants (Apps) (511 Attributable)				98	1,110	2,390	2,758