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# ECONOMIC & HEALTH IMPACT OF HOSPITALS IN SANTA CLARA COUNTY

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**Hospital Council**  
of Northern & Central California



# Today's Message

What will you learn today:

- Hospitals are a **large economic driver** and touch all of your industries
- **Collaboration and development of thoughtful policies** is one of several methods we use to contain healthcare costs, keep high quality standards in patient care, and improve the health of all members of our community



# Who We Are

The Hospital Council is a nonprofit association established in 1961, **representing 185 hospitals and health systems in 50 of California's 58 counties**—from Kern County to the Oregon border. Our membership includes **small, rural hospitals to large, urban medical centers** and more than 37,000 licensed beds.

**Excellence Through Leadership & Collaboration**





# Member Hospitals in Santa Clara County



# Different Types of Hospitals

- Non-Profit
- Public
- District
- Investor owned

At the end of the day, they all are our community hospitals serving the public





Which hospital has the busiest  
Emergency Department in Santa  
Clara County (excluding VA)?

- ☐ Santa Clara Valley Medical Center
- ☐ Regional Medical Center
- ☐ Kaiser Permanente Santa Clara Medical Center





## Regional Medical Center

97,214 visits, 42 treatment stations

## Kaiser Permanente Santa Clara Medical Center

74,220 visits, 32 treatment stations

## Santa Clara Valley Medical Center

62,466 visits, 24 treatment stations

Based on 2016 OSHPD Utilization Report, ED Visits



# 2017 Economic & Health Impact Report

The Health Care sector is the second largest economic sector in Santa Clara County.

Impact Type	Employment	Labor Income	Output
Direct Effect	28,972	\$5.4 billion	\$7.7 billion
Indirect Effect	41,031	\$3.9 billion	\$7.1 billion
Induced Effect	21,933	\$1.4 billion	\$3.7 billion
<b>Total Effect</b>	<b>91,936 jobs</b>	<b>\$10.7 billion in labor earnings</b>	<b>\$18.5 billion in spending annually</b>



# THE AVERAGE WAGE

*for*

## HEALTH CARE PRACTITIONERS & TECHNICAL PROFESSIONALS



**earn**  
on average

**\$54.50** hourly | **\$113,360** annually + significant benefits

## ALL OCCUPATIONS WITHIN THE SANTA CLARA REGION



**earn**  
on average

**\$37.80** hourly | **\$71,350** annually + possible benefits

THE WAGES AND SALARIES FOR THESE  
HEALTH CARE PROFESSIONALS ARE NEARLY

**40–60%**  
higher

THAN THE  
**average**  
FOR THE METROPOLITAN AREA.





# PROJECTED GROWTH OF HEALTH CARE JOBS IN SANTA CLARA COUNTY

## 2014-2024

Occupational Title	Estimated Employment 2014	Projected Employment 2024	Number Change 2014-	Percent Change 2014-2024	Annual Average
TOTAL, All Occupations	1,072,700	1,217,600	144,900	13.5%	1.3%
Healthcare Practitioners/ Technical Occupations	40,810	48,310	7,500	18.4%	1.7%
Healthcare Support Occupations	17,440	20,830	3,390	19.4%	1.8%



Silicon Valley is home to innovation, flourishing industries and new technology.

**Every day, our hospitals are finding new and innovative ways to:**

- Improve the health of their patients
- Deliver high quality patient care
- Provide safety net services to residents
- Improve community health outcomes
- Serve as a vital element in the region's emergency response plans





# Free Prescription Medications Available for Low-Income Residents

The *Better Health Pharmacy* is the first and only surplus drug redistribution program in California.

Santa Clara Valley Medical Center



# Medical Respite for the Homeless

This partnership provides homeless adults with a clean, safe place to recuperate from acute hospitalization, continue with self-care and connect to benefits & housing services.

8 Hospitals

County's Valley Homeless Healthcare Program

HomeFirst Services of Santa Clara County



# Adolescent Mental Wellness

*ASPIRE, After-School Program Interventions and Resiliency Education®*, is an intensive outpatient program for youth experiencing significant anxiety or depression.

El Camino Hospital



# Comprehensive Stroke Centers Provide Leading-edge Treatment Options

About 100 hospitals in the nation are designated as Advanced Comprehensive Stroke Centers. In Santa Clara County, we are fortunate to have 4.

Good Samaritan Hospital  
Regional Medical Center  
Stanford Health Care  
El Camino Hospital –  
Mountain View

COMPREHENSIVE STROKE CENTER CERTIFICATION

**IT'S A BIG DEAL FOR  
HOSPITALS. AN EVEN BIGGER  
ONE FOR THEIR PATIENTS.**

Comprehensive Stroke Center certification means a hospital is ready 24/7 to deliver advanced stroke care. It's the highest level of stroke certification, earned by meeting standards for the most complex stroke cases. If your hospital is part of this elite group, congratulations. If not, let us help you get started.



# Common Challenges

## *Workforce* –

- Aging RN workforce and critical shortage of behavioral health workers, especially psychiatrists
- Housing
- Transportation





# Common Challenges

**Regulatory** – Necessary to raise all boats, but there is a cost

- 2020 and 2030 seismic deadlines
- CA Department of Public Health (CDPH) Licensing & Certification
- CA Office of Statewide Health Planning & Development (OSHPD)
- Nurse-to-patient staffing ratios



# Common Challenges

**Policies** – Support local collaboration and statewide legislation

- Local – Whole Person Care, Adolescent Psychiatric Inpatient Facility, Emergency Preparedness
- Statewide – Alternate Destination, Behavioral Health, Streamlining CDPH Review



# ***Wrap Up Slide – Take-Away Messages***

*(I'm almost done!)*

- *Hospitals just want to do the right thing*
- *Collaboration is in our DNA*
- *We can work together. Your issues are our issues -- housing, transportation, education, and thoughtful policies that make sense*







THANK  
YOU



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