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Ideas + Action for a Better City

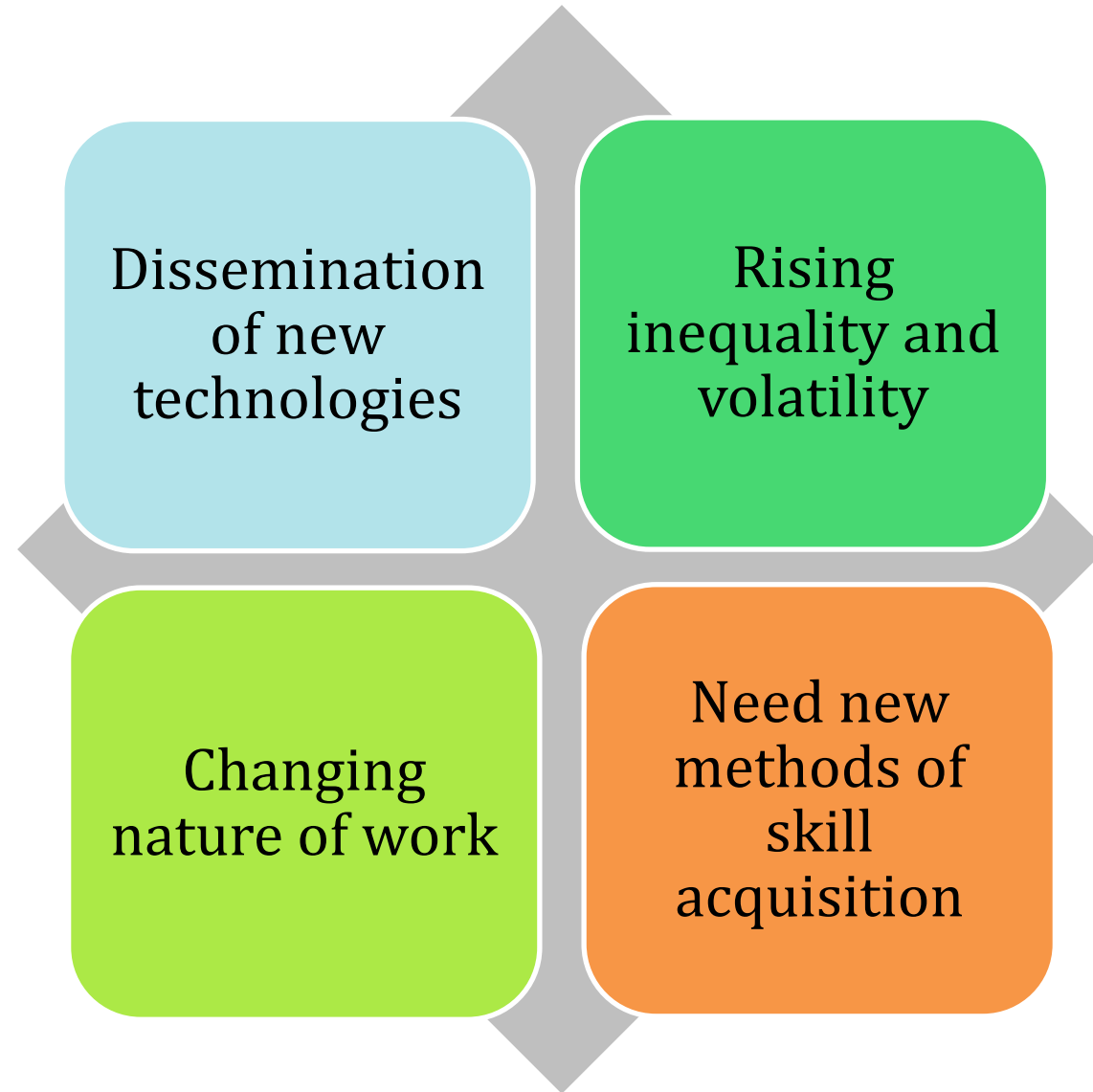
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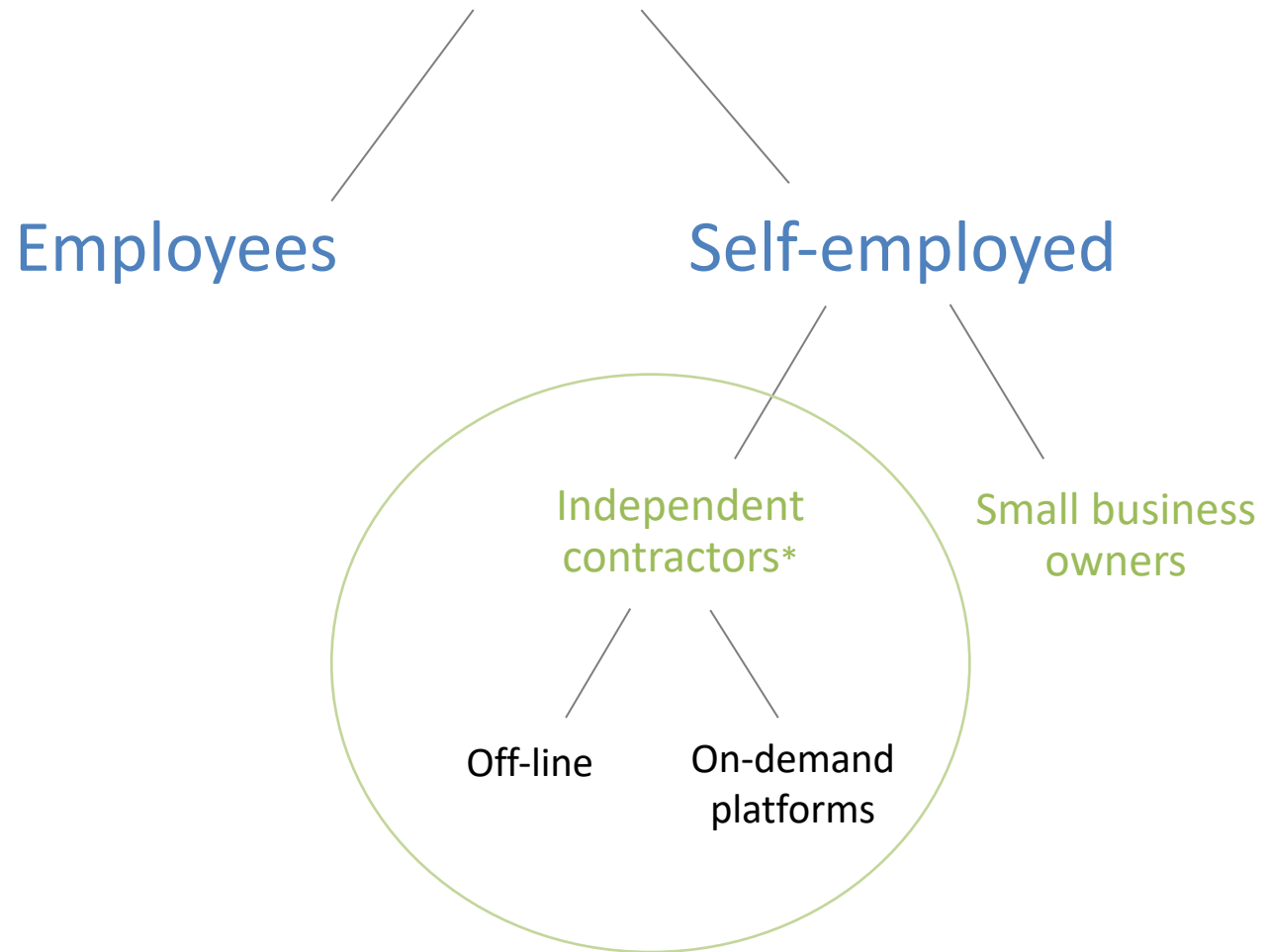
Future of Work



What is gig work?

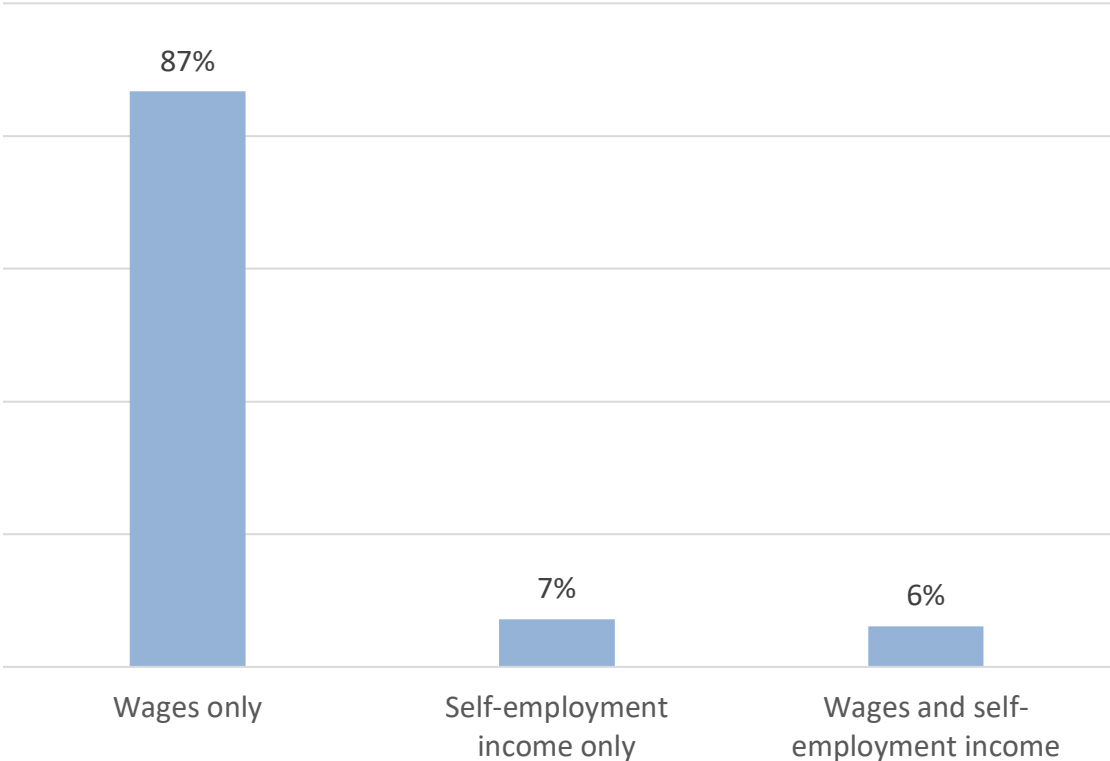
And what do we know about it?

TYPES OF PAID WORK



**Not misclassified*

Workers' income sources across all jobs in the U.S., 2014



Source: Jackson, Emilie, Adam Looney, and Shanthi Ramnath. 2017. "The Rise of Alternative Work Arrangements: Evidence and Implications for Tax Filing and Benefit Coverage." Working Paper 114. Department of the Treasury, Office of Tax Analysis.

Common occupations for independent contractors in California

low-wage



high-wage

- Janitors, maids, and housekeepers
- Personal care aides, home health aides, childcare workers
- Grounds maintenance workers
- Retail sales workers

- Construction trades workers
- Beauty salon barber shop and nail salon workers
- Truck and taxi drivers
- Customer service representatives

- Managers
- Real estate brokers and sales agents
- Media and communications workers (for example, in motion pictures)
- Entertainers and performers
- Teachers

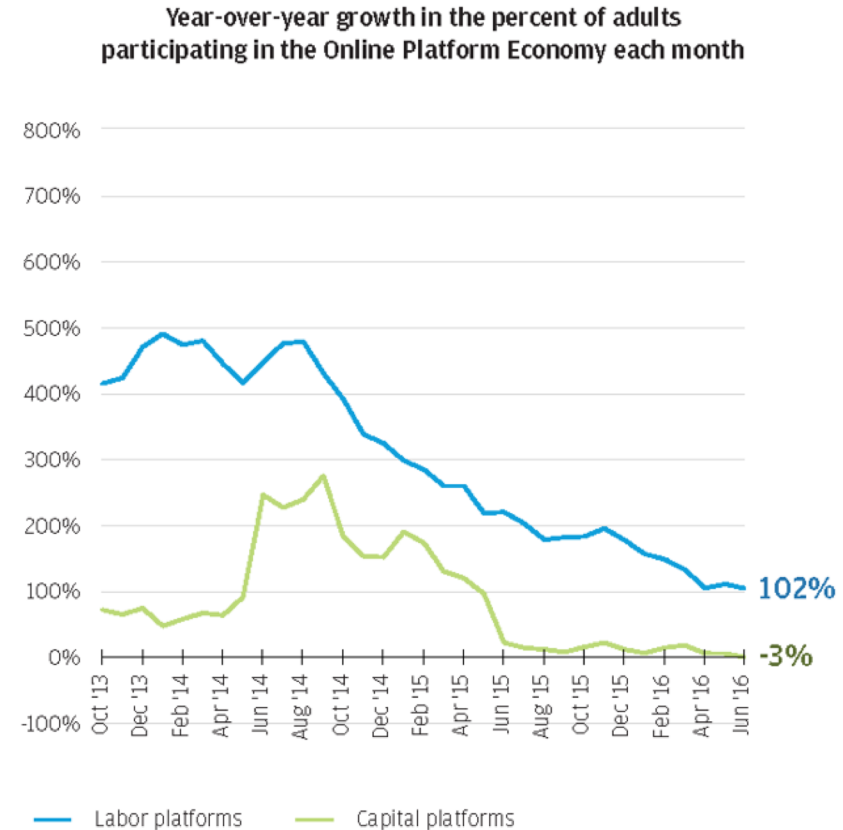
- Business operations specialists (e.g., in management consulting)
- Financial specialists
- Counselors and social workers

- Doctors, nurses and other health practitioners
- Lawyers and judges
- Computer occupations
- Top executives

On-demand platform work

As percent of workforce in 2016:

- Labor platforms: ~ 0.5%
- Capital platforms: ~ 0.4%



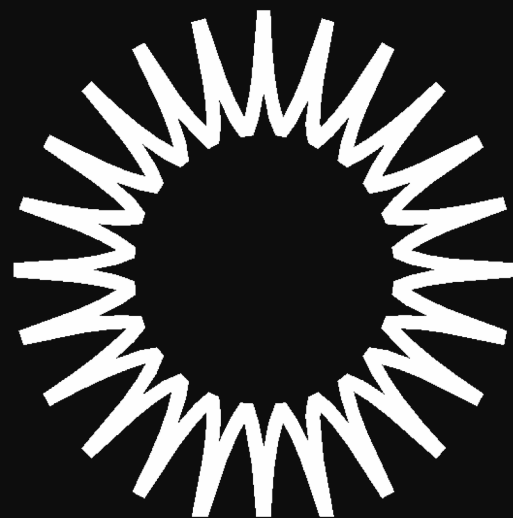
Participation in labor platforms, by city



Source: Farrell, Diana, and Fiona Greig. 2016. "The Online Platform Economy: Why Growth Has Peaked." JP Morgan Chase & Co Institute.

Platform work is often supplementary and sporadic

- On average, labor platform income = about a quarter of annual income
 - That's largely driven by workers who are using platforms during spells of unemployment
- 40 percent of labor platform users exit within the first 6 months
 - About a quarter of users stay for 2 or more years



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