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Ideas + Action for a Better City

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COMMUNITY PLAN TO END HOMELESSNESS IN SANTA CLARA COUNTY 2015-2020

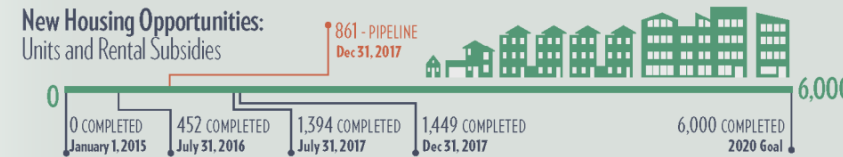
MARCH 2018

1 DISRUPT SYSTEMS
Disrupt and transform existing homeless response systems

People in Permanent Supportive Housing Who Remained Stably Housed* **94%**



2 BUILD THE SOLUTION
New housing opportunities



3 SERVE THE PERSON
Deploy the new solutions with a client-centered approach to meet each individual's needs.

JAN 2018
990
Veterans Housed

285 New Living Wage
Employment Pathways

New \$3.5M Family Homelessness Prevention System Pilot to Serve
660
Families

Project Welcome Home
83% Reduction in Crisis Services Usage by Tenants Housed > 6 Months

DESTINATION: **HOME**

Bridge Housing Community

SPUR Forum on Bridge Communities

APRIL 25, 2018



Housing and Homeless Crisis In San José

Homelessness In San José

Areas



Homelessness is
prevented or is a
rare, brief,
and **non-recurring**
experience

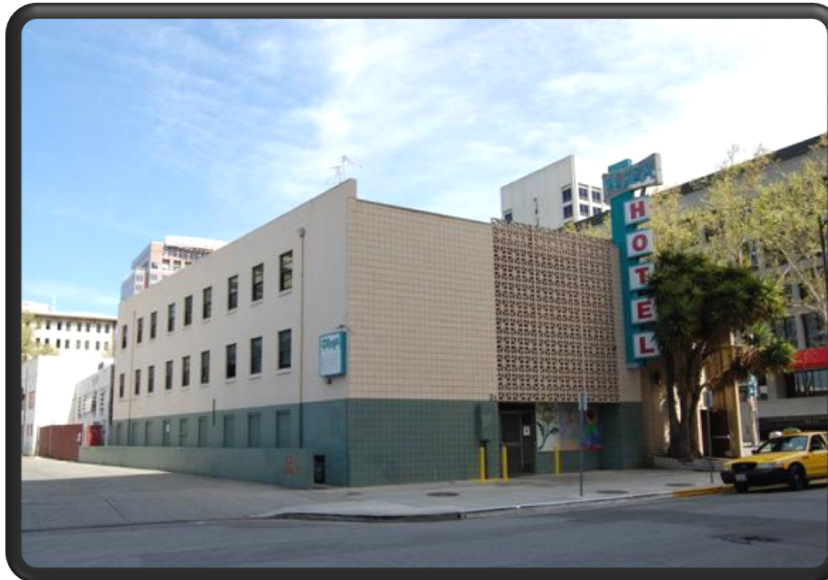
Ending
Homelessness
Means



Permanent: Supportive Housing

Interim Housing

Plaza Hotel



Cornerstone Village –
Lake County, CA

Opportunity Village – Eugene OR

Assembly Bill 2176

City owned or leased property

Suspends most local and state regulatory requirements

Provide minimum outline for building requirements

Requires Housing Plan

BHC Partnerships

Gensler



Design

Habitat for
Humanity



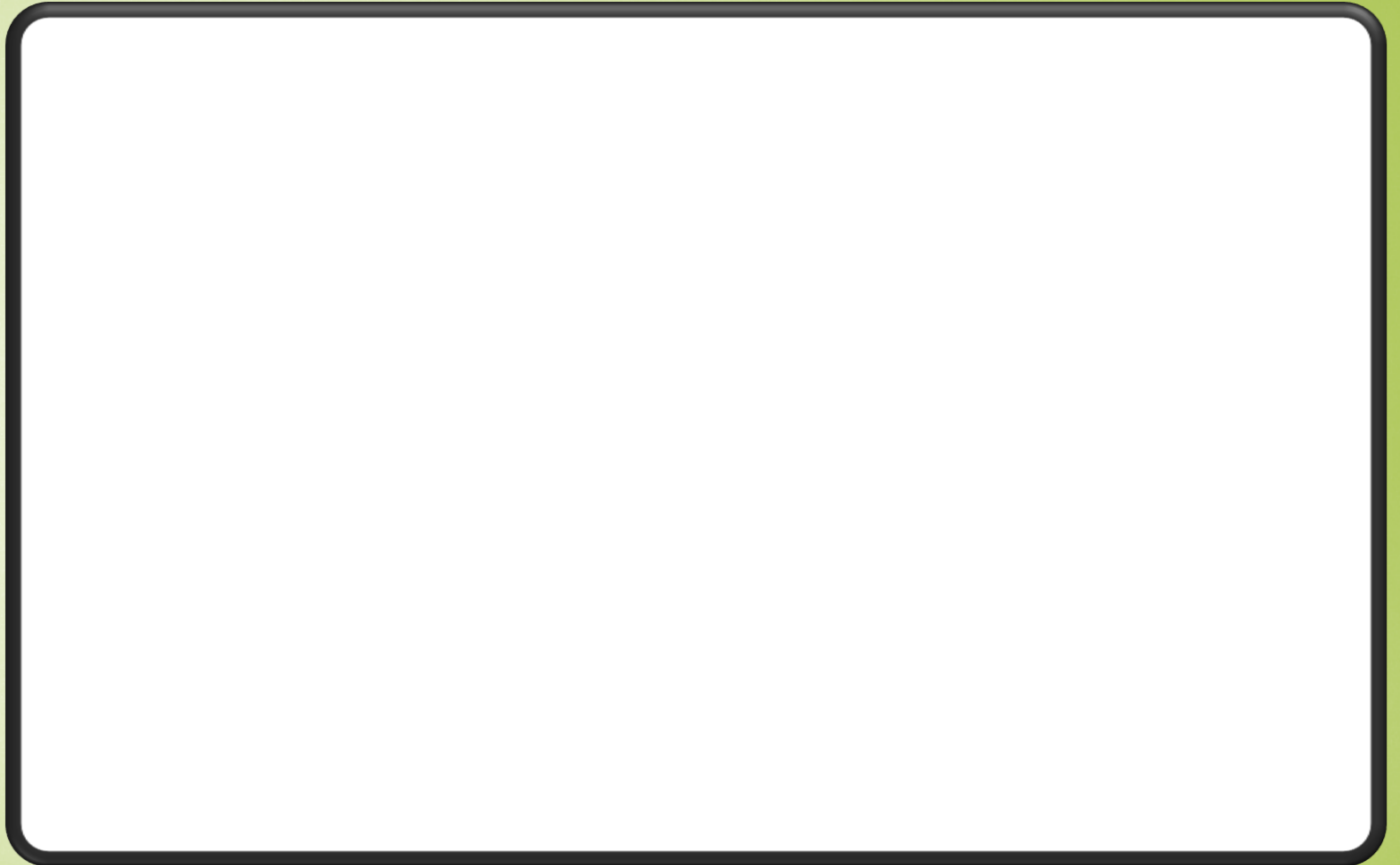
Development

HomeFirst



Operation &
Services

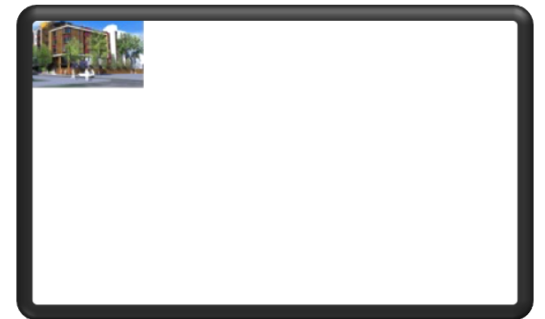
San José's Vision for Bridge Housing



Who will be housed in BHC

Non-Chronic

Chronic



Next Steps- Continuing the Conversation

- Environmental Review – Approximately 20 weeks
- Neighborhood Outreach
 - ❑ February 22 – D7
 - ❑ February 26 – D3
- Neighborhood Workshops – Late Spring
- Return to City Council – Summer 2018
- Complete Development – End of 2018

Bridge Housing Communities: Designing A Home for the Homeless

A Community Impact Project by Gensler's
pro-bono and community outreach group.



Community Impact Team



Angelica de la Barra



Di Meng



David Ritchie



Jacob Kwan



Justin Kaden



Jessica Wu



Khaing Sabe



Kristin Quiroz Bayona



Meta Carnahan



Paul Pannell



Sean McFeely



Tommy Nguyen

Design Process

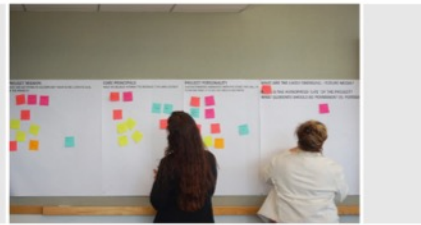


Community Outreach

PROJECT MISSION

What are we trying to accomplish? What is the ultimate goal of the project?

The goal of the project is to reduce homelessness within the city of San Jose through an innovative and inclusive process that builds upon surrounding communities. The newly built housing community will provide a sense of dignity, equality, and hope that redefines the homeless community and pushes them forward.



PROJECT CORE PRINCIPLES

What we believe informs the message, tone, and context.

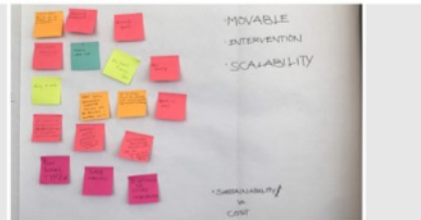
Through an effective place-making process, the project will ensure a safe, secure, and sustainable environment that aligns with the social, economic, and environmental goals of the surrounding communities.



THE FUTURE

What will be the emerging future needs?

Develop a design and process that is scalable, durable, affordable, and reusable.



KEY ENVIRONMENTAL & PROGRAMMATIC FACTORS

 <p>Community Connectivity</p>	 <p>Health & Safety</p>	 <p>Security & Privacy</p>
<ul style="list-style-type: none"> • common areas to gather during the day, support spaces • adaptable facade for sleeping, building to blend in • near community services, buses, etc. • inviting communal area outdoors 	<ul style="list-style-type: none"> • cleanability of houses • health check-ups • consider health and safety within storage units, easily cleanable materials 	<ul style="list-style-type: none"> • lockable doors, window blinds • management has keys in emergencies • private spaces but not isolated spaces • individually locked units • personal privacy in cabins is important

KEY ENVIRONMENTAL & PROGRAMMATIC FACTORS

 <p>Time & Turnover</p>	 <p>Personalization & Belonging</p>	 <p>Services & Other Amenities</p>
<ul style="list-style-type: none"> • depends on the person, can be anywhere from 30 days to three years 	<ul style="list-style-type: none"> • users should be able to bring belongings into their personal space • ability to personalize private areas/units 	<ul style="list-style-type: none"> • laundry • food prep • meeting • dining • shower • toilet • computer access • movable community facilities as well

KEY ENVIRONMENTAL & PROGRAMMATIC FACTORS

 <p>Acoustics</p>	 <p>Personal Hygiene</p>	 <p>Sleeping Accommodations</p>
<ul style="list-style-type: none"> • insulated and quiet • quiet interior space 	<ul style="list-style-type: none"> • bathroom in communal facility, but interior materials need to be easily maintained and cleaned • water tank for sink shower • compost toilet • not in cabin, only in communal spaces • considered automatic sinks for water conservation • easily sanitized spaces within cabins and communal spaces 	<ul style="list-style-type: none"> • building for sleeping only • include storage either inside or outside • good ventilation • beds can be built into walls • consider bed bugs • consider murphy beds or integrated furniture to save space • detached storage

KEY ENVIRONMENTAL & PROGRAMMATIC FACTORS

 <p>Size & Occupancy</p>	 <p>Food & Water</p>	 <p>Electricity & Power</p>
<ul style="list-style-type: none"> • single, 70 sq. ft. or double 120 sq. ft. • sleeping and minimal storage only • maximum for 2 people 	<ul style="list-style-type: none"> • communal • separate on site facility • no kitchen or toilets within cabin • potentially a communal kitchen • food may be delivered 	<ul style="list-style-type: none"> • energy independent • solar

IMAGERY EXERCISE: STRONGLY LIKED IMAGES



IMAGERY EXERCISE: STRONGLY DISLIKED IMAGES



IMAGERY EXERCISE: INTERIOR



- simple with not too many amenities
- small table by window



- simple with not too many amenities
- bed, desk, chair
- consider ada access



- loft idea is good
- small space with hanging swing
- skylights good

Guiding

Principles



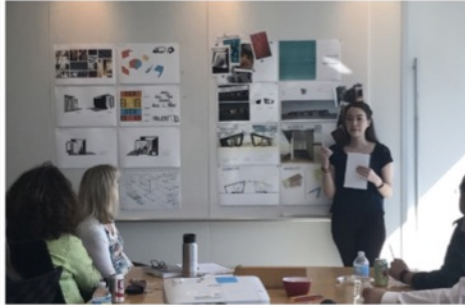
DESIGN CHARRETTE



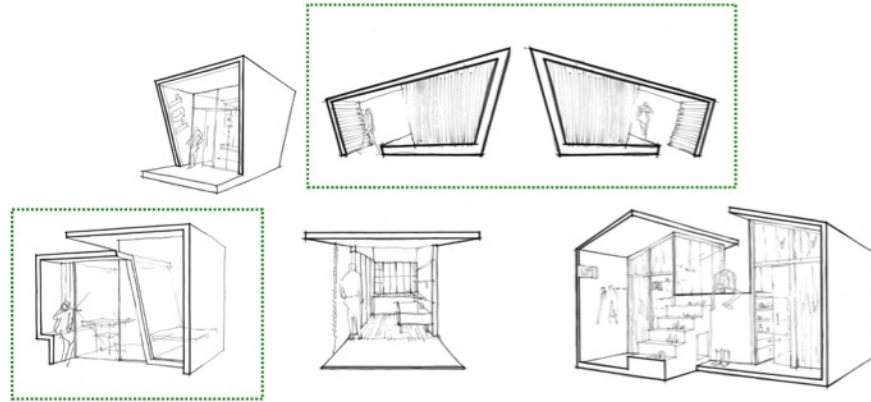
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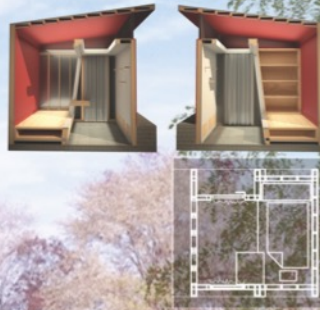


Development



Unit Design A

Folding Home



Gensler | Bridge Housing Communities

Unit Design B

Better Together



Thank you



Bridge Housing Community Project & HomeFirst



BHC Site Vision

- An interim housing option that provides employed and/or employable adult individuals with a safe, private and secure community to build their civic engagement and self-sufficiency skills while searching for permanent housing.

Who will we be serving at the BHC Site

Site capacity is for **40** individuals:

- Currently working individuals who are unhoused
- Currently unhoused individuals with a strong work history
- People with subsidies and awaiting permanent units
- Ed's Story



What is the Staffing Plan for the BHC Site

- 2 FTE Resident Advocates on each shift (Case management & resource linkage)
- 3 shifts per day; daytime, swing & graveyard
- .5 FTE Volunteer Coordinator (Food service, workshops & community engagement activities)
- 1 FTE Maintenance Specialist (Janitorial, landscaping & maintenance)
- With management support & oversight

24/7 security on site with regular neighborhood patrols

Site Management

- Will be managed by HomeFirst with guidance from Community First Silicon Valley
- Weekly house meetings to encourage support from the BHC community residents
- Advisory Council community engagement, support & feedback
- Monthly Stakeholders meetings including the City of San Jose, HF, CFSV and others



Types of Services Offered to BHC Residents



Case management

Linkage to resources

Workshops with a focus on skill building to create self-sufficiency and permanency

Resume building and interviewing skills

Financial literacy & Budgeting

Health & Nutrition

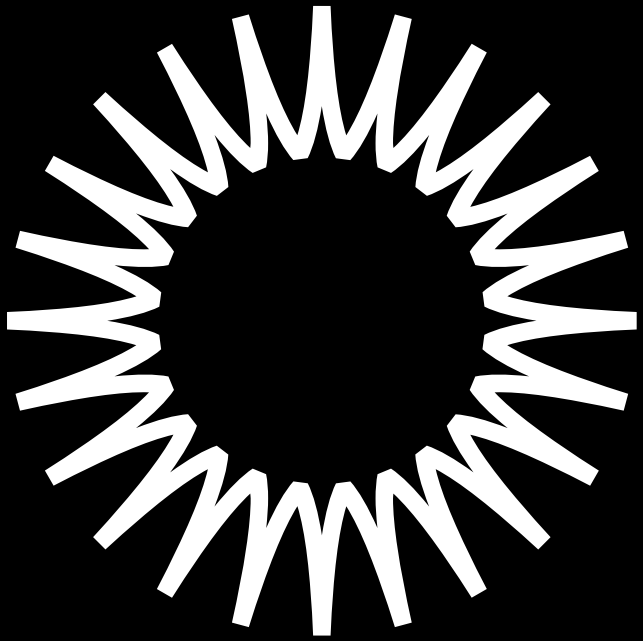
Conflict resolution

Communication skills

Bus Tokens



Thank You!



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