

February 28, 2018

John Rahaim
San Francisco Planning Department
1650 Mission Street, Suite 400
San Francisco, CA 94131

RE: MTC PDA Planning Grant Program Application — The Hub EIR / SF Planning

Dear Mr. Rahaim,

On behalf of SPUR, it is my pleasure to provide this letter of support for the San Francisco Planning Department's application to the Metropolitan Transportation Commission's PDA Planning grant program. Funding for the Hub EIR is an investment in a significant regional epicenter of transportation and housing and job growth. The Hub update to the Market and Octavia Neighborhood Plan will provide designs for the public realm; update land use policy and zoning; improve the urban form; provide recommendations for circulation and transportation; and detail a public benefits strategy.

In 2007, the Market Octavia Plan, which includes the Hub within its borders, envisioned a vibrant new mixed-use neighborhood. Unfortunately, the adoption of the Market Octavia Plan coincided with the recession, and planned development stalled. Ten years later, the economic climate is inviting significant development and many of the housing units are already completed or moving forward. Major Hub infrastructure improvements included in the Market Octavia Plan are also underway, including Van Ness Bus Rapid Transit. The convergence of major infrastructure improvements with intensive private development is a smart opportunity to achieve Market Octavia Plan objectives in a more holistic and effective fashion. The Hub Plan will ensure that the area's growth supports the City's goals for housing, transportation, the public realm and the arts.

SPUR supports this effort to update the Market Octavia Plan and capitalize on public transportation investments and private development. This work will accommodate more housing and jobs at this regional transit intersection, which is absolutely the right kind of place for new growth within the region. We look forward to continuing to work with the Planning Department to bring the Hub Plan to fruition.

Sincerely,


Kristy Wang
Community Planning Policy Director