

MACLA/Movimiento de Arte y Cultura Latino Americana

Movement for Latin
American Art and
Culture

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Executive Director



Mission Statement



MACLA is an inclusive contemporary arts space grounded in the Chicano/Latino experience that incubates new visual, literary and performance art in order to engage people in civic dialogue and community transformation

Meet at MACLA



Make at MACLA



Move at MACLA



Diversity, Equity & Inclusion

Latino arts and culture + changing demographics = transition from niche to the new center of gravity



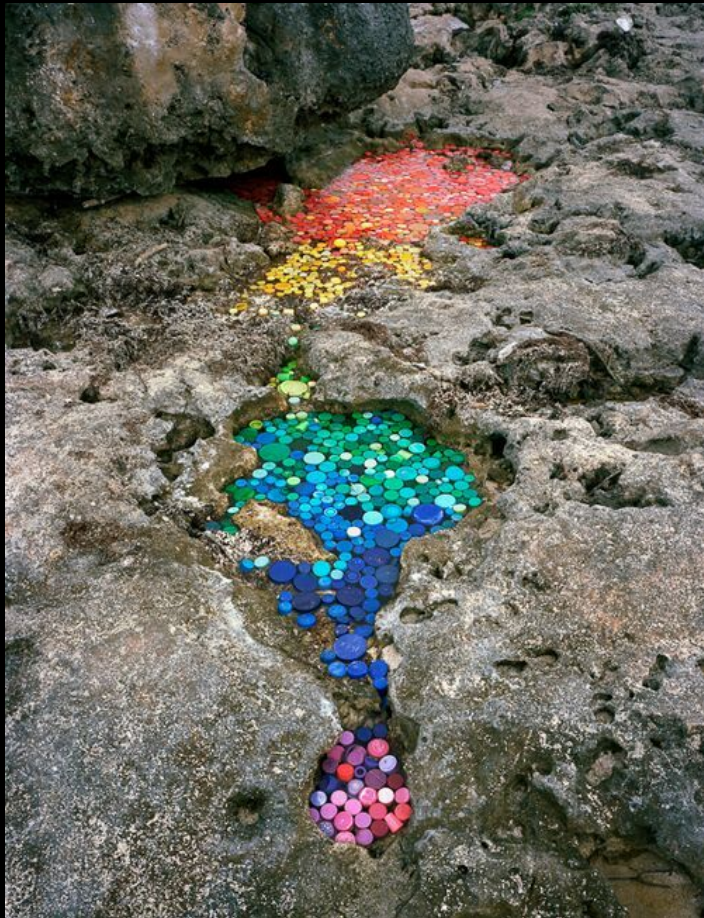
What Makes MACLA Unique?

- Develop, Present & Tour New Work
- Artistic excellence & community relevance engagement are the core of organization
- Participatory Programs
- Networked Nonprofit
- San Jose Ambassador

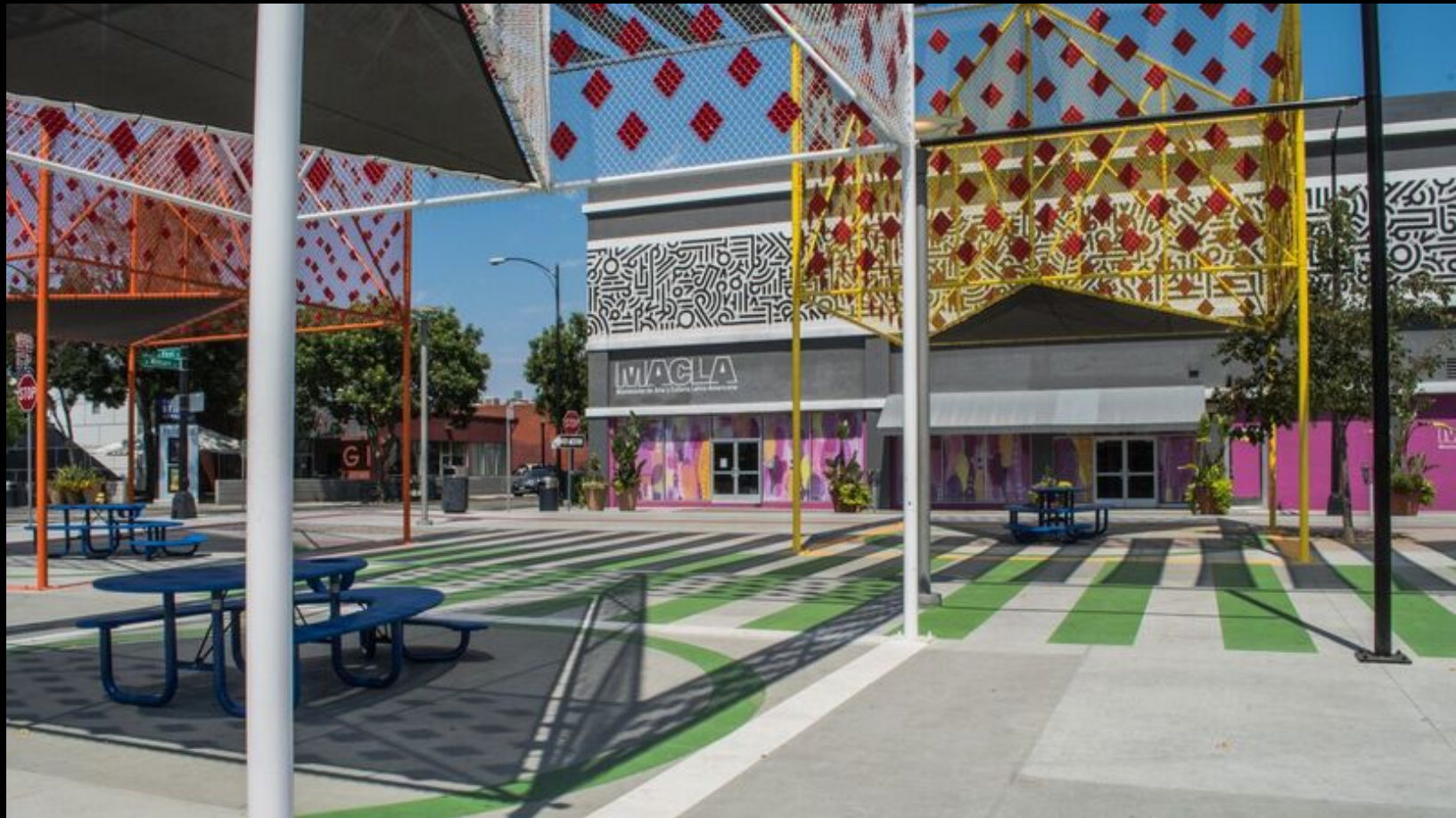


Visual Arts

Thought provoking exhibitions



Dynamic Public Art



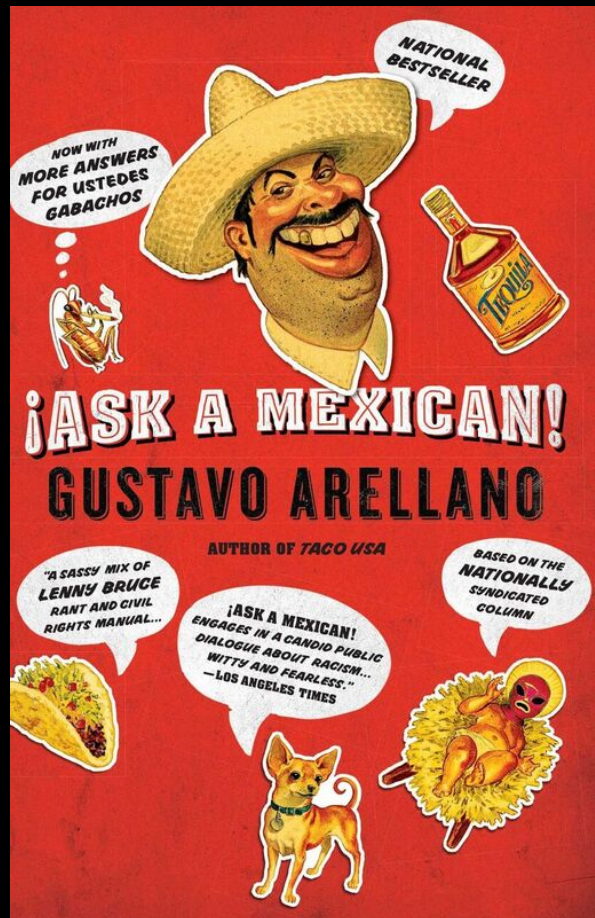
Carlos Rolon/Dzine



World Class Performances



Commission, Incubate, Present & Tour New Work



DMC Studio (Digital Media & Culture)



Vision for the Future 500 S. First Street



Project Goals:

1. Latino artists have a permanent place to thrive
2. Create & present dynamic contemporary Latino art
3. Foster economic development
4. Creative placemaking
5. Economically sustainable
6. SoFA destination

What does this look like?



Adaptive reuse of the space by award winning architect Teddy Cruz

- A community hub
- Expanded gallery space
- Renovated black box theatre
- Artist/Creative Entrepreneur studio space
- Commercial/retail space

Thank you

