

ARTISTS THRIVE



www.artiststhive.org



What Is *Artists Thrive?*

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Artists Thrive is a growing initiative offering activities, practices, language, **visions and values of what it means to succeed and thrive as an artist** – and what it means to have a thriving arts sector and, ultimately, thriving communities.

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JOIN THE CONVERSATION: *ARTISTS THRIVE...*

Is a **national tool** to change conditions

Introduces **shared language** and standards

Imagines the world we want

Sets the stage for a **conversation**

Supports **professional development**

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A background image showing a group of people gathered around a large, abstract art installation. The installation consists of tall, dark, rectangular structures with circular cutouts. The scene is outdoors, with a building and a cloudy sky in the background. The text is overlaid on this image.

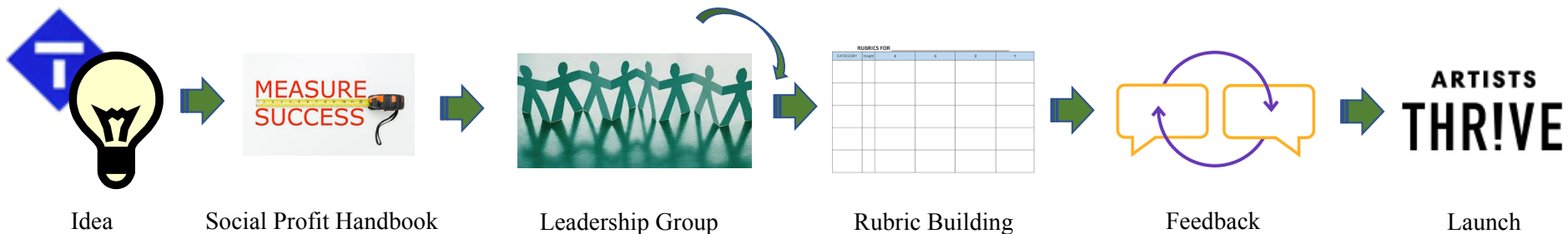
What Is the Purpose of *Artists Thrive*?

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CHANGING THE NARRATIVE: IMPROVING CONDITIONS FOR ARTISTS TO THRIVE

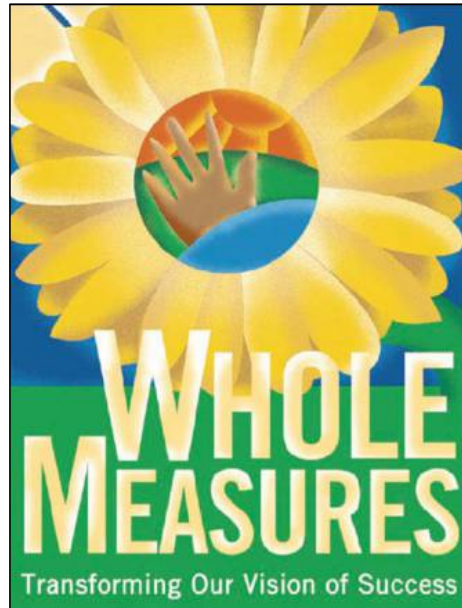
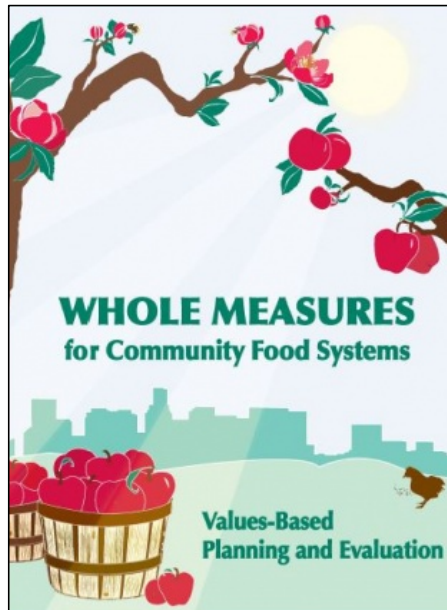


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A STORY OF SYSTEMS CHANGE: WHOLE MEASURES



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A man is painting a mural on a brick wall. He is standing on a ladder and using a spray can. The mural features large, stylized red and white shapes. The background is a brick wall with some graffiti.

Dive into *Artists Thrive*

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ARTIST THRIVE RUBRIC CATEGORIES

I WORK WITH ARTISTS	I AM AN ARTIST
<p>Engaging with Artists Services & Programs Paying Artists Community Connections Advocacy Funding Individual Artists Power Organizational Capacity</p>	<p>Practice Power Planning & Capacity Money Communicating & Connecting</p>

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PRACTICE

I AM AN ARTIST TOOL

	ARTISTS GIVE UP	ARTISTS STRUGGLE	ARTISTS SURVIVE	ARTISTS THRIVE!
TIME	I have no time for my art practice.	I have sporadic time for my practice.	I prioritize my art practice and build it into my weekly schedule	I prioritize my practice with studio time, reflection time, collaborations, travel, and other activities that enrich my art.
SUPPORT	I work in isolation , with no conversations about my practice.	I connect with other artists , but our conversations do little to feed my practice.	I feed my practice with rigorous, supportive conversations with artists, audiences, and other thinkers.	I build rigorous, supportive conversations around practice for other artists in my community.
BALANCE	I am always exhausted and stressed out.	I am exhausted and stressed out whenever my schedule gets intense.	I schedule down time into my day, week, and year.	I foster a culture of balance among those I work with, insisting on realistic timelines and time off.
PLANNING	I don't keep a calendar.	I keep a calendar of outside commitments and jobs.	I keep a realistic calendar that includes artistic work, administrative time, and a cushion in case projects take longer than expected.	I align project timelines with my larger plans and with relevant funding and presentation schedules.

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Practice

Power

Planning and Capacity

Money

Communicating and Connecting

I AM AN ARTIST
TOOL

Practice

4 of 4

- I have no time for my art practice.
 - I have sporadic time for my practice.
 - I prioritize my art practice and build it into my weekly and annual schedule.
 - I prioritize my practice with studio time, reflection time, collaborations, travel, and other activities that enrich my art.
-
- I work in isolation, with no conversations about my practice.
 - I connect with other artists, but our conversations do little to feed my practice.

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**I AM AN ARTIST
TOOL**

Practice

Artists Give Up	Artists Struggle	Artists Survive	Artists Thrive
I have no time for my art practice.	I have sporadic time for my practice.	I prioritize my art practice and build it into my weekly and annual schedule.	I prioritize my practice with studio time, reflection time, collaborations, travel, and other activities that enrich my art.
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Read Stories About Practice

[SEE ALL STORIES](#)

[ARTISTS THRIVE](#)

[ARTISTS SURVIVE](#)

[ARTISTS STRUGGLE](#)

[ARTISTS GIVE UP](#)

Resources

[TAKE ME TO RESOURCES](#)

[TAKE ME TO RUBRIC RESOURCES](#)

Remember to Bookmark Your Results

[BOOKMARK YOUR RESULTS](#)

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STORIES

▼ FILTER BY TAGS:

RUBRIC



SPECTRUM




CATEGORY



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 **Springboard for the Arts' Work of Art Series (Jumpstart)**



Rubric	Spectrum	Category
I am an Artist	Artists Survive	Planning and Capacity


 **Desire to Serve More Underrepresented Artists**

As we've expanded to other regions, we definitely had to rely more heavily on community partnerships or having organizational partners that could be

 **Paying a Stipend, Not Living Wage**

We used to run a carnival in conjunction with a local music festival in town. We would shut down a street and bring in a moving truck that artists programmed. Even though we didn't necessarily pay the artist for the days they spent at the truck, we paid them a stipend to produce it.

Rubric	Spectrum	Category
I work with Artists	Artists Struggle	Paying Artists

 **Misdiagnosed Barrier to Access**

At the insistence of an important funder, we provided translators for our one-on-one consultation time. However, this resource was little used and we struggled to explain to the funder that it was because the vast majority of artists from this particular community were 2nd and 3rd generation immigrants who spoke English and practiced a range of art forms like hip-hop, graffiti art, and spoken word. There were certainly barriers to programming (such as the diversity of our instructors or a nuanced understanding of their cultural experience), but language wasn't one of them.

Rubric	Spectrum	Category
I work with Artists	Artists Struggle	Power (open, equitable, and culturally relevant)

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How Might *Artists Thrive* Be Useful to Me?

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WAYS THE COMMUNITY IS USING ARTIST THRIVE

I WORK WITH ARTISTS

- Self-reflection and improving how you work with artists
- Spark conversation
- Measure impact
- Guide program evaluation
- Build effective collaborations
- Shape strategic planning, priorities & values
- Advocate for artists in your community
- Spur change locally, regionally & nationally!

I AM AN ARTIST

- Self-reflection and improvement for your practice
- Achieve balance
- Measure personal growth
- Focus your decision-making
- Build effective collaborations
- Prioritize self-care
- Advocate for artists in your community
- Spur change locally, regionally & nationally!

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Engage with *Artists Thrive*

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WAYS TO ENGAGE WITH ARTISTS THRIVE

- **REFLECT** on new insights gained from your responses
 - **UTILIZE** the language and vision
- **EXPLORE** stories from your peers, then add your own!
- **SHARE** your responses, rubrics and more with the *Artists Thrive* community
 - **OFFER** your input on the work-in-progress tools
 - **CONNECT** with *Artists Thrive* on Facebook, Twitter and Instagram
- **JOIN** this growing initiative of diverse people all across the country

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With your help, we can **spur a movement**
to ensure that all **ARTISTS THRIVE!**

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