



ENVISIONING

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# MCLAREN PARK

JULY 12TH, 2017





**McLaren Park**





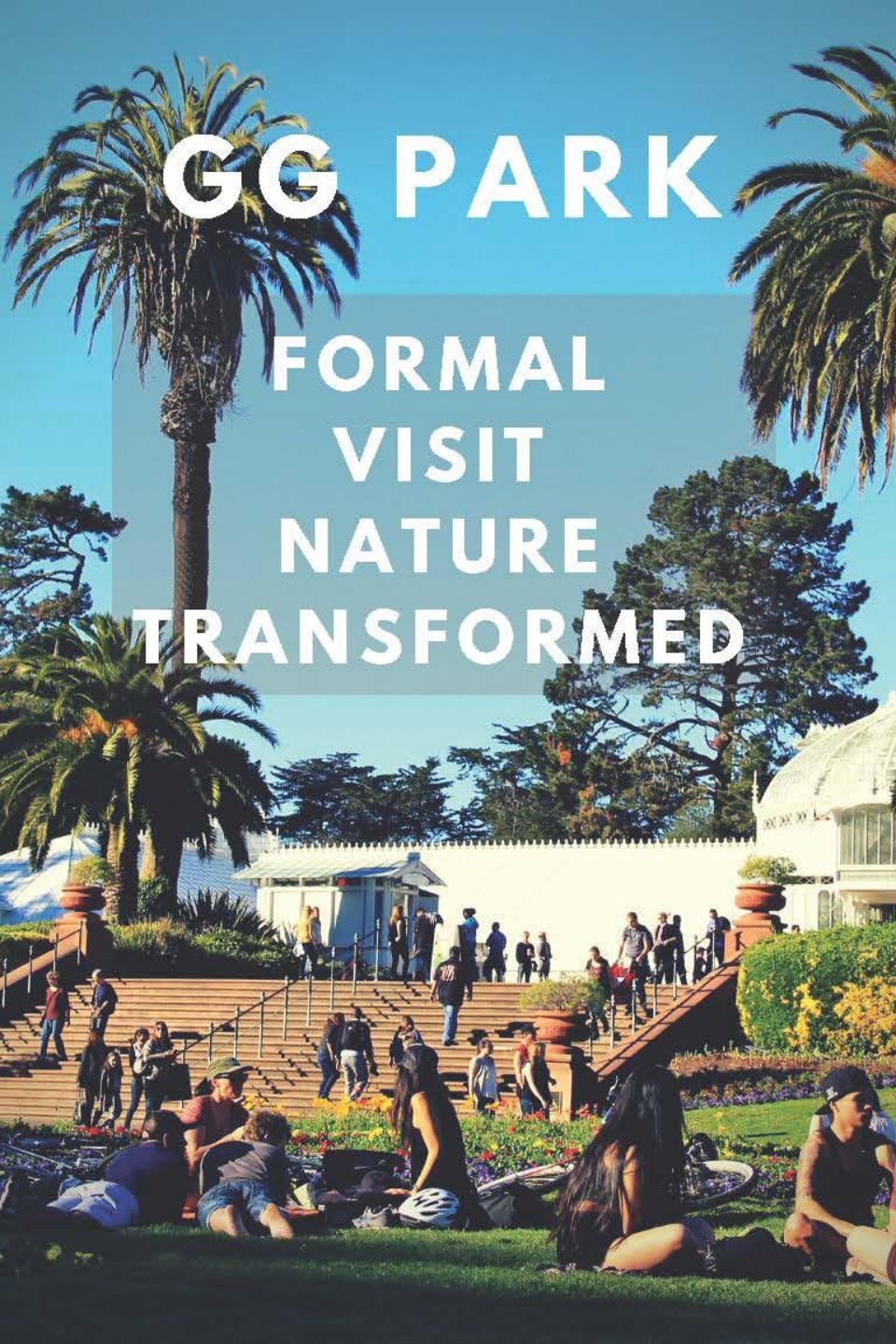
# WHAT IS MCLAREN?





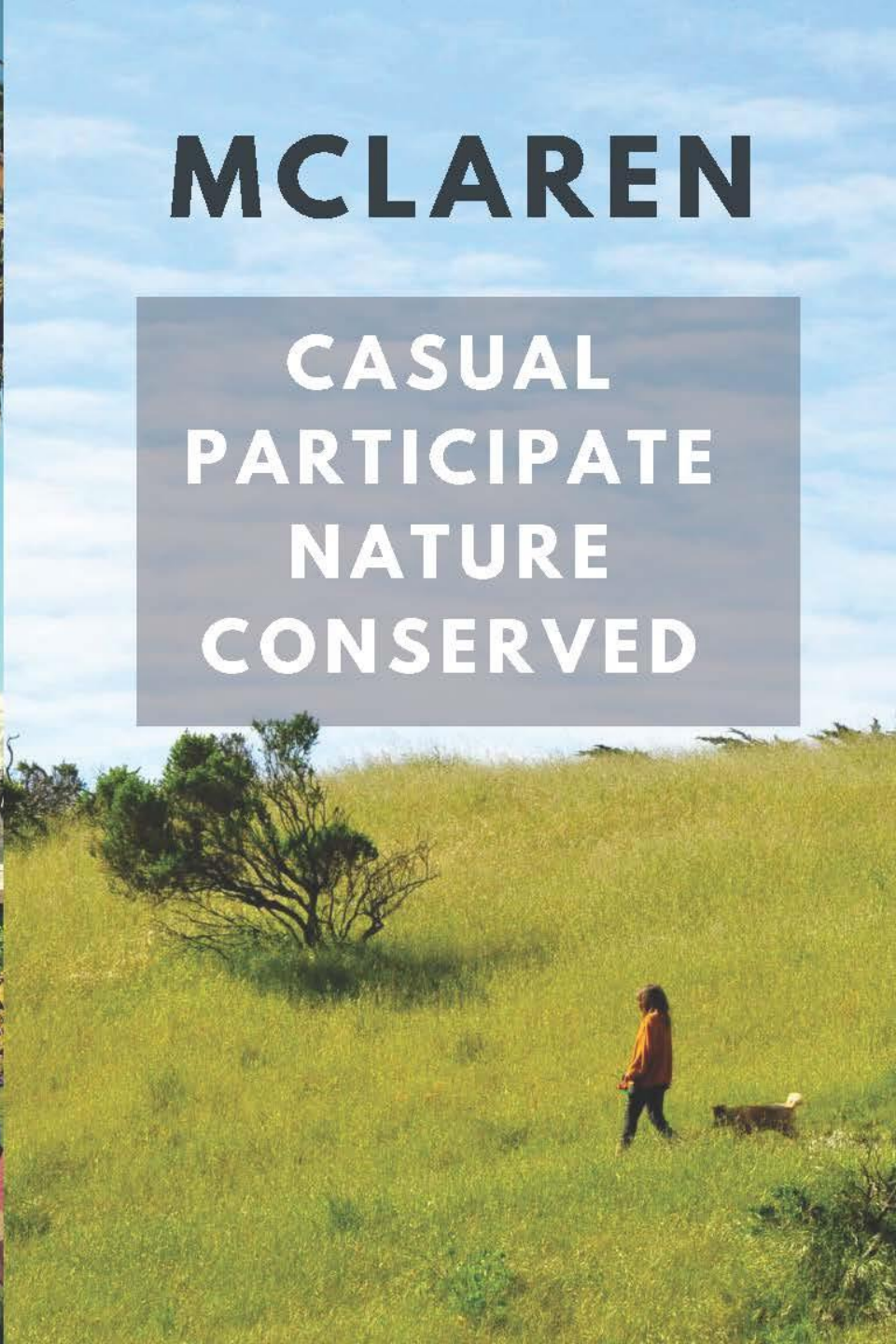
# GG PARK

FORMAL  
VISIT  
NATURE  
TRANSFORMED

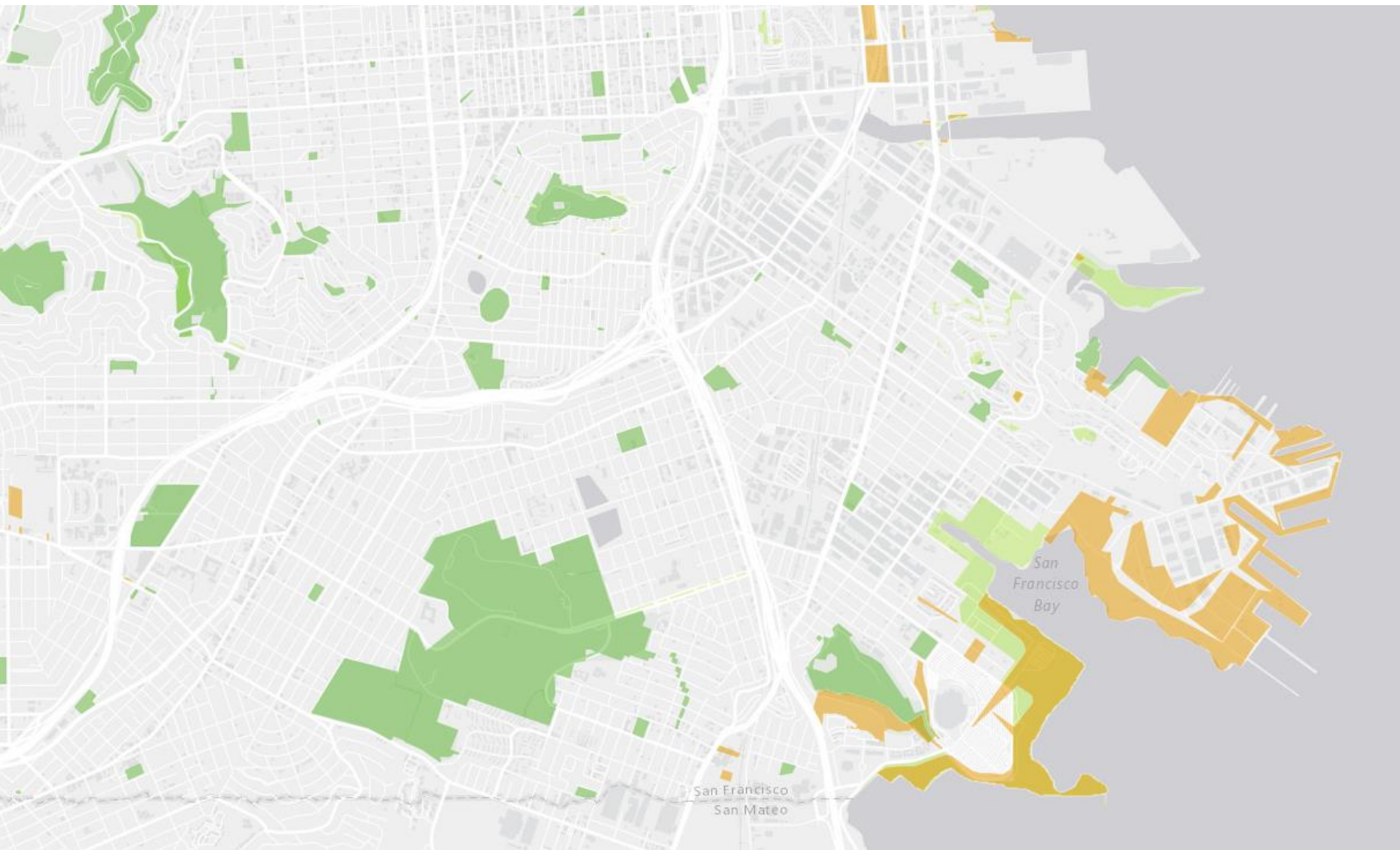


# MCLAREN

CASUAL  
PARTICIPATE  
NATURE  
CONSERVED









**52%  
Growth**



**+23,000  
households**



**2010**



**2040**

## **Southeast:**

- Bayview
- Bernal Heights
- Candlestick Point
- Crocker Amazon
- Excelsior
- Hunters Point
- Outer Mission
- Mission Terrace
- Portola
- Visitacion Valley






# ACTIVATION AS OUTREACH



A group of people are hiking on a grassy hill. In the foreground, a person with curly hair wearing a green puffy jacket is seen from behind. Next to them, a person in a dark blue jacket with a white logo on the back is also seen from behind. They are walking on a dirt path that leads up a grassy slope. In the distance, a group of about ten people is standing on a higher part of the hill. The sky is blue with some white clouds. The text "ACTIVE PARK = SAFE PARK" is overlaid in large white letters on a semi-transparent dark grey rectangle in the center of the image.

**ACTIVE PARK**  
**=**  
**SAFE PARK**



A group of people are hiking on a dirt path through a forest. The path is surrounded by tall trees and lush green undergrowth. The scene is bright and sunny, with sunlight filtering through the trees. The text "WILD AND SAFE" is overlaid in large white letters on a semi-transparent dark background.

# WILD AND SAFE





**BETTER**

**#NOTBOUGIE**



# McLaren

visual strategic plan





# McLaren Park



**Trails &  
Pathways**



**Sports  
Courts**



**Yosemite  
Creek  
Daylighting**



**Roadways**



**Amphitheatre**



**Bike Park**



**Group  
Picnic &  
Playground**



**Entrances**



**John King  
Community  
Garden**



# McLAREN PARK

## TRAILS + PATHS CONCEPTS

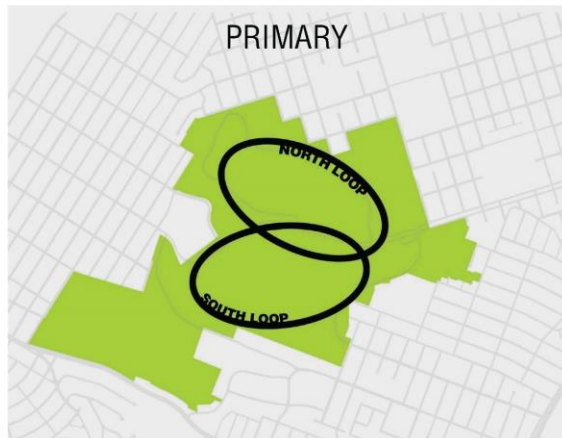
WILD HEART



NEIGHBORHOOD FRINGE

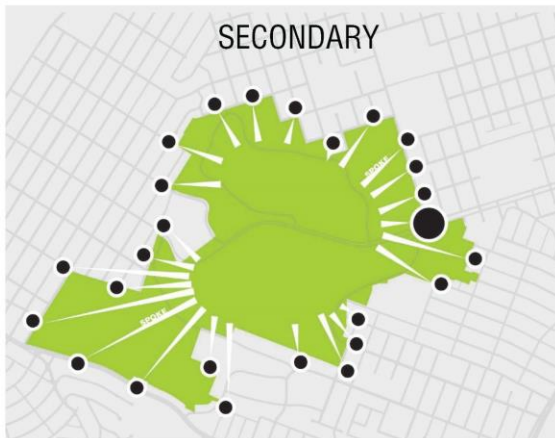


PRIMARY



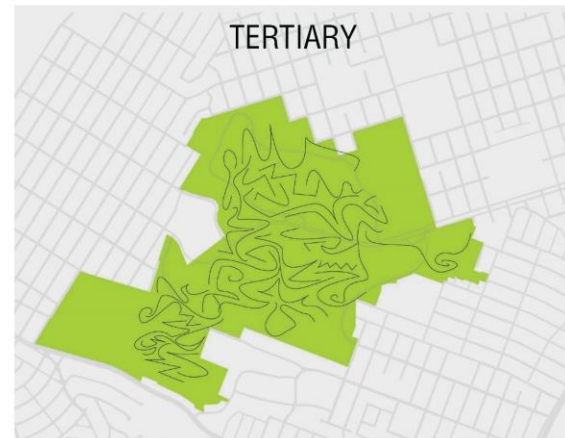
HUBS

SECONDARY



SPOKES

TERTIARY



NUTS & BOLTS



# McLAREN PARK NEIGHBORHOOD GATEWAYS

## POINTS OF INTEREST

- 1 WATER TOWER
- 2 GAMBIER PLAZA
- 3 YOSEMITE MARSH
- 4 UPPER RESERVOIR
- 5 REDWOOD GROVE
- 6 'HIDDEN BRIDGES'
- 7 JERRY GARCIA AMPHITHEATER
- 8 PHILOSOPHER'S HILL + LABYRINTH
- 9 'GREEN TUNNEL'
- 10 HIGHEST POINT (515FT)
- 11 'LOVER'S ROCK'
- 12 WILDE OVERLOOK TOWER
- 13 URBAN FARM
- 14 BIKE PARK
- 15 COMMUNITY GARDEN
- 16 GLENEAGLES GOLF COURSE

## KEY

- PRIMARY NETWORK
- SECONDARY NETWORK
- TERTIARY NETWORK (MULTI-USE)
- TERTIARY NETWORK (PEDESTRIAN)
- PHILOSOPHERS WAY
- 25' CONTOURS
- ROADS
- ROAD DIET
- (N) STEP
- (E) STEP
- (N) CROSSWALK
- (E) CROSSWALK
- BRIDGE
- NEIGHBORHOOD GATEWAY
- CREEK

## NATURAL RESOURCES

- MANAGEMENT AREA 01
- MANAGEMENT AREA 02 + 03

0' 100' 200' 300'



## 5 CROCKER-AMAZON GATEWAY

- IMPROVE SIGANGE
- CREATE ENTRY PLAZA
- IMPROVE SITE CIRCULATION
- IMPROVE MULT-USE COURTS

## 1 OXFORD STREET GATEWAY

- IMPROVE GATEWAY EXPERIENCE FROM OXFORD + BACON
- IMPROVE PICNIC + SEATING AROUND YOSEMITE MARSH
- COORDINATE PUC'S YOSEMITE CREEK DAYLIGHT PROJECT
- CLARIFY CIRCULATION + ACCESS

## 2 LOUIS SUTTER GATEWAY

- INCORPORATE PRIMARY ROUTE INTO PARK
- COORDINATE YOSEMITE CREEK DAYLIGHT PROJECT
- IMPROVE BASKETBALL COURT + EXPLORE ADDITION OF MULTI-USE COURT
- PROVIDE BUFFER FROM PARKING LOTS
- IMPROVE PLANTING + PATH EXPERIENCE AROUND LAKE

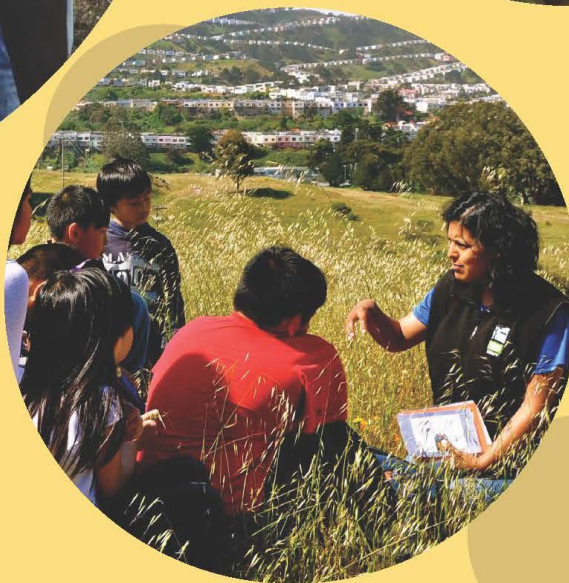
## 3 MANSELL EAST GATEWAY

- PROVIDE TAI CHI PLAZA
- IMPROVE CIRCULATION + ARRIVAL EXPERIENCE INTO PARK
- IMPROVE PICNIC AREAS
- PROVIDE CENTRAL LAWN
- COLLECT STORMWATER RUNOFF INTO STORMWATER TREATMENT GARDEN

## 4 HERZ GATEWAY

- IMPROVE ACCESS FROM CORNER OF HAHN + SUNNYDALE
- INCORPORATE HOPE'S IMPROVEMENTS
- INCORPORATE PRIMARY LOOP ROUTE THROUGHOUT PARK
- IMPROVE GATEWAY, PEDESTRIAN + CYCLIST SAFETY AT VISITATION AVE + HAHN
- REINVISION AS PART OF FUTURE HERZ PLAYGROUND/LET'S PLAY SF IMPROVMENTS





# PROGRAMS

## & PARTNERS



**UNIQUE  
OPPORTUNITY**

**SERVE  
YOUTH**

**ALIGN  
RESOURCES**





A detailed map of the San Francisco Presidio and McLaren Park area. The map shows a dense grid of streets and buildings. The Presidio is located on the northern tip of the city, and McLaren Park is a large green area to the south. The map is oriented with the city center to the left and the bay to the right.

**Presidio**

**McLaren**

A regional map of California showing the locations of Camp Mather and Yosemite. The map includes major cities like San Francisco, Sacramento, and Fresno, as well as the Sierra Nevada mountains. Camp Mather is marked with a black dot in the northern Sierra Nevada, and Yosemite is marked with a black dot in the central Sierra Nevada. The map is oriented with the coast to the left and the interior to the right.

**Camp Mather**

**Yosemite**



# Thank You

