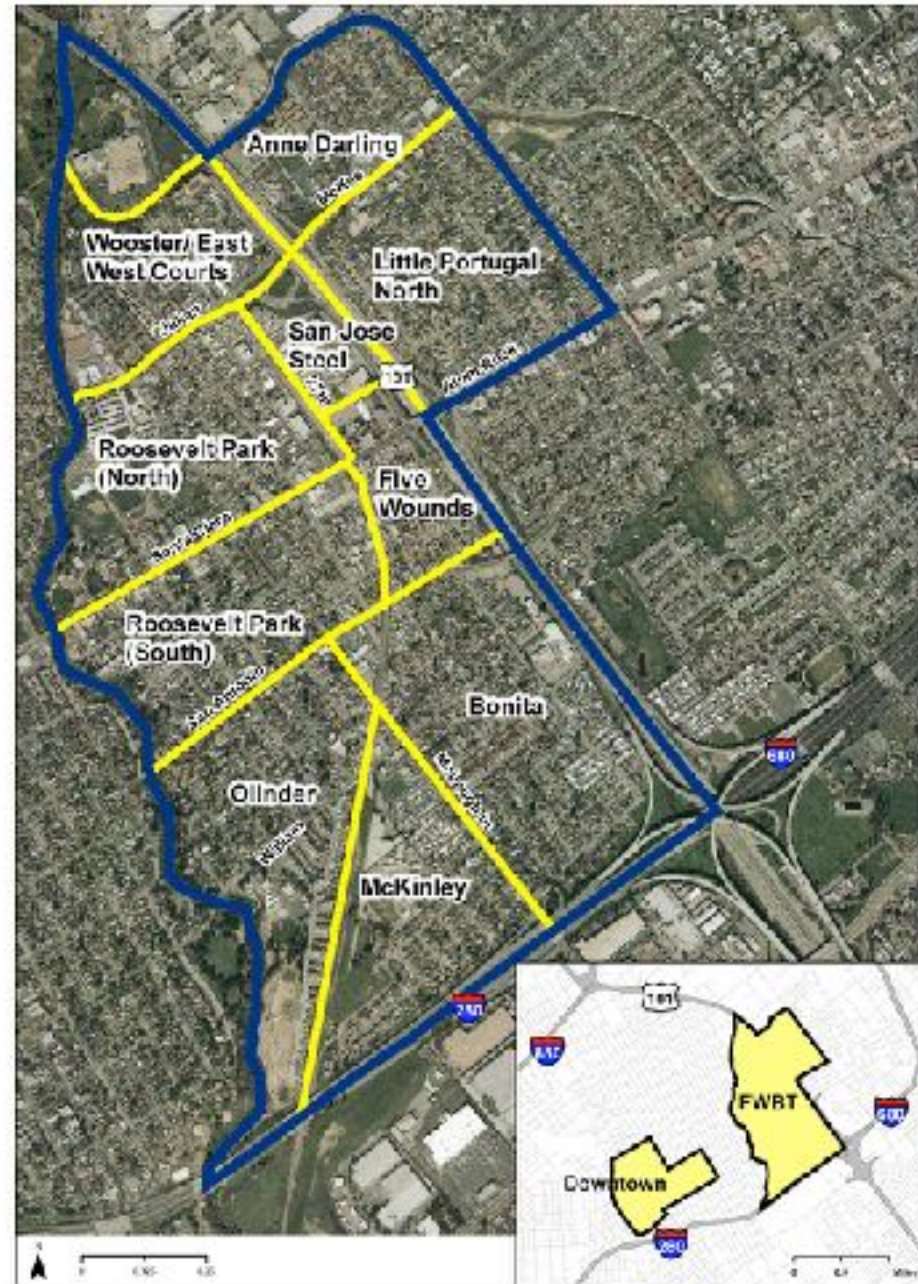


**San Jose's SNI  
Strong Neighborhoods  
Initiative, 2000**

**Five Wounds/  
Brookwood  
Terrace (FWBT)**

**Neighborhood  
Action Coalition  
(NAC)**



# Neighborhood Improvement Plan 2002

## Anticipating BART

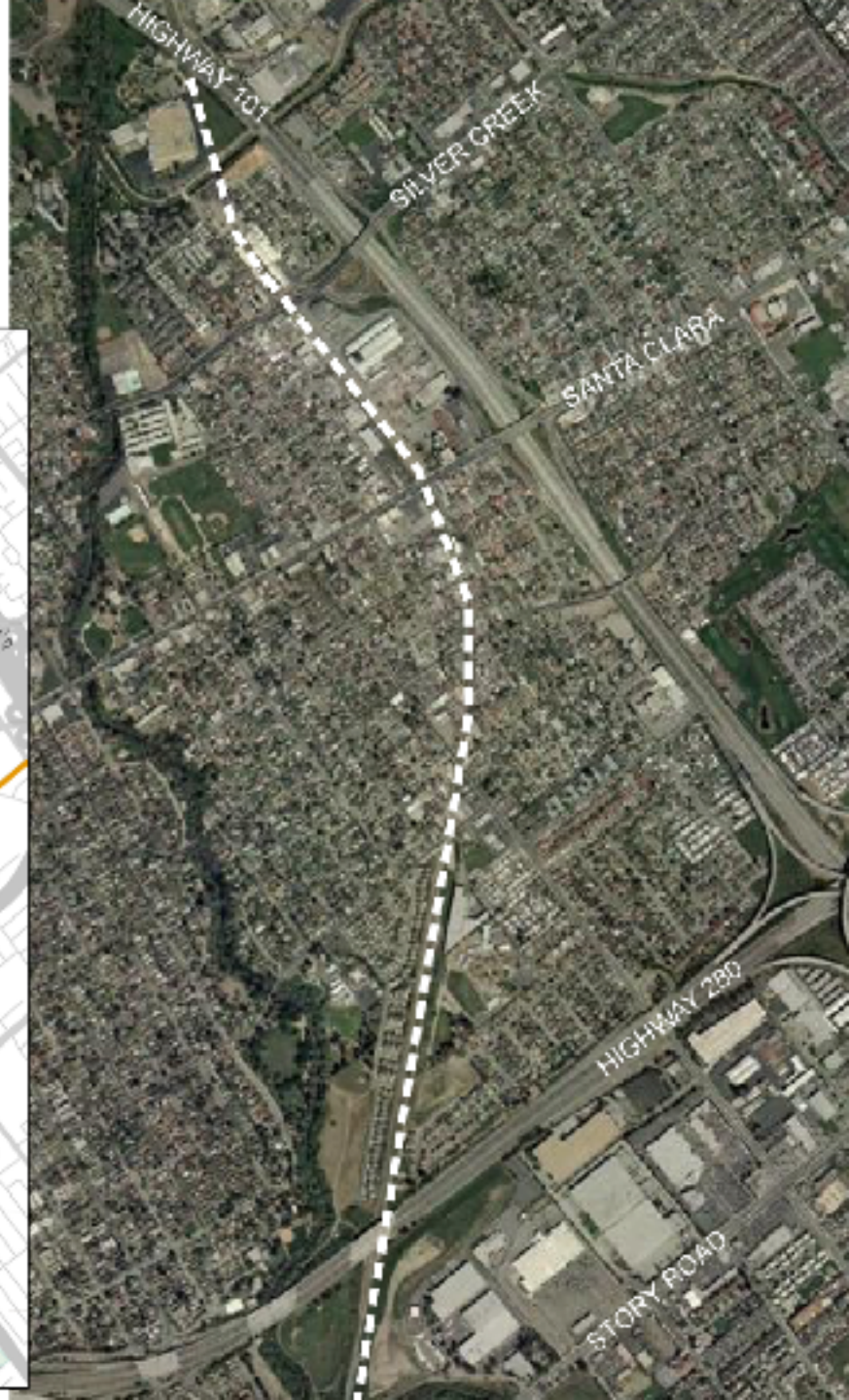
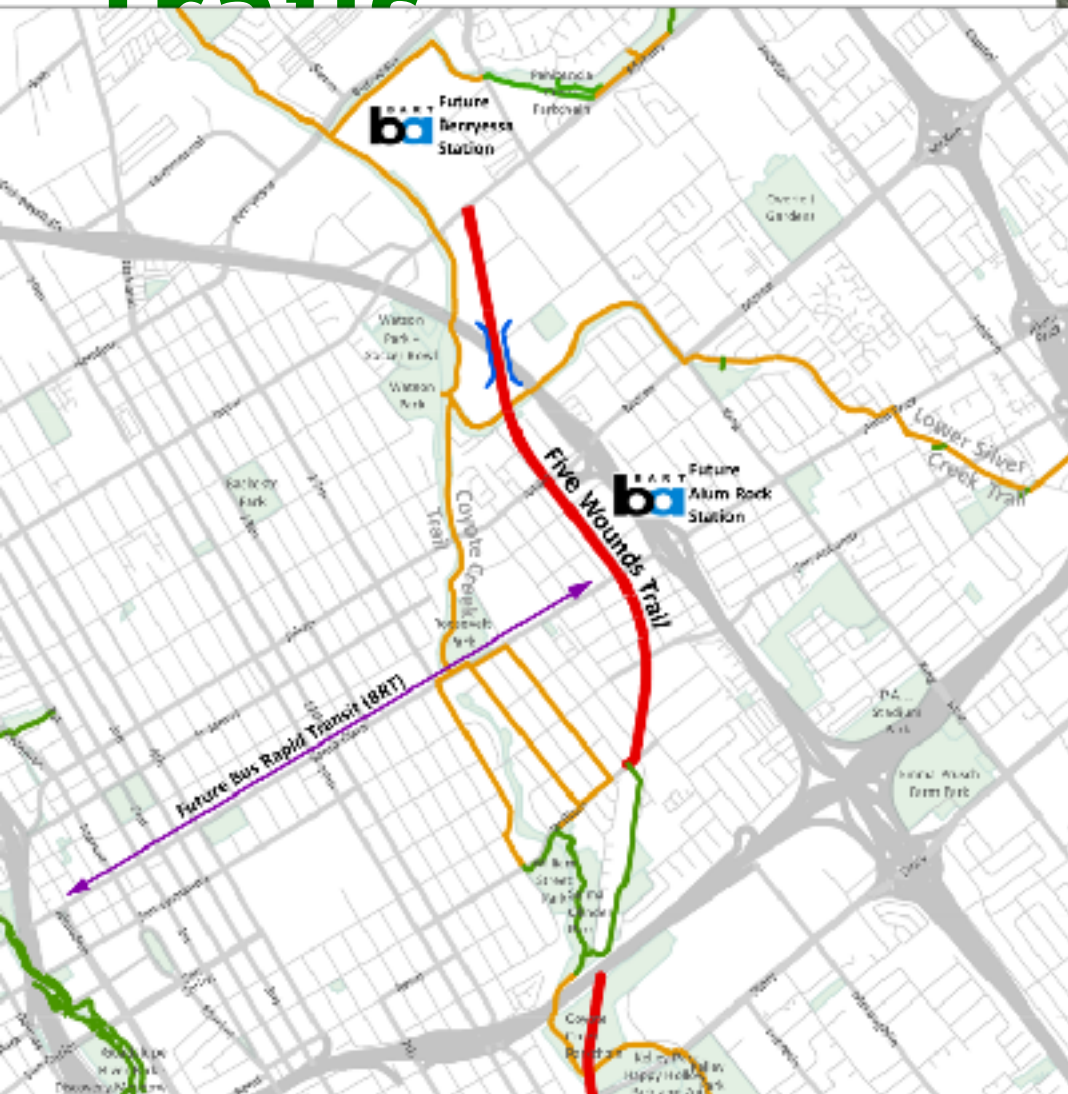


STRONG NEIGHBORHOODS INITIATIVE



# Rail-to-

Five Wounds Trail: Berryessa BART to Kelly Park



# CommUniverCity Planning Workshops,

2010

**\*FWBT Neighborhoods, SJSU  
& the City of San Jose**

**\*7 Community Workshops  
& many NAC Meetings**

**\*Over 150 residents &  
65**

**SJSU Urban  
Planning**





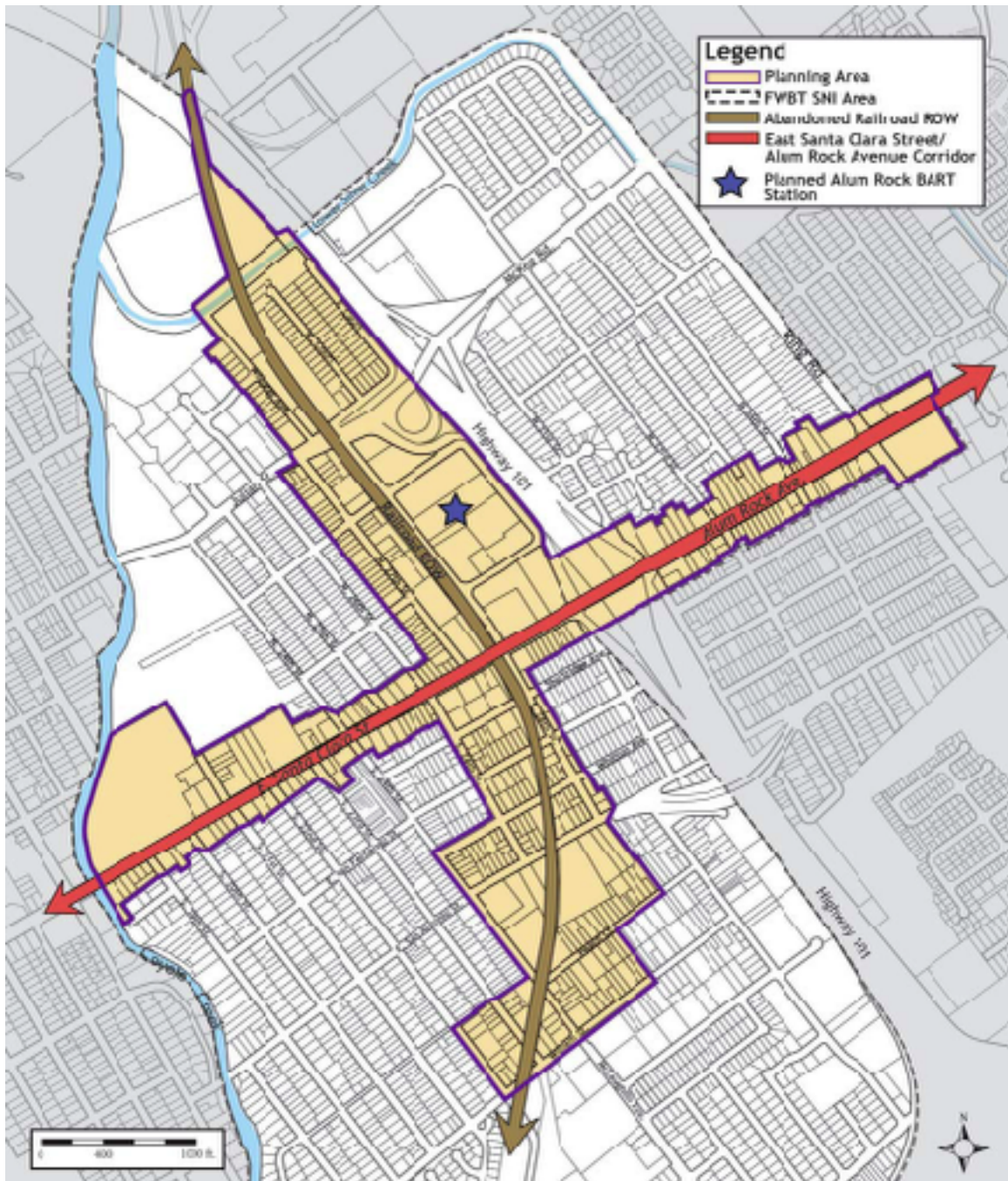
# Five Wounds/Brookwood Terrace BART Station Area Community Concept Plan



Strong Neighborhoods  
Initiative

September 2010  
CommUniverCity San José and  
City of San José, Strong Neighborhoods Initiative





# OFFICIAL CITY PLANS 2013

## Five Wounds Urban Village Plan



*Approved by the City Council on November 19, 2013*

## 24<sup>th</sup> and William Urban Village Plan



*Approved by the City Council on November 21, 2013*

## ROOSEVELT PARK URBAN VILLAGE PLAN



*Approved by the City Council on November 19, 2013*

## LITTLE PORTUGAL URBAN VILLAGE PLAN



*Approved by the City Council on November 21, 2013*





# Approved Urban Village Plans



Five Wounds

Little Portugal

Roosevelt Park

24th and William

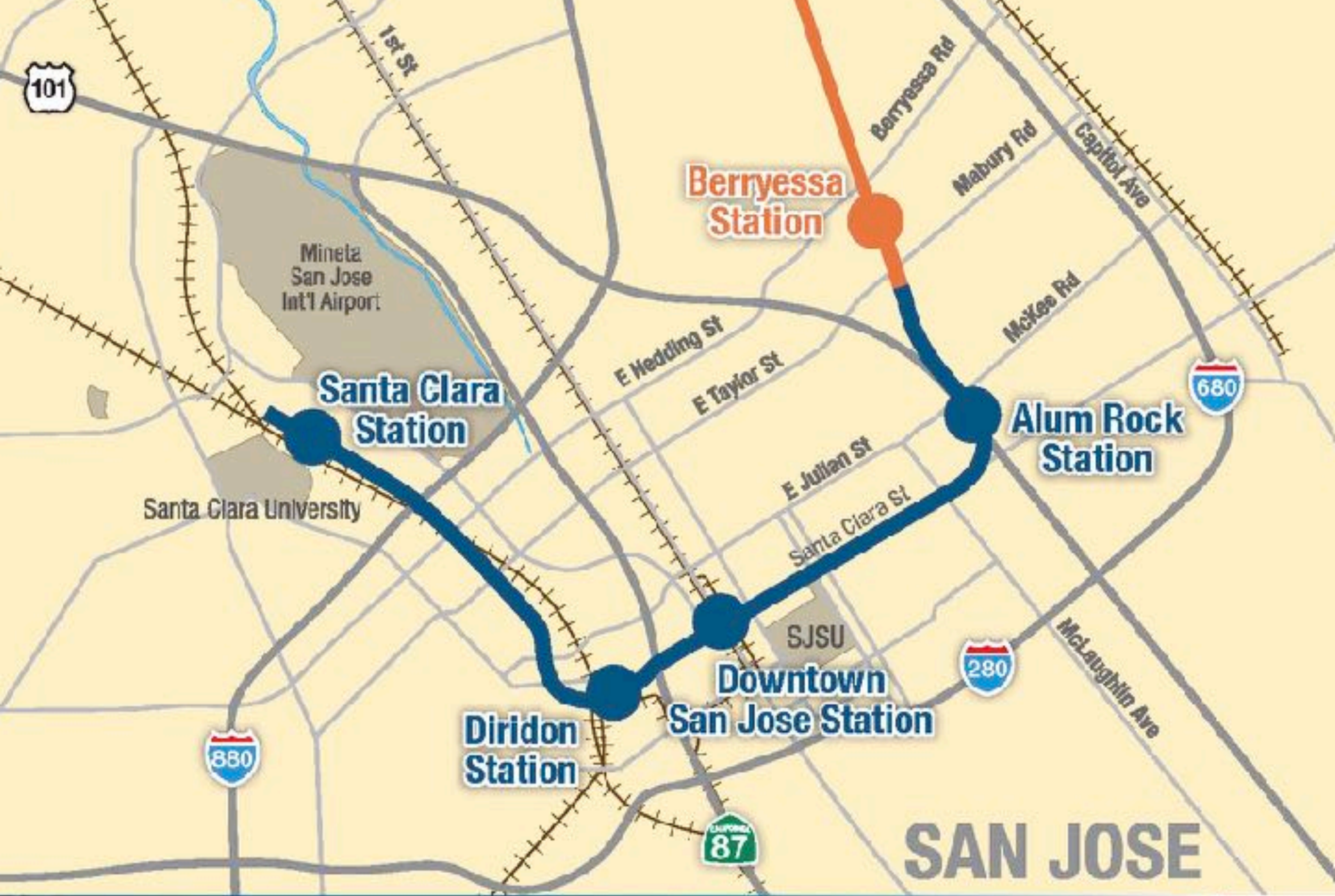
50





# Watchdogs, 2014







# BART Transit Village Advocates

- Five Wounds/Brookwood Terrace Neighborhood Action Coalition
- Olinder, Roosevelt Park and McKinley/Bonita Neighborhood Association
- CommUniverCity
- Friends of Five Wounds Trail
- Save Our Trails
- Working Partnerships USA
- And more....



We ♥ BART  
@ 28<sup>th</sup>

# URBAN VILLAGE ADVOCATES, 2017

- ✓ Expanding Watchdogs to renew and make more inclusive
- ✓ Training on plans and advocacy
- ✓ Focus on projects as they come forward
- ✓ Support those consistent with the plans, oppose those that are not
- ✓ Encourage developers to adapt projects for consistency with plans
- ✓ Change plans when justified by proposed projects (greater density, more housing, etc.)



# LESSONS LEARNED

- ✓ Outreach, outreach, outreach—early and often.
- ✓ Communication, especially listening respectfully, is key, along with developing personal relationships.
- ✓ Provide access to expertise and resources for outreach and organizing.
- ✓ Support and encourage grassroots leadership.

# LESSONS LEARNED

- ✓ You don't have to be a planner to plan.
- ✓ Traditionally underserved and underdeveloped neighborhoods are open to new development.
- ✓ Providing urban amenities (trails, art, plazas, streetscape) makes development more palatable.
- ✓ Continuing concerns include parking, traffic & displacement/gentrification.