

ANNUAL
REPORT

2017

Ideas and action for a better city.



SPUR

SPUR brings people together to solve the big problems cities face.

In our “big tent” convening model, people from across the political spectrum sit down together to ask big questions and work out practical, actionable solutions.

What should cities do to prepare for climate change?

How do we restore the Bay Area's middle class?

What can we do to bring down the cost of housing?

How do we give people better options for getting around the region?

What's the best way to fund local government in the coming decades?





**We help the cities of
the Bay Area live up to
their highest potential.**









We organize our work into seven policy areas, each with an advocacy agenda.

1. Regional Planning

Concentrate growth inside existing cities.

2. Community Planning

Build great neighborhoods.

3. Housing

Make it affordable to live here.

4. Transportation

Give people better ways to get where they need to go.

5. Economic Development

Lay the foundations of economic prosperity — for everyone.

6. Sustainability and Resilience

Reduce our ecological footprint and make our cities resilient.

7. Good Government

Support local government.

**We do this work
through research,
education and
advocacy.**



Research

We identify pressing problems and develop strategies to solve them.

- We initiated study of a third crossing for San Francisco Bay that could potentially connect Caltrain and high-speed rail to Oakland and beyond.
- We set a path for how the Bay Area can wean itself from fossil fuels and become a model of sustainable energy for other cities around the world.
- We proposed seven ground-breaking design solutions for how to address sea level rise at San Francisco's Mission Creek.
- We conducted an extensive analysis of San Jose's fiscal challenges and proposed funding solutions that were then passed at the ballot.
- We launched a policy project to investigate the economic potential of high-speed rail to shape growth in the Central Valley.



Education

We engage people in the life of their city to build a constituency for urbanism.

- 12,100 people attended 260 public forums at our San Francisco, San Jose and Oakland locations.
- 30,000 San Franciscans relied on our Voter Guide to navigate a local ballot with a whopping 25 measures. 74 percent of our recommendations prevailed.
- 1 million people visited www.spur.org for information about our research, policy positions and public events.
- 122 news articles in local and national publications relied on our expertise to help make sense of the big stories affecting cities in the Bay Area and beyond.





TOWERS PENNY WATSON REMONT.CO

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2015 ENR California
CONTRACTOR OF THE YEAR

How

25

Advocacy

We work with decision-makers to get our proposals put into practice.

- We did deep technical work on major rezoning efforts in San Francisco, San Jose and Oakland.
- We successfully advocated for two important regional governments to merge their staffs under a single agency that will guide regional planning and transportation.
- We collaborated with Oakland leaders on the creation of the city's first Department of Transportation, which launched this year.
- Working with partner advocates, we convinced Santa Clara County to reject a proposal to annex 200 acres of farmland into city limits.
- We advocated for housing developments that would add thousands of new units across the price spectrum.
- We helped pass a bond measure that will fund BART to make long-overdue repairs, improve service and increase passenger capacity.









Bay Area

SPUR Report: *Fossil-Free Bay Area*

This major report set a path for the Bay Area to eschew fossil fuels in favor of using high-efficiency renewable sources like solar and wind for nearly all of our energy needs, including transportation and buildings. The benefits of a fossil-free future will be broadly shared and can offer a model for other cities and urban regions around the world. Our report proposed three categories of action: consume less fossil fuel, convert most energy uses to electricity and provide a 100 percent renewable electricity supply.



Race, Police Violence, Safety and Cities

This summer, as confrontations between irate citizens and police departments escalated in cities around the country, SPUR published a series of articles focused on local responses to police violence. Protests in the Bay Area were peaceful — but that didn't mean there weren't real tensions and legitimate grievances. If anything, we noted, the peaceful nature of the marches in Oakland and elsewhere made it even more important for those of us who care about the Bay Area to pay close attention to the reasons people were marching — and to work hard to address the causes. Our series explored the links between our region's housing shortage, gentrification and racial tensions and proposed ways we can move forward to create safer, more equitable cities.

A New Chapter for Regional Planning

Ever since the creation of the Metropolitan Transportation Commission (MTC) in 1972, Bay Area leaders have sought to merge the region's transportation funding agency with its council of governments and land use planning agency. In 2016, after a year of discussion and significant advocacy from SPUR and others, MTC and the Association of Bay Area Governments (ABAG) voted to combine their staffs under a single agency and executive director. This change takes on greater urgency now that the latest update to the region's long-range land use and transportation plan, Plan Bay Area, shows our housing shortage getting worse — not better — in the future. The plan update offers a sobering picture of our future and should serve as a wake-up call that our current approach to regional and local planning is not succeeding. The merger of ABAG and MTC can be part of the solution to addressing these long-standing challenges.



Holding the Line on Sprawl in the South Bay

As the pressure for more jobs and housing increases in the Bay Area, one old and problematic idea has re-emerged: annexing farmland to grow cities at their outer edges. When Morgan Hill put forth a proposal to annex approximately 200 acres of agricultural land into its city limits, SPUR and numerous other organizations opposed the proposal through letters and public comments. The Santa Clara County Local Agency Formation Commission wisely voted no. Soon after the vote, the Santa Clara Valley Open Space Authority and the County Planning Department launched a planning process to find solutions to piecemeal agricultural land conversion and “ranchette” development. SPUR is serving in an advisory role in that effort and will continue tracking its progress.



Our Big Loss: State Proposal to Streamline Housing Goes Down

In 2016, Governor Jerry Brown proposed legislation that would have streamlined the creation of new multifamily housing in certain places. Projects that met existing zoning requirements and included some affordable units would have been allowed to proceed “by right,” meaning that they would not be subject to case-by-case local approvals. Having seen firsthand how good housing projects can get stopped or stalled by bad processes, SPUR strongly supported the concept. Ultimately, the effort was defeated by opposition from labor, some environmental advocates and cities concerned about the loss of local control. SPUR will continue to work with our legislators and partners on state housing policy reforms that will allow for speedier housing creation.

A Win for More Housing: In-Law Units Get a Big Boost

SPUR has long supported in-law units in San Francisco, and we took our advocacy and support farther afield this year. In 2016, legislators around California and the Bay Area saw opportunities to build more housing with little impact by making in-law units easier to build. Once illegal in many cities, this simple way to add more housing — create an additional unit in the backyard, basement, attic or garage — has become a welcome tool in the fight to make urban housing affordable. Not only are these units now allowed citywide in San Francisco, they were also made easier to build in Oakland, San Jose and several other cities around the region. Meanwhile, the state passed three bills to streamline the process of approving in-law units and reduce barriers to their construction.



Oakland

Designing the Next Transbay Crossing

The Bay Bridge and BART tube connect San Francisco and the Peninsula with Oakland and the East Bay, making them vital to the future of the Bay Area. As our region's population continues to grow, we will need more ways to get people back and forth across the Bay. SPUR published *Designing the Bay Area's Second Transbay Rail Crossing* — a call to think about adding a new rail tunnel. The report defined the key planning and governance decisions ahead and recommended funding initial planning with a bond. Momentum for the idea has grown since November's \$3.5 billion BART bond passed; the measure included \$200 million that could be used for planning how to increase capacity over the long term. A future crossing could connect the Caltrain Corridor with the Capitol Corridor through both standard and high-speed train service, transforming California's rail network for the next generation.



Planning Big for the Future of Downtown Oakland

When the City of Oakland released its development alternatives for the Downtown Oakland Specific Plan, SPUR took particular interest. Our 2015 report *A Downtown for Everyone* proposed adding 50,000 jobs and 25,000 residents downtown in order to provide more opportunity and help downtown take on a more important role in the region. In our view, the alternatives the city presented were too timid and amounted to a major downzoning — the opposite of the approach Oakland should be taking downtown. We advocated for increasing development capacity and for identifying a strong organizing vision that treats downtown as a whole, which would help guide policy decisions about everything from transportation to urban design in specific neighborhoods.





Tackling Oakland's Housing Shortage

Oakland city leaders have been deeply focused on finding ways to address the housing shortage that threatens to irrevocably change the city. Last year, SPUR joined a broad group of housing experts, advocates and practitioners brought together by Mayor Libby Schaaf to draft a report geared toward preserving 17,000 existing homes and creating 17,000 new ones. This report, *Oakland at Home*, laid out steps to protect renters, retain the affordability of existing housing, create resources for affordable housing and build new market-rate housing. The report also called for new sources of funding for affordable housing. The affordable housing and infrastructure bonds that passed in November 2016 (page 26) will help make these ideas a reality.



A New Strategy for Oakland's Transportation

For years the City of Oakland had struggled to address a crushing backlog of street maintenance, street safety and transportation projects. Starting in 2014, SPUR worked with the mayor's office, city staff and other advocates to advance the creation of a new Department of Transportation. An interim director of transportation started this year, and the department adopted a bold strategic plan that puts equity and increased capacity at the forefront. In tandem, SPUR helped to develop Oakland's \$600 million infrastructure bond, which passed by an overwhelming 82 percent. In addition to supporting other city needs, Measure KK will provide a funding stream for the department to make Oakland's streets safer, more comfortable and more functional for many years to come.

Big Win: East Bay Voters Pass Affordable Housing and Infrastructure Bonds

This year SPUR endorsed ballot initiatives in Oakland and the East Bay for the first time. Two measures we were particularly vocal in supporting were Measure A1, Alameda County's \$580 million affordable housing bond, and Measure KK, Oakland's \$600 million infrastructure bond. These initiatives won by wide margins (73 percent and 82 percent, respectively) and will supply crucial financing for much-needed affordable housing, libraries, parks, fire stations, roads and so much other critical infrastructure.







San Jose

Diridon Station: Shaping the Future of the South Bay

SPUR launched Next Stop: Diridon, a new initiative to make the most of one of the Bay Area's best opportunities for sustainable growth. Once high-speed rail and BART arrive, Diridon Station will become one of the most transit-connected places in the nation. The 240-acre area surrounding the station is an important opportunity to channel a significant amount of jobs and housing into walkable neighborhoods near transit. SPUR's research and advocacy work will focus on what it will take to make the station design, station access, transit service, land use and placemaking the very best it can be.

SPUR Report: A Fiscal Strategy for San Jose's Future

Despite San Jose's high household income, the city has been in a precarious financial position for years, struggling to provide an appropriate level of public services. Compared to peer cities in Santa Clara County and around California, San Jose has less revenue per capita from the two largest sources of local government revenue: sales and property taxes. To better understand the reasons for this, SPUR produced the report *Back in the Black: A Fiscal Strategy for Investing in San Jose's Future*. The report included an extensive analysis of San Jose's budget and the causes of its fiscal challenges. We made the case for why the city needs additional resources and provided a basis for SPUR to support and advocate for appropriate revenue measures, such as modernizing the business tax (November's Measure G) and raising the sales tax (June's Measure B), both of which voters passed in 2016.



Big Wins: Voters Fund Affordable Housing and Transportation

In November, voters in Santa Clara County and San Jose passed two game-changing ballot measures. SPUR endorsed both measures, recognizing the critical investments they will bring to affordable housing and transportation. Measure A will generate an unprecedented \$950 million to build permanent supportive housing and low-income housing and to help first-time home buyers across the county. And Measure B, 2016's largest transportation measure in the Bay Area, will bring in more than \$6 billion for a number of critical transit projects, including BART Silicon Valley Phase II, expanded service on Caltrain and road maintenance. SPUR strongly supported and advocated for both Measures A and B.

Safeguarding Water for Silicon Valley's Future

As the drought hit the five-year mark, we partnered with the Silicon Valley Community Foundation to ask: What's the path to a sustainable water future for the Peninsula and the South Bay? Silicon Valley has historically had a reliable water supply, but as its cities grow and as the climate changes, there is more the region can do to improve conservation, understand its groundwater resources and expand water reuse and recycling. The resulting report, *Future-Proof Water for Silicon Valley*, updated our 2013 research with local analysis and offered 10 big ideas to advance sustainability in Silicon Valley's water systems and supplies.



High-Speed Rail to Connect San Jose and the Central Valley

This year the California High-Speed Rail Authority voted to build its initial segment from the Central Valley to San Jose, with service continuing on to San Francisco. This was a reversal of prior decisions, which would have begun rail service between the Central Valley and the Los Angeles area first. SPUR was strongly supportive of this shift, in part because it will help bring needed investments for intercity Bay Area rail like Caltrain and BART. Realizing the full benefits



of high-speed rail in California will require a real commitment to walkability and transit-oriented land uses around the stations, as well as a focused effort to concentrate job and housing growth downtown in the cities with high-speed rail stations. This year SPUR launched a major policy project looking at the economic potential of high-speed rail to shape growth in the Central Valley. SPUR is working with leaders from the High-Speed Rail Authority, other state agencies and local and regional governments from the

Bay Area south through Merced, Fresno and Bakersfield. Our goal is to identify new policy tools to capture the benefits of high-speed rail, both for the state and for all the cities along the route.



San Francisco

Preparing for Sea Level Rise at Mission Creek

This year we brought together a historic international collaboration to understand the vulnerability of San Francisco's waterfront to sea level rise and to propose design concepts for resilience. SPUR convened partners including five San Francisco city departments, the State of California, and public and private entities in the Netherlands, including the research institute Delta Alliance and the engineering consultancy Arcadis. The project, which focused on low-lying Mission Creek and Mission Bay, showed that there are many ways we can add greater flood protection to the waterfront while creating beautiful public spaces. The seven design concepts borrowed some innovative ideas from the Dutch, and the report weighed the pros and cons of each without selecting a preferred alternative. Next steps for this project will include broader public engagement to understand which ideas people like and would want to study further.



San Francisco

Promoting Housing for All in San Francisco

As the city's housing shortage continued, SPUR worked on a number of initiatives to help create more housing at all levels of affordability. We advocated for making 100 percent affordable housing projects easier to build through the Affordable Housing Bonus Program and streamlined legislation. SPUR also pushed hard to get the city's affordable housing requirements right. We worked closely with decision-makers and other advocates to negotiate compromises related to June 2016's Proposition C affordability requirements, and we engaged with the advisory committee that was tasked with studying how to maximize affordable housing while allowing market-rate housing to continue to grow.

The Transbay Transit Center Emerges

In the middle of San Francisco's South of Market neighborhood, a new transportation landmark is rising from the ashes of the old Transbay Terminal. The three-block-long Transbay Transit Center will soon be open as a major terminal for up to 300 buses per hour. In the future, the center will become a downtown commuter rail and high-speed rail station, as well as providing a quick connection to BART on Market Street. The terminal's 5.4-acre rooftop park, and the high-rises going up around it, are transforming the neighborhood. Despite funding and construction challenges, the city's commitment to high-speed rail — and to growing transit neighborhoods — is a model for the nation.



Our Big Loss: Funding for Transportation and Homelessness

While several major transportation funding measures passed across the region, in San Francisco a SPUR-led campaign was unable to persuade voters to pass a sales tax increase (Proposition K) to pay for urgent transportation and homelessness needs. The passage of companion measure Proposition J, which established the programs but not the funding, seemed to signal that voters supported these programs in concept — but didn't understand the need to pass a separate sales tax to pay for them.



Expanding the Reach of the SPUR Voter Guide

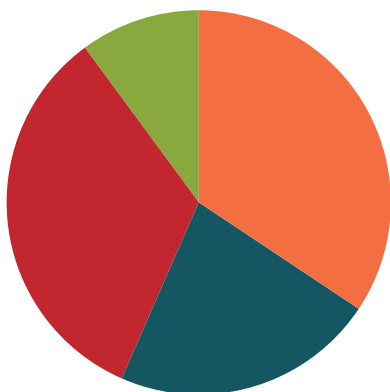
An overwhelming 24 measures appeared on the local portion of the November 2016 San Francisco ballot. We responded with our best SPUR Voter Guide yet, providing pros, cons and in-depth analysis of every measure on a new interactive website, which allowed us to reach 30,000 voters. San Franciscans largely agreed with our analysis, voting to fund BART, affordable housing and schools and to defeat four harmful measures that would have undone years of good government reforms. We are proud to offer this resource to voters, but ultimately it's a poor practice to deflect policy-setting for so many core needs to ballot questions. This is an area for reform SPUR will be tracking in 2017.

MEASURE RR Bart Bond VOTE YES ✓	PROP A School Bond VOTE YES ✓	PROP B City College Parcel Tax VOTE YES ✓	PROP C Housing Loan Program VOTE YES ✓	PROP D Vacancy Appointments VOTE NO ✗	PROP E Street Trees VOTE YES ✓	PROP F Local Voting Age VOTE YES ✓
PROP G Police Oversight VOTE YES ✓	PROP H Public Advocate VOTE NO ✗	PROP I Dignity Fund VOTE NO ✗	PROP J Dedicating the Prop. K Sales Tax VOTE YES ✓	PROP K Sales Tax for Transportation & Homelessness VOTE YES ✓	PROP L MTA Board and Budget VOTE NO ✗	PROP M Housing and Development Commission VOTE NO ✗
PROP N Noncitizen Voting VOTE YES ✓	PROP O Bayview Office Development VOTE YES ✓	PROP P Competitive Bidding VOTE NO ✗	PROP Q Tent Encampments NO RECOMMENDATION —	PROP R Neighborhood Crime Unit VOTE NO ✗	PROP S Allocating the Hotel Tax NO RECOMMENDATION —	PROP T Lobbyist Gifts and Reporting VOTE NO ✗
PROP U Affordable Housing Eligibility VOTE NO ✗	PROP V Soda Tax VOTE YES ✓	PROP W Transfer Tax VOTE NO ✗	PROP X Manufacturing and Arts Space VOTE NO ✗	MAKE YOUR VOTE COUNT. spurvoterguide.org ✓ ✗		



Income and Expenses

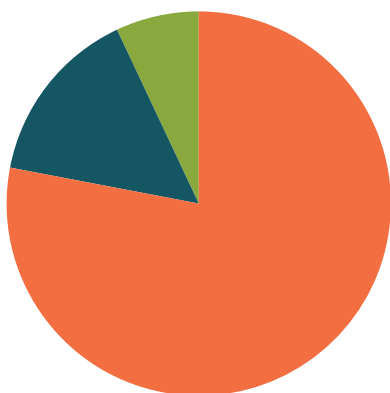
Fiscal Year 2016-2017



INCOME

Membership	\$2,436,404	34%
Special Events	\$1,576,950	23%
Grants	\$2,341,696	33%
Earned Revenues	\$745,233	10%

Total	\$7,100,283	100%
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EXPENSES

Policy, programs and publications	\$5,460,587	78%
Development	\$1,061,897	15%
Administration	\$515,009	7%

Total	\$7,037,493	100%
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President's Letter



What We Stand For

We live in an extraordinary place. As I reflect on another year of hard work, I am once again struck by how much we in the Bay Area have to be grateful for. Some of it happened by luck, and some of it happened by design, but today it's clear that we are building something special in this region.

When we're at our best, we can think about the Bay Area as a model for how a metropolitan region should work: a place that embraces new ideas and new people; a place that welcomes investment and job creation while also taking care of the environment; a place that is deeply committed to social inclusion and equity.

But there's still a lot of work to do. We have some deeply rooted problems — many of our own making — that we must overcome, from decades of under-investment in transportation to a structural undersupply of housing that is driving waves of displacement across the region. That's where SPUR comes in. Our job is to figure out what to do about significant problems so that we can help the cities of the Bay Area live up to their highest potential.

I believe SPUR's model was built for times like this. We've understood for a long time that the federal government does not have the capacity to come in and solve our problems for us. We are, in a very real sense, on our own. As a place-based, non-partisan organization that does its work in the Bay Area, we are ready to face the years ahead with all of the energy and resolve, all of the creativity and openness that will be required.

We are so fortunate to have the support and involvement of thousands of members and donors — all of you who care about this place, are willing to face problems honestly and want to work to make things better. Because of you, SPUR has become the organization it is today: a catalyst for change, a place for the essential conversations to happen, an advocate for the future that we need to build together.

Thank you for making this work possible.

Gabriel Metcalf
President and CEO





SPUR Annual Contributors

SPUR gratefully acknowledges the generous contributions to SPUR's operating funds made by the following organizations and individuals.

We apologize for any omissions or inaccuracies to this listing and will publish any corrections in a future issue of The Urbanist. This list represents gifts made in 2016.

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TEF
TransitCenter
Twitter
UCSF
University of San Francisco
Valley Oak Partners, LLC



Yat-Pang Au

Founder and CEO
Veritas Investments, Inc.

San Francisco Board, SPUR

Favorite way to get around San Francisco?

UberPool. When I have time, it's a great way to meet new and interesting people.

Best cultural event/festival to get to know the city?

Bay to Breakers. You see all types, and it's great people-watching.

You gaze into the future and see San Francisco 50 years from now. What does it look like?

I see a much more vertical city with incredible vitality — brought about through thoughtful new density — and a broad diversity of people.

What civic project or initiative brings you the most hope for the future?

High-speed rail is a transformative opportunity to bring people together and connect communities.

You get one choice for your last meal in the Bay Area. What is it?

Popeye's, of course. It's my guilty pleasure.

What one thing embodies the spirit of your neighborhood?

A stroll on Macondray Lane at sunset, then a table on the terrace at Café Meuse. Technically two things, but one experience if you ask me.

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Weinstein Local

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California Earthquake Authority

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Carollo Engineers

Carpenters Local Union 22

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CIM Group

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The Fairmont San Jose

Fine Arts Museums of San Francisco

Flad Architects

Flood Building

Flynn Investments

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Group I

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Old Republic Title Company

Page

Panoramic Interests

Pelli Clarke Pelli Architects

Pinger

Pinterest

Presidio Bank

R.N. Field Construction, Inc.

Red and White Fleet

RMW Architecture & Interiors

Saint Francis Foundation

San Francisco Chinese Chamber of Commerce

San Francisco County Transportation Authority

San Francisco Office of Economic and Workforce

Development

San Francisco Office of the Treasurer & Tax Collector

San Francisco Parks Alliance

San Francisco Recreation and Park Department

Seligman Western Enterprises, Ltd.

SERA Architects

SHN

Sobrato Development Organization

srnERNST Development Partners

STUDIOS Architecture

SummerHill Housing Group

SWCA/Turnstone

TCA Architects

Technology Credit Union

Thompson Dorfman

TMG Partners

TomKat Charitable Trust

Turner Construction Company

Uber Inc.

Union Bank

Union Square Business Improvement District

Urban Planning Partners

Walker/Warner Architects

Westlake Urban, LLC

Woods Bagot Architects

WRNS Studio LLP

Xerox

XL Construction

Xterra Solutions, Inc.

Yelp

Accenture

Aedis Architects

Anderson-Brule Architects

Anvil Builders Inc.

Architectural Resources Group

Arcsine

Armanino LLP

Arquitectonica

Avison Young

Backstrom McCarley Bery & Co., LLC

BAE Urban Economics

Baker Street Associates

Baran Studio Architecture

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BergDavis Public Affairs

Biggs Cardosa Associates, Inc.

Structural Engineers

Bogdan & Frasco

Bohlin Cywinski Jackson

Brian Spiers Development

Briscoe Ivester & Bazel LLP

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Buttrick Wong Architects

California Academy of Sciences

Caltrain

Cambridge Systematics, Inc.

Cameron C. Habel Construction, Inc.

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Chop Bar

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Circlepoint

City of Fremont

City of San Jose Department of Environmental Services

City of San Jose Department of Housing

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City of San Jose Department of Transportation

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City of San Jose Public Library

Coalition for Better Housing

Colliers International - Oakland

Community Housing Partnership

Core Companies

Cubic Transportation Systems

D. R. Young Associates

D.N. & E. Walter & Co.

Degenkolb Engineers

DesignLink

DM Development Partners, LLC

East Bay Asian Local Development Corporation

Fehr & Peers

First Community Housing

First Foundation Bank

Fisherman's Wharf Community Benefit District



Josué García

Chief Executive Officer

*Santa Clara and San Benito
Counties Building and
Construction Trades Council*

San Jose Board, SPUR

You gaze into the future and see San Jose 50 years from now. What does it look like?

A city with taller buildings and a significantly larger downtown core that includes offices, housing and a mix of other uses.

What civic project or initiative brings you the most hope for the future?

Bringing BART to downtown San Jose and high-speed rail to Diridon Station. Also, it gives me hope to see so many segments of the community each working on improving a different aspect of the city.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

BART around the Bay.

If you could change one state or local law, what would it be?

We have too many elections, too often.

What one thing embodies the spirit of your neighborhood?

Peters' Bakery, founded in 1936. They're known for their burnt almond cake.

Fougeron Architecture

Garden City
Construction

Gehl Architects

Genesis Real Estate
Group

Genfare

GenZe by Mahindra

Grocery Outlet Inc.

Guerdon Modular
Buildings

Hargreaves Associates

Harsch Investment
Properties

Hoge Fenton Jones &
Appel

Hohbach-Lewin Inc

Hopkins & Carley

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California

Hunter Properties

IBI Group Architecture
Planning

ICF International

Inner City Advisors

Insight Realty Company

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Jack London
Improvement District

Jurika, Mills & Keifer
Private Investment
Advisors

Kal Krishnan Consulting
Services (KKCS)

Kay and Merkle, LLP

KBM-Hogue

Kennerly Architecture

KPW Structural
Engineers

Larkin Street Youth
Services

LSA Associates, Inc.

MacKenzie

Communications, Inc.

Madison Park Financial
Corporation

MEI Architects

Meridian Management
Group

Meyer Capital Partners
LLC

Milo Group of California

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Knox & Elliot LLP

Notre Dame High
School San Jose

Oakland Museum of
California

Oakland Planning
Department

Office of Charles F.
Bloszies, Ltd.

OJK Architecture +
Planning

Orchard Commercial

Oryx Partners, LLC

Pacific Waterfront
Partners, LLC

Page & Turnbull

Peacock Construction

Pelosi Law Group

Pfau Long Architecture,
Ltd.

PIER 39

Pound Management,
Inc.

Presidio Graduate
School

Proforma Construction

PRWT Services, Inc.

Pyatok Architects

Ramboll Environ

RINA Accountancy

Rutherford + Chekene

Samuel Merritt
University

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and Construction Trades
Council

San Francisco
Department of Building
Inspection

San Francisco Electrical
Construction Industry
Local 6

San Francisco Electrical
Contractors Association

San Francisco Housing
Authority

San Jose Water
Company

San Mateo County
Transit District
(samTrans)

San Mateo County
Transportation Authority

Santa Clara & San
Benito Counties
Building & Construction
Trades Council (SCBTC)

Santa Clara Valley Open
Space Authority

Sares Regis Group of
Northern California

SB Architects

The Schoennauer
Company

Seifel Consulting, Inc.

Sharks Sports &
Entertainment

SF Firefighters Local
798

Simeon Properties Inc

Sir Francis Drake Hotel

SITELAB urban studio

Skadden, Arps, Slate,
Meagher & Flom LLP

Skyline Construction

SmithGroupJJR

SoFA Market

SSL Law Firm

Stanford Children's
Health

Studio T Square

Studio VARA

Sustainable Urban
Neighborhoods

Tenderloin
Neighborhood
Development
Corporation (TNDC)

The Unity Council
Uptown/Downtown
CBD

Vanmark Group, Inc.

Toeniskoetter Family
Foundation

Transbay Joint Powers
Authority

Troon Pacific

Urban Economics

Urban Pacific Group of
Companies

Urban Real Estate
Advisors

UrbanBloc

Valerio Dewalt Train
Associates

Veritable Vegetable

Wallace Roberts & Todd

West Coast Properties

Wickman Development
and Construction

Wilbur-Ellis Company

William McDonough +
Partners

Yerba Buena Center for
the Arts

YMCA of San Francisco

Zynga

Urban Leaders Council

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Ariane Coleman Hogan
Associate Director, Local
Government Affairs
Genentech

San Francisco Board, SPUR

Best cultural event/festival to get to know San Francisco?

Gay Pride. It's the event that most captures the spirit of individual expression, as well as acceptance, that makes San Francisco such an amazing place.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

Caltrain and high-speed rail connecting to the Transbay Terminal, the East Bay and then on to Sacramento.

If you could change one state or local law, what would it be?

I would amend the California Environmental Quality Act to eliminate frivolous appeals and lawsuits that can block essential infrastructure projects.

You get one choice for your last meal in the Bay Area. What is it?

This has to be a trick question. The amazing thing about the Bay Area is that you have so many incredible food and restaurant choices.

What one thing embodies the spirit of your neighborhood?

I currently live in Berkeley, but in my old neighborhood in San Francisco it's Simple Pleasures Cafe in the Richmond.

Alvin H. Baum, Jr.
Terry Bergmann
Anna Bielgaski
Annette L. Billingsley
Bix & the Beiderbeck Family
Seth Bland
John Bliss & Kim Thompson
J. Richard Braugh
Thomas Brutting
Summer Bundy & Kenneth Norton
Michaela Cassidy
Irene Chavez
Paula Collins
Martha Ehmann Conte
Jeffrey Current
Robert Davis
Joanne Engle
Anne Fougeron
Rod Freebairn-Smith & Janet Crane
Marsha Gale
Ben Gettleman
Mike Grisso
David Gruber
Maud Hallin
Scott & Karen Halstead
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Jonathan Nieder
John J. Parman
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Todd Williams



Robert Joseph
Senior Program Officer
Tipping Point Community

Oakland Board, SPUR

Favorite way to get around Oakland?

Biking. It allows you to see people and neighborhoods more closely and to stop frequently to check out all of the attractions.

Best cultural event/festival to get to know the city?

The farmers' market in Jack London Square on Sundays: local produce and baked goodies, amazing people-watching (actual diversity and integration), live jazz, waterfront, cityscape and sunshine.

You gaze into the future and see Oakland 50 years from now. What does it look like?

On its current trajectory, Oakland will be a lot more populated, congested, expensive, and culturally homogeneous. I joined SPUR to help change that trajectory — to support smart, equitable development with the hope that Oakland can retain some of its original character, culture and diversity while growing economically. We've got our work cut out for us.

What civic project or initiative brings you the most hope for the future?

Our future success will rely heavily on our K-12 education system. I'm excited by an increasing movement to integrate instruction in academics, career preparation and civic engagement to provide students with practical knowledge and experience.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

The demolition of Interstate 980 in Oakland. It displaced local residences and businesses and divided West Oakland from downtown. Studies show the highway is underutilized and a regular roadway could serve the same purpose. It's time to correct a past wrong and revitalize an important section of Oakland with green spaces and mixed-use neighborhoods.

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	Marshall Hawks	Greg Lunkes			



Bob Muscat
Executive Director
International Federation of
Professional and Technical
Engineers

San Francisco Board, SPUR

Favorite way to get around San Francisco?

Walk to my destination and then bus or taxi back.

Best cultural event/festival to get to know the city?

The Hardly Strictly Bluegrass Festival — in the spirit of Warren Hellman.

You gaze into the future and see San Francisco 50 years from now. What does it look like?

A completely unique, intelligently run and progressive city serving as the cultural center of a functionally efficient and well-organized regional Bay Area government.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

The Transit Center or — more selfishly and closer to home — Francisco Park.

If you could change one state or local law, what would it be?

Single-payer health care.

You get one choice for your last meal in the Bay Area. What is it?

It's pasta, and probably at Delfina. It would be very tough to decide.

What one thing embodies the spirit of your neighborhood?

Looking down Hyde Street toward the Bay and Alcatraz while a cable car is letting off passengers at the corner of Lombard and Hyde.

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Chirco • Miranda Chiu • Laura Chmielewski • John Choi • Pete Choi • Fai Chong • Gordon Chong • Avery Chope • Stephanie Long Choquet • Frances Choun • Jason Chow • Sandra Chow • Carolyn Choy • Donnell Choy • Genise Choy • Jamie Choy • Charles Chretien • Ben Chrisinger • Jane N. Christen • Julianne M. Christensen & Gregory H. Smith • Sarah Christensen • Terry Christensen • Patton Christofides • Alan Chu • Carey Chu • Maily Chu • Tiffany Chu • Christy Chung • Edward Church • Sarah L. Church • Leo Chyi • A. B. Ciabattini • Adrienne Ciccone • Robert Ciresse • Brian Clark • Carmen C. Clark • Gordon Clark • Laura Clark • Marissa J. Clark • Susan Stuart Clark • Colin Clarke • Peter Clarke • Deborah Clearwaters • Marilyn Clemens • Bradley Cleveland • Clinton Cleveland • Anne Clifford • Johnathan Coates • Marcy Coburn • Nithin Coca • Martin Cochran • Alan G. Codd • Geoffrey Coffey • Ariel Cohen • Dan Cohen • Jean Cohen • Matthew Cohen • Stacy Cohen • Aaron Cohn • Ronald E. Cole, D.D.S. • Travis Cole • John A. Coleman • Katie Coleman • Shara Coletta • Kevin Colin • Chris Collins • Joseph Collins • Randy Collins • Robert Collins • Bruce Colman • Scott Colson • Nathan Conable & Melissa Devereaux • Dennis Conaghan • Valerie Concello • Jarrell Conner • Kimberly Conner • Mitchell Conner • Michael S. Connor • Pamela Conrad • Aaron Michael Cook • Anne Cook • David Cooke • Edward Cooke • Drew Cooper • Flavio Coppola • Erin Corcoran • Rashel Cordova • Mary Corley • Louis Cornejo • Michael Cornfield • Tim Cornwell • Paul Correa • Anibal Omar Cortez • Erik Corwin • Elaine Costello • Elizabeth Costello • Rose Costello • Steve Coster • Paolo Cosulich-Schwartz • Mathieu Couillard • Talya Courtney • Vince Courtney • Cory Covington • Morgan Cowick • Jon M. Cowles • Alex Cox • Hayley Cox • Jim Cox • Steven Cox • Adam Cozzette • Anthony Craig • Linda Craig • James Crampton • Jeremy Crandell • Lauren Crasco • Amy Crawford • Winnie Creason • Carrie Crespo-Dixon • Carole Critchlow • Joshua William Croff • Wendee Crofoot • Aoife Crofts • Tim Gronin • Colin Grotta • Alden Cruz • Bryan Culbertson • Tim Culvahouse • Jason Cummings • Julie Cummins • Jack Cunha • Jim Cunneen • Melanie Curry • Joseph Curtin • Christopher S. Curtis • Darcelle Curtis • Karen Cusolito • Jamie D'Alessandro • Richard D'Aloia • Emilio da Costa • Monika Dabrowska • Philip D'Agostino • Amalia M. Dahl • Clayton Dameron • Desi Danganan • Maria Danielides • Megan Daniels • Drew Dara-Abrams • Fay Darmawi • Harvey Darnell • Elisa Daus • Brett Davey • Pamela David • Amy Davidson • Gregory Davies • Rodrigo Davies • Jeff Davis • Mike Davis • Theodore Davis • Peter Davison • Christianne Dawis • Allison Dawson • Ellie Day • Julia Day • Linda Day • Parker Day • Mary Liz De Jong • Gerry De Young • Bart Deamer • Robin Dean • Jordan deBree • Timothy DeCoster • Altaire DeLeon • Andrea DeLeon • Katie DeLew • Daryl Delleria • Buck E. Delventhal • Alexander V. Demisch • Andrew Dempsey • Colin Dentel-Post • Swati Deshpande • Claire Dessier • Melissa Devereaux • Jennifer Devlin • Saneta Devuono-Powell • Greg Dewar • Robert DeWaters • Omar Diab • Ben Dianda • Regina Dick-Endrizzi • Amy Dickie • Charlotte Dickson • Hayley Dickson • Kate Didech • Kevin Diep • Michele DiFranca • Rachel DiFranco • Charles Dilworth • Jill Dineen • Zack Dinh • Kathleen Diohep • David Dion • Tyson Dirksen • Jonathan Dirrenberger • Dana Ditmore • Jeffrey Dlouhy • Athena Do • Celestine Do • Kevin Do • Shannon Dodge • Abe Doherty • Mary Helen Doherty • Stephen Doherty •



Jonathan Noble
Director, U.S. Government
Affairs
Microsoft

San Jose Board, SPUR

Best cultural event/festival to get to know San Jose?

San Jose Jazz Summer Fest is a multicultural event that takes advantage of our numerous plazas and wonderful summer weather.

You gaze into the future and see San Jose 50 years from now. What does it look like?

An economically thriving and diverse city with a dense urban core, vibrant neighborhoods, and parks, trails and green beltways running throughout its 170 square miles.

What civic project or initiative brings you the most hope for the future?

The redevelopment of Diridon Station and the area around it. Its culmination will be much more than

simply one project. Success relies on high-speed rail, a new BART extension that connects with Caltrain and the airport, and significant redevelopment. When completed, it will increase the size of our downtown and form a tremendous new hub within it.

You get one choice for your last meal in the Bay Area. What is it?

Pasta Moon in Half Moon Bay, with cocktails at Moss Beach Distillery afterward.

What one thing embodies the spirit of your neighborhood?

Los Gatos Town Plaza serves as a hub for the community, hosting numerous events year-round, including Jazz on the Plazz, farmers' markets and holiday activities.

Katherine Doi • Margaret Mary Dolan • Thomas Dolan • Gail Donaldson • Steven Donaldson • Conor E Donegan • Ben Donelan • Robert Donnelly • Robin Doran • Bruce Dorfman • Kanya Dorland • Steven Dorst • Nina Dosanjh • Sophia Dosick • Gray Dougherty • Jack Douglas • Jennifer Dowland • Chris Downey • Helen Doyle • Stuart Doyle • Chris Draper • Richard Dreyer • Sheryl Drinkwater • Greg Drosky • Loretta Drummond • Brooke DuBose • Nicholas DuBroff • Rosemary Dudley • Guy Duer • Jennifer Duffield • Laura Dulski • Sophia Duluk Beavus • Andrea Dumovich • James Dunbar • Chris Duncan • Elizabeth Dunn • Ian Dunn • Timothy Dunn • Simon Dunne • Eric Dupre • Donna Dupuy • Melissa Durkin • Kristy Dutch • Devi Dutta-Choudhury • Laura Dwelley-Samant • Amanda Eaken • Steve Earl • Jennifer Easton • Lindsay Eastwood • Lee K Eckert • Thomas Eddy • Hannah Edelsberg • Ashley Eden • Frieda Edgette • Swanee Edwards • Susan Lucas & Daniel Easley • Michael Ege • Kelly Ehrenfeld • Karen Eichler • Andrew Eickmann • Eric Eidlin • Jean Eisberg • Elizabeth Ekdale • Theresa Elam • Josh Elkes • Susan Ellenberg • Jared Ellis • Scott Ellman • Scott Ellsworth • Alexander Eng • Daniel Engler • James Enright • Howard Epstein • Paul Epstein • Kelly Erardi • Chip Erickson • Jame Ervin • Bobak Esfandiari • Marco Esposito • Shelley Estelle • Lara Ettenson • Saul Ettlin • Catherine Etzel • Eugene & Barbara Gregor • Mark Evanoff • Rick Evans • Olga Evanusa-Rowland • Maisha Everhart • Tracy Everwine • Paul Van Every • Colin Eykamp • Emily Fabiaschi • Cristiano Facanha • Jim Fagler • Dakota Fagundes • Jackson & Peggy Fahnstock • Rowan Fairgrove • Michael Fajans • Samuel Fajner • Lauren Fakhoury • Don Falk • Jonathan Fallor • John Falvey • Daniel Fama • Emily Fancher • Mary Ann Fanning • Chris Fano • Luke Faraone • Cyrus Farivar • Bob Farman • Casey Farmer • Doug Farr • Paul Farrell • Ross Farris • Adele Faskick • Jeffrey Fassnacht • Brent Faville • Jaime Fearer • Jonathan Fearn • Kevin Feeney • Joseph Feldman • Tyra Fennell • Andrew Ferguson • Guy W Ferguson • Jay Fern • Shannon Fiala • David Fields • Adrian Filice • David Finacom • Andrea Fineman • Katherine Fines • Drew Finke • Ellie Fiore • Damien Fiorella • Jeff Fippin • Catherine Firpo • Taryn Fischer • Torrie Fischer • Amara Fisher • Lisa Fisher • Marie Fisher • Lucille Fjorlien • Doug Flaming • Anthony Flanagan • Dan Flanagan • Kara Flanigan Sheetz • Kay Flavell • William Fleishhacker • Jonathan Fleming • Sarah Fleming • Chris Fleischer • Brian Fletcher • Susan Flores • Bianca Flores • Janelle C Flores • Jenn Flores • Martin Flores • Peter Flores • Ron Flynn • Michael Fogel • Nicole Foletta • Erica Fong • Joanna Fong • Paul Foote • Mike Forster • Ray Fort • Rosanne Foust • KC Fox • Ron Franck • Nicholas Frank • Aileen Frankel • Taryn Fransen • June Fraps • Alexandra Fraser • Carol E Fraser • Benjamin Frazier • Douglas Frazier • Robert Frear • Sally Freedman • Chris Freise • Harry Freitas • Peter Friend • Julie Fry • Marta Fry • Peter Finley Fry • Ann Fryman • William Frymann • Jonathan Fuchs • Jonathan Fudem • Richard Fuentes • Christine Fukasawa • Luke Fuller • Margurite Fuller • Tina Funai • Chad Fusco • C.J. Gabbe • Eric Gabrielsen • Eva B Gabrielsen • Alea Gage • Don Gagliardi • Breann Gala • Carol Galante • Tony Galbo • Susan Gallardo • Morgan Galli • Terrell Gamble • Jared Gamelin • Mitali Ganguly • Michael A. Garavaglia • Alyssa Garcia • Melissa Iris Garcia • Peter Garcia • Justin Garland • William Garrett • David Gartner • Jake Gary • Gerry Garzon • Noah Gaspar • W. Gerald Gast • Brian Gatter • Richard Gatti • James & Margaret Gault • Karen Gauss • Katherine Gavzy • Wayne Gaw • Christopher Gebhardt • Megan Gee • Robert J. Geering • Chris A. Geiger, Ph.D. • Martin Gellen • Brennan Geraghty • Jennie Gerard & Steven Steinhour • Hartmut H. Gerdes • Michael Germeraad • Marci Gerston • Peter Gertler • Daniel Getelman • Andrew Getz • Sara Ghalandari • Jeff Gherardini • Mike Giangrave • Steve Gibson • Jim Gilbert • Keith & Sue Gilbert • Emily Giles • Michelle Giles • Sean Gillin • David Gilman • Shane Gilroy • William Gimpel • David K. Ginsborg • Brett Gladstone • Paul Glantz • Stuart Glasp • Dan Glasstoff • Greg Gleichman • Chris Glenn • Christopher Henderson • Devin Harkness • Veronica Glivinskaya • David Globber • Justin Glover • Gordon Goff • Kelsey Gohn • Nazlihan Goksu • Carol Goldberg • B. Fritts Golden • Leslie Golden • Karen Goldin • Jeff Goldman • Joe Goldman • William Goldman • Adam Goldstein • Larry Goldzband • Daniel Golub • Daniel Goncher • Jane Gong • Kenny Gong • Thomas Gonzales • Oscar Gonzalez de Llano • Anthony Gonzalez • Pam Good • Greg C Goodfellow • Trina Goodwin • Timothy Gordon • Anna Gore • James Goring • Gina Gorman • Paul Goryl • Larry Gould • Mary Gourlay • Nicole Grabos • Fabian Graf • Hugh Graham • Sarah Graham • David Grandey • Robert Grandy • Noah Grant • Katie Graves • Leslie Gray • Adam Green • Stewart Green • Alyson Greenlee • Sam Greenspan • Ron & Gloria Greenwald • Alex Gregor • David Gregory • Vanessa Gregoren • Sharon Grewal • Emily Griego • Michael Griepentrog • Mary Griffin • Kevin Griffith • Ian C Griffiths • Jeremiah Grim • Donald Grinberg • FAIA • Matt Grinberg • Julia Grinkuel • Mary Anne Groen • George Grohwin • Kara Gross • Michael Gross • Robin Grossinger • Joseph Grubb • Christopher Grubbs • Bryan E. Grunwald • Marc Guberman • Joanna Gubman • Lydia Guel • Hector Guerra • David Guiang • Caroline Guibert Chase • Gabrielle Guidetti • Trisha Guido • Anna Guiles • Camille Guiriba • Rahul Gupta-Iwasaki • Kieran Gupta • Rahul Gupta • Isac Gutfreund • Ethan Guy • Cheryl Guyer • Thomas Gwyn • Audrey Gyr • Joanne Ha • Brian Haagsman • James Haas • Steven Haase • Mahmoud Hachem • Lindsay Haddix • Peyman Hadizad • Doug Hagan • Ben Hahn • Jenna Hahn • Lydia Haile • Scott Haile • Timothy Haines • Jeremiah Hallisey • Charles Hallowell • John Halverson • Clifford W Ham • Craig Hamburg • Perrine Hamel • Hamilton • Aitken Architects • Daniel Hamilton • Leslee Hamilton • Peter Hamilton • Sandra Hamlat • Bonnie & Earl Hamlin • Anna Han • Yu Hanakura • Alex Hancock • Mark Haney • Mary Hanley • Brian Hanlon • Nathan Hanna • Tracy Hanna • Gerard B Hanono • Jean Hansen • Steve Hansen • Carla Hanson • Forrester Hanson • Steven Hanson • Woody Hanson • Justin Hanzel-Durbin • Anton Haramis • Christie Harbinski • Greg Harper • Kevin Harper • Tom Harrington • Michael Harris • David Harrison • Robert Harrison • Eliza Hart • Kevin Hart • Mark Hart • Kate Hartley • Peter Hartman • Christa Hartsock • Devin Harvath • Sam Hashemi • Stefan Hastrup • Mary Catherine Haug • Linda Hausrath • Robin Havens • Robert Hawn • Drew Haydel • Katherine Haynes Sanstad • Sylvia Hays • Douglas Hayward • Daniel Healy • Erin Healy • Mary Hearn • Heath Massey • Cindy Heavens • Aaron Hebert • David Hecht • Ronald Heckmann • Gary Hedden • Richard & Linda Hedges • Michael Hee • Navjot Heer • Stephen Hegedus • Monica Heger • Andrew Heidel • James Heilbronner • Max Heinritz • Karen Heisler • Chris Heisterkamp • Carolyn Helme • Brittany Henderson Dhawan • Dominica Henderson • Oisín Heneghan • Vanessa Henlon • Rod Henmi • Michael Henn • Kathleen Hennessey • Michael Hennessey • Gregory Hensley • Lara Hermanson & Shawn Bracha • David Hernandez • Anne L Hersch • Robert H. Hersey • Carl Hertel • Barbara Herzog • Don Hesse • Gavin Hession • Lee Hewitt • Michael Heylin • Kevin Hickey • James Hickman • Cody Hicks • Hidaner Ferrer & Frank Schaffarczyk • Charles Higuera • Bert Hill • Cayce Hill • James Hill • Monty Hill • Stephanie E Hill • Micah Hilt • Robert Hindman • James Hinkamp • Mark Hintzke • Ken Hirose • Sarah M Hirschman • Shayna Hirshfield-Gold • Kazuko Hishida • Anne Ho • Harry Hobbs • Jeff Hobson • Joan Hockaday • Dan Hodapp & Peggy DaSilva • Tatiana Hodapp • Henry Hodes • Hilary Hoerber • Cassandra Hoeprich • Brian Hoffer • Dana M Hoffman • Mark Hogan • Jim Hoge • Joshua Hohn • Donald Holcher • Gregory Holisko • Matt Hollis • Rachel Hollowgrass • Aaron Holm • Ted Holman • Bill Holt • John L. Holt • Jeff Holzman • Catherine A. Homicki • Gene Homicki • Erik Honda • Gloria C Hoo • Heather Hood • Roger Hooson • Thayer Hopkins • Marcus A. Hopper • Charles Hornbrook • Ayse Hortacsu • Mark Horton • Theodore Horton • Gwynn Hoskins • Eileen Houstean • Kate Howard • Nita Howard • Richard Howard • Katherine Howe • Daniel Howell • Christopher Hrones • Anita Hsieh • Nicole Huang • Yeying Huang • Jesse Hudson • David Huebner • Erik-Logan Hughes • Scott Hugu • Bonnie Hulkower • Ian Hull • Bergen Hung • Gregory Hunter • Ryan Hunter • Jacob Hurwitz • Huma Husain • Ria Hutabarat Lo • Julie Hutcherson • Ben Hutchinson • Helen Hutchison • Sue Hutner • Richard Hutson • Philip Hyndman • Bill Hynes • Nancy Ianni • Joseph Ioreta • Claude Imbault • Anthony Imhof III and Ellen McLean • Alex Ingersoll • Mike Irvine • Lucile Irwin • Dean Isaacs • Lee Ishida • Jennifer Ivanovich • Nori Jabba • Marc Jablonski • Julie Jackson • Luther Jackson • Lynn Jackson • Stacy Jackson • Evan Jacob • Scott Jacobs • Shirley Jacobs • Daniel Jacobson • Kay Marie Jacobson • Lawrence Jacobson • Karmya Jagadish • John Jaimes • Sudhanshu Jain • Anna K James • Caroline James • Ryan James • Paul Jarntgaard • Teresa Jan • Jay W Janda • Taylor Jang • Edward Janowicz • Tomas Janusas • Dave Javid • Jeff Hoover • J. Kevin Jefferson III & Kembra Shakur • Charles Jefferson • Cathy Jeffries • Kevin Jen • Brian Jenck • Melissa Jeng • Megan Jennings • Chris Jensen • Mark Jensen • Herbert Jeong • James Jeong • Alexander D Jeongco • Bruce Jett • Clayton Jew • Linda Jewell • Mark Jewell • Yuriko Jewett • Sergio Jimenez • Jesse Jobert • Craig John • Ellen Joslin Johnck • Bradley R Johnson • Kristen A Johnson-Oyoo • Carla Johnson • Carol Johnson • Chelsea Johnson • Christopher Johnson • Douglas Johnson • Eric Johnson •



Molly Turner

Lecturer
UC Berkeley Haas School of Business

San Francisco Board, SPUR

Favorite way to get around San Francisco?

On my own two feet! I walk almost everywhere.

Best cultural event/festival to get to know the city?

Rick Prelinger's film series Lost Landscapes of San Francisco.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

A second rail tunnel crossing the Bay.

You get one choice for your last meal in the Bay Area. What is it?

Gordo's in South Berkeley. I grew up on those carnitas burritos. The food, the staff and the decor haven't changed one bit since I was a teenager. They've all gotten more seasoned with age.

What one thing embodies the spirit of your neighborhood?

Duboce Park. It's a place where neighbors are brought together — willingly or not — by playing dogs, playing children, basketball, barbecues, beer, pot and public transit.

Greg Johnson • Jere Johnson • Ken Johnson • Marta S. Johnson • Michael Johnson • Troy Johnson • Peter Johnston • Roxanne Jolicoeur • Nicholas Jollymore • Darrell E. Jones III • Chris Jones • Hannah J. Jones • Justin Jones • Karla Jones • Michael C. Jones • Pam Jones • Shye Jones • Matthew Jorgensen • Robert Joseph • Jeff Joslin • Andrew Ju • Dan Jurafsky • Janet Yu • Greg Justice • Ben Juteau • Alex Kaffka • Joshua Kagan • Kelley Kahn • Marie Kahn • Michael Kahn • Vivian Kahn • Ian Kalin • Dan Kalmick • Valerie Kamen • Holly Kan • Ashleigh Kanat • Ashleigh Kanat • John Kanberg • Ju Lee Kang • Kenneth Kao • Valerie Kao • Alex Kaplan • Edward Kaplan • Julia Kaplan • Kelly Karch • Jared Karol • Jordan Karp • Fred Karren • Thor Kaslofsky • Greg Kato • Malcolm Kaufman • Ellen Keating • Kate Keating • Michael Keating • Michael Kehl • Dan Keller • Catherine Kelliher • Martin Chad Kellogg • Kieran Kelly-Sneed • Jonathan Kelly • Mark Kelly • Matt Kelly • Meghan Kelly • Paul E. Kennedy • Stephen Kennedy • Todd Kennedy • Siobhan Kenney • Rose Kerbein • Patricia Kernighan • Allen Kerr • Keith Kessler • Michael and Martha Kessler • Brian Key • Yennga Khuong • Allison Kidd • Robert Kidd • Miro Kielbus • Donald H. Kieselhorst • Andrew Kilduff • Kevin Killen • Byron Kim • Janette Kim • Nicole Kim • Richard Kim • Erika Kimball • Joseph King • Rob King • Steven King • James Kingdon • Randi Kinman • Max Kirkeberg • Aron Kirschner • Wendy Kirst • Paul Kitchell • Chris Kitchen • Natalie Kitchen • Timothy Kitchen • Kevin Kitchingham • Gabrielle Kivitz • Lisa Klairmont & Harold Kleiderman • Nora R. Klebow • Jordan Klein • Larry Klein • Frederick J. Klemeyer, Jr. • Allison Abbott Kline • Donald Klingbeil • Bryan Klofas • Erik Kneer • Scott Knies • Walter Knoepfel • Bruce Knopf • Jeff Knowles • Jody Brunk Knowlton • Pei-Ru Ko • Beaudry Kock • Megan Koehler • Kimberly Koempel • Mark Koenigs • Lauren Kohli • Reese Kolar • Pooja Kondabolu • Blanche Korfmacher • Tess Kornfield • Hans Korve • Richard Kos • Andrew Kosinski • Jeff Kositsky • Gueorgi Kossinets • Adam Kotin • Oksana Koval • Chad Kovaleski • Cody Kraatz • Michael Kramer • Laura Kramp • Ryan Krebs • Laura Krehbiel • Caroline Kreiser • Rebekah Krell • Eli Krispi • Ryan Kriz • Thomas Kronemeyer • David Kroot • Martha Kropf • Paul Krupka • Eva Kuczynski • Sarah Kuehl • Shilpi Kumar • Richard Kunnath • Doug and Liza Kunz • Michael Kurokawa • Katherine Kurtak • Lev Kushner • Bryon & Liz Kuth • Alina Kwak • Sylvia Kwan • Sung Kwon • Franklin La Pointe • Paul LaBerge • Stacie Lackler • Janet Lafleur • Lila LaHood • Sharon Lahr • Anne Laird-Blanton • Elizabeth A. Lake • Kamini Lal • Jordan LaMarche • Annalisa Lancaster • Bette Landis • Neil Lang • Jason Langkammerer • Ashley Langworthy • Todd Lansing • Bruce Lanyon • Philippe Larincq • Donald Larsen • Hans Larsen • David J. Larson • Norman T. Larson • Tim Larson • Gustav Larsson • Julie Lata • Amie Latterman • Roderick Laubscher • Peter Lauterborn • Sierra Laventure-Volz • Charley Lavery • Christine M. Law • Celia Lawren • Barbara Lawrence • Thomas Layton & Gyongy Laky • Kate Lazarus • F. Kent Leacock • Tom Leader • Amanda Louise Leahy • Megan Leary • Monica Leas • John LeBlanc • Roland Lebrun • Rich Lechner • Lauren Ledbetter • Paul Ledesma • Alexandra Lee • Anthony Lee • Chandler Lee • Dennis Lee • Derek Lee • Jason Lee • Jay Lee • Marguerite Lee • Olson Lee • Peter L. Lee • Raphael Lee • Stacey Lee • Terence Lee • Tina Lee • William Lee • Chad Leege • John Lehnert • Brad Leibin • Richard J. Leider • Seth Leidy • Debra Leifer • Myong Leigh • Julie Lein • Melissa Lelaing • Max Lelu • Kevin Lenhart • Ray T. Leon • Greg Leonard • Charles Leoni • Chris Lepe • Vince Lepera • Michael Lerman • Eleanor Leshner • Emily Lesk • Leslye Corsiglia • Philip F. Lesser • Tobias Lester • Rudy Letsche • Marianna Leuschel • Laura Levenberg • Kathleen LeVeque • Adina Levin • Andy Levine • Aubra Levine • Matthew Levine • Aaron Levinson • Robin Levitt • Jean-Benoit Levy • Robert Levy • Eugene and Ellen Lew • Rich Lewetzw • Dean Lewis • Heather Lewis • Jen Leybovich • Janice Li • Junyi Li • Lawrence Li • Keith Lichten • Alexandra Lichtenberg • William Lieberman • Eva Maria Liebermann • Lincoln Lighthill • Rebecca Lilienthal Schmier • Florecita Lim • Tom Limon & Cristy Johnston Limon • Jane Lin • Jenny Lin • Elisabeth Lindkvist • Leslie Lindo • Rob Lindo • Mark Lindquist • Steve Line • Elaine Ling • Mark Little • Thomas Little • Erik Liu • Daniel Livsey • Alicia Lo • George Loew • Alex Lofton • Evangeline Logan • Warren Logan • Christoph Lohmann • David Long • Rebecca Long • William N. Long, Jr. • Tamara Lopez • Pilar Lorenzana-Campo • Sean Loughran • Kevin Louie • Loui Louis • Joseph Lovewell • Derrick Low • Cliff Lowe • Joan Lowry • Louise C. Lowry • Richard S. Lowry • Nikki Lowy • Thomas Loynd • Dennis Lozano • Nathan Lozier • Shijia Lu • Heidi Lubin • Alex Ludlum • James J. Ludwig • Jeremy Lui • Irina Lukicheva • Douglass Lundman • Laura Luong • Elinore E. Lurie, Ph.D. & Lawrence B. Lurie, M.D. • Dan Luscher • Daniel Joshua Luskin • Andre Luthard • Norman Luttrell • Julie Luu • Peter Lydon • Cindy Ma • Grace Ma • Leo Ma • Lauren M. Maass • Peter Maass • Jason Macario • Stephanie C. MacColl • Ken MacInnis • Christian D. Macke • Bruce Mackenzie • Rob Mackenzie • Alexandra MacKie • Julian Mackie • Matt Macko • Kathryn MacMillan • Julia MacRory • Mark Macy • Ian Maddison • Masharika Prejean Maddison • Joen Madonna • Mayra Madriz • Larry Madsen • David J. Madson • Joe Maffei • Richard Magary • David Maglaty • Tsatsral Magnaibayar • Kristen Magnuson • Ian Magruder • Christine Maher • Suzette Mahr • John D. Malamut • Michelle Malanca • Bridget Maley • Cynthia Malinha • Chandra Mallik • Patrick Malloy • Asheem Mamoovala • Michael Mandelbaum • Vitina Mandella • Roberto Manduchi • Dana Manea • Vrinda Manglik • Annabel Mangold • Anthony Manganon • Marie Maniscalco • Justin Manley • David Mann • Michelle Manne • Robert Mann • Keith Manson • Lyndon Manuel • Jessica Manzi • Robert March • Natalie Marcisz • Lawrence Marcus • Andrea Mardesch • Archie Mares • Francisco Mariscal • Dan Marks • Alexander Marqusee • Merideth Marschak • Lora Martens • Matt Martin • Michelle Martin • Sophie Martin • Andrew Martinez & Julie Witherspoon • David Masenten • John Mason • Robert Masys II • Matthew Materkowski • Jim Mather • Doreen S. Mathews • Laurel Mathews • Lori Mathieu • Julie & Mel Matsumura • Steven T. Mattas • Diana Matthew • Glenna Matthews, PhD • Fred Matthews • Michael Matthews • Jeffrey Mattson • Gloria Maturino • Serena Mau • Colette Mauboussin • Scott Mauvais • Art May • Christopher May • Pete May • Adam Stuart Mayberry • Adam Mayer • Larry Mayers • Matt Mayne • Rebecca Mayne • Susan McArdle • Erin McAuliff • Michael McCabe • Colleen McCafferty • Ethan McCall • Michael McCall • Kiah McCarthy • John McCarthy • Joseph Forbes McCarthy • Ted McCarthy • Ryan McCarty • Sharon McCauley • Mark McCaustland • Frederick Van Den Abbeel & Shanna McClearn • Benjamin McCloskey • Charlie McCollum • Susan McComb • Tom McCoy • David McCracken • Brad McCrea • Jason McDonald • Brent McDonald • John McDonald • Margot McDonald • Eric Todd McDonnell • Patrick B. McDonnell • Beki McElvain • Edward McFarlan • Jessica McFarland • Daniel McGarry • Maura McGinn • Paul McGrath • Sophie McGuinness • Gail McGuire • Daniel McHugh • Claire McKenna • Dianne McKenna • Dan McKinley • Thomas McKinley • Charles McKinney • Elizabeth McLachlan • William M. McLeod • Ross McMahon • Rebekah McMenamin • Whitney McNair • Rachel McQueen • Laurie Diane McWhorter • Melissa Meagher • David Mealy • David Meckel • Megan Medeiros • John Medina • Diane P. Meier • Marilyn Meier • Heidi Mekkelson • Theodoros Mekuria • Paul Mele • Melanie Melnyk • Giselle Mendonça • Emy Mendoza • Eve Menger • Zoe Merideth • Valerie Merklin • Jane Mermelstein • Cathy Merrill • Nevada V. Merriman • Wesley Merritt • Moria Merriweather • Wallace D. Mersereau • Claudia Merzario • Mark Mesiti-Miller • Alex C. Meyer • Phil Meyer • Randy Meyers • Robert M. Meyers • Spencer Michael • Maureen Middleton • Laura Mihailoff • Matthew Mihalay • Adam Millard-Ball • Marie Millares • Courtney Miller • David C. Miller • Deborah Miller • Jeff Miller • Joe Miller • Judy Miller • Mark Miller • Paul Miller • Susan Millhouse • Dale Minami • Mara A. Minner • Katharine P. Minott • Ellen Miramontes • Steven Mitchell • Bill Mitchell • Ella Mitchell • Lauline Mitchell • Aitan Mizrahi • Saki Mizuguchi • April Mo • Ojan Mobedshahi • Jayne Modean • Susan Moffat • Lauri Moffet-Fehlberg • Menaka Mohan • Kristin Molano • Sophia Mollard • Lex A. Moloney • Dr. Piotr D. Moncarz • Elizabeth M. Monley • Ian Monroe • Juan Monsanto • Charles Montgomery • Nicole Montjojo • Erin Moore • Kathrin Moore • Sarah Moos • Susana Morales Konishi • Anson Moran • Megan Moran & Hector Gonzales • Mike Moran • Ned Moran • Scott Moran • Prasad More • Chris Morgan • Geoffrey Morgan • Stuart Morgan • Ender Morgul • Brendan Moriarty • Leroy M. Morishita • Chris Morrill • Mia and Robert Morrill • Tina Morrill • Abby Morris • Amy Morris • Dan Morris • Linda Morris • Barbara Morrison • Richard Morrison • Kathryn Morrissey • Shannon L. Morrissey • Ai Lin Morten • Cliff Moser • Toye Moses • Jacob A. Moss • Janine Moss • Dan Mountsier • Annie Mroz • Agnieszka Mrozek • Sharmila Mukherjee • Alexander Mulder • Scott C. Mulholland • Christine Mullighy • Jarrett Mullins • Brendan J. Mullins • Kathryn Mullins • Brian Mulry • Keiko Murayama • Terrence Murphey • Alan Murphy • Brian Murphy, Ph.D. • Donna Murphy • Michael Murphy • Padden Murphy • Elizabeth Murray • Richard Murray • Tim Murray • Glenn Murta • Peter A. Mye • Matthew



Joshua Simon
Executive Director
East Bay Asian Local
Development Corporation
(EBALDC)

Oakland Board, SPUR

Best cultural event/festival to get to know Oakland?
Oakland's First Friday/Art Murmur (accessible from the 19th Street BART Station).

You gaze into the future and see Oakland 50 years from now. What does it look like?

Oakland will be a model for diverse, mixed-income neighborhoods, comprised of mixed-use hubs that foster equity. EBALDC sees these hubs as the realization of "opportunity-based housing," which connects low-income residents to employment, education, fresh foods and healthy recreational resources.

If you could wave a magic wand and have one major infrastructure project completed tomorrow, what would it be?

The creation of a network of emergency housing facilities to house and assist the thousands of homeless camped under our freeways.

If you could change one state or local law, what would it be?

Costa-Hawkins. Without a form of rent stabilization to slow our rapidly increasing levels of inequity in the Bay Area, we cannot build fast enough to prevent our region from becoming an exclusive area that requires us to spend our time commuting from great distances instead of spending time with our families.

You get one choice for your last meal in the Bay Area. What is it?

I would go to Swan's Market and order hamachi kama from B-Dama, a taco from Cosecha, a salad and wine from The Cook and Her Farmer, plantains from Miss Ollie's and fresh juice from Super Juiced.

What one thing embodies the spirit of your neighborhood?

The Oakland Museum of California, which is deeply engaged in connecting the full range of community activities, and, Swan's Market, which is celebrating 100 years of bringing our community together.

Myers • Basia Myszynski • Nathan Nagai • Julia Nagle • Pam Nagle • Tomoko Nakama • Moses Nakamura • Thomas Nakamura • Diana Nankin • Gail Napell • Hari Narayanan • Poonam Narkar • Kim Nash • Ann Natunewicz • Brian Nee • Anthony Negrin • Warren Neilson • Annette Nellen • Andrew J Nelson • Beth Nelson • Deborah Nelson • Michael Nelson • Theresa M. Nelson • Tom Nelson • Eliza Nemser • Scott Nesmith • Lois Neuberger • David Neuman • Richard Newbold • Ty Newell • Ellen M. Newman • Liz Newman • Rennie Newton • Anna Nguyen • Cliff Nguyen • Danny Nguyen • Michele Nibbi • Kelly Nice • Esther Nichol • Nicolas de Monchaux • Ellen Nicholson • Maika Nicholson • Doug Nickels • Sheila Nickolopoulos • Sally Nielsen • Scott Nielsen • Avneesh Nigam • Mehdaud Nik-Ahd • Jenny Niklaus • Kristina Nisbet Covall • Hilary Nixon • Steve Noack • John T. Noguchi • Michael D. 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