

# Welcoming San Jose Plan (WSJ)

*Plan for Civic, Economic, Linguistic , and Social Integration  
2016-2019*

City Manager's Office - Office of Immigrant Affairs



# *San Jose: A City of Immigrants*

**38%  
foreign-born**

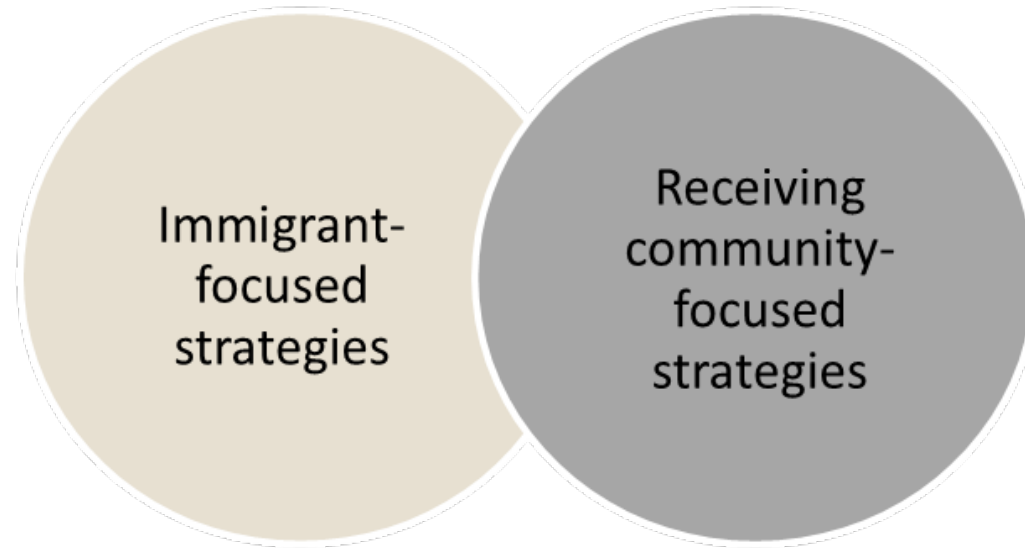
**55% business  
owners are  
immigrants**

**Countries of Origin of  
Foreign Born:  
20% Mexico  
16% India  
14% Vietnam**

**56% speak a  
language other  
than English**

**83,000 Legal  
Perm Residents**

# Welcoming Framework



Immigrant Integration includes a dynamic, two-way process in which newcomers and the receiving society work together to build secure, vibrant, and cohesive communities

# Welcoming SJ



## VISION

Immigrants and refugees are engaged, respected, and have opportunities to reach their fullest potential.

## MISSION

To facilitate and accelerate immigrant integration through civic, economic, linguistic and social inclusion.



**Civic**



**Economic**



**Social**



**Linguistic**



## **Leadership & Communications**

Immigrant friendly policies and practices. Inclusive and welcoming environment.

## **Access & Engagement**

Immigrant access to City services and immigrant participation in civic life

## **Education**

Improve immigrant students and families success in the education system.

## **Economic Opportunity**

Improve job skills, grow immigrant small businesses, and generate employment opportunities.

## **Safe, Healthy, & Connected Communities**

Foster trust, build relationships, quality connections, and healthy living.

# Priority Areas Year 1



1. Translation and interpretation services  
(Operationalize Language Access Policy)
2. Customer service training that includes a significant cultural competency component
3. Civic engagement

## Additional Priority Areas Year

1. Pro-bono Legal Services
2. Communications Strategy
3. Rapid Response Network



# Welcoming Week

Sept 17-23, 2017

- Viva Calle SJ (open streets)
- Naturalization Ceremony at Avaya Stadium
- “*Refugees Welcome; Refugees in Their Own Words*”
- *This Is San Jose* (photo contest)
- Citizenship Workshop

# Questions & Answers

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