

# SPUR

**Ideas + Action for a Better City**

learn more at [SPUR.org](http://SPUR.org)

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*#ScaledUpSustainability*

An aerial night view of the San Francisco skyline, featuring the Transamerica Pyramid and other illuminated skyscrapers. A central vertical strip shows a green park area with trees and a walkway, overlaid on the city. The Golden Gate Bridge is visible in the background.

# AMPLIFYING SUSTAINABILITY AT THE NEIGHBORHOOD SCALE

**LISA FISHER, SUSTAINABLE CITY TEAM LEAD  
FEBRUARY 2017 @ SPUR, SAN FRANCISCO**

An aerial photograph of San Francisco, California, showing the city's dense urban landscape, the Golden Gate Bridge, and the bay. The image has a green tint. The text is overlaid on the left side of the image.

## PREPARE YOURSELF...

**1. EMPHATIC WHY WE CARE**

**2. DISTRICT-SCALE PLANNING LENS**

**3. SAN FRANCISCO'S APPROACH**

**4. CENTRAL SOMA**

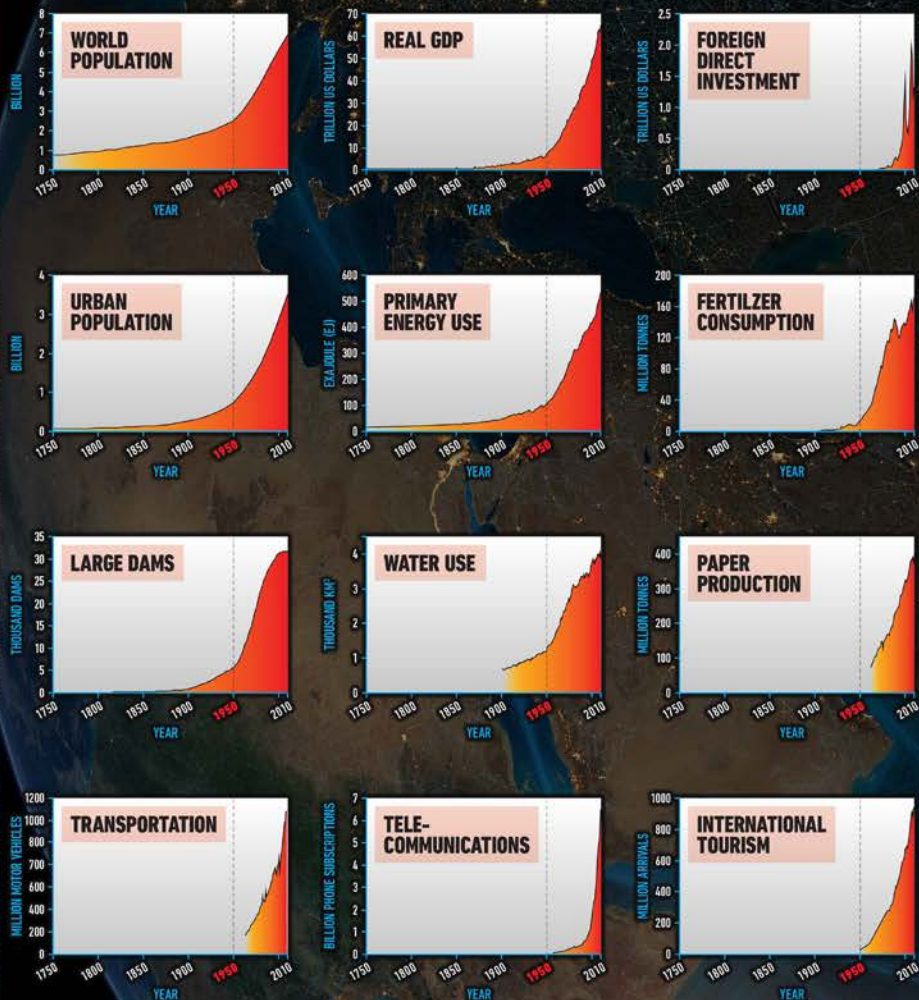
An aerial photograph of a densely populated city, likely São Paulo, Brazil, showing a vast expanse of high-rise apartment buildings. The left side of the image is overlaid with a semi-transparent blue vertical band. The text is written in a bold, pink, sans-serif font.

**+1/2 OF THE WORLD'S  
POPULATION LIVES IN  
CITIES, 2/3 BY 2050**

**HOW WE BUILD THEM  
IS PARAMOUNT:  
TRANSFORMATIVE  
DISRUPTION**

# ACCELERATING GLOBAL TRENDS

## SOCIO-ECONOMIC TRENDS



## EARTH SYSTEM TRENDS



REFERENCE: Steffen, W., W. Broadgate, L. Deutsch, O. Gaffney and C. Ludwig (2015), The Trajectory of the Anthropocene: the Great Acceleration, Submitted to *The Anthropocene Review*.

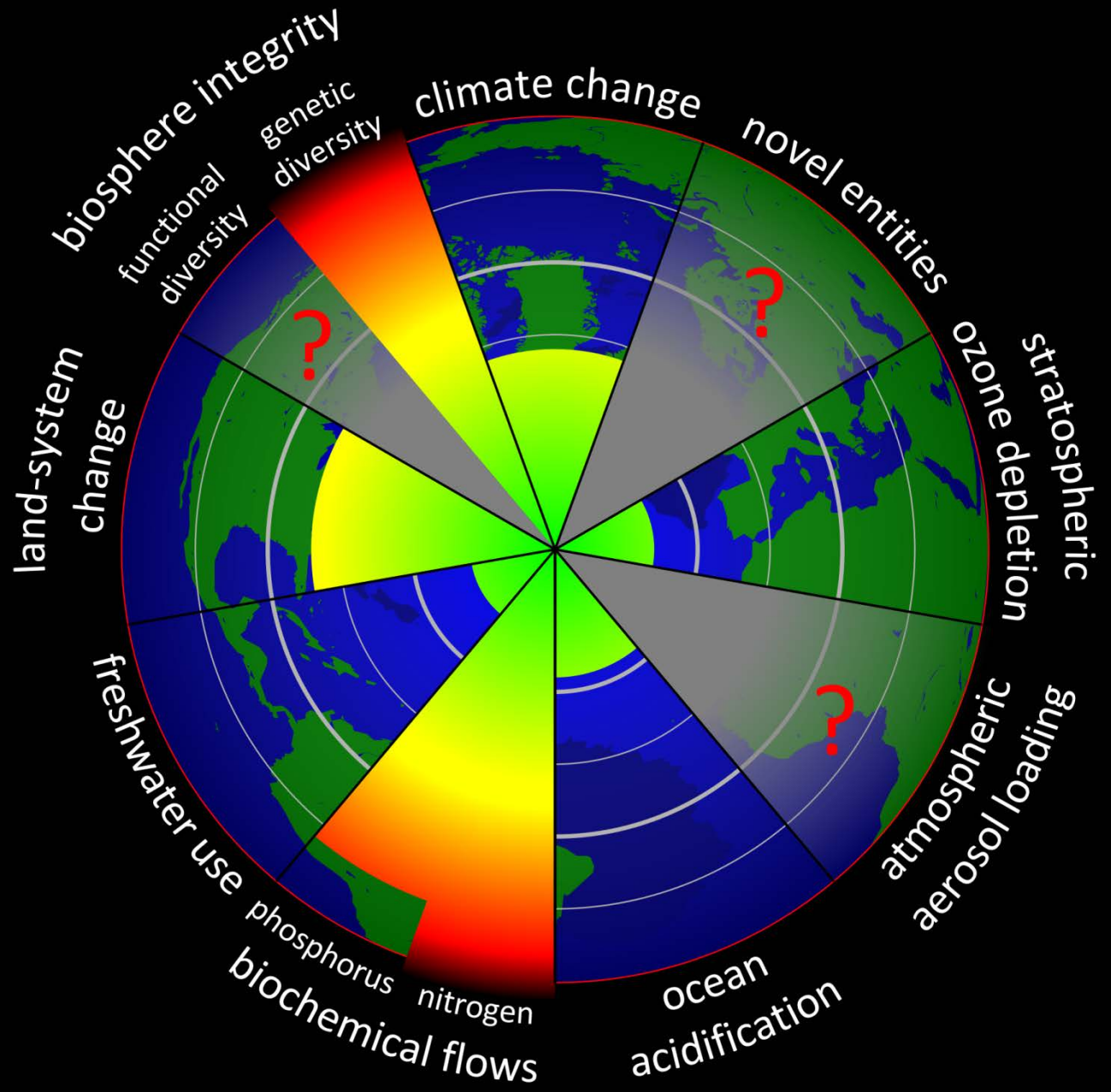
MAP & DESIGN: Félix Pharand-Deschênes / Globaia

# PLANETARY BOUNDARIES

UN-SUSTAINABLE TRAJECTORY


WHAT'S OUR INDIVIDUAL AND COLLECTIVE ROLE IN REDIRECTING?

DOING LESS BAD DOESN'T CUT IT



HEARTBREAKING



A composite image featuring a man in a black suit holding a black umbrella on a rainy city street. The background shows a busy urban environment with buildings, pedestrians, and a checkered pavement. On the left side, there is a semi-transparent vertical panel containing a quote in bold black text.

**“AN ENDLESS NUMBER  
OF GREEN BUILDINGS  
DOESN'T MAKE A  
SUSTAINABLE CITY.”**

**-JAN GEHL**



**PEOPLE MAKE CITIES**

**HEALTHY, VIBRANT,  
AND JUST CITIES  
NURTURE HAPPY,  
ENGAGED CITIZENS**





Design, Build, and Test a city that:  
...er  
...ugh Water for the fish?!

**Test  
Your  
Design**

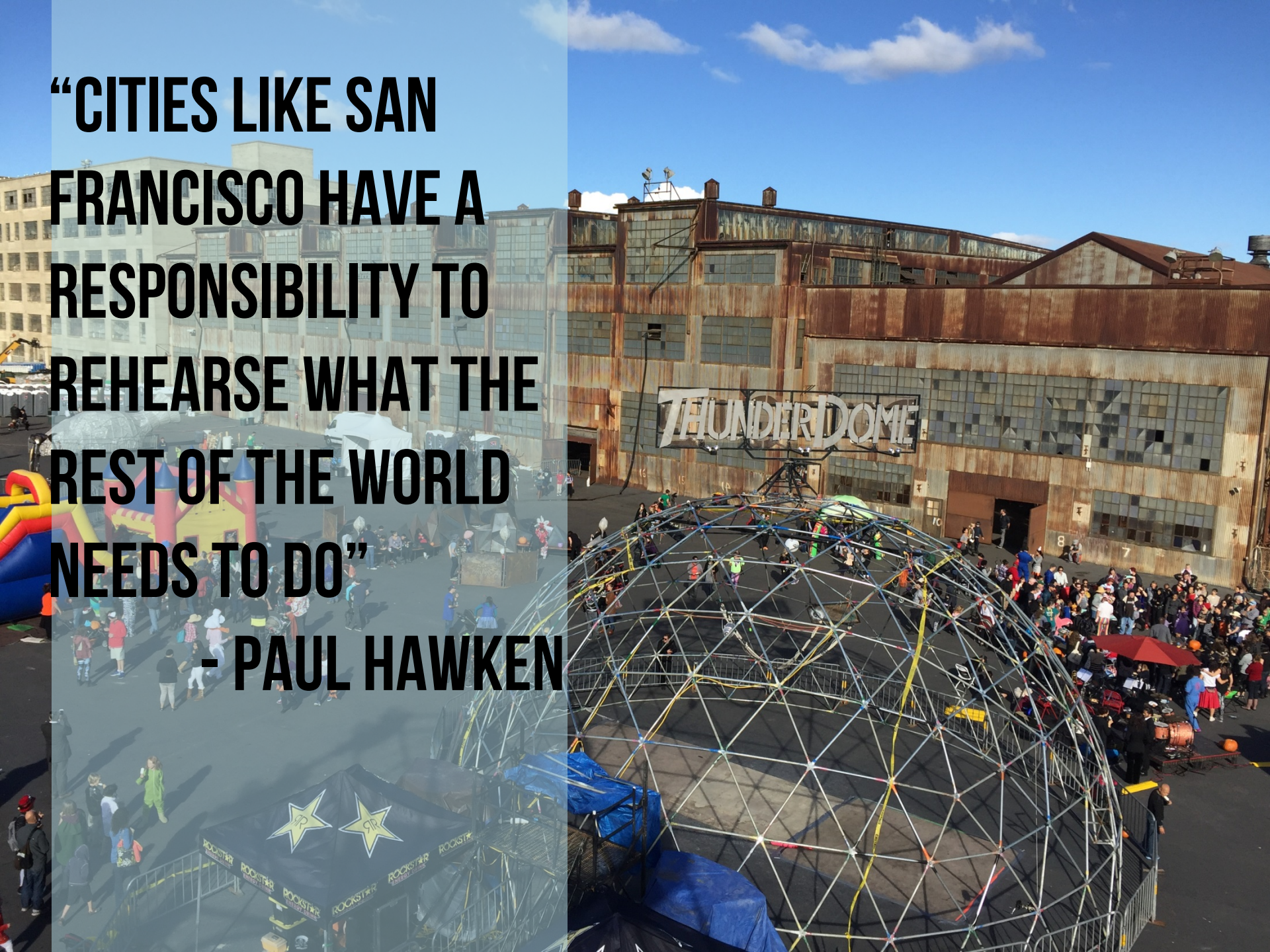


Groundwater

**THE WORLD'S  
SHAPED BY  
THOSE THAT  
SHOW UP  
- D. RAPHAEL**



**“CITIES LIKE SAN  
FRANCISCO HAVE A  
RESPONSIBILITY TO  
REHEARSE WHAT THE  
REST OF THE WORLD  
NEEDS TO DO”  
- PAUL HAWKEN**



# CITYWIDE GOALS

**ZERO WASTE**  
BY 2020



**-80% GHG EMISSIONS**  
BY 2050



**-50% ENERGY CONSUMPTION**  
BY 2040



**100% RENEWABLE ENERGY**  
BY 2030



**50,000 NEW STREET TREES**  
BY 2035



**INCREASED WATER EFFICIENCY & REUSE**  
BY 2020



**80% NON-AUTO TRIPS**  
BY 2050



**10,000 NEW AFFORDABLE HOUSING UNITS**  
BY 2020



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## SAN FRANCISCO CHALLENGES

Air Quality Impacts



Blighted Public Realm



50,000 NEW STREET TREES  
BY 2035



Urban Flooding & SLR



10,000 NEW AFFORDABLE HOUSING UNITS  
BY 2020



Inefficient Buildings



80% NON-AUTO TRIPS  
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**INCREASED WATER EFFICIENCY & REUSE  
BY 2020**



**CITYWIDE GOALS**

**ZERO WASTE  
BY 2020**



**Soul & Character**



**Air Quality Impacts**



**Blighted Public Realm**



**Urban Flooding & SLR**



**Inefficient Buildings**



**Robust Markets**



**Multi-Modal Transport**



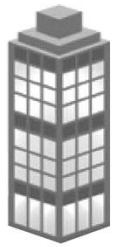
**Density & Proximity**

**SAN FRANCISCO OPPORTUNITIES CHALLENGES**



**HOW ARE WE GOING  
TO GET THERE?**

# SCALES OF INFLUENCE



**BUILDING**



**NEIGHBORHOOD / DISTRICT**



**CITY**



# BUILD ON ROBUST EXISTING BUILDING-SCALE REQUIREMENTS



45-70%  
+energy efficient



15%  
rooftop solar



30%  
living rooftop



60%  
0- to low-emitting materials



street trees every  
20 FT.



25%  
volume/peak flow stormwater reduction



65%  
construction debris recycling



3%  
EV-ready off-street parking spaces



3-STREAM  
chutes & collection



100%  
non-potable water use for landscaping, toilet flushing, cooling (250,000SF+)

# LINK TO CITY-WIDE IMPERATIVES

## SAN FRANCISCO CLIMATE ACTION

0



### Zero Waste

Send nothing to landfill.

50



### 50% Clean Transportation

Take half your trips by bus or bike.

100



### 100% Renewable Energy

Choose power from renewable resources.

ROOTS



### Roots

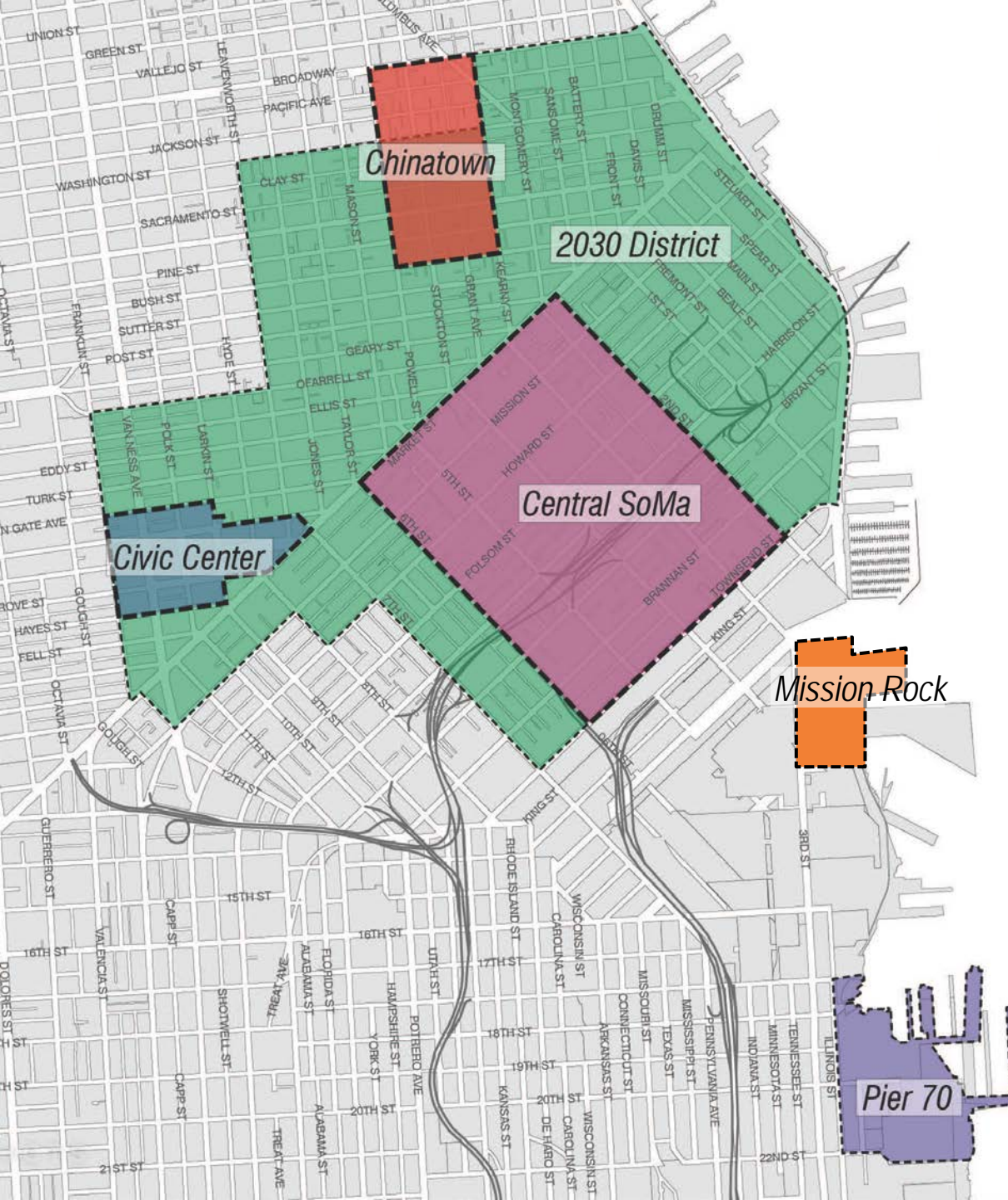
Heal the planet.

# MAXIMIZE PERFORMANCE & EFFICIENCY THROUGH DISTRICT EFFORTS



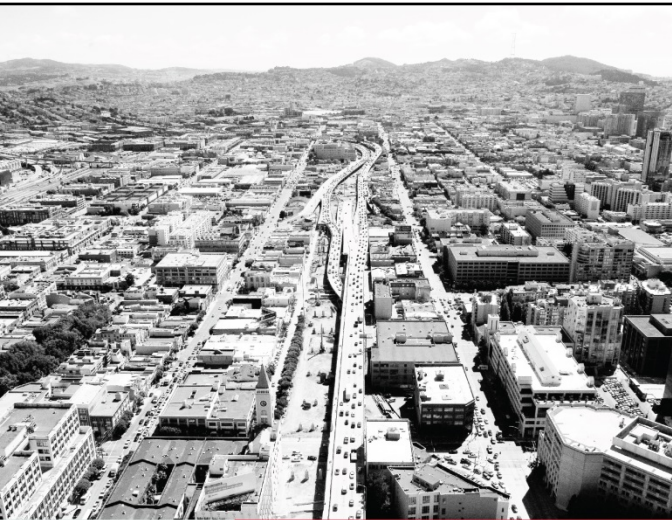
Districts provide an **important scale** to accelerate urban regeneration — **small enough to innovate** and **big enough to make a significant impact** on the growth of cities

# SAN FRANCISCO “ECO-DISTRICTS”



- Intentionally sustainable neighborhoods
- Exceed City goals & requirements
- Beyond building scale
- Measureable baselines & targets
- Partnerships: community, developers, utilities and public agencies

# CENTRAL SOMA: DRAFT PLAN

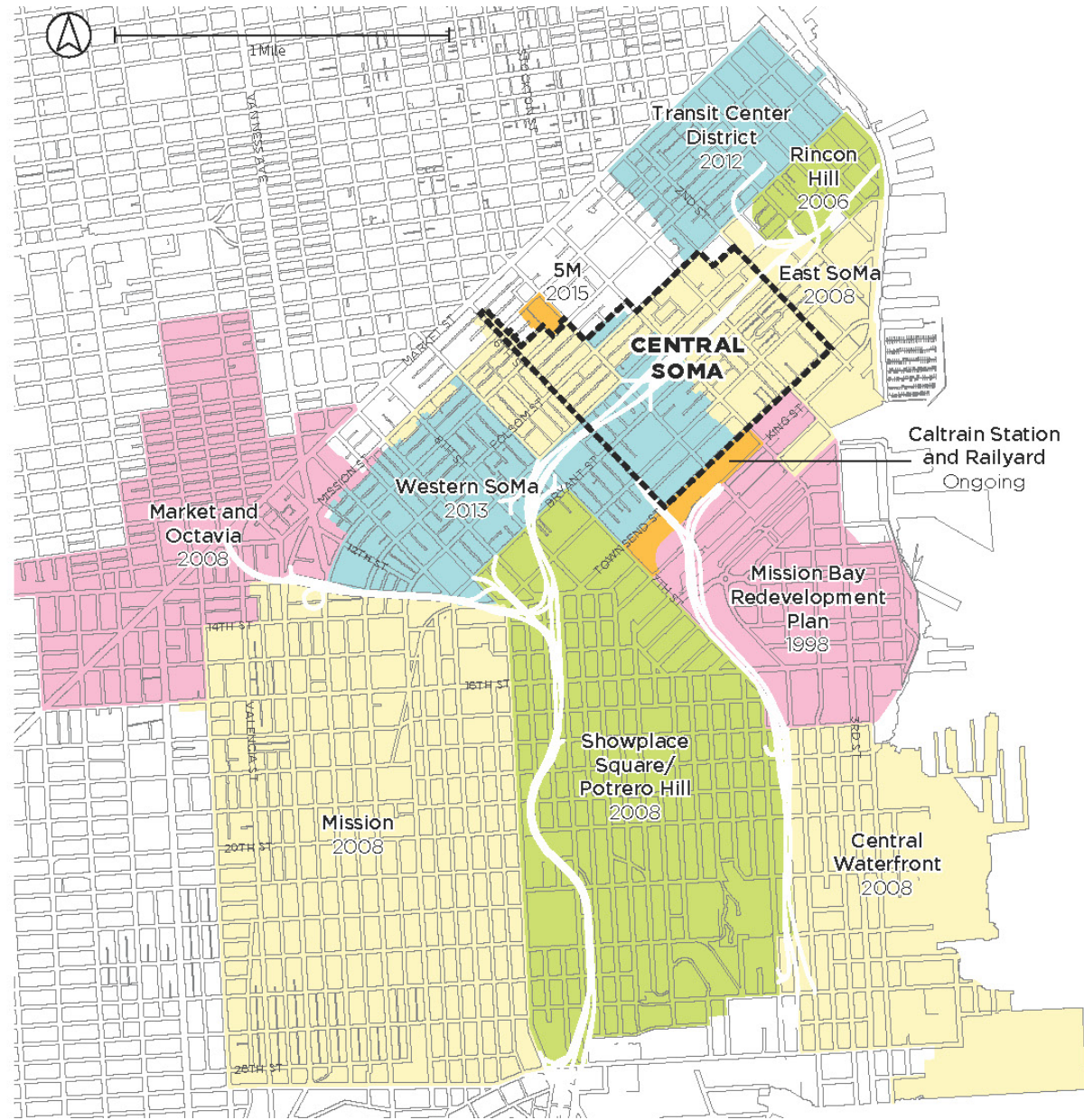


San Francisco  
Planning

## CENTRAL SOMA

PLAN & IMPLEMENTATION STRATEGY

DRAFT FOR PUBLIC REVIEW  
AUGUST 2016



# CENTRAL SOMA: A TRULY SUSTAINABLE NEIGHBORHOOD

1. JOBS & HOUSING
2. RESIDENTIAL DIVERSITY
3. LIVELY & DIVERSE JOBS CENTER
4. SAFE & CONVENIENT TRANSPORTATION  
(PRIORITIZES WALKING, BICYCLING & TRANSIT)
5. ABUNDANCE OF PARKS & RECREATION
6. ENVIRONMENTAL SUSTAINABILITY & RESILIENCE
7. CULTURAL HERITAGE PRESERVATION
8. ENHANCED CHARACTER  
(ARCHITECTURE & URBAN DESIGN)



7,000 UNITS / 7K SF COMMERCIAL / \$2B PUBLIC BENEFITS



# CENTRAL SOMA ECO-DISTRICT GOALS AND TARGETS [BY 2040]



**HEALTHY &  
CLIMATE  
POSITIVE**

- 100% renewable (GHG-free) electricity
- Fossil-free bldgs & mobility options
- Optimum indoor / outdoor air quality

**GREEN**

- >20 acres “green” roofs
- >22 blocks “green” streets
- >5 acres “green” open space

**RESOURCE  
EFFICIENT**

- Max energy & water efficiency
- 300%+ solar gen
- 2/3 new SF = NP water service
- Zero waste

**RESILIENT**

- 100% flood & seismic-safe structures & sidewalks



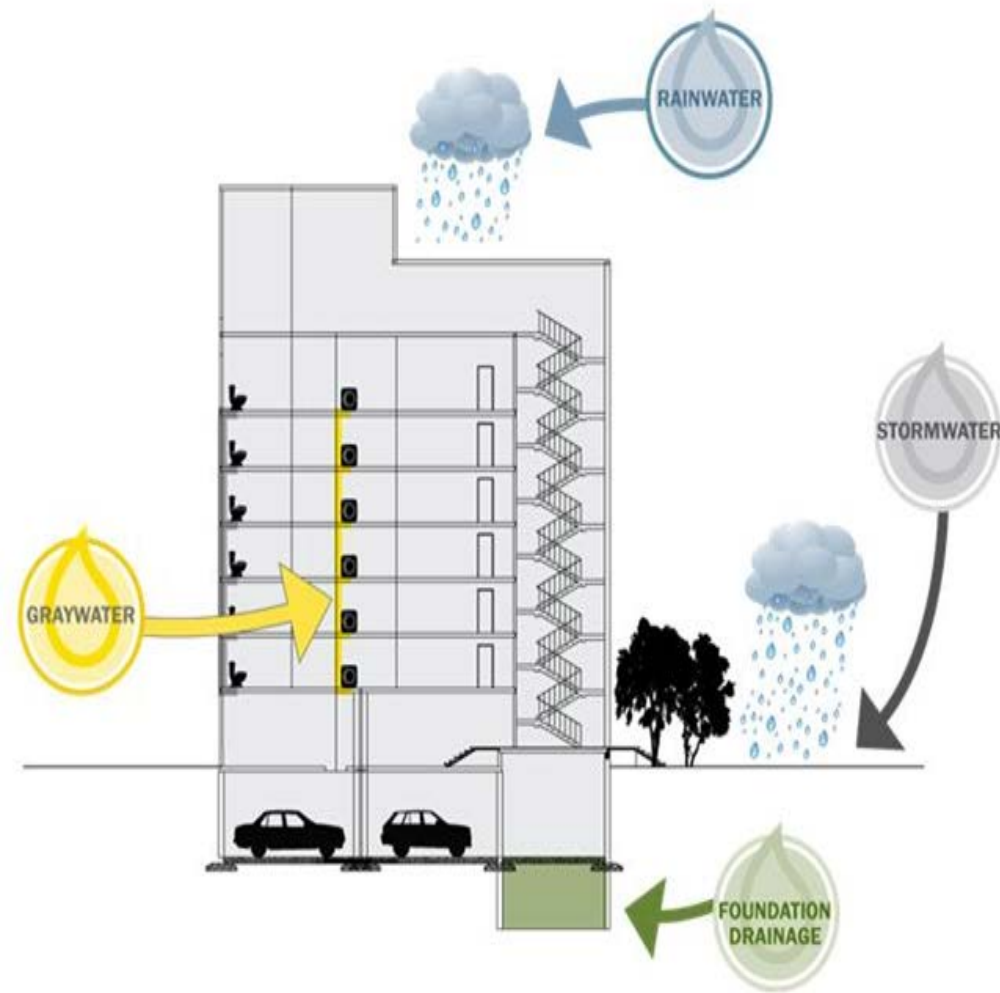
# SUCCESS: 100% GHG-FREE ELECTRICITY

MAXIMUM EFFICIENCY + ONSITE RENEWABLES (MIN 15%) + “GREEN” POWER PURCHASE



# SUCCESS: REQUIRED WATER RECYCLING

PROJECTS >250K SF, PARKS + OPEN SPACES, STREET CLEANING, FLOODING



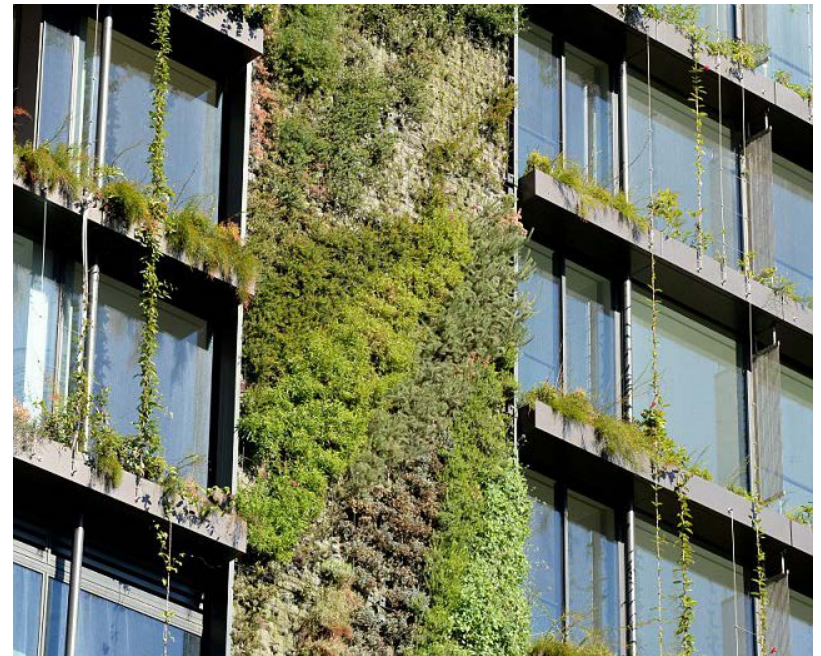
# SUCCESS: BETTER ROOFS = 50% GREEN + 15% SOLAR

SUPPORT INNOVATIVE DESIGNS FOR HABITAT, ENERGY, OPEN SPACE, URBAN AG, STORMWATER



# OPPORTUNITY: **ENABLE & INSPIRE INNOVATION**

- ALL-ELECTRIC BUILDINGS
- POLLUTION FILTERING BUILDING SKINS
- LIVING / GREEN WALLS AND FACADES
- VACUUM WASTE
- 3-STREAM PUBLIC LITTER BINS
- *YOUR IDEAS?*

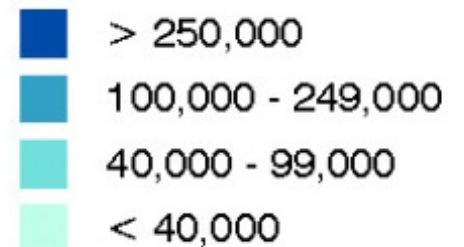


# OPPORTUNITY: DISTRICT UTILITIES

NON-POTABLE WATER, ENERGY, MICRO GRIDS

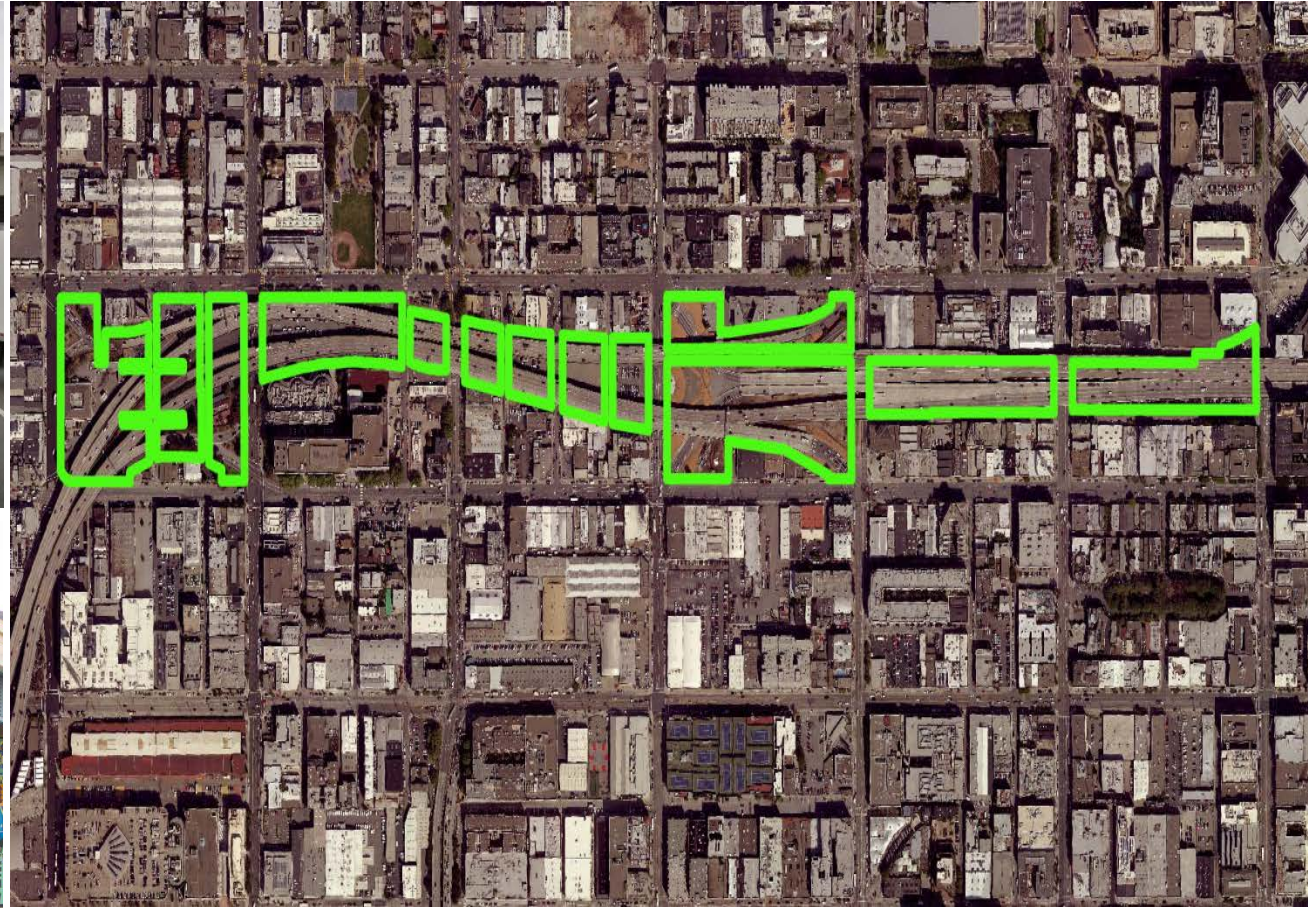


Square Feet New Development



# OPPORTUNITY: MAJOR ELEVATED HIGHWAY DIVISION

RECREATION, AIR QUALITY IMPROVEMENTS, SAFETY, LIGHTING & ART, GREENING, STORMWATER



# OPPORTUNITY: ZERO WASTE & LITTER ABATEMENT

PUBLIC & PRIVATE OPEN SPACES, SIDEWALKS, STREETS



# OPPORTUNITY: ENGAGE PROJECT TEAMS, CITY STAFF & COMMUNITY

## “ECO-DISTRICT” GUIDEBOOK / WEBSITE

- ONE-STOP ACCESS TO ALL CITY REGULATIONS
- LOCAL & GLOBAL BEST PRACTICES
- TECHNICAL & FINANCIAL RESOURCES
- COMMUNITY BUILDING





# SUSTAINABLE CITY:

WORKING AT THE CITY, NEIGHBORHOOD, AND BUILDING SCALE TO ACHIEVE  
A VIBRANT, REGENERATIVE, AND ADAPTIVE URBAN ENVIRONMENT.



San Francisco  
**Planning**

[www.sf-planning.org/sustainable-development](http://www.sf-planning.org/sustainable-development)

**THANK YOU**

**Lisa Fisher**

Sustainable City Team Lead

[lisa.fisher@sfgov.org](mailto:lisa.fisher@sfgov.org)



TM











AT&T BALLPARK

CHINA BASIN

MISSION CREEK  
MISSION CREEK PARK

Waterfront Promenade

CHINA BASIN PARK

Carry-Down Boat Launch

North Apron



**LEGEND**

- Residential
- Commercial
- Flex Residential/Commercial
- Parking
- Pier 48
- Open Space
- Blue Greenway/  
Waterfront Promenade
- Muni Line
- Project Boundary

**BUILDING HEIGHT**

90'	E, H, I, J
100'	D2
120'	B, H, I, J, K
190'	C, G
240'	A, F, D1

Fourth Street



Blue Greenway

Bridgeview Street

Mission Rock Street

Long Bridge Street

Channel Street

Third Street

Shared Public Way

Bridgeview Street

Terry A. Francois Boulevard

CHANNEL WHARF

East Apron

South Apron

Exposition Street

PIER 48

Valley

Shed B

Shed A

Shed C

Shed A

Shed C

PIER 50

Shed B

Shed D

D1

D2

H

C

E

I

B

F

J

A

G

K

Waterfront Promenade

CHINA BASIN PARK

Carry-Down Boat Launch

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South Apron

Exposition Street

PIER 48

Valley

Shed B

Shed A

Shed C

Shed A

Shed C

PIER 50

Shed B

Shed D

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Shed B

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Shed B

Shed A

Shed C

Shed A

Shed C

PIER 50

Shed B

Shed D

D1

D2

H

C

E

# Site Target Goals

## Resilience

Site Elevation  
Meets

**2100**

Projection For Sea  
Level Rise

## Water

Meet

**100%**

Of non-potable water  
demand with non-  
potable sources

## Waste

**75%**

Construction Waste  
Diversion

**5% - 10%**

Increase In Occupant  
Waste Diversion

## Transportation

**20%**

Reduction In  
Transportation-  
related Carbon  
Emissions

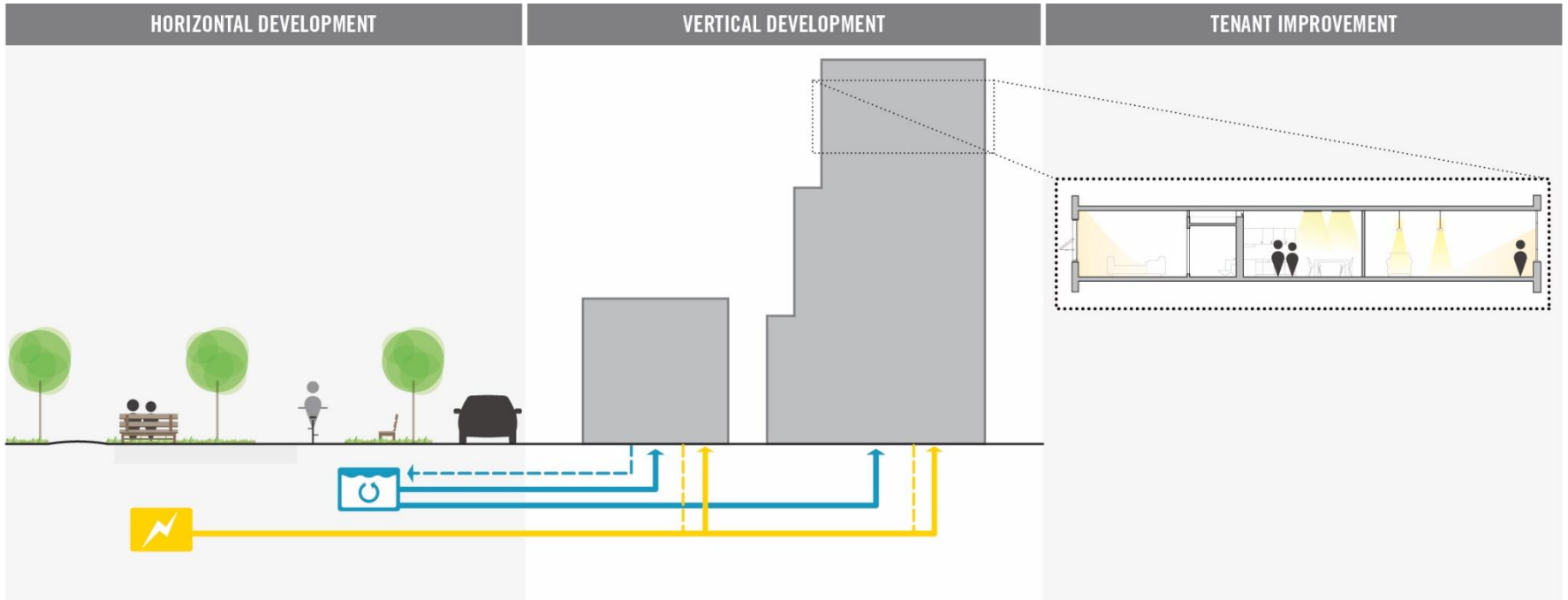
## Energy

**100%**

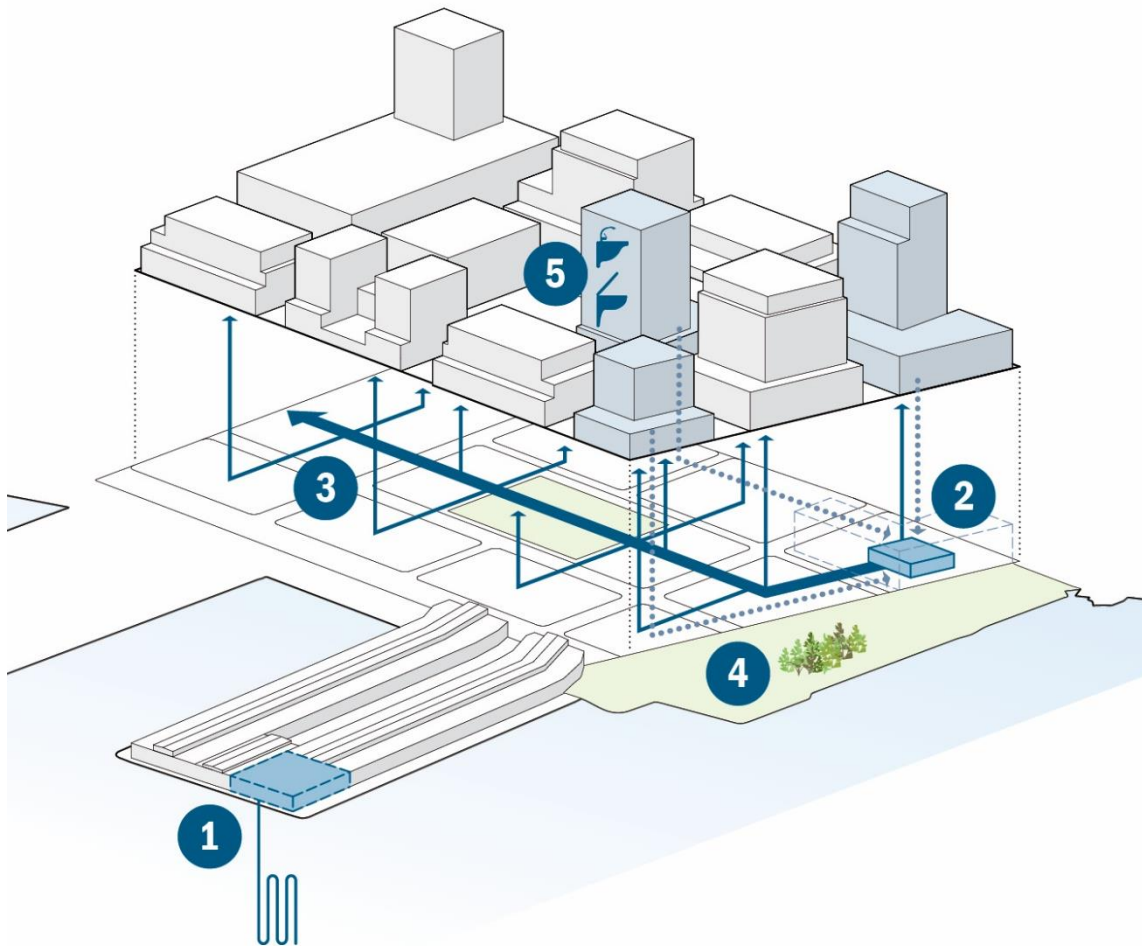
Of Building Energy  
Demand Met With  
Renewable Energy  
Sources



# Development Breakdown



# Water Summary

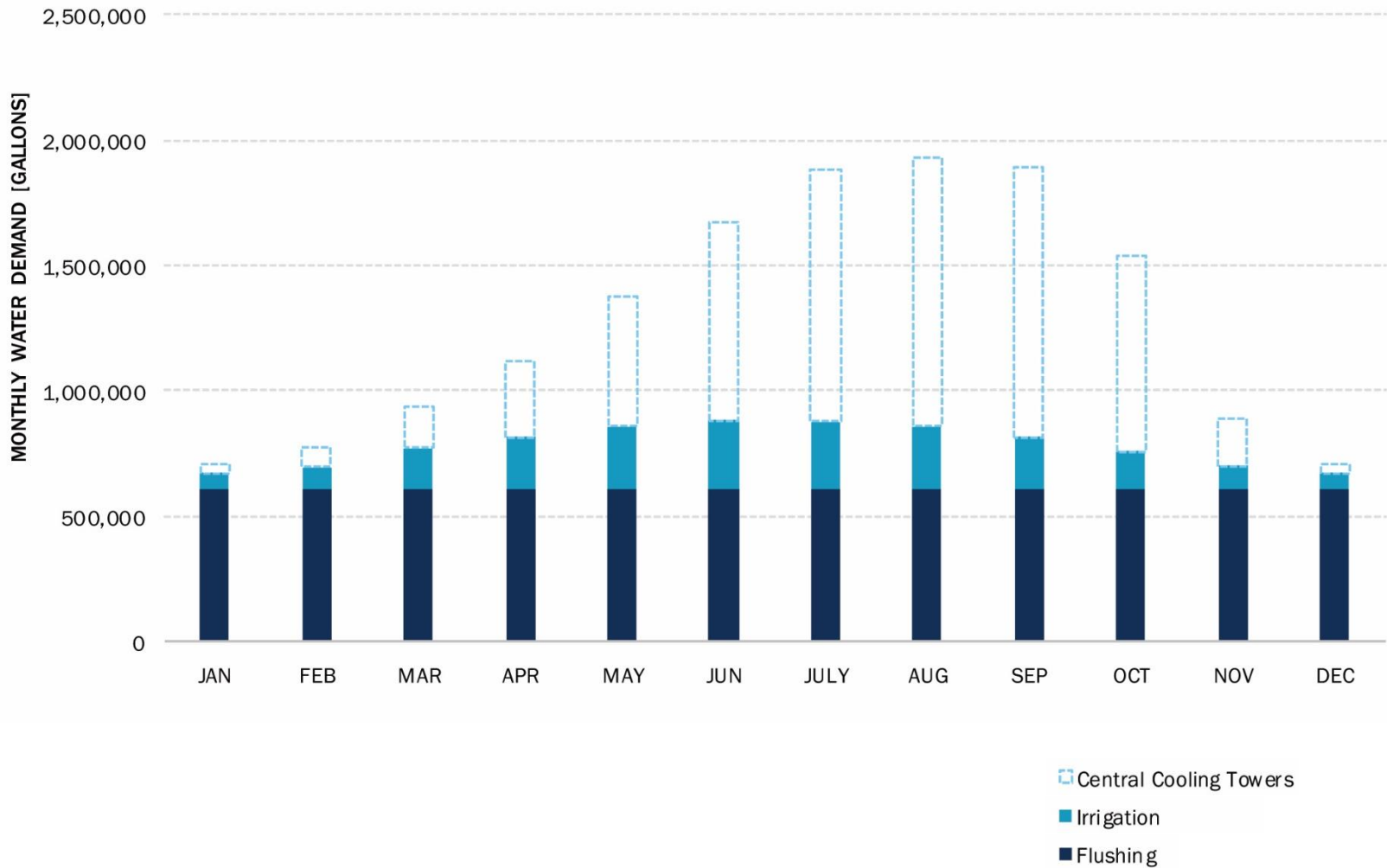


- 1 The anticipated bay source cooling connection will reduce site-wide water demand by more than 6 million gallons/year
- 2 Buildings A, K, and F collect greywater and send it to a greywater treatment plant
- 3 Anticipated central greywater treatment provides recycled water to meet 100% of flushing and irrigation demands of the entire site. Recycled water is distributed to buildings using “purple pipe”
- 4 Drought tolerant vegetation and efficient irrigation will minimize irrigation demand
- 5 Efficient Fixture and equipment will reduce domestic and process water demand

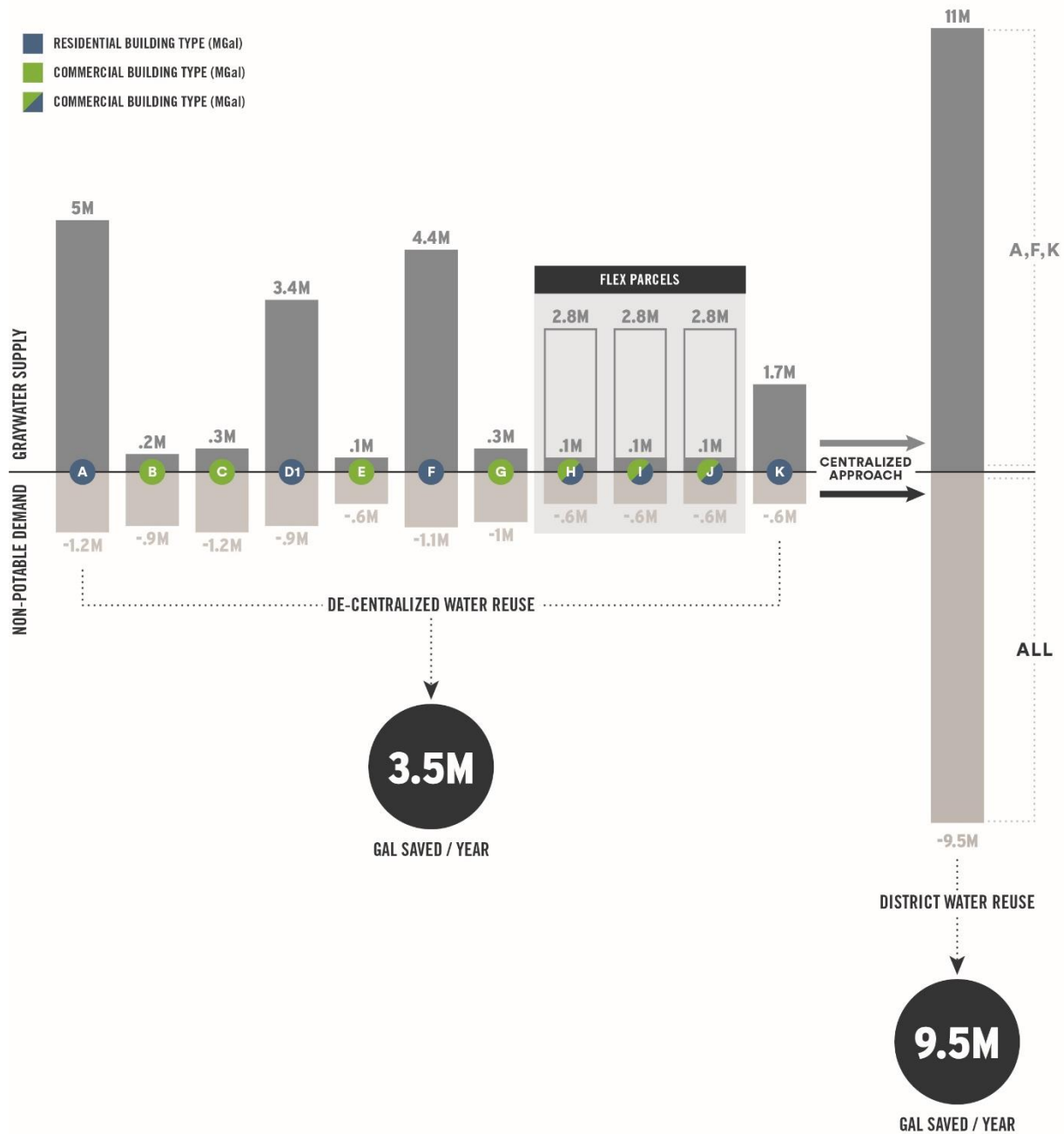
# Greywater Collection and Reclaimed Water Distribution



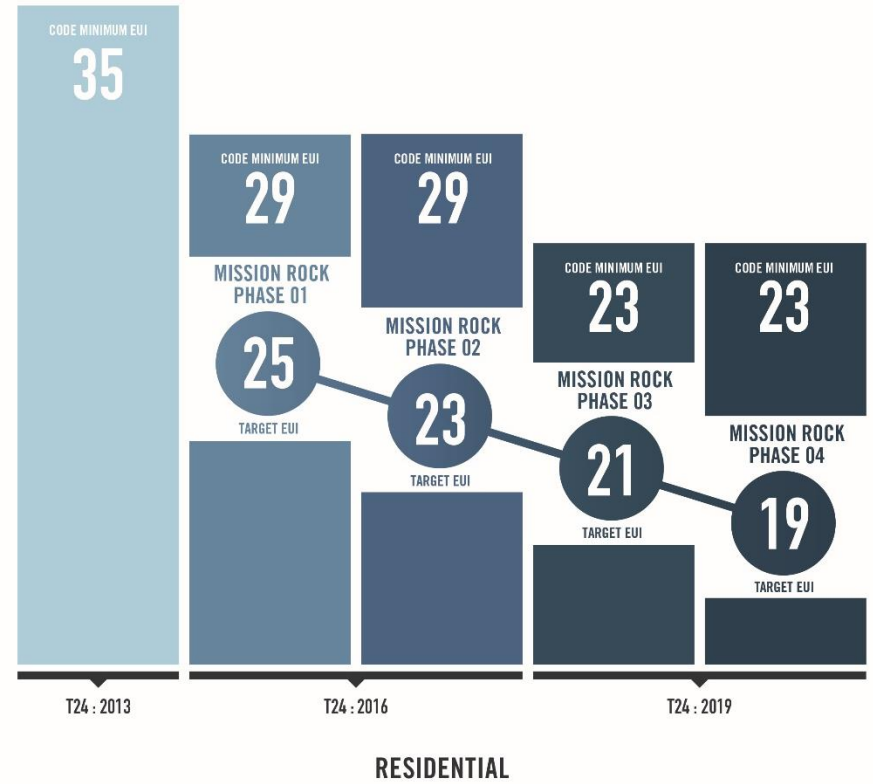
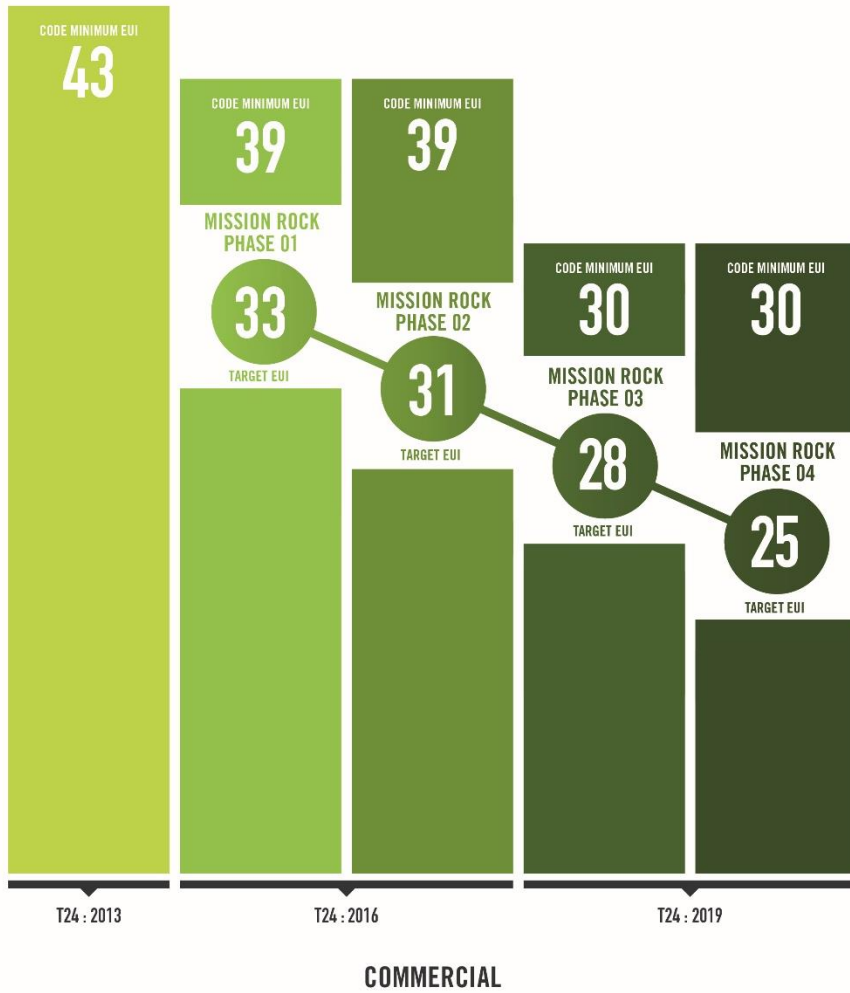
# Monthly Reclaimed Water Demand



# Annual Non-Potable Water Balance



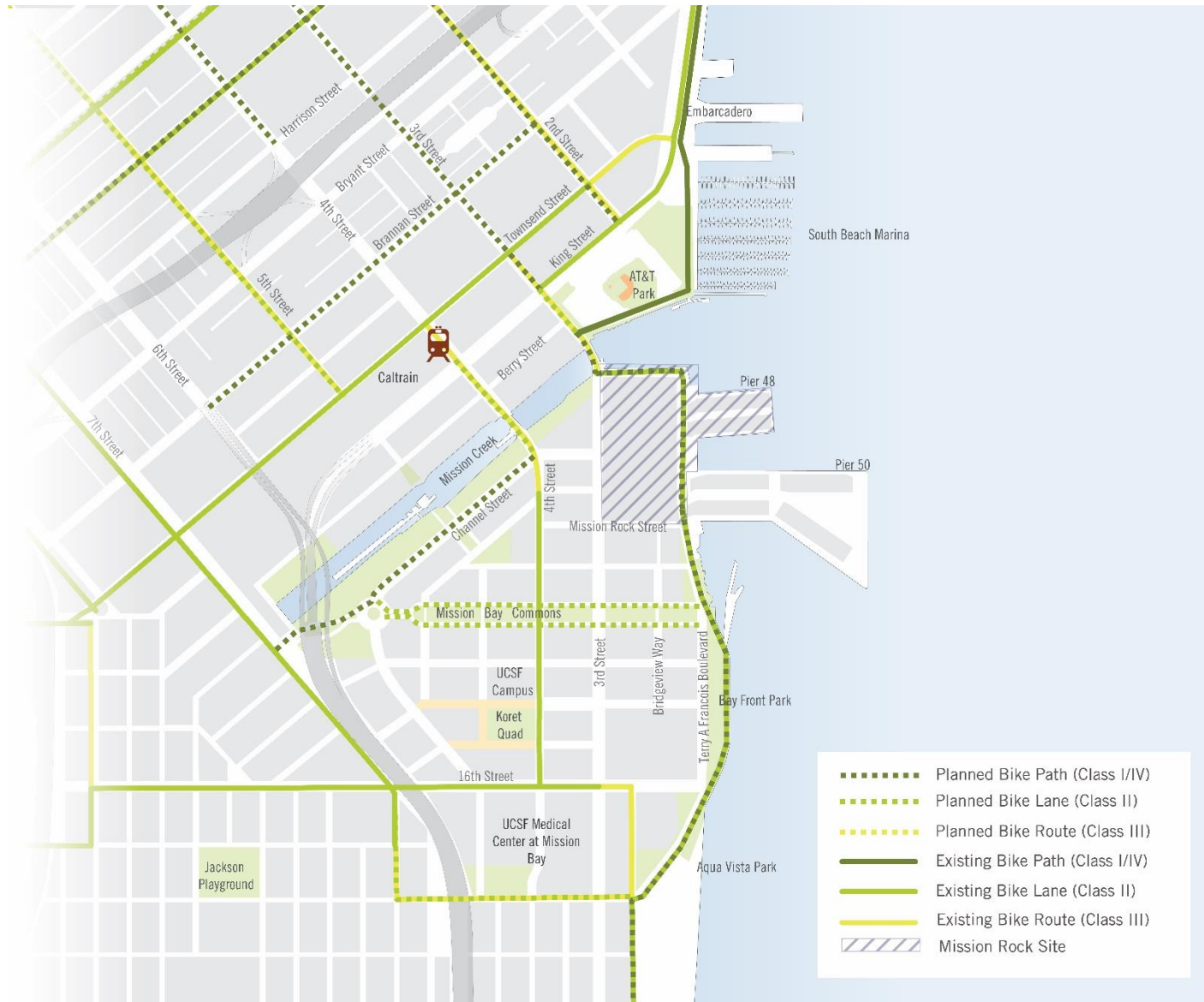
# Building EUI



# Transit Context



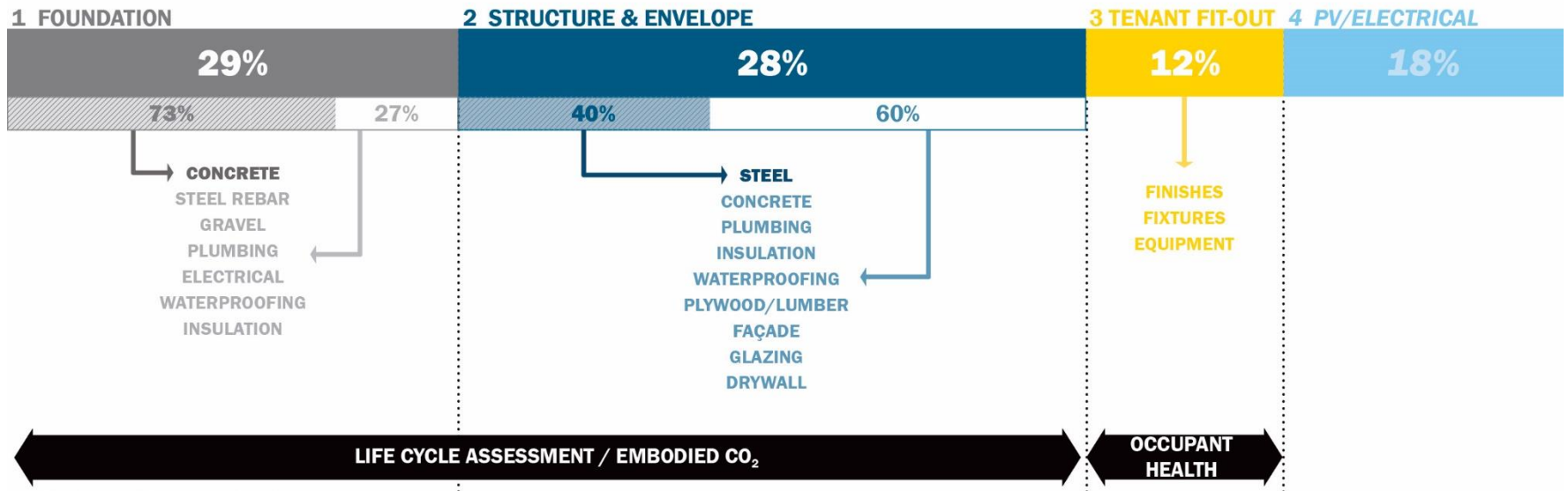
# Bike Network



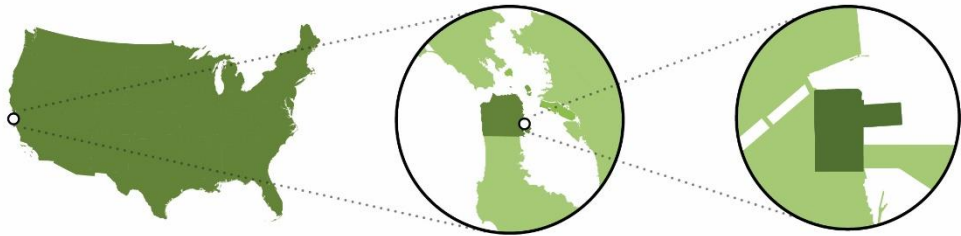
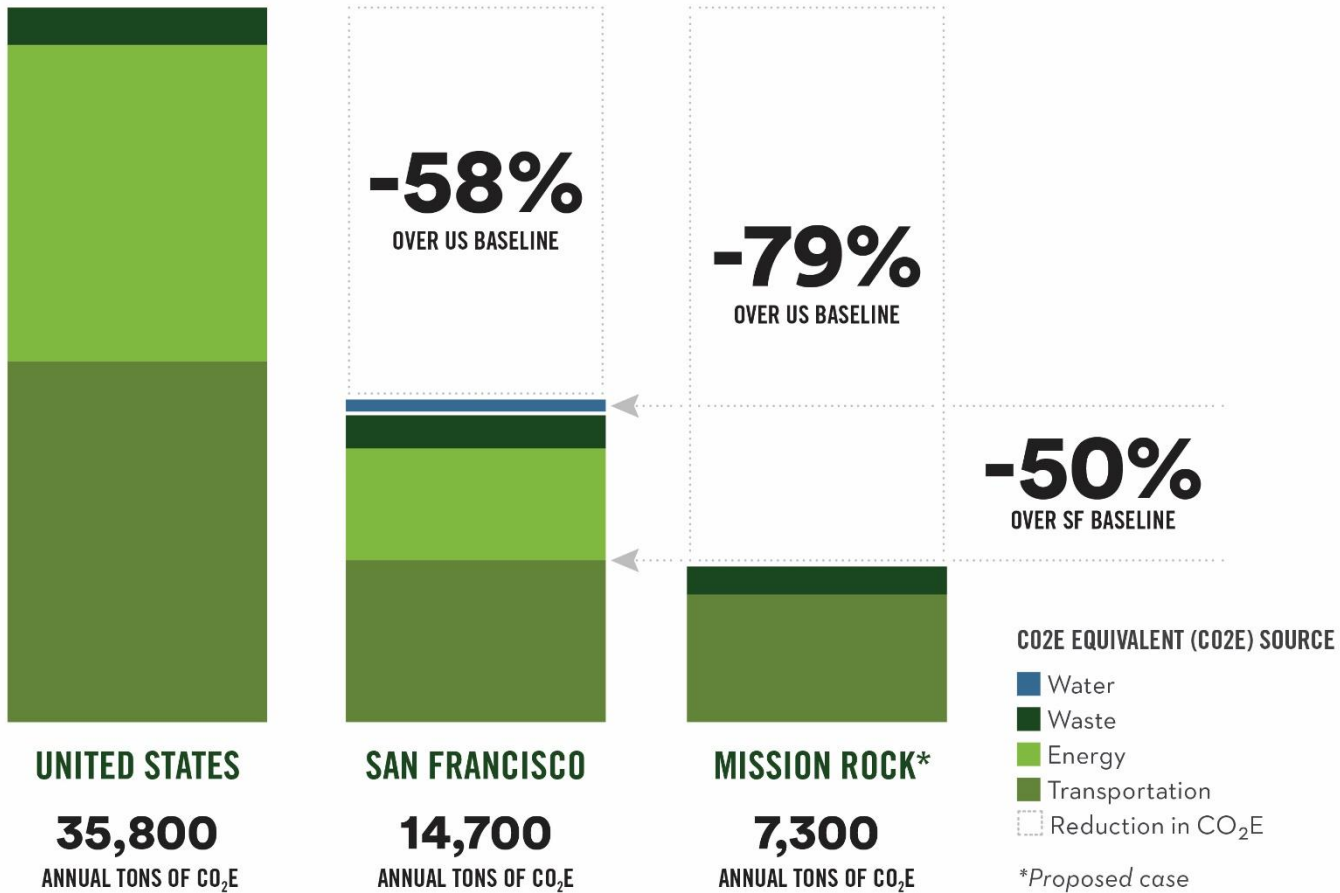


# Materials

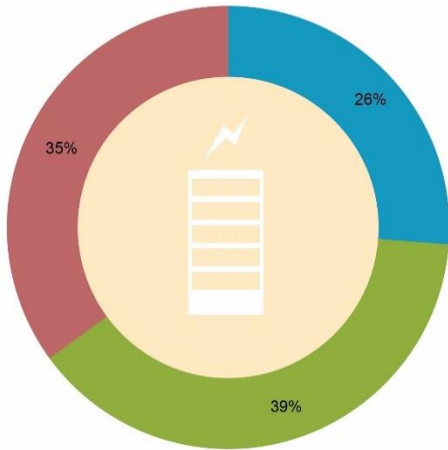
## LIFE CYCLE GLOBAL WARMING POTENTIAL BY BUILDING SYSTEM



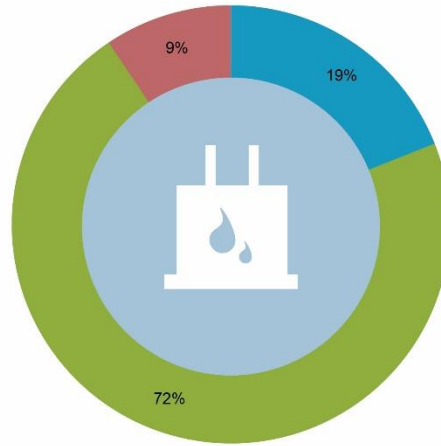
# Greenhouse Gas Emissions



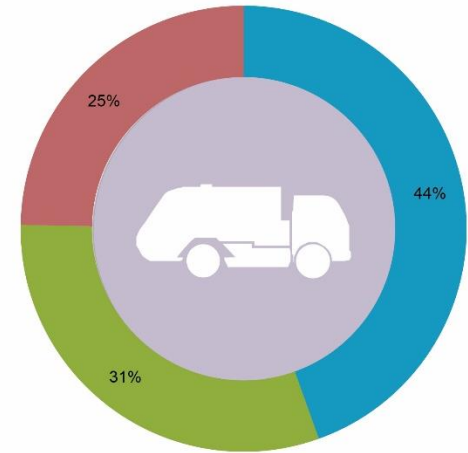
# Greenhouse Gas Emissions by End Use



ENERGY



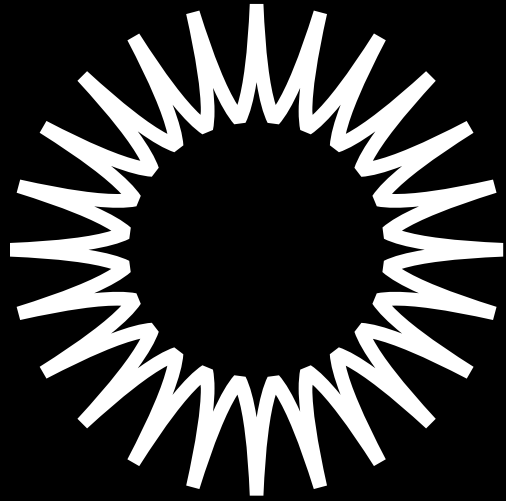
WATER



WASTE







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*#ScaledUpSustainability*