## Promoting Racial Equity

## With a Structural Change Approach



## Institutions - are vehicles



- That provide services conditionally - if you can qualify or have resources (pay to play)
- They structure access to society's resources
- Institutions have high impact on life outcomes
- Typical institutions are not designed to produce equitable outcomes - but they can change


## Examples

- Healthcare
- Childcare
- Education
- Employment
- Food Supply
- Criminal Justice
- Social Service
- Housing
- Recreation
- Political Participation
- Environmental
- Transportation
- Financial
john a powell - Opportunity Structures; where life happens



## Assumed Potential for Mastery



## Low Opportunity Workshop



## Assumed Individual Deficit



## Knowledge Challenges Assumptions

## Racial Disparities

Poverty Rates by Major Racial Category and Hispanic/Latino Ethnicity Poverty rates vary greatly for different races and ethnicities, especially among children and seniors.


Source: US Census. 2010 decennial Census.

## Narrative about Disparities Matters

## Dominant Frame

- Personal/cultural failure
- They deserve to be poor
- Inequitable access to opportunity
- Highly racialized
- Cycles of poverty


## The Dominant Narrative

"This [dominant] narrative will always produce durable, persistent and racialized poverty; built around just accepting and tolerating this societal problem by framing it as an individual issue."
~ john a. powell


## What is Equity?

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EQUALITY


EQUITY

## Treatment

## Cure



## Promote Social Change



## Think systemically

## Systemic Change

 change unjust structures that keep people in poverty

## Harness the power the collective



## Your Activities and Racial Equity

Be intentional - shape your approach to become a force for social justice:
~ Change the Narrative
~ Address implicit bias
~ Change Policies and Practices
~ Change the Culture
~ Track Outcomes/repeat as necessary!

## Changing the Narrative

https://www.youtube.com/watch?v=MFwNeG Wxwk

