Promoting Racial Equity

With a Structural Change Approach



Institutions – are vehicles



- That provide services conditionally if you can qualify or have resources (pay to play)
- They structure access to society's resources
- Institutions have high impact on life outcomes
- Typical institutions are not designed to produce equitable outcomes – but they can *change*

Examples

- Healthcare
- Childcare
- Education
- Employment
- Food Supply
- Criminal Justice
- Social Service

- Housing
- Recreation
- PoliticalParticipation
- Environmental
- Transportation
- Financial

john a powell – Opportunity Structures; where life happens

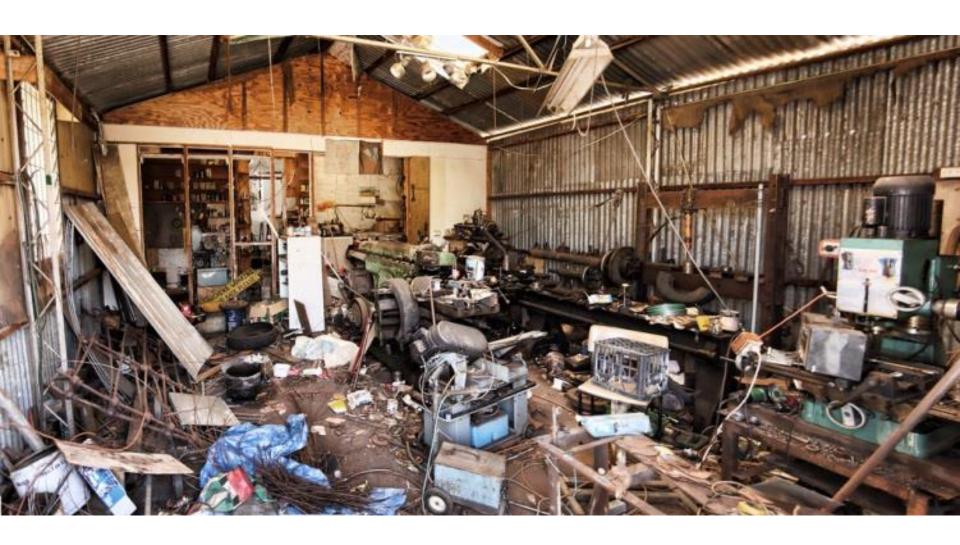
https://www.youtube.com/watch?v=a92CK CBHpk



Assumed Potential for Mastery



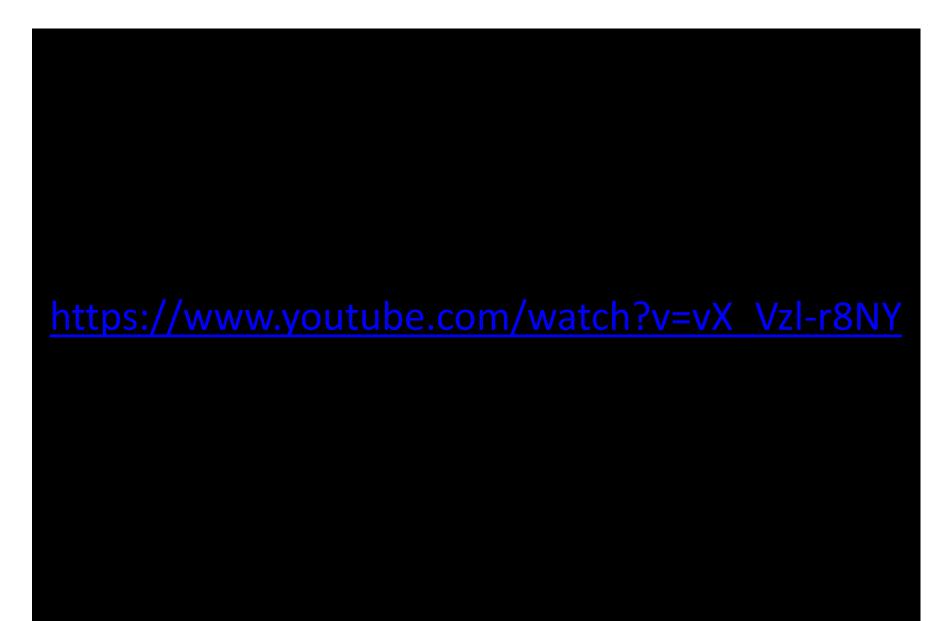
Low Opportunity Workshop

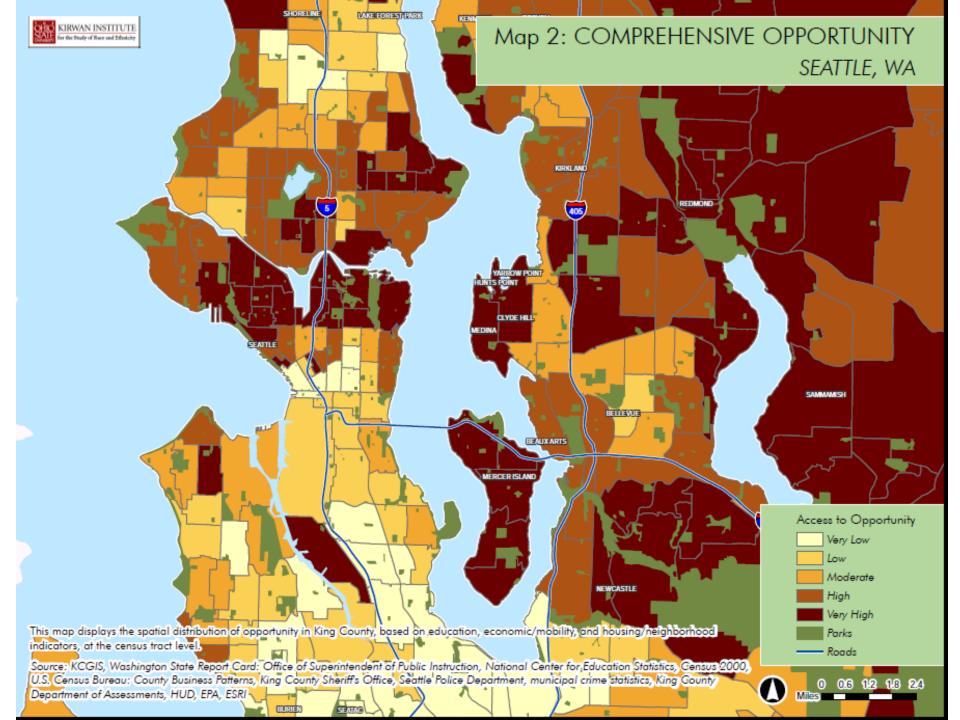


Assumed Individual Deficit



Knowledge Challenges Assumptions

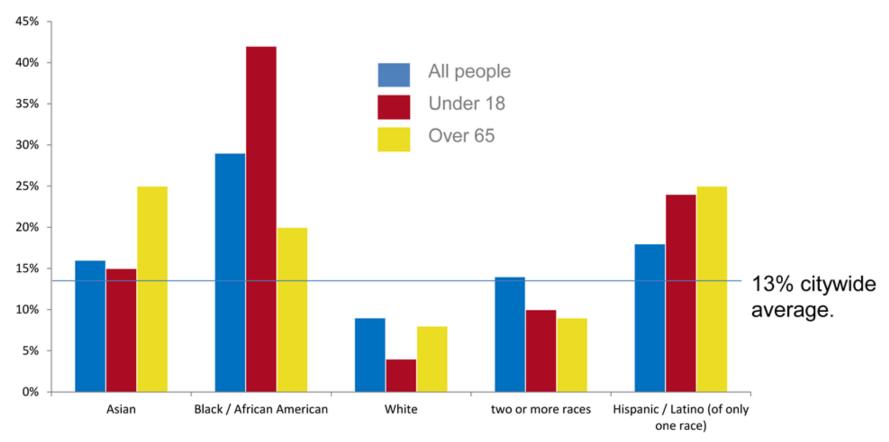




Racial Disparities

Poverty Rates by Major Racial Category and Hispanic/Latino Ethnicity

Poverty rates vary greatly for different races and ethnicities, especially among children and seniors.



Source: US Census. 2010 decennial Census.

Narrative about Disparities Matters

Dominant Frame

Equity Frame

- Personal/cultural failure
 Structural failure

- They deserve to be poor
- Inequitable access to opportunity

Highly racialized

Cycles of poverty

The Dominant Narrative

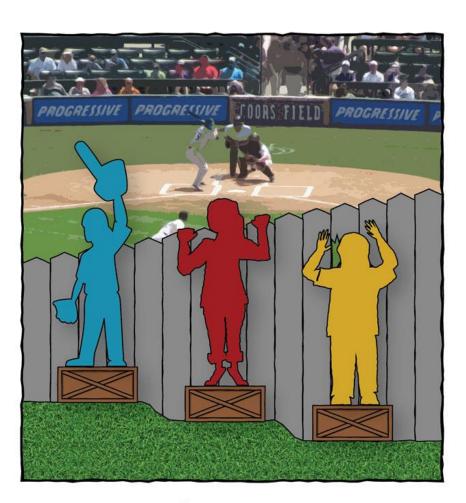
"This [dominant] narrative will always produce durable, persistent and racialized poverty; built around just accepting and tolerating this societal problem by framing it as an individual issue."

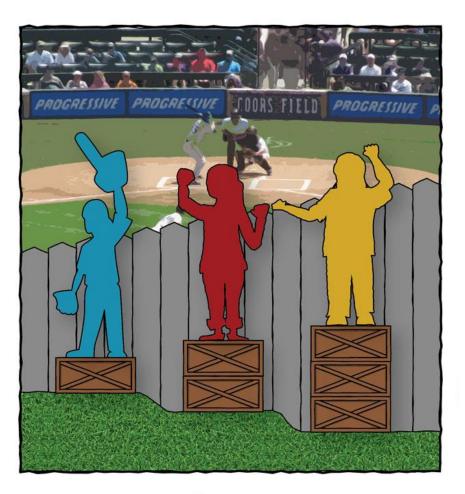
~ john a. powell



What is Equity?

What is Equity?





EQUALITY

EQUITY

Treatment

Cure



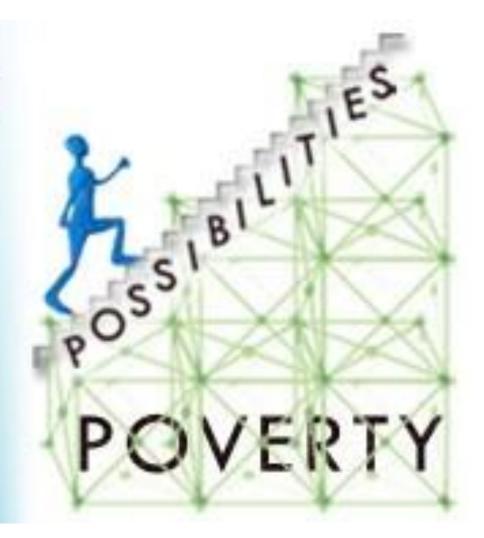
Promote Social Change



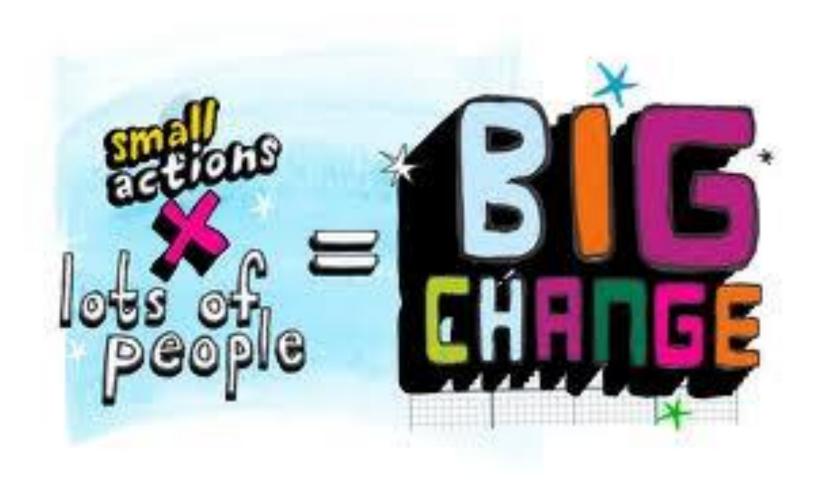
Think systemically

Systemic Change

change unjust structures that keep people in poverty



Harness the power the collective



Your Activities and Racial Equity

Be intentional - shape your approach to become a force for social justice:

- ~ Change the Narrative
- ~ Address implicit bias
- ~ Change Policies and Practices
- ~ Change the Culture
- ~ Track Outcomes/repeat as necessary!

Changing the Narrative

https://www.youtube.com/watch?v=MFwNeG Wxwk