

Ideas + Action for a Better City learn more at SPUR.org

tweet about this event: @SPUR_Urbanist #TransitMaps



Stamen Design Eric Rodenbeck Hi SPUR!



San Germano Chisone

Prarostino

Nazionale

lia.

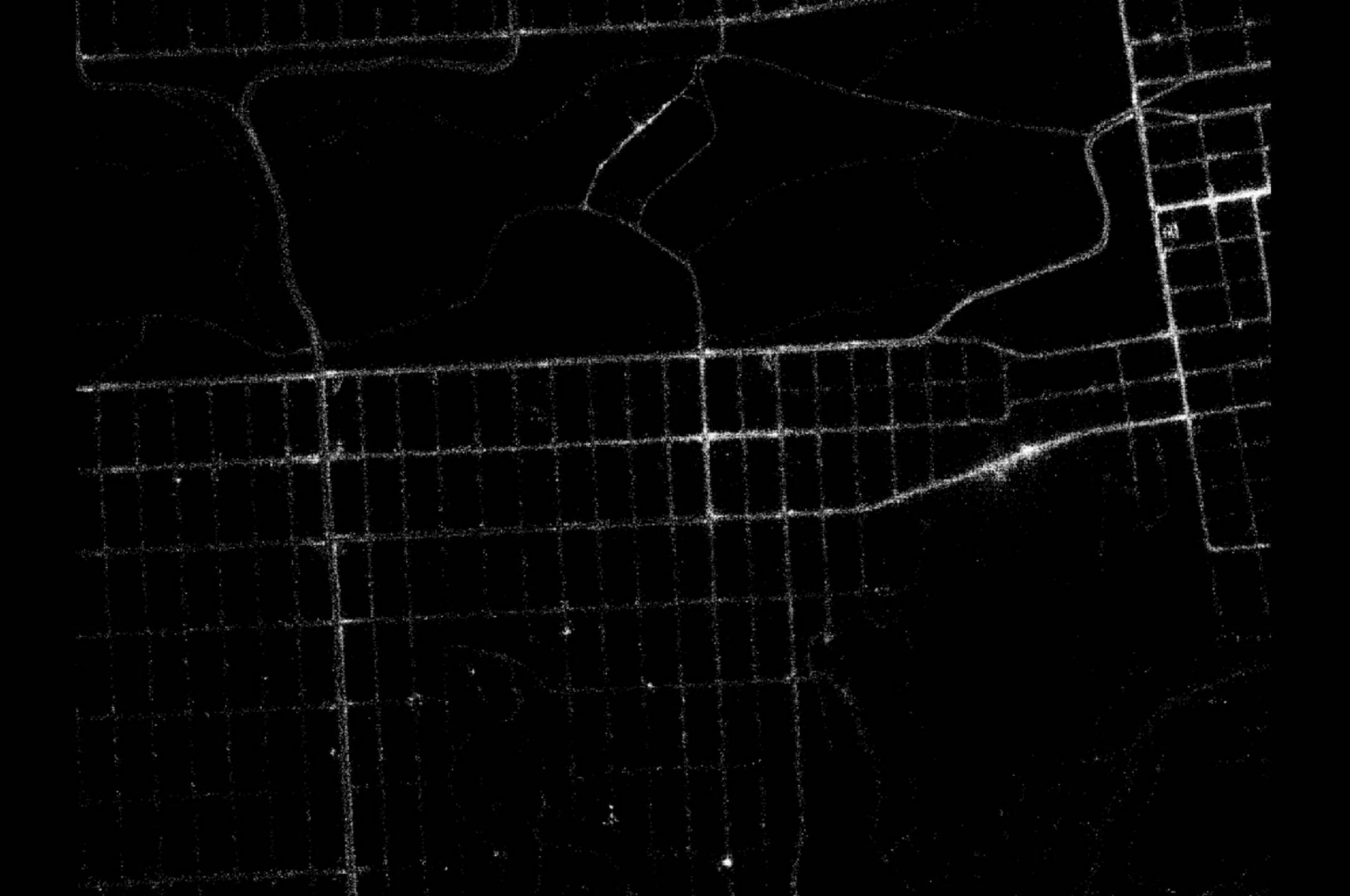
Cabspotting: GPS portraits of city infrastructure

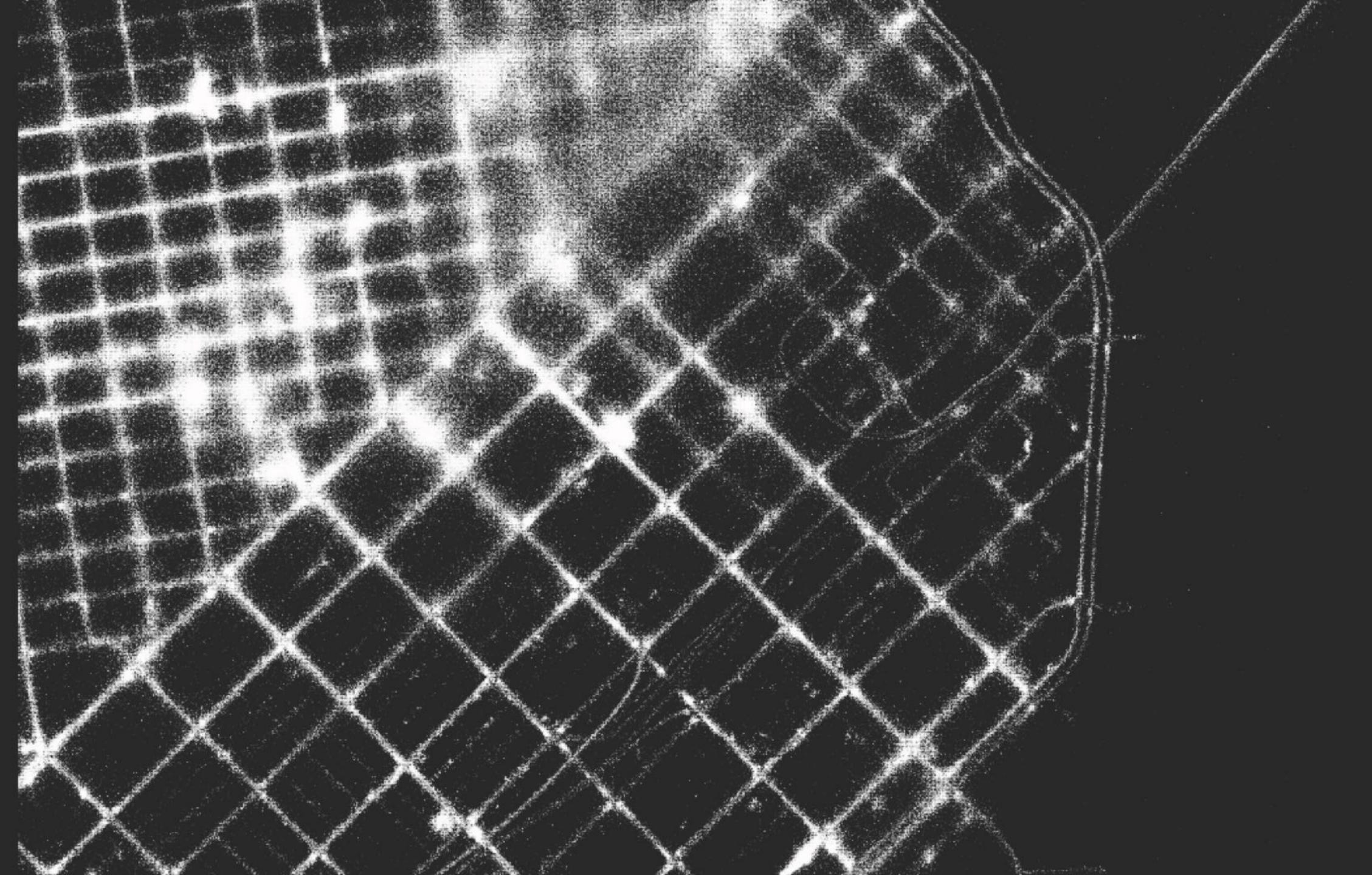


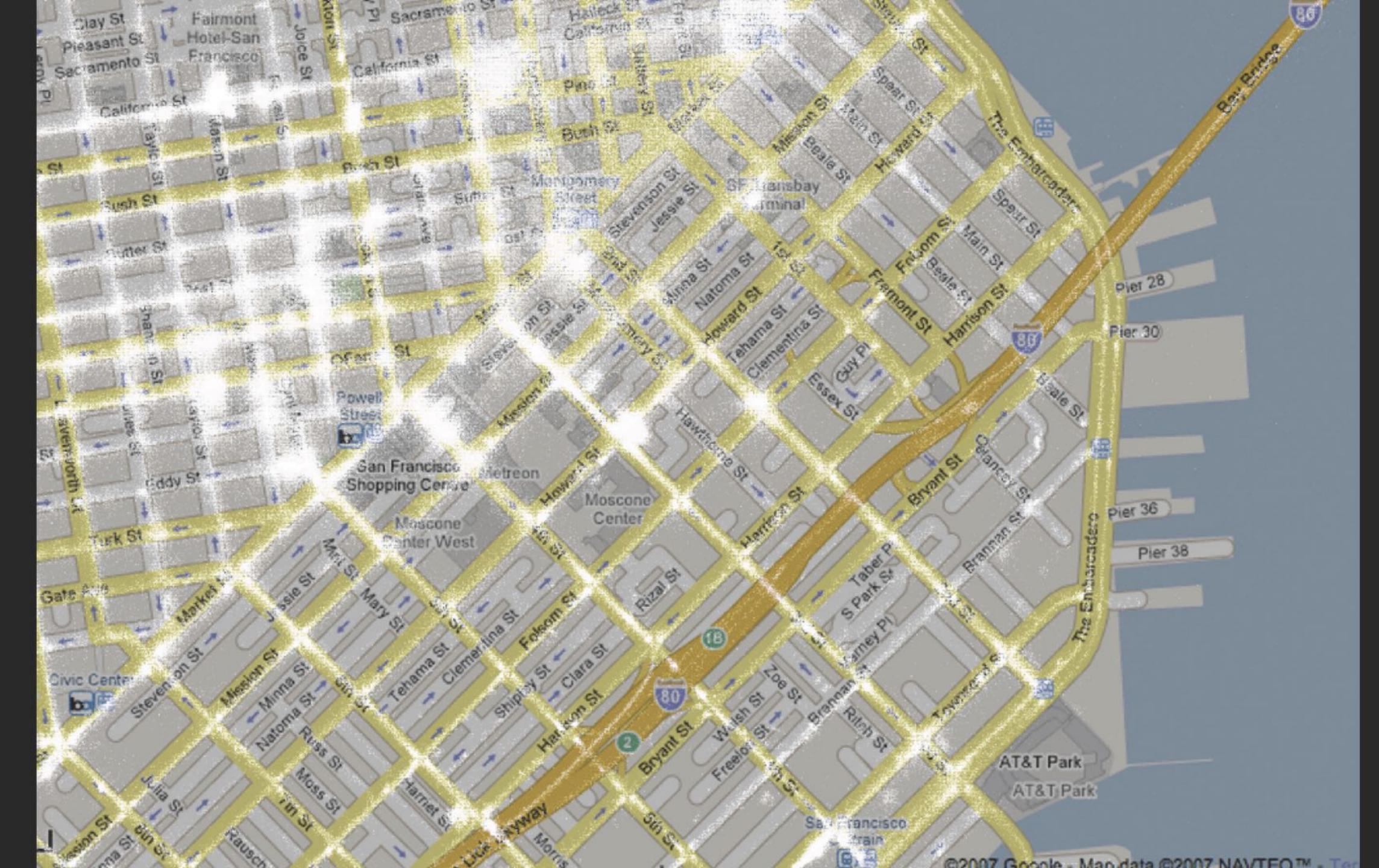




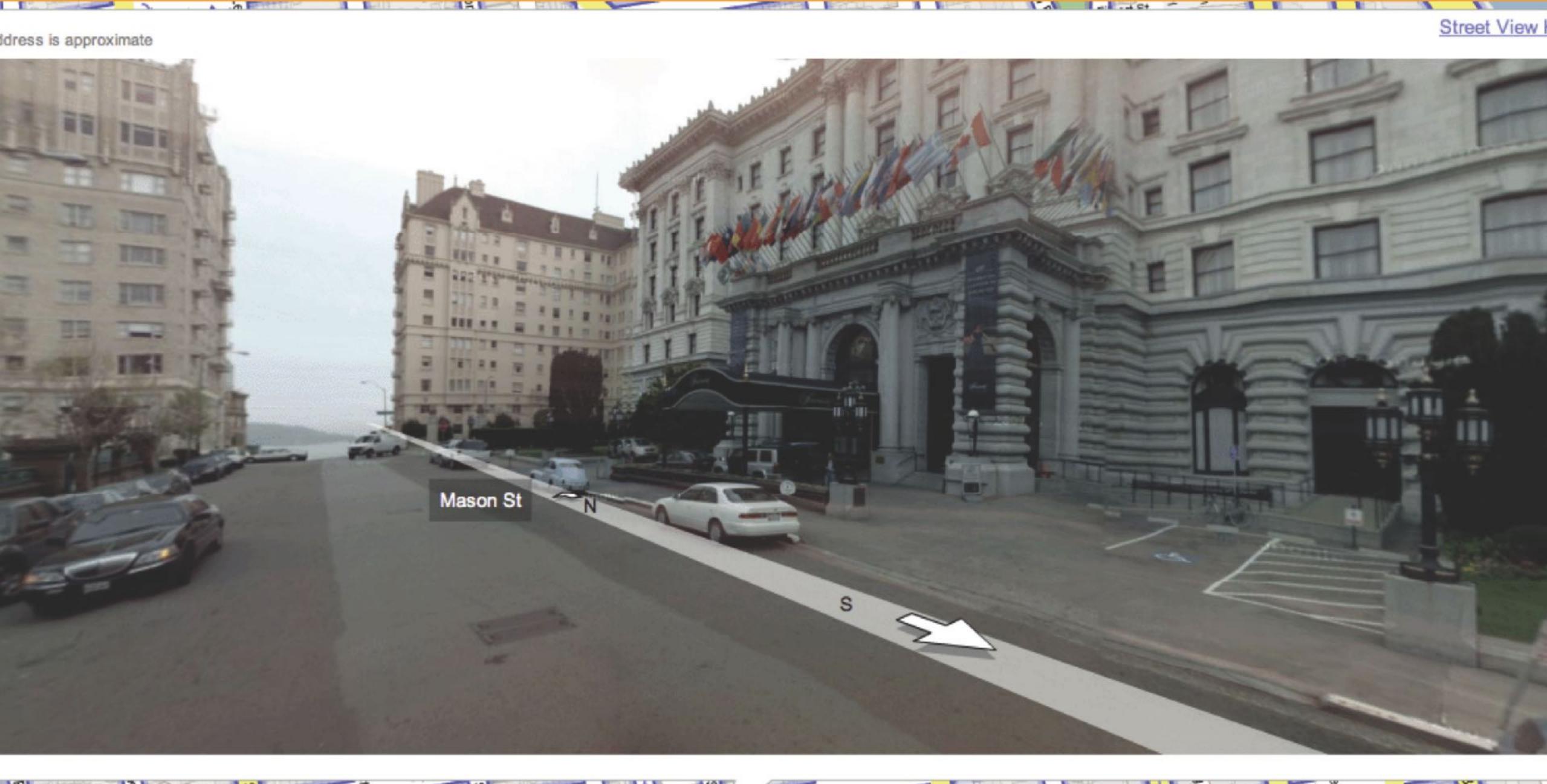




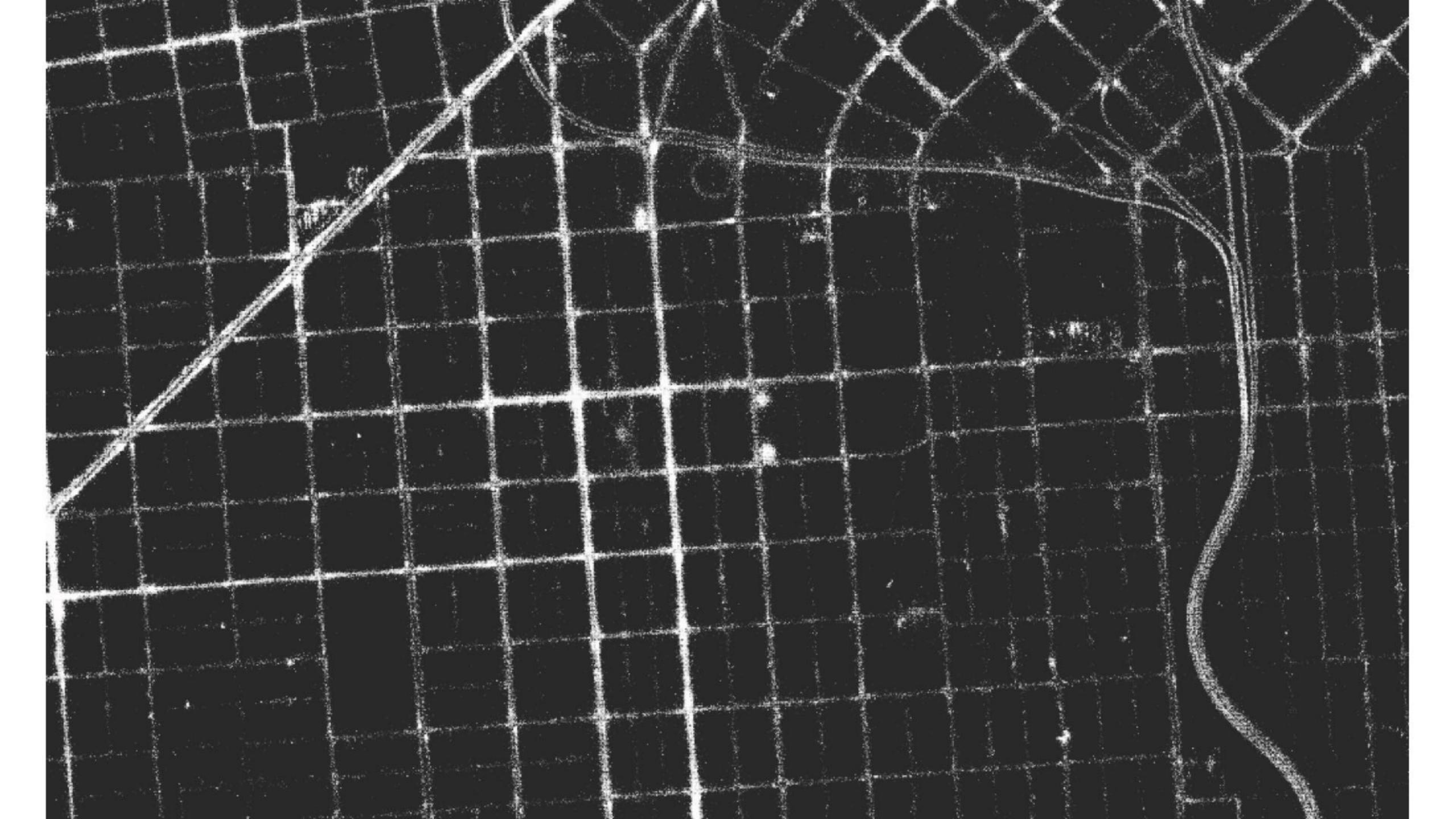


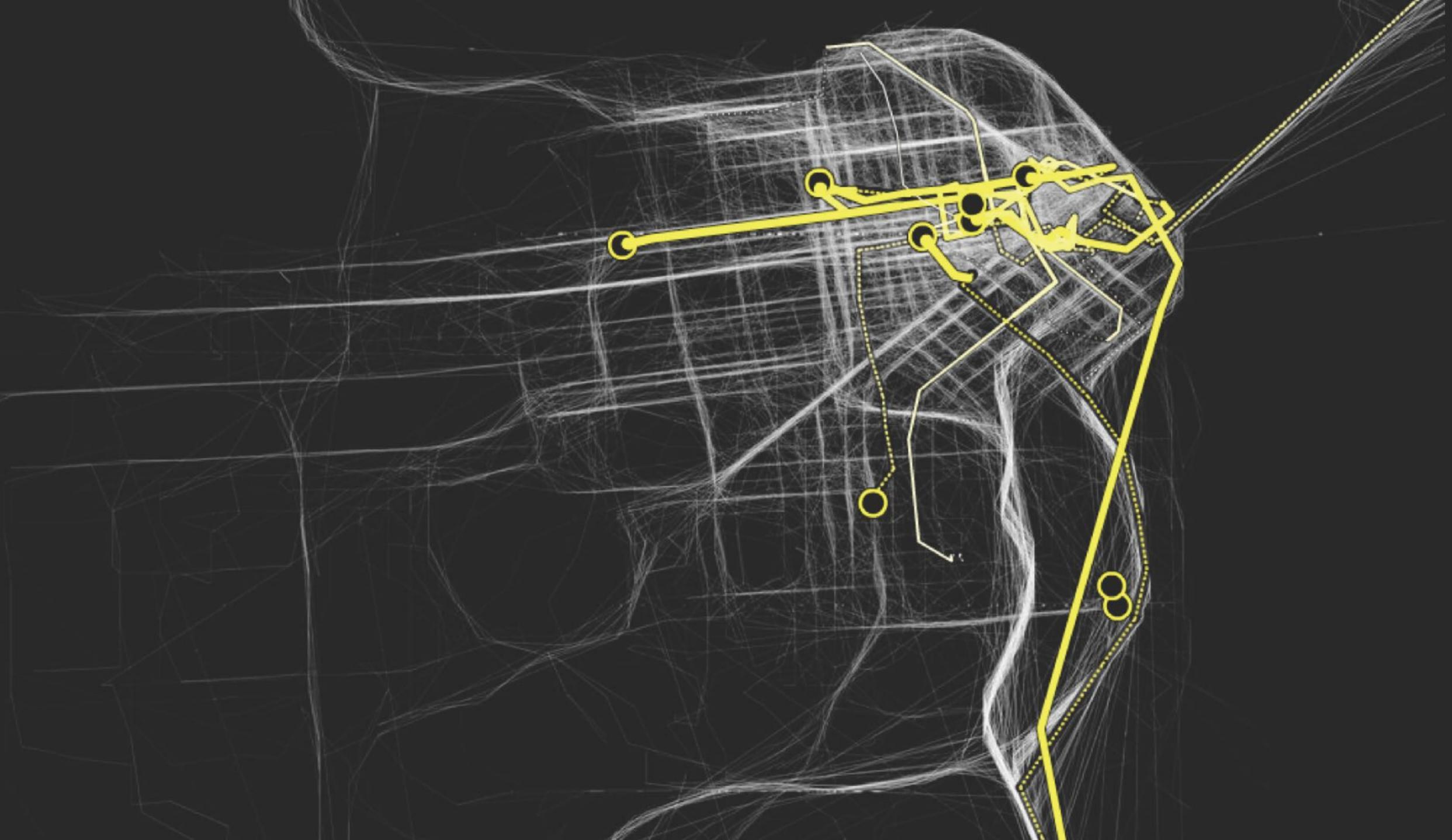














Blue indicates Bay Area places accessible from 🚺 by public transit in 15 minutes during the AM commute with home prices between \$90k and \$1m (54,349 units)

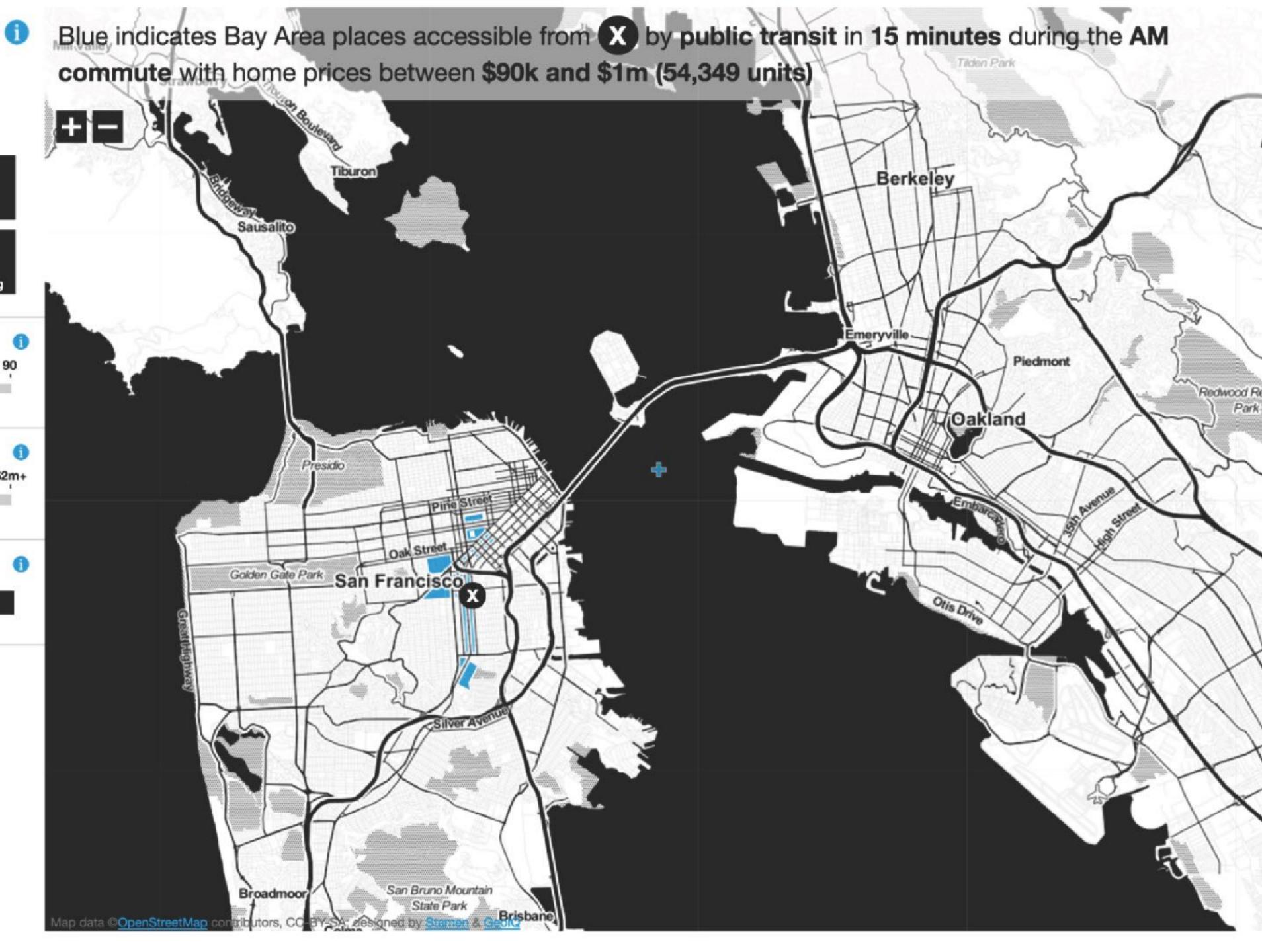
Berkeley

MTC: OneBayArea

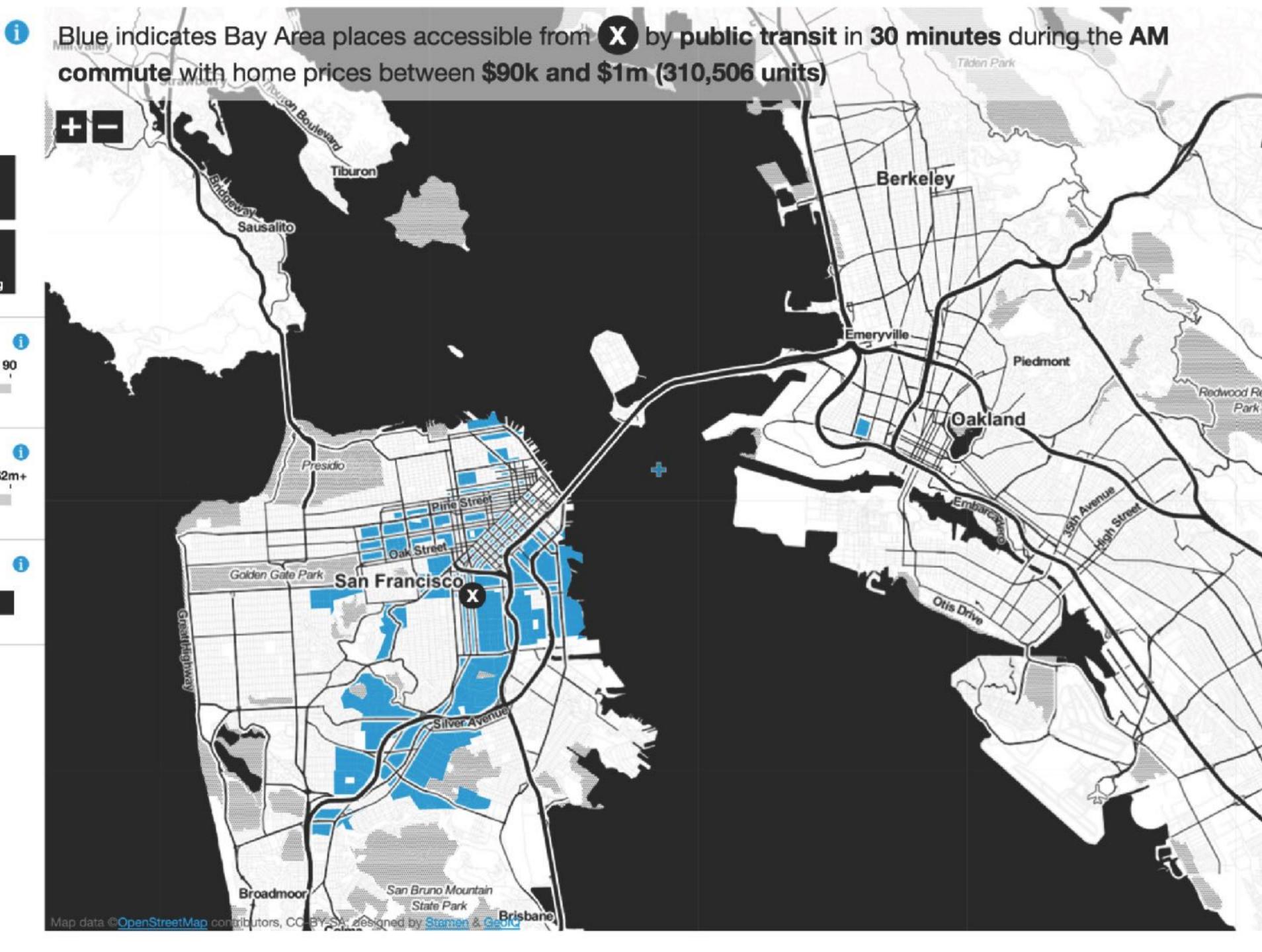
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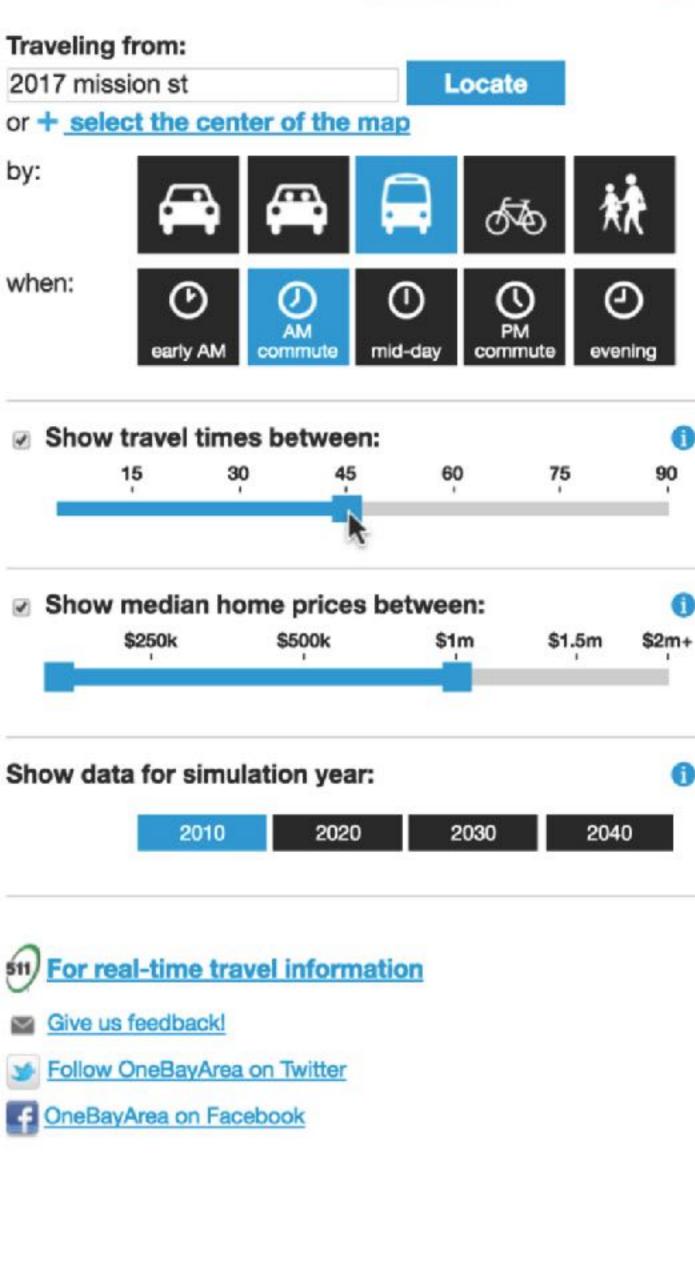


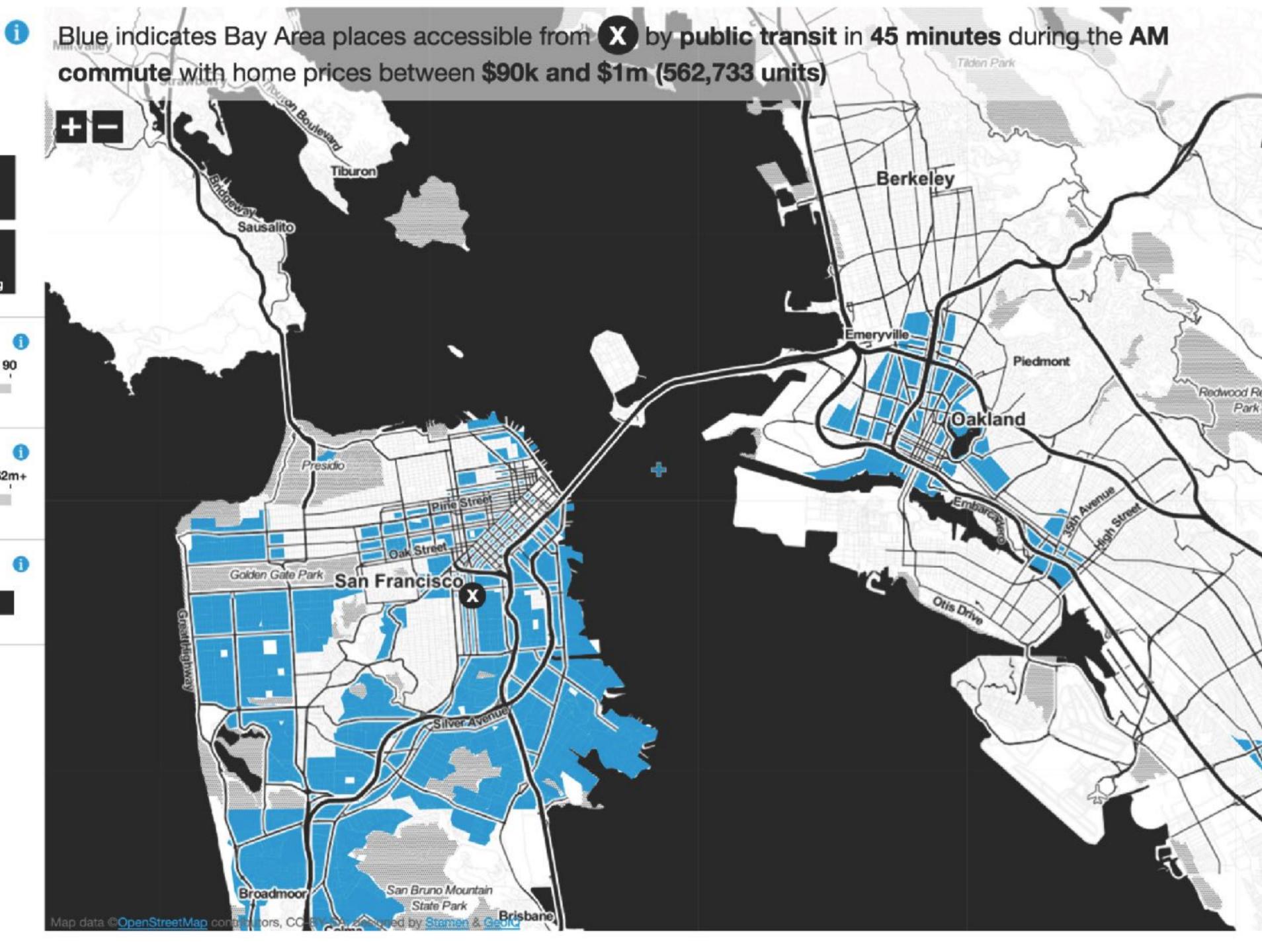


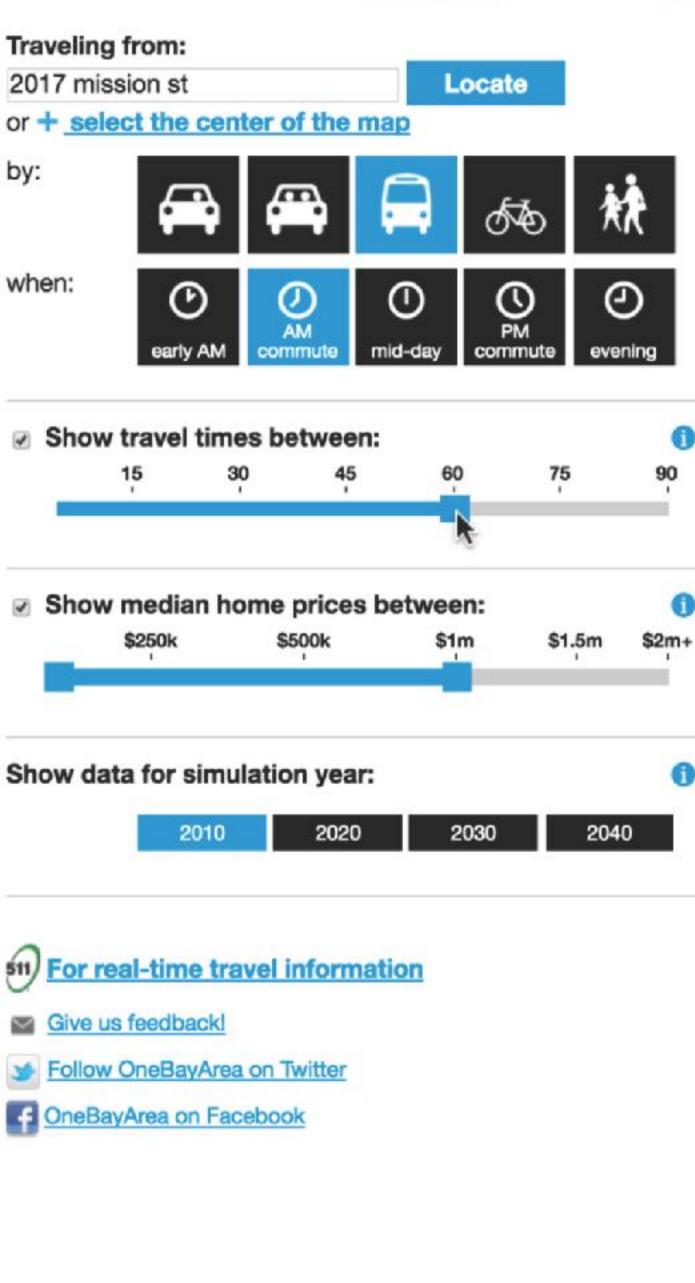


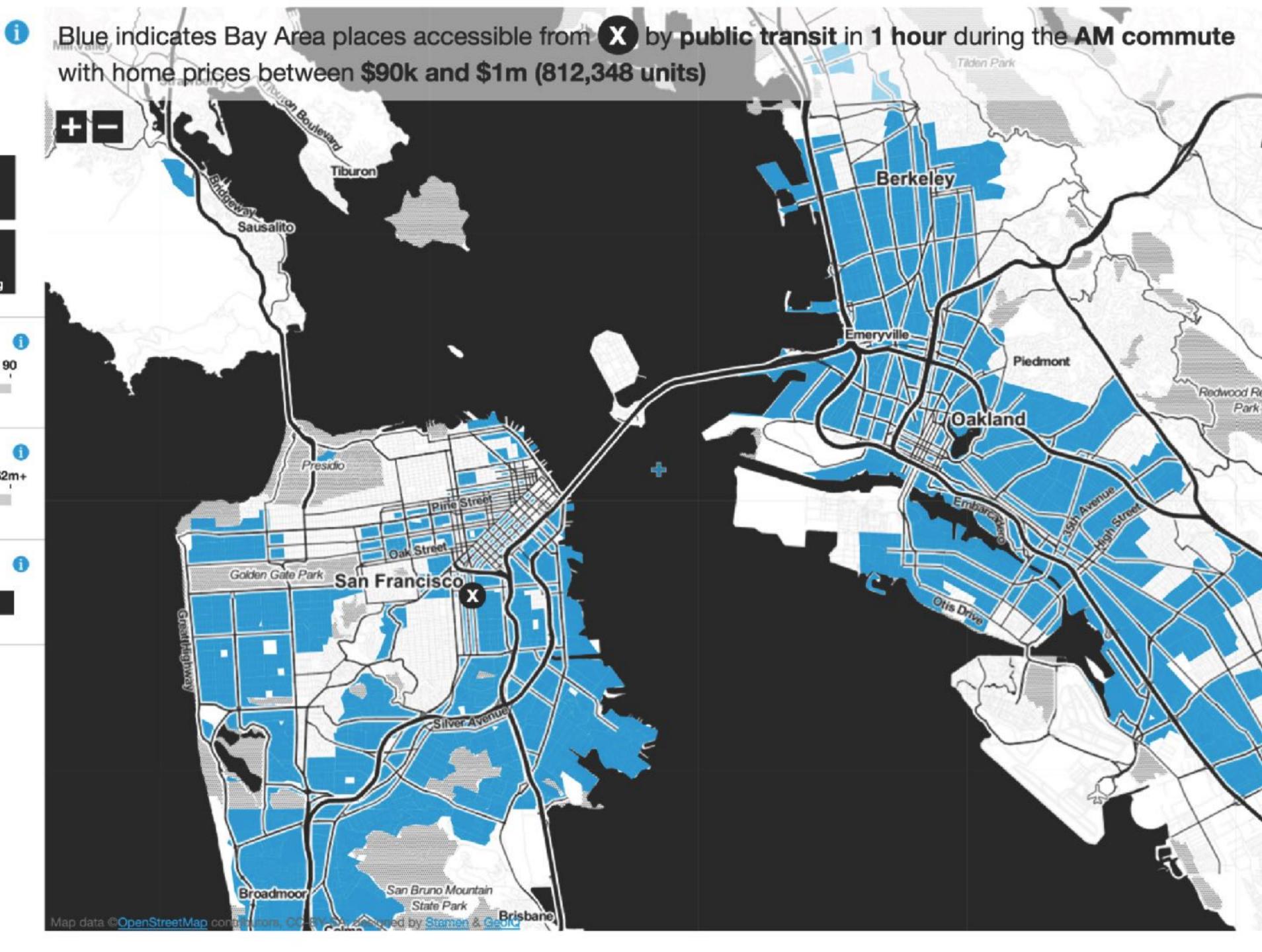


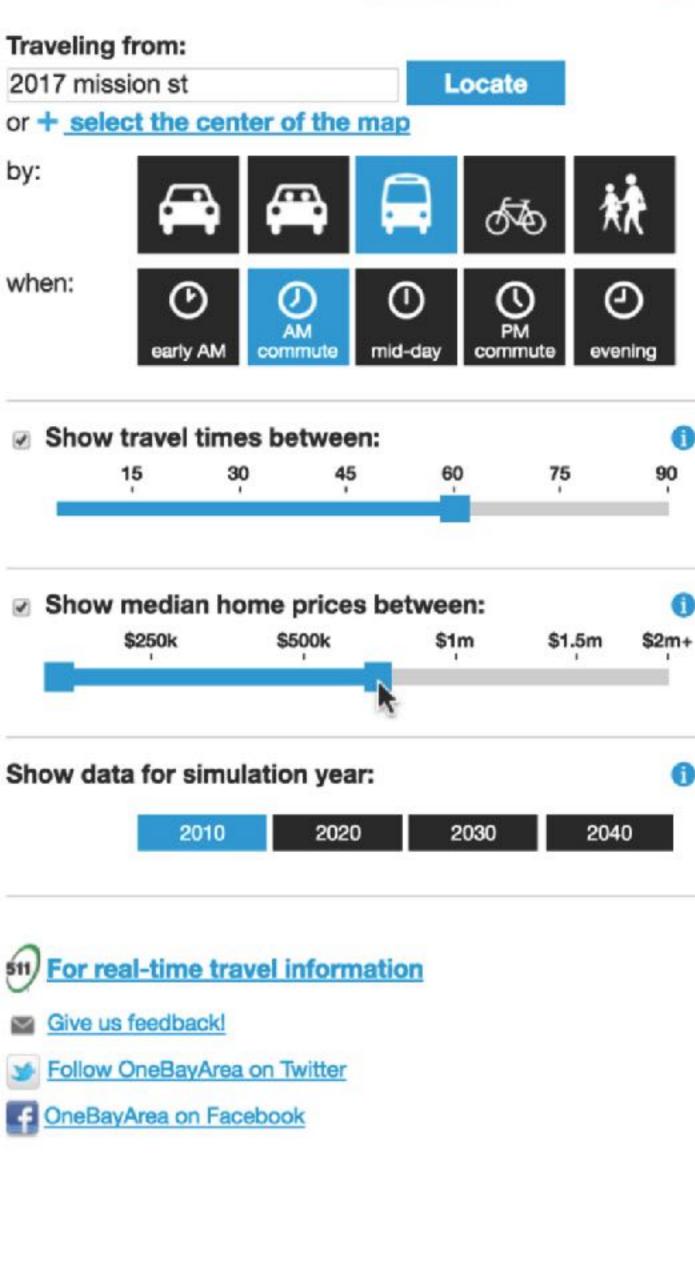


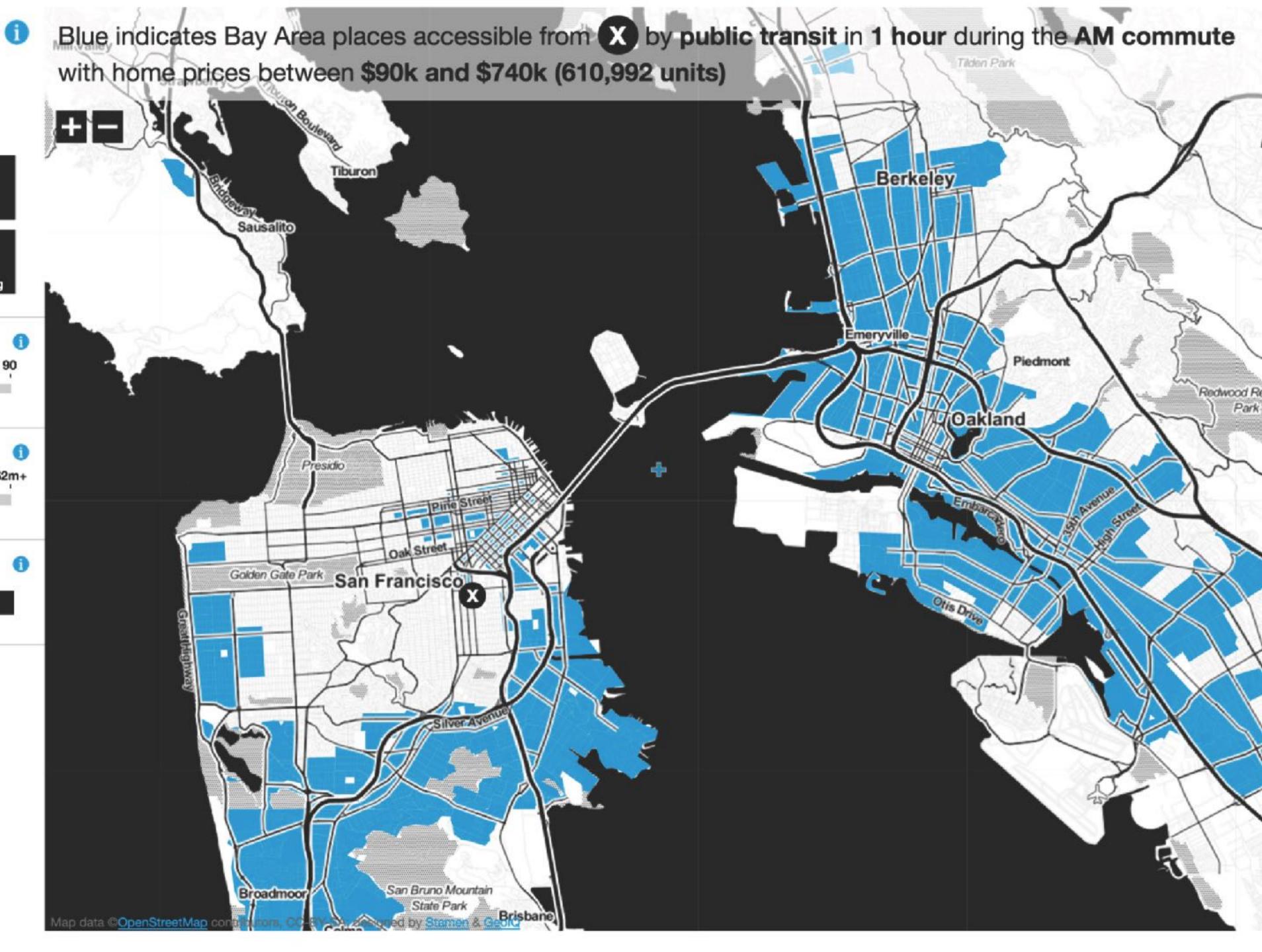




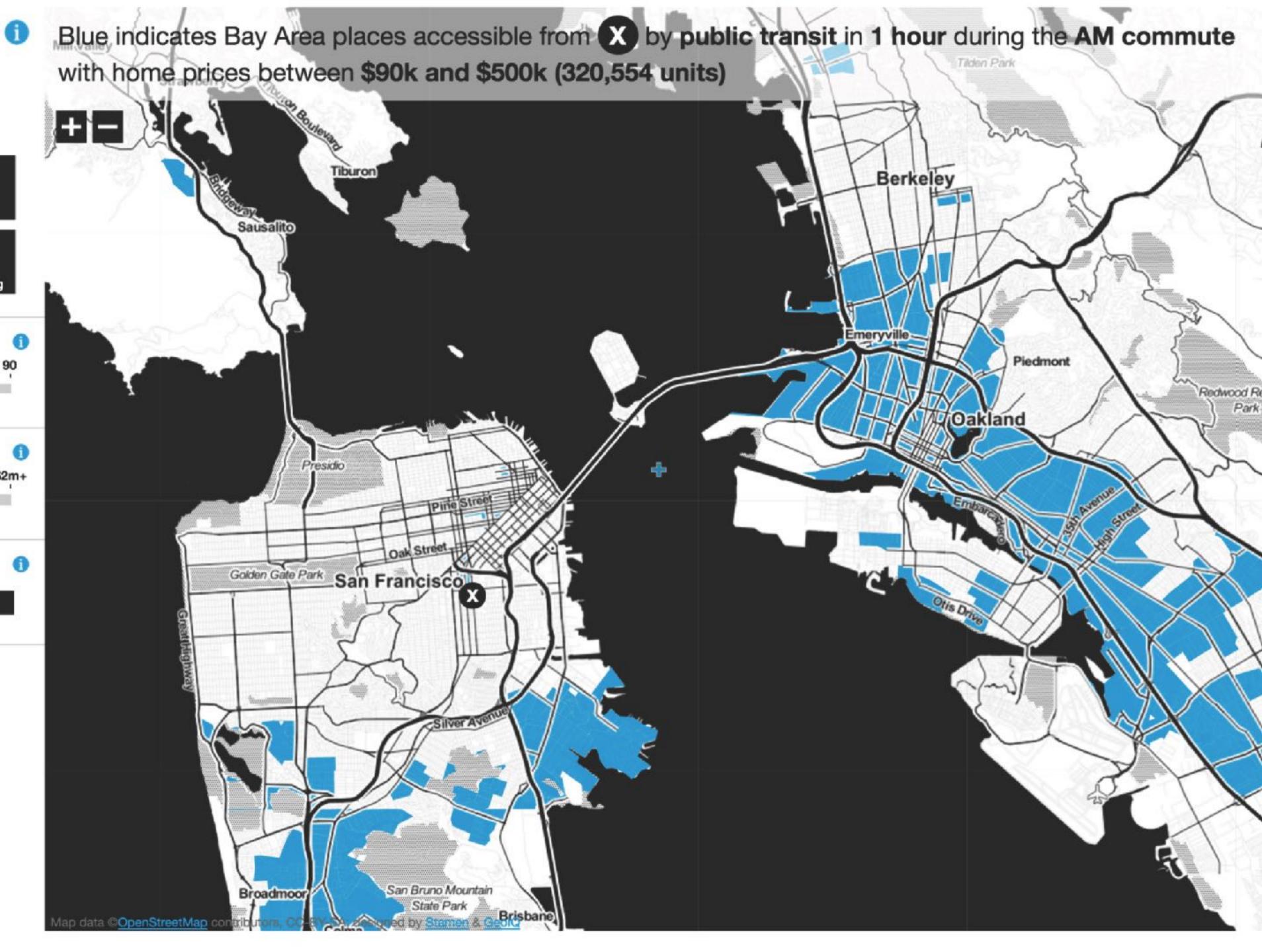




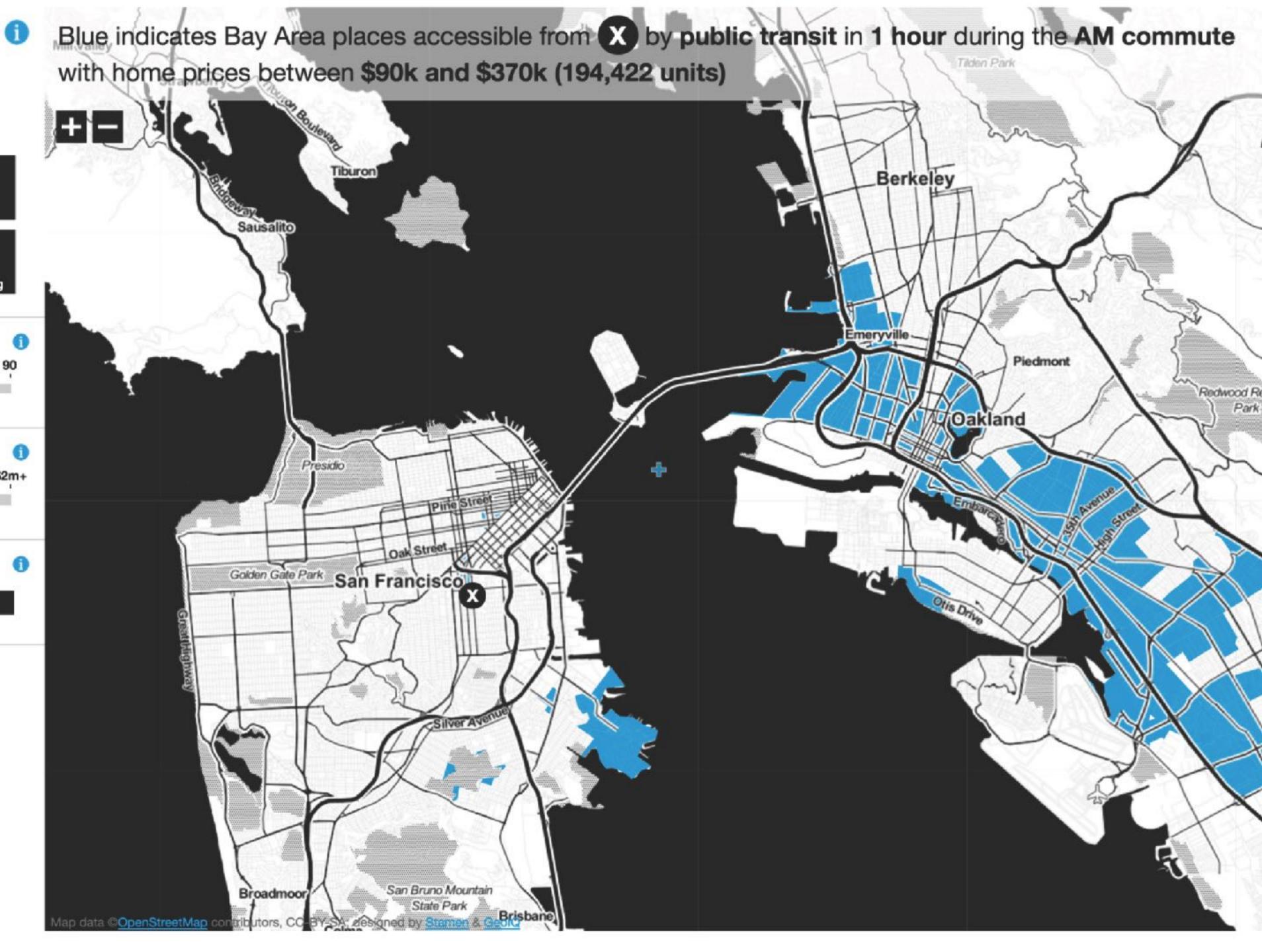


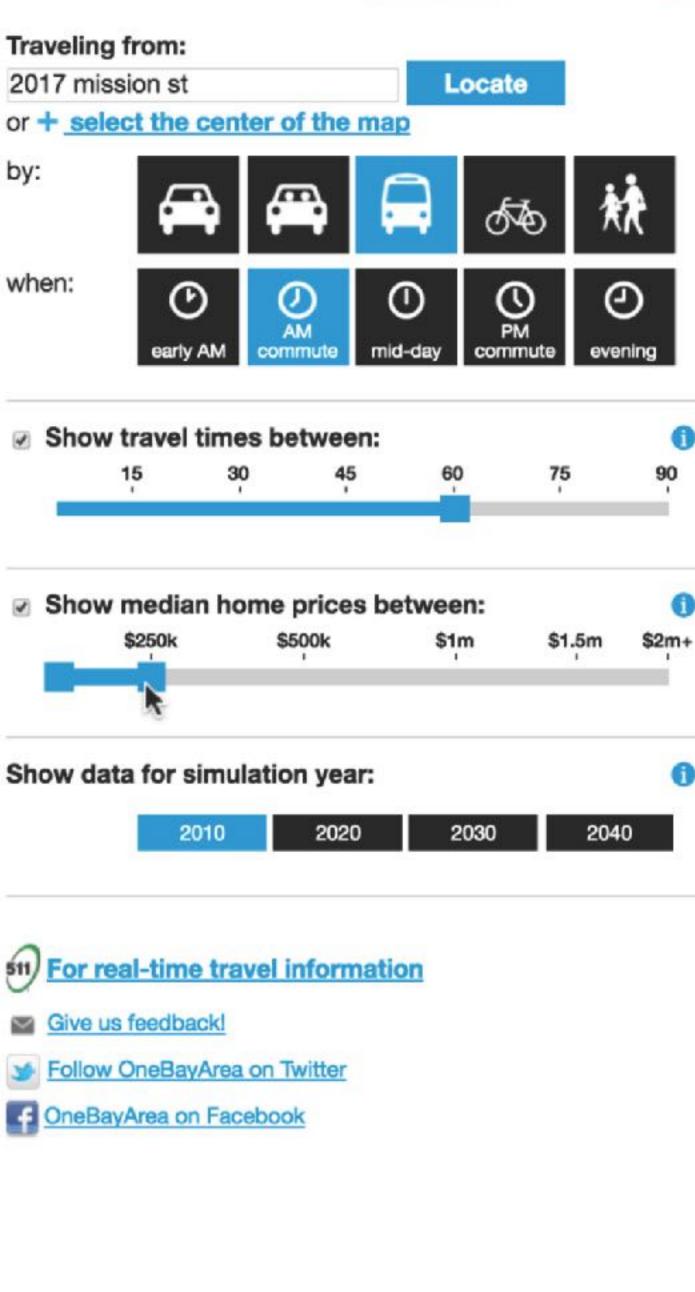


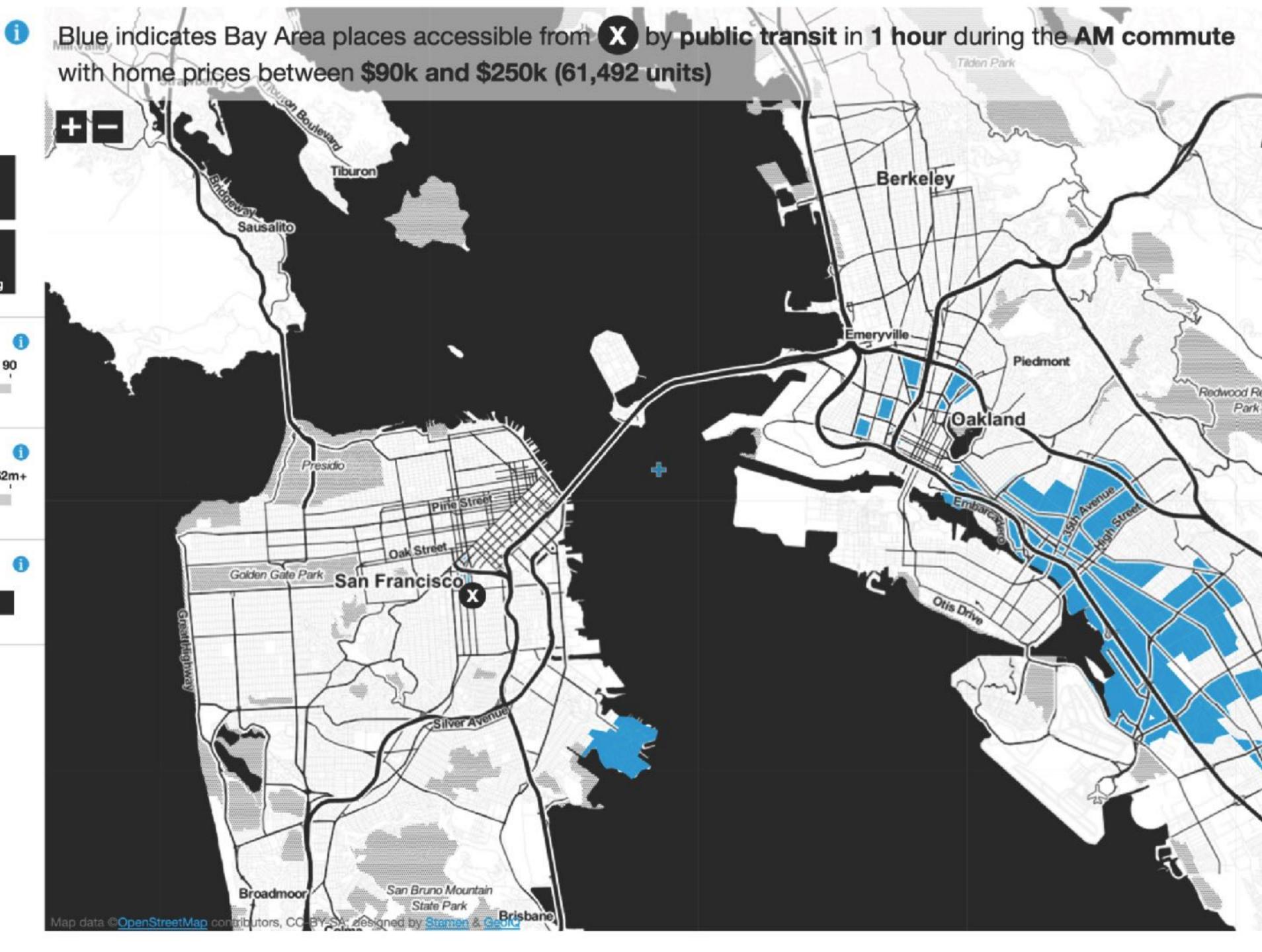








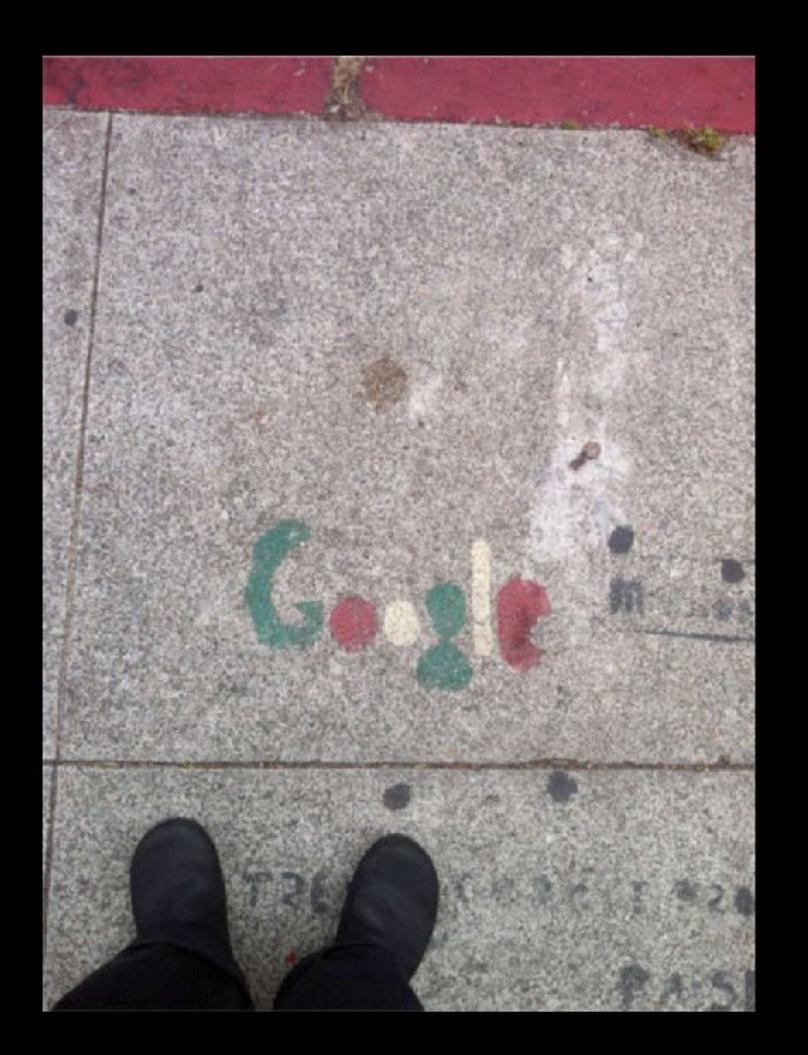




zero1 hiding in plain sight

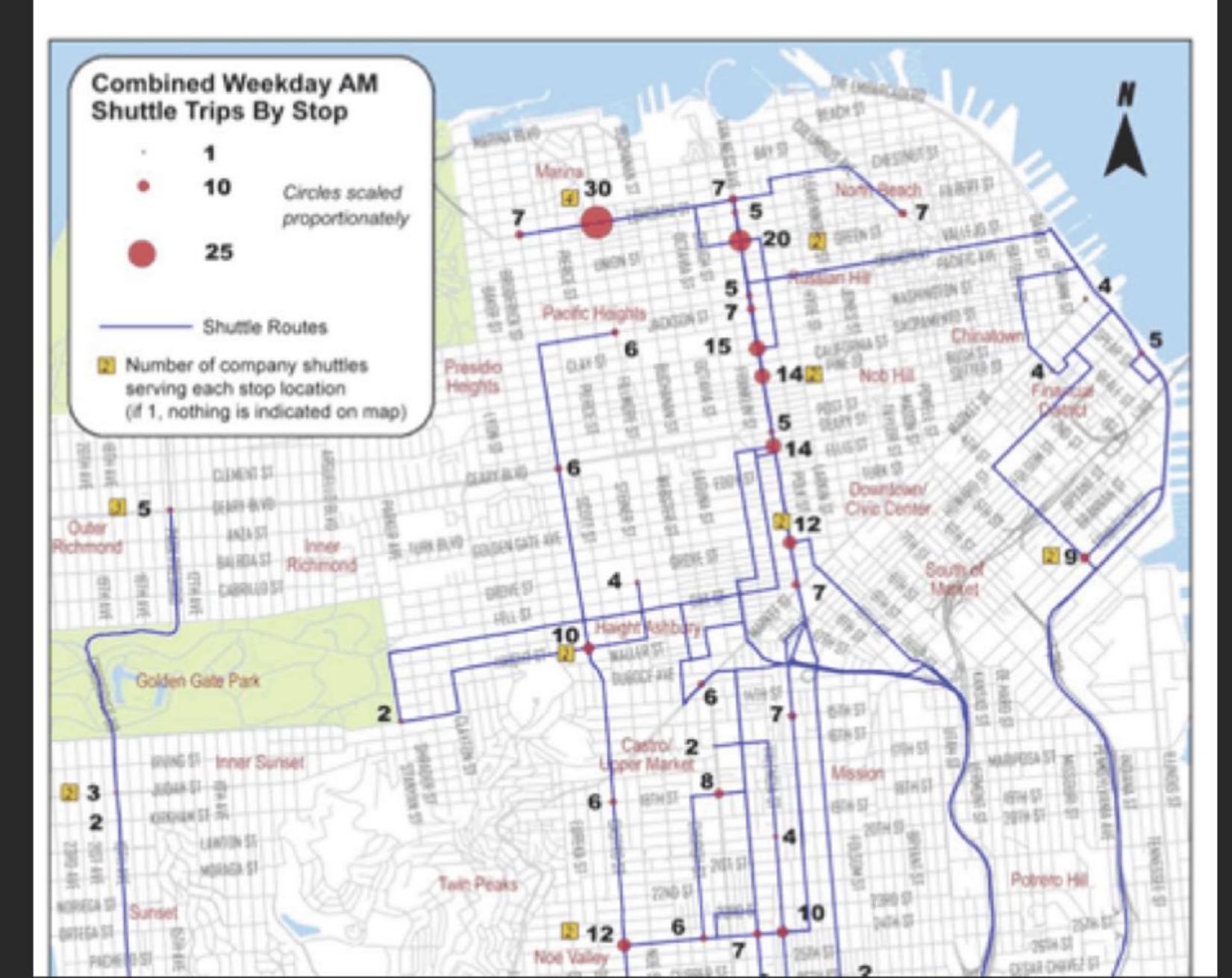
GBUS TO SBO





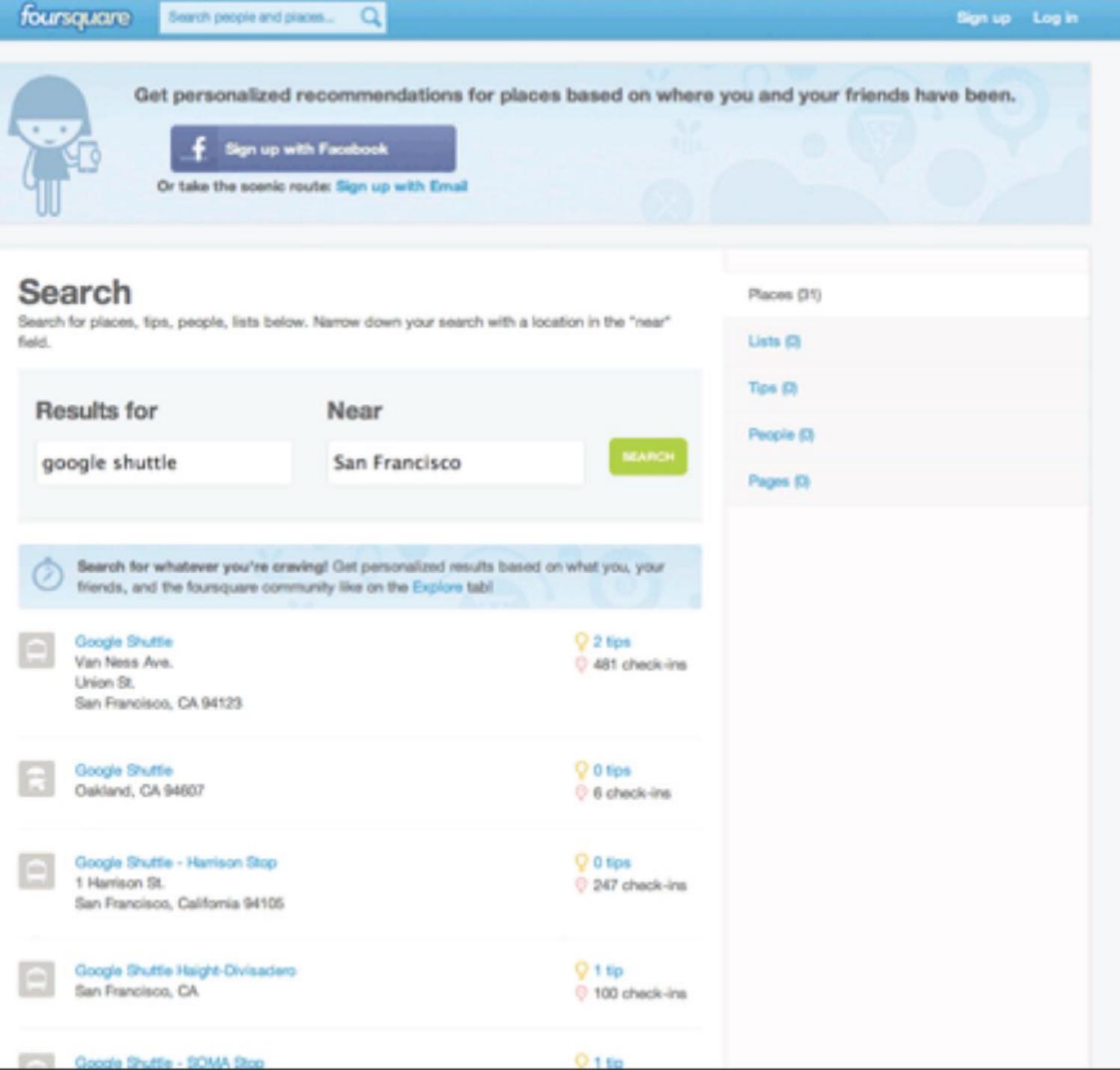


APPENDIX B. PENINSULA EMPLOYEE SHUTTLES | SAN FRANCISCO TRIPS (DATA FROM GENENTECH, APPLE, YAHOO!, AND GOOGLE, WINTER 2009)



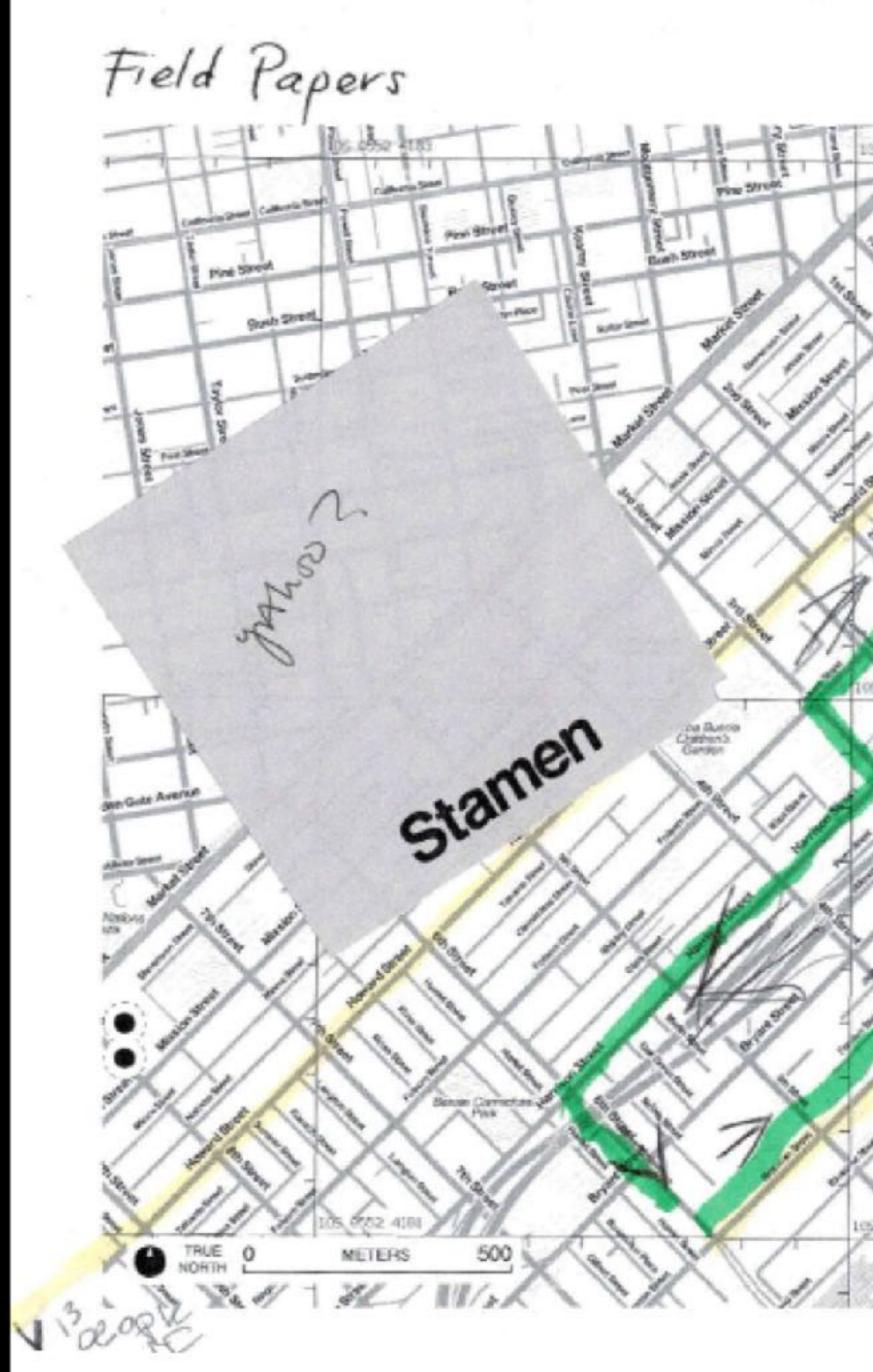






Results for	Near
google shuttle	San Francisco
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Coogle Shuttle Van Ness Ave. Union St. San Francisco, CA 94123	
Google Shuttle Oakland, CA 94607	
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Google Shuttle - SIOMA Stop	

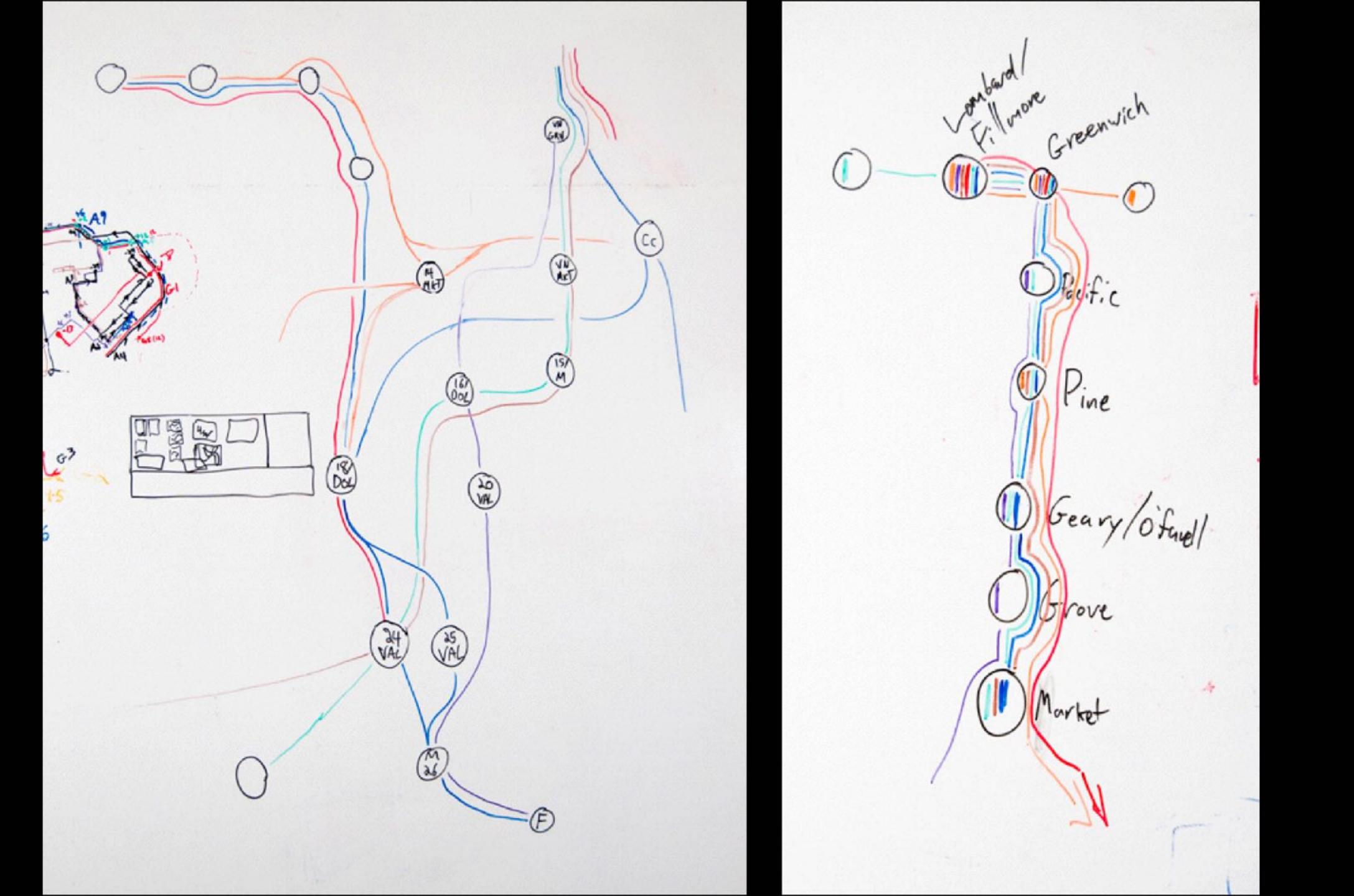


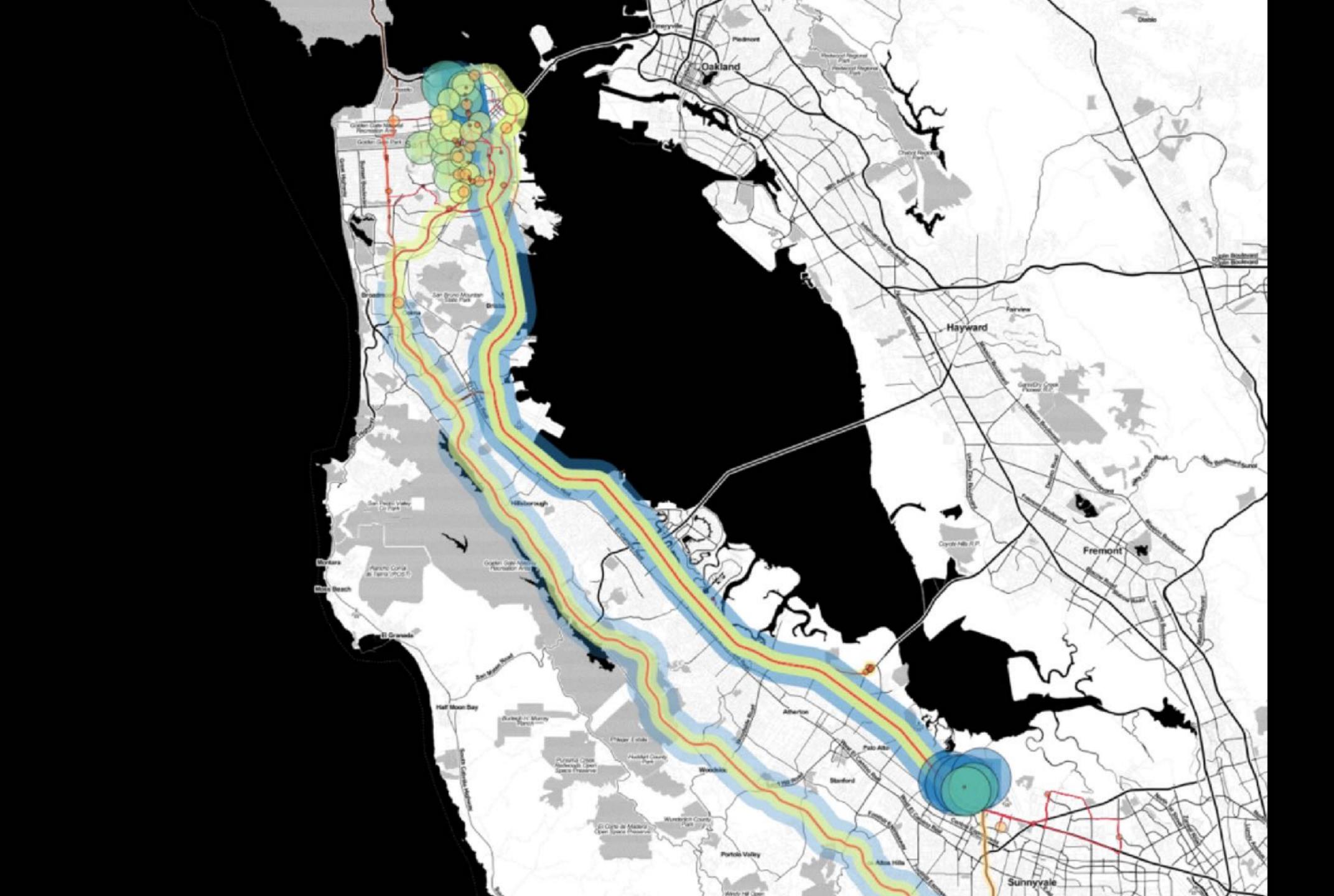


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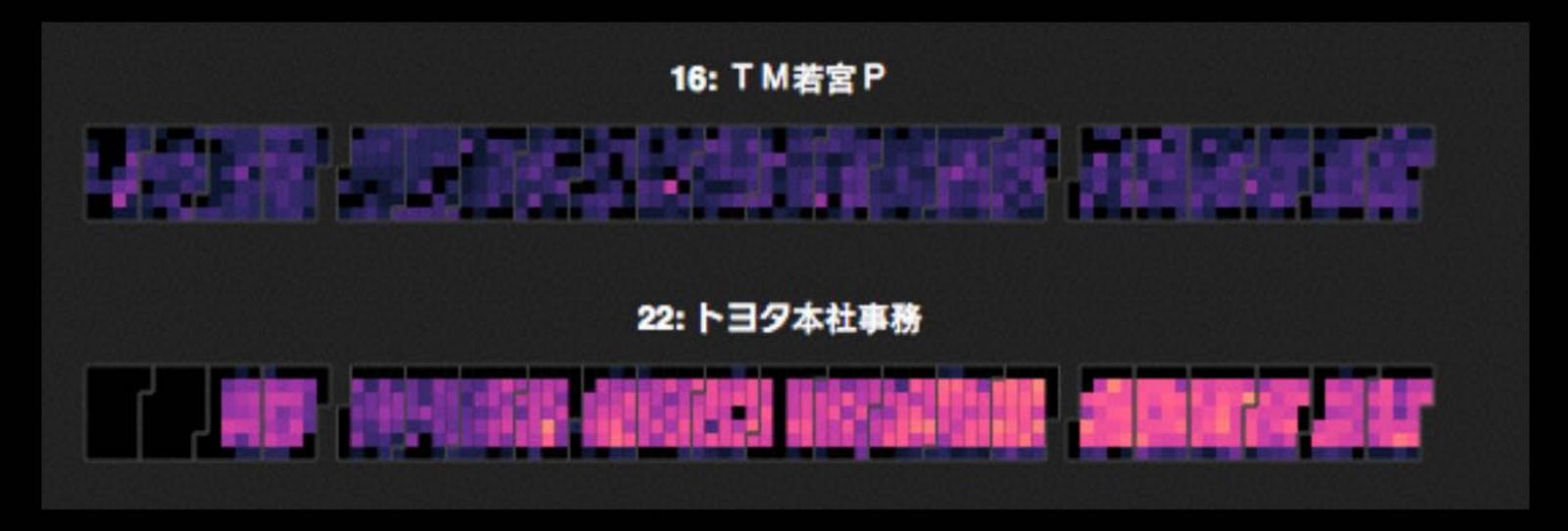


PRIVATE BUS LINES IN SAN FRANCISCO TO SILICON VALLEY AS STAVENED BY STAMEN DESIGN	
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Toyota OnRamp 2015: Smart Mobility Challenge



Destination Station ID

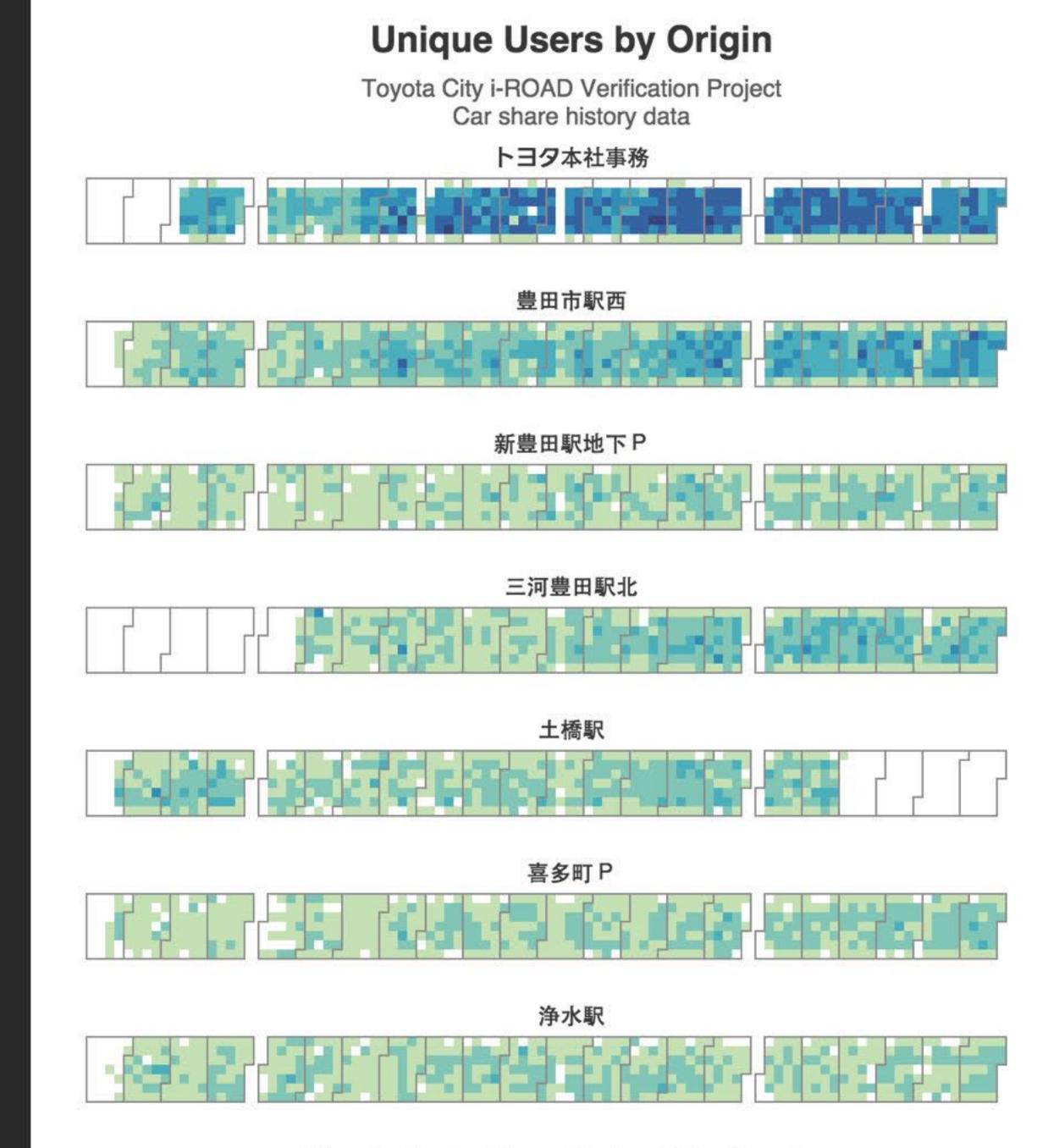
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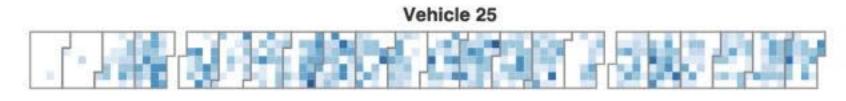
Visualization by Stamen Design in San Francisco

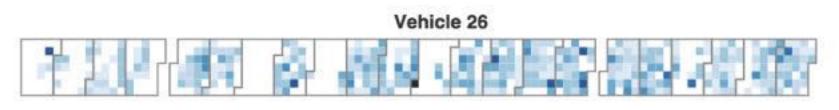
Cars by Distance Travelled

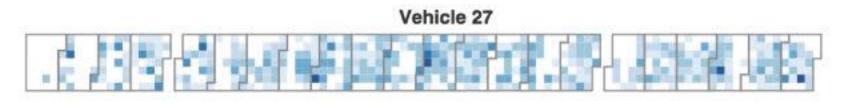
Toyota City i-ROAD Verification Project Car share history data

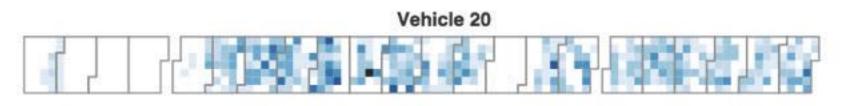
Vehicle 22

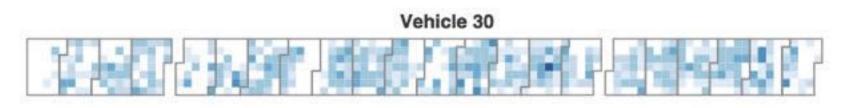


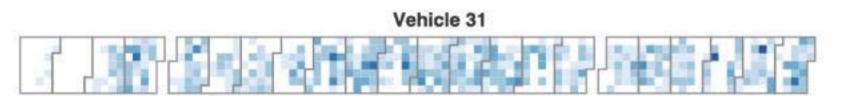


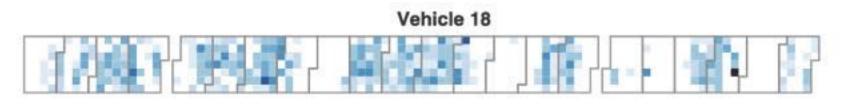


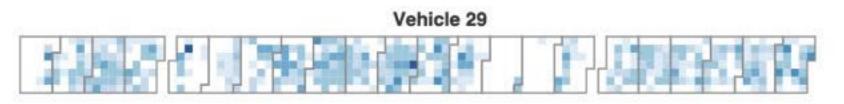


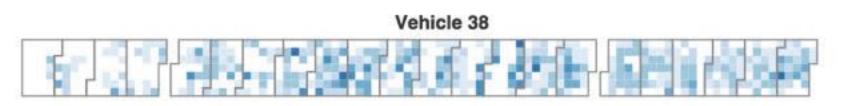






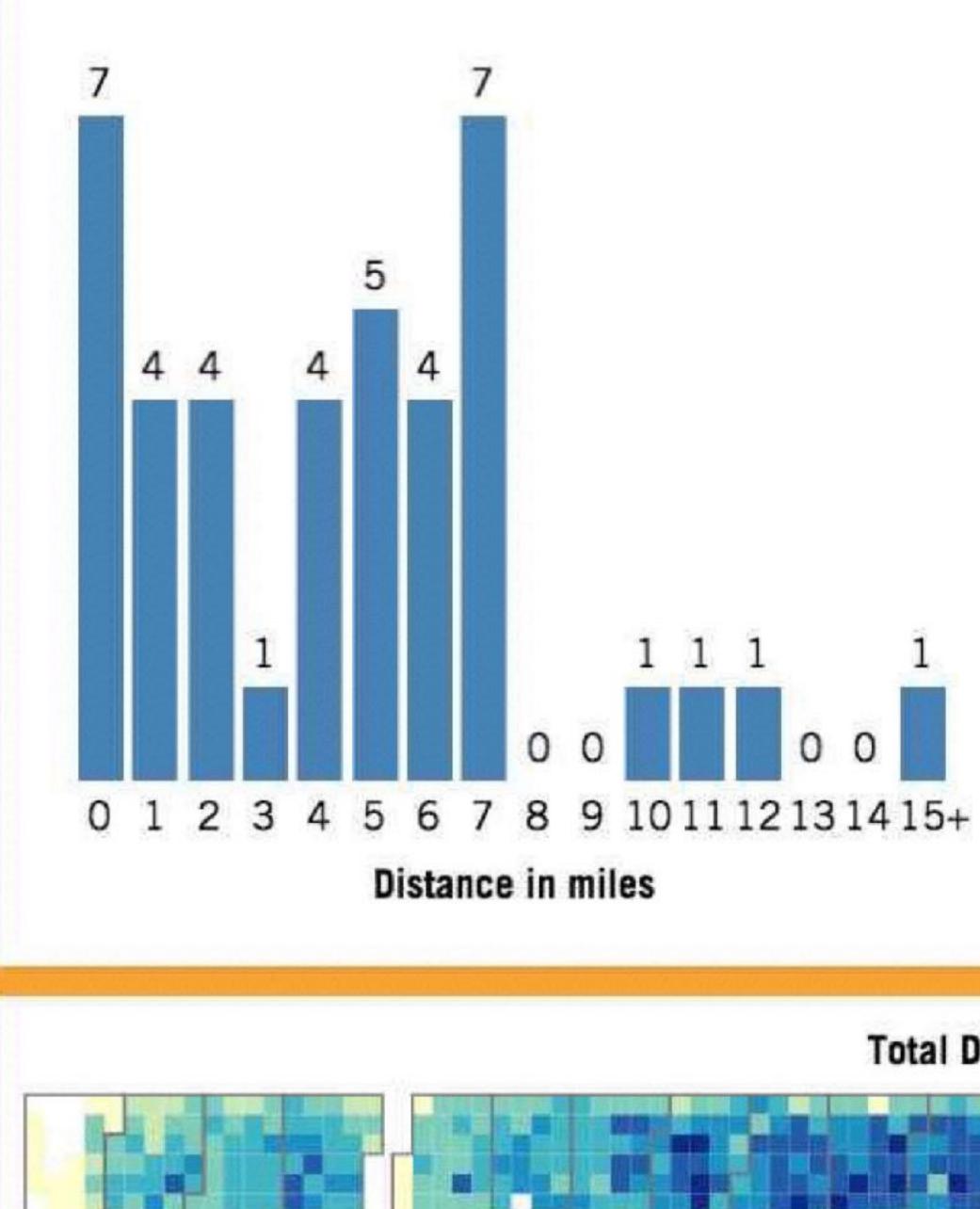


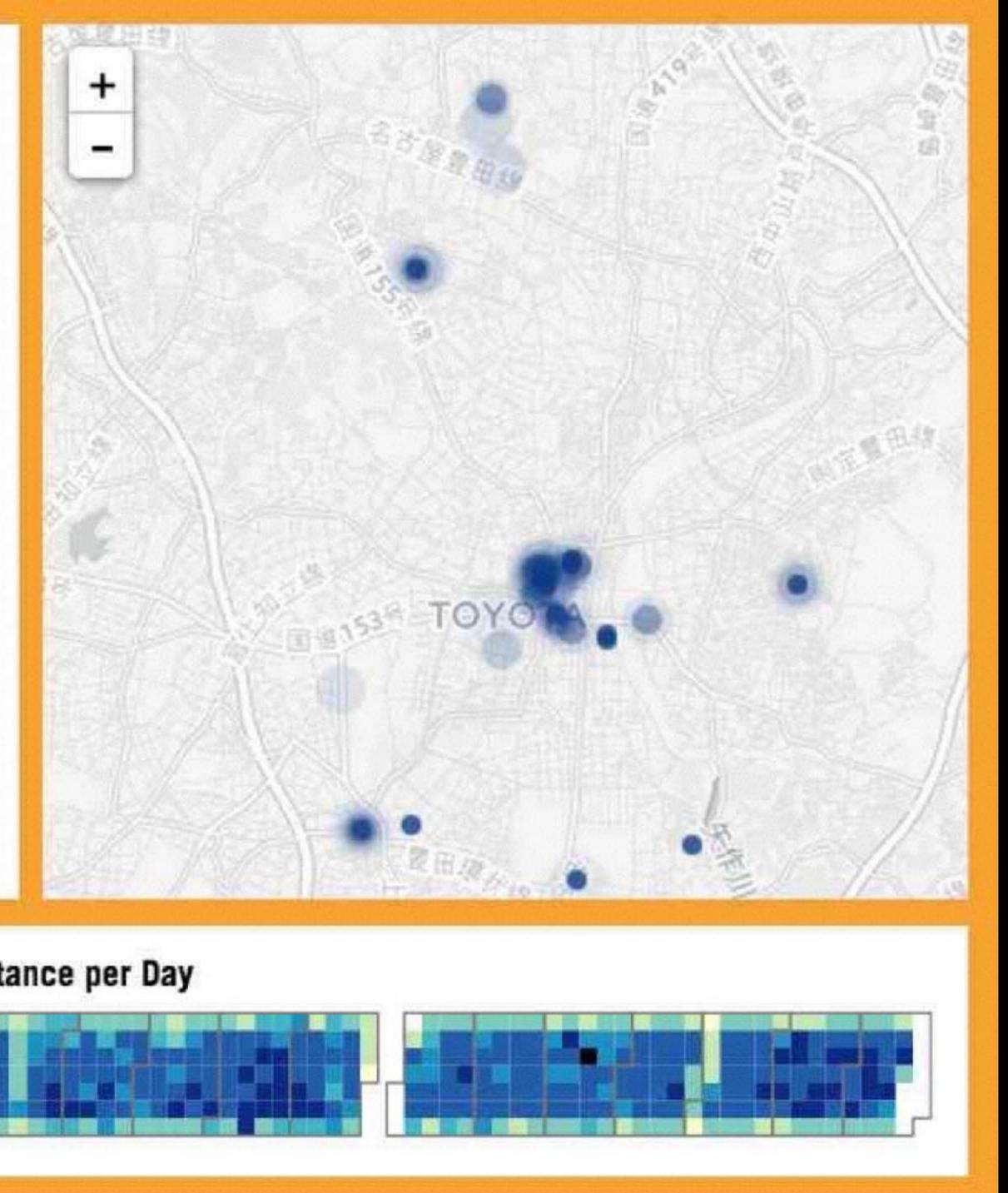




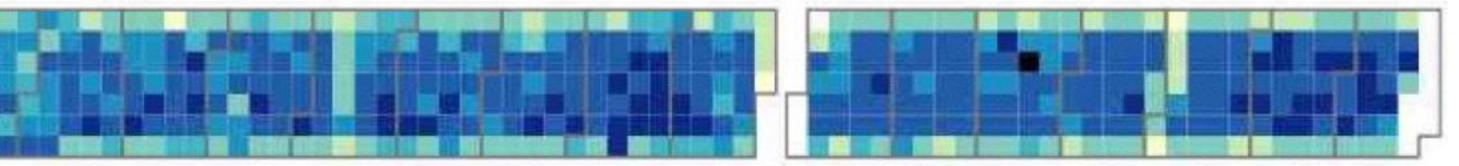
Visualization by Stamen Design in San Francisco







Total Distance per Day



Thank You! @stamen

Panaoti



Leveraging visualization for storytelling

Claudia Preciado Sr. Transportation Planner claudia@remix.com







- What is Remix?
- What is the purpose of a transit map?
- Remix + Transit Agencies
- Where is mapping going?









REMIX

A planning platform for public transit.

Use it to plan everything from a detour to a system redesign.



Storytelling is powerful.



Visuals are integral to storytelling.



Maps are a transit agency's visual of choice.

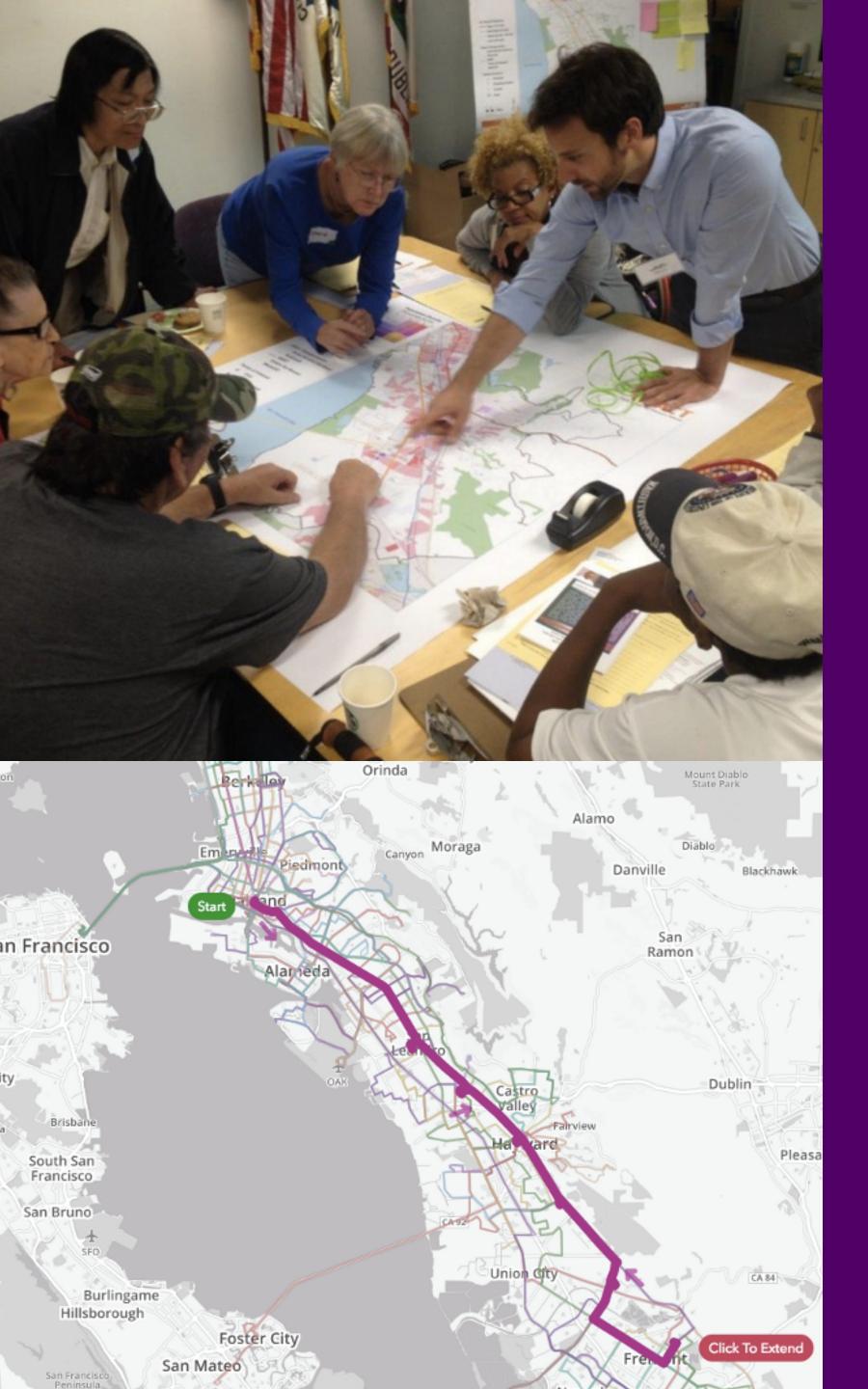


If ideas get stuck because not enough people can understand your plan

Then when plans are easy to understand, change happens.







CUSTOMER STORIES

RESULTS

- Developing route scenarios dropped from 1.5 days to 30 minutes (24x productivity increase)
- Productivity during meetings increased 2x and average meeting length was cut in half
- New hires on-boarded in half the time
- Training drivers on the new network took 90 minutes

AC Transit (Oakland, CA) reimagined their bus network after a ballot measure expanded their operating budget by 14%.







TRI DELTA TRANSIT SYSTEM REDESIG

New and Modified Service

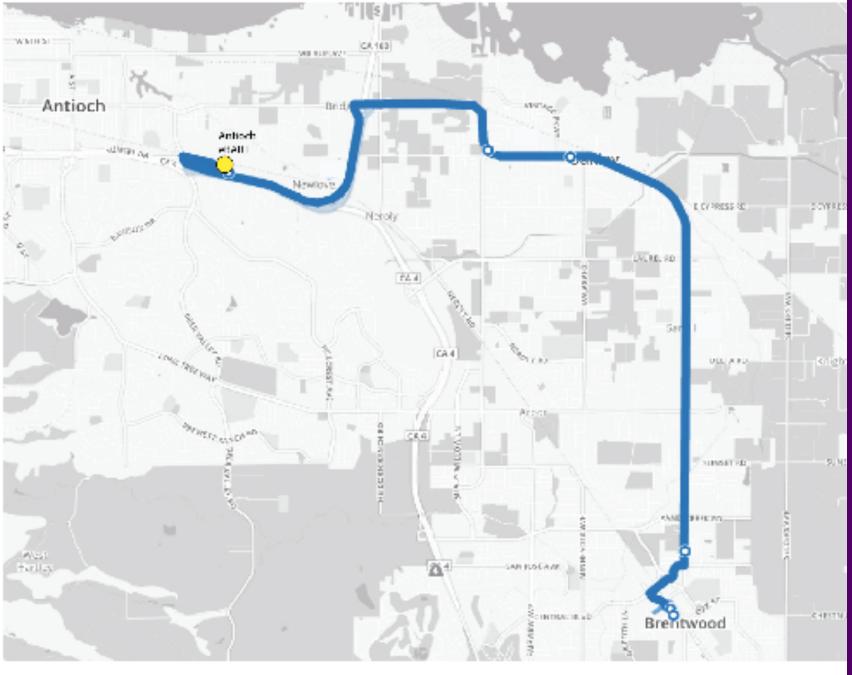
Help us shape the future of public transit in your community. Tri Delta Transit is plann for the arrival of BART in Antioch and Pittsburg. We want your input on how to improve our current and future bus routes and schedul

Please take a few minutes to complete this questionnaire. Your voice counts!

The next 250 individuals to complete this online survey will receive a free General Public D Pass (value \$3.75). You must share your name and contact info at the end of the survey t receive the free pass.

Thank you!

1. Routes 300, 380, and 387 are proposed to be changed to end at the new Antioch BA Station. Do you have any comments about these proposed changes? Proposed Route 300



Proposed Route 380

CUSTOMER STORIES

Tri Delta Transit used Remix to strengthen their public outreach efforts by gathering feedback online.

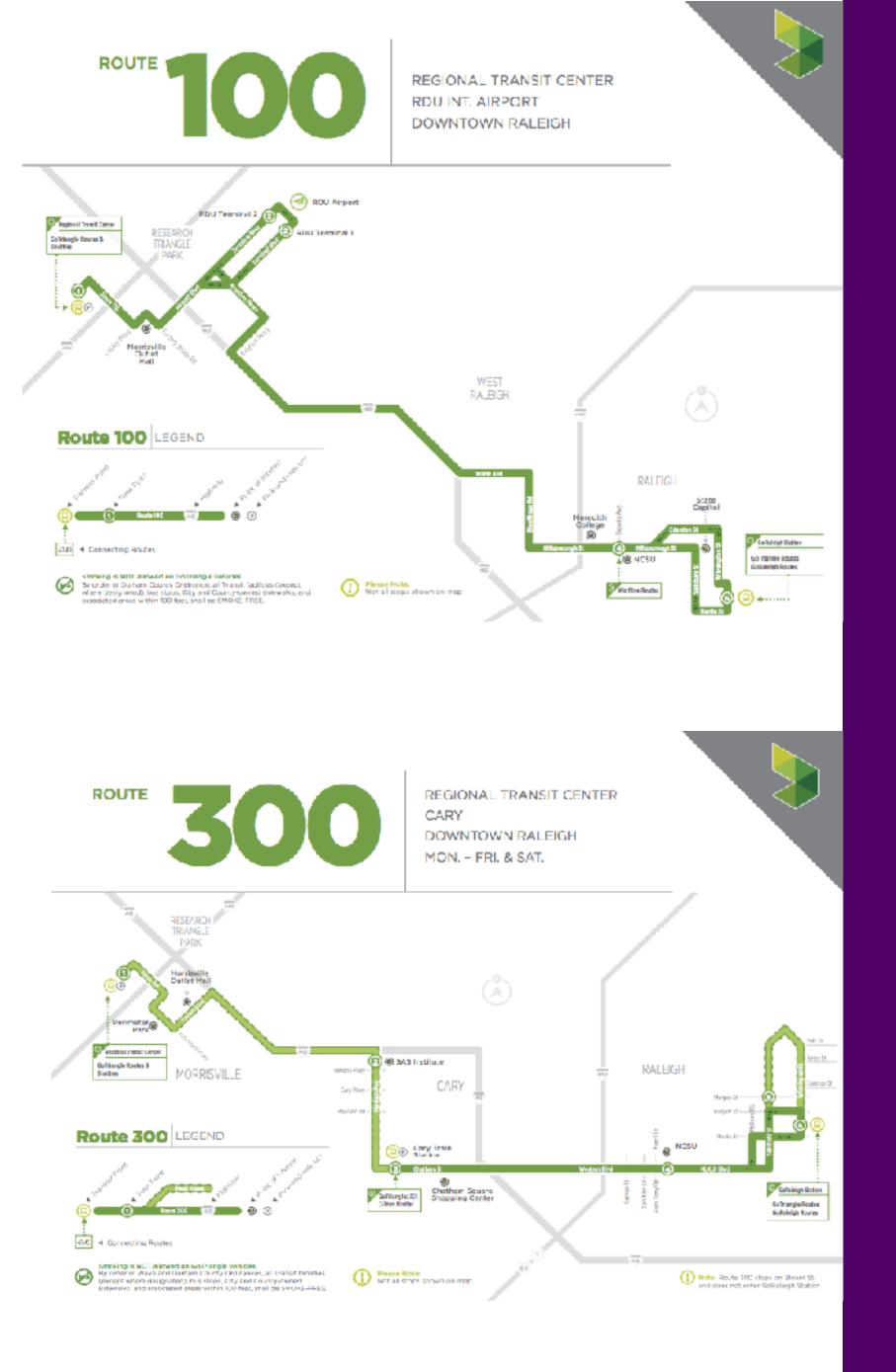
RESULTS

 Tri Delta Transit is planning for the arrival of BART in Antioch and Pittsburg. Needed public input on how to improve current and future bus routes. Used Remix to visually explain options in an online survey.

 Now, Tri Delta is running more analysis in house versus consulting out (e.g. Title VI)







CUSTOMER STORIES RESULTS meetings

GoTriangle (Durham, NC) used Remix to enhance early collaboration during Wake **County's Long-Term Transit Plan.**

 After moving to Remix, time needed to plan route scenarios dropped from 1 day to 1 hour

 Advisory committee members learned GoTriangle's transit network in minutes, instead of over the course of multiple

18 agencies and local gov'ts closely collaborated on the Wake County Transit Plan, including Wake County, the City of Raleigh, the City of Durham, and the Town of Cary







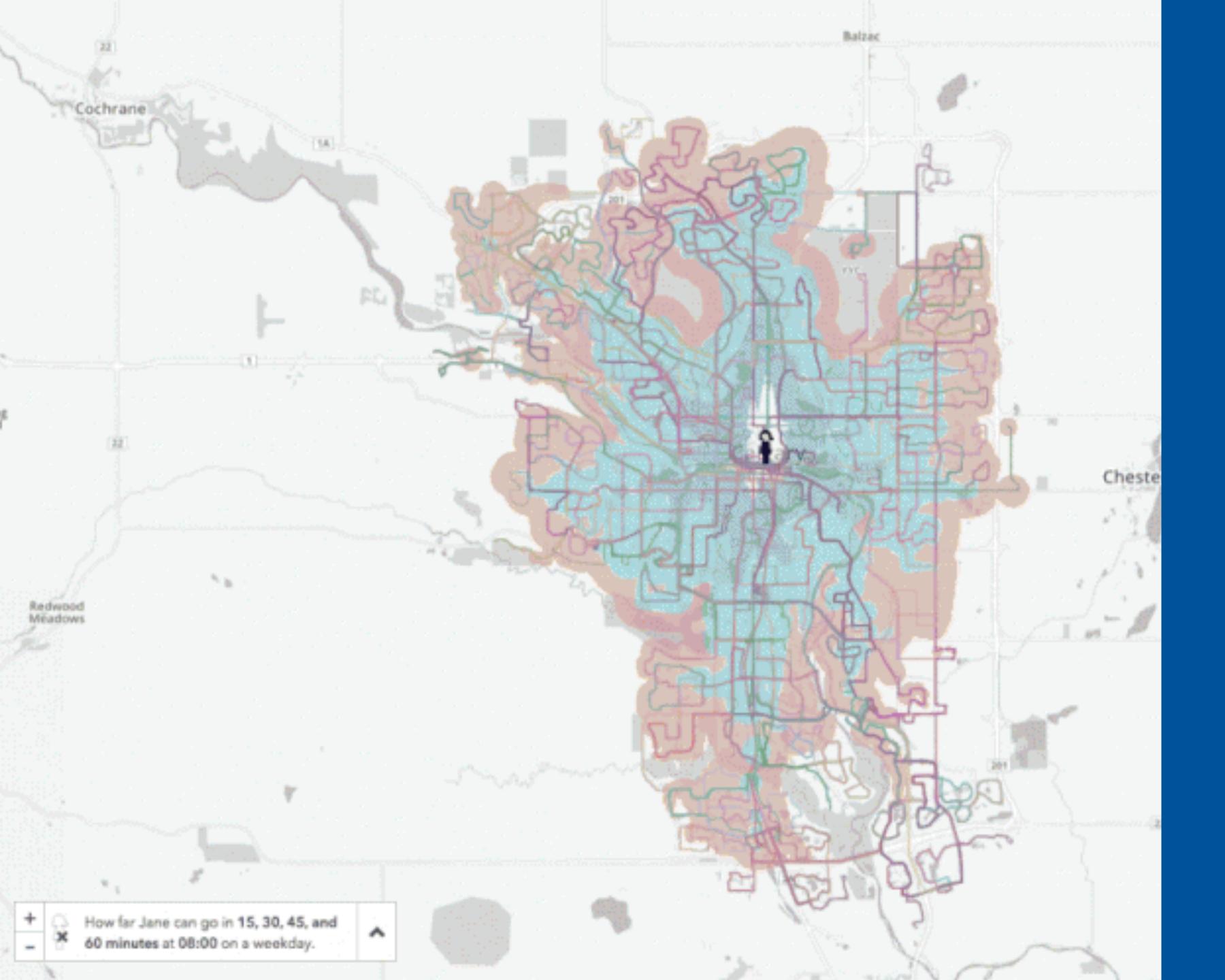


THE CASE FOR BETTER MAPS

Maps conveyed **dense**, **hierarchical** informationhoping the user would extract meaning.







THE CASE FOR BETTER MAPS

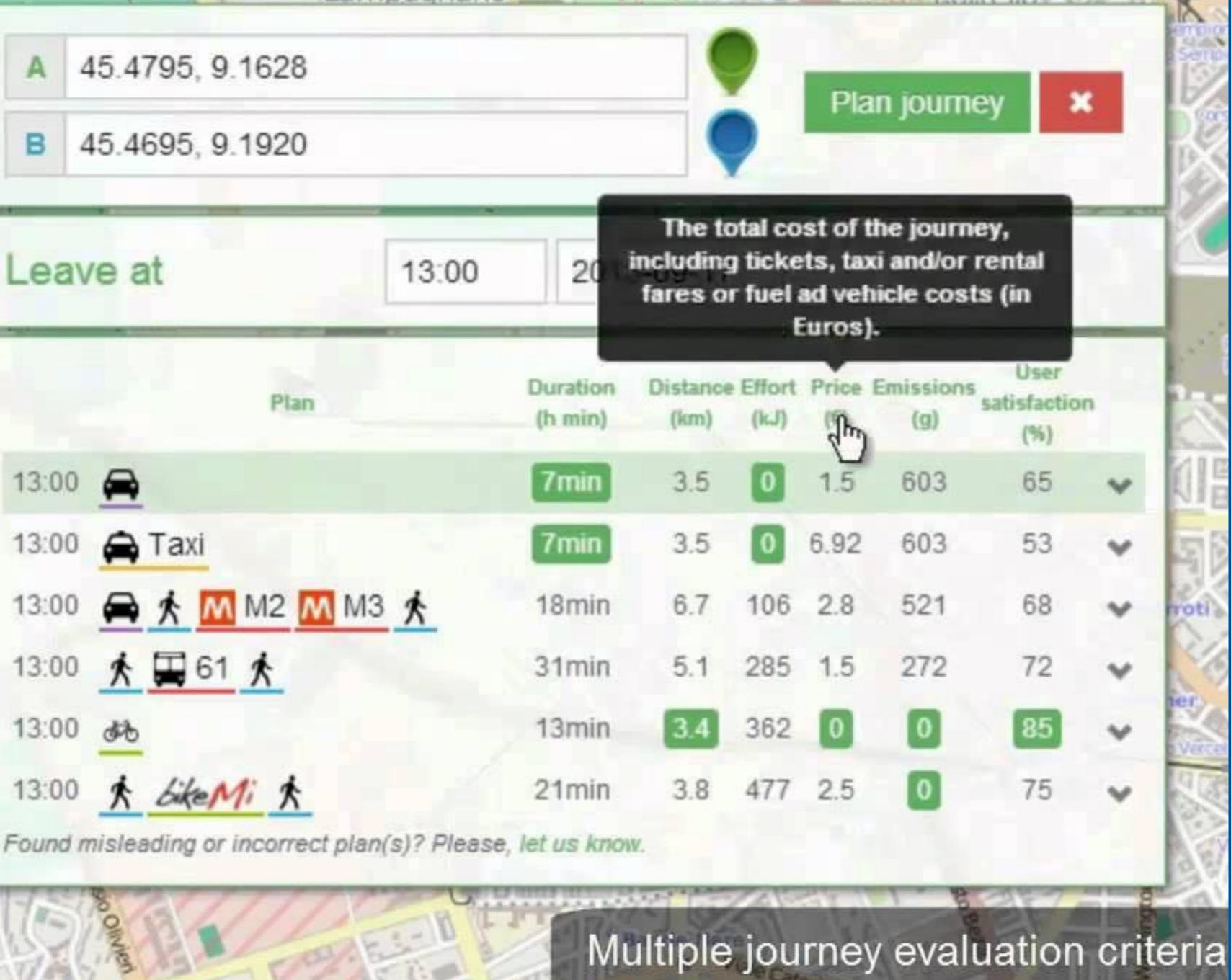
Digital maps of today can be focused to help convey specific information.







X



Primaticcio.

THE CASE FOR BETTER MAPS

Future transit maps will need customization and choice integrated at the **segment** level.





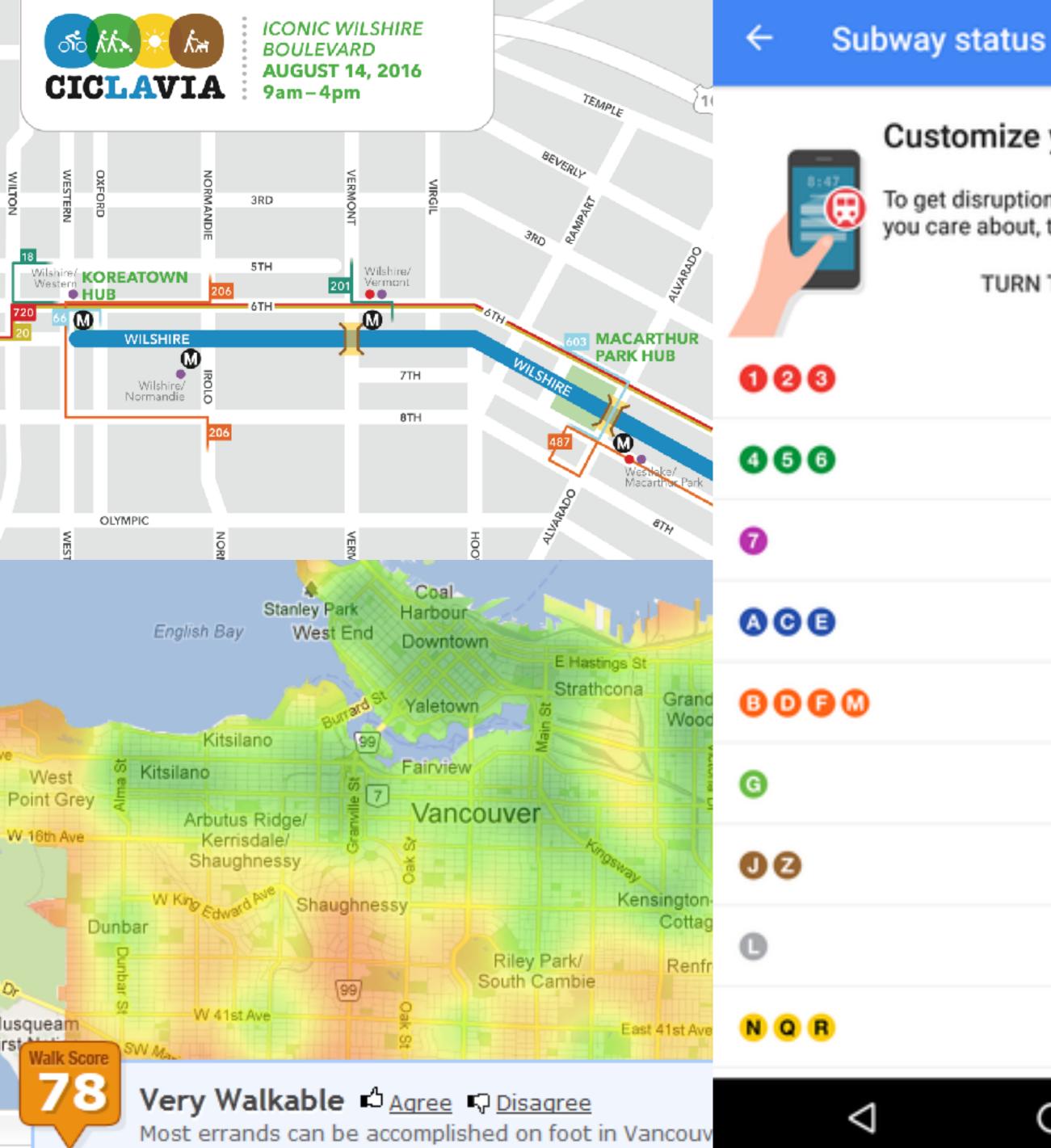












Customize your lines

To get disruption notifications only for the lines you care about, tap the gear icon

TURN THEM OFF	CUSTOMIZE	
S	ignificant delays >	
Significant delays >		
	Good service	
S	ignificant delays >	
S	ignificant delays >	
	Good service	
	Good service	
	Good service	
	Modified service >	

0

THE CASE FOR BETTER MAPS

Future transit maps will need to show rapidly changing realities.









THE CASE FOR BETTER MAPS

But, future transit maps will need to be cognizant of data access.





If the purpose is to convey information about connections and navigation, the map in our hands (or pockets) won't be enough

Wayfinding, station design, real-time arrival, interactive maps, and more will all be critical to fulfilling this purpose



In order to help people understand our connected networks

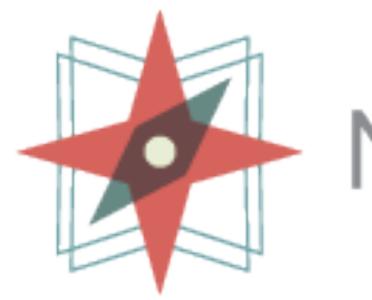
Provide thoughtful, powerful visualization and design



thank you!

Claudia Preciado Sr. Transportation Planner <u>claudia@remix.com</u>





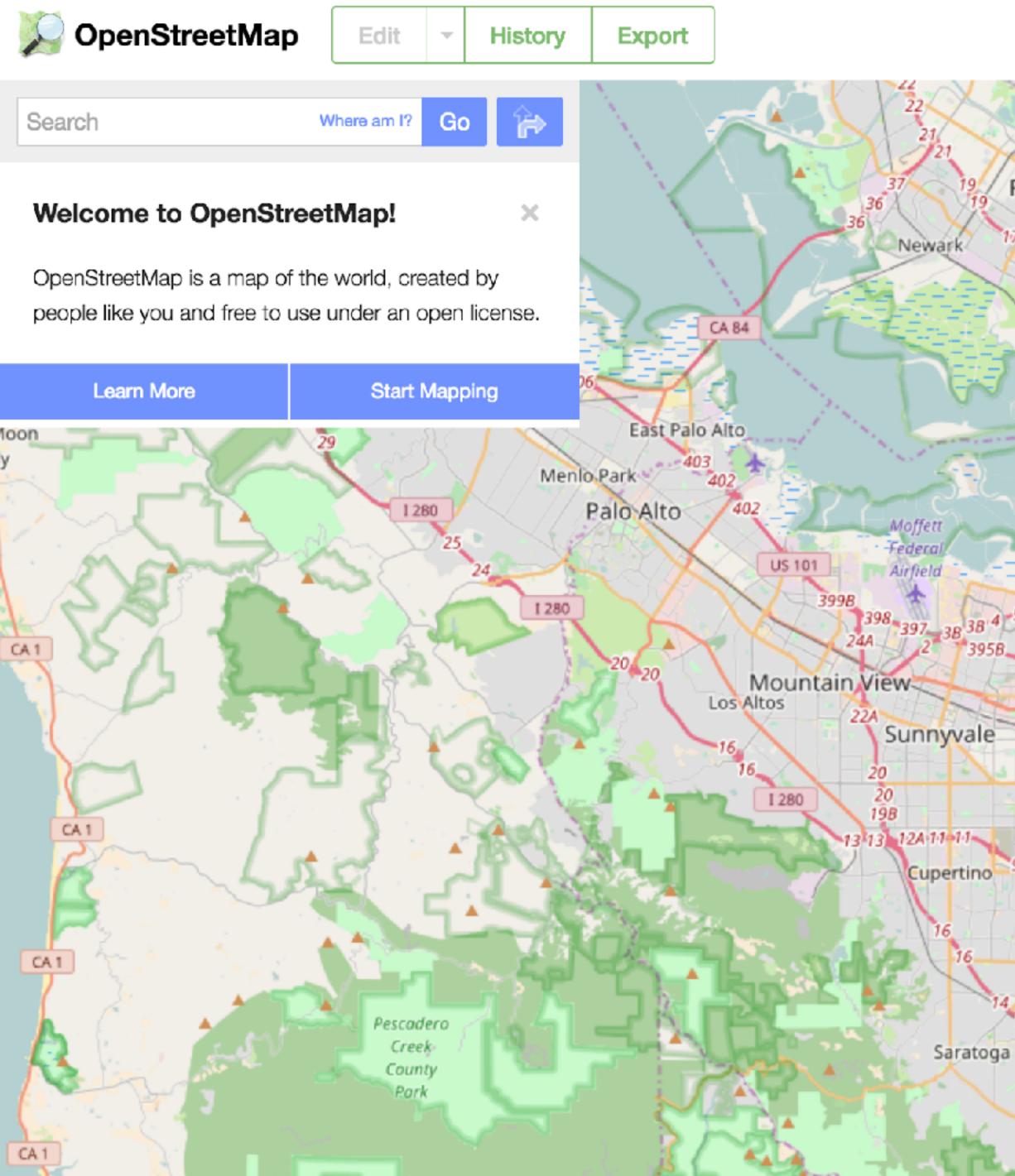
MAPZEN

Meghan Hade Software Engineer, Mapzen Mobility

Mapzen Mobility

- Turn-by-Turn directions • Optimized routing • Isochrones

- A new line of services that enable multimodal transportation through open data:



GPS Traces User Diaries Copyright Help About

I 680 CA 84 Fremont I 680 Ohlone Regional I 880 Wilderness I 880 I 880 0A 8C 11 Milpitas 8A I 880 393 392 391A 9A 389B I 680 Santa Clara 2A Joseph D Grant San José 14 County Park G4 383 9-7-58 5A-4 383 382 CA 87 382 G2 US 101 ampbell 10 CA 85 58 CA 85 US 101 Los Gatos



Log In



A COMMUNITY-EDITED DATA SERVICE





AGGREGATING



The Feed Registry lists all the transit operators and feeds included in Transitland. See what each feed's license will allow you to do with it and click through to get more details about feeds associated with each operator.

Search by operator name or location

Operator Name 🗘	Region
Aachener Verkehrsverbund (AVV)	Aachen
Aachener Verkehrsverbund - West (AVV)	
Abellio Greater Anglia	
ABOUT ME s.r.o.	Prague
ABQ RIDE	Albuquerque
Actipôles	Eure-et-Loir
A.C.T.P.	Busca
Addison County Transit Resources	Addison County
Adelaide Metro	Adelaide
Adelaide Metro - Light-City Buses	Adelaide

PLAYGROUND

NEWS & UPDATES

FEED REGISTRY

DOCUMENTATION

State or Province Country 🗢 License License Details 🤅 North Rhineê H 🔊 Germany Westphalia Ê H s° Netherlands 🖻 🕅 🔊 England Creative Commons 2.0 ê H s° Czech Hlavní město Republic Praha Ē H 8° United New Mexico States ê H *s*° Île-de-France Licence ODbL Version France Française Ê H s° Italy Cuneo 🖹 🕅 🔊 United ty Vermont States 🖹 H 🔗 South Australia Australia Creative Commons Attribution 4.0 🖹 🕅 🔊 South Australia Australia Creative Commons Attribution 4.0

https://transit.land/api/v1/operators? bbox=-122.87521362304686,37.222674005032566,-121.11740112304689,38.09241741843045

JSON

```
"operators": [
    "identifiers": [
       "usntd://9134",
       "gtfs://f-9q9-caltrain/o/CT"
    "imported from feeds": [...], // 8 items
    "created_or_updated_in_changeset_id": 4223,
    "name": "Caltrain",
    "short name": null,
    "onestop_id": "o-9q9-caltrain",
     'geometry": {
       "type": "Polygon",
     "coordinates": [ ... ] // 1 item
    },
    "tags": {},
    "website": "http://www.caltrain.com/",
    "country": "United States",
    "state": "California",
    "metro": "San Francisco Bay Area",
    "timezone": "America/Los_Angeles",
    "created at": "2016-02-06T20:03:44.620Z",
    "updated_at": "2017-01-24T00:19:08.2472",
    "represented_in_feed_onestop_ids": [
        "f-9q9-caltrain"
    "identifiers": [
       "usntd://9003",
        "gtfs://f-9q9-bart/o/BART",
       "usntd://90003"
    "imported_from_feeds": [ ... ], // 11 items
    "created_or_updated_in_changeset_id": 4221,
    "name": "Bay Area Rapid Transit",
    "short name": "BART",
    "onestop_id": "o-9q9-bart",
     'geometry": {
```

GeoJSON

```
"features": [
      "geometry": {
          "type": "Polygon",
       🔻 "coordinates": [
          ▶ [...] // 121 items
      "properties":
         "identifiers":
            "usntd://9134",
            "gtfs://f-9q9-caltrain/o/CT"
         ],
        "imported from feeds": [ ... ], // 8 items
         "created_or_updated_in_changeset_id": 4223,
         "name": "Caltrain",
          "short_name": null,
         "onestop_id": "o-9q9-caltrain",
          "tags": {},
          "website": "http://www.caltrain.com/",
          "country": "United States",
          "state": "California",
          'metro": "San Francisco Bay Area",
         "timezone": "America/Los Angeles",
         "created_at": "2016-02-06T20:03:44.620Z",
         "updated_at": "2017-01-24T00:19:08.247Z",
         "represented_in_feed_onestop_ids": [
            "f-9g9-caltrain"
         ],
         "title": "o-9q9-caltrain"
     3,
     "type": "Feature",
     "id": "o-9g9-caltrain"
  },
· • {
     "geometry": {
        "type": "Polygon",
       "coordinates": [ ... ] // 1 item
     },
      "properties": {
        "identifiers": [
```

The future of transit maps is customizable

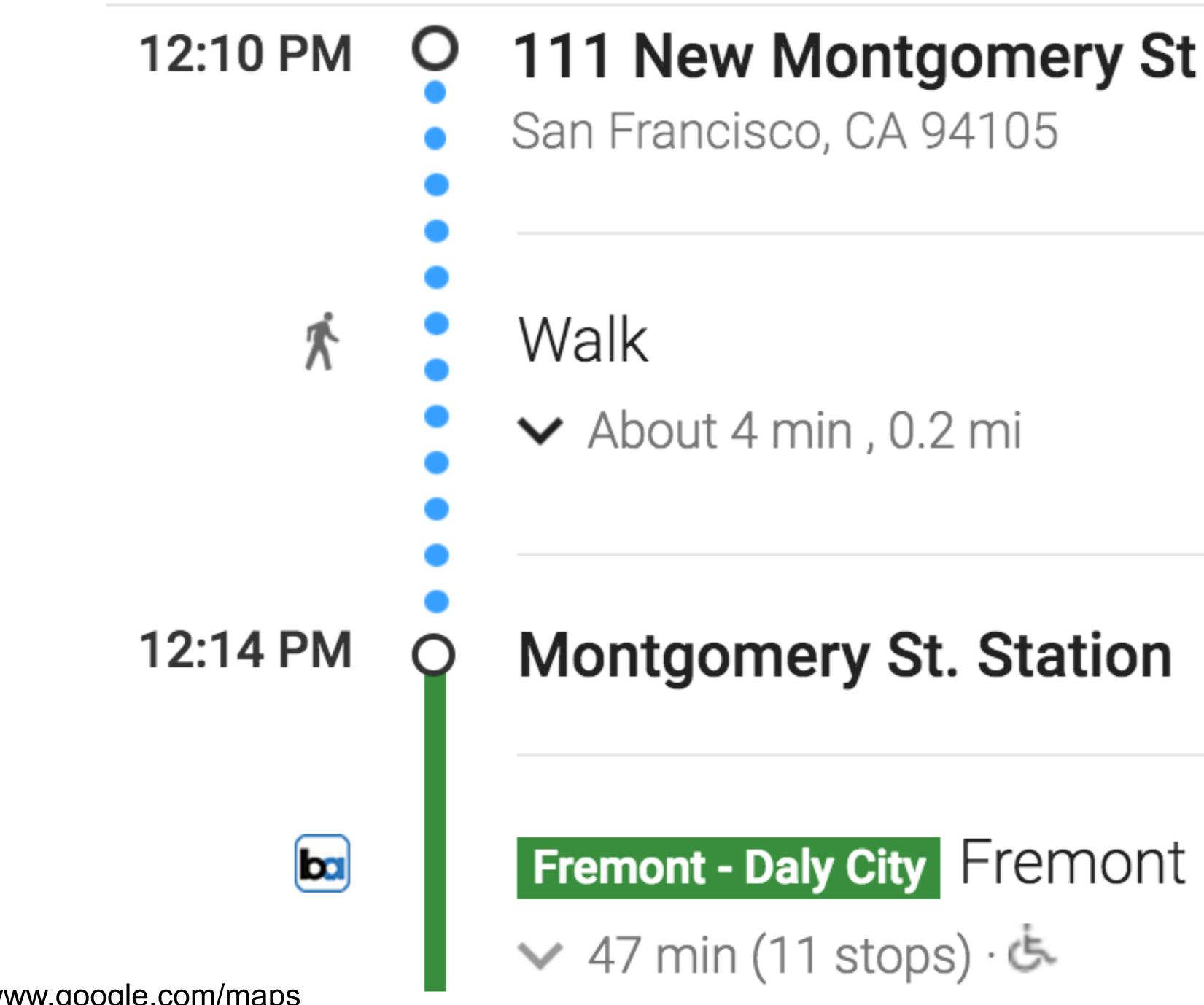
1. For unique mobility needs

2. For understanding service needs

The future of transit maps is customizable

1. For unique mobility needs

2. For understand service needs



Source: www.google.com/maps

Global, open-source, multimodal routing engine.

, I)
0	114 Armstrong Avenue, Staten Island, New York, NY, USA	
₿	1 Industrial Lane, New Rochelle, I USA	NY,
١	55.1 km, 3 h 9 min	
↑	Walk northwest on Armstrong Avenue.	57 m
L,	Turn right onto Hylan Boulevard.	453 m
ŕ٦	Turn left onto Wiman Avenue.	88 m
Þ	Turn right onto Presley Street.	170 m
۴	Turn left onto Nelson Avenue.	972 m
Ê	Enter the Great Kills Station. Follow signs for MTA.	
۵	Depart: 9:48 AM from Great Kills. Take the SIR toward ST GEORGE. (12 stops) Arrive: 10:13 AM at St George.	13.1 km
۵	Exit the St George Station.	
↑	Walk east.	21 m
۴	Bear left onto Staten Island Ferry Terminal.	58 m
â	Enter the St. George Ferry Terminal Station. Follow signs for NYC DOT.	
	Depart: 10:30 AM from St. George Ferry Terminal.	14





Transit options
use_bus
use_rail
use_transfers
<pre>transit_start_end_max_distance</pre>
<pre>transit_transfer_max_distance</pre>
filters

https://mapzen.com/documentation/mobility/turn-by-turn

Description

User's desire to use buses. Range of values from 0 (try to avoid buses) to 1 (strong preference for riding buses).

User's desire to use rail/subway/metro. Range of values from 0 (try to avoid rail) to 1 (strong preference for riding rail).

User's desire to favor transfers. Range of values from 0 (try to avoid transfers) to 1 (totally comfortable with transfers).

A pedestrian option that can be added to the request to extend the defaults (2145 meters or approximately 1.5 miles). This is the maximum walking distance at the beginning or end of a route.

A pedestrian option that can be added to the request to extend the defaults (800 meters or 0.5 miles). This is the maximum walking distance between transfers.

A way to filter for one or more stops , routes , or operators . Filters must contain a list of Onestop IDs, which is a unique identifier for Transitland data, and an

action .

- ids : any number of Onestop IDs (such as o-9q9-٠ bart)
- action : either exclude to exclude all of the • ids listed in the filter or include to include only the ids listed in the filter

The future of transit maps is customizable

1. To unique mobility needs

2. To understand service needs



Mobility Explorer

There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

😣 close

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Visualize public transit networks 📀

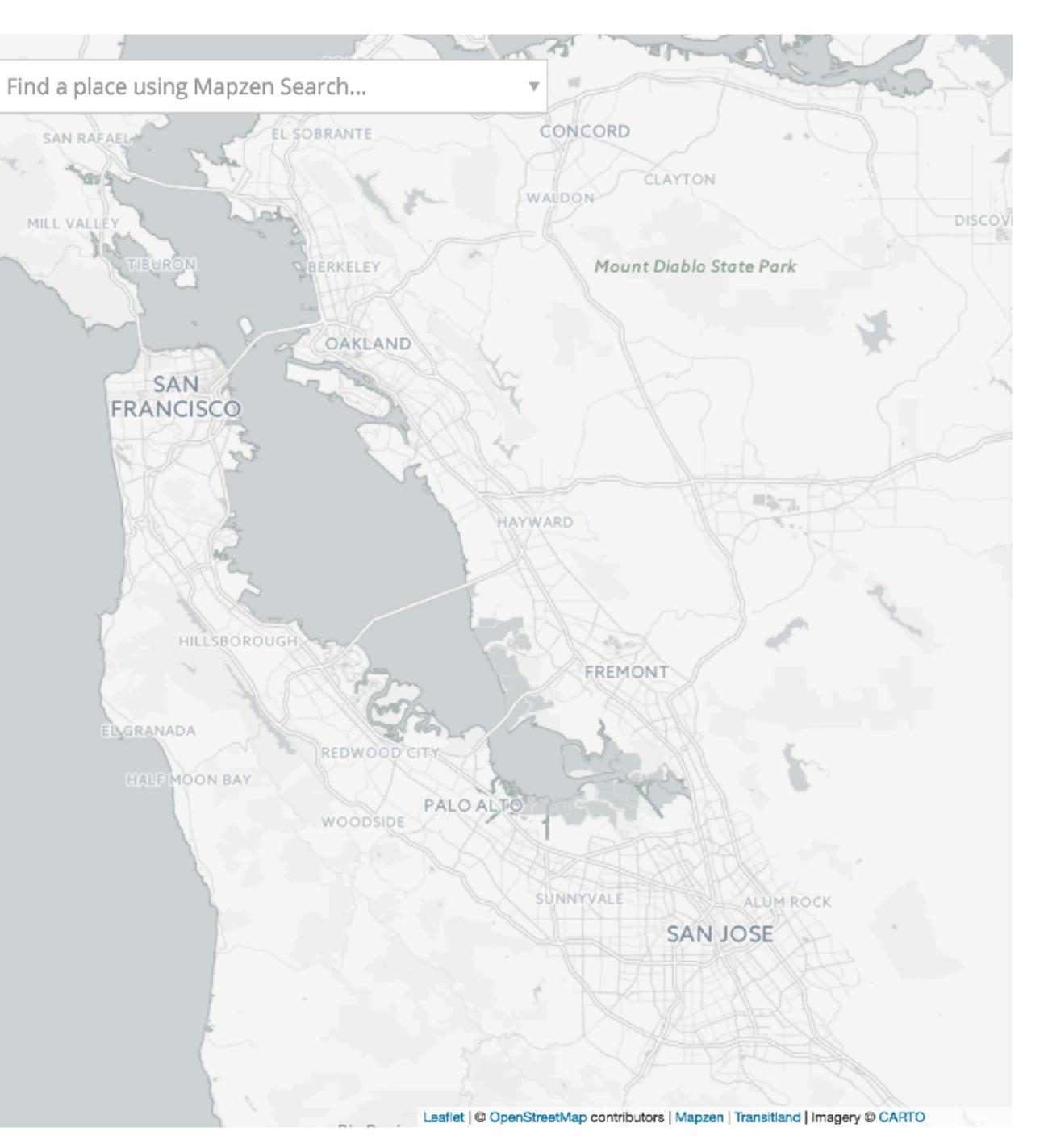
SHOW ROUTES

SHOW STOPS

SHOW OPERATORS

Analyze access 😨

GENERATE ISOCHRONES



https://transit.land/api/v1/operators? bbox=-122.87521362304686,37.222674005032566,-121.11740112304689,38.09241741843045

JSON

```
"operators": [
    "identifiers": [
       "usntd://9134",
       "gtfs://f-9q9-caltrain/o/CT"
    "imported from feeds": [...], // 8 items
    "created_or_updated_in_changeset_id": 4223,
    "name": "Caltrain",
    "short name": null,
    "onestop_id": "o-9q9-caltrain",
     'geometry": {
       "type": "Polygon",
     "coordinates": [ ... ] // 1 item
    },
    "tags": {},
    "website": "http://www.caltrain.com/",
    "country": "United States",
    "state": "California",
    "metro": "San Francisco Bay Area",
    "timezone": "America/Los_Angeles",
    "created at": "2016-02-06T20:03:44.620Z",
    "updated_at": "2017-01-24T00:19:08.2472",
    "represented_in_feed_onestop_ids": [
        "f-9q9-caltrain"
    "identifiers": [
       "usntd://9003",
        "gtfs://f-9q9-bart/o/BART",
       "usntd://90003"
    "imported_from_feeds": [ ... ], // 11 items
    "created_or_updated_in_changeset_id": 4221,
    "name": "Bay Area Rapid Transit",
    "short name": "BART",
    "onestop_id": "o-9q9-bart",
     'geometry": {
```

GeoJSON

```
"features": [
      "geometry": {
          "type": "Polygon",
       🔻 "coordinates": [
          ▶ [...] // 121 items
      "properties":
         "identifiers":
            "usntd://9134",
            "gtfs://f-9q9-caltrain/o/CT"
         ],
        "imported from feeds": [ ... ], // 8 items
         "created_or_updated_in_changeset_id": 4223,
         "name": "Caltrain",
          "short_name": null,
         "onestop_id": "o-9q9-caltrain",
          "tags": {},
          "website": "http://www.caltrain.com/",
          "country": "United States",
          "state": "California",
          'metro": "San Francisco Bay Area",
         "timezone": "America/Los Angeles",
         "created_at": "2016-02-06T20:03:44.620Z",
         "updated_at": "2017-01-24T00:19:08.247Z",
         "represented_in_feed_onestop_ids": [
            "f-9g9-caltrain"
         ],
         "title": "o-9q9-caltrain"
     3,
     "type": "Feature",
     "id": "o-9g9-caltrain"
  },
· • {
     "geometry": {
        "type": "Polygon",
       "coordinates": [ ... ] // 1 item
     },
      "properties": {
        "identifiers": [
```

There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

🙁 close

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Visualize public transit networks 🕜

SHOW ROUTES

SHOW STOPS

SHOW OPERATORS

28 operators

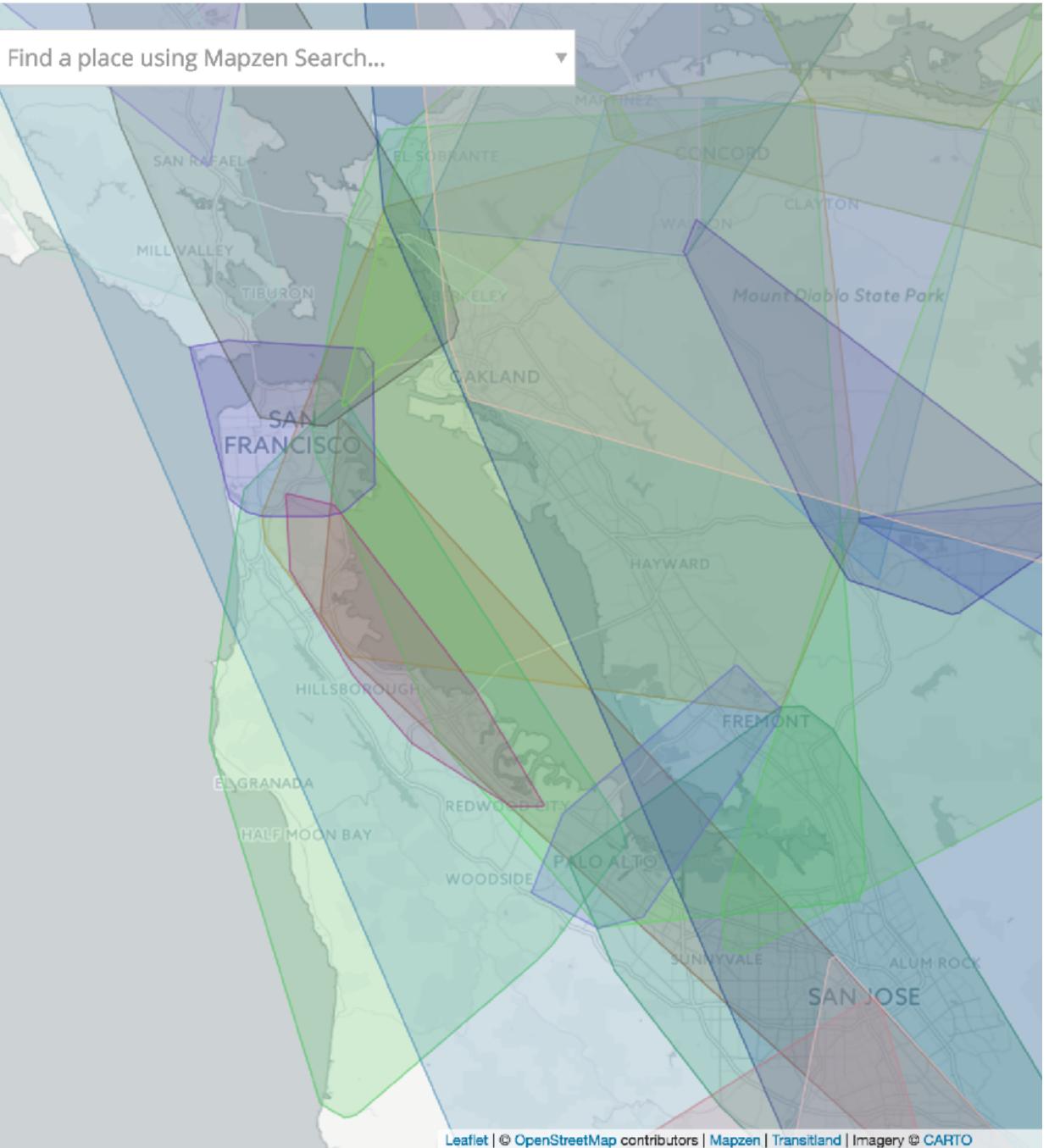
Hover on the operator area for information

See the Transitland API request for these results 🖉 See these results in geoJSON format 🖉

Analyze access 🕝

GENERATE ISOCHRONES

+ - Ju Find Wilderness Area





Mobility Explorer

There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

🙁 close

Visualize public transit networks 📀

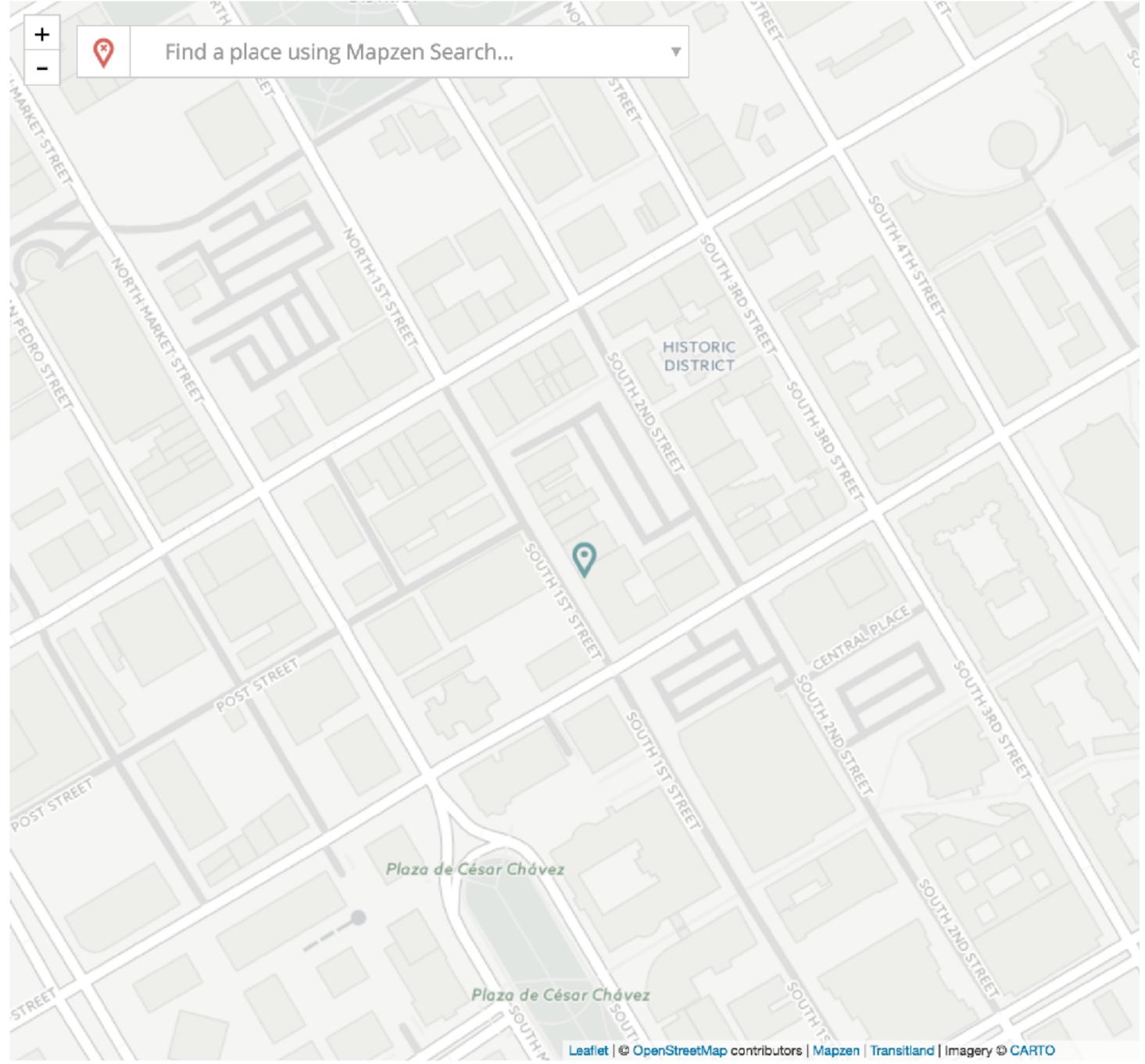
SHOW ROUTES

SHOW STOPS

SHOW OPERATORS

Analyze access 😨

GENERATE ISOCHRONES





There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

🙁 close

Visualize public transit networks 🕜

SHOW ROUTES

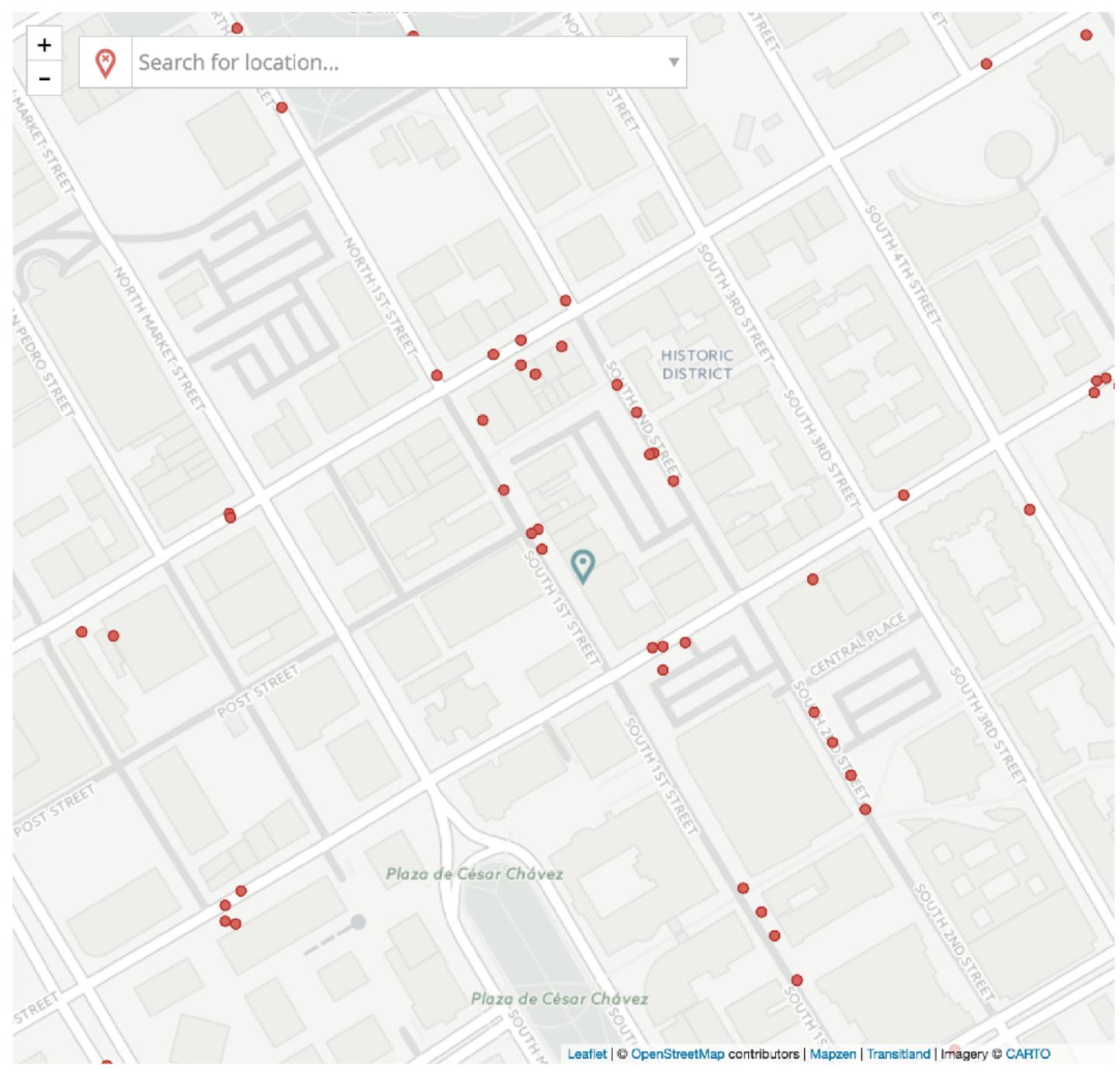
SHOW STOPS

Hover over a stop for more information

SHOW OPERATORS

See the Transitland API request for these results 🖸 See these results in geoJSON format 🗷

Analyze access 🕝





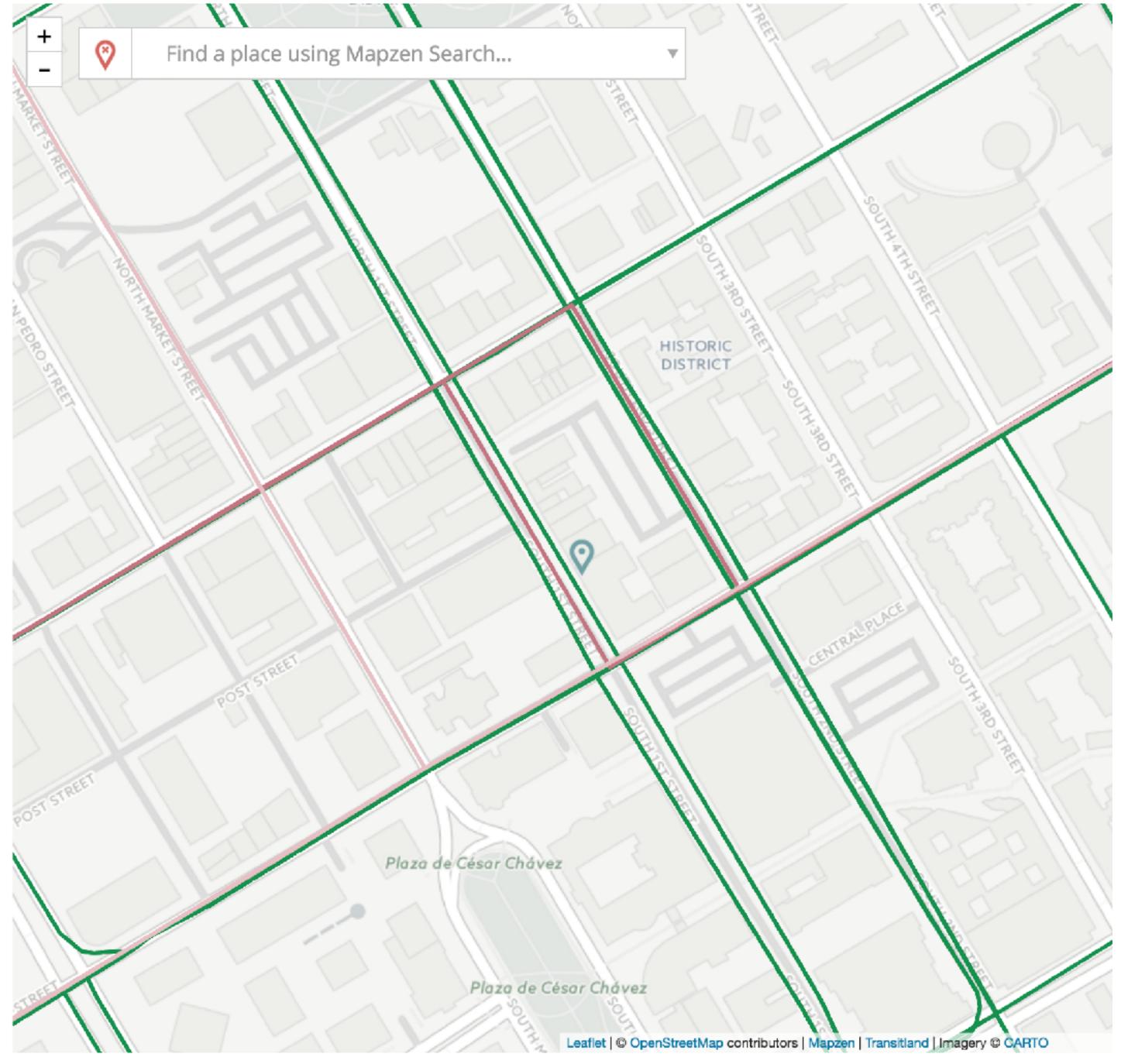
There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

🙁 close

Visualize public transit networks 🕑

SHOW ROUTES			
Hove Styl			
SHOW STOPS			





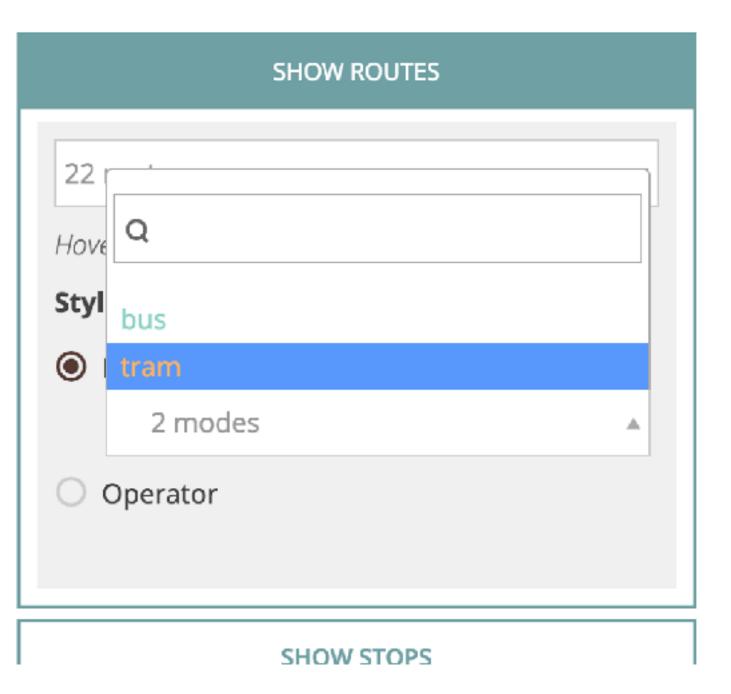
There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

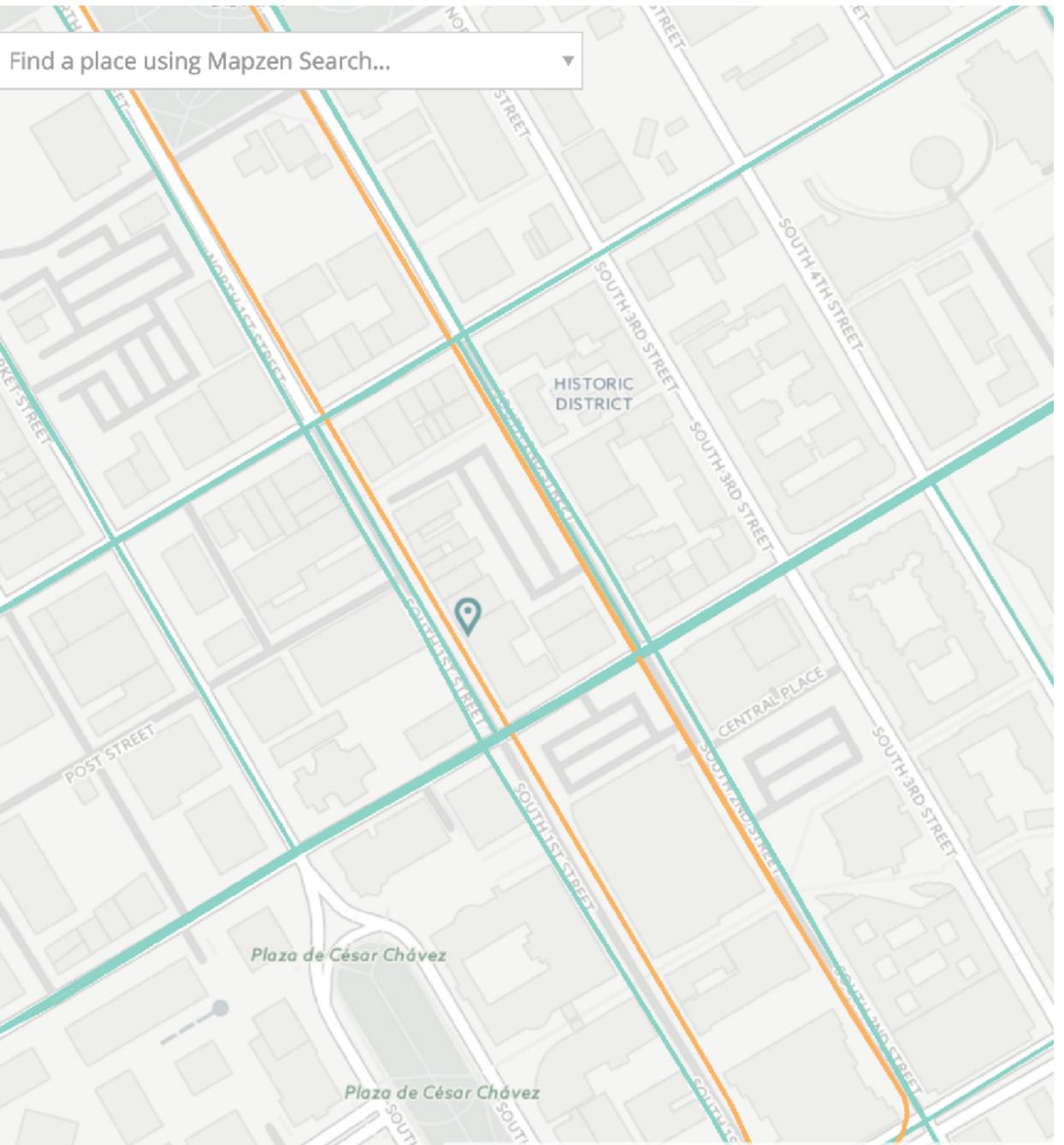
Click here to learn more...

🙁 close

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Visualize public transit networks 🕜





Leaflet | @ OpenStreetMap contributors | Mapzen | Transitland | Imagery @ CARTO



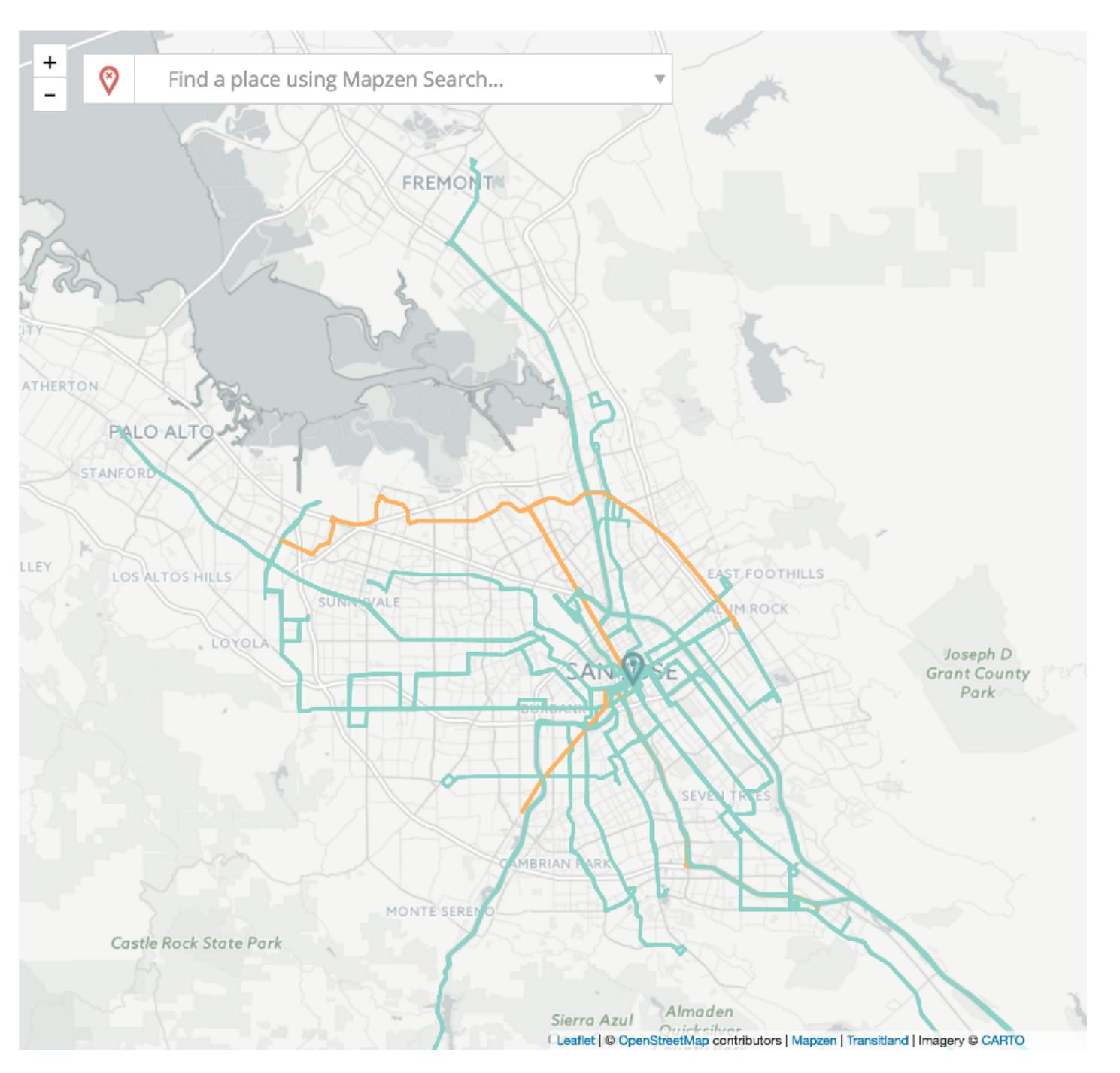
There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

🙁 close

Visualize public transit networks 🕜

SHOW ROUTES				
22 routes				
Hover over a route line for information				
Style routes by: 🔞				
Mode				
2 modes 🔻				
Operator				
REDO SEARCH IN MAP AREA				





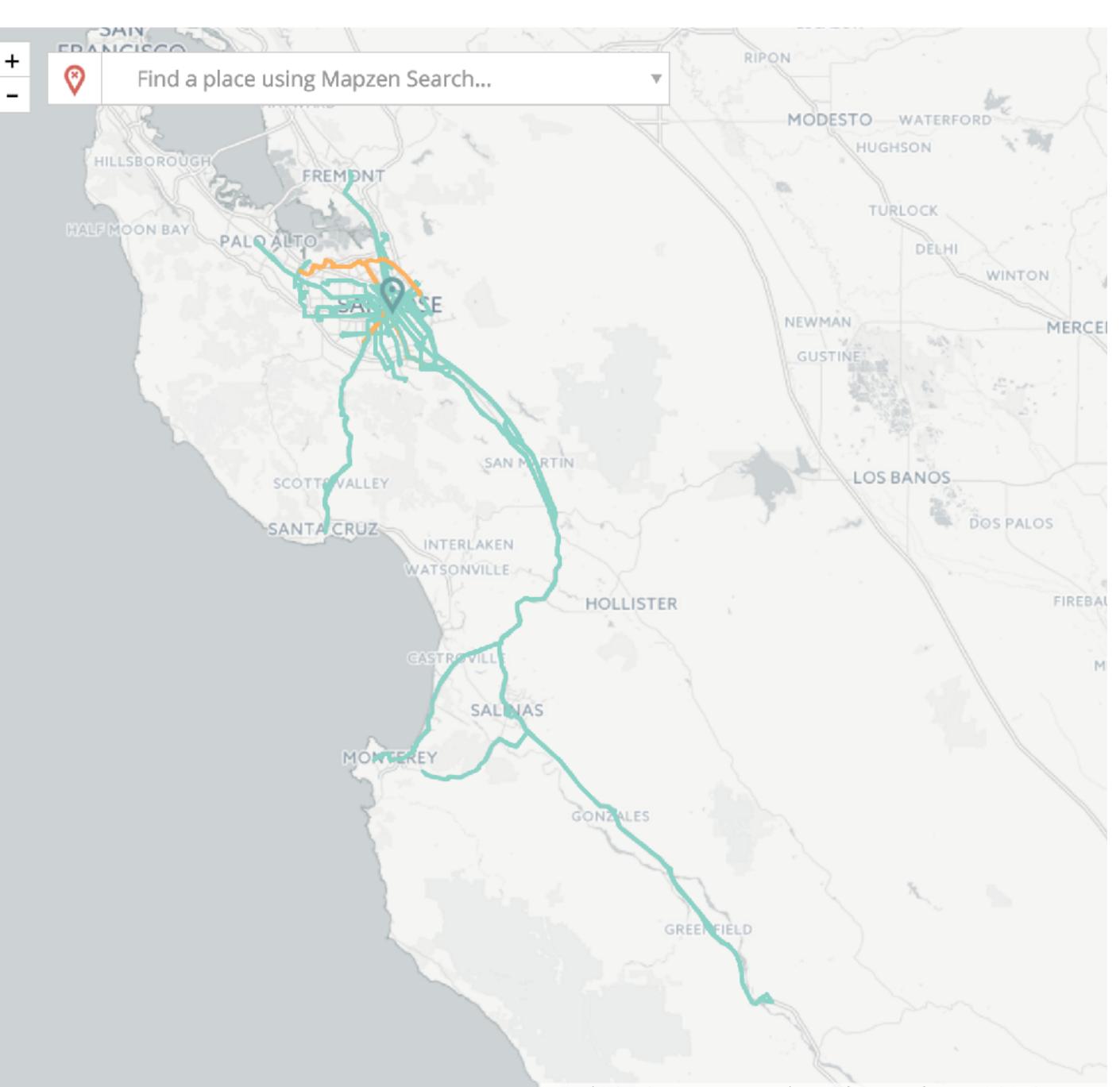
There are so many ways to get from A to B! Use Mapzen Mobility Explorer to understand transportation networks around the world. Find a place using the search box or browse the map. Use the buttons below to start exploring.

Click here to learn more...

😣 close

Visualize public transit networks @

SHOW ROUTES				
22 routes	•			
Hover over a route line for information				
Style routes by: 🔞				
Mode				
2 modes	T			
O Operator				
REDO SEARCH IN MAP AREA				



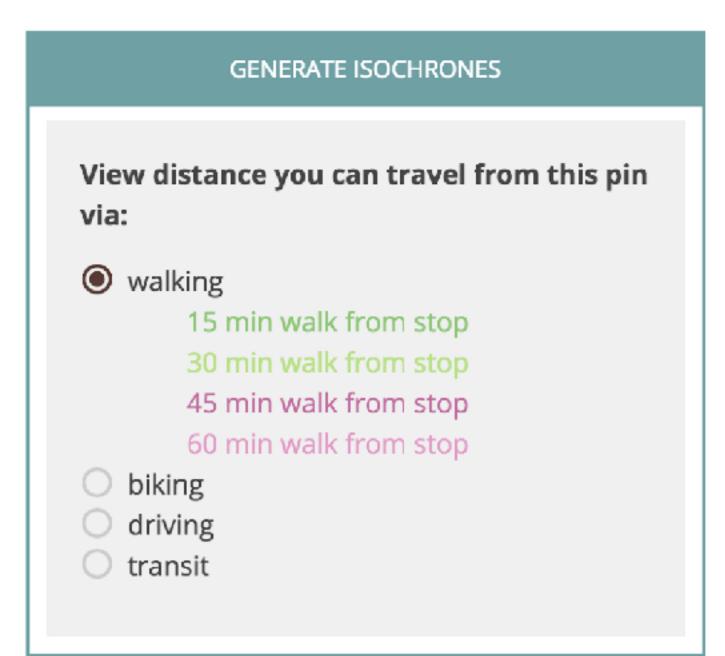
Visualize public transit networks 🕜

SHOW ROUTES

SHOW STOPS

SHOW OPERATORS

Analyze access 😰



See the Mapzen Mobility API request for these results \square

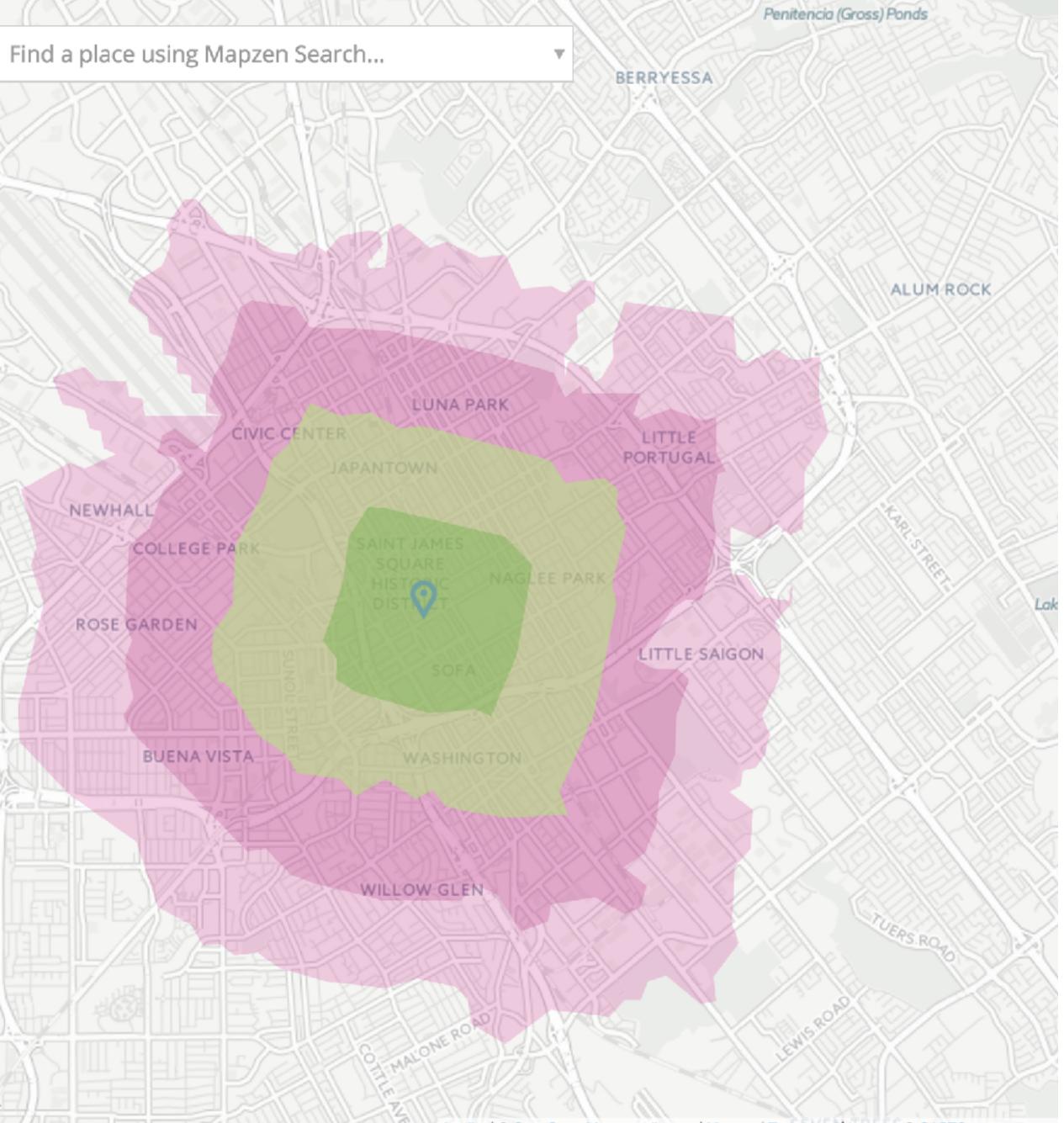
🙁 close

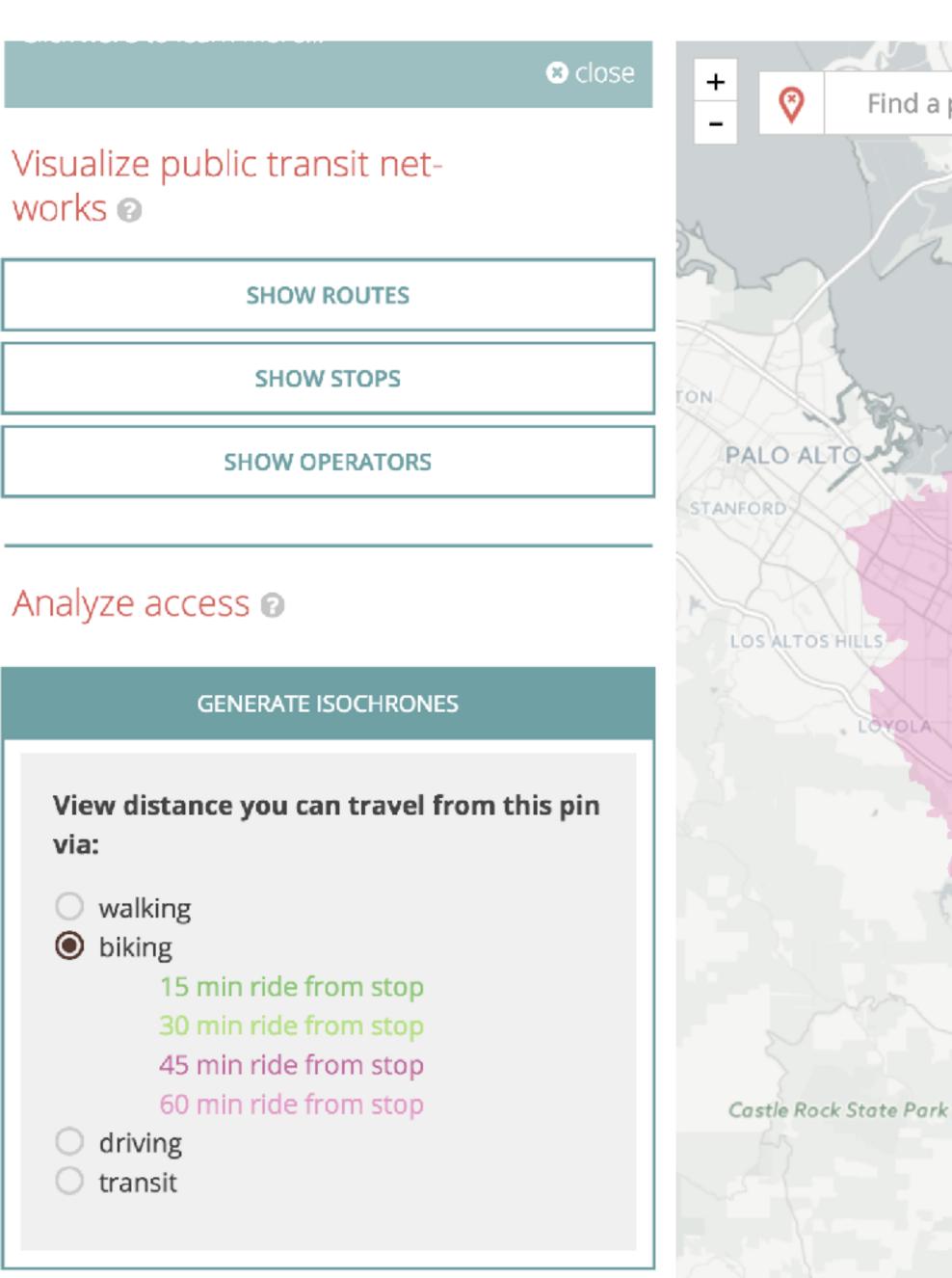
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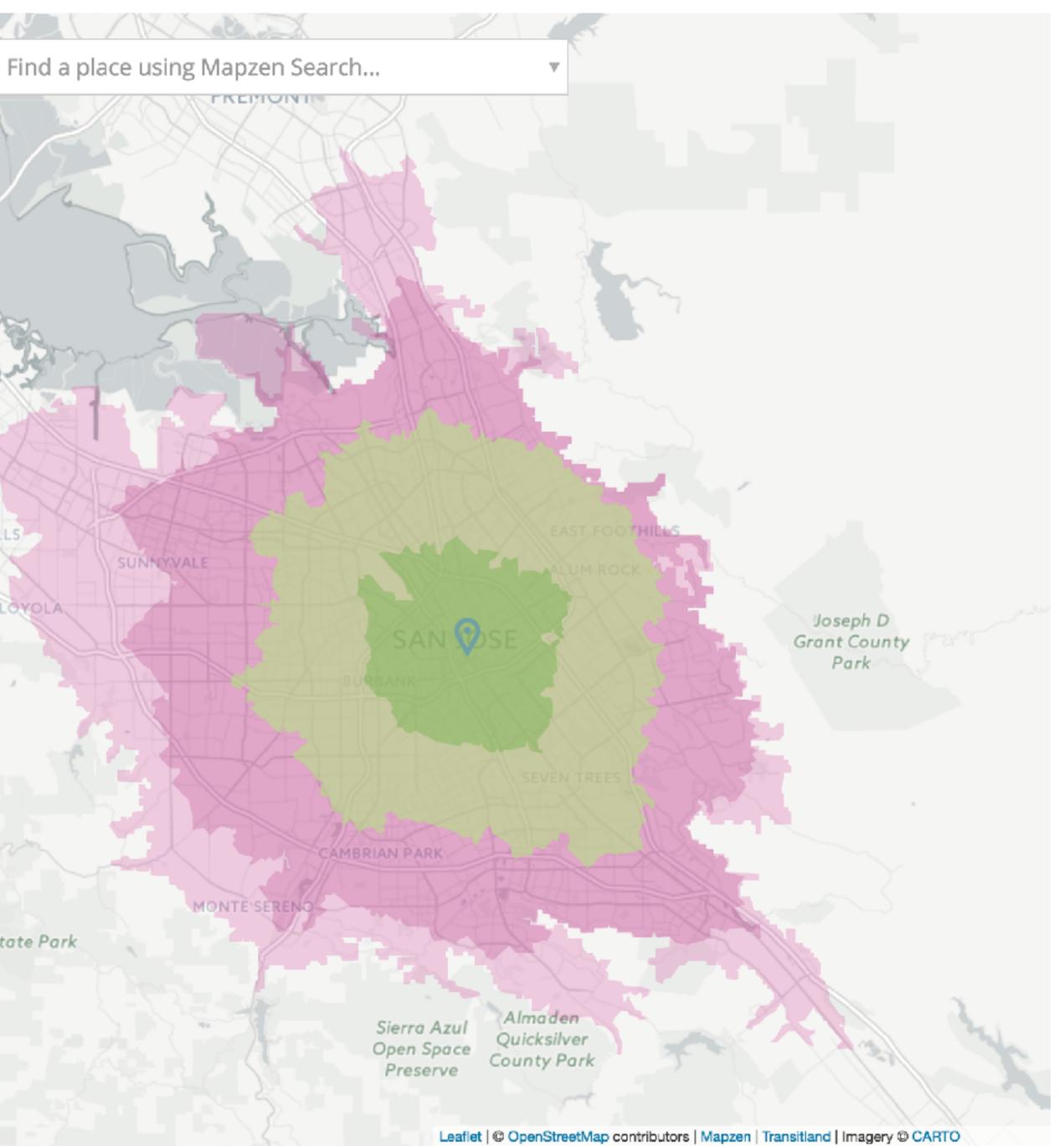
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CAMPBELL





See the Mapzen Mobility API request for these results 🕑



🙁 close

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Visualize public transit networks 🕜

SHOW ROUTES

SHOW STOPS

SHOW OPERATORS

Analyze access 😰

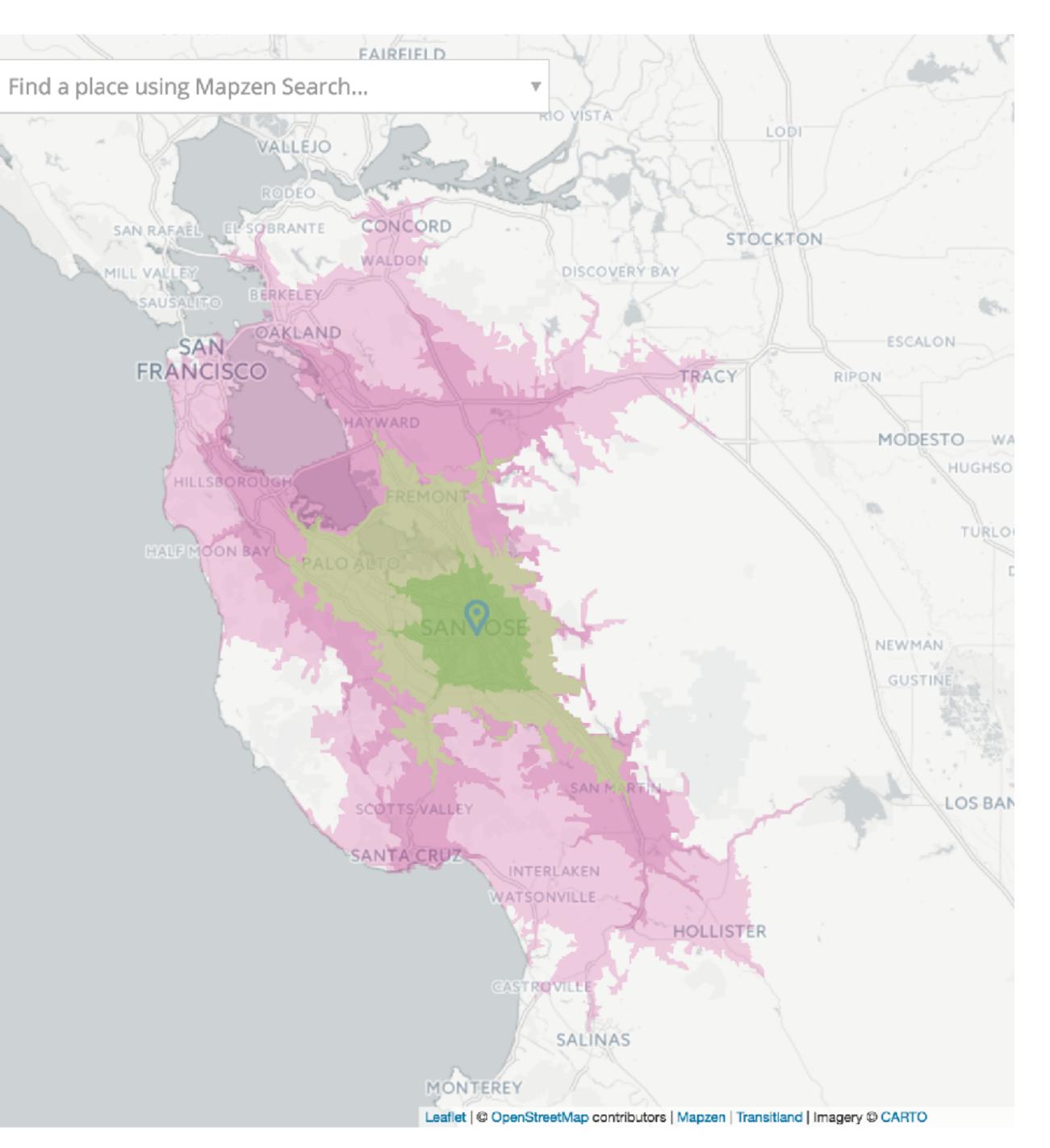


View distance you can travel from this pin via:

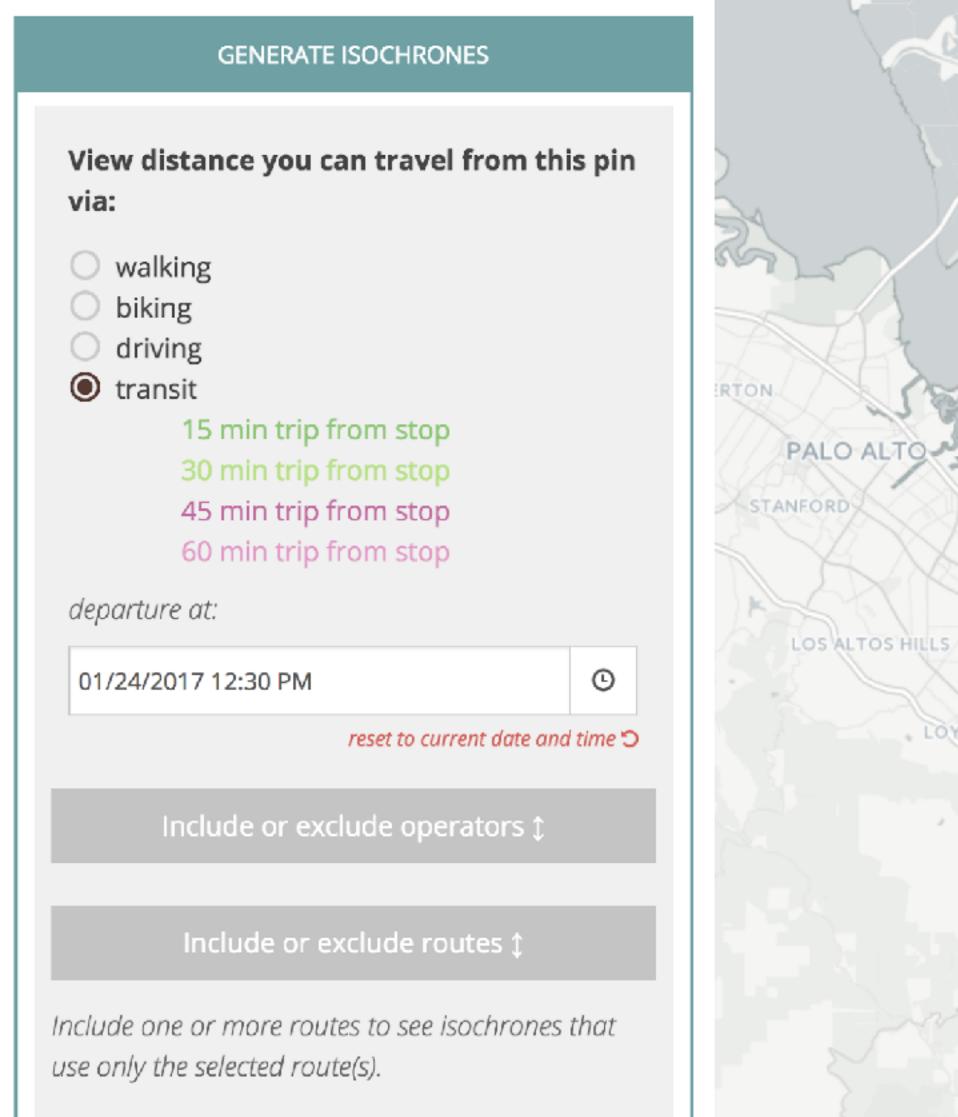
- walking
- biking
- O driving
 - 15 min drive from stop
 - 30 min drive from stop
 - 45 min drive from stop
 - 60 min drive from stop

O transit

See the Mapzen Mobility API request for these results \square



Analyze access 😰



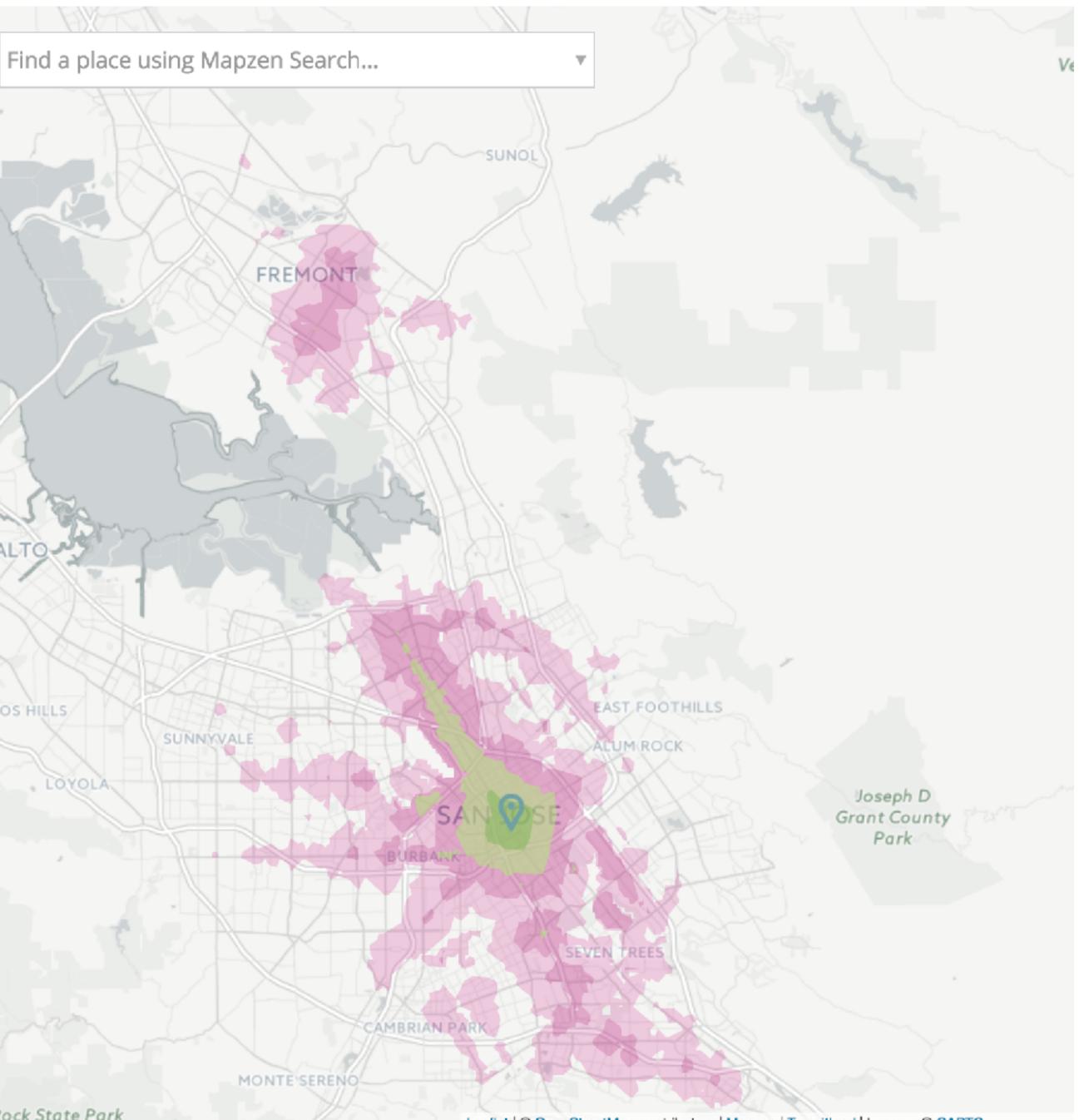
Exclude one or more routes to see isochrones that

Castle Rock State Park

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works 🕝

SHOW ROUTES

Route name: 181 **Onestop ID:** r-9q9k-181 🕜 Vehicle type: bus Long name: SAN JOSE DIRIDON - FREMONT BART **Operated by:** Santa Clara Valley Transporta-

tion Authority

Operator Onestop ID: o-9q9-vta

Show stops served by route

Show route stop patterns 🚱

REDO SEARCH IN MAP AREA

SHOW STOPS

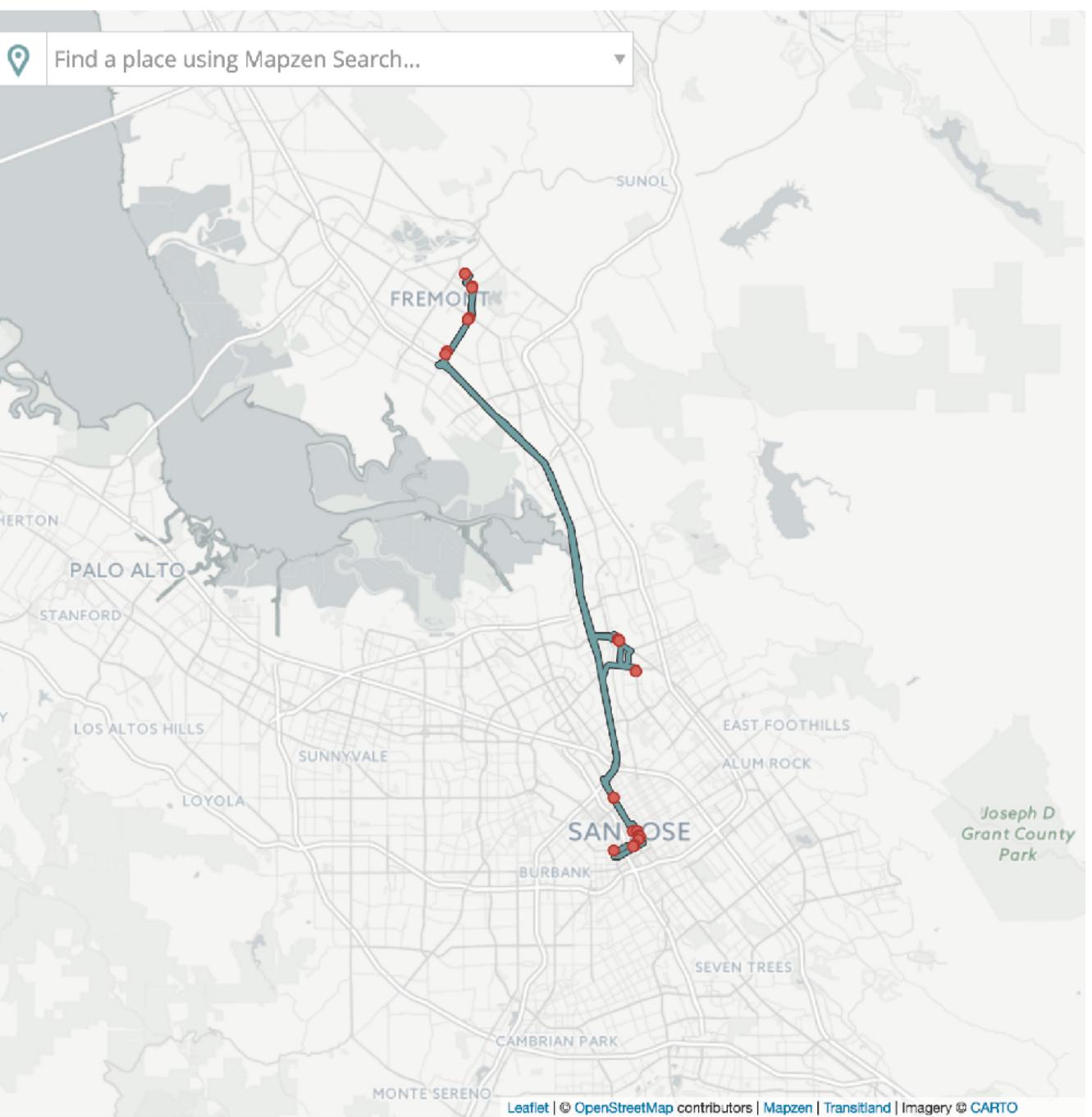
SHOW OPERATORS

See the Transitland API request for these results 🕑 See these results in geoJSON format 🗷

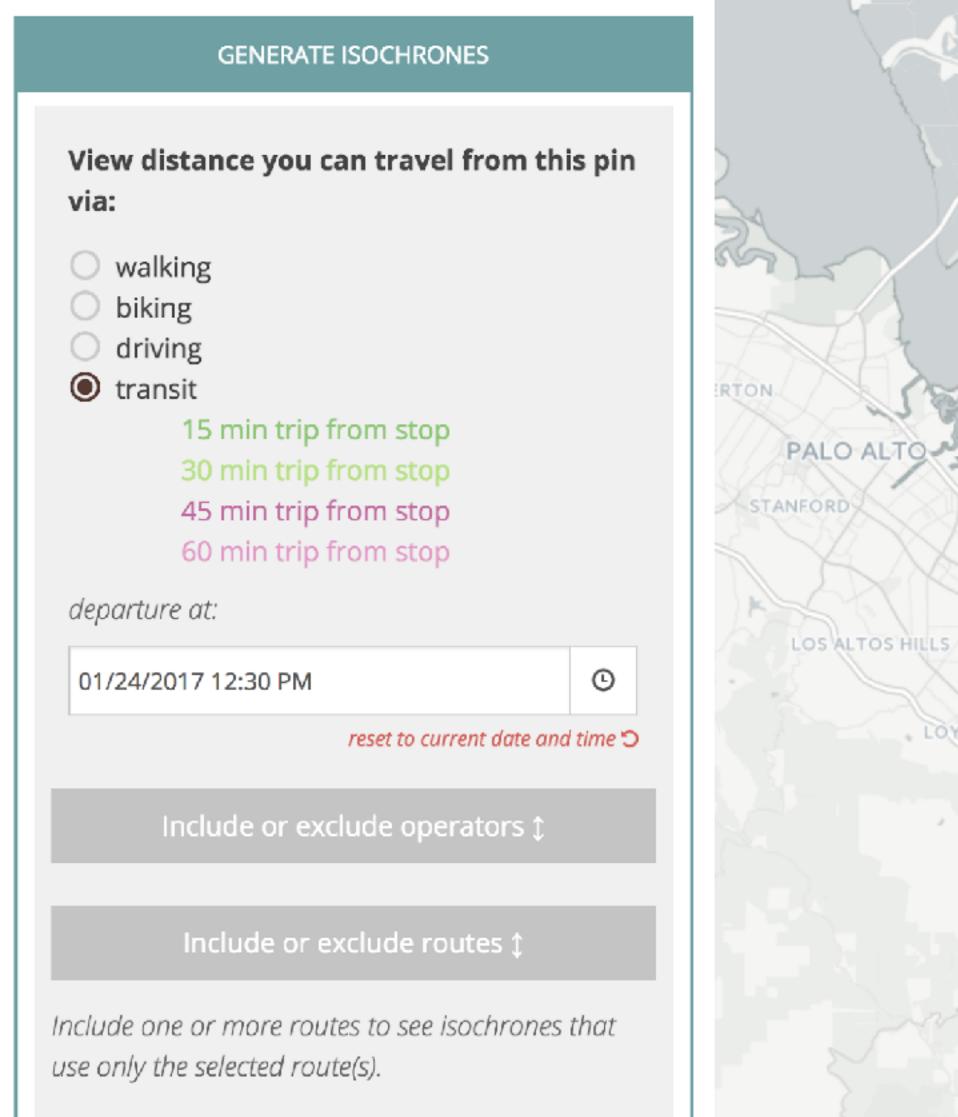
Analyze access 🕝



+ OOD CITY ATHERTON PALO ALTO STANFORD DLA VALLEY dero ounty rk



Analyze access 😰



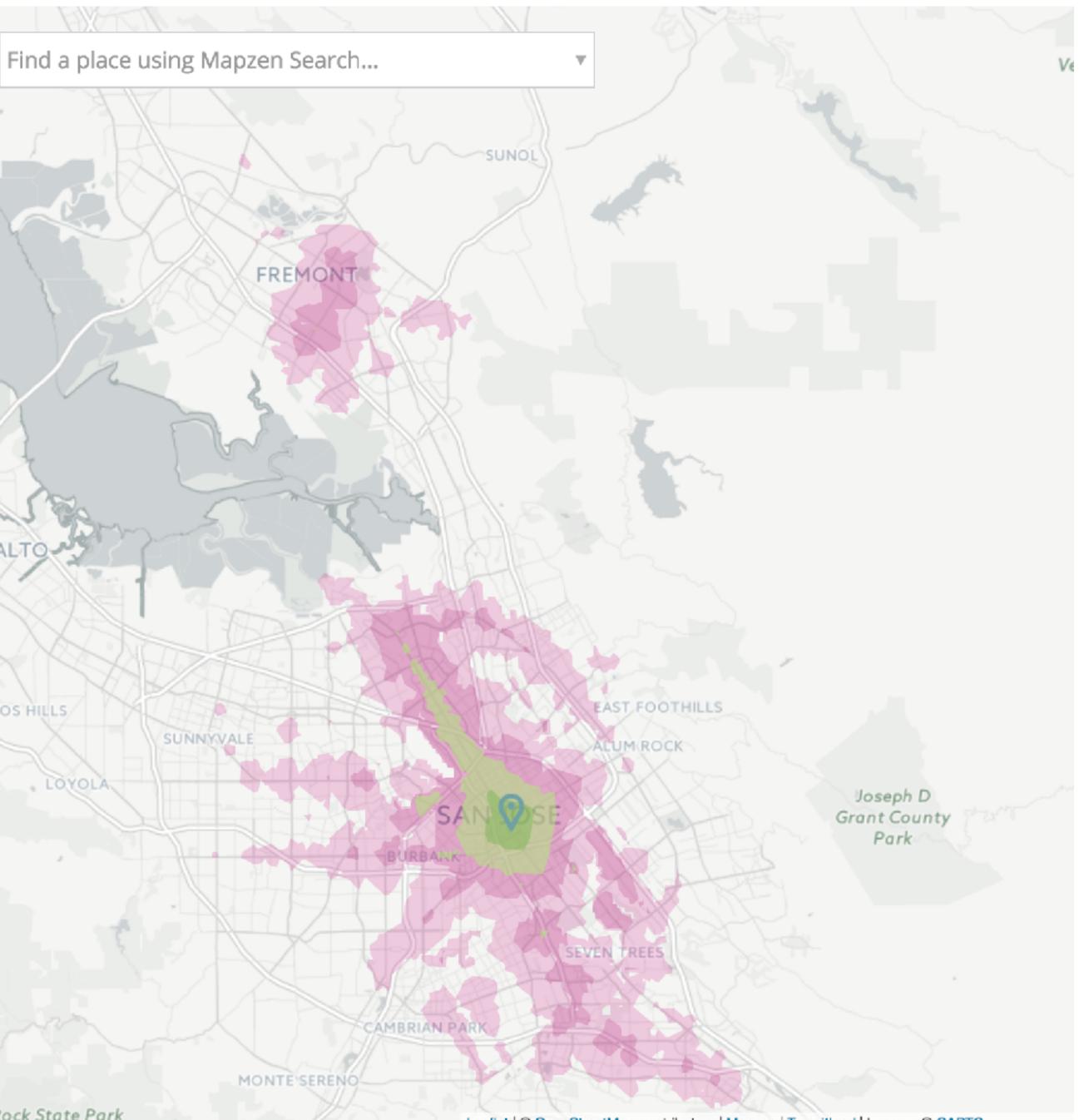
Exclude one or more routes to see isochrones that

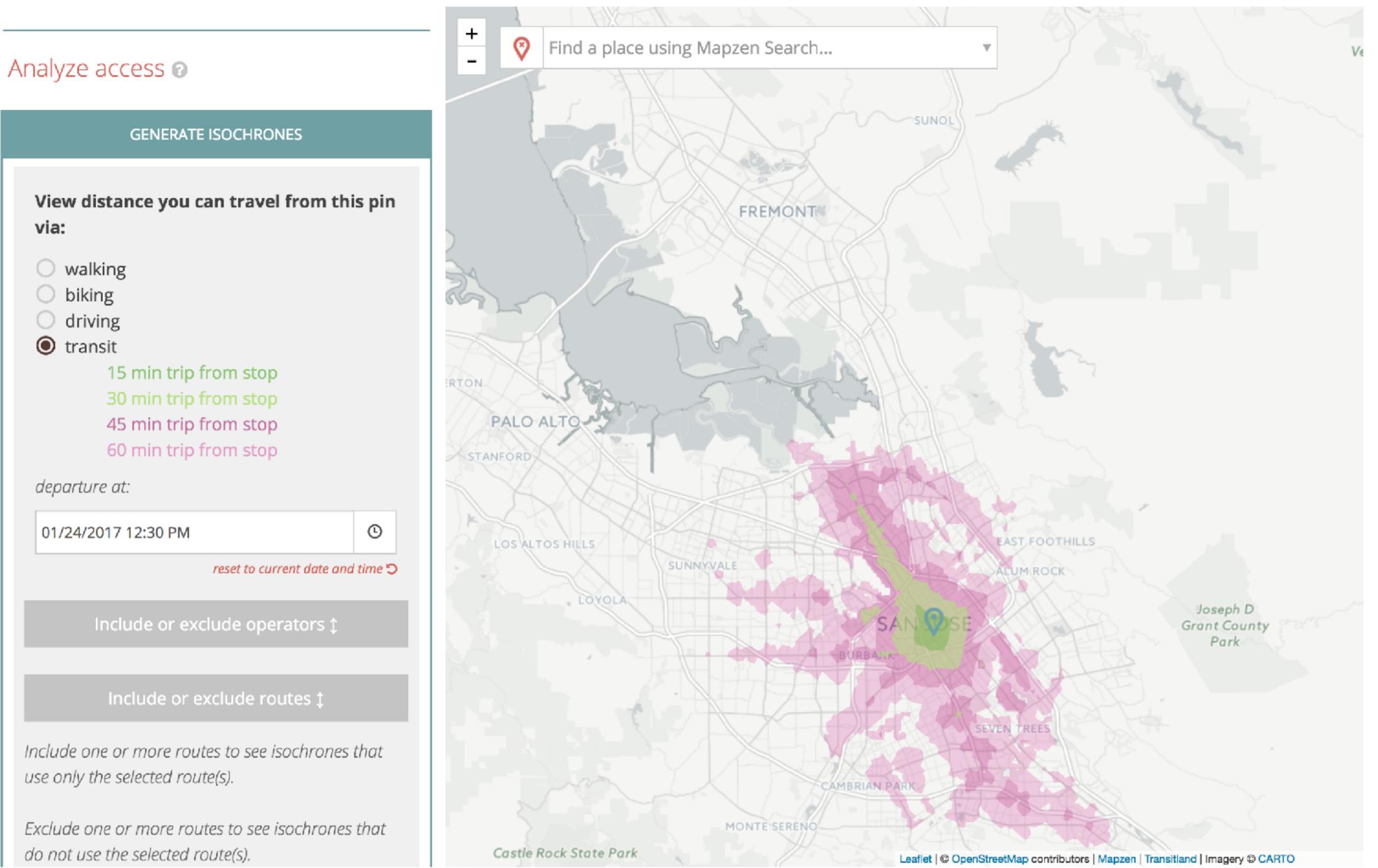
Castle Rock State Park

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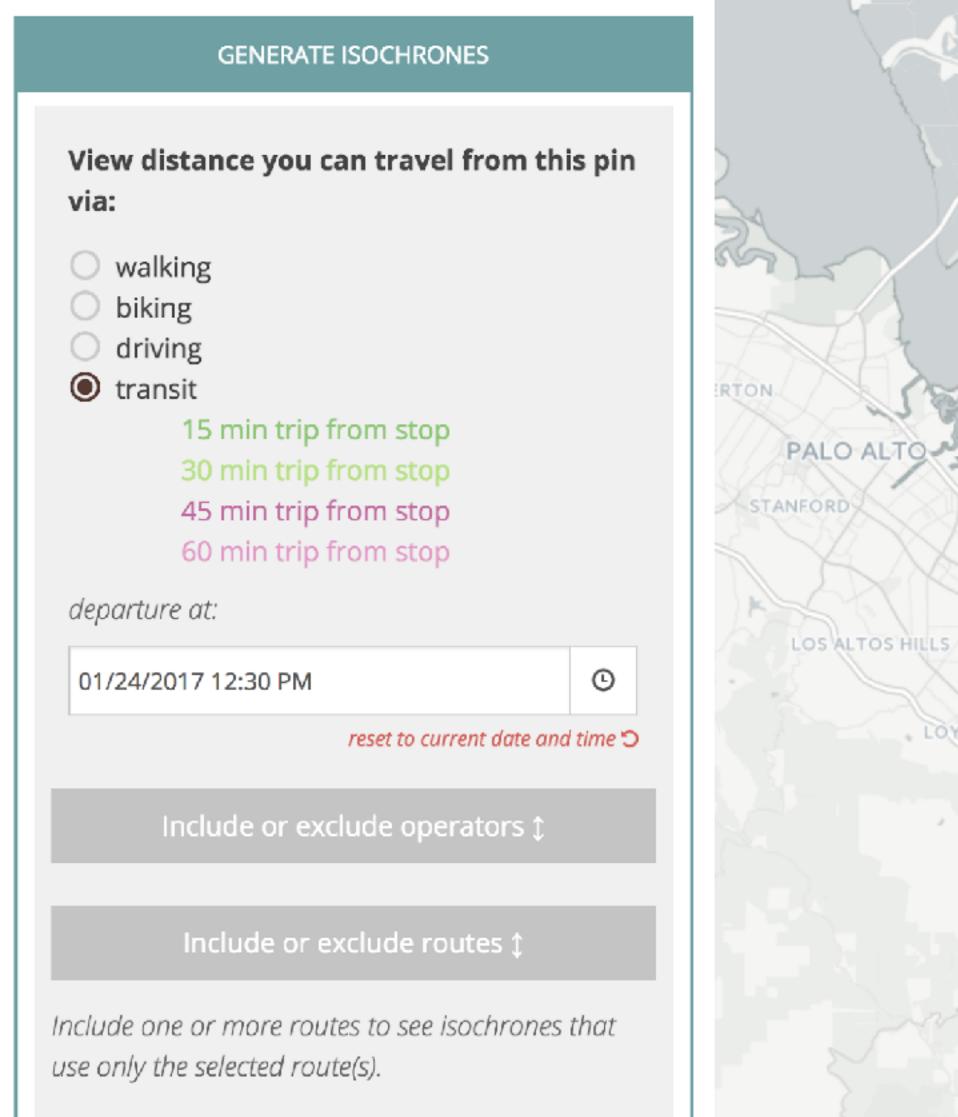
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Analyze access 😰



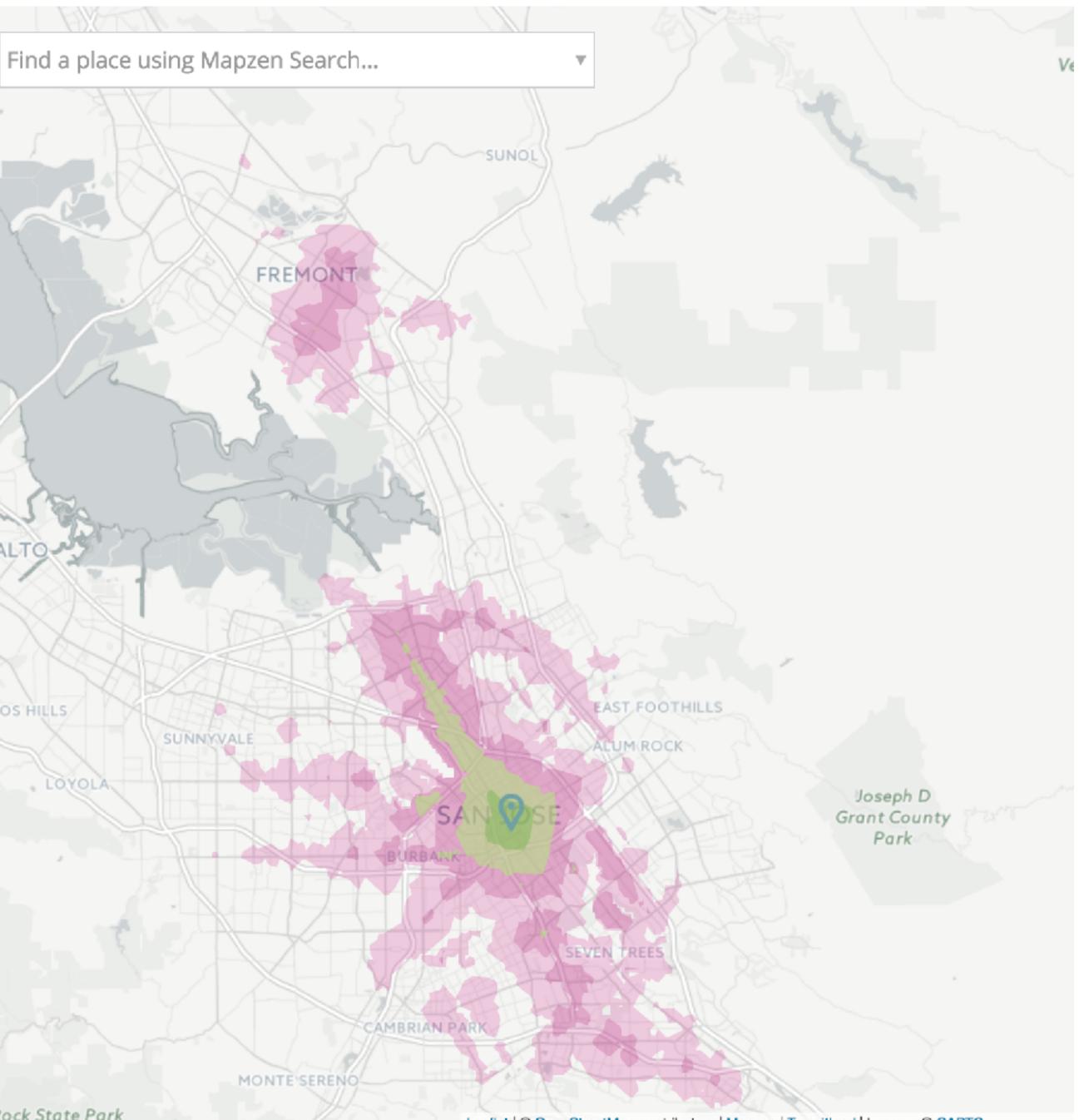
Exclude one or more routes to see isochrones that

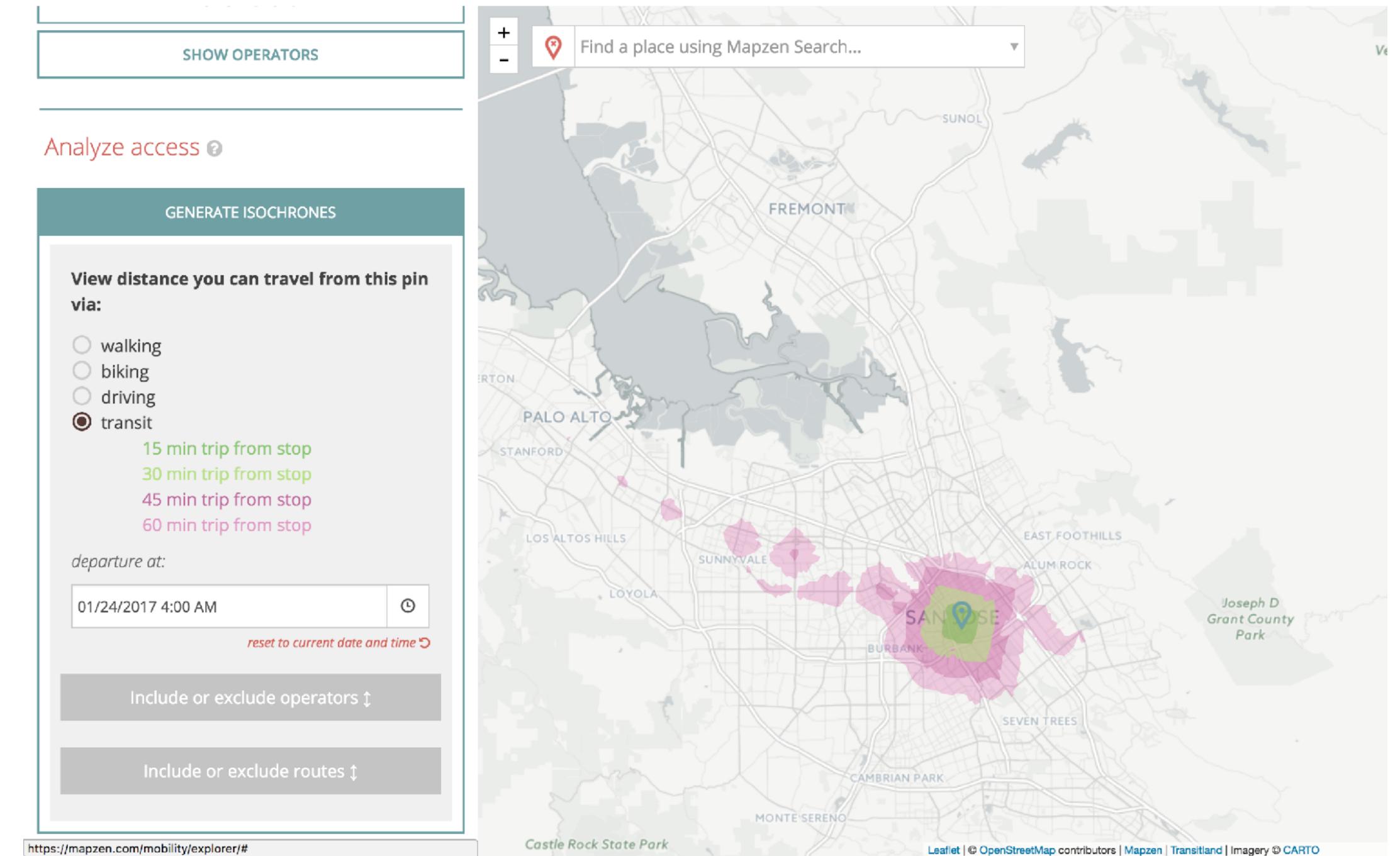
Castle Rock State Park

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https://mapzen.com/mobility/explorer/#

The future of transit maps is customizable

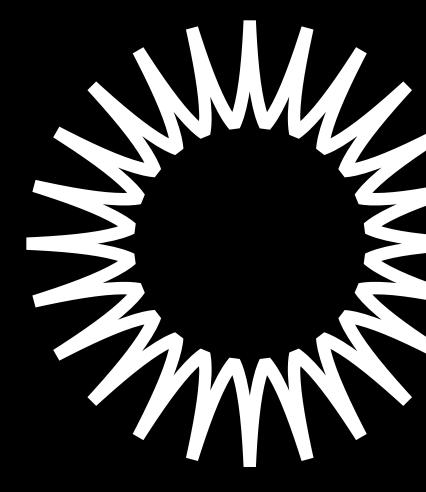
1. For unique mobility needs

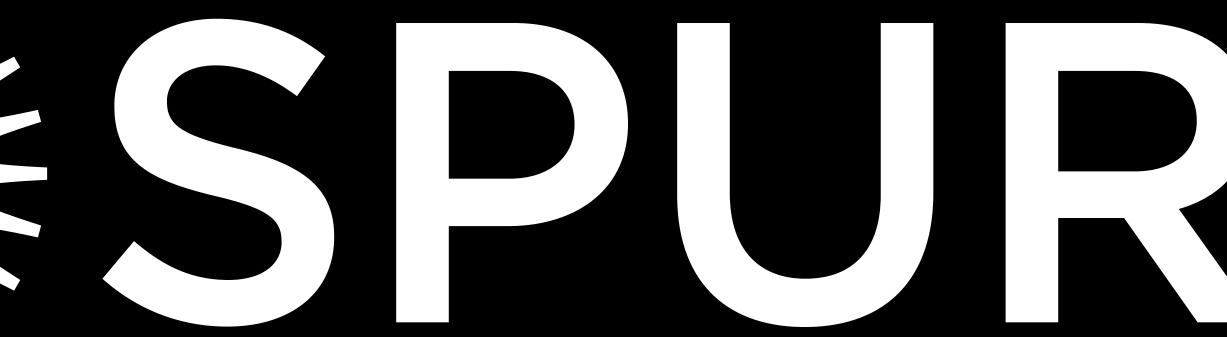
2. For understanding service needs

Questions?

meghan@mapzen.com @meghanhade

mapzen.com/mobility/explorer





Ideas + Action for a Better City learn more at SPUR.org

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