

## SPUR's Proposed Spending Framework for Business Tax Modernization Revenue (Measure G)

Visional State   Visi		Purpose	Priority	Use of Funds
History   promising processes to allow development to occur and support growth in the right places.   Himediate (2017)   Hime	1	Use business tax revenue to implement the Envision 2040 general plan.		
In an electric process.  In the factor process.  In the factor process.  In the factor completing the unban village plans that are currently underway, tocas next on the transit urban village flows capout transit oriented development.  In the factor completing the unban village plans that are currently underway, tocas next on the transit urban villages to support transit oriented development.  In the factor process the city's internal urban design capacity.  In the factor process the city's internal urban design capacity.  In the factor process the city's internal urban design capacity.  In the factor process the city's internal urban design capacity.  In the factor process the city's internal urban design capacity.  In the factor process the city's internal urban design capacity.  In the factor process that are interested in locating or growing in San Joses cultivate a pipeline of prospective businesses; encourage property owners to lease or redevelop properties, sec.  In the factor process that are interested in locating or growing in San Joses cultivate a pipeline of prospective businesses; encourage property owners to lease or redevelop properties, sec.  In the salt in or consultants to update the sections of the municipal code that focus on ground floor uses, ground foor under design in domains are urban villages.  In the salt in or consultants to update the sections of the municipal code final focus on ground floor uses, ground foor final focus on ground floor uses, ground foor final design in domains are urban villages.  In the salt in or consultants to update the sections of the municipal code final focus on ground floor uses, growing and part or consultants to update the sections of the municipal code final focus on ground floor uses, growing and urban villages final process.  In the salt or consultants to update the sections of the municipal code final focus on ground floor understance and undervillages final process.  In the salt or consultants to select the salt or consultants to select the factor of	1a.		Immediate (2017)	Hire staff or consultants to assist with the completion of urban village plans and financing plans that are underway.
After completing the undan village of beat provided development.  1. Inmediate (2017) Immediate (2017) Immed				· · · · · · · · · · · · · · · · · · ·
Immediate (2017) Immediate (2017) Provide urban design training to project review and long-range planning staft. Update outdated design quicelines. Develop a set of criterial framework to standardize the urban design component of project review.  It is practively work to attract new and growing businesses to San Jose. Immediate (2017) Immediate				
Update outdated design guidelines.  Develop a set of criteria framework to standardize the urban design component of project review.  Immediate (2017)  Hire staff or respond quickly to businesses that are interested in locating or growing in San Jose; cuttivate a pipeline of prospective businesses, encourage properly owners to lease or redevelop properties, etc.  Hire staff or consultants to update the sections of the municipal code that focus on ground floor uses, ground floor urban design in covertiew and urban villages.  Hire staff or consultants to update the sections of the municipal code that focus on ground floor uses, ground floor urban design in covertiew and urban villages.  Update the city's parking management plan and pricing structure.  Update the city's parking management plan and pricing structure.  Update the city's parking management plan and pricing structure.  Update the city's parking management plan and pricing structure.  Eliminate fine initiats on parking meters.  Subsidice or eliminate fines initiats on parking meters.  Subsidice or eliminate fines and other coots (e.g., permits, insurance and security) for events and temporary programming.  Uses the business tax revenue to ensure that Diridon Station and the Diridon Station Area are the best they can be.  Explore mechanisms to capture the value created by regional and statewide accessibility and pay for additional investments in the Diridon Station Area.  Hire a consultant to determine the steps required to establish a financial mechanisms for value capture such as an EEFD, CFD, CSD, and/or an assessment district.  Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.  Establish physical planning standards (code reforms) that support the city's coroninic gools and the highest quality urban design.  Establish physical planning standards (code reforms) that support the city's coroninic gools and the highest quality urban design.  Establish physical planning standards (code r	1b.	Increase the city's internal urban design capacity.	Immediate (2017)	Hire a senior-level urban designer.
Proactively work to attract new and growing businesses to San Jose.				Provide urban design training to project review and long-range planning staff.
Proactively work to attract new and growing businesses to San Jose.   Immediate (2017)   Hire staff to respond quickly to businesses that are interested in locating or growing in San Jose; cultivate a pipeline of prospective businesses; encourage property owners to lease or redevelop properties, etc.    Value business tax revenue to support the creation of walkable communities.				Update outdated design guidelines.
2 Use business tax revenue to esuport the creation of a consultant to determine the section of the municipal code that focus on ground floor uses, ground floor uses design in downtown and urban villages.  2 Establish physical planning standards (code revisions) that promote better urban design in downtown and urban villages.  3 Immediate (2017)  4 Insert of consultants to update the sections of the municipal code that focus on ground floor uses, ground floor tom (height and width), site access, stormwater management, and ladder pads (fire).  4 Update the city's parking management plan and pricing structure.  5 Update the city's parking management plan and pricing structure.  6 Eliminate time limits on parking meters.  7 Eliminate time limits on parking meters.  8 Eliminate time limits on parking meters.  8 Use the business tax revenue to ensure that Diridon Station and the Diridon Station Area are the best they can be.  8 Explore mechanisms to capture the value created by regional and statewide accessibility and pay for additional investments in the Diridon Station Area.  8 Explore the creation of a cross-cutting governance and decision-making structure.  9 Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.  9 Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.  9 Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.  9 Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.  9 Determine the boundaries of the project and an investment program for an EIFD,				Develop a set of criteria/ framework to standardize the urban design component of project review.
Establish physical planning standards (code revisions) that promote better urban design in downtown and urban villages.    Hire staff or consultants to update the sections of the municipal code that focus on ground floor uses, ground floor form (height and width), site access, stormwater management, and ladder pads (fire).    Update the city's parking management plan and pricing structure.   Update the city's parking management plan and pricing structure.   Update the city's parking management plan and pricing structure.   Create a dynamic parking application so that people can find or reserve parking from their smartphones.   Eliminate time limits on parking meters.   Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programs, projects or structures that activate public spaces and underutilized properties citywide.   Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programs, projects or structures that activate public spaces and underutilized properties citywide.   Hire a consultant to determine the steps required to establish a financial mechanisms for value capture such as an EIFD, CFD, CSD, and/or an assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD, and/or an assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD, and/or assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD, and/or an assessment district.   Carefully define a shared mandate; identify the legal, technical and political capabilities required to achieve this mandate, and identify thy woll mile as decisions fo	1c.	Proactively work to attract new and growing businesses to San Jose.	Immediate (2017)	
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2b. Make downtown into a "park once" district.    Immediate (2017)   Create a dynamic parking application so that people can find or reserve parking from their smartphones.   Eliminate time limits on parking meters.   Eliminate time limits on parking meters.   Eliminate time limits on parking meters.   Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programming.   Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programs, projects or structures that activate public spaces and underutilized properties citywide.   Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programs, projects or structures that activate public spaces and underutilized properties citywide.   Filtrical consultant to determine the steps required to establish a financial mechanisms for value capture such as an EIFD, CFD, CSD, and/or an assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.   Determine the boundaries of the project and an investment program for an EIFD, CFD, or CSD and/or assessment district.   Work with partners to determine key decision points and activities that will require cooperation, centralization, and shared decision-making or authority.   Carefully define a shared mandate; identify the legal, technical and political capabilities required to achieve this mandate, and identify who will make decisions for the organization.   Survey property-owners within the Diridon Station Area to understand ownership structures.   Hire staff or consultants to initiate rezoning of the Diridon Station Area.	2a.		Immediate (2017)	Hire staff or consultants to update the sections of the municipal code that focus on ground floor uses, ground floor form (height and width), site access, stormwater management, and ladder pads (fire).
Make it easier to activate underutilized spaces with uses such as pop-up retail, food trucks, concerts, festivals and other arts and cultural programming.  3 Use the business tax revenue to ensure that Diridon Station Area are the best they can be.  Explore mechanisms to capture the value created by regional and statewide accessibility and pay for additional investments in the Diridon Station Area.  Explore the creation of a cross-cutting governance and decision-making structure.  Explore the creation of a cross-cutting governance and decision-making structure.  Immediate (2017)  Establish physical planning standards (code reforms) that support the city's economic goals and the highest quality urban design.  Eliminate time limits on parking meters.  Subsidize or eliminate fees and other costs (e.g., permits, insurance and security) for events and temporary programs, projects or structures that activate public spaces and underutilized properties citywide.  Hire a consultant to determine the steps required to establish a financial mechanisms for value capture such as an EIFD, CFD, CSD, and/or an assessment district.  Determine the boundaries of the project and an investment program for an EIFD, CFD or CSD and/or assessment district.  Work with partners to determine key decision points and activities that will require cooperation, centralization, and shared decision-making or authority.  Carefully define a shared mandate, identify the legal, technical and political capabilities required to achieve this mandate, and identify who will make decisions for the organization.  Survey property-owners within the Diridon Station Area.	2b.	Make downtown into a "park once" district.	Immediate (2017)	Update the city's parking management plan and pricing structure.
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				Hire staff or consultants to initiate rezoning of the Diridon Station Area.
				Establish minimum physical standards for the Diridon Station Area.