

*"Inspire, Connect, Play"*

# EQUITY METRICS

Building a New Lens



SPUR

October 11, 2016



STRATEGIC  
PLAN

SAN FRANCISCO RECREATION AND PARKS | 2016  
2020

# Our Strategies



Inspire Public Space



Inspire Play



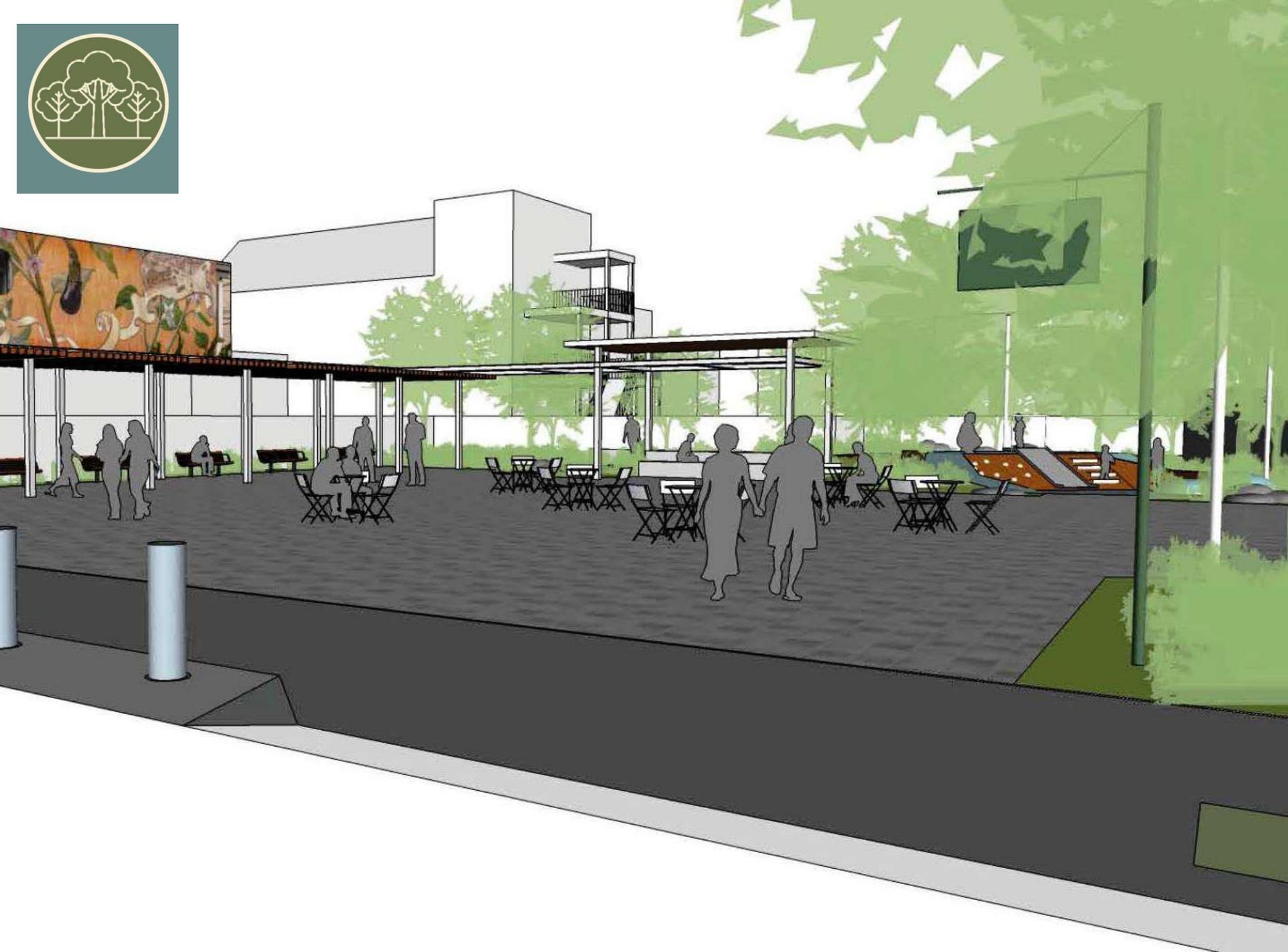
Inspire Investment



Inspire Stewardship



Inspire Our Team





**GET OUT**

出外遊玩吧!

**2016**

SAN FRANCISCO RECREATION @ PARKS

網球  
武術  
陶藝  
游泳  
攝影  
尊足

**2016**

¡SALGAN A DIVERTIRSE!

DEPARTAMENTO DE RECREACIÓN Y PARQUES DE SAN FRANCISCO

**2016** GUÍA DE ACTIVIDADES DE OTOÑO

TENIS  
ARTES MARCIALES  
CERÁMICA  
NATACIÓN  
FOTOGRAFÍA  
BAILE  
ZUMBA  
FÚTBOL  
PIRAGÜISMO  
Y MUCHO MÁS

[www.sfrecpark.com](http://www.sfrecpark.com)



Protect Our Parks

YES ON

B





# 40.5%

Water savings  
since 2013



TORO WORKMAN HDX 4WD

651 003



# EQUITY METRICS

Building a New Lens

*“Inspire, Connect, Play”*

# Charter Sec. 16.107(4)(h)(1) Equity Metrics

The department shall develop ... a set of equity metrics to be used to establish a baseline of existing Recreation and Park services and resources in low-income neighborhoods and disadvantaged communities, compared to services and resources available to the City as a whole.

**Equity Metrics:** Implementing New Prop B Charter Language



# OCT FY17 Equity Metrics

NOV

FY17-21  
Strategic Plan Update

DEC

FY18 Operations Plan

FEB

JAN

FY18 Capital Plan

REPEAT  
annually for  
29 more years,  
through FY47



COMMUNITY  
FEEDBACK



COMMUNITY  
FEEDBACK



COMMUNITY  
FEEDBACK



COMMUNITY  
FEEDBACK



COMMUNITY  
FEEDBACK

OUR FIRST STEP:  
MEASURING  
EQUITY



**Bay Area Air Quality  
Management District**

**CA Air Resources Board**

**CA Dept. Community  
Services & Development**

**Caltrans**

**City of Davis**

**City of Long Beach**

**City of San Diego**

**City of Fresno**

**LA Metro**

**Equity Metrics: Defining Disadvantaged Communities**



Census Tracts ranked with highest incidence of:

**Age**

(most youth & seniors)

**Asthma**

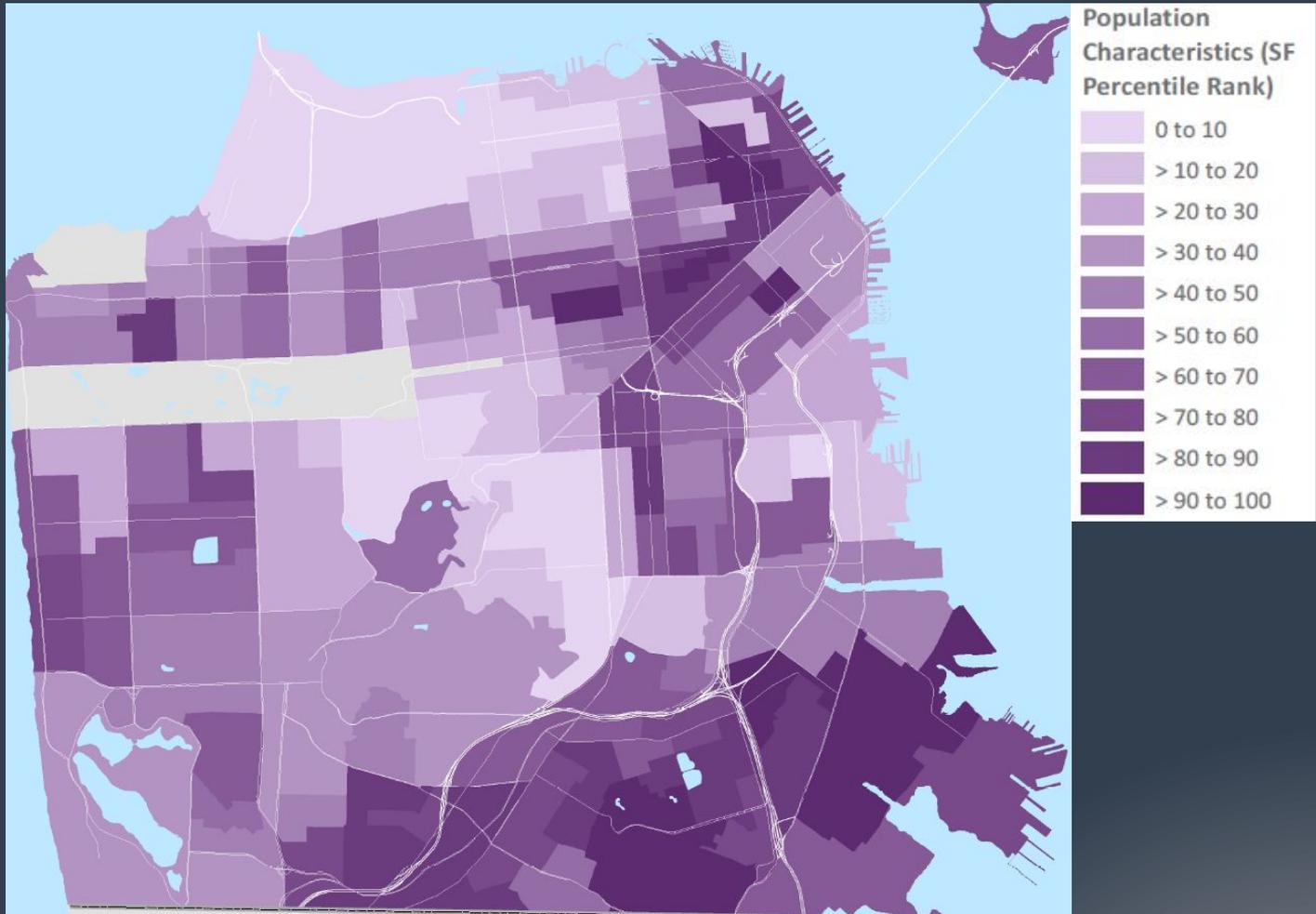
**Low Birth Weight**

**Low Education**

**Linguistic Isolation**

**Poverty**

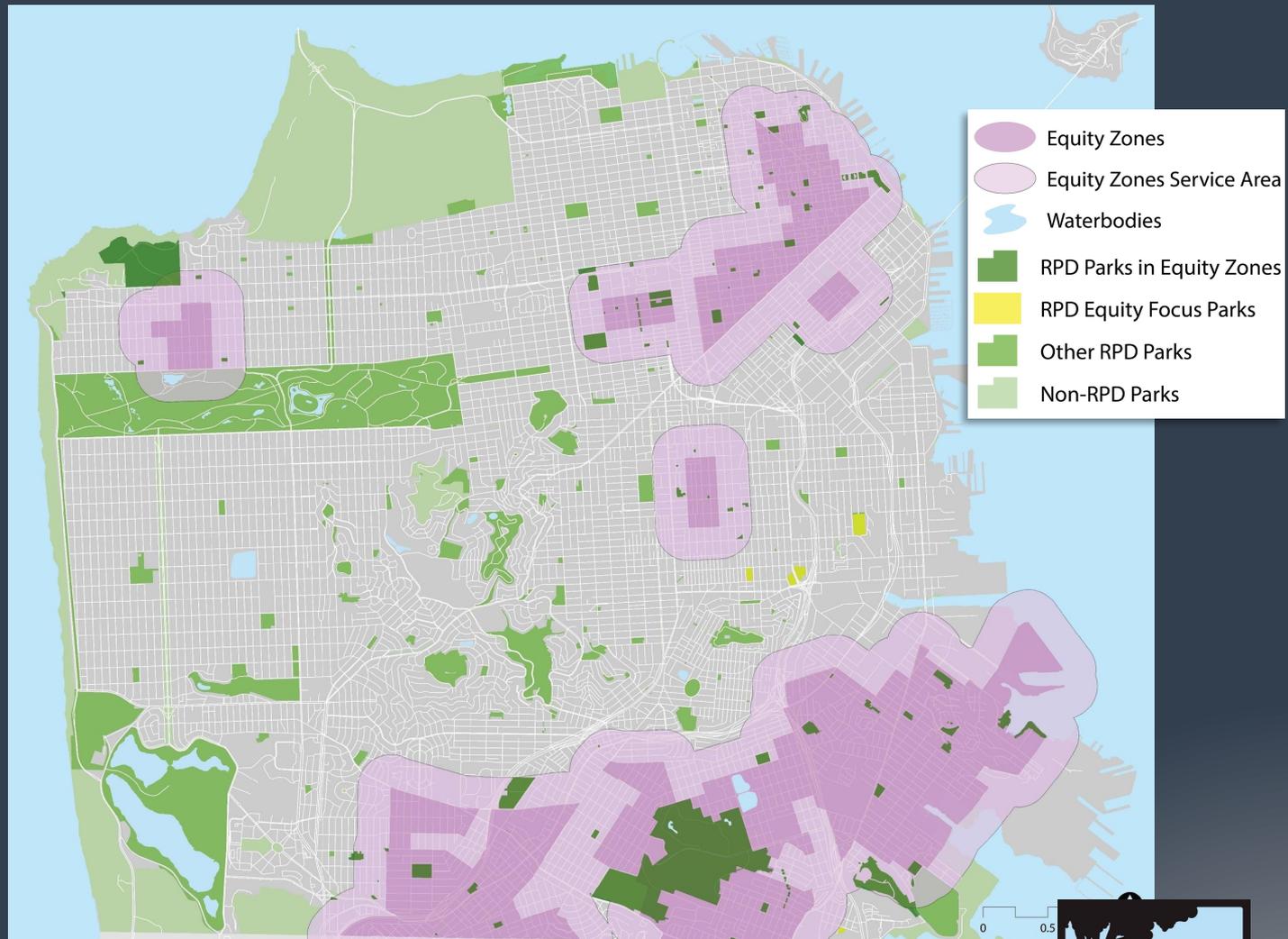
**Unemployment**



## Equity Metrics: Cal-EPA Population Characteristics



Census tracts with the highest  
**20%**  
of Cal-EPA's  
Population  
Characteristics,  
compared to  
the City  
as a whole,  
are designated  
as **Equity Zones**



## Equity Metrics: Equity Zones



Equity Zone Parks		
Adam Rodgers Park	Hayes Valley Playground	Mission Recreation Center
Alamo Square	Head & Brotherhood Mini Park	Palega Playground
Alice Chalmers Playground	Herz Playground	Palou & Phelps Park
Alioto Mini Park	Hilltop Park	Parque Ninos Unidos
Balboa Park	Hooker Alley Community Garden	Patricia's Green in Hayes Valley
Bay View Park	Huntington Park	Portsmouth Square
Bay View Playground	Ina Coolbrith Park	Randolph & Bright Mini Park
Boeddeker Park	India Basin/Shoreline Park	Raymond Kimball Playground
Brooks Park	Japantown Peace Plaza	Ridgetop Plaza
Buchanan Street Mall	Jefferson Square	Selby & Palou Mini Park
Cabrillo Playground	Joe DiMaggio Playground	Sgt. John Macaulay Park
Cayuga & Lamartine Mini Park	Jose Coronado Playground	Silver Terrace Playground
Cayuga Playground	Joseph Lee Recreation Center	South Park
Chesnut & Kearny Open Space	Justin Herman/Embarcadero Plaza	St. Mary's Square
Betty Ann Ong Chinese Rec Center	Kelloch & Velasco Mini Park	Telegraph Hill/Pioneer Park
Civic Center Plaza/Alioto Performing Arts	Kidpower Park	Tenderloin Recreation Center
Crocker Amazon Playground	Lakeview & Ashton Mini Park	Turk & Hyde Mini Park
DuPont Tennis Courts	LeConte Mini Park	Union Square
Excelsior Playground	Lessing & Sears Mini Park	Victoria Manalo Draves Park
Ferry Park	Louis Sutter Playground	Visitation Valley Greenway
Fillmore & Turk Mini Park	Margaret S. Hayward Playground	Visitation Valley Playground
Fulton Playground	Maritime Plaza	Washington Square
Gene Friend/SOMA Rec Center	McLaren Park	Willie "Woo Woo" Wong Playground
Gilman Playground	Michelangelo Playground	Woh Hei Yuen
Golden Gate & Steiner Mini Park	Minnie Lovie Ward Recreation Center	Youngblood-Coleman Playground
Hamilton Playground	Mission Playground	

## Equity Metrics: Parks Serving Equity Zones





**GIS  
INFO**



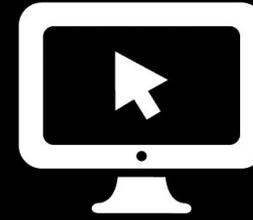
**PARK  
SCORES**



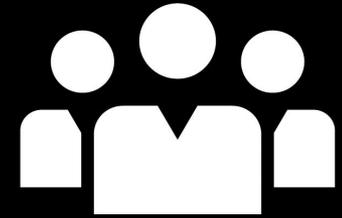
**WORK  
ORDERS**



**CAPITAL  
BUDGET**



**PROGRAMS  
& PERMITS**



**DEPARTMENT  
RECORDS**

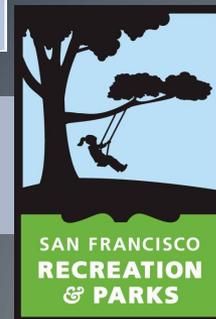
# **GEOGRAPHIC ACCESS RECREATION FOR EVERYONE CLEAN, SAFE & WELL-MAINTAINED INVESTMENT IN PARKS**

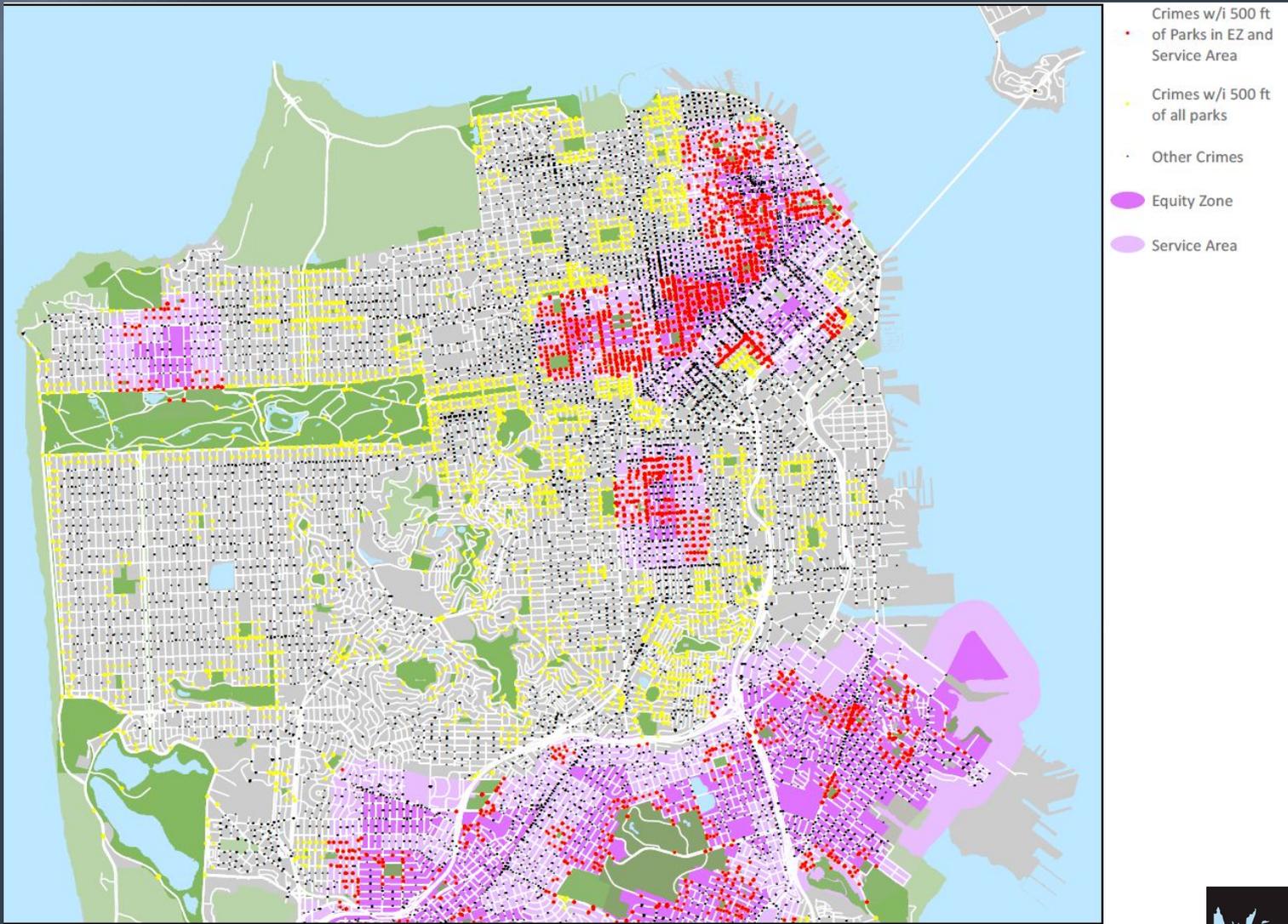
**Equity Metrics: Using Data to Measure Equity**



Demographics		Equity Zone	Outside EZ	City as a Whole
	Population	163,906	641,329	805,235
	% Population	20%	80%	100%
	Number of Parks	77	142	219
	% of Parks	35%	65%	100%
	Park Acreage	611	2,614	3,225
	% of Park Acreage	19%	81%	100%
Metrics				
<b>Access</b>	Acres of park/1,000 people	3.73	4.08	4.01
	Number of parks/1,000 people	0.47	0.22	0.27
<b>Safety</b>	SFPD Incidents within 500' of Parks/1,000 people	65.2	12.8	23.5
	% of Incidents within 500' of Parks	57%	43%	100%
<b>Maintenance</b>	Park Evaluation Scores	85.0%	87.5%	86.4%
	Maintenance and repair requests completed	83.7%	82.5%	83.0%
<b>Investment</b>	\$ Capital Investment/1,000 people	\$64,003	\$41,024	\$23,919
	% of Capital Investment	54%	46%	100%
	Recreation Volunteers Hours/1,000 people	137.8	88.1	98.2
	Park Volunteers Hours/acre of park	29.9	27	27.7
<b>Recreation</b>	Hours of Recreational Resources/1,000 people	528	221	284
	% of Recreational Resources	38%	62%	100%
	Scholarships Granted/1,000	4.9	2.3	2.8

## Equity Metrics: The Metrics





## Equity Metrics: FY16 SFPD Incidents Near Parks



Demographics	Inside Equity Zone	Outside Equity Zone
Population	163,906	641,329
% Population	20%	80%
Number of Parks	81 (37%)	139
Acres of Park	725 (23%)	2,495



Average Park Scores	Equity Zone	Outside Equity Zone
FY16	85.0	87.5%
FY15	83.6	86.8

Top 20 Park Scores	Equity Zone	Outside Equity Zone
FY16	40%	60%
FY15	25%	75%

Lowest 20 Park Scores	Equity Zone	Outside Equity Zone
FY16	50%	50%
FY15	70%	30%

## Equity Metrics: A New Lens on Historic Data



## Capital Investment

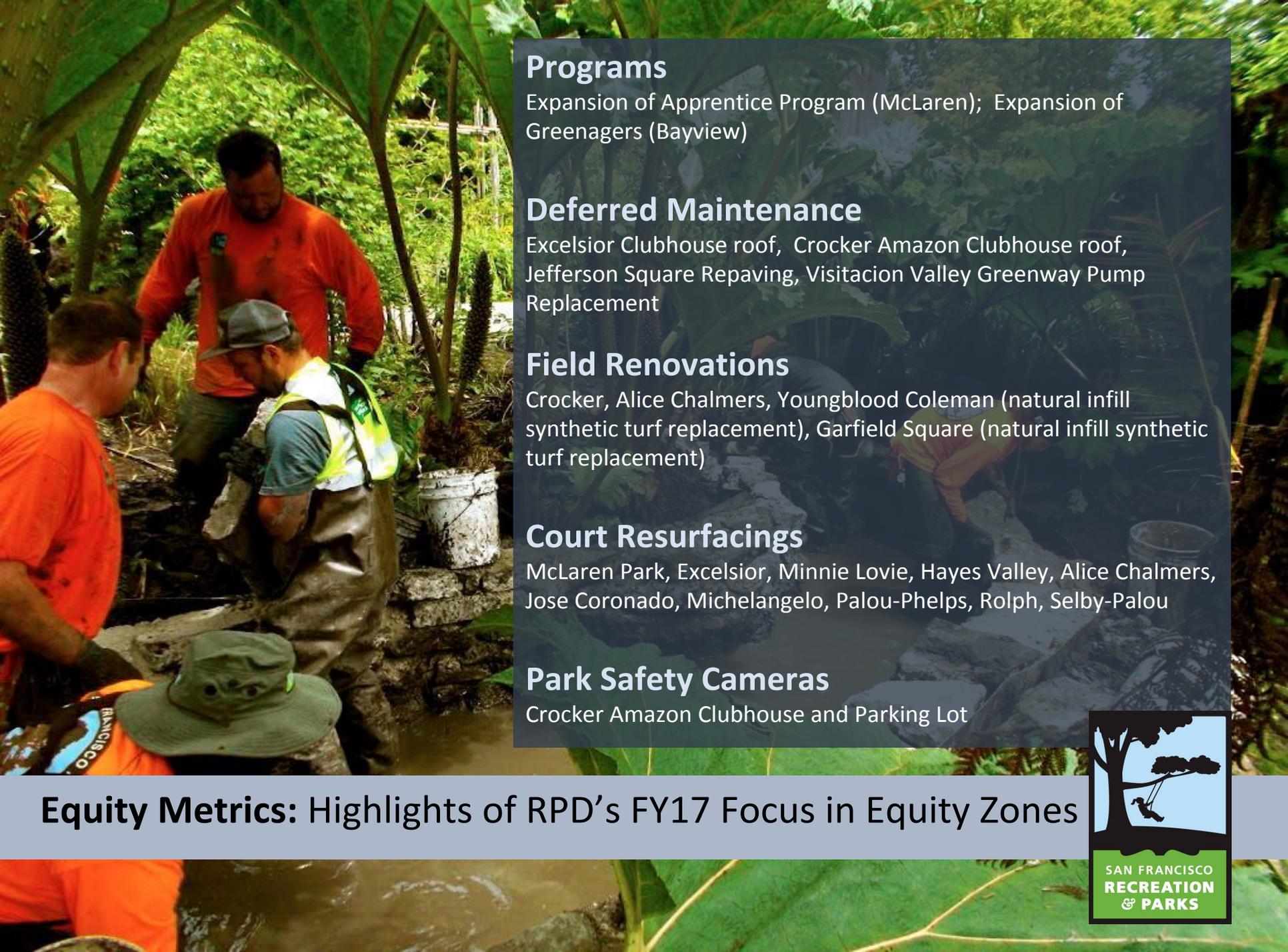
Buchanan Street Mall Activation Project; McLaren Park Mansell Corridor Improvement Project; McLaren Park Community Garden Project; McLaren Park Bike Skills Park Improvement Project; John McLaren Park Improvement Project; Bayview Hill Trails Improvement Project; Geneva Community Garden Construction Project; Hilltop Park Improvement Project; Hyde and Turk Mini Park Improvement; Washington Square LetsPlaySF Playground Projects; Merced Heights LetsPlaySF Playground Project; Willie “Woo Woo” Wong Playground Improvement Project; Garfield Pool Improvement Project; Gene Friend Rec Center Improvements

## New Park Acquisition and Development

11th and Natoma Acquisition; 500 Pine Street — Saint Mary’s Extension Project; 17th and Folsom; Schlage Lock Park Development; India Basin Capital Improvement Project; Geneva Car Barn Project; Shoreview Park Rehabilitation Project

**Equity Metrics: Highlights of RPD’s FY17 Focus in Equity Zones**





## Programs

Expansion of Apprentice Program (McLaren); Expansion of Greenagers (Bayview)

## Deferred Maintenance

Excelsior Clubhouse roof, Crocker Amazon Clubhouse roof, Jefferson Square Repaving, Visitacion Valley Greenway Pump Replacement

## Field Renovations

Crocker, Alice Chalmers, Youngblood Coleman (natural infill synthetic turf replacement), Garfield Square (natural infill synthetic turf replacement)

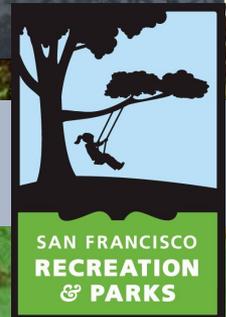
## Court Resurfacings

McLaren Park, Excelsior, Minnie Lovie, Hayes Valley, Alice Chalmers, Jose Coronado, Michelangelo, Palou-Phelps, Rolph, Selby-Palou

## Park Safety Cameras

Crocker Amazon Clubhouse and Parking Lot

**Equity Metrics: Highlights of RPD's FY17 Focus in Equity Zones**



San Francisco Parks Alliance Ongoing  
 PROSAC Equity Subcommittee July 27  
 PROSAC August 2  
 RecPark Capital Committee August 3  
 Directors Working Group, Center for Social Inclusion - City Equity Strategies August 8  
 Trust for Public Land August 25  
 Mo' Magic, Sheryl Davis August 26  
 RecPark Operations Committee September 1  
 Local 261 September 1  
 Jamestown, Myrna Melgar September 2  
 SEIU/RecPark Chapter September 2  
 PROSAC September 6  
 Board of Supervisors Government Audit and Oversight Committee September 7  
 RPD Leadership Retreat September 8  
 Youth Commission October 17  
 D11 Council October 8  
 SPUR October 11  
**RecPark Commission October 20**  
 Committee for Better Parks in Chinatown November  
 \*Consultation and Outreach ongoing through completion of Budget Cycle

## Equity Metrics: Strategic Plan & Equity Metrics Consultation and Outreach







# NEW STRATEGIC PLAN INITIATIVES

# Questions & Feedback

