

SPUR

Ideas + Action for a Better City

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@SPUR_Urbanist

#UrbanAg

Little City Gardens

Caitlyn Galloway















RESERVED
CSA BOXES
FOR SUBSCRIBERS —
CHOOSE YOUR BOX AND EMPTY ITS
CONTENTS INTO YOUR BAG











Blog and mailing list signup at ----- www.littlecitygardens.com

Daily flower and farm photos ----- @littlecitygardens



Mission

ANV's quarter-acre farm located in the City of Oakland's Tassafaronga Park is planned, planted, harvested, and sold by youth grades K-8 and 100% of the proceeds are placed into individual savings accounts for those who participate.

Plan • Plant • Harvest • Sell • Savings!





Individual Development Accounts (IDA)

- IDA programs give participants formal and informal opportunities to learn how to manage and budget money, improve their earning capability, and **invest in themselves**, their families and their communities.
- Based on idea that asset accumulation and investment are keys to a path to success!
- *Research says:* IDA savers are 35% more likely to own a home, nearly twice as likely to attend college, and 84% more likely to own a business.

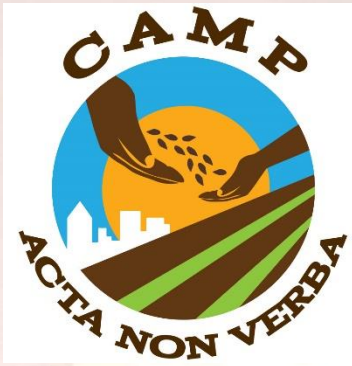




Camp Tuition Includes...

- Breakfast, lunch and a snack each day – *balanced, nutritious, cooked on site.*
- Field Trip Admissions and Transportation
- Gardening, Swimming, Cooking, martial arts, drumming and more.
- A Safe, Clean, EDUCATIONAL place to GROW
-and a TON of FUN!





Camp ANV Food Policy

ANV's Healthy Food and Beverage Policy

1. All foods and beverages provided will be 100% healthy.
2. No sugar-sweetened beverages will be provided.
3. Food will emphasize fruit, vegetables, whole grains, and nonfat or low-fat dairy products.
4. To ensure that our programs are welcoming and comfortable for everyone, Acta Non Verba does not use pork or pork by products in our meals or snacks.
5. No outside food.



Other Programs

- After School Program
- CSA Veggie Bags
- Junior Farmers
- Community Farm Days & Neighborhood Events
- Field Trips and Farm Visits
- Tassafaronga Village Services



Acta Non Verba: Youth Urban Farm Project



1001 83rd Ave
Oakland, CA 94621

www.anvfarm.org

510.878.7235

Camp Sessions:

9 weeks of adventure and a lifetime of memories!

Summer Camp ANV:

Mon – Fri 8am-5pm

- Session I: June 13 – July 8
- Session II: July 18 – August 12



Formed in 2008
Largest urban farming company in California



More About

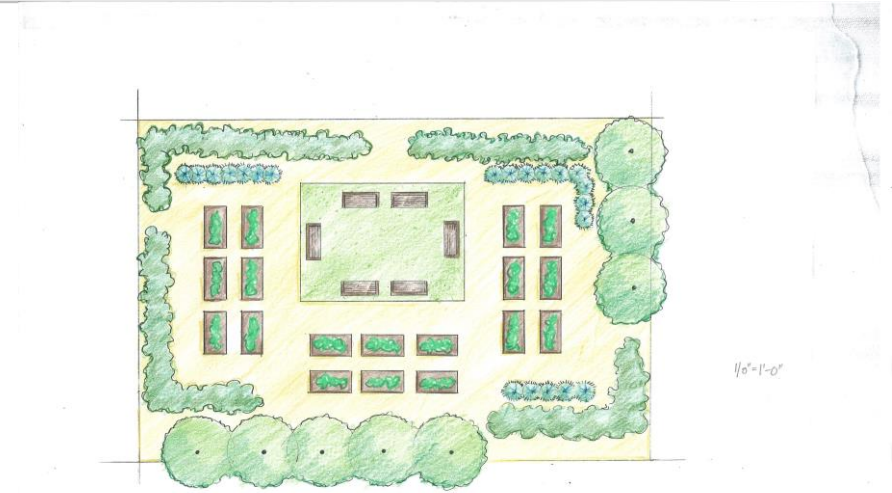
Us...

- Designed and installed over 600 urban farms
- Created 25 full time green jobs
- Offices in L.A. and Oakland
- Organic maintenance specialists



Farmscape Services

- Design/Consultation
- Installation
- Construction Oversight
- Organic Maintenance
- Garden Programming



Programming and Marketing

- Urban Farm Tours
- Specific menu items from garden
- Monthly workshops
- Marketing items (social media, blog posts, instructional videos)



The Farm at the Jonathan Club

“Now the Members of the Club can enjoy fresh and artisanal ingredients without travelling out to a distant farm” –*Jonathan Club GM, Matthew Alnatt*



Bon Appetit Catering/ Stem Restaurant



AT & T Park



Timeline + Budget

- Installation costs 20K-80K depending on complexity and size
- Maintenance costs between \$350-\$1000 per week
- Most Farmscape projects take 1-2 weeks to install
- The garden will be planted immediately and can grow *year-round*