

SPUR

Ideas + Action for a Better City

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#ArtsInTheTown

Ragged Wing Ensemble



REDWOLF 2014

Through the Wall
2015



The Flight Deck



Opening Festival



National Poetry Slam Audience

The Flight Deck



erenamorelli

Gallery opening



Gritty City Repertory Youth Theatre

Art in Oakland



The Rootless 2015

Artists and the Creative Economy



Accelerator Gala 2014

Supporting the Arts in a changing Oakland



Accelerator
Gala 2016





www.raggedwing.org



www.theflightdeck.org

Nor-Cal FDC



Northern California Small Business
Financial Development Corporation

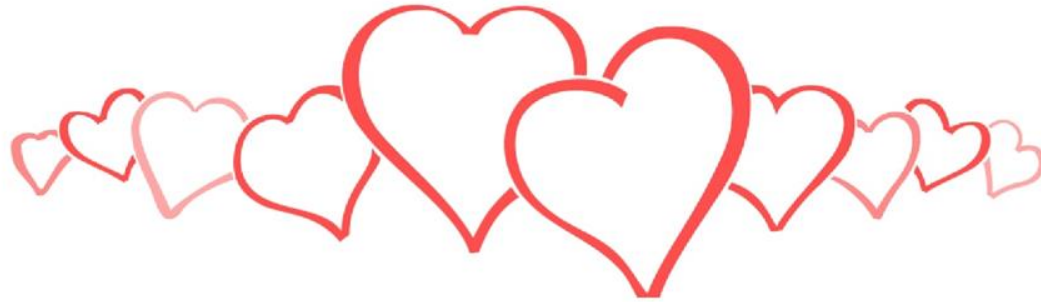
**Nor-Cal FDC is a state chartered non-profit corporation.
Licensed and regulated by the California iBank™**

Program established 1994 to

- **finance public infrastructure and economic development**
- **Promote a healthy climate for jobs creation**
- **Strengthen economy**
- **Improve the quality of life in California communities**

Use of Funds

- **Start-up costs**
- **Working capital**
- **Inventory**
- **Franchise fees**
- **Business expansion**
- **Lines of Credit**
- **SBA 504 Bridge financing**
- **Refinancing of existing business debt**
- **Import/Export**
- **For and nonprofits**



**WAYS TO NURTURE
THE CREATIVE COMMUNITY**



Lifestyle Eco-Artrepreneur Education Forum

Motto: “Uplifting people, planet and peace with profit and dignity for all.”

Through support and advocating
inclusion for participation of local
creative enterprises in the new
economic landscape

the green  LEEF

Artrepreneur Incubator



www.thegreenleef.com

An **URBAN VILLAGE CONNECTION**

A project through synergies and collaborative partnerships that support the intersection of creativity and business through an eco-system of training and resources.

Mission

Mission is to transform individual artists and makers into a business enterprises and direct them towards growth and sustainability.

the green LEEF motto is *“uplifting people, planet and peace with profit and dignity for all.”*

Program

- Workshop series for individuals and creative makers
- Registered or unregistered start-up micro-enterprises
- Providing education and assisting the development of conscious capital for self-employment, creating second incomes, promoting fair and local trade
- Support short economic development of community and aiming to impact retention of residency.



Focus Areas

- Product and services description
- Identify marketplace, customers, competition, pricing
- Anchor values in business model
- Create variety of overlapping ecosystems to reach customers
- Financial planning, understand credit, gain access to capital



Goals: Facilitate and provide resources

1. Obtain access to capital
2. Assist to market place
3. Website development, Hack the Hood
4. Strengthen and empower
5. Seek and recognize opportunities



Green LEEF Artrepreneur Session



June 30, 2016 Reception



Sharing the Vision





the
green  LEEF

Artrepreneur Incubator Project

Intersecting creativity and business

www.thegreenleef.com

GL Artrepreneurs
Presentation &
Network 2016

June 30, 2016





TEACHING CREATIVE EMPOWERMENT

- **BOLD** and **DELIBERATE**
- CREATE AWARENESS
- ESTABLISH α *Preference*
- INFLUENCE **Behavior**





Be Empowered. Be Enterprising.

the green **LEEF**
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