



# HACKING HOUSING

## 9 Ideas for Addressing Oakland's Housing Crunch

As part of Oakland's first Tech Equity Week, the **Kapor Center for Social Impact** and **SPUR** for hosted an evening of idea-sharing pitches about how Oakland can maintain its esteemed diversity while accommodating the projected population influx that the growing tech sector brings.



**Harrison Fraker,**  
Professor of Architecture,  
UC Berkeley College of  
Environmental Design

1. Create more density in Oakland, ideally 65 units per acre. "Fitting more people on a given piece of land makes housing more affordable."
2. Build more one-bedroom apartments, each 500 square feet and suitable for two people at a cost of \$184,000 per unit - affordable for workers making \$20 an hour.



**Gloria Bruce,**  
East Bay Housing Organizations

3. Advocate for "public benefit zoning." City of Oakland can use its power over land-use regulation and zoning to extract concessions from developers who benefit from changes in city policy.
4. Tweet City Councilmembers with the hashtag #HousingFeeNow. Since public money made the land usable, those profiting from the land should share some of that profit with the public.



**Regina Davis,**  
Strategic Urban Development

5. Utilize public-private partnerships to build large projects, especially around BART stations and other transit stops.



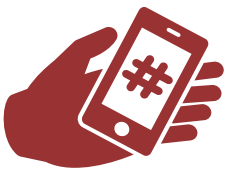
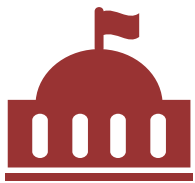
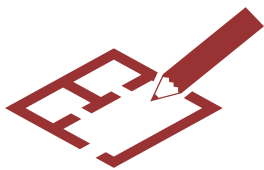
**Jay Standish, OpenDoor**

6. Encourage co-living as a way to increase density and reduce housing costs by sharing common spaces. For example, OpenDoor established a co-living space at a 5,000-square-foot house where 10 to 15 people live together.



**Audience Ideas**

7. Convert 1950s style tech office parks to mixed-use communities.
8. Get involved! Make your voice heard through public input sessions for development projects.
9. Pass a municipal requirement to build affordable housing in Oakland (similar to ones that exist in San Francisco, Hayward, and Emeryville)!



## #HackHousingOAK



**KAPOR CENTER  
FOR SOCIAL IMPACT**



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