



# 2016 Good Government Awards

**YOUR SPONSORSHIP OPPORTUNITY**





# Sponsor the Good Government Awards today!

## Show your support for city leadership

### **Monday, March 21, 2016**

#### Evening Ceremony and Reception

Join SPUR for the 36th annual Good Government Awards on **Monday, March 21, 2016** in San Francisco as we recognize exemplary job performance and leadership by managers who serve the City and County of San Francisco.

### **San Francisco City Hall**

#### North Light Court

This unique event will include a hosted reception and present sponsors with the opportunity to mix and mingle with the Mayor, city department heads, members of the Board of Supervisors and business and community leaders.

Join us this year to honor the following 2016 Public Managerial Excellence Award Winners:

Jane Gong  
San Francisco Business Portal  
Office of Economic & Workforce Development / Department of Technology

Diana Hammons  
Revenue Collection and Sales  
San Francisco Municipal Transportation Agency

Greg Kato  
Gross Receipts Tax Director  
Office of the Treasurer & Tax Collector

Robert Smuts  
Emergency Communications  
Department of Emergency Management

Rental Assistance Demonstration (RAD) Team  
Kate Hartley, Lydia Ely, Erin Carson, Sarah Nusser  
Mayor's Office of Housing and Community Development

Honorary Committee

The Honorable Edwin M. Lee  
Mayor 2011-Present

The Honorable Gavin Newsom  
Mayor 2004-2010

The Honorable Willie L. Brown, Jr.  
Mayor 1996-2004

The Honorable Frank Jordan  
Mayor 1992-1996

The Honorable Art Agnos  
Mayor 1988-1992

The Honorable Dianne Feinstein  
Mayor 1978-1988

Mrs. Gina Moscone



Show Mayor Lee and his staff that your company is committed to the leadership of the City and County of San Francisco and to ensuring managerial responsibility and excellence in local government.

Our sponsors are important partners in honoring leaders for their public service to the City and County of San Francisco. Corporate sponsorships range from \$1,000 – \$30,000 and provide many valuable and tangible benefits.

Important Sponsorship Deadlines

For greater benefits, pledge your support by these dates:

FRIDAY, JANUARY 15  
Recognition in February, March and April issues of the *The Urbanist*

WEDNESDAY, JANUARY 27  
Recognition in printed invitation

WEDNESDAY, FEBRUARY 3  
Recognition in first email invitation

FRIDAY, FEBRUARY 12  
Recognition in the first and second San Francisco Business Times ads

FRIDAY, FEBRUARY 19  
Recognition in second San Francisco Business Times ad

Recognition in March and April issues of *The Urbanist*

WEDNESDAY, FEBRUARY 24  
Recognition in second email invitation

\* Please refer to sponsor benefits chart for details on benefits by level of sponsorship.

\*\*To ensure you make sponsorship deadlines, please alert us of your sponsorship pledge at spur.org/ggawards or by email to events@spur.org.

For more information on sponsorship opportunities, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.

SPUR is a 501(c)(3) nonprofit organization and sponsorship is tax deductible to the full extent of the law. SPURs tax ID is 94-149-8232.

WEDNESDAY, MARCH 9  
Recognition in the third email invitation

FRIDAY, MARCH 11  
Recognition in printed program and sponsor board exhibition

WEDNESDAY, MARCH 16  
Recognition in event signage and video presentation

MONDAY, MARCH 21  
Event day and final deadline for sponsorship. Inclusion in April issue of *The Urbanist*

Sponsors are added to the web site every Friday.

Sponsorship Registration Form

Pledge quickly and easily online at [spur.org/ggawards](http://spur.org/ggawards).

Please scan and email this form to events@spur.org or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level

BENEFITS	Chair	Good Government Advocate	Good Government Steward	Good Government Partner	Good Government Supporter
Exclusive sponsorship for your company alone	X				
Speaking opportunity	X				
Verbal recognition of your contribution at the event	X	X			
VIP Pre-Reception	X	X	X		
Recognition in event advertisements in prominent publications	X Premier Logo	X Prominent Logo	X		
Company advertisement in printed event program	X Full-Page	X Half-Page	X Quarter-Page		
Exhibition display of company ad or project board at event	X 3 Boards	X 2 boards	X 1 board		
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Prominent Logo	X Logo	X Featured	
Recognition in print and email invitations and on our website	X Premier Logo	X Prominent Logo	X Logo	X Featured	X
Recognition in printed program, video and event signage	X Premier Logo	X Prominent Logo	X Logo	X Featured	X (No video)
Recognition on event name badge	X	X	X	X	X
Event tickets	X 18 tickets	X 12 tickets	X 8 tickets	X 4 tickets	X 2 tickets
AMOUNT	<input type="checkbox"/> \$30,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000

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Payment Information

I have enclosed a check payable to SPUR for \$

Please charge my Visa/Mastercard No:

/

EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Total

SPONSORSHIP AMOUNT: \$

Sorry, we cannot attend, but wish to contribute: \$

TOTAL AMOUNT: \$

☐ I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Monday, March 14.

Pledge your support by Wednesday, January 27 for maximum benefits!

Complete and submit this form online at [spur.org/ggawards](http://spur.org/ggawards)

For more information, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.





## Good Government Awards March 21, 2016



## About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We are proud to be a member-supported nonprofit organization. For more information, please visit [spur.org](http://spur.org).

