







HEALTHY FOOD WITHIN REACH

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Building a Healthy Community

Santa Clara County
PUBLIC
HEALTH

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Health Policy Track Record

- 2005 Resolution Regarding Health—HiAP
- 2005 Healthy Vending Policy
- 2008 Menu Labeling Ordinance
- 2008 Healthy Beverage Policy
- 2008 Healthy Restaurant Meal Ordinance
- 2011 Tobacco Ordinances (smoking pollution control, multiunit housing, and tobacco retail permit)
- County Comprehensive Nutrition Standards (2012)
- General Plan Health Element (to be completed 2015)



What We've Done: Food Access & Food Security

- Nutrition Education initiatives across multiple sectors
- Community Nutrition Action Project engage key players
- Water to Go initiative- include water filling stations
- CalFresh/EBT expansion
- Healthy retail initiative
- Healthy Trails
- Worksite Wellness/organizational practice change
- Resources and referrals for people who are experiencing immediate food insecurity
- Support and promote programs provide medically tailored food to diabetic and pre-diabetics

Public Health in the Community











What We've Learned

- Leverage partnerships
- Take things to scale
- Utilize sector-based work
- Find health champions
- Promote "what surrounds us shapes us" and Health in All Policies

What We Could Do with \$10 Million

- What if tap water was readily available as the beverage of choice?
- What if all food provided at food pantries/food assistance sites promoted health?
- What if all children had nutritious food and beverages at school, in afterschool programs and other places where they learn and play? What if nutrition education was part of our core curriculum?

What We Could Do with \$10 Million

What if all people in all neighborhoods had equal access to healthy food retail?

What if all governmental agencies, organizations and worksites had healthy procurement standards?

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Great Things Start with Good Health