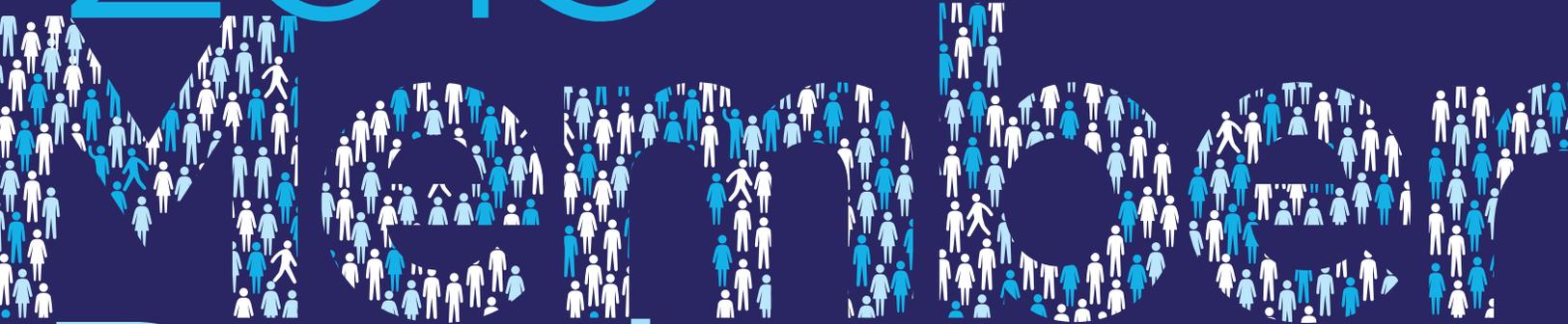


2015



Parties

Your Sponsorship Opportunities



Sponsor the SPUR Member Parties today



Urban Life

SPUR Member Party | San Jose

June 11, 2015 | 5-9 p.m.

San Pedro Square Market, San Jose

SPUR Member Party | San Francisco

Presented by macys.com

June 18, 2015 | 5-10 p.m.

SPUR Urban Center and Annie Alley,
San Francisco

The SPUR Member Parties reach a cross section of SPUR's 6,000 members, bringing together people of all ages to celebrate city life and SPUR. Featuring street parties in both locations, this event offers a once-a-year chance to meet and reach SPUR's vibrant and diverse membership.

Sponsors are recognized on print and email invitations that reach 20,000+ business and community leaders across the region.*

The SPUR Member Parties not only bring members together but also financially support our important policy work. We hope to count on your support!



Pledge today at spur.org/memberparty

For more information on sponsorship opportunities, contact Vanessa Bilanceri at (415) 644-4882 or events@spur.org.

* Please see timeline inside for important sponsorship deadlines.



Important Sponsorship Deadlines

For greater benefits, pledge your support by these specific dates:

- Wednesday, April 8**
Recognition in first email invitation
- Wednesday, April 22**
Recognition in May issue of *The Urbanist*
- Wednesday, April 29**
Recognition in printed invitation (sent to 20,000+ people throughout the region)
- Wednesday, April 29**
Recognition in second email invitation
- Tuesday, May 5**
Recognition in first and second *Business Times* ads*
- Tuesday, May 12**
Recognition in second *Business Times* ad*
- Wednesday, May 20**
Recognition in printed event program for SJ party
- Wednesday, May 20**
Recognition in June issue of *The Urbanist*
- Wednesday, May 27**
Recognition in printed event program for SF party
- Wednesday, May 27**
Recognition in third email invitation
- Wednesday, May 27**
Recognition in event signage for SJ party
- Wednesday, June 3**
Recognition in event signage for SF party
- Thursday, June 11**
SPUR Member Party | San Jose
- Thursday, June 18**
SPUR Member Party | San Francisco
- Wednesday, June 23**
Recognition in July issue of *The Urbanist*

Sponsors are updated on the web site every Friday.

*Please refer to sponsor benefits chart for details on benefits by level of sponsorship.

**To ensure you meet sponsorship deadlines, please alert us of your sponsorship pledge at spur.org/memberparty or by email to events@spur.org.

Visit spur.org/memberparty for event details and online sponsorship forms.

Sponsorship Registration Form

Pledge quickly and easily online at spur.org/memberparty

Please scan and email this form to events@spur.org or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level

BENEFITS:	Urban Leader	Community Connector	Bridge Builder	Sustainable Supporter
Recognition in <i>Business Times/Journal</i> ads	X Prominent Logo	X Logo		
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Prominent Logo	X Logo	X Featured	X
Recognition in print and email invitations	X Prominent Logo	X Logo	X Featured	X
Recognition on our website	X Prominent Logo, both web pages	X Logo, both web pages	X SF or SJ page	X SF or SJ page
Recognition in printed program and event signage	X Prominent Logo, both events	X Logo, both events	X SF or SJ	X SF or SJ
Event tickets	X 16 tickets to each event	X 12 tickets to each event	X 8 tickets	X 4 tickets
AMOUNT:	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000
			CHOOSE ONE: <input type="checkbox"/> San Jose <input type="checkbox"/> San Francisco	CHOOSE ONE: <input type="checkbox"/> San Jose <input type="checkbox"/> San Francisco

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

/

EXPIRATION DATE NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY STATE ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON EMAIL FOR CONTACT PERSON

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Totals

SPONSORSHIP AMOUNT: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than June 1 (SJ party) or June 8 (SF party).

Complete and submit this form online at spur.org/memberparty

For more information, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.

Pledge your support by **Wednesday, April 29!**



About SPUR: Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. A member-supported nonprofit organization, we bring people together from across the political spectrum to develop solutions to the big problems our cities face. For more information, please visit spur.org.

