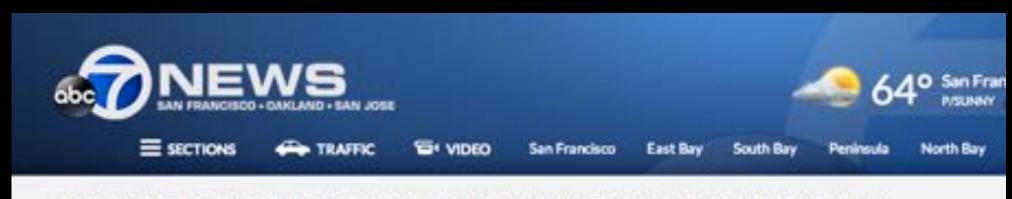
Coalition Building







Getting the Solution Across



ADVOCACY GROUP WANTS MONTHLY PEDESTRIAN SAFETY PROJECTS

Key Strategies for 2015

- 1. Fix 15% of high injury corridors per year (18 miles)
- 2. Statewide automated enforcement campaign
- 3. Increasing Focus on the Five enforcement to 37% of all citations
- 4. Building a broader coalition, and formalizing processes

Vision Zero in the Broader Context





A Cultural Shift:

Saving Human Life is the Highest Priority