



# Vision Zero in San Francisco

**SPUR Lunchtime Forum: Feb 3, 2015**

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# Outline

- Review the consequences of inaction
- Provide an overview of advocates' role in Vision Zero
- Vision Zero Coalition 2015 goals
- National scope

# Health Impacts

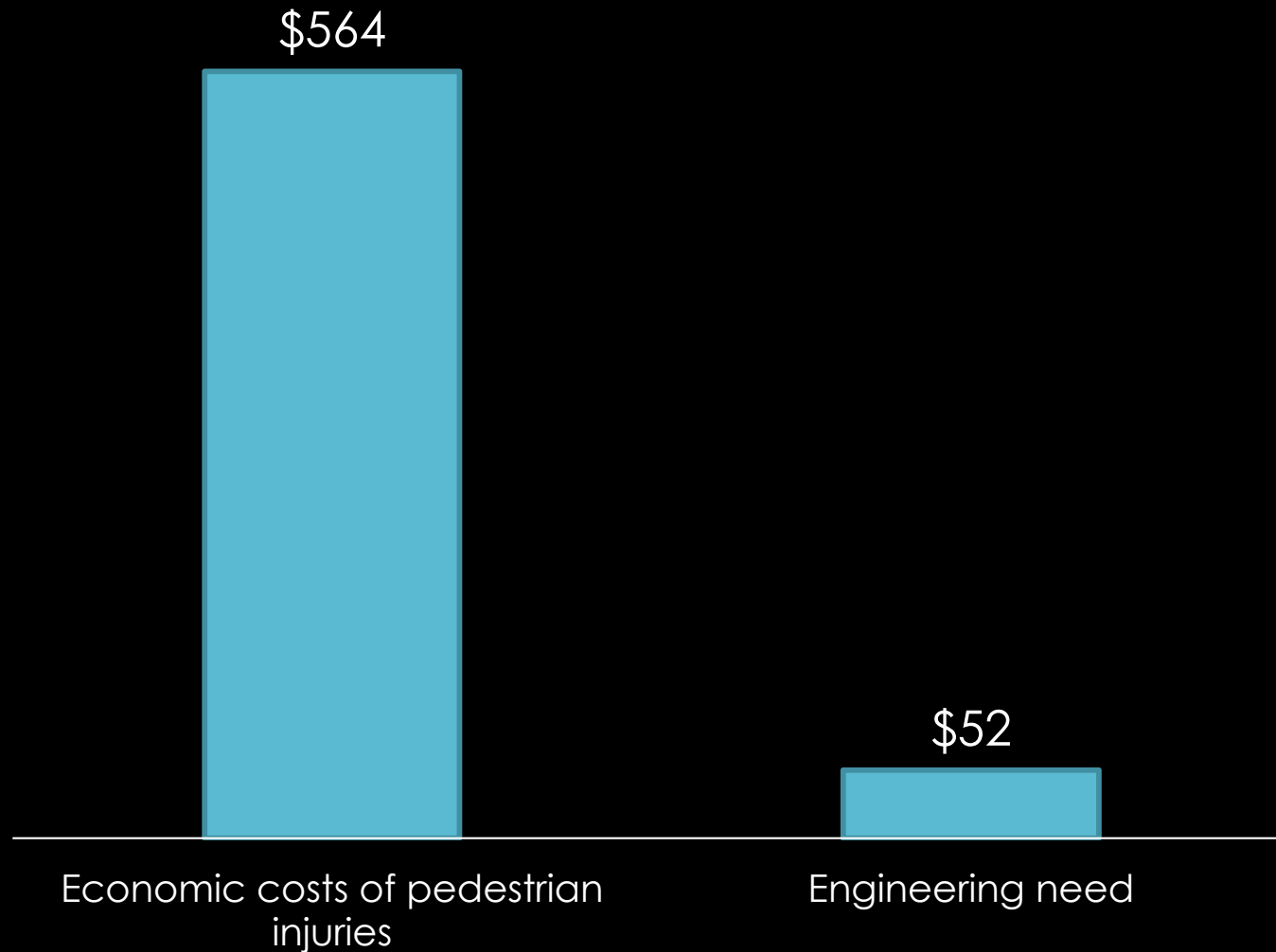
- **ONE** in **FOUR** people at SF General Hospital's trauma center are people who have been hit by cars while walking.



For every victim of gun violence

5 people are hit by cars in San  
Francisco

# Annual Cost of Treatment vs. Prevention of pedestrian injuries alone (millions)

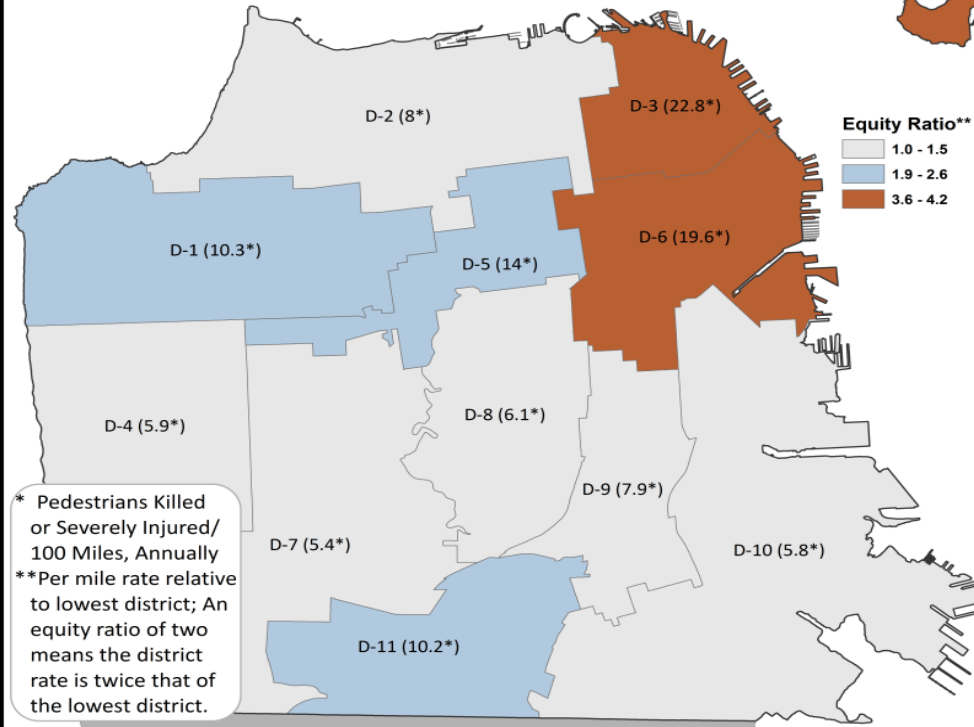


# Traffic Justice

## Supervisory District Equity Assessment Vehicle-Pedestrian Injuries

2006 to 2010

San Francisco, Ca





A plan to cut  
severe and fatal  
pedestrian injuries  
in half by  
2021



## San Francisco Pedestrian Strategy

Prepared by the Mayor's  
Pedestrian Safety Task Force

April 2013

# Two fatalities close out high year for pedestrian deaths











By Jessica Kwong  @JessicaGKwong

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In every situation a person might fail - *the road system should not*