Seamless Transit: Where is it going?

July 16, 2014

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TransitScreen

<Transit>

Definition:
tran·sit ˈtranzit

noun: transit

1. the carrying of people, goods, or materials from one place to another.

Challenge

How can we make transit more seamless as urban mobility options proliferate?

Three Ways Urban "Transit" is Rapidly Changing

1) Rise of the Sharing Economy

2) Emergence of Large, Private Transit Agencies

3) Automated Vehicles

1) Rise of the Sharing Economy

2) Emergence of Large, Private Transit Agencies

Employee Shuttles

Private Transit Agencies?

3) Self-driving Cars
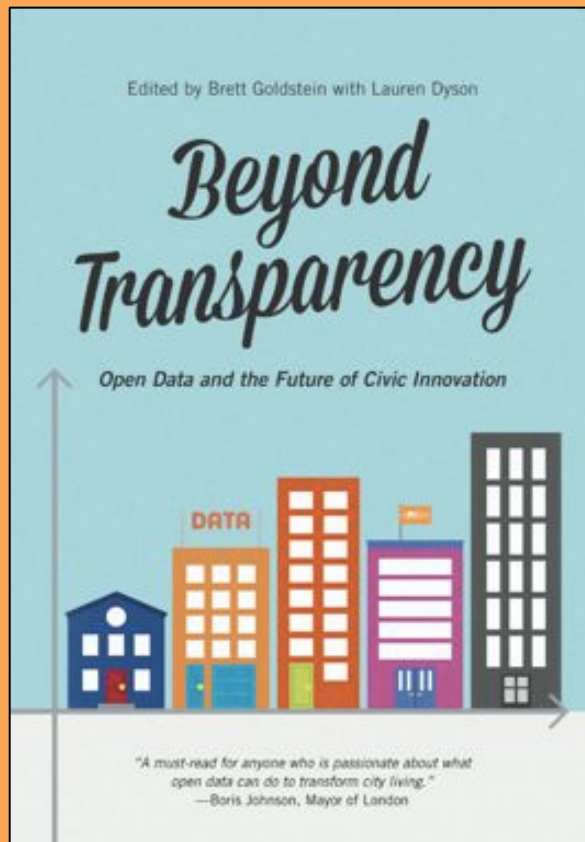

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Three Easy Ways We Can Make Transit More Seamless

1) Ubiquity
Make Real-Time, Multimodal Data Universally Accessible

2) Open Data

Edited by Brett Goldstein with Lauren Dyson

Beyond Transparency

Open Data and the Future of Civic Innovation

DATA

"A must-read for anyone who is passionate about what open data can do to transform city living."
—Boris Johnson, Mayor of London

Transit agencies should focus on infrastructure.

Open the data.

Let innovators thrive

CODE *for* **AMERICA**

3) Software Signage + Internet of Things

Created with Streetmix.net

Seamless Signage

My Ideal City

Created with Streetmix.net

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