

Sasaki/Rutgers/Arup



ECONOMY = CULTURE

Interboro Team

Strategies for the Lowlands: Slow Streams
Room for the Mill River

ROOM FOR
THE RIVER

An aerial photograph of a city, likely Millersville, Pennsylvania, showing a river (the Mill River) flowing through the urban landscape. The river is highlighted in green, and several large green spaces are also highlighted in green, indicating areas for environmental restoration or park development. The city's grid street pattern and various buildings are visible in shades of gray and brown. The overall scene is viewed from an elevated perspective, looking down and slightly across the city.

Interboro Team

Strategies for the Marsh: The Eco-Edge

AND PROTECT

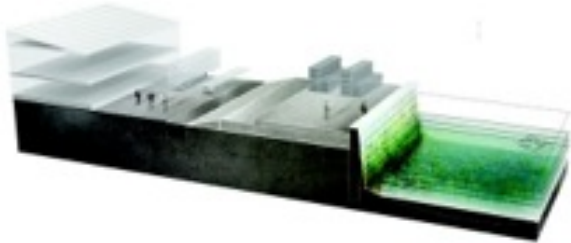


PennDesign/OLIN

An architectural rendering of a waterfront park and harbor area. The top half shows a park with a paved walkway, orange directional arrows, a playground structure, and a modern pavilion on a hillside. The bottom half shows a harbor with a white tugboat, a white ship with red crosses, and a white truck. The text "MERGING COMMUNITY AND LOCAL ECONOMY" is overlaid in white, bold, sans-serif font across the center.

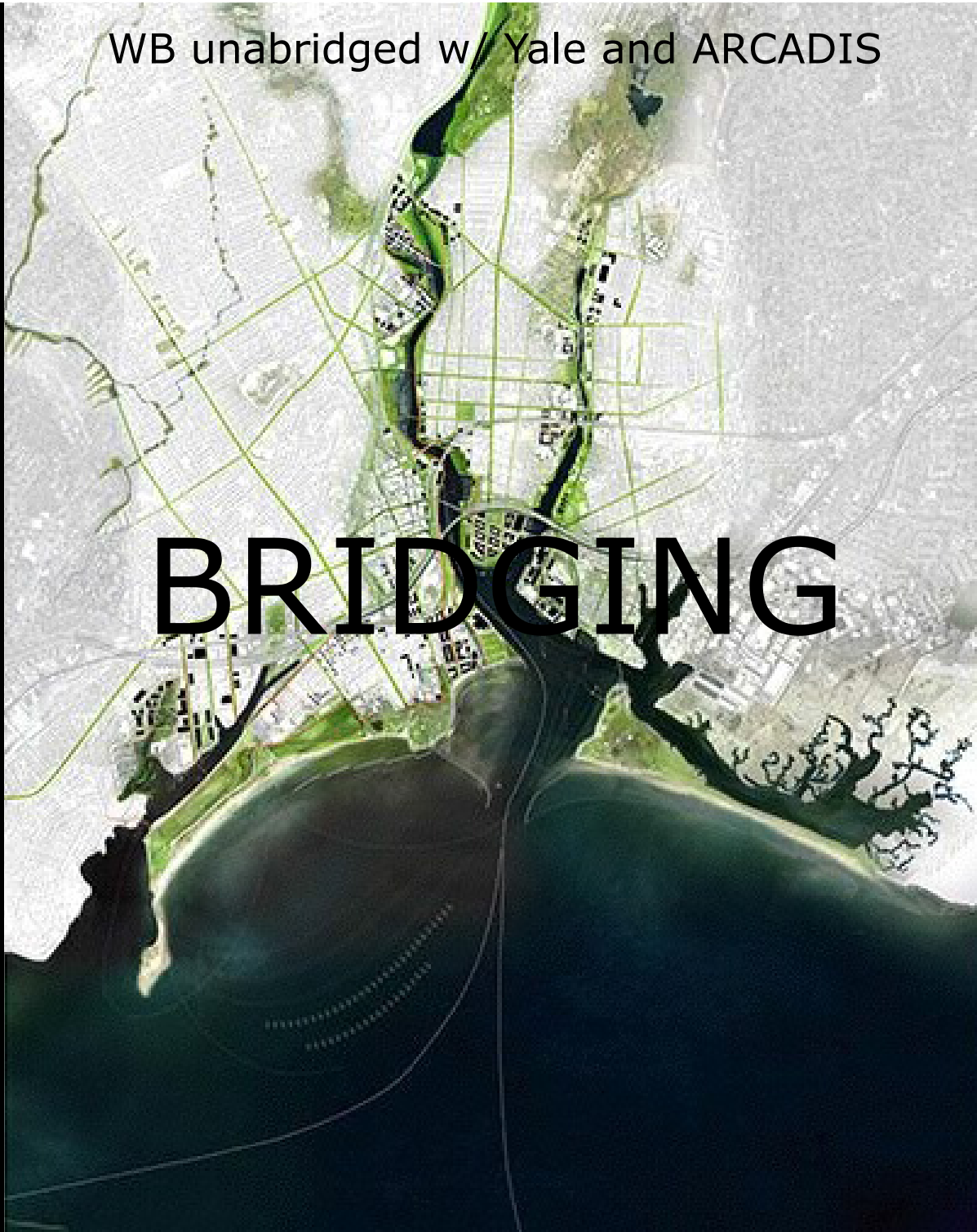
MERGING COMMUNITY AND LOCAL ECONOMY

BY DESIGN



WB unbridged w/ Yale and ARCADIS

BRIDGING



WB unabridged w/ Yale and ARCADIS



The BIG Team

THE BIG "U"
TAILOR-FIT, COMMUNITY-DRIVEN
FLOOD PROTECTION

CONNECT



ROBERT MOSES

JANE JACOBS

The BIG Team

PEOPLE AND PLACE



WXY/West 8

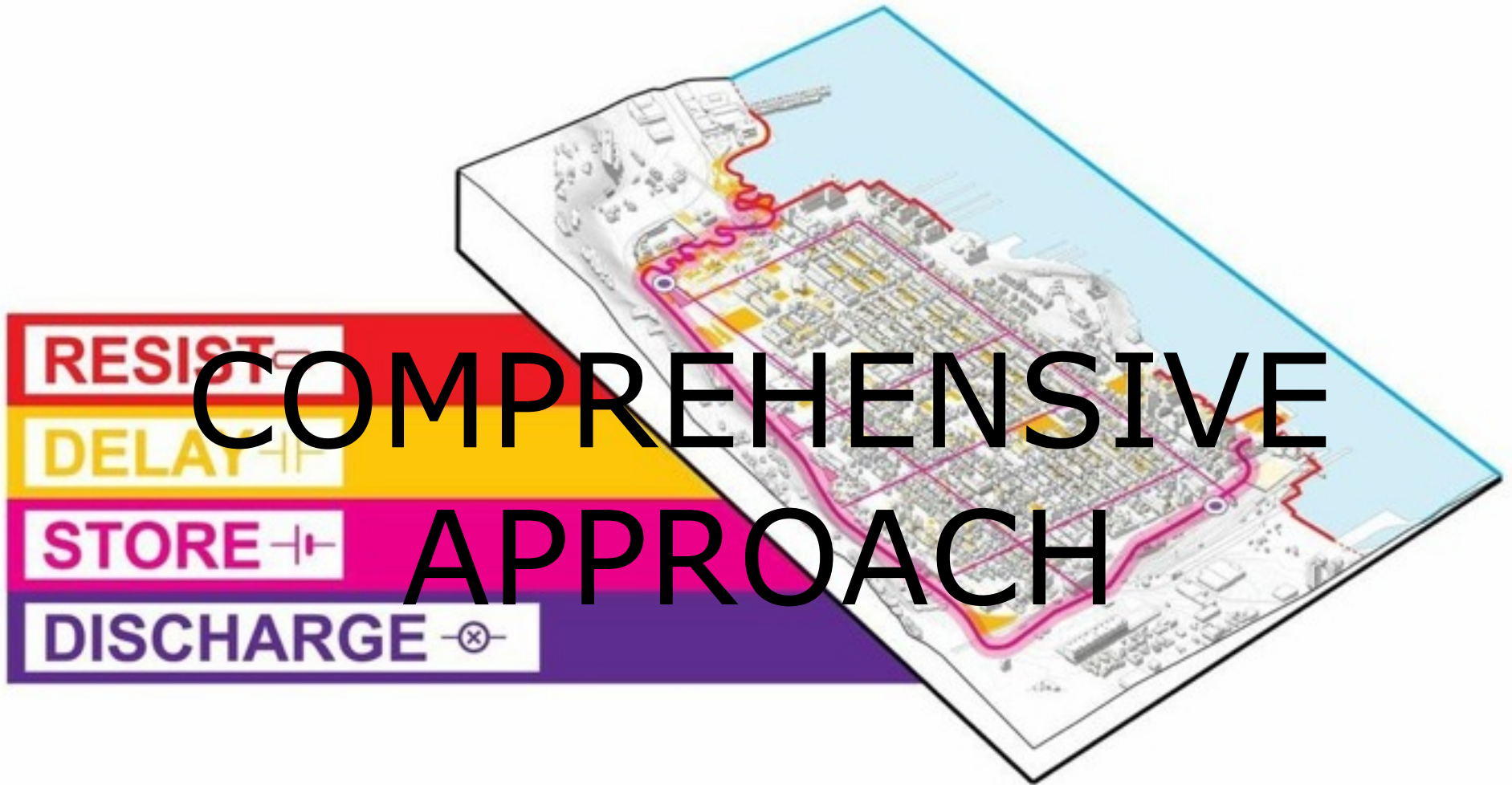


IMAGE: WXY West8

WXY/West 8



IMAGE: WXY West8



RESIST



DELAY



STORE



DISCHARGE



LIVING WITH WATER



CULTURE OF ECOLOGY



SCAPE / Landscape Architecture





LEADERSHIP

A group of people are seated around a round table covered with a white tablecloth in a tent. They are engaged in conversation and eating. In the foreground, a man in an orange t-shirt with 'ROCKAWAY YOUTH' written on it is talking to a woman in a black blazer. The table is set with blue plastic cups, a glass pitcher, salt and pepper shakers, and plates of food. The background shows other people at tables and large windows looking out onto a bright outdoor area with trees.

COLLABORATION

IMAGE: CAMERON BLAYLOCK PHOTOGRAPHY

first annual hunts point **slam bake**

Hosted by the
Cooking Channel's
Baron Ambrosia

The POINT Community Development Corporation, Sustainable South Bronx, Mothers on the Move, Hunts Point Terminal Produce Cooperative Association, Hunts Point Cooperative Market, New Fulton Fish Market, the Bik Projek, Hunts Point Economic Development Corporation, NYC Environmental Justice Alliance, John V. Lindsay Wildcat Charter School, Rocking the Boat, ABN Associates LLC and Taconic Management Company LLC cordially invite you to a:

Cooking Competition
featuring the
Bounty, Talent and Tastes of Hunts Point



INNOVATION

Wednesday, March 19
5:00 PM - 8:30 PM

banknote building

3rd Floor Event Space, 1231 Lafayette Avenue

Presentation of Dishes to Judges 5:00 PM

SlamBake Public Tasting at 5:30 PM

Judges Announce Winners at 6:30 PM

Rebuild by Design Public Meeting 7:00 PM

Childcare, dinner, and Spanish-language translation will be provided.

...ing and public tasting followed immediately
by a public meeting to solicit draft ideas for HUD's

Rebuild by Design:
plans for new
infrastructure to protect
Hunts Point from the
next Superstorm



REBUILD BY DESIGN

An Initiative of the President's
Hurricane Sandy Rebuilding Task Force

In Collaboration With
NYU's Institute for Public Knowledge
Municipal Art Society
Regional Plan Association
Van Alen Institute

Lead Supporter
The Rockefeller Foundation

With Support From
Deutsche Bank Americas Foundation
Hearst Foundation
Surdna Foundation
The JPB Foundation
The New Jersey Recovery Fund

Rebuild by Design: Innovating Together to Create a Resilient Region PROCESS



After three months of research and conversation with communities in New York, New Jersey, Connecticut, and beyond, the Department of Housing and Urban Development (HUD) has selected 10 projects across the Sandy-affected region to be pursued in the next and final stage of the Rebuild by Design competition. Share your views on these thoughtful, unique visions for a more resilient region, and check out streaming video of the October 28 [morning program](#) or [evening program](#) in which all of the Design

IMPLEMENTATION



IMPLEMENTATION



An aerial photograph of a coastal town and beach. The town, with numerous houses and buildings, is on the left. A wide, sandy beach runs along the coast, showing extensive tire tracks and several large mounds of sand. The ocean is on the right, with waves breaking onto the shore. The word "IMPLEMENTATION" is overlaid in large, bold, black capital letters across the center of the image.

IMPLEMENTATION

IMPLEMENTATION

REBUILD UN'S POINT LIFELINES

What do you wish there was more of?

Please check a box on the types of things you would like to see integrated into a residential plan for Point Ledges II.

What are you missing?

Please use the sticky notes to write a note about programs or amenities that we haven't thought of that should be integrated into a residential plan for the peninsula.

 BIKE ROUTES - GREENWAYS	 SAFE STREETS	 COMMUNITY GARDENS	 RIVER ACCESS
 BOATING - SAILBOAT PROGRAMS	 FISHING PIER	 HABITAT	 FLOOD + STORMWATER PROTECTION
 AFFORDABLE HOUSING	 FRESH FOODS BOOTH	 RIVER WALK	 LOCAL MARKETS

REBUILD BY DESIGN

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Working Together to Build a More Resilient Region

Secretary
Donovan
announces
the winners
of Rebuild by
Design.

REBUILD
BY
DESIGN

Join the conversation

 /rebuildingbydesign
 @rebuildbydesign
#rebuildstronger



Winning Proposals



LIVING BREAKWATERS

SCAPE / Landscape
Architecture
Staten Island, New York

\$920 M



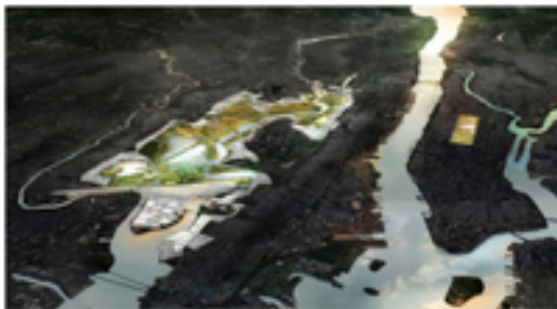
Hunts Point Lifelines

PennDesign/OLIN
Bronx, New York



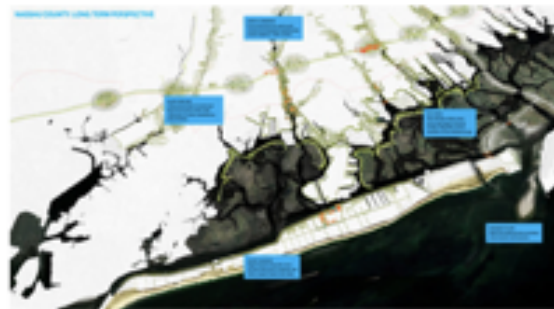
Resist, Delay, Store, Discharge: A Comprehensive Strategy for Hoboken

OMA
Hoboken, New Jersey



New Meadowlands: Productive City + Regional Park

MIT CAU + ZUS +
URBANISTEN
The Meadowlands, New Jersey



Living with the Bay: A Comprehensive Regional Resiliency Plan for Nassau County's South Shore

Interboro Team
Long Island, New York



BIG U

BIG TEAM
New York, New York

SCHOOLS AT THE WATERFRONT

CULTURE *education*



ENGAGEMENT
NEXT GENERATION



CLAIM THE EDGE, CONNECT THE CENTER

REBUILD BY DESIGN: RESILIENT BRIDGEPORT



CULTURE
small business

Asbury Park Capacity-Building: The City of Asbury Park



CULTURE

community

REBUILD
BY
DESIGN

Rebuild One City

Unifying a Resilient Asbury Park, March 22, 2014



CULTURE

opposite minds

Image during breakout session of workshop at the Meadowlands commission on January 30th, 2014.
To the right, Riverkeeper Cpt. Bill Sheehan; left, Alex Klatskin, with an interest in the well-being of redevelopment areas.



CULTURE
politics

FIRST ANNUAL HUNTS POINT
SLAMBAKE!

CULTURE
celebration



March 19th Cooking Competition to gather diverse interests around Hunts Point common resource: food.

REBUILD
BY
DESIGN

2 Boat Tours

CULTURE
experience



A photograph showing three people of diverse backgrounds working together at a table. A woman on the left wears a red hoodie and a black beanie. A man in the center wears a light-colored striped shirt and glasses. A man on the right wears a white striped shirt and glasses, leaning over the table. They are looking at architectural plans on the table, which include a site plan with green and blue areas. A purple marker is being used on the plans. A water bottle and some sticky notes are also on the table. The background shows an orange wall and a fire extinguisher.

CULTURE
working together



CULTURE

the next generation

by DESIGN



Rebuild by Design > National Disaster Resilience Competition

- So we need:
 - new models as reference for replication
 - better examples for inspiration
 - using and developing the best data
 - attract and collaborate with interdisciplinary talent
 - organize and stimulate collaboration across all sectors, layers of governments and communities
 - in aligned partnership with philanthropic partners
- Our goal is to replicate the 'Rebuild by Design' inspiration and success with the national competition, where the availability of planning dollars combined with the potential for large grants will motivate communities to re-envision their recovery, for a real resilient nation.





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Office of the Press Secretary



For Immediate Release

June 14, 2014

FACT SHEET: National Disaster Resilience Competition

Today, President Obama will announce the National Disaster Resilience Competition. Responding to demand from state, local and tribal leaders who are working to increase the safety and security of their communities, the nearly \$1 billion competition will invite communities that have experienced natural disasters to compete for funds to help them rebuild and increase their resilience to future disasters.

The competition announced today will support innovative resilience projects at the local level while encouraging communities to adopt policy changes and activities that plan for the impacts of extreme weather and climate change and rebuild affected areas to be better prepared for the future. As last month's National Climate Assessment made clear, climate change is no longer a distant threat. Average temperatures across the United States have increased between 1.3 and 1.9 degrees Fahrenheit since recordkeeping began in 1895. Heat waves, hurricanes, and severe storms have all become more frequent and more intense. And sea level rise is causing some communities to flood at high tides and threatening homes and critical infrastructure. These facts underscore the need for urgent action to combat the threats from climate change, protect American citizens and communities today, and build a sustainable future for our kids and grandkids.

LATEST BLOG POSTS

June 22, 2014 11:33 AM EDT
[Join Facebook Q&A's Live from the White House Summit on Working Families](#)
Join a series of Facebook Q&A's live from the White House Summit on Working Families to discuss issues including workplace flexibility and equal pay.

“...building on the successful model set forth by HUD’s Rebuild by Design competition.”

Rebuild by Design informs the National Competition

> *recommendations from the RBD Evaluation by the Urban Institute, July 2014*

- Eligible jurisdictions—that is, HUD CDBG-DR eligible grantees—should **compete** for funds
- Competing jurisdictions must address RBD's **regional focus and open-ended vision**. *Keep a broad scope in place and needs.*
- Jurisdictional competition does not preclude design team competition. *Harnessing design thinking is a central innovation of RBD.*
- The volume of **funds** for both the competition and the award values must be **proportional and appropriate**.
- Continued and sustained **leadership, vision, and partnerships** throughout the competition (and beyond) are critical.
- The development of **reasonable goals with measurable outcomes** and targets and a clear way to operationalize them is essential.

Rebuild by Design informs the National Competition

> *recommendations from the RBD Team, July 2014*

Funding, talent and process:

- Funding across government and through public-private partnerships: non-federal funding can catalyze a multitude of federal funding (and the other way around)
- Talent meets talent, interdisciplinary, international and local
- Process
 - collaborative across all stakeholders
 - research by design, best science and data for the best understanding interdependencies and vulnerabilities regardless of political boundaries
 - identification of key opportunities that stand out as examples
 - collaborative process of developing innovative solutions
 - implementation through strong coalitions
 - deadlines, ambitions and leadership on all levels

REBUILD BY DESIGN

Promoting Resilience
Post-Sandy
Through Innovative
Planning and Design

An Initiative Of
The President's
Hurricane Sandy
Rebuilding Task Force

**“This is not about making a plan, this is
about changing a culture.”**

In Collaboration With
Institute for Public Knowledge, NYU
Municipal Art Society
Regional Plan Association
Van Alen Institute

Lead Supporter
The Rockefeller Foundation

With Additional Support From
Deutsche Bank Americas Foundation
The JPB Foundation
The New Jersey Recovery Fund