

Your  
Sponsorship  
Opportunities

2014  
Member  
Parties



**SPUR**

San Francisco | San Jose

**SPUR Member Party | San Jose**  
**Thursday, May 29, 2014** | 5-9 p.m.  
Downtown San Jose

**SPUR Member Party | San Francisco**  
Presented by [macys.com](http://macys.com)  
**Thursday, June 5, 2014** | 5-10 p.m.  
SPUR Urban Center and Annie Alley,  
San Francisco

## Celebrate urban life in two great cities this year!

**Sponsor the  
SPUR Member  
Parties today**

This year, SPUR is hosting two all-member parties: in San Jose on May 29 and in San Francisco on June 5. Be part of the fun in both locations! The SPUR Member Parties reach a cross section of SPUR's 5,000 members, bringing together people of all ages to celebrate city life and SPUR. Both events provide sponsors with unique exposure to a broad audience of people who care about city life. Featuring street parties in both locations, this event offers a once-a-year chance to meet and reach SPUR's vibrant and diverse membership.

Sponsors are recognized on print and email invitations that reach 20,000+ business and community leaders across the region.\*

The SPUR Member Parties not only bring members together but also financially support our important policy work. Sponsorship from supporters like you makes these fun events a fundraiser as well. We hope to count on your support!

\* Please see timeline inside for important sponsorship deadlines.



**SPUR**  
San Francisco | San Jose

**Pledge today at [spur.org/memberparty](http://spur.org/memberparty)!**

For more information on sponsorship opportunities, contact Vanessa Bilanceri at (415) 644-4882 or [events@spur.org](mailto:events@spur.org).

# Important Sponsorship Deadlines

For greater benefits, pledge your support by these specific dates:

## **Friday, March 21**

Deadline for inclusion in April issue of *The Urbanist*, SPUR's magazine

## **Wednesday, April 2**

Deadline for inclusion in *Business Times/Business Journal* ads

## **Wednesday, April 9**

Deadline for inclusion in first email invitation

## **Wednesday, April 16**

Deadline for inclusion in printed invitation (sent to 20,000+ people throughout the region)\*

## **Wednesday, April 23**

Deadline for inclusion in May issue of *The Urbanist*, SPUR's magazine

## **Wednesday, April 30**

Deadline for inclusion in second email invitation

## **Wednesday, May 14**

Deadline for inclusion in printed event program

## **Wednesday, May 14**

Deadline for inclusion in third email invitation

## **Wednesday, May 21**

Deadline for inclusion in event signage

## **Wednesday, May 21**

Deadline for inclusion in June issue of *The Urbanist*, SPUR's magazine

## **Thursday, May 29**

San Jose SPUR Member Party

## **Thursday, June 5**

San Francisco SPUR Member Party  
Presented by macys.com

## **Thursday, June 5**

Final deadline for event sponsorship

Sponsors are updated on SPUR's website every Friday.



# SPUR

San Francisco | San Jose

Visit [spur.org/memberparty](http://spur.org/memberparty) for event details and online sponsorship forms.

# Sponsorship Registration Form

Pledge quickly and easily online at [spur.org/memberparty](http://spur.org/memberparty)

Please scan and email this form to [events@spur.org](mailto:events@spur.org) or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

## Choose a Sponsorship Level

BENEFITS:	Urban Leader	Community Connector	Bridge Builder	Sustainable Supporter
Recognition in <i>Business Times/Journal</i> ads	<input checked="" type="checkbox"/> Prominent Logo	<input checked="" type="checkbox"/> Logo		
Exhibition display board at event	<input checked="" type="checkbox"/> 4 Boards	<input checked="" type="checkbox"/> 1 Board		
Recognition in <i>The Urbanist</i> , SPUR's magazine	<input checked="" type="checkbox"/> Prominent Logo	<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Featured	<input checked="" type="checkbox"/>
Recognition in print and email invitations	<input checked="" type="checkbox"/> Prominent Logo	<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Featured	<input checked="" type="checkbox"/>
Recognition on our website	<input checked="" type="checkbox"/> Prominent Logo, both web pages	<input checked="" type="checkbox"/> Logo, both web pages	<input checked="" type="checkbox"/> SF or SJ page	<input checked="" type="checkbox"/> SF or SJ page
Recognition in printed program and event signage	<input checked="" type="checkbox"/> Prominent Logo, both events	<input checked="" type="checkbox"/> Logo, both events	<input checked="" type="checkbox"/> SF or SJ	<input checked="" type="checkbox"/> SF or SJ
Event tickets	<input checked="" type="checkbox"/> 16 tickets to each event	<input checked="" type="checkbox"/> 12 tickets to each event	<input checked="" type="checkbox"/> 8 tickets	<input checked="" type="checkbox"/> 4 tickets
AMOUNT:	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$1,000
			CHOOSE ONE: <input type="checkbox"/> San Jose <input type="checkbox"/> San Francisco	CHOOSE ONE: <input type="checkbox"/> San Jose <input type="checkbox"/> San Francisco

## Payment Information

I have enclosed a check payable to SPUR for \$ \_\_\_\_\_

Please charge my Visa/Mastercard No:

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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

\*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

## Totals

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

Sorry, we cannot attend, but wish to contribute: \$ \_\_\_\_\_

**TOTAL AMOUNT** \$ \_\_\_\_\_

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to [events@spur.org](mailto:events@spur.org) no later than Thursday, May 22.

**Complete and submit this form online at [spur.org/memberparty](http://spur.org/memberparty).**

For more information, contact Vanessa Bilanceri at 415-644-4882 or [events@spur.org](mailto:events@spur.org).

**Pledge your support by Wednesday, April 16!**



## About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. A member-supported nonprofit organization, we bring people together from across the political spectrum to develop solutions to the big problems our cities face. For more information, please visit [spur.org](http://spur.org).

