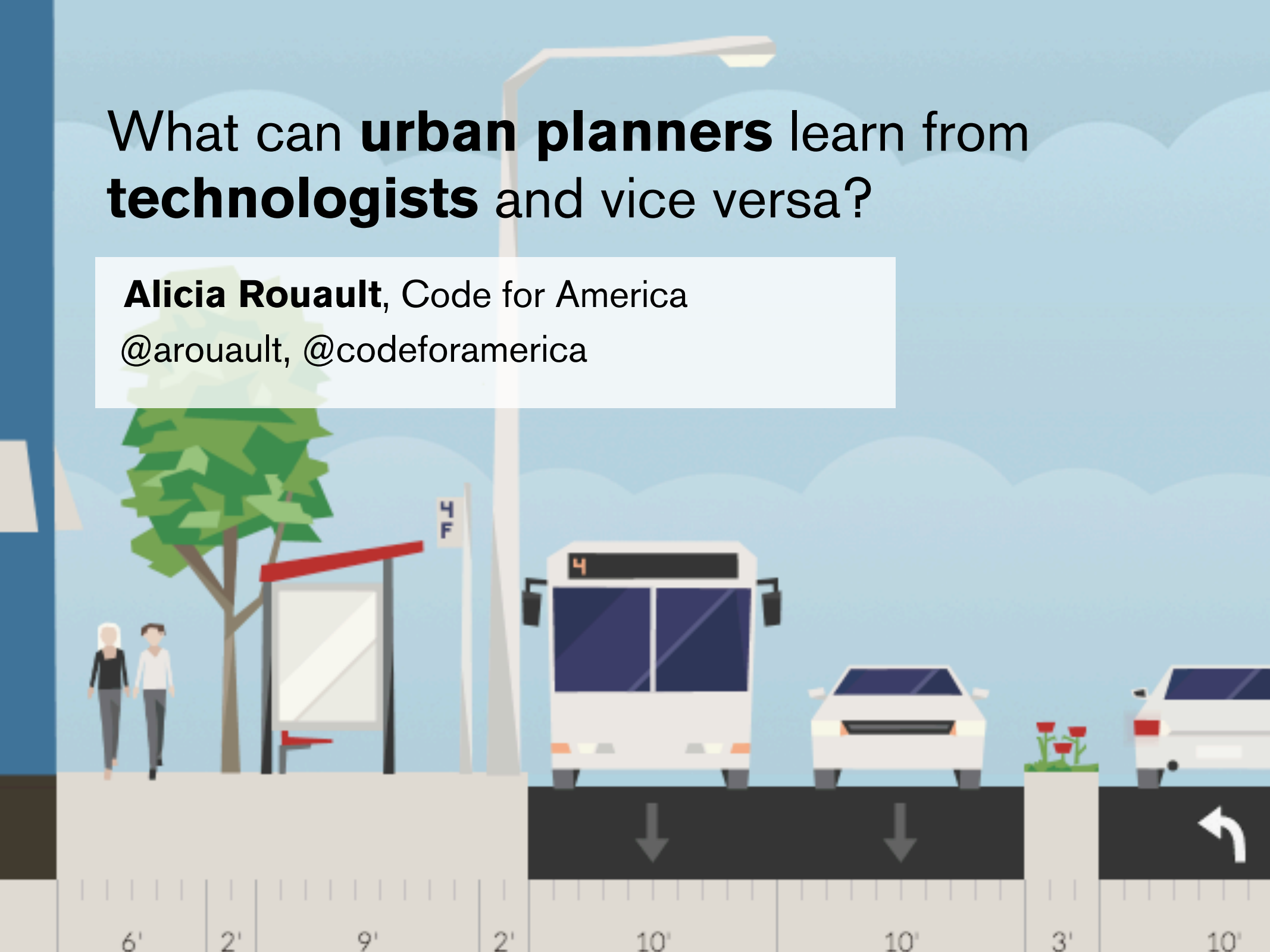


What can **urban planners** learn from **technologists** and vice versa?

Alicia Rouault, Code for America
@arouault, @codeforamerica



Planners + Technology

a long relationship



world view

modernism
engineered city

design tools

proprietary
desktop
software

civic engagement

social media
crowdsourcing

computation

scenario
parametric
modeling

Planners + Technology

enthusiastic illiteracy

- **heightened enthusiasm** for software platforms to tackle public engagement, crowdsource ideas, scenario planning
- **nascent understanding** of programming, web design, or how the technology we use *works*
- responsibility to apply the same **rigor and criticality to tools** as much as methods

Code for America: *experiment in technology + urbanism*



- **urbanist content, technologist approach**
tackle big, social problems using technology
- **cross-disciplinary network of innovators**
technical, design + public sector
- **scaling people, not technology**
“it’s not about the apps”



Same methods, Different jargon toward a common language

secant	tech	1615	planning	secret
<p>secant, sĕ'cant, <i>a.</i> Cutting, especially into two parts; intersecting; dividing; as, a <i>secant</i> line. [<i>< L. seco, ppr. secant(-is, cut.)</i>]</p>	<p>user research</p>	<p>sec'ohm, sec'ŏm, <i>n.</i> <i>Elec.</i> The practical unit of self-induction; now officially superseded by henry. See henry.</p>	<p>needs finding</p>	<p>chemical (as by decomposition) or mechanical (as by pressure): said of cleavage, twinning, and the like. 6. Ornith. Of or pertaining to the secondaries. 7. Elec. Of or pertaining to an induced current or its circuit, especially in an induction-coil; as, the <i>secondary</i> circuit. 8. Geol. Belonging to or occurring in the Mesozoic era, the Paleozoic having been formerly called the <i>secondaire</i>. [<i>< F. secondaire, < L. secundarius, < sec'ond-ar'iet.</i>]</p>
<p>secant, <i>n.</i> 1. A curve or figure, or its representation as a line. See TRIGONOMETRICAL.</p>	<p>agile / lean</p>	<p>sec'ohm-meter, <i>n.</i> <i>Elec.</i> An instrument for measuring self-induction. [<i>< sec- (in sec'ond) + OHM.</i>]</p>	<p>Lighter, Quicker, Cheaper</p>	<p>secondary axis (<i>Optics</i>), in a mirror, any straight line passing through the center of curvature but not the center, such a line through the center of curvature. — s. circle, a circle formed by mixing two so-called primary pigments: usually orange (red and yellow) and purple (red and blue). — s. tint, a tint of less conspicuous color than another; a subdued tint.</p>
<p>sec'cede, sĕ'sĕd', <i>vi.</i> (<i>SE-CE'DĒD'</i>) To draw from union, fellowship, or association, especially from a political or religious body; go out; separate; as, to <i>secede</i> from a church.</p>	<p>Iterative / disruptive</p>	<p>second, sec'und, <i>adj.</i> 1. To act as a supporter or assistant for or his acts; to render chief assistance to in a duel or other contest; as, to <i>second</i> a person's efforts; to <i>second</i> a duelist. 2. In deliberative bodies, to support formally, or to give chief assistance to in a duel or other contest; as, to <i>second</i> a person's efforts; to <i>second</i> a duelist. 2. In deliberative bodies, to support formally, or to give chief assistance to in a duel or other contest; as, to <i>second</i> a person's efforts; to <i>second</i> a duelist.</p>	<p>Tactical Urbanism</p>	<p>sec'ond-ar'y, <i>n.</i> [<i>< L. secundarius, < sec'ond-ar'iet.</i>]</p>
<p>secede, <i>v.</i> [<i>SE-CE'DĒD'</i>] To draw from union, fellowship, or association, especially from a political or religious body; go out; separate; as, to <i>secede</i> from a church.</p>	<p>MVP</p>	<p>sec'ond, <i>a.</i> 1. Next in order after the first; the ordinal or two. 2. Ranking next to or below the first or best; of inferior quality or value; secondary; subordinate; as, a <i>second</i> violin. 5†. Inclined to favor or aid; favorably disposed. [<i>< L. secundus; see SECOND, v.</i>]</p>	<p>pilot</p>	<p>sec'ond-class, sec'und-class, <i>n.</i> [<i>< L. secundus, < sec'ond-ar'iet.</i>]</p>
<p>secede, <i>v.</i> [<i>SE-CE'DĒD'</i>] To draw from union, fellowship, or association, especially from a political or religious body; go out; separate; as, to <i>secede</i> from a church.</p>	<p>sec'ession, sĕ'sĕsh'ŭn, <i>n.</i> 1. The withdrawal from political or religious fellowship or association; separation. 2. Specifically: (1) <i>U. S. Hist.</i> The formal withdrawal of a state from the Union; especially, the attempted withdrawal of Southern States in 1860-61, also, the doctrine that such withdrawal was constitutional.</p>	<p>sec'ond, <i>a.</i> 1. Next in order after the first; the ordinal or two. 2. Ranking next to or below the first or best; of inferior quality or value; secondary; subordinate; as, a <i>second</i> violin. 5†. Inclined to favor or aid; favorably disposed. [<i>< L. secundus; see SECOND, v.</i>]</p>	<p>sec'ond-hand, sec'und-hand, <i>a.</i> 1. Having been</p>	<p>sec'ond, <i>a.</i> 1. Next in order after the first; the ordinal or two. 2. Ranking next to or below the first or best; of inferior quality or value; secondary; subordinate; as, a <i>second</i> violin. 5†. Inclined to favor or aid; favorably disposed. [<i>< L. secundus; see SECOND, v.</i>]</p>

Code for America: *approach*



- **urbanist applications:** programs designed to tackle problems in cities (infrastructure, public outreach, communications design)
- **institutional roles for non-programmers**
public policy, urban planning, architects and designers
- **distributed network of volunteers**
code for america bridge engages programmers in digital volunteerism

Opportunities for constructive exchange?

public private partnerships
embedded roles
show what is possible
digital volunteerism

YOU ARE HERE



Find tacos, cheap dinner, Max's

Near San Francisco

Home About Me Write a Review Find Friends Messages Talk Ev

AQ Restaurant & Bar

☆☆☆☆☆ 350 reviews [Rating Details](#)

Categories: American (New), Bars [\[Edit\]](#)

1085 Mission St
(between 7th St & 6th St)
San Francisco, CA 94103
Neighborhood: SoMa

(415) 341-9000
<http://aq-sf.com/>

Menu

Health Score: 78 out of 100

Hours:

Tue-Sat 5:30 pm - 11 pm
Sun 11 am - 2 pm
Sun 5:30 pm - 10 pm

Delivery: No

Accepts Credit Cards: Yes

Parking: Street

Attire: Casual

Good for Groups: Yes

Good for Kids: No

Takes Reservations: Yes



[Add Photos](#)

[AQ Restaurant & Bar](#) > Health Inspections

AQ Restaurant & Bar

June 20, 2012 — Routine Inspection

Violations

- Moderate risk food holding temperature [date violation corrected:]
- Foods not protected from contamination [date violation corrected: 6/20/2012]
- Unclean hands or improper use of gloves [date violation corrected: 6/20/2012]
- Unclean or unsanitary food contact surfaces [date violation corrected: 6/20/2012]

Health Score

78

out of 100

About Yelp Health Scores

We collect public inspection data directly from your city's health department. Due to the city health department's inspection schedule as well as the time it takes to pass that information on to us, it is possible that we may not display the most recent inspection data. Please report any unreasonable delay and data inaccuracies to your city's health department.



San Francisco, CA

0 SAVED

Sign In



SALE! Cable, Internet & Phone with **INSTANT REBATES!** Now as low as **\$29⁹⁵** per service / per month **astound.** [LEARN MORE](#)

See similar homes

280 Casitas Ave

San Francisco, CA 94127 (Sherwood Forest)

4 bed, 4 full, 1 partial bath 3,300 sqft

Single-Family Home

For Sale / Resale

\$2,299,000

\$11,649 / mo [Mortgage Center](#)

astound. ENABLED

Ask about this property



Pete Brannigan
(415) 483-7021

PRO 0

Your Name

Your Email

Phone number

Hi, I found your listing on Trulia and would like to set up a time to see this property. Please send me more information about 280 Casitas Ave in San Francisco. Thank you.

Contact Agent

★ Follow Like Hide

Get My Credit Score Get Prequalified

Photos (1 of 36)

Street View

Map

Broker: Brown & Co. Real Estate



House Facts Data Standard for 280 Casitas Ave

Violation Date	Closed Date	Category	Type	
10/28/2003	-	Animals and Pests	Cockroaches	Dispute Claim
10/28/2003	-	Animals and Pests	Mice	Dispute Claim
10/28/2003	11/26/2003	Bed Bugs	Mice	Dispute Claim



Virtual Tour

Homes you might like... [Alert](#)

39 Fernwood Dr, San Francisco CA



\$1,199,000
3 br 2.5 ba
Single-Family Home

Integration



municipal CTO



GitHub

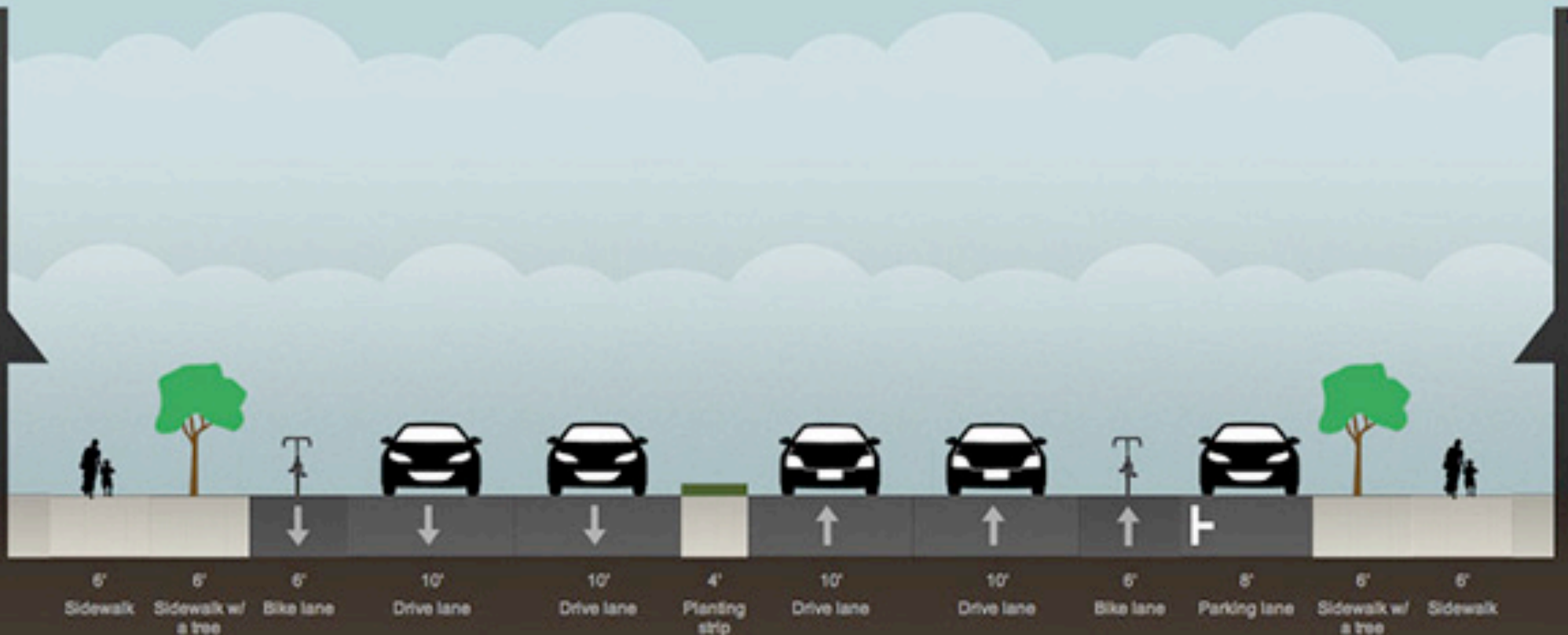


public policy + tech

Show, don't tell

diminishing complacency

STREETMIX



How can we be better urbanists and technologists?

remind companies: human centered design = win

building for the communities of (users) around you supports business

pursue meaningful public-private partnerships

civic data can be an asset to your business model and simultaneously support governance and community building

Participate: join existing or traditional channels of civic institutions and apply your skills there

All Welcome!

Civic Hack Night / Brigade Planning Party

Code for America, 155 9th Street

January 8: 6-9:30

codeforamerica.org

