

# Moonlighting in Tech

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Lessons learned as an urban planner working in the tech industry.

*the*  
**tourist**  
*city*



Edited by **Dennis R. Judd** and **Susan S. Fainstein**

Tourism, Environment and Development Series



Tourism  
and Poverty Reduction  
Pathways to Prosperity

Jonathan Mitchell and Caroline Ashley



Sharing the urban experience one meal at a time.

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[Dine](#)

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# **KNOCK FOR NEIGHBORS**





Try a new experience.....

# Dine with the Danes



Værter søges

Værts login

Home

## Dine with a local host / family - learn more about Danish culture around the family dinner table!

Choose the application form by the flags above.

Back in the 1970s the Danish Tourist Board started this wonderful concept of inviting tourists and other visitors inside Danish local homes for a cup of coffee and a cultural chat in a domestic cosy atmosphere. After a while the concept was abandoned, - not because there was no demand, but because the Danish Tourist Board no longer had the capacity to organise these visits.

## Make this unforgettable home dinner a highlight of your visit

When this home-dinner visit concept was started on a private initiative in 1998, it was greatly appreciated by the Danish Tourist Board, who also at the time helped out with a few nostalgic memories from the 1970s.

Our cultural programme has become the highlight for our guests visiting Denmark as well as for our hosts. Some of our hosts are actually "old" hosts who were with the Danish Tourist Board in the 1970s.

NB. PLEASE NOTE THAT OUR TELEPHONE NUMBER IS NO LONGER IN USE, SO PLEASE CONTACT US BY EMAIL WHICH IS CHECKED DAILY.

Happy guests from USA wrote:

"Lone and Bjarne were wonderful hosts. We loved our visit. They were so warm and welcoming to us that we invited them to stay with us in Philadelphia if they ever visit the States. Thank you for your support for our wonderful night out. It provided us with insight into the Danish way of life that I'm sure we could not have experienced without your help!"  
Read more [references](#) from guests who have already enjoyed our home dinners.

Become acquainted with the Danish cuisine and the meaning of the word "hygge" - an important part of our culture. If you wish to add an extra highlight to your visit in Denmark, make your booking with us by filling in the application form on-line! If you have problems with the form you can also just email us the relevant details.

Visiting Aarhus or Jutland in general? We have hosts all over Denmark. If you are making a trip around Denmark, enjoy a home dinner with one of our families during your vacation. We even have hosts on the wonderful Danish island of Bornholm in the Baltic Sea.





Where are you going?

BROWSE -



Molly -



HELP -

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1 Guest

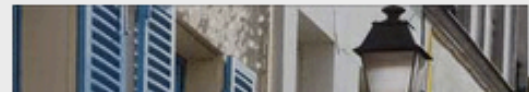
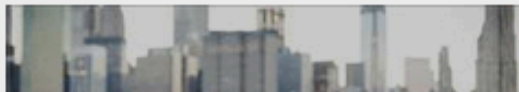
Search

Retro Airstream with Hot Tub

Wimberley, Texas - \$125

## Neighborhood Guides



Not sure where to stay? We've created neighborhood guides for cities all around the world.







# HOSPEDAGEM DOMICILIAR

SOCIAL NETWORKS  

RECEIVING GUESTS CAN BE QUITE AN EXPERIENCE.  
MEET THE MUNICIPAL PROGRAM TO STIMULATE PRIVATE LODGING.

## WELCOME / WELCOME



### HOST

If you want to be a Carloca Host, click here.



### VISITORS

If you are a tourist from here. If you are a tourist, enter here.

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password

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# Boston Citizens Connect

City of Boston - December 22, 2013

Tools

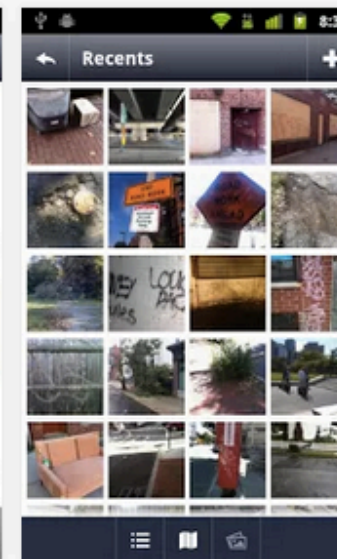
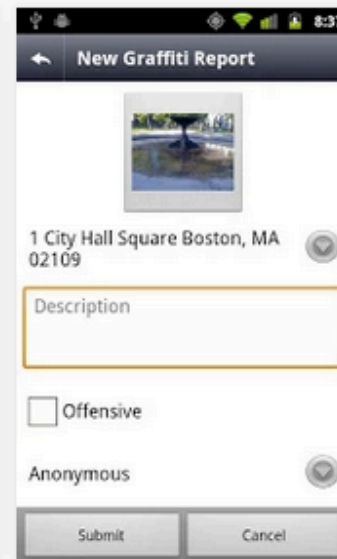
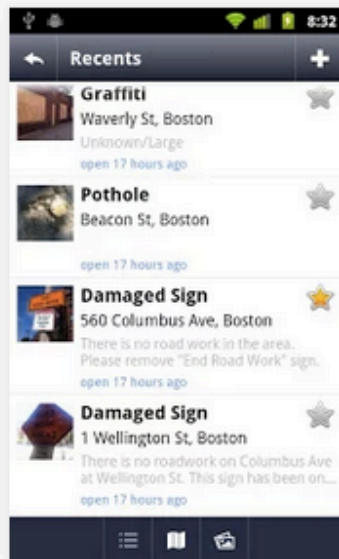
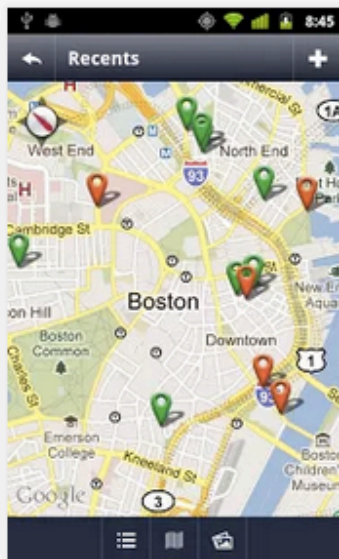
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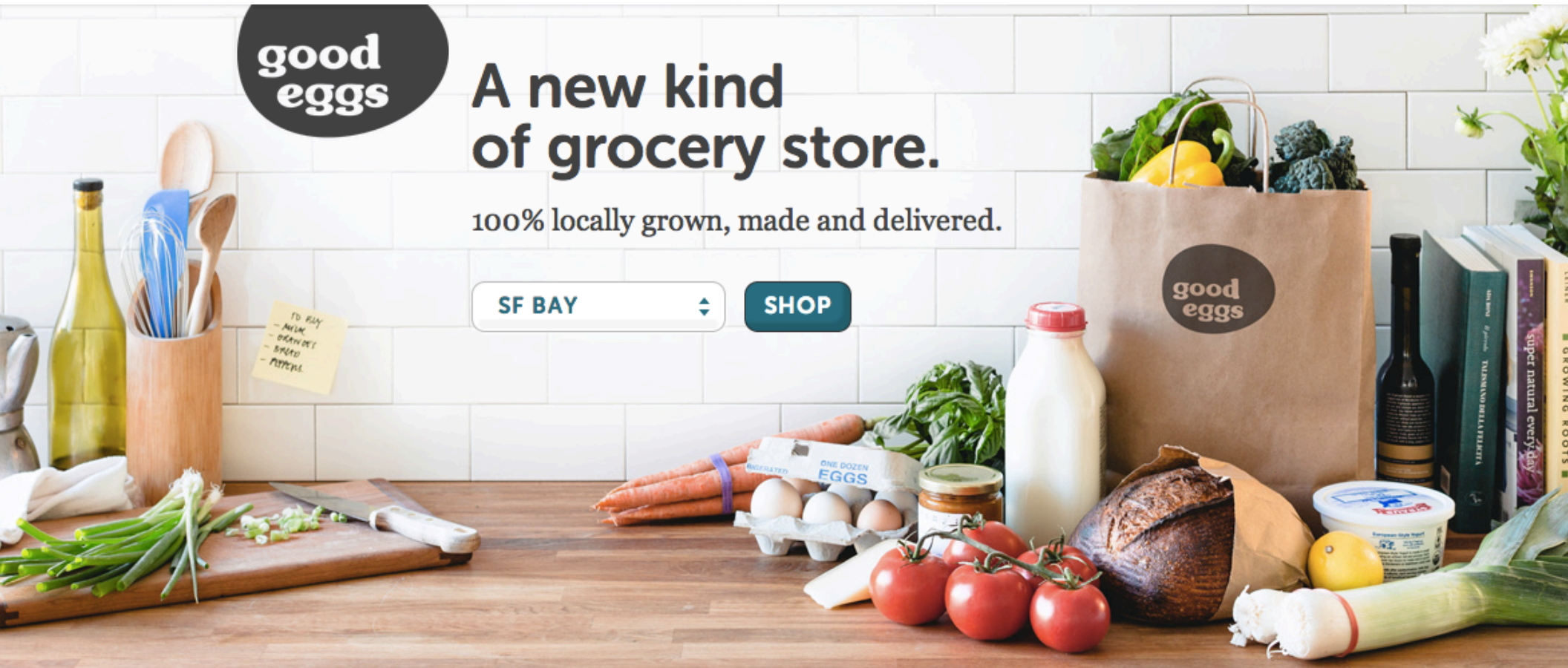
good  
eggs

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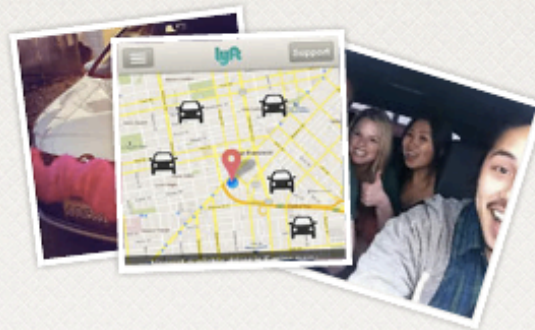
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FOR A NEW  
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the initiative

**COMMUNITY**  
about Mid-Market

**PARTICIPANTS**  
see who's going





**Work Together!**



# Planning › Tech

- + Do your homework - context is essential
- + Engage a diversity of stakeholders
- + Mind the digital divide
- + Think longer-term
- + Don't innovate for innovation's sake
- + Tech isn't always the answer

# Tech > Planning

- + Don't ask limiting questions
- + Entertain crazy ideas
- + Prototype and iterate rather than just vision
- + Design the end-to-end user experience
- + Think about scalability and reliability
- + Be entrepreneurial - think bigger!

*Make No Little Plans*





**Thanks!**