

# SILVER SPUR

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2013 Silver SPUR  
Awards Luncheon

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Your Sponsorship  
Opportunity



## Please join 2013 Event Chair Ken McNeely in honoring leaders in civic achievement.



EVENT CHAIR:  
Ken McNeely  
President  
AT&T California



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Wednesday  
October 23, 2013

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Opening Reception  
10:30 a.m. – 12:00 p.m.

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Luncheon & Awards  
12:00 p.m. – 1:30 p.m.

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Moscone Esplanade  
Ballroom, San Francisco

## Sponsor SPUR's signature event!

The Silver SPUR Award is the most prominent award for lifetime civic achievement in San Francisco.

The Silver SPUR Awards Luncheon honors distinct individuals whose goals and achievements have made San Francisco and the Bay Area a better place to live, work and play.

In addition, the opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Get the scoop on the latest and largest development projects shaping the Bay Area as you view sponsoring companies' project boards.

# Pledge today at [spur.org/silverspur!](http://spur.org/silverspur!)



Our sponsors are important partners in acknowledging the contributions and lifetime achievements of four remarkable leaders in San Francisco.

This year, please join us in honoring:



**CHIEF JUDGE KAREN V. CLOPTON**

Tireless civic leader promoting active public discourse, integrity and transparency in government



**THOMAS C. LAYTON**

Dedicated philanthropic leader seeding and supporting positive social change



**DANIEL SOLOMON, FAIA**

Architect, urban designer, writer and teacher



**SENATOR ART TORRES (RET.), J.D.**

Public servant and advocate for civil rights, healthcare, stem cell research and environmental justice

For more information on sponsorship opportunities, visit [spur.org/silverspur](http://spur.org/silverspur) or contact Vanessa Bilanceri at [events@spur.org](mailto:events@spur.org) or 415-644-4882.

## Important Sponsorship Deadlines:

For greater benefits, pledge your support by these specific dates:

**Wednesday, August 14**

Deadline for inclusion in first event advertisements

**Wednesday, September 4**

Deadline for inclusion in first email invitation

**Wednesday, September 4**

Deadline for inclusion in printed invitation

**Wednesday, September 18**

Deadline for inclusion in second round of event advertisements

**Wednesday, September 25**

Deadline for inclusion in second email invitation

**Wednesday, October 2**

Deadline for inclusion in third round of event advertisements

**Wednesday, October 9**

Deadline for name/logo in event program

**Wednesday, October 9**

Deadline for inclusion in third email invitation

**Wednesday, October 16**

Deadline for name/logo in event signage and slide show

**Wednesday, October 23**

Event date and final deadline for sponsorships

**Wednesday, October 23**

Deadline for inclusion in final event advertisements

Sponsors added every Friday to SPUR's event website.



# Sponsorship Registration Form

Pledge quickly and easily online at [spur.org/silverspur](http://spur.org/silverspur).

Please scan and email this form to [events@spur.org](mailto:events@spur.org) or mail with payment to:  
SPUR: Attn: Silver SPUR, 654 Mission Street,  
San Francisco, CA 94105

## Choose a Sponsorship Level

BENEFITS:	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone Individuals Only
Exclusive sponsorship for your company	X					
Verbal recognition of your contribution at the event	X Speaking	X				
Recognition in event advertisements in prominent publications	X Premier Logo	X Logo	X			
Recognition in event slideshow and logo on table card	X Logo	X Logo	X Logo			
Exhibition opportunity at event reception	X Premier Space	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in printed program and event signage	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Number of guests	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Guests at Chair's private reception (held off site in advance of event)	X 8	X 6	X 4			
Amount:	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500

\*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

## Payment Information

☐ I have enclosed a check payable to SPUR for \$ \_\_\_\_\_

☐ Please charge my Visa/Mastercard No:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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<input type="text"/>	<input type="text"/>	/	<input type="text"/>	<input type="text"/>
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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

## Totals

SPONSORSHIP AMOUNT: \$ \_\_\_\_\_

Sorry, we cannot attend, but wish to contribute: \$ \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

☐ I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to [events@spur.org](mailto:events@spur.org) no later than Wednesday, October 16.

**Complete and submit this form online at [spur.org/silverspur](http://spur.org/silverspur)**

For more information, contact  
Vanessa Bilanceri at 415-644-4882  
or [events@spur.org](mailto:events@spur.org).

**Pledge your support by  
Wednesday, September 4!**



# SILVER SPUR



## About SPUR

SPUR is one of North America's preeminent urban planning and public policy organizations. Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We are proud to be a member-supported nonprofit organization. For more information, please visit [spur.org](http://spur.org).