

Please join 2013 Event Chair Ken McNeely in honoring leaders in civic achievement.



EVENT CHAIR: Ken McNeely President AT&T California



Wednesday October 23, 2013 Opening Reception 10:30 a.m. - 12:00 p.m. Luncheon & Awards 12:00 p.m. - 1:30 p.m. Moscone Esplanade Ballroom, San Francisco

Sponsor SPUR's signature event!

The Silver SPUR Award is the most prominent award for lifetime civic achievement in San Francisco.

The Silver SPUR Awards Luncheon honors distinct individuals whose goals and achievements have made San Francisco and the Bay Area a better place to live, work and play.

In addition, the opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Get the scoop on the latest and largest development projects shaping the Bay Area as you view sponsoring companies' project boards.



Pledge today at spur.org/silverspur!

Our sponsors are important partners in acknowledging the contributions and lifetime achievements of four remarkable leaders in San Francisco.

This year, please join us in honoring:



CHIEF JUDGE KAREN V.

Tireless civic leader promoting active public discourse, integrity and transparency in government



THOMAS C. LAYTON

Dedicated philanthropic
leader seeding and supporting
positive social change



DANIEL SOLOMON, FAIAArchitect, urban designer, writer and teacher



SENATOR ART TORRES (RET.), J.D.

Public servant and advocate for civil rights, healthcare, stem cell research and environmental justice

Important Sponsorship Deadlines:

For greater benefits, pledge your support by these specific date:

Wednesday, August 14Deadline for inclusion in first event advertisements

Wednesday, September 4
Deadline for inclusion in first email invitation

Wednesday, September 4
Deadline for inclusion in printed invitation

Wednesday, September 18 Deadline for inclusion in second round of event advertisements

Wednesday, September 25
Deadline for inclusion in second email invitation

Wednesday, October 2Deadline for inclusion in third round of event advertisements

Wednesday, October 9 Deadline for name/logo in event program

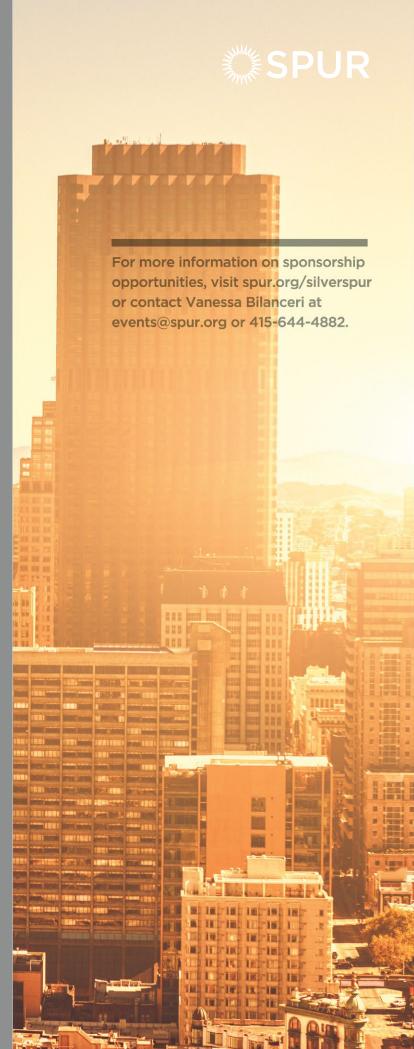
Wednesday, October 9
Deadline for inclusion in third email invitation

Wednesday, October 16 Deadline for name/logo in event signage and slide show

Wednesday, October 23
Event date and final deadline fo

Wednesday, October 23
Deadline for inclusion in final event advertisements

Sponsors added every Friday to SPUR's event website.



Sponsorship Registration Form

Pledge quickly and easily online at **spur.org/silverspur.**

Please scan and email this form to events@spur.org or mail with payment to: SPUR: Attn: Silver SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone Individuals Only
Exclusive sponsorship for your company	X			l		Offig
Verbal recognition of your contribution at the event	X Speaking	x				
Recognition in event advertisements in prominent publications	X Premier Logo	X Logo	х			
Recognition in event slideshow and logo on table card	X Logo	X Logo	X Logo			
Exhibition opportunity at event reception	X Premier Space	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Premier Logo	X Logo	X Prominent	X Featured	х	Х
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Premier Logo	X Logo	X Prominent	X Featured	x	Х
Recognition in printed program and event signage	X Premier Logo	X Logo	X Prominent	X Featured	x	Х
Number of guests	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Guests at Chair's private reception (held off site in advance of event)	X 8	X 6	X 4			
Amount:	\$25,000	\$10,000	\$5,000	\$3,500	\$1,000	\$500

Payment Information		Totals			
I have enclosed a check payable to SPUR for \$					
Please charge my Visa/Mastercard No:		SPONSORSHIP AMOUNT: \$ Sorry, we cannot attend, but wish to contribute: \$			
		TOTAL AMOUNT \$			
NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSO	I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than				
BILLING ADDRESS		Wednesday, October 16.			
CITY	STATE ZIP	Complete and submit this form online at spur.org/silverspur			
NAME OF CONTACT PERSON FOR EVENT DETAILS		For more information, contact Vanessa Bilanceri at 415-644-4882 or events@spur.org.			
		Pledge your support by			
TELEPHONE FOR CONTACT PERSON EMAIL FOR CONTACT PERSON		Wednesday, September 4!			

^{*}SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.



SILVER SPUR







About SPUR

SPUR is one of North America's preeminent urban planning and public policy organizations.

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area.

We are proud to be a member-supported nonprofit organization. For more information, please visit spur.org.