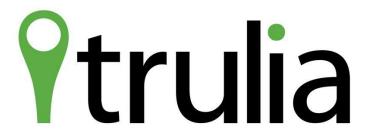
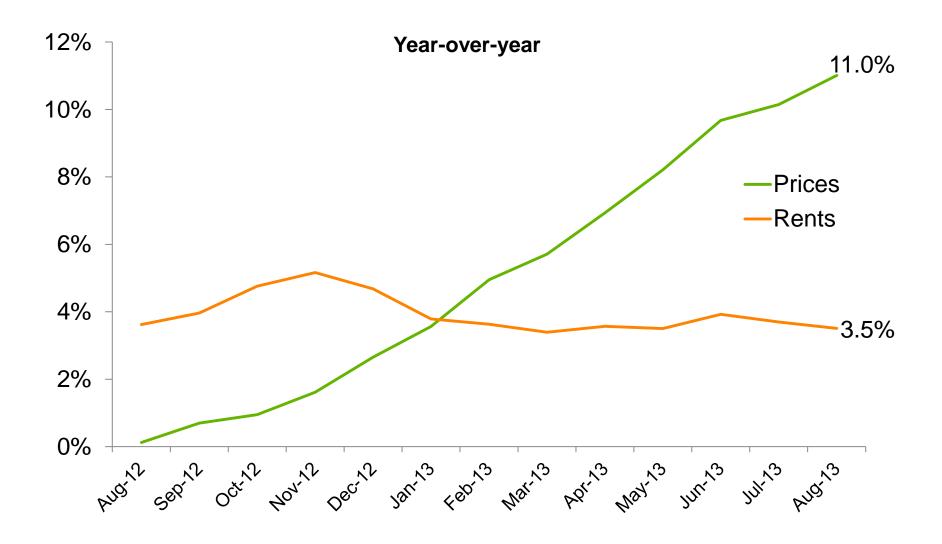
The Housing Recovery: San Francisco and Beyond

Jed Kolko Chief Economist, Trulia

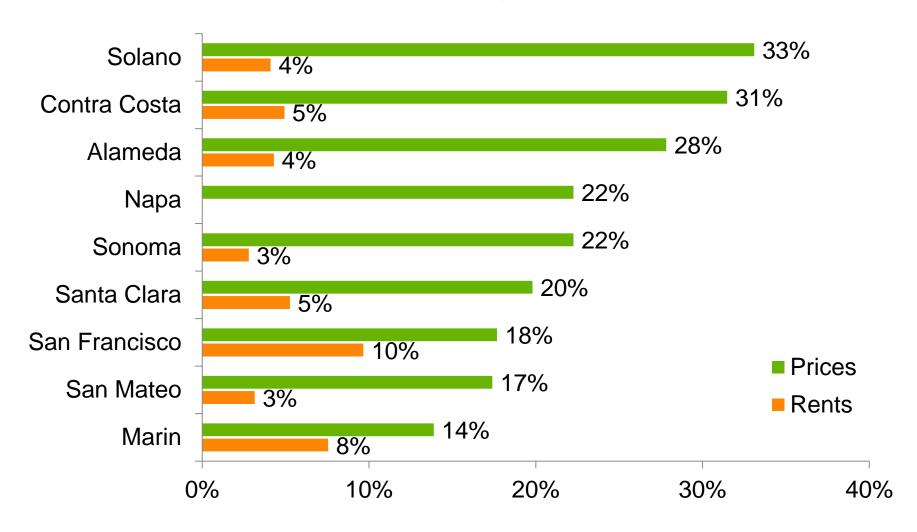


Price gains outpacing rents nationally



Bay Area counties: prices and rents

Year-over-year, August 2013

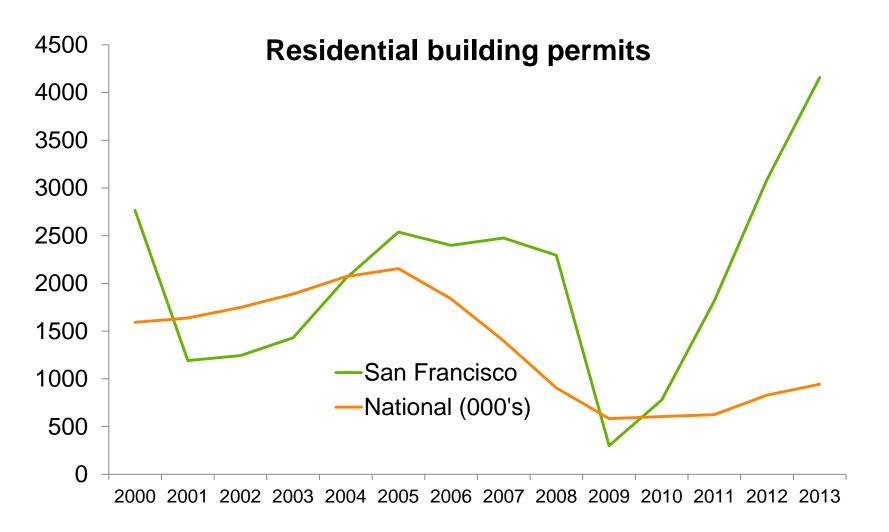


Even in SF, buying still cheaper than renting

What mortgage rate can you get If you itemize your tax deduction, How many years will you stay what is your income tax bracket? on a 30-year fixed-rate loan? in your next home? 3.5% 4.8% Do not itemize 25% 3 years 5 years 7 years 6.0% 15% 35% San Francisco, CA It is 9% cheaper to buy Cheaper to Rent ← **Cheaper to Buy** 20% - 40% 40% - 60% 60%+ 40%+ 20% - 0% 0% - 20%



The San Francisco building boom



Source: Census; 2013 through Aug, annualized

Affordability in San Francisco

- If God didn't want San Francisco to be expensive ...
- Regulations aggravate inherent challenges
- Affordability is about competitiveness as well as equity

What I worry about -- nationally

Not-worries

- Housing bubble forming
- Rising rates derailing recovery
- Investors hurting the market
- People giving up on homeownership

Worries

- Construction fundamentals weak
- Mortgage credit tight
- Housing policy uncertain

Thank you!