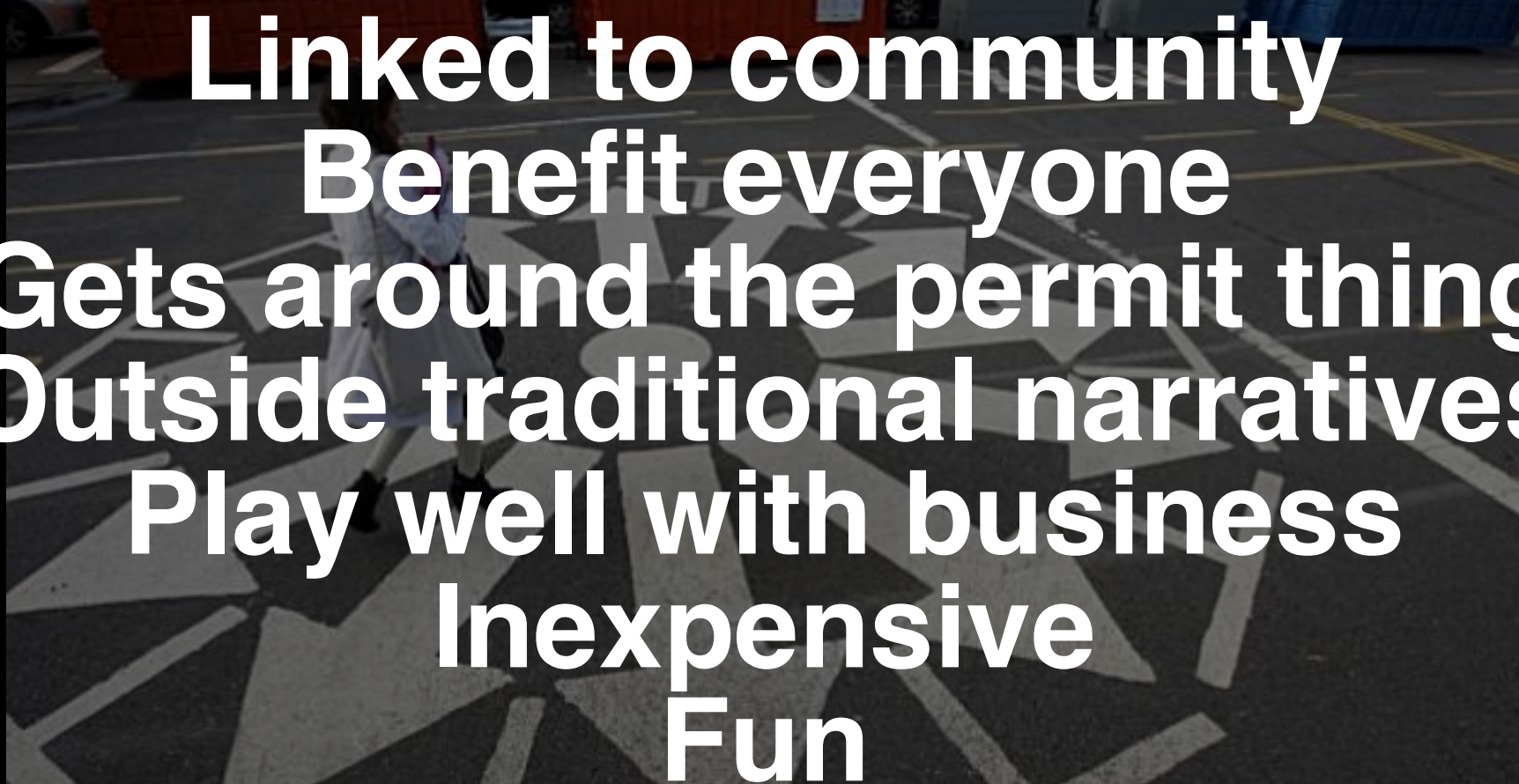


parklets



Linked to community
Benefit everyone
Gets around the permit thing
Outside traditional narratives
Play well with business
Inexpensive
Fun



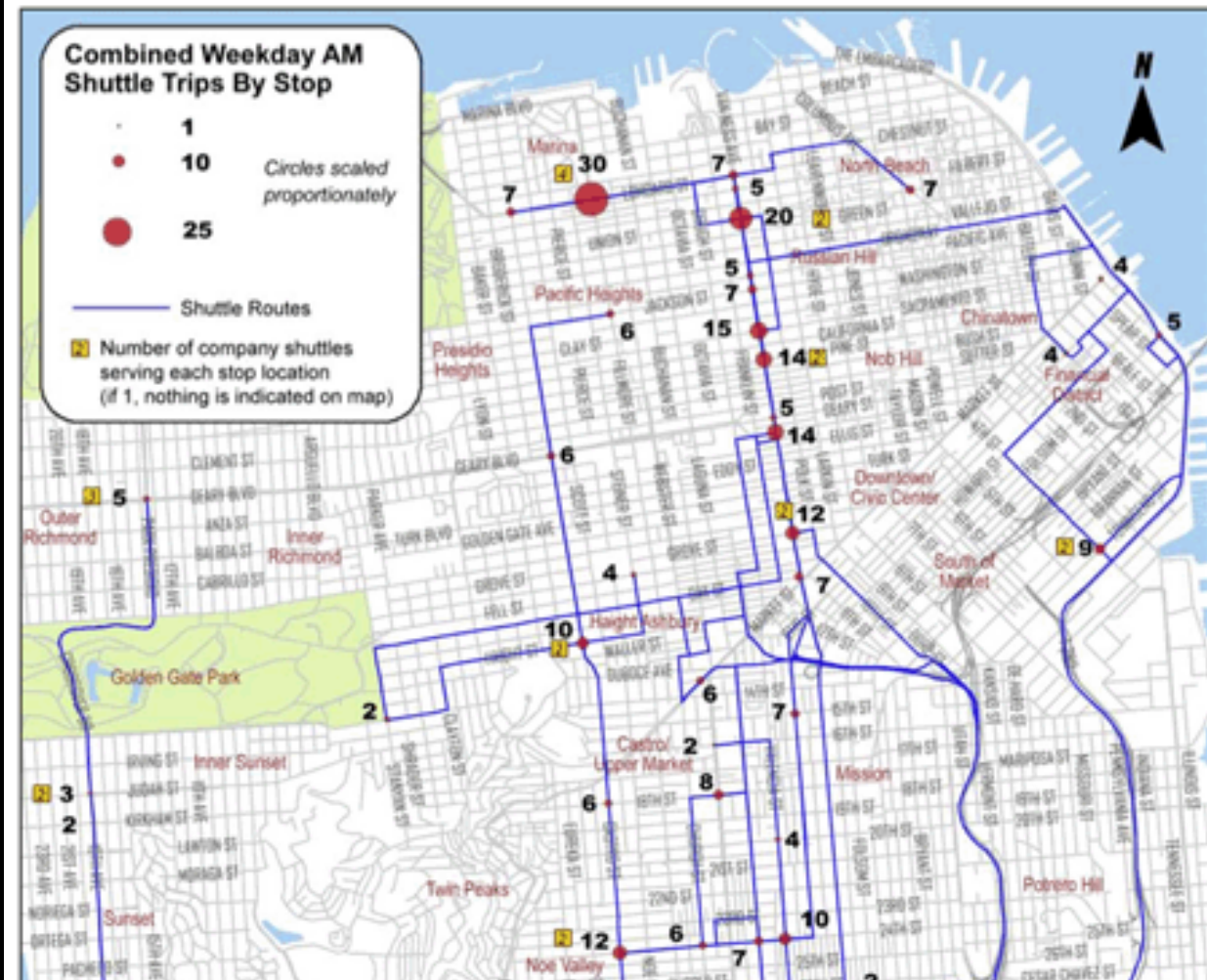
private buses



~~Linked to community~~
~~Benefit everyone~~
Get around the permit thing
Outside traditional narratives
Play well with business
Inexpensive
Fun



APPENDIX B. PENINSULA EMPLOYEE SHUTTLES | SAN FRANCISCO TRIPS
 (DATA FROM GENENTECH, APPLE, YAHOO!, AND GOOGLE, WINTER 2009)



foursquare Search people and places... Sign up Log in

Get personalized recommendations for places based on where you and your friends have been.

Sign up with Facebook
 Or take the scenic route: Sign up with Email

Search
 Search for places, tips, people, lists below. Narrow down your search with a location in the "near" field.

Results for: google shuttle Near: San Francisco SEARCH

Search for whatever you're craving! Get personalized results based on what you, your friends, and the foursquare community like on the [Explore](#) tab!

Place	Tips	Check-ins
Google Shuttle Van Ness Ave. Union St. San Francisco, CA 94123	2 tips	481 check-ins
Google Shuttle Oakland, CA 94607	0 tips	6 check-ins
Google Shuttle - Harrison Stop 1 Harrison St. San Francisco, California 94105	0 tips	247 check-ins
Google Shuttle Haight-Divisadero San Francisco, CA	1 tip	100 check-ins
Google Shuttle - SOMA Stop	1 tip	

Places (0)
 Lists (0)
 Tips (0)
 People (0)
 Pages (0)





San Francisco, United States

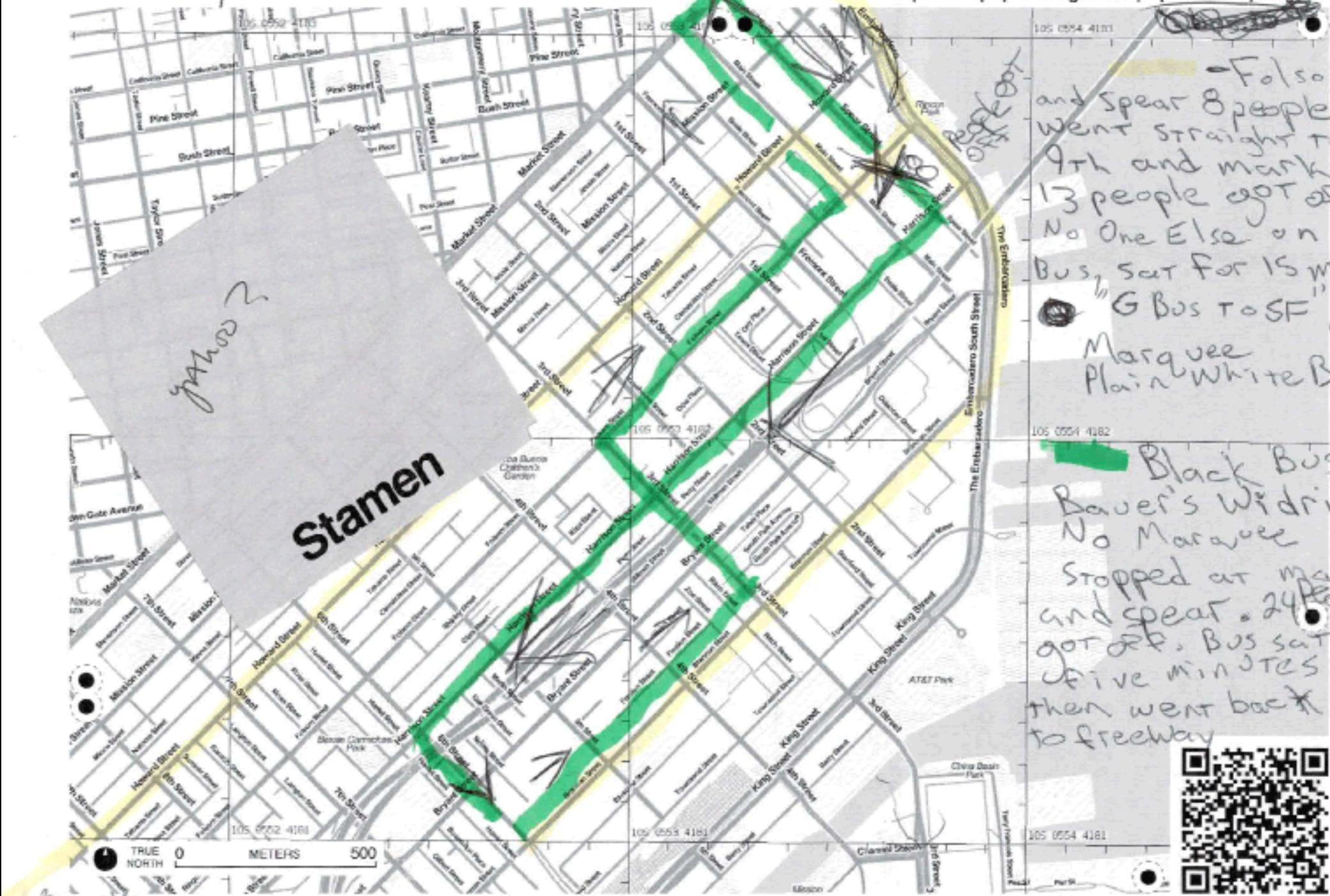
SF template 8-up

9 pages



Field Papers

<http://fieldpapers.org/atlas.php?id=kwlqb2v5/B2>



Yahoo?

Stamen

24 people
got off

people
got off

Folsom
and Spear 8 people
went straight to
9th and market
13 people got off
No one else on
bus, sat for 15 min
"G Bus to SF" or
Marquee
Plain White Bu

Black Bus
Bauer's wife drove
No Marquee
Stopped at market
and spear. 24 people
got off. Bus sat
five minutes
then went back
to freeway

13 people

TRUE NORTH 0 METERS 500



Field Papers

Monday AM

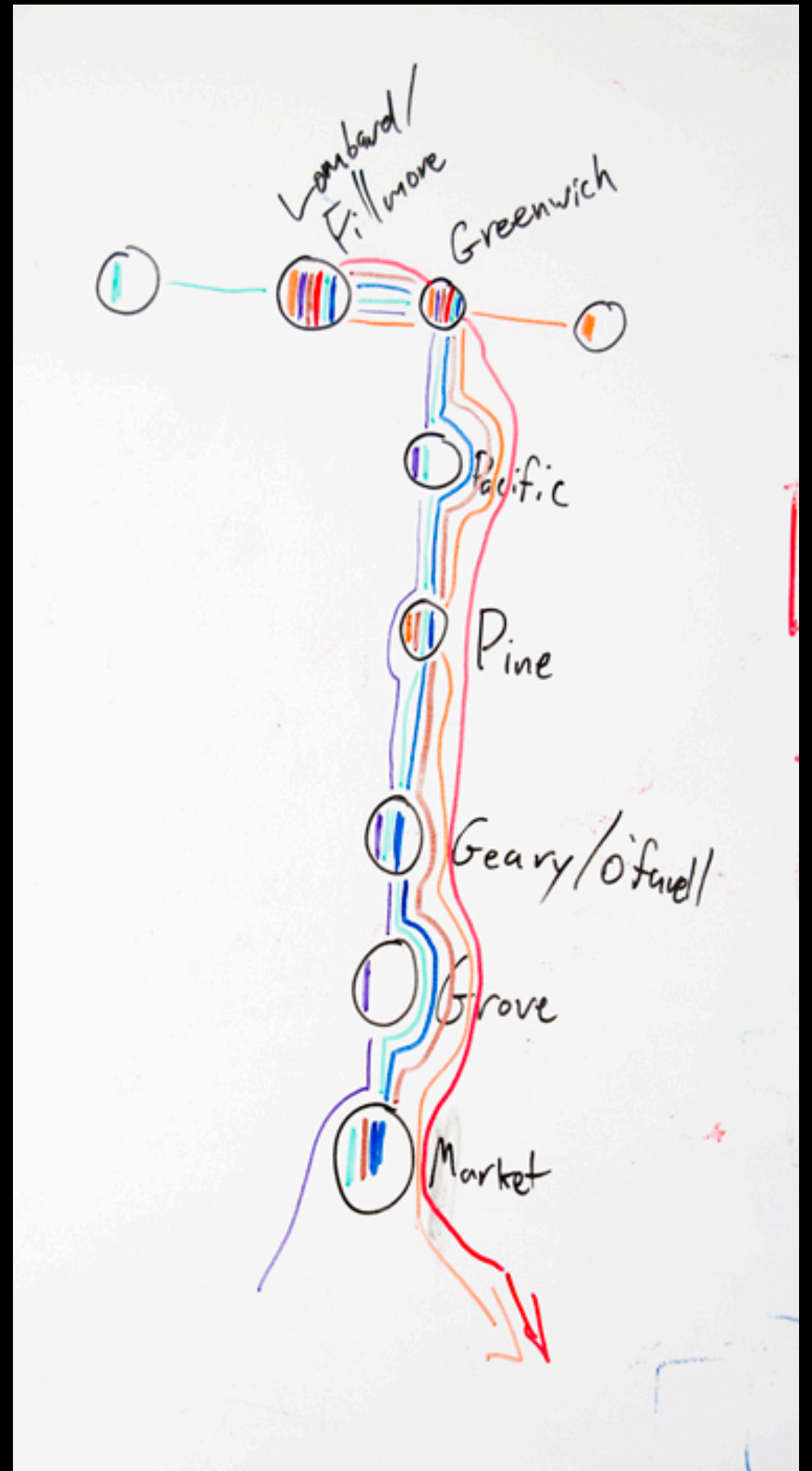
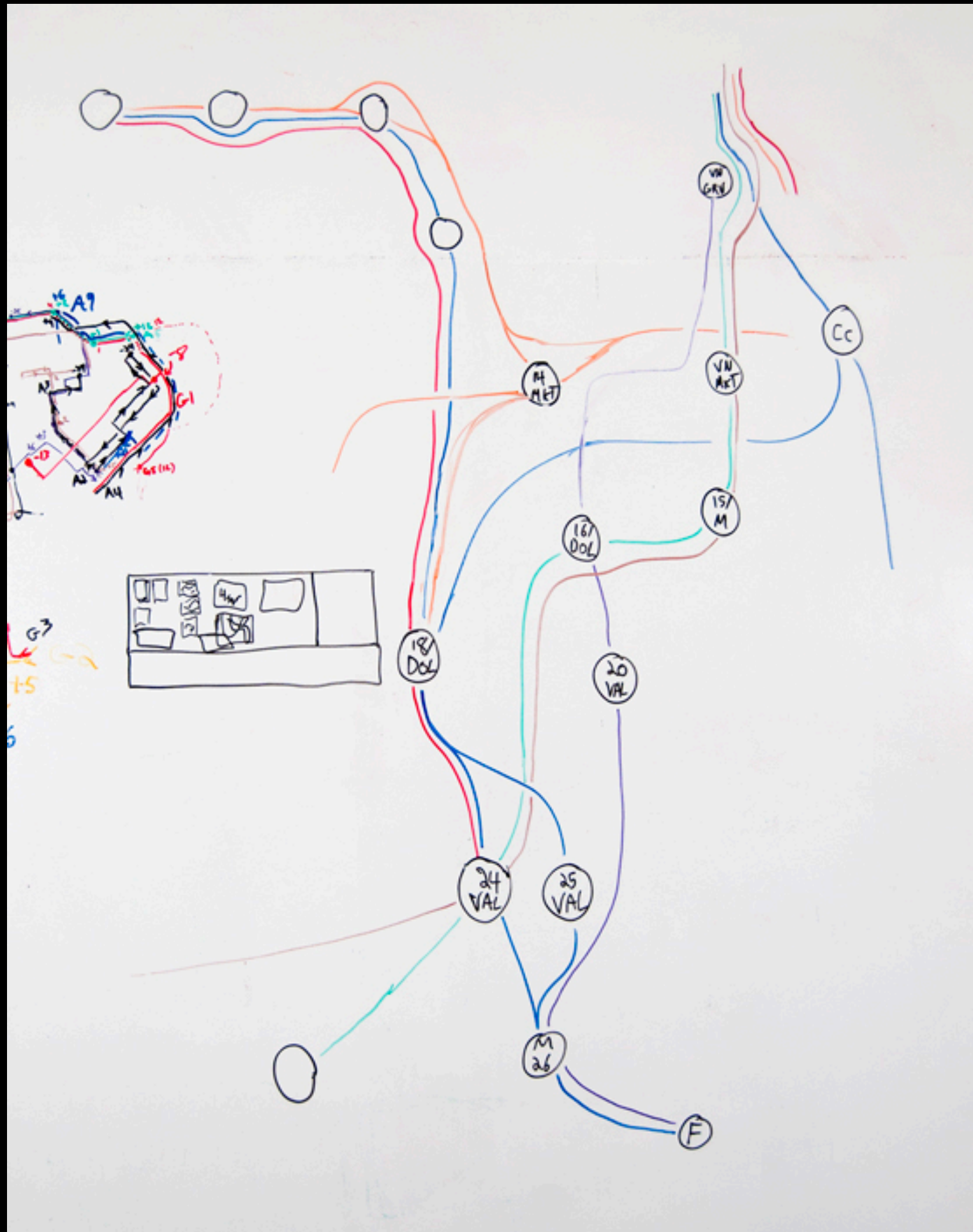
<http://fieldpapers.org/atlas.php?id=kwlqb2v5/B2>



Red (Mar) Pink 1/28/11

Orange 1/29





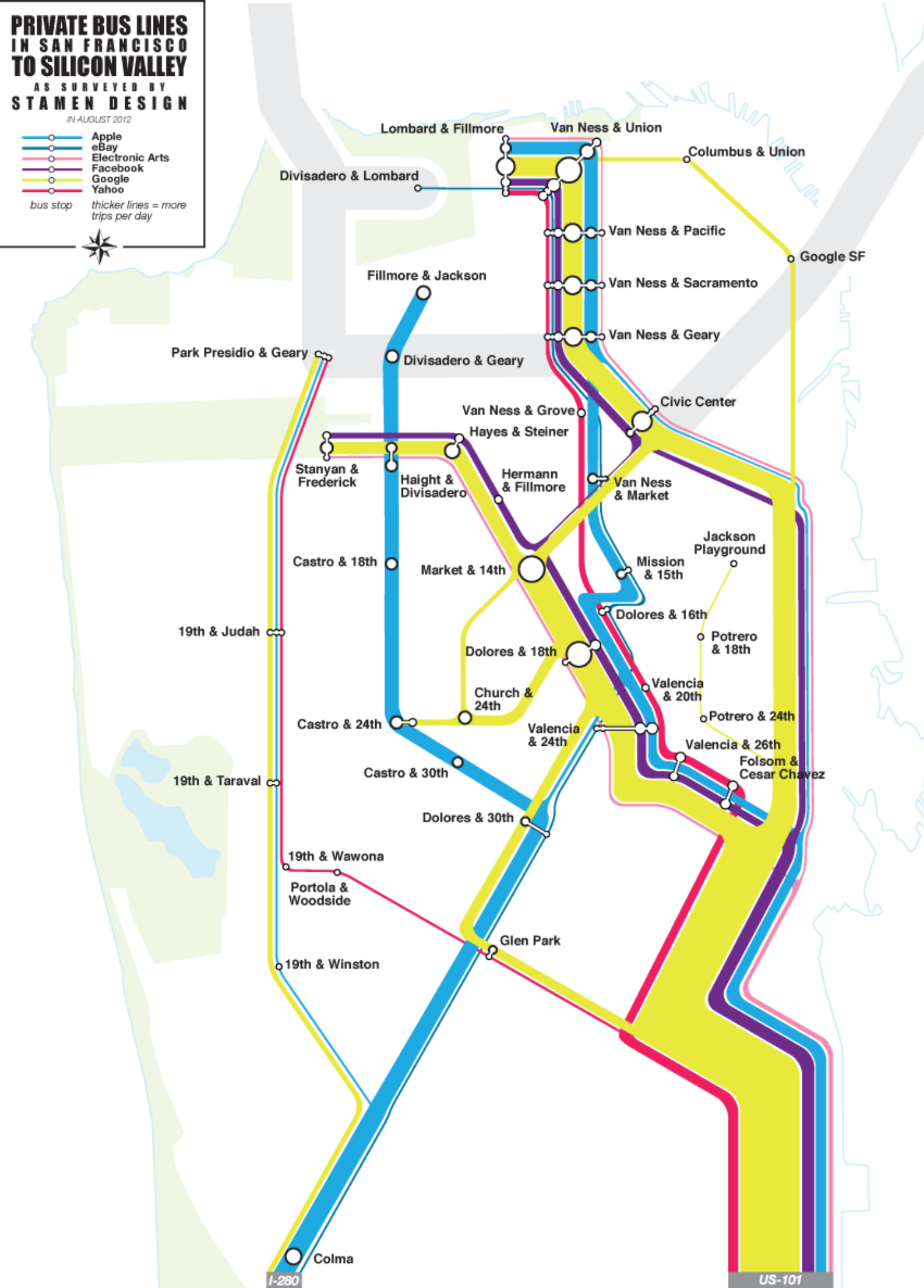


PRIVATE BUS LINES IN SAN FRANCISCO TO SILICON VALLEY

AS SURVEYED BY
STAMEN DESIGN

IN AUGUST 2012

- Apple
 - eBay
 - Electronic Arts
 - Facebook
 - Google
 - Yahoo
- bus stop thicker lines = more trips per day

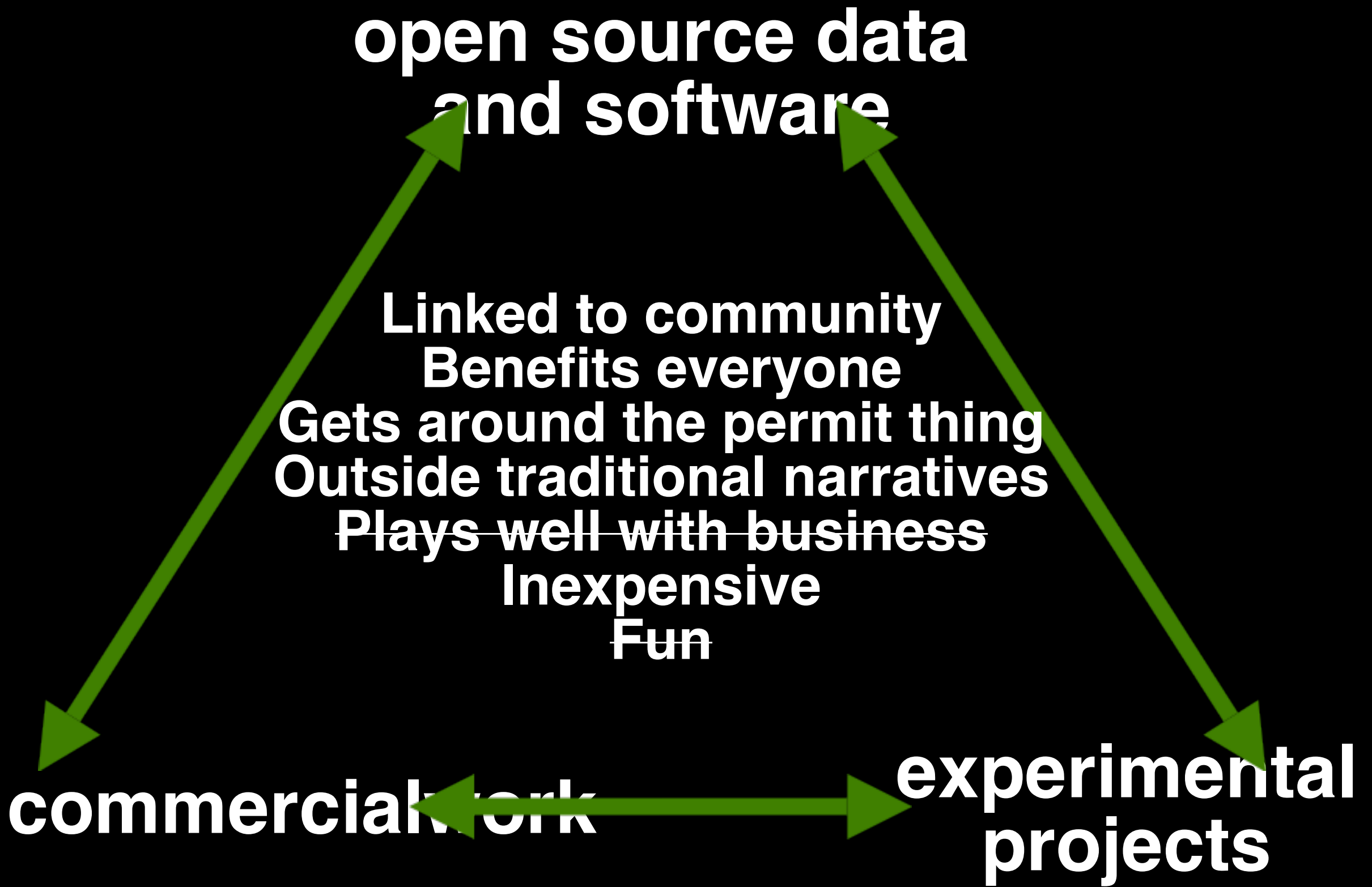


**open source data
and software**

**Linked to community
Benefits everyone
Gets around the permit thing
Outside traditional narratives
~~Plays well with business~~
Inexpensive
Fun**

commercial work

**experimental
projects**



Thanks!
Eric Rodenbeck
@stamen

