

name

email

# ocean beach master plan

## public input

Hello! ...and thank you so much for your participation!

### agenda

10:00 am Welcome and Open House

- Welcome
  - Sign-in and pick-up a questionnaire
- Brief Open House
  - View and tour the room, use this form to comment
- Snacks and Beverages

10:30-11:30am Presentation (SPUR/AECOM)

- Open House results
- Process update
- Evaluation Criteria and Test Scenarios
  - Use this form to comment on the Test Scenarios' Evaluation
- Description of breakout group activities

11:30-12:30pm Breakout Group Activity – Scenario Flip-book

- Facilitated Scenarios Flip-book Exercise
  - Work together to create a scenario: “flip” between the 3 different reaches of all 4 scenarios to create your own
  - Use additional puzzle pieces help complete the group scenario

12:30-1:00pm Wrap-up and Reporting Back

- Overview of all the group work.
- Next steps

### workshop goals

project update:  
what have we been doing  
since our last workshop?

present “test scenarios”:  
intent, ingredients, structure,  
disclaimers

break-out session:  
review / discuss “test  
scenarios”, create your own  
scenario, discuss evaluation  
criteria

### additional info?

questions? comments? suggestions?  
contact us:

via email:  
**[oceanbeach@spur.org](mailto:oceanbeach@spur.org)**

website:  
**[www.spur.org/oceanbeach](http://www.spur.org/oceanbeach)**

snail mail:  
**SPUR (attn. Benjamin Grant)  
654 Mission Street  
San Francisco, CA 94105**

### your input








Do you have comments, suggestions, ideas? Include them writing directly on each of the test scenarios on the following pages, or here:

# Thanks!

Thank you so much for your time  
and invaluable input

## evaluation criteria summary

To knit the unique assets and experiences of ocean beach into a seamless and welcoming public landscape, planning for recreation, environmental conservation, sustainable infrastructure, and long-term stewardship.

focus areas: setting the foundation			focus areas : place-making			focus area*
ecology	coastal dynamics	utility infrastructure	access + connectivity	image + character	uses + activities + program	management + stewardship
						
<b>Restore and establish conditions that support thriving biological communities.</b>	<b>Identify a proactive approach to coastal management, in the service of desired outcomes.</b>	<b>Evaluate utility plans and needs in light of coastal hazards and uncertainties, and pursue a smart, sustainable approach.</b>	<b>Provide seamless and fluid connections to adjacent open spaces, the city, and the region.</b>	<b>Preserve and celebrate the beach's raw and open beauty, while welcoming a broader public.</b>	<b>Accommodate the diverse activities people enjoy at the beach, managed for positive coexistence.</b>	<b>Provide an approach to long-term stewardship across agencies, properties, and jurisdictions.</b>
<div>1. Biodiversity &amp; ecological functions on land, water, and intertidal zones</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Adaptable and effective response to erosion, storm surges and sea-level rise</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Water quality management (stormwater, wastewater, combined-sewer overflows)</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Pedestrian and bicycle circulation along north/south corridors</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Image of Ocean Beach</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Activities and amenities</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>1. Day to day management and maintenance</div>
<div>2. Habitat for key species (plovers, bank swallows)</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>2. Requirement for on-going interventions</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(increases)</div><div>(reduces)</div></div>	<div>2. Flooding prevention (stormwater run-off)</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>2. Pedestrian &amp; bike connections to adjacent open spaces, streets &amp; transit network</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>2. Natural feel and experience of the beach (dunes, wildlife, surf...)</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>2. Surf conditions</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>2. Ability for agencies to work cooperatively</div>
<div>3. Ecological connectivity</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>3. Impact to other focus areas</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(negative)</div><div>(positive)</div></div>	<div>3. Management of the investment in core utility facilities (treatment plant, transport box, Lake Merced tunnel...)</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(negative)</div><div>(positive)</div></div>	<div>3. Traffic flow and parking system</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>3. Experience and character of the urban edge along Ocean Beach</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>3. Compatibility of uses</div> <div><div>-2</div><div>-1</div><div>0</div><div>1</div><div>2</div><div>(degrades)</div><div>(improves)</div></div>	<div>3. Funding in support of the vision</div>
						<div><i>*Not part of scenario evaluation for June 4th Workshop. Management Strategies to be developed for Draft Masterplan at which point PAC/Community will have opportunity to evaluate.</i></div>

## your input

The evaluation criteria was developed based on public, planning advisory committee (PAC), and steering committee input. This criteria is the basis for evaluating “test scenarios” and will also be used later to evaluate the draft and final master plan.

Do you have comments, suggestions, edits regarding the evaluation criteria above? Please include them here: