

Privately Owned Public Space – 90 Acres – The NYC Design Experience

Thomas Balsley Associates

- **Residential and commercial** plazas
- **Secondary or residential plazas**
- **Atriums**
- **Elevated Plazas**
- **Sunken Plazas**
- Through-block arcades and galleries
- **Sidewalk widening**







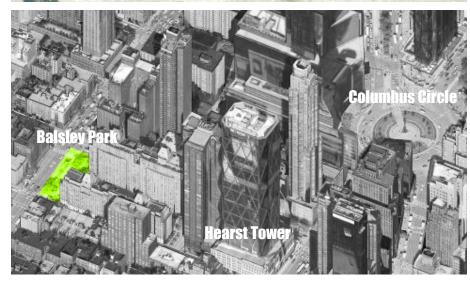


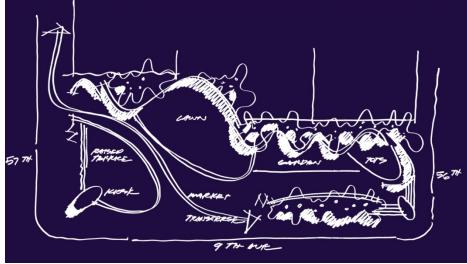


POPS — Typology of Spaces Thomas Balsley Associates









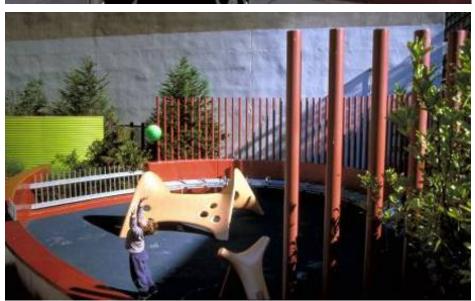
POPS – Context – Case Study: Balsley Park

Thomas Balsley Associates









POPS – Context – Case Study: Balsley Park
Thomas Balsley Associates









POPS — Orientation — Case Study: 325 Fifth Ave Plaza Thomas Balsley Associates



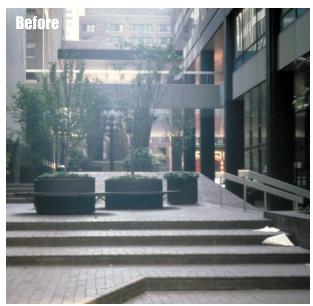


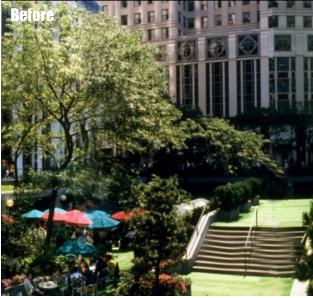


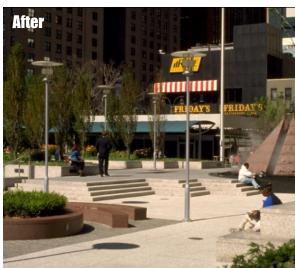


POPS – Design Program – Case Study: Silver Park Thomas Balsley Associates











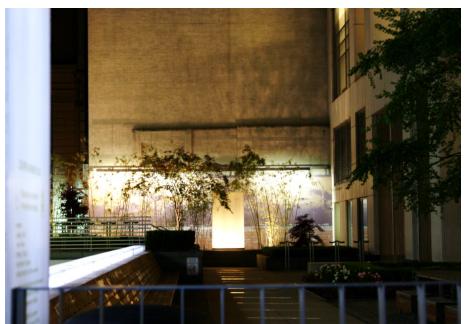


1 Penn Plaza

Grand Central Plaza

GM Plaza

POPS – 2nd Chances/Market Forces Thomas Balsley Associates









POPS – Closings – Case Studies Thomas Balsley Associates

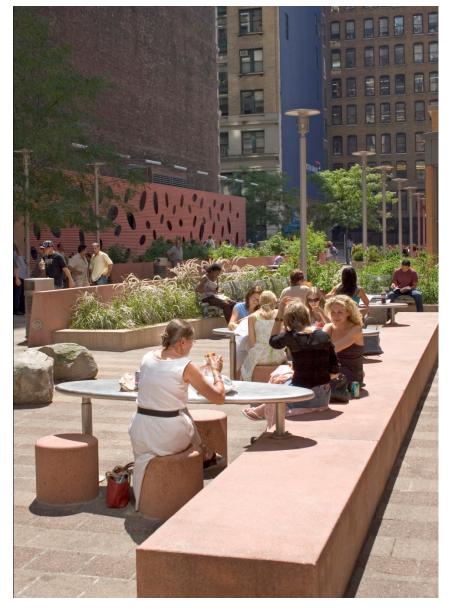








PUPS — Commercial Activity — Cafes Thomas Balsley Associates



- Location, location context with bonused entrance, sidewalk, etc.
- 2. Define purpose and "acceptable" activities Zuccotti conundrum
- 3. Enforcement who, why, what penalties
- 4. Prescriptions design benefits and limitations
- 5. Closure yes/no physical or posted
- 6. Design program/typology
- 7. Ownership change responsibility with no benefit
- 8. Public awareness and access

POPS – On-Going Discussions

Thomas Balsley Associates