

# Creating Community Through Food













## BI-RITE

### OUR SELECTION OF QUALITY DELI MEATS

Molinari Salami (hot or mild) . . . 5.95 /lb.	Coppa Veneziana . . . . . 2.95 /lb.
Molinari Mortadella . . . . . 5.95 /lb.	Hot Coppa . . . . . 2.95 /lb.
Black Forest Ham . . . . . 5.95 /lb.	Prosciutto di Parma . . . 18.95 /lb.
Pastrami . . . . . 5.95 /lb.	
Roast Beef . . . . . 6.95 /lb.	<b>SANDWICH CHEESES</b>
Smoked Turkey Breast . . . 6.95 /lb.	Hot Pepper Jack, Cheddar,
Molinari Pancetta . . . . . 2.95 /lb.	Swiss, Provolone . . . . . 5.95 /lb.















# **BI·RITE**

★ **CREATING COMMUNITY THROUGH FOOD** ★

"Are You Ready for Some Local Produce?"

**MONDAY  
NIGHT  
FARMER**

Come Celebrate a Local Grower  
Monday nights 4 - 8 PM  
Every other week at Bi-Rite Market

 @biritemkt

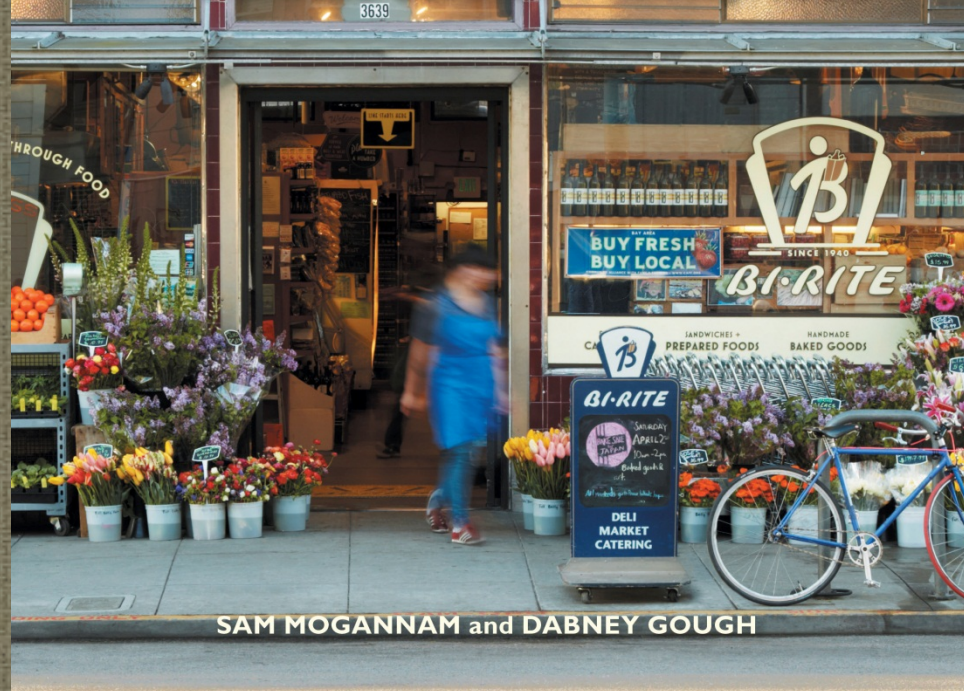






# *BI·RITE* MARKET'S EAT GOOD FOOD

A GROCER'S GUIDE to SHOPPING, COOKING,  
and CREATING COMMUNITY through FOOD



SAM MOGANNAM and DABNEY GOUGH



# Our Mission





# It's all about relationships

---

- Encourage personal relationships:

- Staff and Guests
- Producers and Staff
- Guests and Producers

- Listen and respond:

- Utilize Guests requests to guide product decisions
- Build trust and share the vision

- Celebrate:

- The food
- The hard work of Staff and Producers



# Our Core Values

---

- LOVE:

- We value relationships – with the people we work with, the people who raise our food, and the people we feed. We're drawn to food because food brings people together. We love to serve, and genuinely find pleasure in sharing food with our guests.

- PASSION

- Food is our life, and sharing it gives us energy. We recognize that knowledge is a two-way street, and we can always be better. The more we learn, the more we want to know; we're in a constant state of improvement.

- INTEGRITY

- We act conscientiously, always thinking about the impact of our decisions. We value and emphasize transparency – not just with the products and services we provide, but also as a sustainable, community-serving business.



# Our Service Mission

---

We care for each and every member of our community as a guest in our home.

We serve seamlessly;

we inspire;

we surprise;

we feed, and are fed.



**Our role is to feed and to teach**

---