



Overview

- ▶ Importance of School Meals
- ▶ Student Nutrition Services (SNS) at a Glance
- ▶ School Meal Milestones
- ▶ Major Challenges
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- ▶ On the Immediate Horizon

Importance of School Meals

- ▶ Access to healthy food improves attendance, alertness, health, behavior and academic success
- ▶ 2011 Youth Vote – 1 in 5 secondary students reported not eating lunch on most school days
 - Schools with higher rates of students not eating lunch often had lower test scores

SNS at a Glance

- ▶ Mission: provide nutritious, appealing meals to all students in welcoming environment
- ▶ Largest public food service program in San Francisco
 - 27,000 meals a day / over 4.8 million a year
 - 6,000 snacks a day / over 1 million a year
- ▶ Four managers (Director, Assistant Director, two Area Supervisors)
 - Industry standard for district size is seven
- ▶ \$17.7 million total operating budget

School Meal Milestones

- ▶ **School meal improvements**
 - Salad bars, healthier options, lower sugar content
- ▶ **Point-of-Sale Technology**
 - Improve business processes and support for sites
- ▶ **Grab 'N Go breakfast stations**
 - Increased participation by 35% in high schools
- ▶ **Eliminated a la carte food program**
 - Increased access to balanced meals
 - Increased lunch participation by 17% in middle and high schools

School Meal Milestones

- ▶ **Pilots**
 - Vending machine offering fresh reimbursable lunch
 - Fresh drinking water available where meals served
- ▶ **Infrastructure**
 - Positive review from CA Department of Education
 - Newsletter – Meal Times – to communicate with schools, parents, and the community
- ▶ **Strong partnerships with city agencies and community organizations**

Challenges

- ▶ Gap between federal poverty measure and income required to live in San Francisco
- ▶ Declining participation for both paid students and those eligible for free/reduced price
- ▶ Insufficient state and federal funding
 - Increase in federal and state reimbursements have not kept pace with escalating cost of food, supplies, labor, and transportation
 - Insufficient and/or aging kitchen equipment
 - SNS understaffed

Strategic Actions (Underway)

- ▶ Piloting new meal service model with funding from California Endowment
 - Meal preparation on site
 - Promote healthy beverages
 - Expand food stamp outreach
- ▶ Developing new menu items with funding from SF Food Systems & Department Public Health
 - Technical assistance to help develop new menu items and engage students

Strategic Actions (Underway)

- ▶ Expanding Grab 'N Go breakfast program with funding from CA Department Education
 - 9 middle schools
- ▶ Implementing new federal requirements
 - Healthy Hunger Free Kid Act
 - Funding to implement (\$.06) - will not cover costs of mandatory changes
- ▶ Maintaining current meal price
- ▶ Increasing number of Area Supervisors
- ▶ Providing staff training

On the Immediate Horizon

- ▶ Implement additional reimbursable vending machines
 - Support from Supervisor Wiener, Mayor's Office, DCYF, and Food and Fitness Committee
- ▶ Reissue meal service bid in late September
 - Including higher food standards in the new bid language to improve meal quality for students
 - Award bid by December 2012

On the Immediate Horizon

- ▶ Develop strategic vision and five year strategic plan
 - Compiling existing data
 - Piloting onsite production model
 - Working to secure funds to support the additional data collection and feasibility analyses needed for the planning process