

PI BayArea Plan

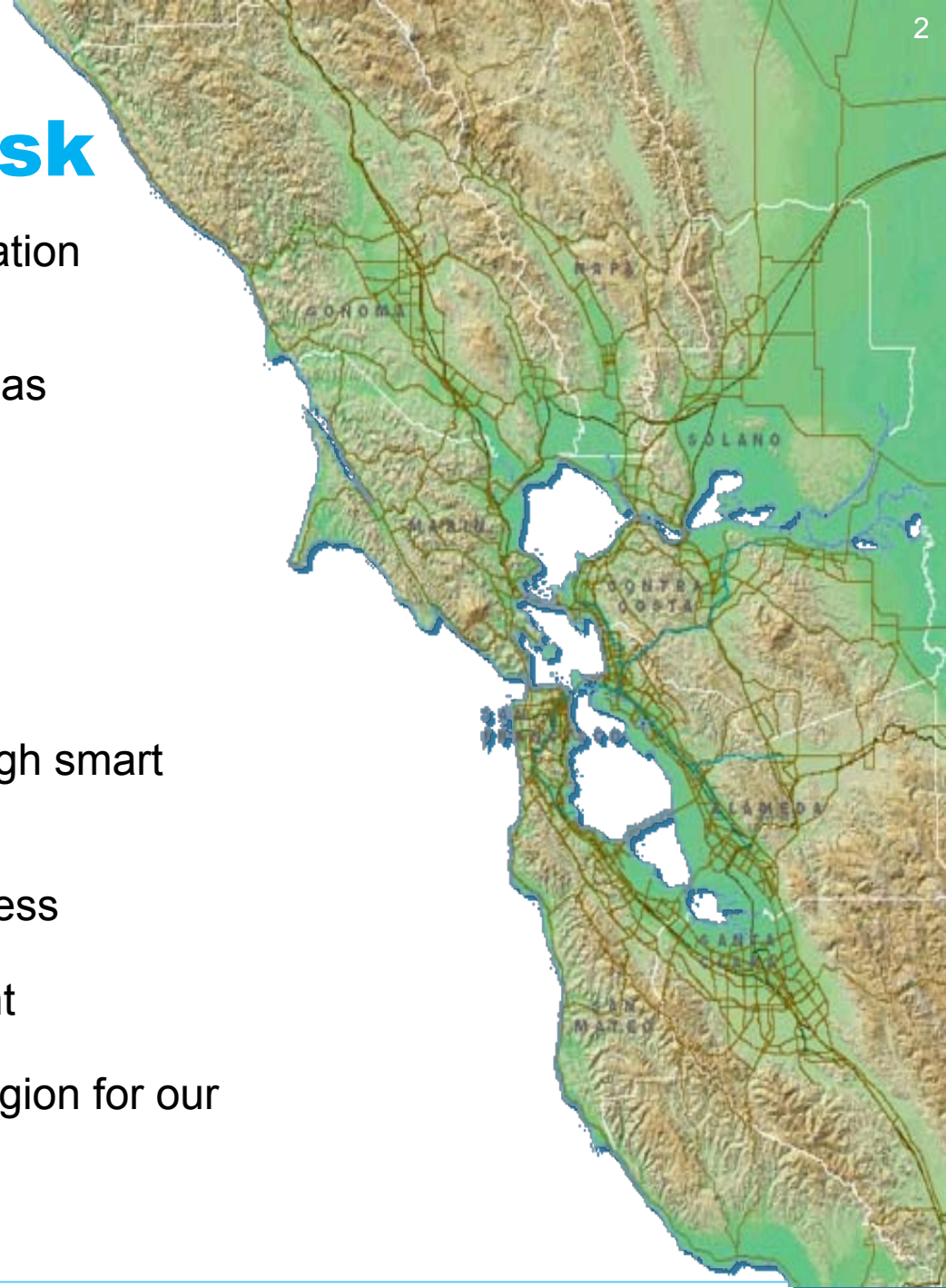
Draft Plan Presentation

SPUR

April 23, 2013

The Regional Task

- Integrate land use and transportation planning
- Reduce per capita greenhouse gas emissions
- House the region's population at all income levels
- Build on local plans
- Stretch available revenues through smart investments
- Increase economic competitiveness
- Preserve our natural environment
- Help ensure a healthy, vibrant region for our children and grandchildren



Draft Plan Bay Area

Growth Trends

Regional Growth

	2010	2040	Growth 2010-2040
Jobs	3,385,000	4,505,000	1,120,000
Population	7,151,000	9,299,000	2,148,000
Housing Units	2,786,000	3,446,000	660,000

Employment Trends

Knowledge-based and Service Industries Lead Job Growth

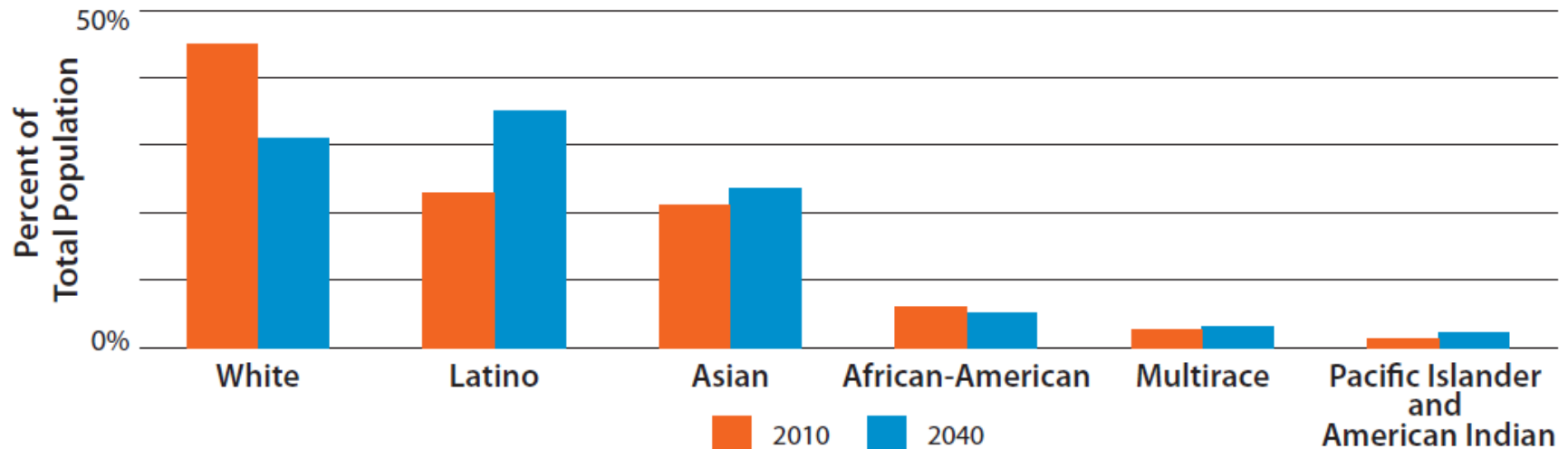
- Nearly 75% of new jobs in professional services, health and education, and leisure and hospitality



Population Trends

Region will grow significantly more diverse.

Figure 1 Share of Population by Race and Ethnicity, 2010 and 2040

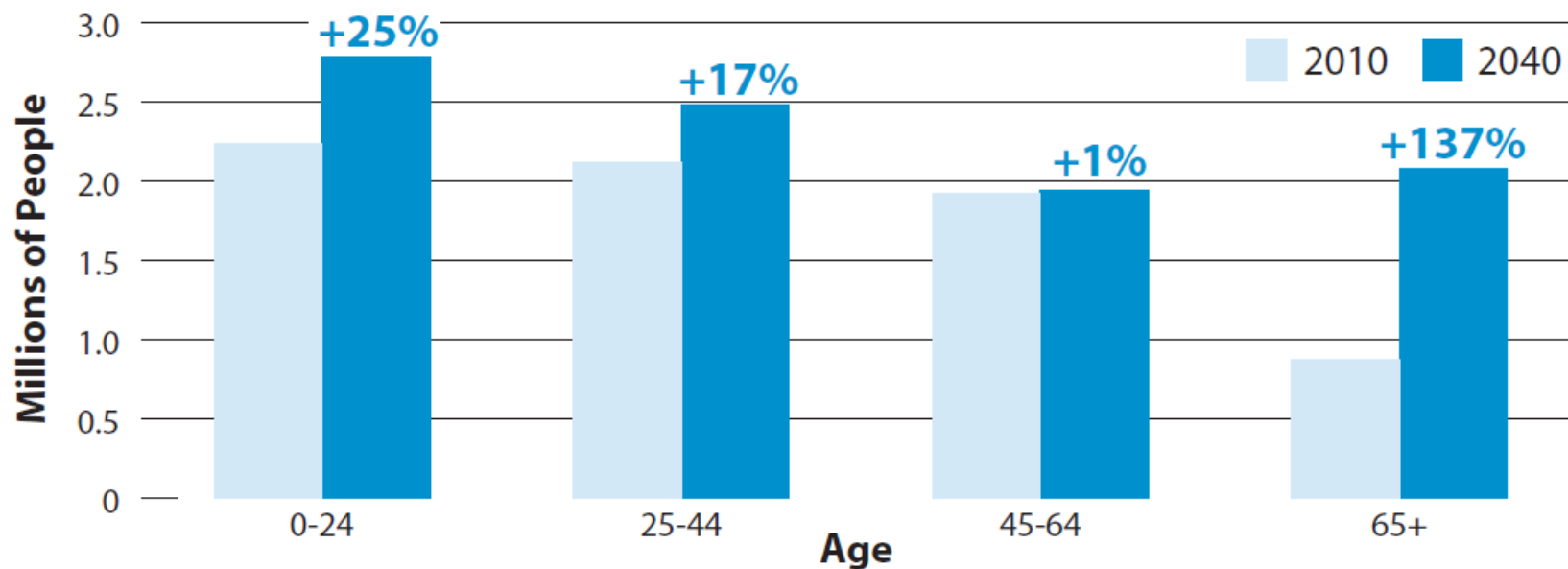


Sources: 2010 Census, California Department of Finance, ABAG

Population Trends

Senior population will grow dramatically.

Figure 2 Bay Area Population by Age, 2010 and 2040

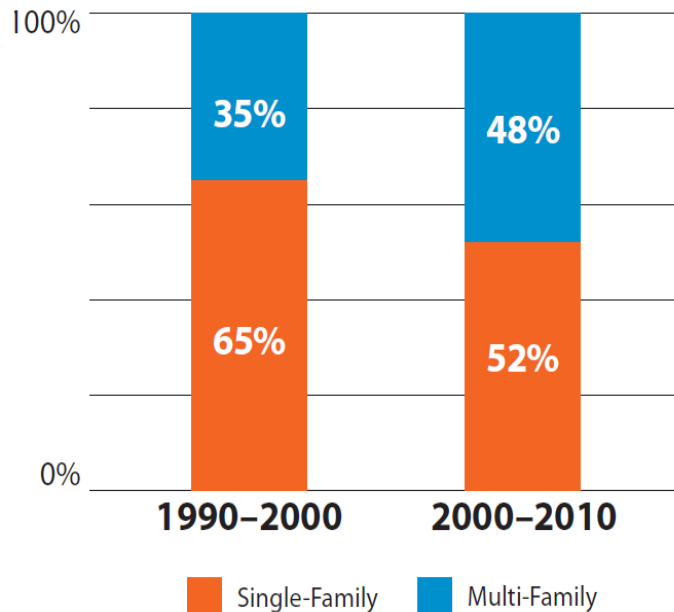


Sources: 2010 Census, California Department of Finance, ABAG

Housing Trends

Aging, more diverse population drives demand for multi-family housing near services and transit.

Figure 6 Bay Area Housing Construction
By Type, 1990–2010



Source: U.S. Census



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Growth Strategy

Regional Growth Strategy

Focused Growth

 Non-urbanized land

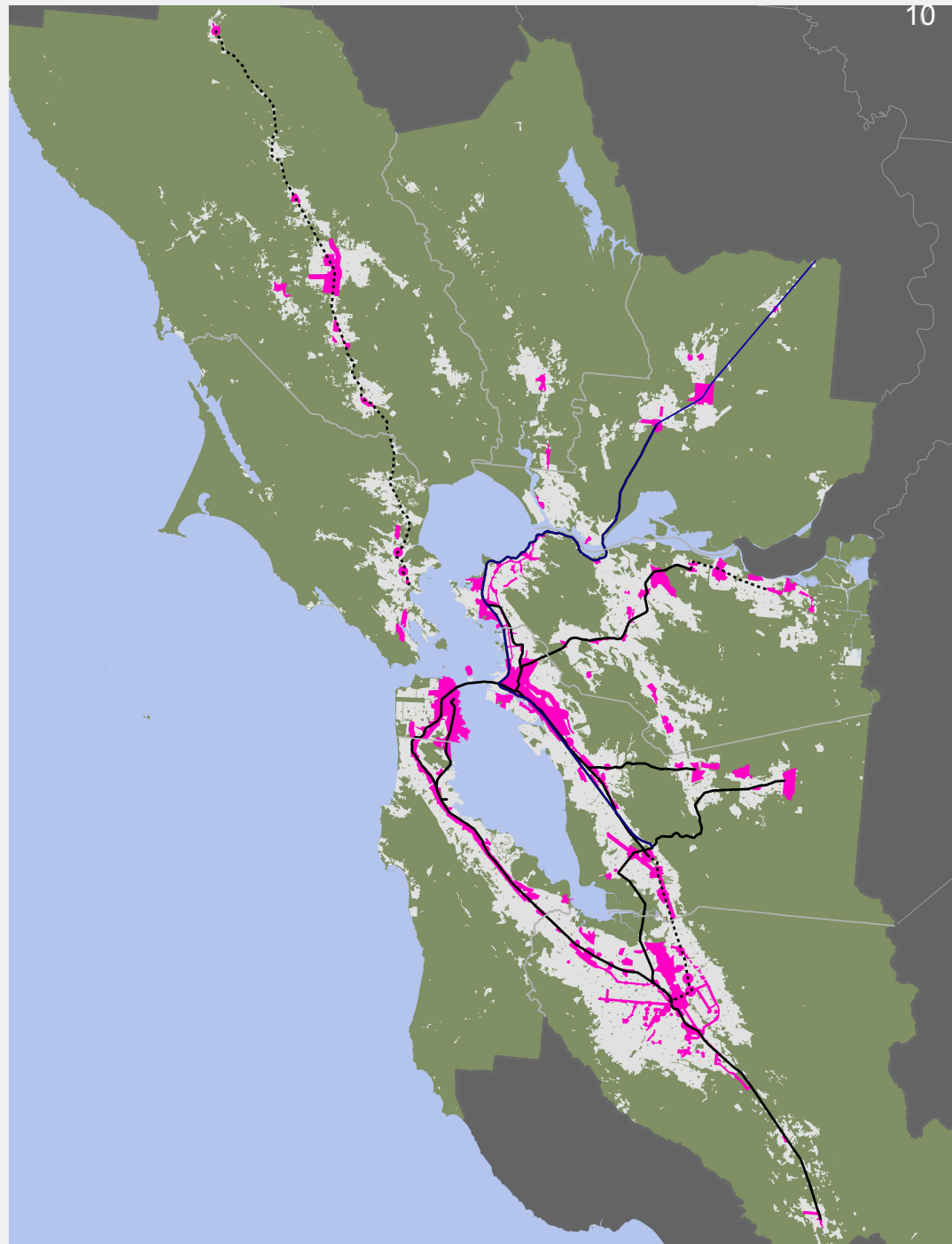
 Urbanized land

 PDAs

■ Less than 5% of region's land

■ Nearly 80% of new homes

■ Over 60% of new jobs



San Francisco Growth Trends

Housing Unit Growth

	Current	2040	% Change
San Francisco County	377,000	469,000	25%

% Increase in Three Priority Development Areas

	Current	2040	% Change
Downtown – Van Ness - Geary	101,520	128,660	27%
Eastern Neighborhoods	34,270	45,690	33%
Bayview/ Hunters Point	11,610	22,510	94%

San Francisco Growth Trends

Job Growth

	Current	2040	% Change
San Francisco County	569,000	759,000	34%

% Increase in Three Priority Development Areas

	Current	2040	% Change
Downtown – Van Ness - Geary	315,570	368,140	17%
Eastern Neighborhoods	61,070	70,890	16%
Transbay Terminal	7,950	37,680	374%