

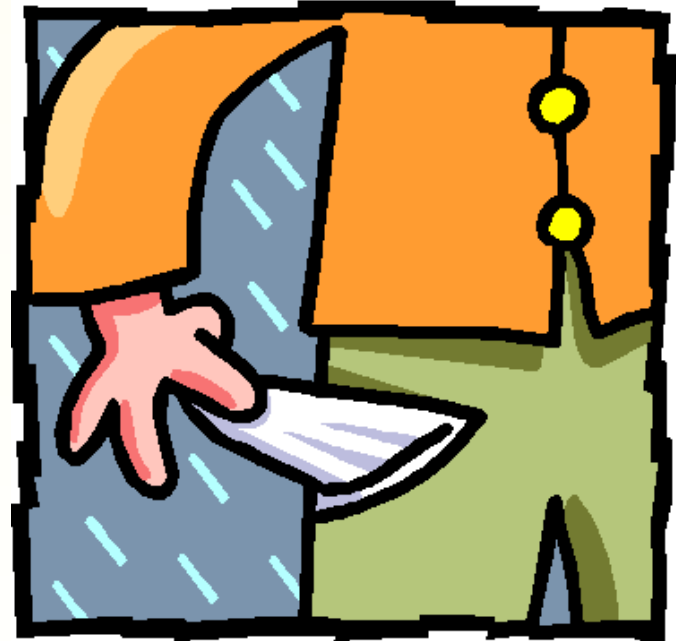
San Francisco's Response to Food Insecurity

A stylized illustration of the Golden Gate Bridge in San Francisco, rendered in red lines against a white background. The bridge spans the width of the slide, with its two main towers and suspension cables clearly visible. The bridge is set against a backdrop of dark green hills.

Leo O' Farrell

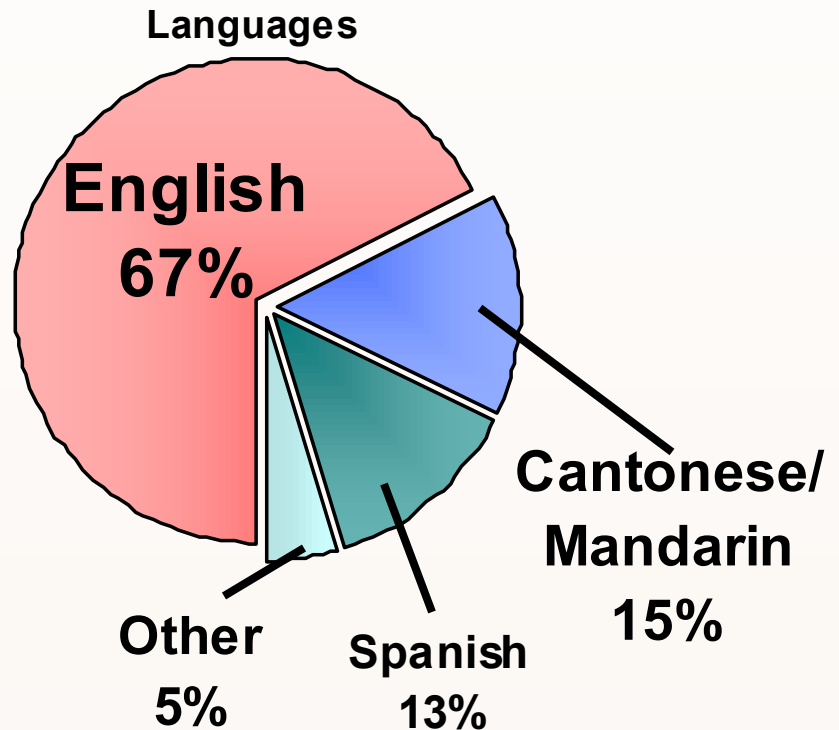
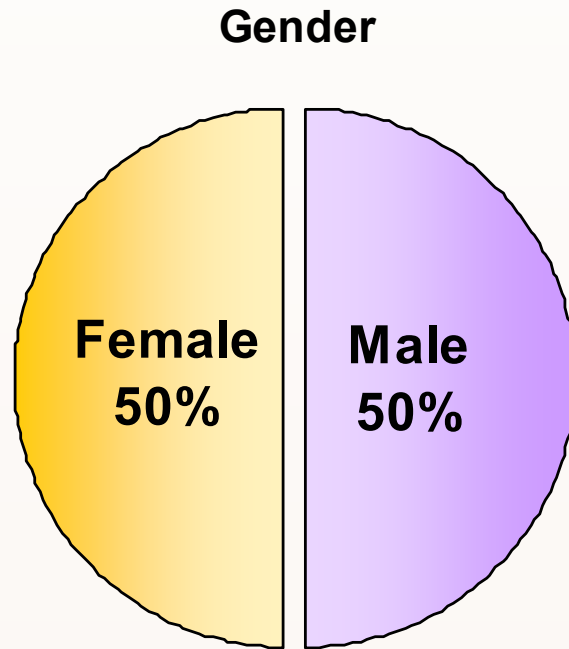
How Many People Are Food Insecure (Potentially Hungry) in San Francisco?

- 131,886 people living at or below 130% of the FPL. (\$30,615 for a family of four).
- 51k people on CalFresh; 51k more are likely eligible.
- 45k are below 130% FPL but not eligible for CF because of SSI.
- 19k (17% of school aged kids) on School Meals.



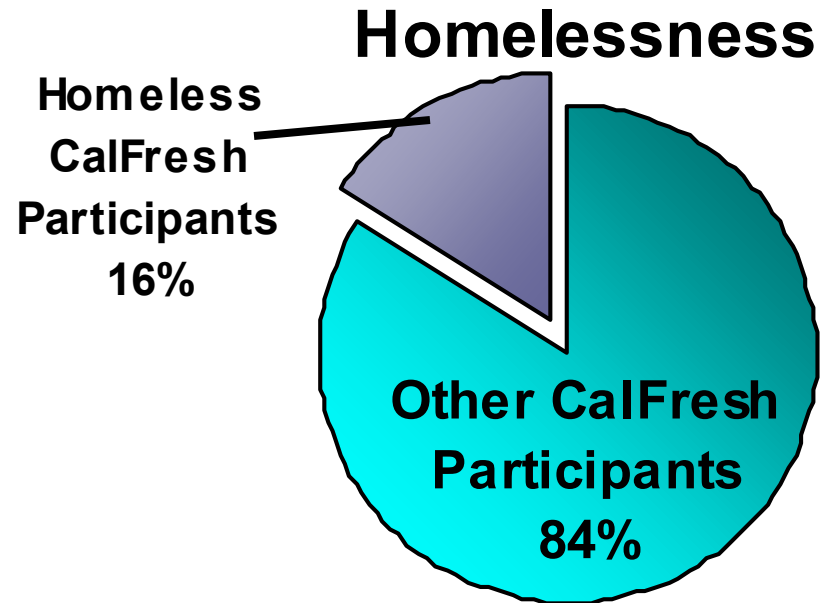
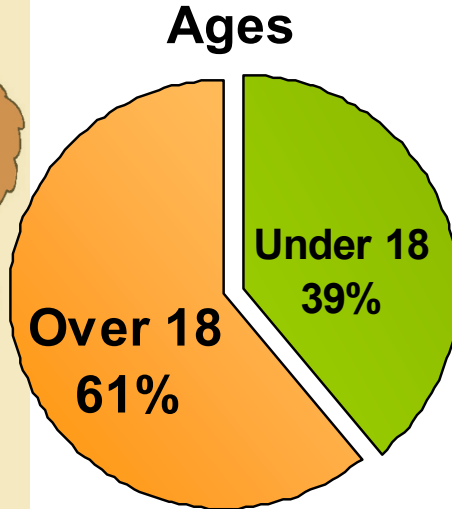
Profile of San Francisco's CalFresh Caseload

- Half of the people on CalFresh are female.
- 67% speak English, 15% Cantonese/Mandarin, 13% Spanish.



Who is on CalFresh in SF?

- One out of nine (1/9) people in the **US** are on SNAP.
- 51,000 people are on CF. (32k households)
- 39% (19,890) are children, and 17% (8,466) are homeless.



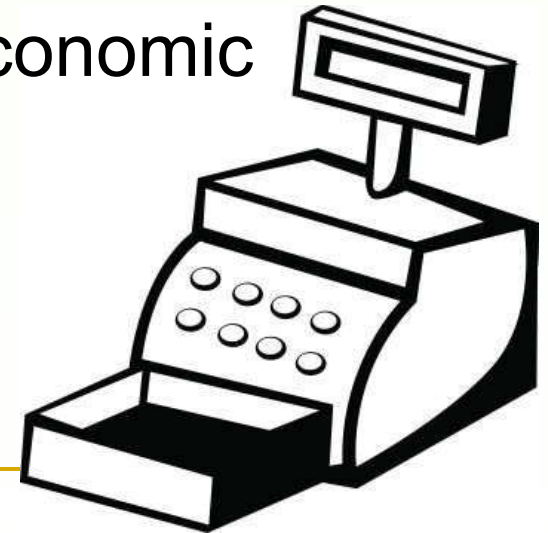
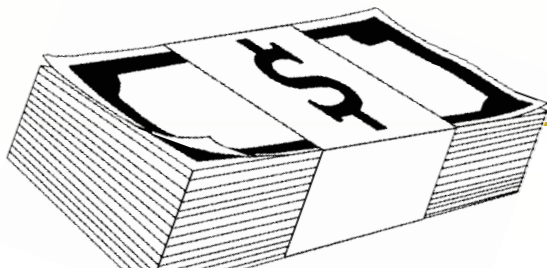
National Response to Food Insecurity

- USDA nutrition programs include
 - Supplemental Nutrition Assistance Program.
 - WIC - Special Supplemental Nutrition Program for Women, Infants, and Children .
 - Commodity Supplemental Food Program (CSFP).
 - The Emergency Food Assistance Program (TEFAP).
 - (Senior) Farmers' Market Nutrition Program
 - National School Lunch/Breakfast Programs.
 - Summer Food Service Program.
 - **SNAP (70% of USDA program budget)**



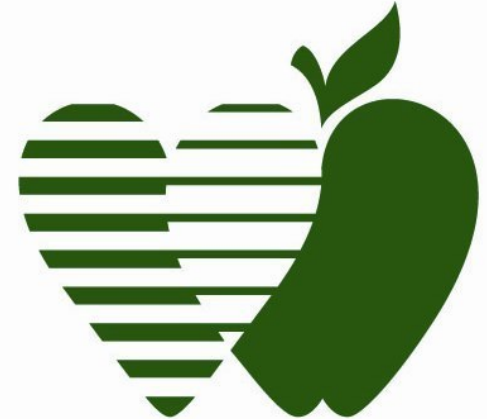
CalFresh Impacts SF's Economy

- SF will distribute approximately \$95.4M worth of CalFresh benefits in 2013.
- Each SNAP dollar is estimated to be worth \$1.79 in economic activity, therefore CalFresh benefits will account for \$170,766,000 in economic activity this year in San Francisco.



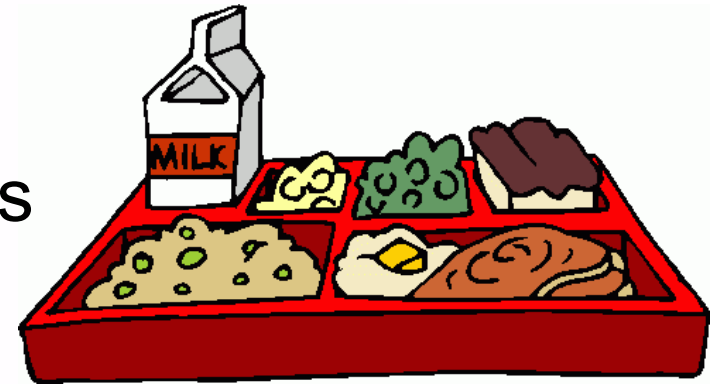
SF Food Pantries

- Cuts to existing CalFresh benefits create even more stress on current San Francisco food pantry network.
- San Francisco Food Bank is already serving almost 29,000 people in SF each week.
- SFFB warehouse overstretched to already to accommodate 39 million pounds of food this year.

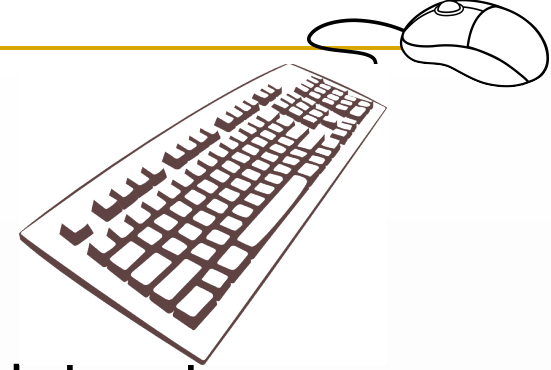


On the Chopping Block

- Nutrition Education
- Free & Reduced School Meals
- Heating allowance (LIHEAP).
 - \$342,000 less in CalFresh benefits per month.
- Expiration of stimulus funds means up \$25 less per case per month starting November.

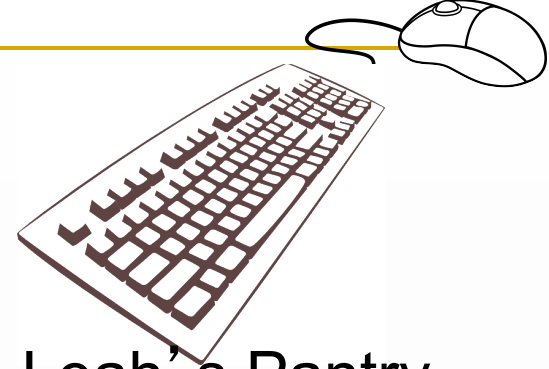


Innovations



- San Francisco launched BenefitsSF which has been transformed into **MyBenefitsCalWIN**, an online application portal for 18 counties. 33% of SF's CalFresh applications come in on line.
 - Developing **EatFresh**, an online recipe and nutrition site targeting CalFresh caseload and eligibles. Designed to be fun and easy to use. Includes mobile application and option to text or email recipes/ingredients.
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Innovations (cont.)



- Work with San Francisco Food Bank and Leah's Pantry to provide **nutrition education workshops** and outreach.
 - San Francisco CalFresh is committed to an actively participates in the Food Security Task Force and Tenderloin Hunger Task Force that bring together **government and nonprofit organizations** to fight food insecurity.
 - **Established the Restaurant Meals Program**, allowing people to use CalFresh EBT cards to buy hot meals from restaurants. This model has been replicated in multiple counties.
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What's Next?

- Mayor Ed Lee has joined forces with more than 10 other big-city mayors to request congress maintain funding levels for SNAP.
 - For more information on CalFresh and other San Francisco nutrition programs, visit sfhsa.org.
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