



Community Fruit Harvesting



Abundance



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10 to 40 million pounds

estimated fruit at Santa Clara County
homes going unused and to waste
every year

(+ even more in orchards)

Need

- ▶ 10% of population receiving food bank assistance every month in Santa Clara/San Mateo Counties (¼ Million people)



60 Million Pounds
total fruit needed per year for
people receiving assistance (SC/
SM Counties)

Opportunity

- ▶ Enough local fruit already growing to provide much of the local need

(We just have to figure out how to get it effectively)



Village Harvest

- ▶ Volunteer organization harvesting extra fruit from backyards and small orchards, passing on to local food agencies to feed those in need
- ▶ Also education on fruit, fruit trees, orchard restoration, food preservation
- ▶ In 2012, 1300+ volunteers will harvest ¼ Million lbs. (125 tons)
- ▶ Founded 2001; 501(c)(3) funded by private contributions
- ▶ All volunteer leadership, occasional part time staff
- ▶ Greater SF Bay Area and Northern CA

Why?

- ▶ Food for the Hungry
- ▶ Environment
- ▶ Community

We help solve Local Hunger
with Local Fruit
and Local Community Spirit





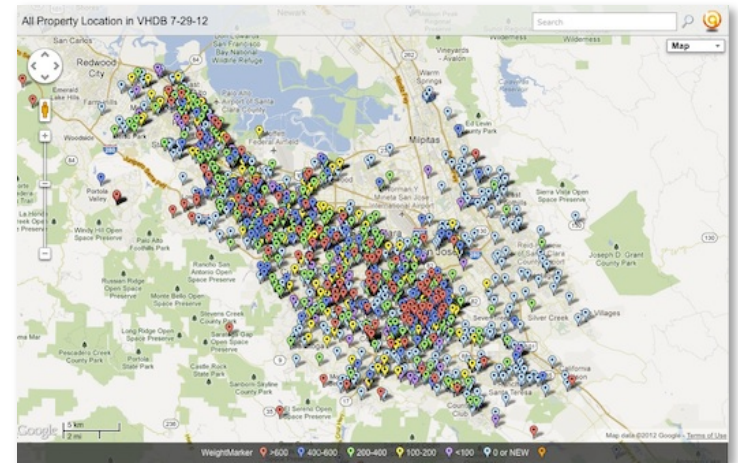


How?

- ▶ Volunteer energy
- ▶ Generous tree owners
- ▶ Food agency partners
- ▶ Fruit, garden, system know-how
- ▶ Information Technology

Challenges

- ▶ Simple idea ... harder than it looks
- ▶ Growth and Capacity
- ▶ Evolving the organization



Directions

- ▶ Millions of Pounds
- ▶ More Communities
- ▶ Promote Owner Harvesting (Fruitcycling)
- ▶ Reinforce the foundations
 - IT, Systems, Staff, Funding
- ▶ Facilitate a national movement

For More Information



Don't Let this happen
in YOUR
Neighborhood!

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