

Creativity



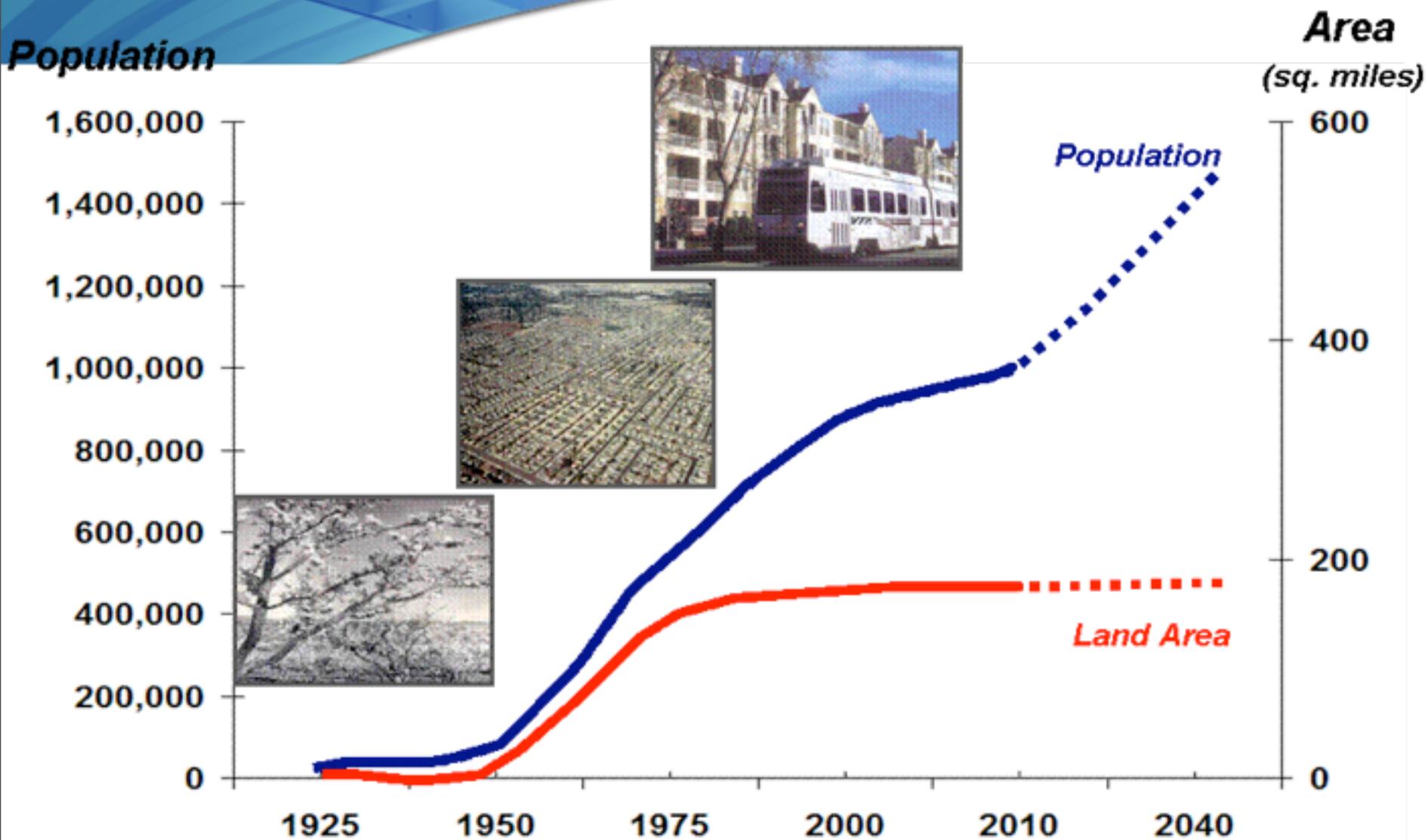
Innovation



# San Jose Capital of Silicon Valley

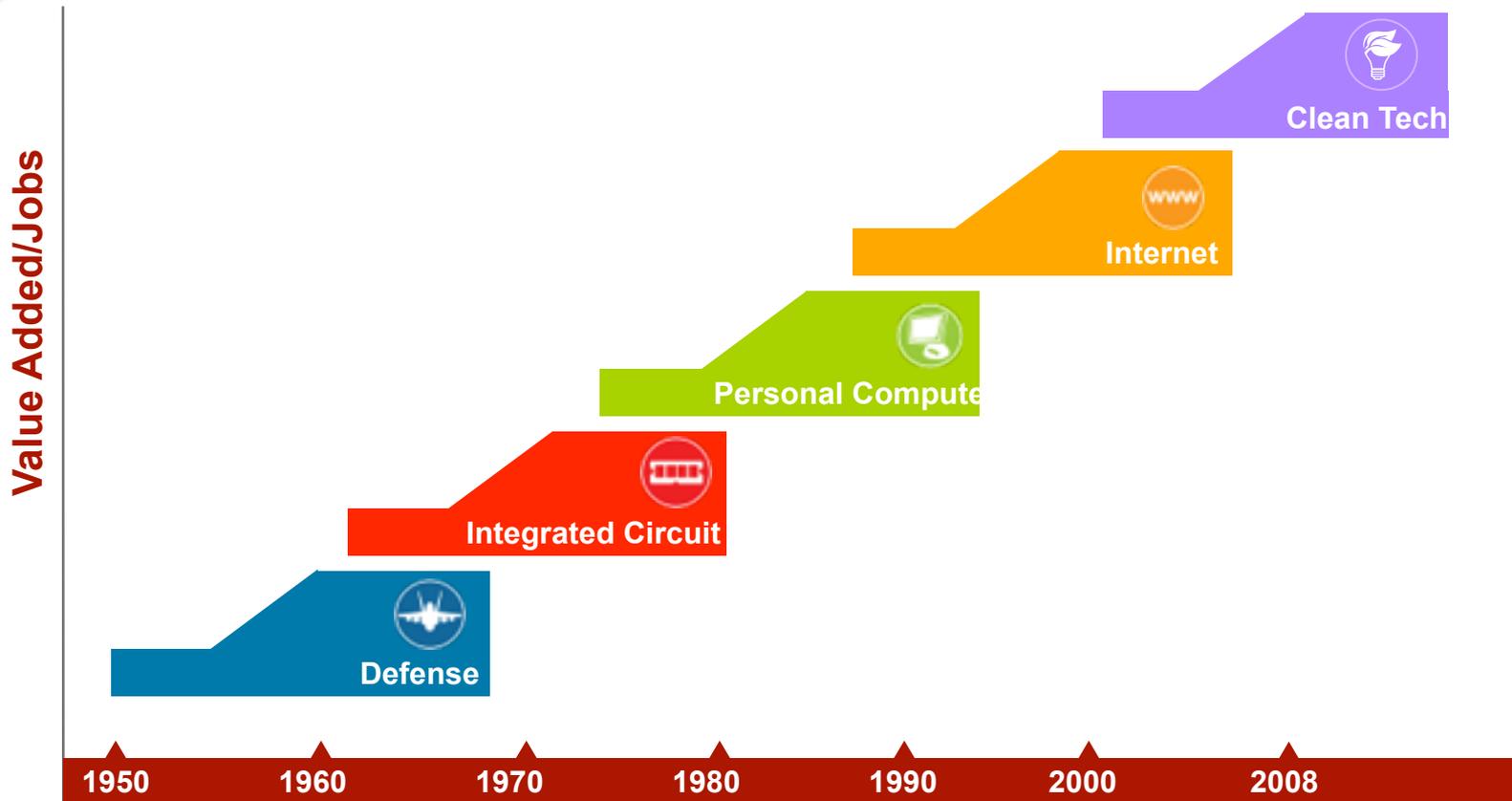


# Explosive Growth into Big City



# Waves of Innovation

San Jose has thrived over successive waves of technology invention and business innovation



# San Jose: Anchoring the Bay Area Economy



- San Jose area generates **nearly 60% of all Bay Area exports**, is most export-intensive region in the nation
- Provides **60% of Bay Area high-tech and software** employment
- Receives **42% of venture capital** invested in Bay Area
- **Has highest median income** in the Bay Area; City has highest median income in the U.S. among large cities
- Bay Area's **largest Asian population**; America's most international population

# Planning the Next-Generation City



- The **long-term plan** underway to guide San Jose's future growth and amenities over the next 30 years
- The City is expected to **grow another 50% by 2040**, adding 470,000+ people and 170,000+ jobs
- Plan implementation benefits Bay Area



# Northern California Transit Converges in SJ



# Northern California Transit Converges in SJ

**Daily Train Service to  
San Jose Diridon Station  
(Year 2025)**



# Northern California Transit Converges in SJ

**Daily Train Service to  
San Jose Diridon Station  
(Year 2025)**

 **HSR**  
- 228 Trains



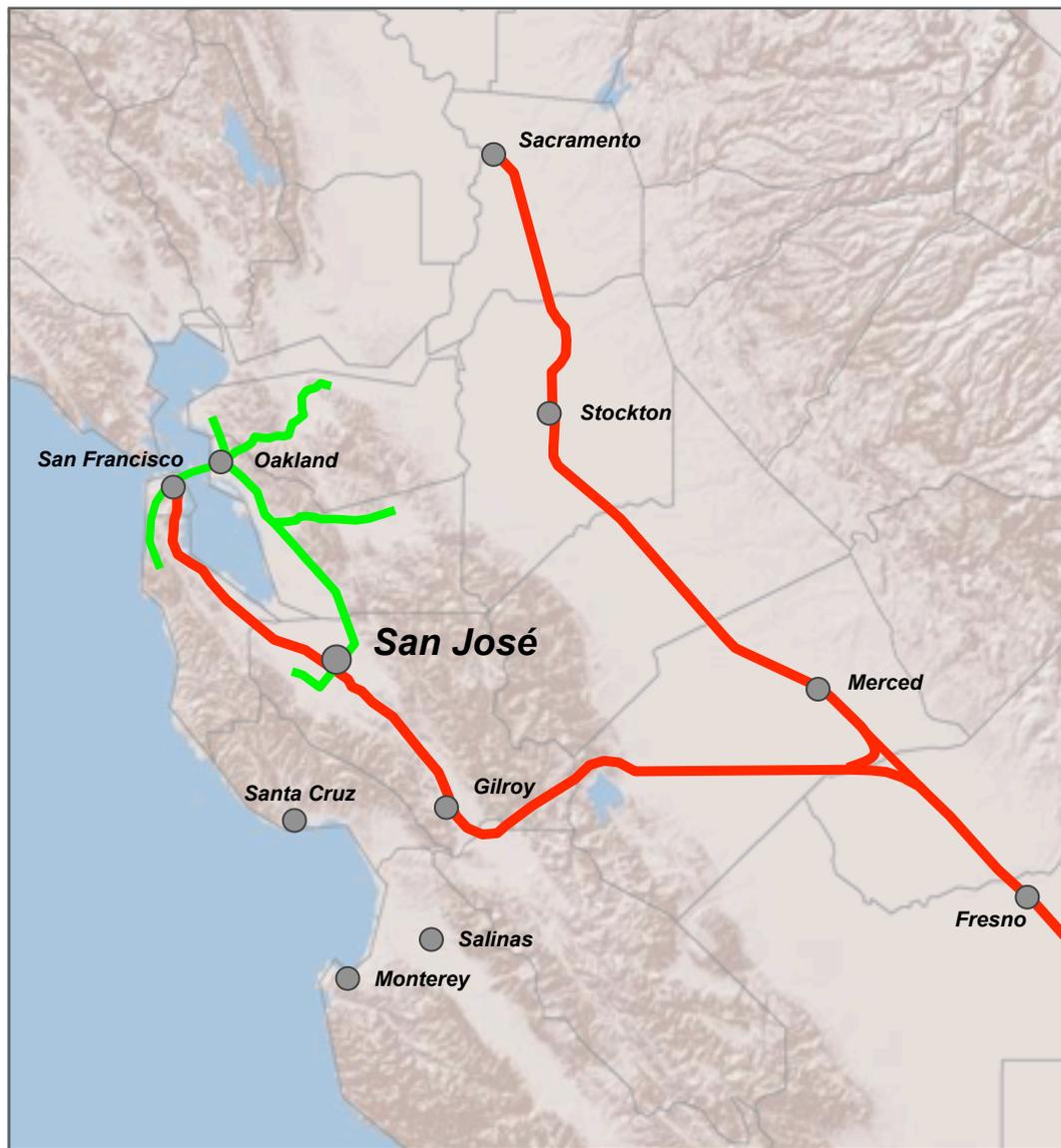
# Northern California Transit Converges in SJ

**Daily Train Service to  
San Jose Diridon Station  
(Year 2025)**

 **HSR**  
- 228 Trains



 **BART**  
- 254 Trains



# Northern California Transit Converges in SJ

**Daily Train Service to  
San Jose Diridon Station  
(Year 2025)**

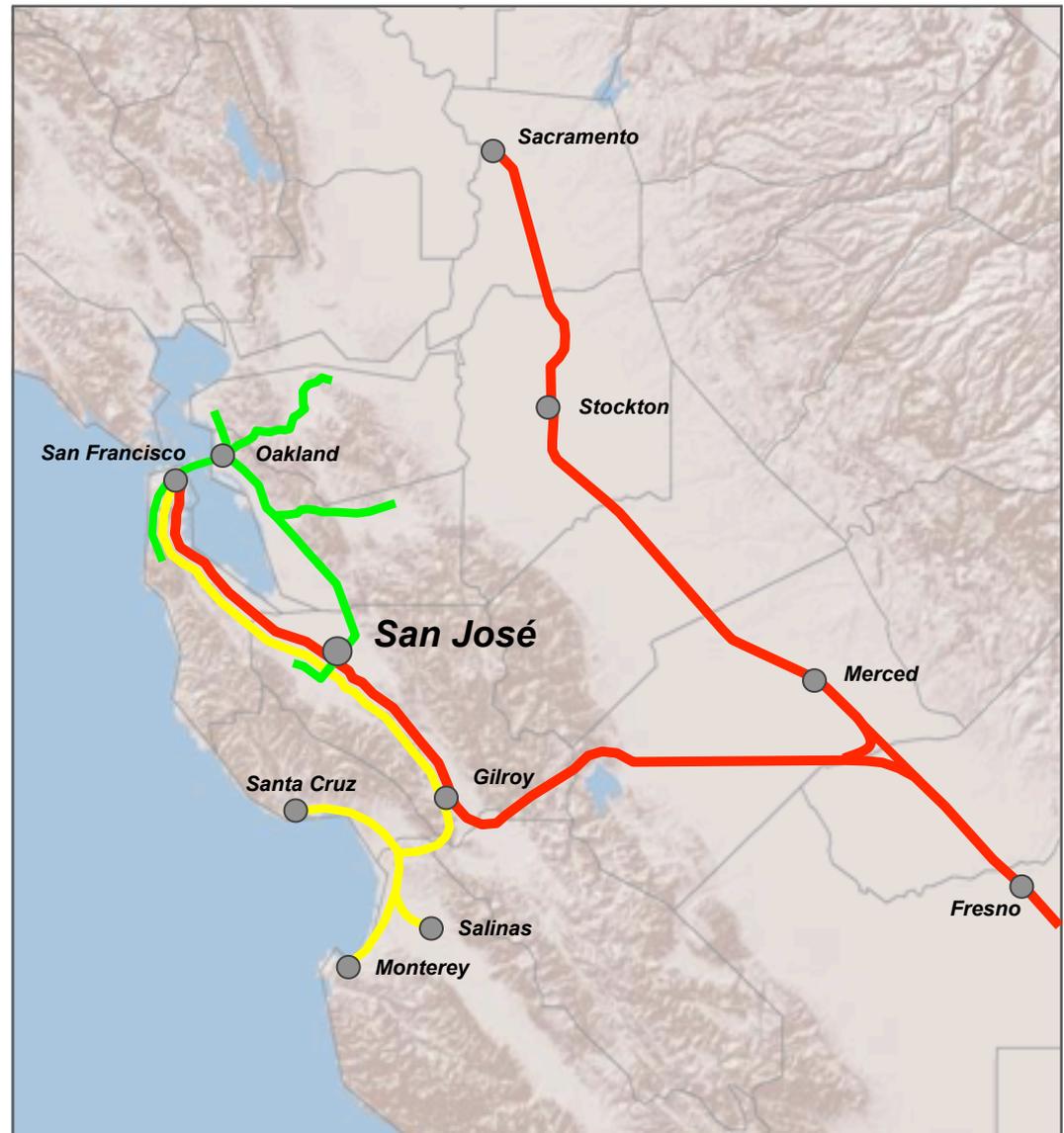
 **HSR**  
- 228 Trains



 **BART**  
- 254 Trains



 **Caltrain**  
- 116 Trains



# Northern California Transit Converges in SJ

**Daily Train Service to  
San Jose Diridon Station  
(Year 2025)**

 **HSR**  
- 228 Trains



 **BART**  
- 254 Trains



 **Caltrain**  
- 116 Trains



 **ACE**  
- 24 Trains



# Northern California Transit Converges in SJ

## Daily Train Service to San Jose Diridon Station (Year 2025)

 **HSR**  
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 **BART**  
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 **Caltrain**  
- 116 Trains



 **ACE**  
- 24 Trains



 **Capitols**  
- 12 Trains



# Destination Diridon Station



*Envisioning one of the world's great transit stations—  
the front door to Silicon Valley and the Bay Area*

# Downtown San Jose: Silicon Valley's City Center



- Adding “**small wonders**” activation to the “big deals”
- The only **high-rise housing** in the South Bay
- Transition from ‘nightclubs’ to ‘nightlife’, including **live music**
- Bolster distinctive, **authentic arts scene**
- **SJSU**: 30,000 students in heart of Downtown
- Distinctive work environment for HQ and start-ups



# Opportunities to Collaborate

- Advocate for **excellence in urban design**, build and engage a diverse constituency
- Partner on the Bay Area's **Sustainable Community Strategy**
- **Modernize Bay Area governance to realize smart land use/transportation plans**



**Come Visit!**

**San Jose Jazz Festival:** This Weekend! [sanjosejazz.org](http://sanjosejazz.org)

**01SJ Biennial:** September 16-19 [01SJ.org](http://01SJ.org)