



# MISSION STREETSCAPE PLAN

**COMMUNITY DESIGN WORKSHOP 4**

FOURTH COMMUNITY DESIGN WORKSHOP  
AUGUST 12, 2009



SAN FRANCISCO  
**PLANNING DEPARTMENT**

# PROJECT OVERVIEW

The *Mission Streetscape Plan* is a community-based planning process to identify improvements to streets, sidewalks and public spaces in the city's Mission District.

**WORKSHOP 1: Vision and Opportunities**

**WORKSHOP 2: Priority Policies, Street Design Toolkit**

**WORKSHOP 3: Street Types, Priority Projects List**

**WORKSHOP 4: Framework, Priority Projects Designs**

---

- Began Environmental Review (Fall 2009)
- Developed Priority Projects (Fall 2009- Spring 2010)

## **UPCOMING:**

**WORKSHOP 5: Release Draft Plan (Spring 2010)**

- Complete Environmental Review (May 2010)





# FRAMEWORK

Photo courtesy of Flickr  
by [krisy kwan](#)

## COMMUNITY VISION

### MULTIMODAL

Streets in the Mission District should support all modes of transportation, prioritizing walking, bicycling and transit.

### GREEN

Tree planting and greenery should be maximized, incorporating sustainable stormwater management and streetscape elements wherever possible.

### COMMUNITY-FOCUSED

Street design should prioritize community uses of public right-of-way, providing space for gathering, recreation, and local commercial uses, and minimizing the impact of through traffic.

### SAFE AND ENJOYABLE

Street design should emphasize enjoyment and safety for all users, providing adequate lighting and visibility as well as buffering from automobile conflicts.

### WELL-MAINTAINED

Streets should reflect and reinforce the Mission District's identifiable sense of place.

# STRONG IDENTITY



**Enhance the identity** of major corridors and gateways

# GREEN CONNECTIONS



Create **green connectors** to major open spaces

Create **green routes** along secondary streets through the district

# PUBLIC LIFE



Create **new public spaces** on small-scale streets and 'pork chops' (*living alleys, corner plazas*)

Create **pockets of activity** on neighborhood commercial and mixed-use streets (*flexible parking, temporary outdoor markets, mixed-use streets*)

# TRAFFIC CALMING



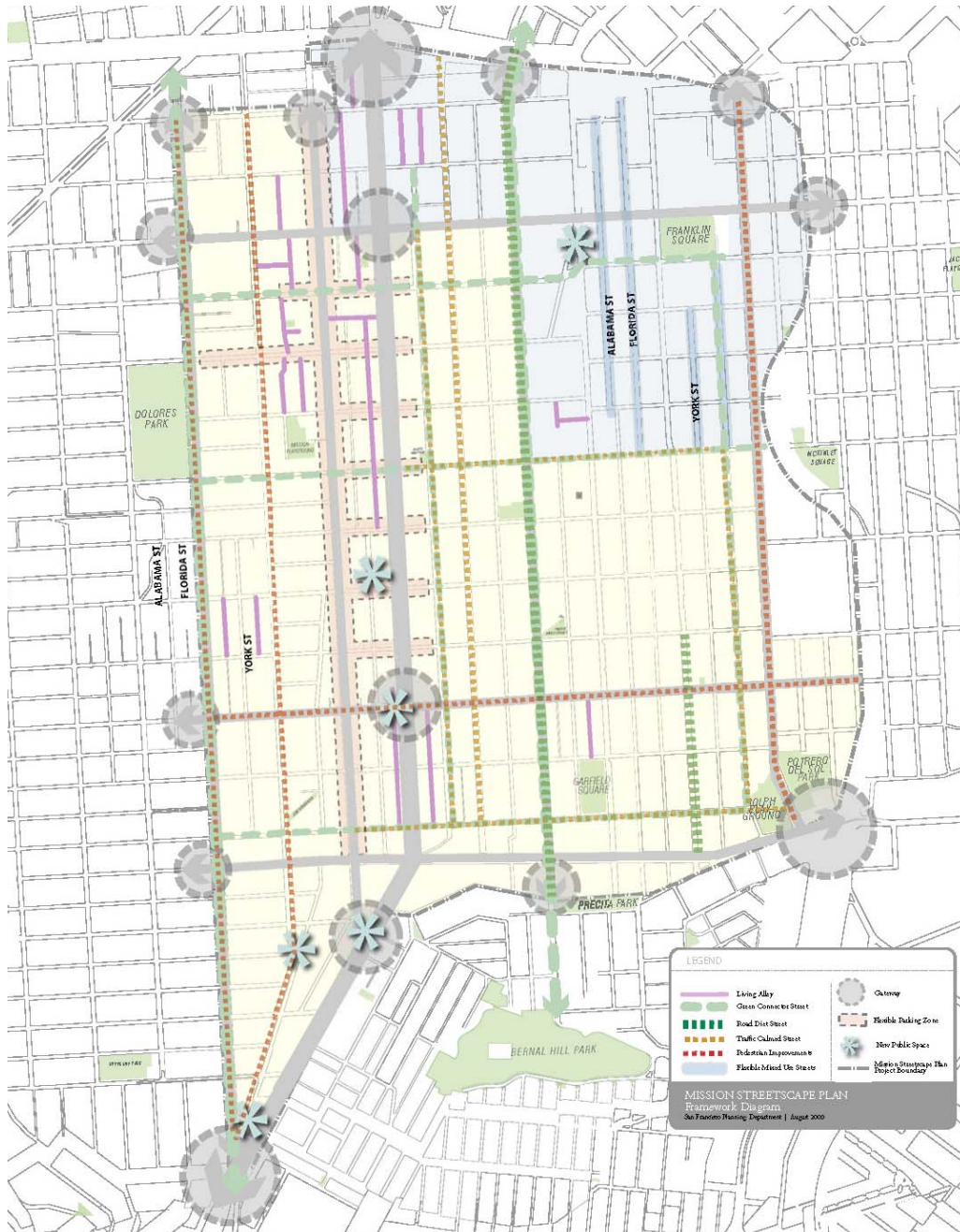
**Calm traffic** on neighborhood streets to create protected residential areas (*working with MTA traffic calming program*)

Improve intersections along major corridors



## OVERVIEW

# MISSION STREETSCAPE PLAN FRAMEWORK



- Strong identity
- Green connections
- Public life
- Traffic calming

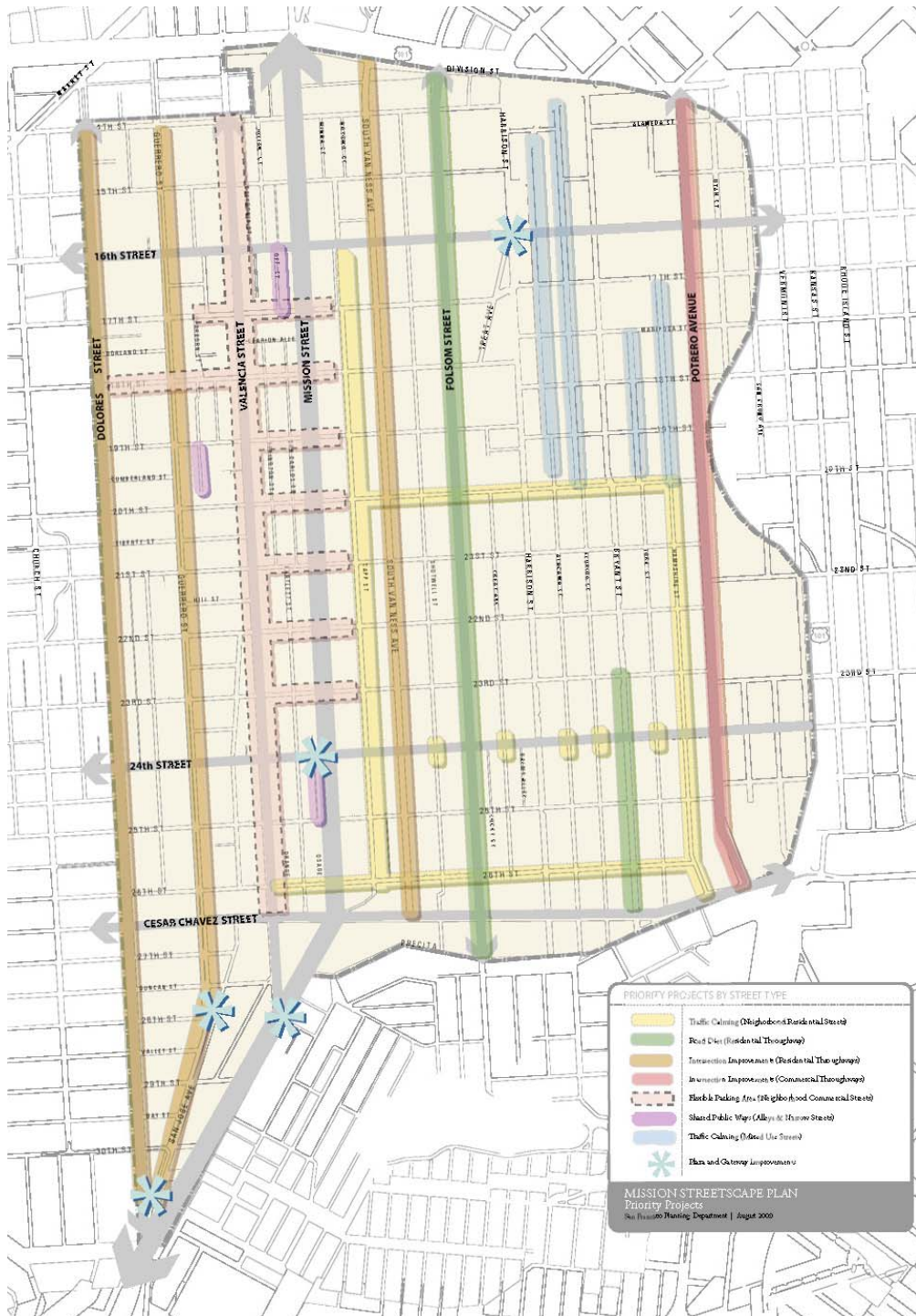
# PRIORITY PROJECTS

## HOW

Applied designs for *street types* to specific locations in the District

Prioritized projects based on specific criteria:

- *Street type*
- *Community effort*
- *Interagency dialogue*
- *Strategy for potential funding*



STREET TYPE	#	PROJECT LOCATION	DESCRIPTION	COST	(Please refer to the Elements and/or Project Elements) PRIORITY
PLAZAS/ GATEWAYS	01	San Jose/Guerrero intersection	Create plaza with excess right-of-way, restrict traffic entering onto San Jose Ave.	\$ S	
	02	Dolores/San Jose intersection	Create gateway plaza on Dolores Street. Option 1: extend sidewalk to create mini-park; Option 2: widen existing median to create mini-park	\$ S	
	03	Harrison/16th/Treat intersection	Create plaza with excess right-of-way on SW side of intersection by extending sidewalk into Treat St; make block of Treat St between 15th and 16th pedestrian-only, with open space uses (community garden)	\$ S	
	04	Mission/Valencia intersection	Create plaza with excess right-of-way by extending sidewalk on W side of Valencia, and create back-in angled parking per SFCTA plan; extend DPW design for Valencia St south of Cesar Chavez	\$ S	
	05	24th St BART Plaza	Plaza improvements per 24th St BART community plan; associated improvements to Osage Alley (raised crosswalk, improved connections to BART plaza)	\$ S	
ALLEYS	06	Cunningham Alley	Add raised crosswalk at Valencia St associated with Mission Playground improvements	\$	
	07	Hoff Alley (16th to 17th Sts)	Convert to shared public way with on-street parking, chicane, pocket open space	\$ S	
	08	Osage Alley (24th St intersection)	Add raised crosswalk at 24th St, improve connections to 24th St BART Plaza (see also 24th St BART Plaza)	\$	
	09	Priority alleys	Improve alleys (prioritized per criteria) either as shared public ways or with improved paving treatment, raised crossing, chicane and streetscape elements	\$ - \$ S S (each)	
NEIGHBORHOOD RESIDENTIAL	10	20th St (Mission to Potrero)	Traffic calming improvements, including traffic circles, chicanes, and pinch points, as varies by intersection geometry	\$	
	11	26th St (Valencia to Potrero)	Traffic calming improvements, including traffic circles, chicanes, and pinch points, as varies by intersection geometry	\$	
	12	Capp St (16th to 26th)	Traffic calming improvements, including traffic circles, chicanes, and pinch points, as varies by intersection geometry	\$ S	
	13	Hampshire (20th to 26th)	Traffic calming improvements, including traffic circles, chicanes, and pinch points, as varies by intersection geometry	\$	
RESIDENTIAL THROUGHWAYS	14	Bryant St (23rd to Cesar Chavez)	Road diet (4 to 2 lanes with left turn pockets at 24th St and Cesar Chavez); add large bulb-outs on alternating sides of the street, medians, and chicanes; add median gateway at Cesar Chavez	\$ S	
	15	Dolores St (14th to San Jose)	Add median thumbnails, bulb-outs and crosswalk improvements	\$ S S	
	16	Folsom St (17th to 26th)	Road diet (4 to 3 lanes with right turn lane/bus queue jump at intersections with a bus stop). Option A: Add extra space to wide median; Option B: Add extra space to 'green gutter'	\$ S S	
	17	Guerrero St (14th to San Jose)	Add bulb-outs, crosswalk improvements, and greening	\$ S S	
	18	San Jose Ave (Guerrero to Dolores)	Add bulb-outs, crosswalk improvements, and greening	\$ S	
NEIGHBORHOOD COMMERCIAL	19	South Van Ness (14th to 26th)	Add bulb-outs, crosswalk improvements, and greening	\$ S S	
	20	24th St (Valencia to Potrero)	Raised crosswalks on cross streets at minor intersections	\$ S	
	21	Valencia St (Market to 15th, 19th to Cesar Chavez)	Complete streetscape improvement project as designed by DPW	\$ S S	
	22	Valencia St (15th to Cesar Chavez), 17th through 23rd Sts (Valencia to Capp)	Flexible parking pilot locations	C	
COMMERCIAL THROUGHWAYS	23	17th through 23rd Sts (Valencia to Capp)	Flexible parking pilot locations	C	
	24	Location TBD	Outdoor weekly market	C	
MIXED USE	25	Potrero Ave (16th to 25th)	Add raised landscaped planter in existing median, add bulb-outs at intersections, add greening	\$ S S	
	26	Potrero Ave and 25th St intersection	Add signalized mid-block crosswalk	\$	
	27	Mission St	TBD through TEP project	TBD	
	28	16th St	TBD through ENTrips project	TBD	
MIXED USE	29	Hampshire St (17th to 20th)	convert parallel to perpendicular parking; add chicane; add stormwater planters at chicanes	\$	
	30	York St (Mariposa to 20th)	convert parallel to perpendicular parking; add chicane; add stormwater planters at chicanes	\$	
	31	Florida St (Treat to 20th)	convert parallel to perpendicular parking; add chicane; add stormwater planters at chicanes	\$	
	32	Alabama St (Treat to 19th)	convert parallel to perpendicular parking; add chicane; add stormwater planters at chicanes	\$	

# PRIORITY PROJECTS

## 32 PRIORITY PROJECTS

*Plazas and Gateways*

*Alleys*

*Neighborhood Residential Streets*

*Residential Throughways*

*Neighborhood Commercial Streets*

*Commercial Throughways*

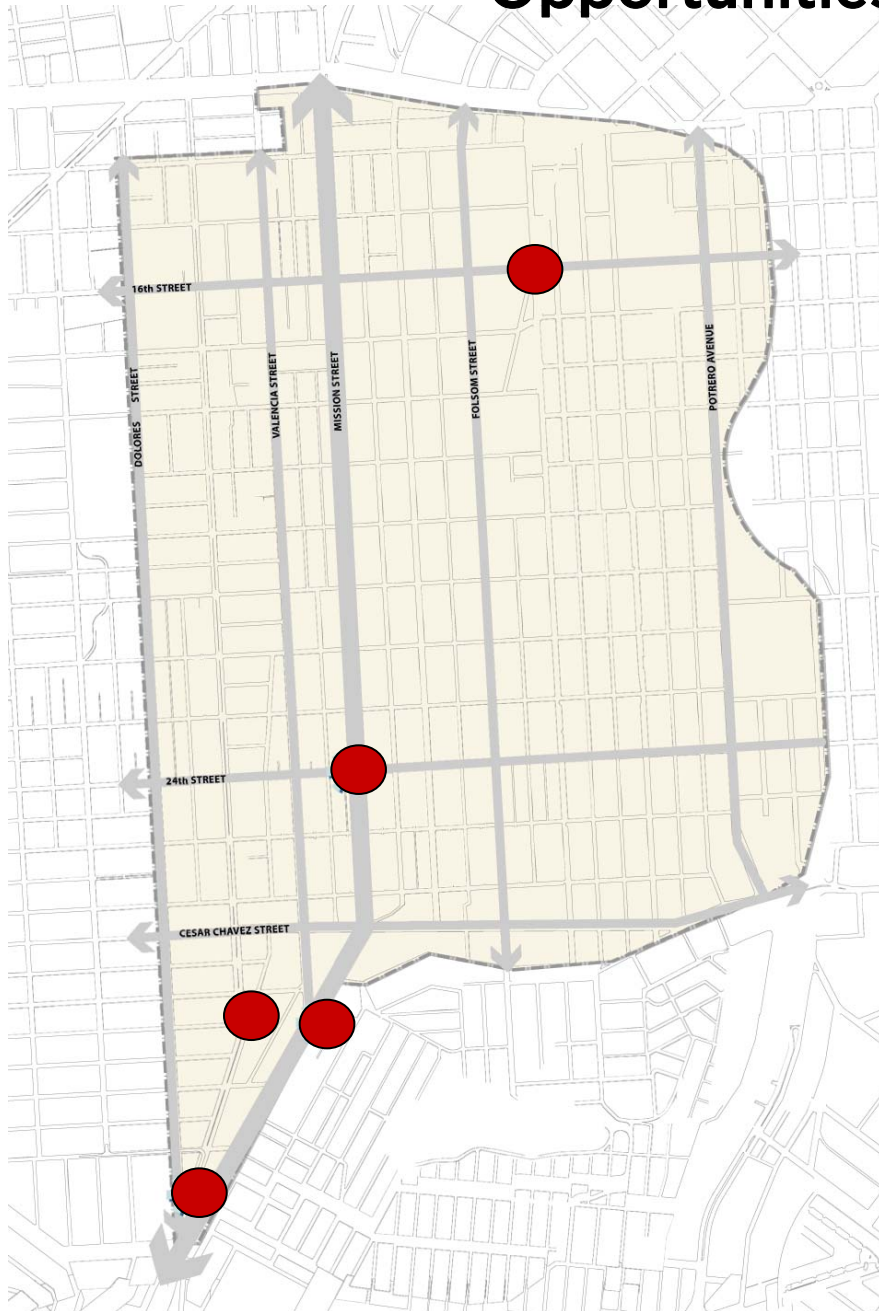
*Mixed-Use Streets*

# PLAZAS/ GATEWAYS: Creating New Opportunities for Public Space

**Goal: Transform unused space/ excess ROW into community resource**

## Project List:

- Treat Plaza
- Mission/Valencia Gateway
- San Jose/Guerrero Plaza
- Dolores/San Jose Gateway
- 24<sup>th</sup> Street BART Plaza Improvements



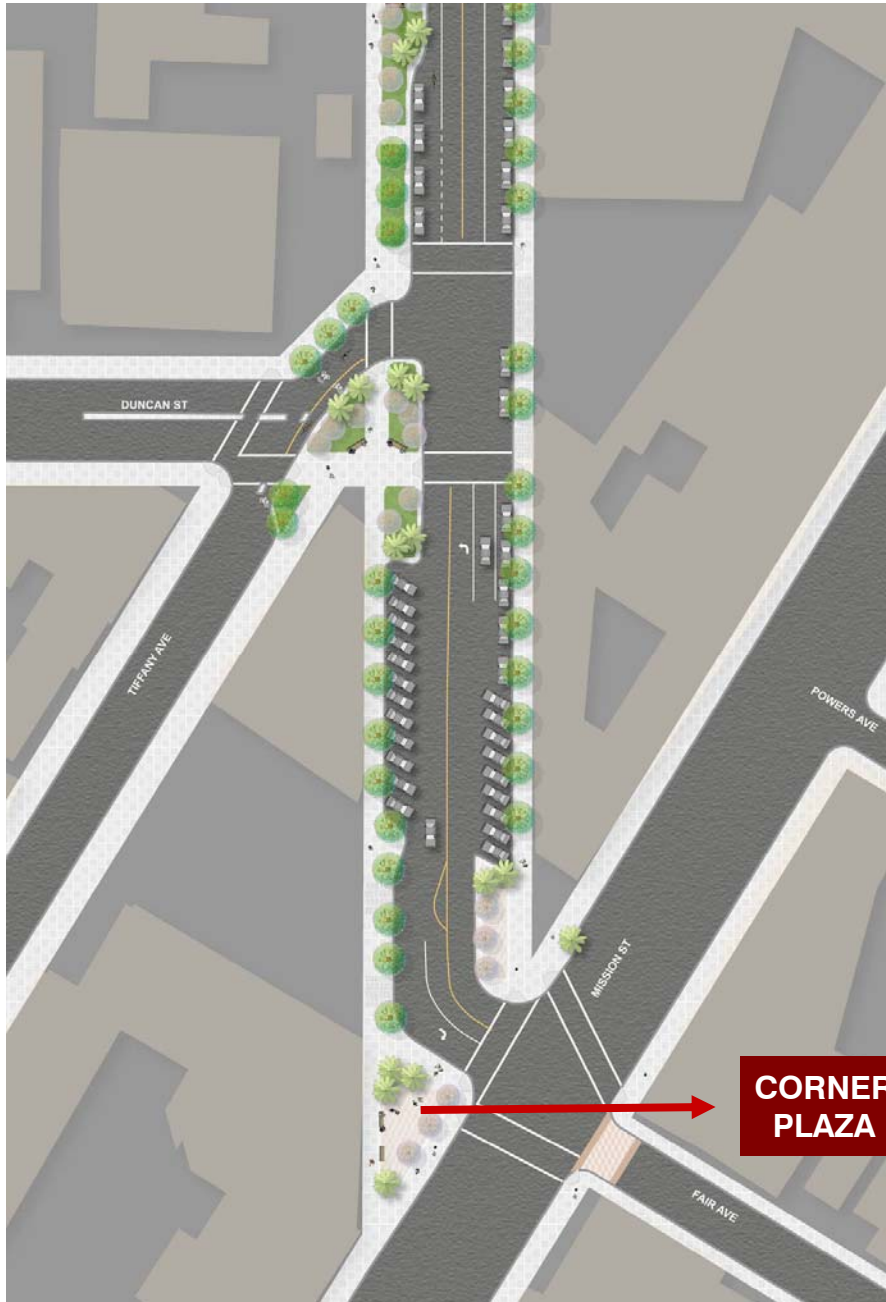
NEW PLAZAS

# MISSION-VALENCIA GATEWAY: A NEW ENTRANCE TO THE NEIGHBORHOOD

Location: Intersection of Mission and Valencia



## MISSION-VALENCIA GATEWAY

**Concept:**

Based on *Mission South of Chavez Plan* by Transportation Authority

**MAIN DESIGN IDEAS:**

- Tightened intersection
- Expanded West sidewalk on Valencia Street
- Back-in perpendicular parking on Valencia Street
- Improvements combined with the proposed DPW Valencia Design currently in construction between 15<sup>th</sup> and 19<sup>th</sup> Street.

# MISSION-VALENCIA GATEWAY

## PROJECT RELEVANCE:

Re-allocate underutilized right-of-way space to pedestrian.

## POTENTIAL COLLABORATIONS:

- TA, MTA Traffic Calming, DPW Valencia Streetscape Improvements, St. Luke's Redevelopment, local merchants.

## TO DATE:

- Dialogue with TA and MTA's Traffic Calming team to create a potential short-term plaza at intersection.



# TREAT PLAZA: Community-Based Design

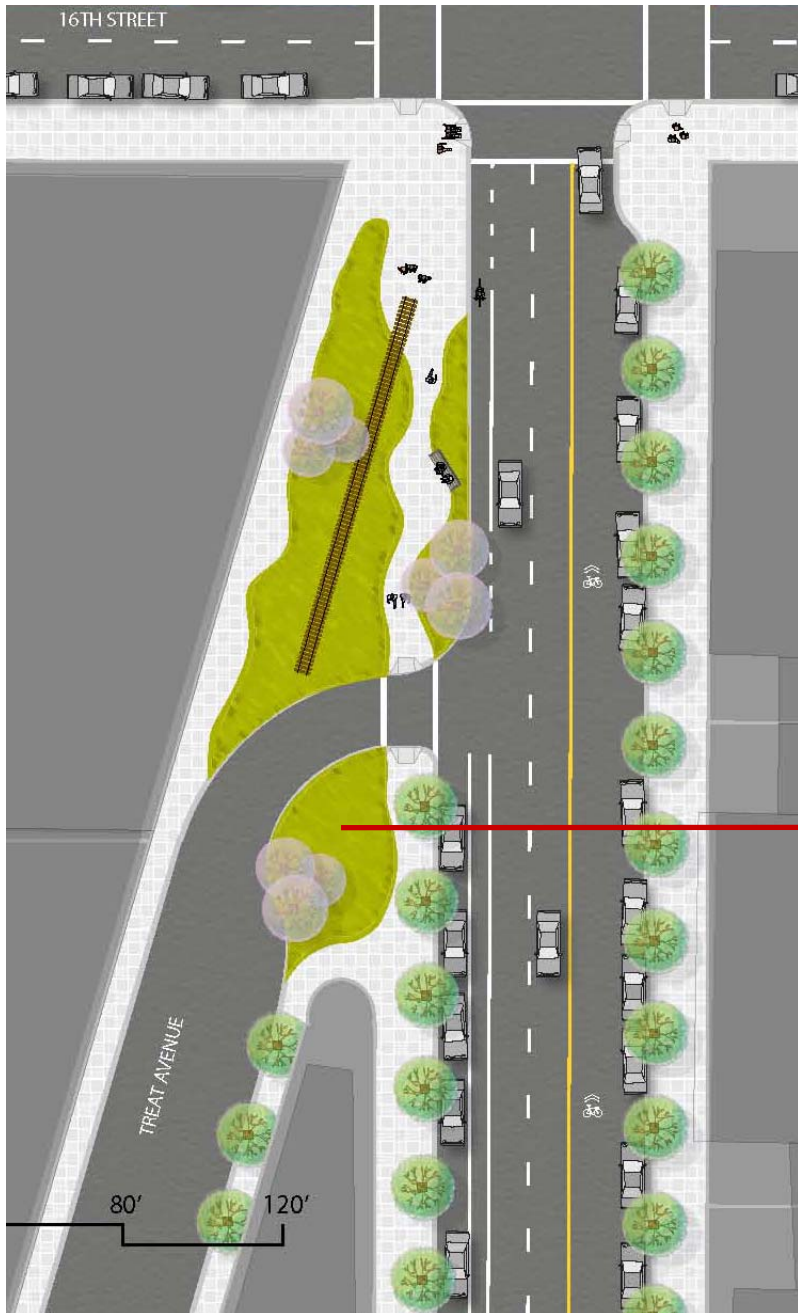
Location: Harrison Street, Treat and 16<sup>th</sup> Streets





NEW PLAZAS

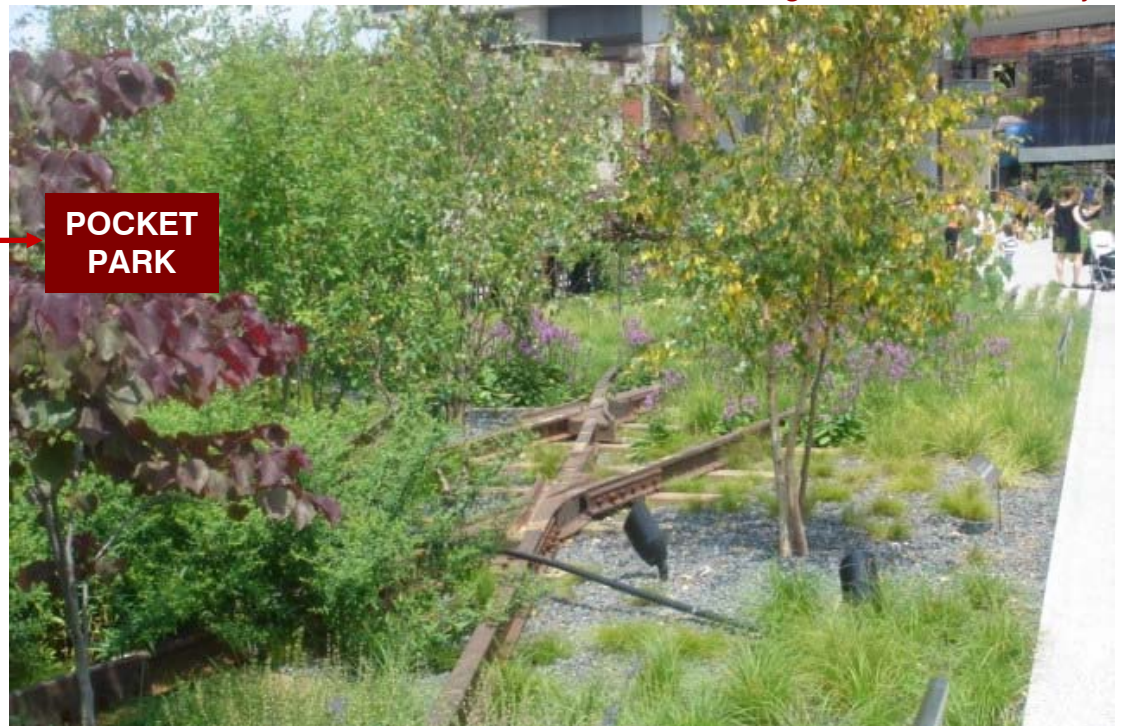
# TREAT PLAZA: South Side



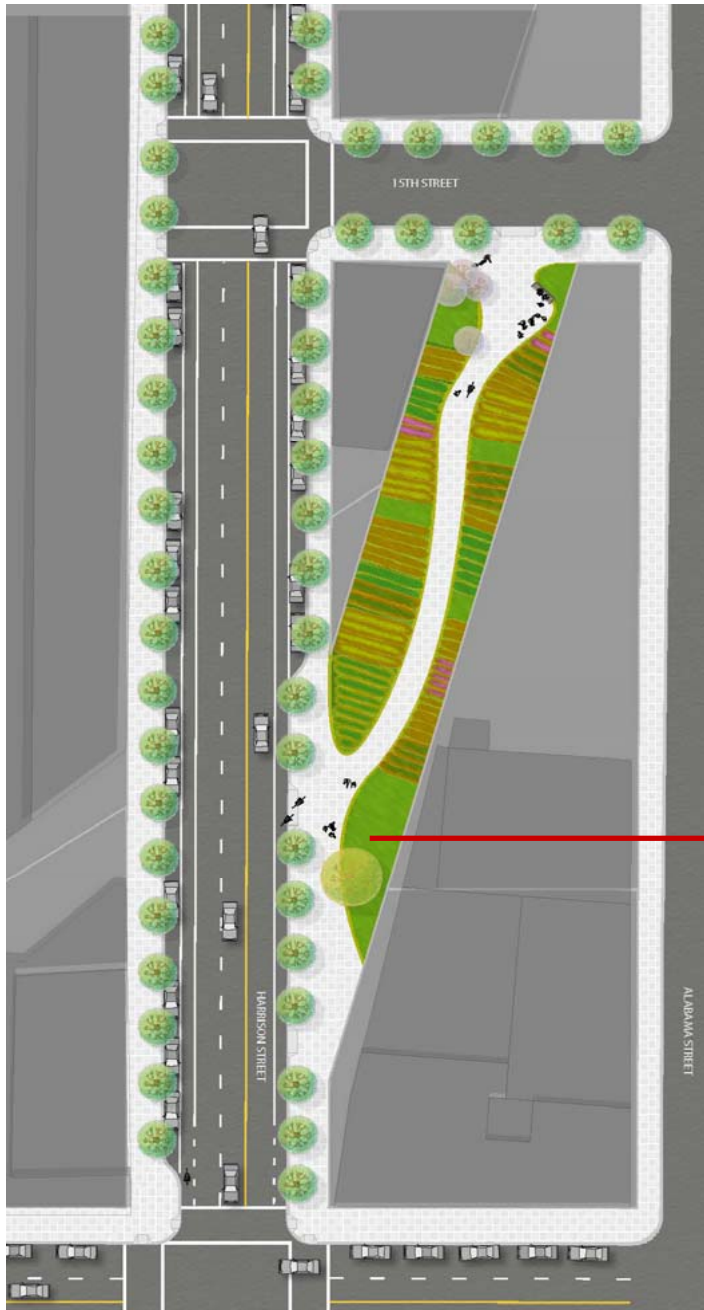
## MAIN DESIGN IDEAS:

- Reclaimed excess right-of-way
- Narrowed vehicle entrance to Treat Street
- Pocket park on the West side of Harrison

Photo: High Line, New York City



# TREAT PLAZA: North Side



## MAIN DESIGN IDEAS:

- Close Treat Street to traffic
- Programmed community space (such as community gardens)
- Entrance plaza at both ends

COMMUNITY GARDENS



NEW PLAZAS

# 24<sup>th</sup> STREET BART PLAZA RENOVATION: Improving the Pedestrian Experience

**Location:**  
24<sup>th</sup> Street  
and Osage  
Alley



# 24<sup>th</sup> STREET BART PLAZA RENOVATION: Improving the Pedestrian Experience



## Concept:

Based on *Updated 24<sup>th</sup> BART Plaza Community Plan (2004)*

## MAIN DESIGN IDEAS:

- Remove portion of tall fence separating Osage Alley from 24<sup>th</sup> BART plaza
- Install raised crosswalk at Osage
- Build mid-block bulbouts along Mission Street (SW and NE plaza edge)
- Upgrade furniture, remove concrete planter at Osage alley for better pedestrian flow.

## 24<sup>th</sup> STREET BART PLAZA RENOVATION: Improving the Pedestrian Experience

### PROJECT RELEVANCE:

Improve pedestrian flow to and from plaza; upgrade amenities to increase public space vibrancy.

### POTENTIAL COLLABORATIONS:

- BART, MTA TEP team, MTA Pedestrian Safety team, DPW, local merchants, SF Public Library Mission Branch.

### TO DATE:

- Ongoing Interagency design coordination; pursuing potential grant funding.



EXISTING OPEN SPACES

## MISSION PLAYGROUND PARK: Redefining the Street Edge.



## MISSION PLAYGROUND PARK: Redefining the Street Edge.

### PROJECT RELEVANCE:

- Increase perception of safety along Valencia Street; encourage use of the park.

### POTENTIAL COLLABORATIONS:

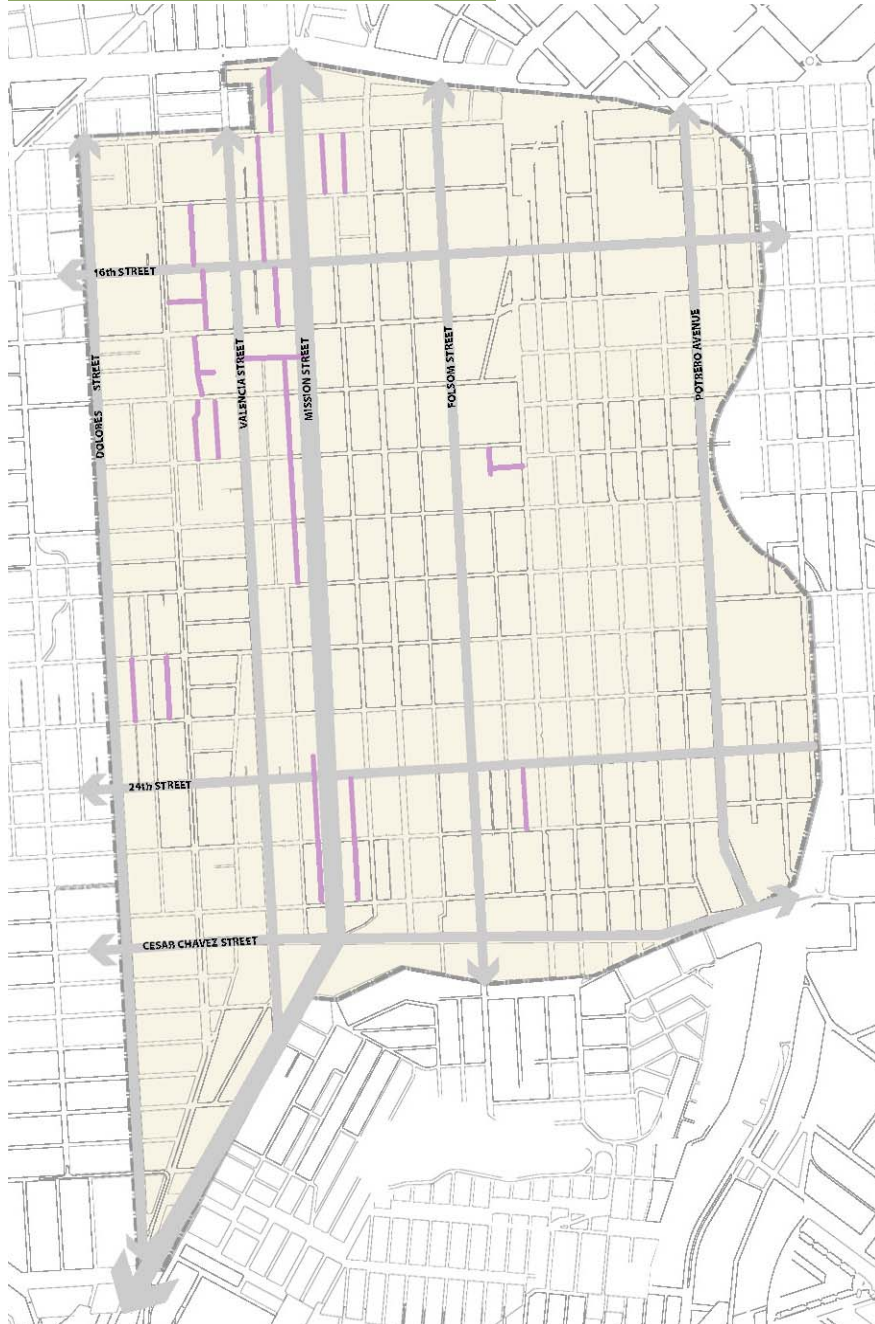
- Rec and Park, DPW Bureau of Streets and Maps, local residents and merchants.

### TO DATE:

- Rec and Park current renovation: interagency design review-ongoing.
- Dialogue with DPW to address Cunningham alley integration into project.



# ALLEYS



**GOAL:** Create secondary network of pedestrian priority spaces

## Project List:

- Hoff Street
- Cunningham Place at Valencia
- Osage Street at 24<sup>th</sup>
- Others as shown in Priority Projects List



# HOFF STREET: Sharing one surface



**Location:**  
Hoff Street between  
16<sup>th</sup> and 17<sup>th</sup> Street.

**Amenities:**  
16<sup>th</sup> Street BART Station  
Kids Power Park



## HOFF STREET: Sharing one surface



### MAIN DESIGN IDEAS:

- Hoff Street as single-surface alley
- Raised entrance
- Pockets of open space, especially in front of Kids Power Park

# HOFF STREET

## PROJECT RELEVANCE:

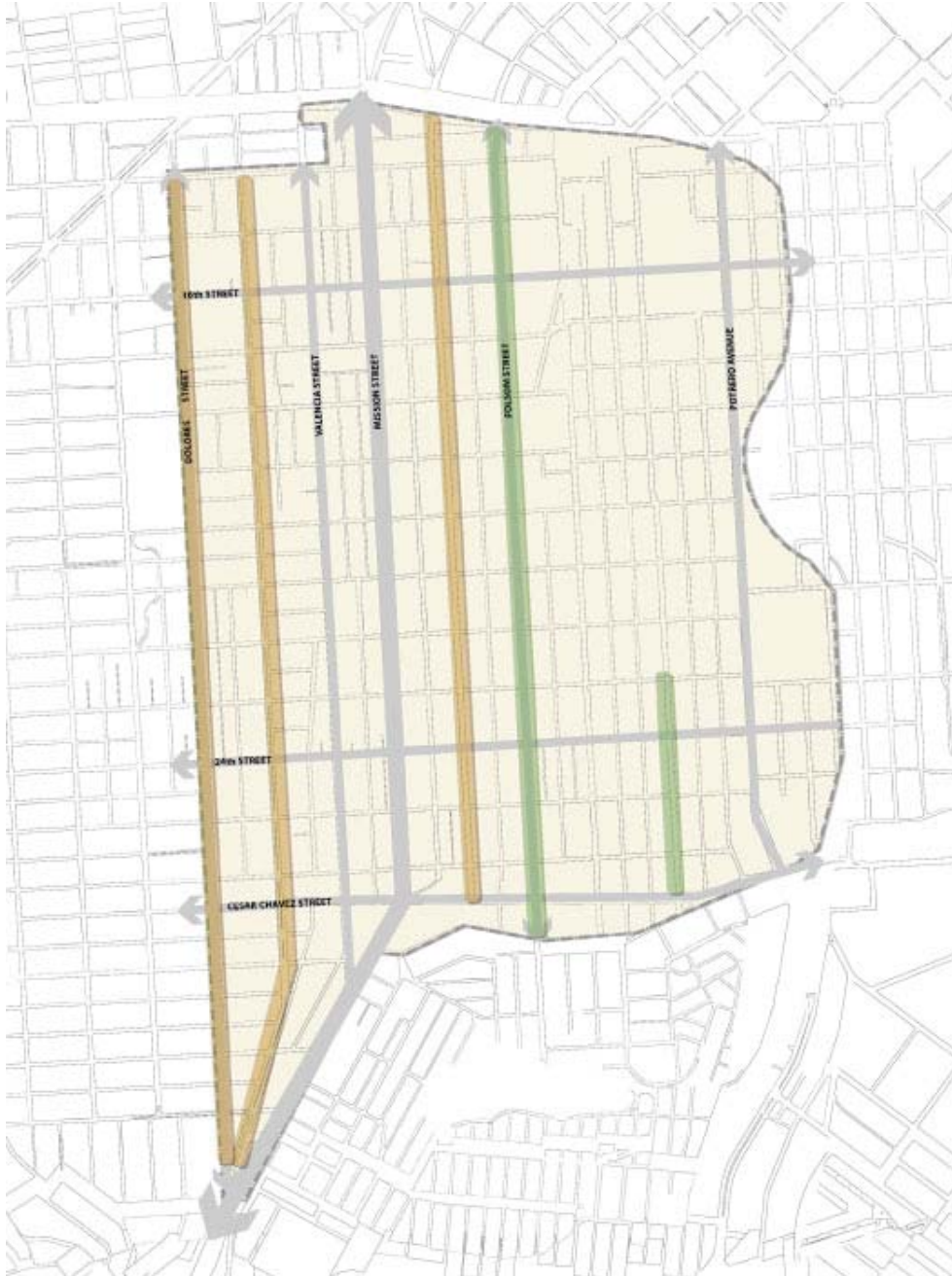
- Centrally located, transit-oriented, park amenity.

## POTENTIAL COLLABORATIONS:

- BART, DPW, Rec and Park, local residents.



# RESIDENTIAL THROUGHWAYS



## GOAL:

Protect pedestrians from adverse effects of high speed traffic; create iconic streets.

## Project List:

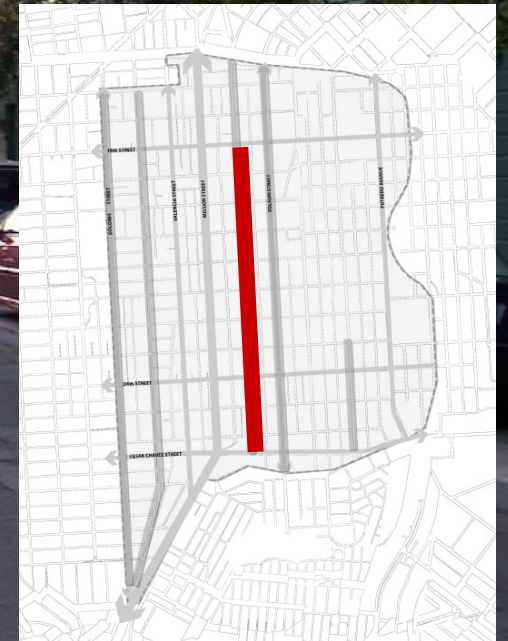
- Folsom Street Road Diet
- Bryant Street Road Diet
- Crossing Improvements and greening to Dolores, Guerrero, San Jose, South Van Ness

# FOLSOM STREET ROAD DIET: Creating a New Civic Boulevard

Location: Folsom Street between 17th and 26th Street

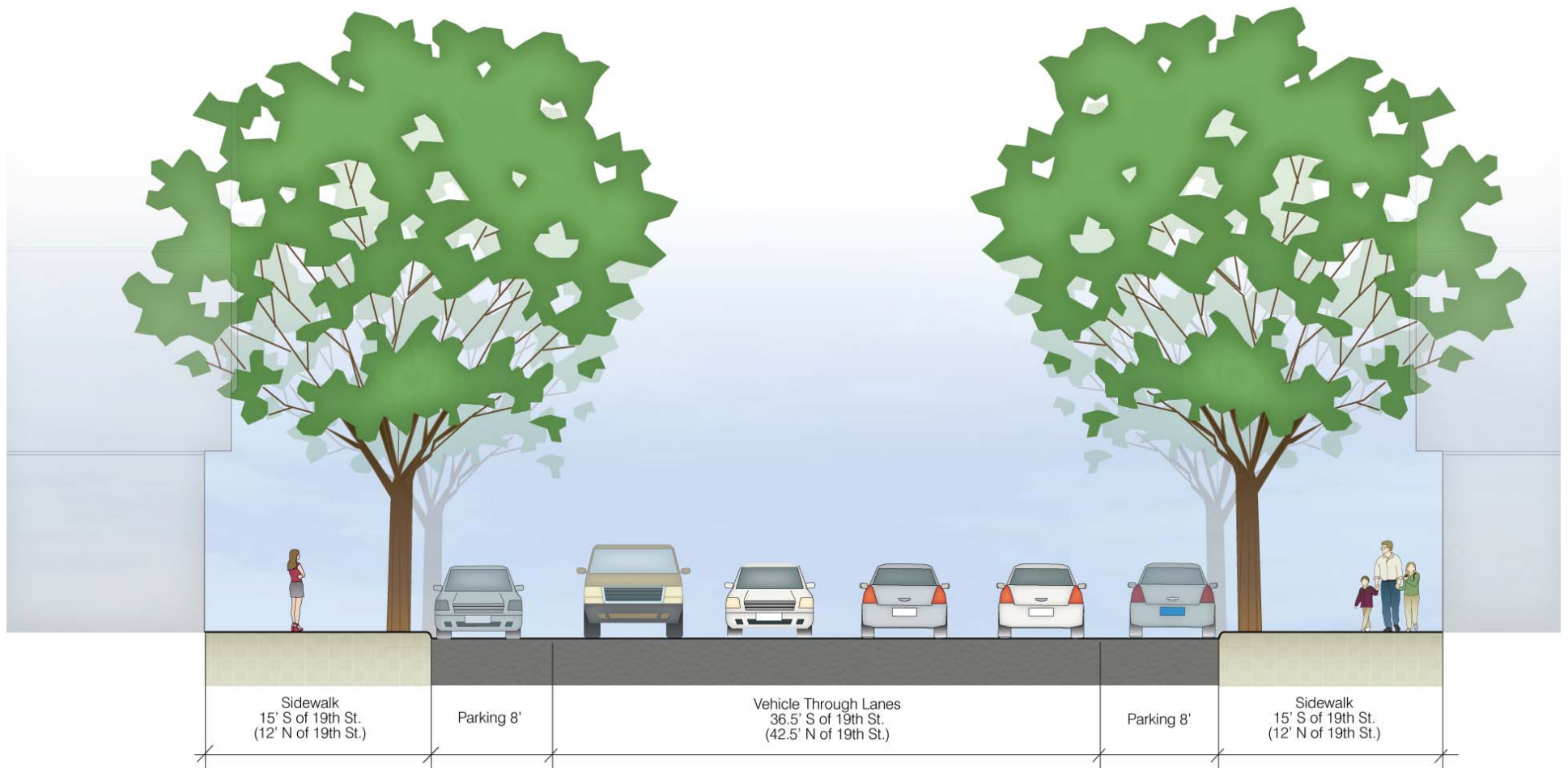
## MAIN DESIGN IDEA:

- 4 to 3 lane conversion between 17<sup>th</sup> and 26<sup>th</sup> Streets - (one lane each direction, left turn lane at intersections)



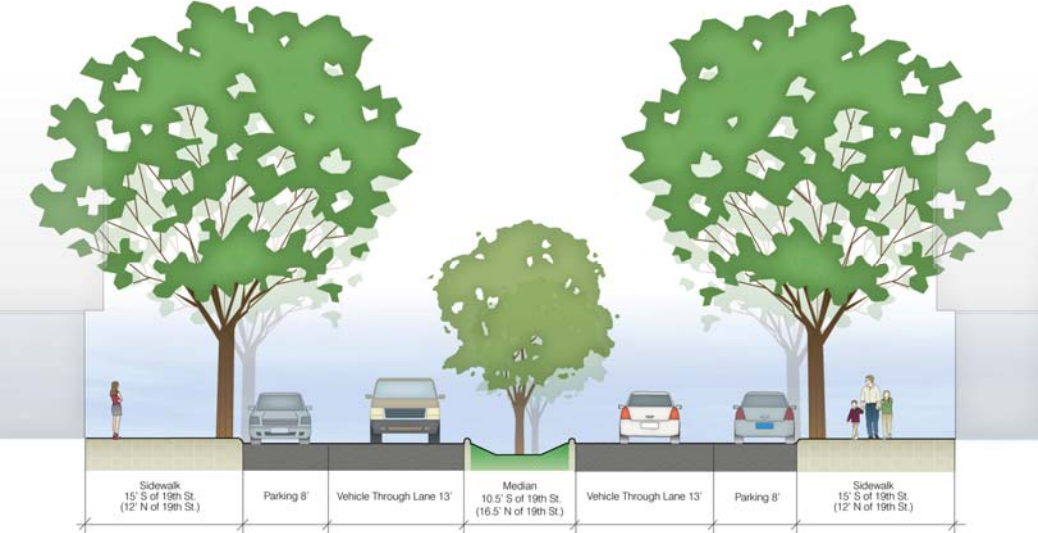
# FOLSOM STREET ROAD DIET

EXISTING STREET PROFILE: 82.5'

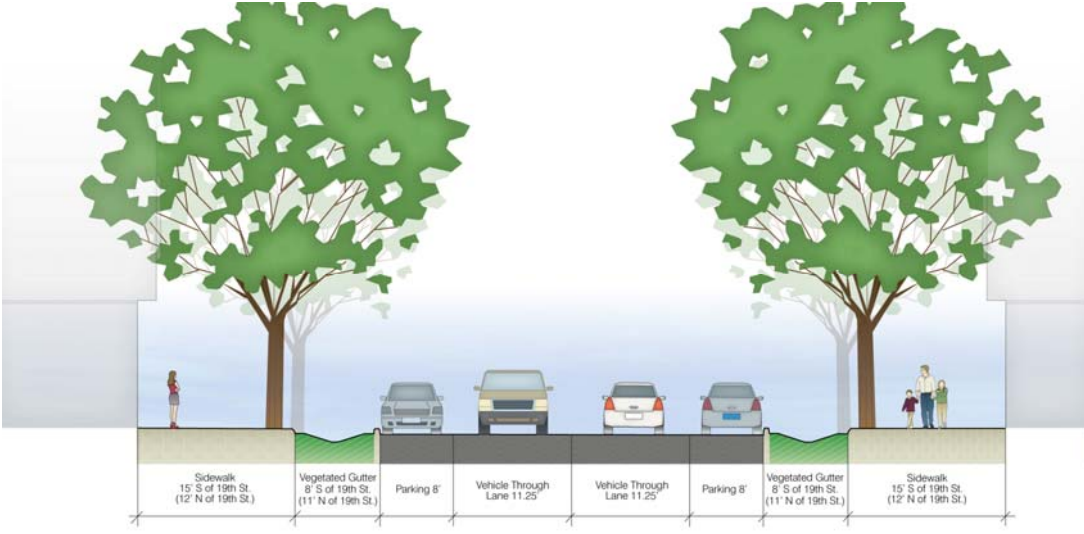


# FOLSOM STREET ROAD DIET

## 1. GREEN MEDIAN OPTION



## 2. GREEN GUTTER OPTION



## FOLSOM STREET ROAD DIET

### PROJECT RELEVANCE:

- Turn a pedestrian unfriendly corridor into an iconic green street connecting Downtown to the Mission District.

### POTENTIAL COLLABORATIONS:

- MTA, PUC, DPW.

### TO DATE:

- Interagency dialogue to coordinate configuration of expected street restriping (2010).





## MISSION COMMUNITY MARKET: Street Food and Public Space Regeneration

### Location:

*Bartlett Street between  
22<sup>nd</sup> and 21<sup>st</sup> Street;  
22<sup>nd</sup> Street between  
Mission and Valencia*

Uninterrupted curb line on  
both sides of the street.

Central location between  
two commercial corridors,  
two neighborhood  
identities

Potential anchors- City  
College, Mission Market,  
merchants.



# MISSION COMMUNITY MARKET: Food and Public Space Regeneration

**LOCAL:** neighborhood centered.

**SUPPORTIVE:** of existing businesses.

**COMMUNITY DRIVEN:** meeting the needs of a diverse community.

**INTERACTIVE:** a place where new concepts and existing resources can meet.

**CREATIVE:** a laboratory to test new ideas.

**CATALYST:** a destination promoting what the neighborhood has to offer.



## MISSION COMMUNITY MARKET: Food and Public Space Regeneration

Market will be a tool of economic development promoting:

- New entrepreneurs (business incubator)
- Established vendors and existing businesses
- Mobile vendors

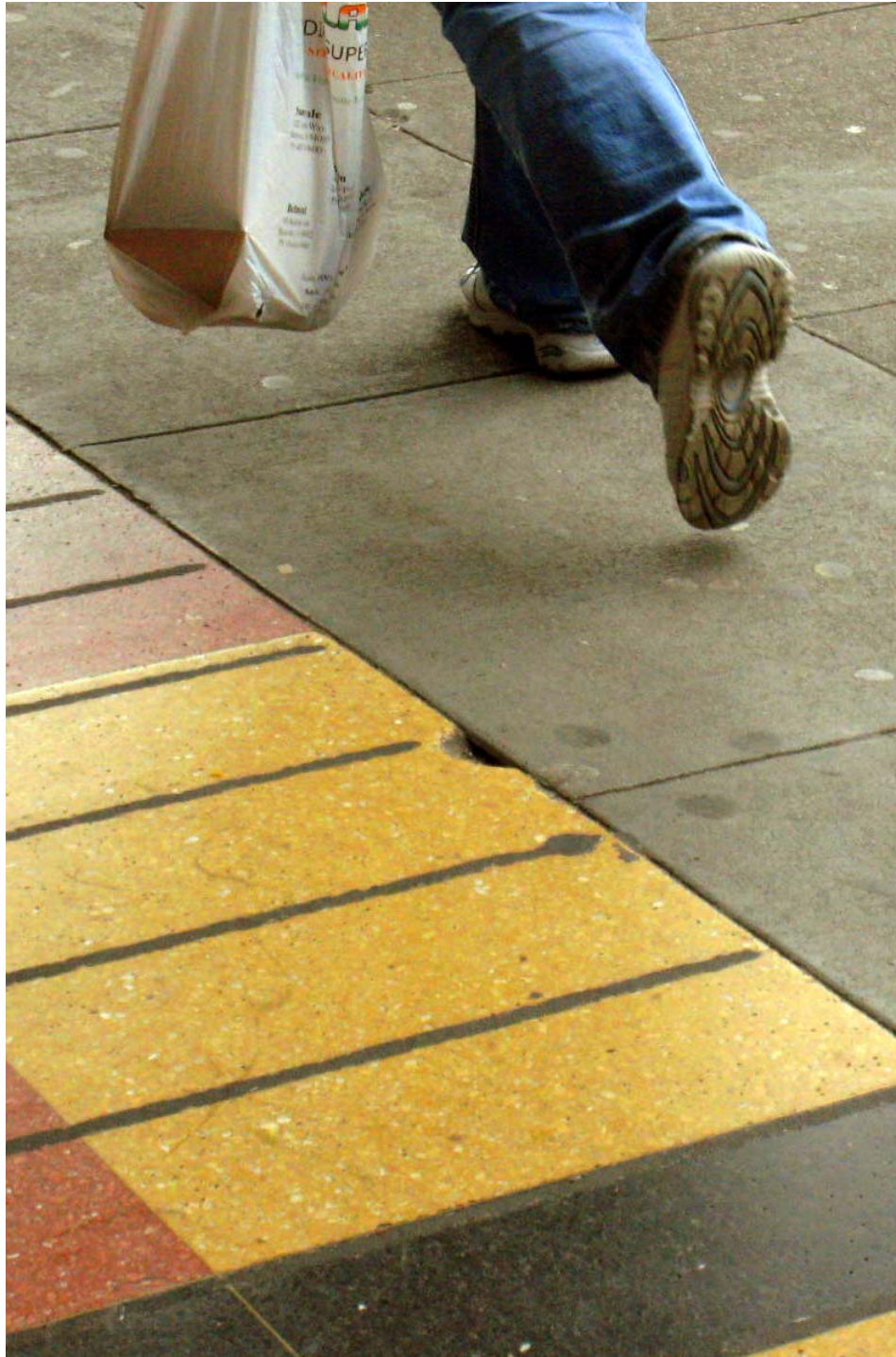
Market will be a tool of public space regeneration:

- Temporary street closure will create a new public space for people to gather
- Potential catalyst of long-term improvements

### TO DATE:

- MSP “*Priority Project*”
- Outreach to Merchant Community
- Established “*Mission Market Collaborative*”- project Steering Committee
- Project Kick-Off December 2009
- Developed Action Plan
- Pursuing funding opportunities
- Monthly Meetings





# NEXT STEPS

## **UPCOMING:**

**WORKSHOP 5: Draft Plan Release  
(March 2010)**

**Complete Environmental Review  
(May 2010)**



**THANK YOU!**

For more information:

[www.missionstreets.sfplanning.org](http://www.missionstreets.sfplanning.org)