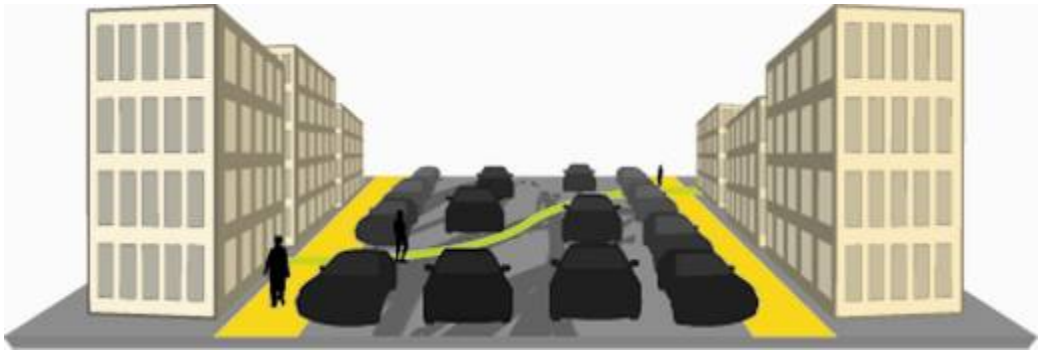
relationships
new

Light-traffic Streets:
18 friends & acquaintances per person

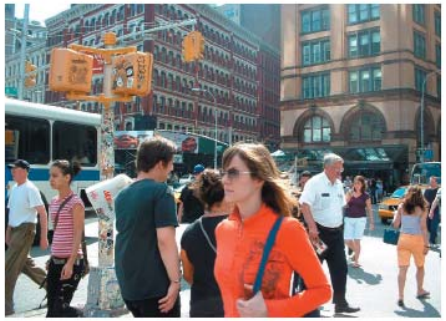
Medium-traffic Streets:
11 friends & acquaintances per person



Heavy-traffic Streets:
8 friends & acquaintances per person

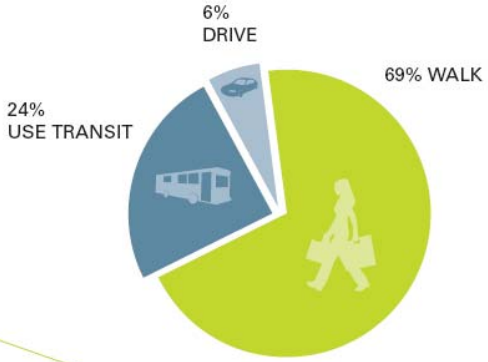
and Windows
was my idea.
THE NEW MUSICAL THAT'S BLOWING THE ROOF OFF BROADWAY!
MEMPHIS
knowquack.com
"THIS FEEL-GOOD MUSICAL IS A PHENOMENON!"
"THE WORLD'S MOST POPULAR MUSICAL!"
MAMMA MIA!
MAMMA MIA!
2010
TOSHIBA
TDK
ST-PIERRE HARDY
MIR CARWIN
UFC
SATURDAY, MARCH 27
LIVE ON PAY-PER-VIEW
Kodak
Kodak
BankofAmerica
SPRING ISN'T THE ONLY NEW THING IN THE AIR.
FOREVER 21

Shoppers are Walkers



All too frequently we forget that cars don't shop, people do. When shopping destinations work for the pedestrians and connect well to public transportation, people linger longer and spend more.

How do shoppers get around?



Only 6% of shopping below 59th Street in Manhattan involves a car.

ANYTIME
PARKING
BIKE LANE

OLD NAVY

The Museum of Modern Art
10022-SHOE
N.Y.C. TAXI
8V24
TAXI FARE

ANINI • DOLC
CAFFE GRECO

COMMODORE CRITERION
Fidelity
MAD. SQ. ART

9th Avenue Bicycle Path:

- Injuries to all street users down 56%
- Injuries to pedestrians down 29%
- Injuries to cyclists down 57%
- Sidewalk riding down 84%

Grand Street Bicycle Path:

- Injuries to all street users down 31%
- Reportable crashes down 25%
- Injuries to pedestrians down 21%
- Sidewalk riding down 84%

BIKE LANE
FEWER
PARKING SPOTS
CAUTION!
EXTREME MAKEOVER
(D.O.T. STYLE)
RESPONSE TIME
DELAYED!
THE "NEW" P
ALL RISK
NO REWA
DO
CON
B
SADIN
TIME TRAFFIC LIGHTS
CALM TRAFFIC!
DONT
CONSTRICT
PPW!
HE BIKE LANE =
FFIC CONGESTION
NGER!
CHANGING
OUR LANES
IS
RISKING
SAFER STREETS
FOR
SENIOR
SAFETY FIRST
BIKE LANE
POLIC
ICE LINE DO NOT CROSS
POLICE DEPT
IS
HE WORS

BIKING

Do Voters see more or fewer New Yorkers biking in the next five years?

More: **64%**

Same: **20%**

Less: **6%**

Do Voters think the City should increase or decrease the number of bike lanes?

Increase: **43%**

Keep Same: **33%**

Decrease: **17%**

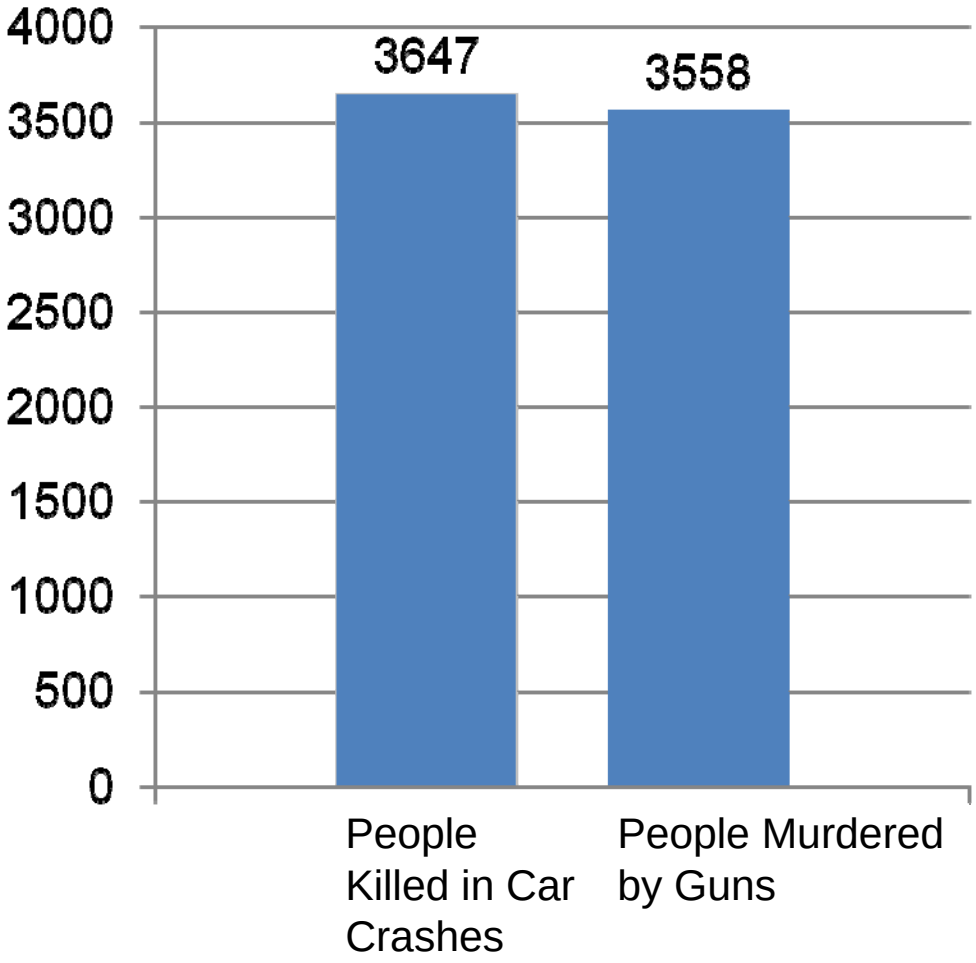
BIKING

81% of Democrats think the City should increase or maintain the bike network

13% want to "Tear out the f@#king bike lanes"

RANSPORT
LTERNATIV
WOR
WOR

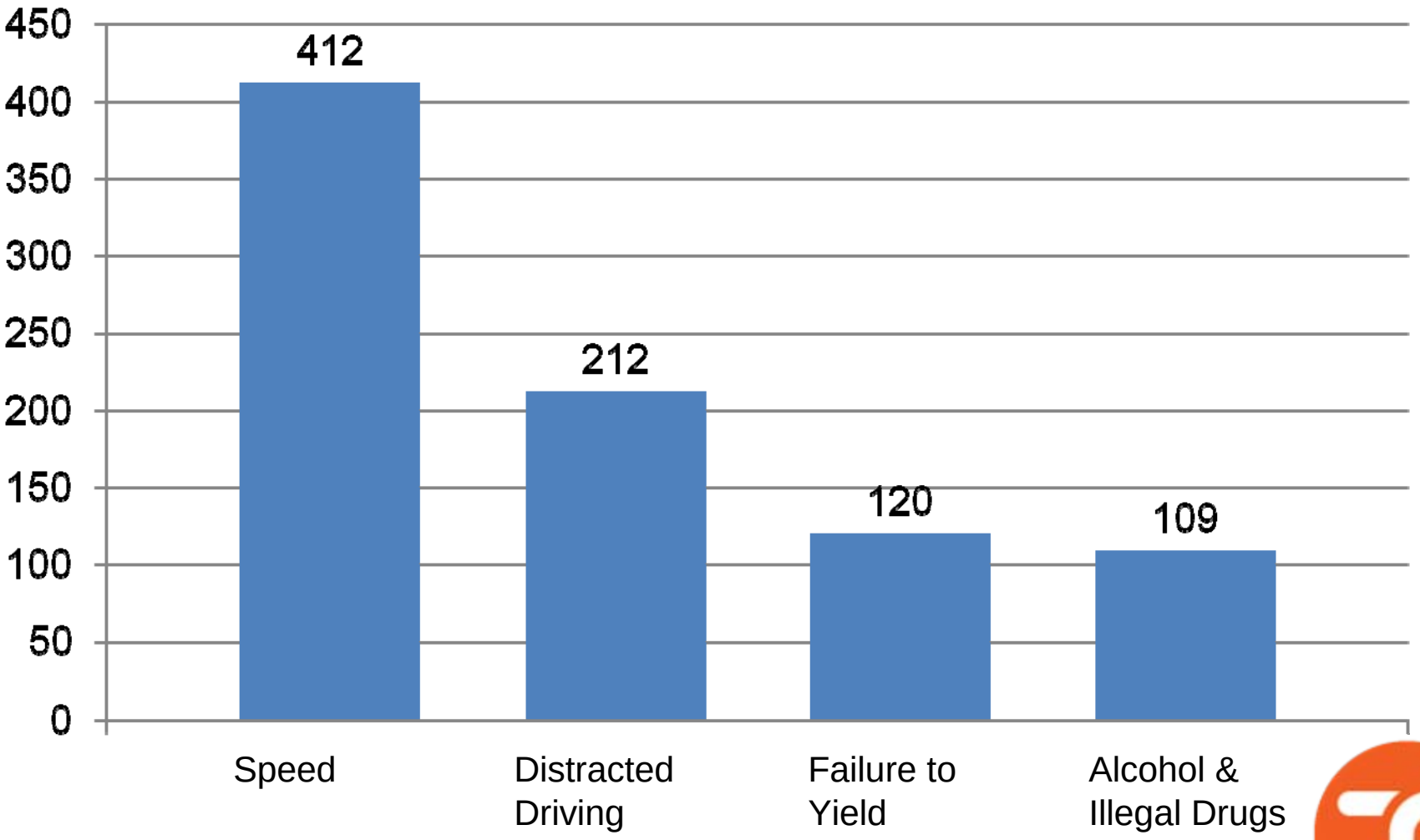
NYC Traffic Deaths vs. Gun Murders, 2000-2009



Source: NYC Department of Health and Mental Hygiene

BROADWAY
capital bikeshare
Capital
bixi

NYC Traffic Fatalities by Contributing Factor, 2005-2009



Source: NYC Department of Health and Mental Hygiene