

The Future of Bay Area Agriculture



SPUR Luncheon

September 14, 2011

Sibella Kraus, Sustainable Agriculture Education (SAGE)

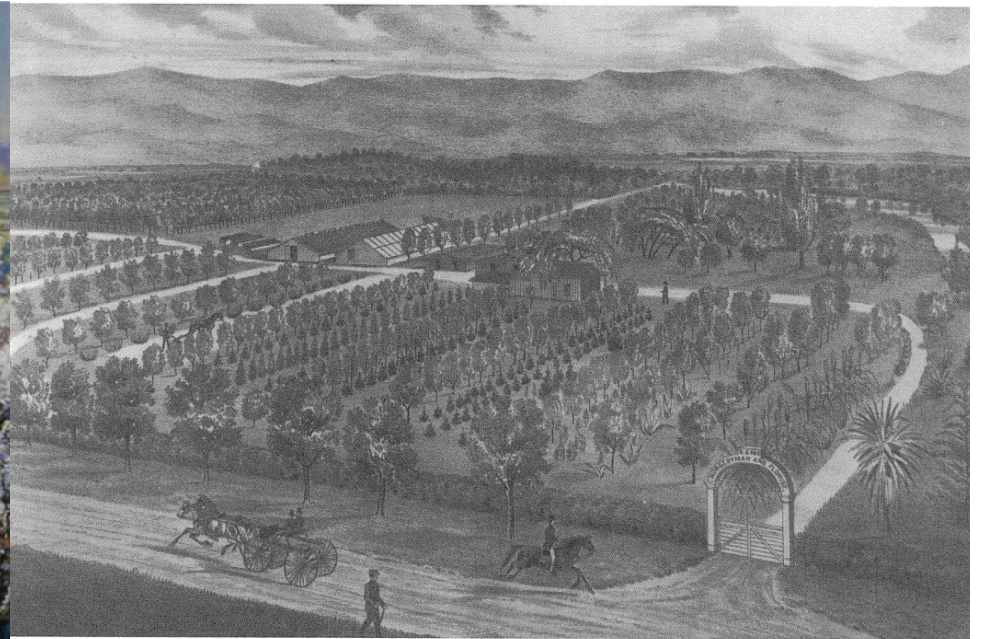
Serena Unger, American Farmland Trust

Jeremy Madsen, Greenbelt Alliance

**Our heritage –
extraordinary natural and cultural resources
inspires collective vision and common action to ensure
our legacy -**

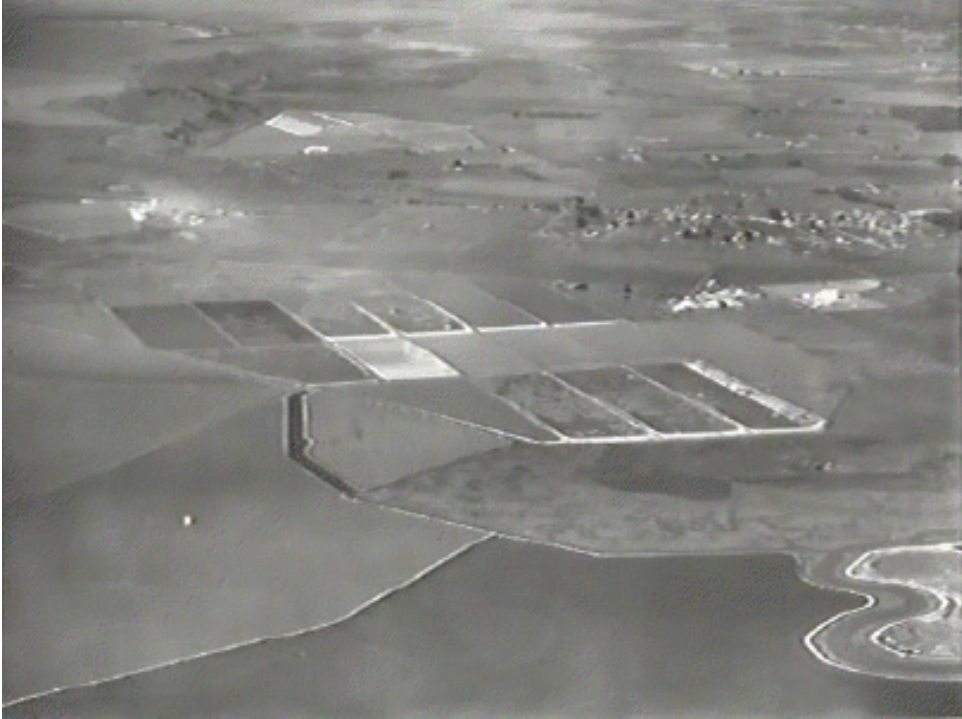
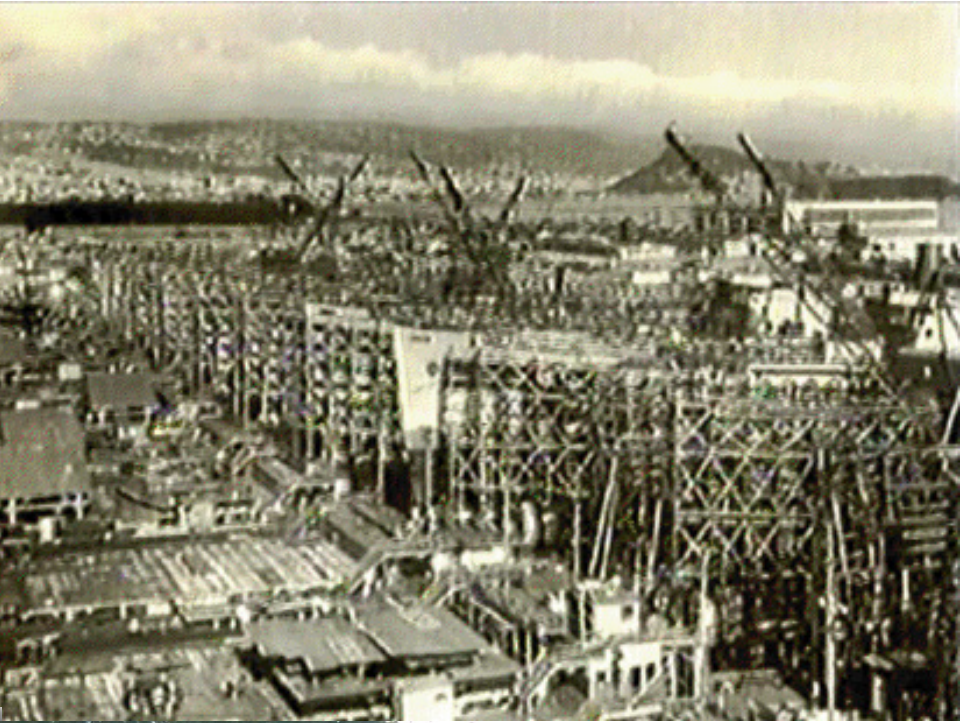
*Bay Area working landscapes that provide,
in perpetuity, healthy food for the region's residents and visitors,
livelihoods for farmers and ranchers, and irreplaceable
environmental and cultural resources for all*

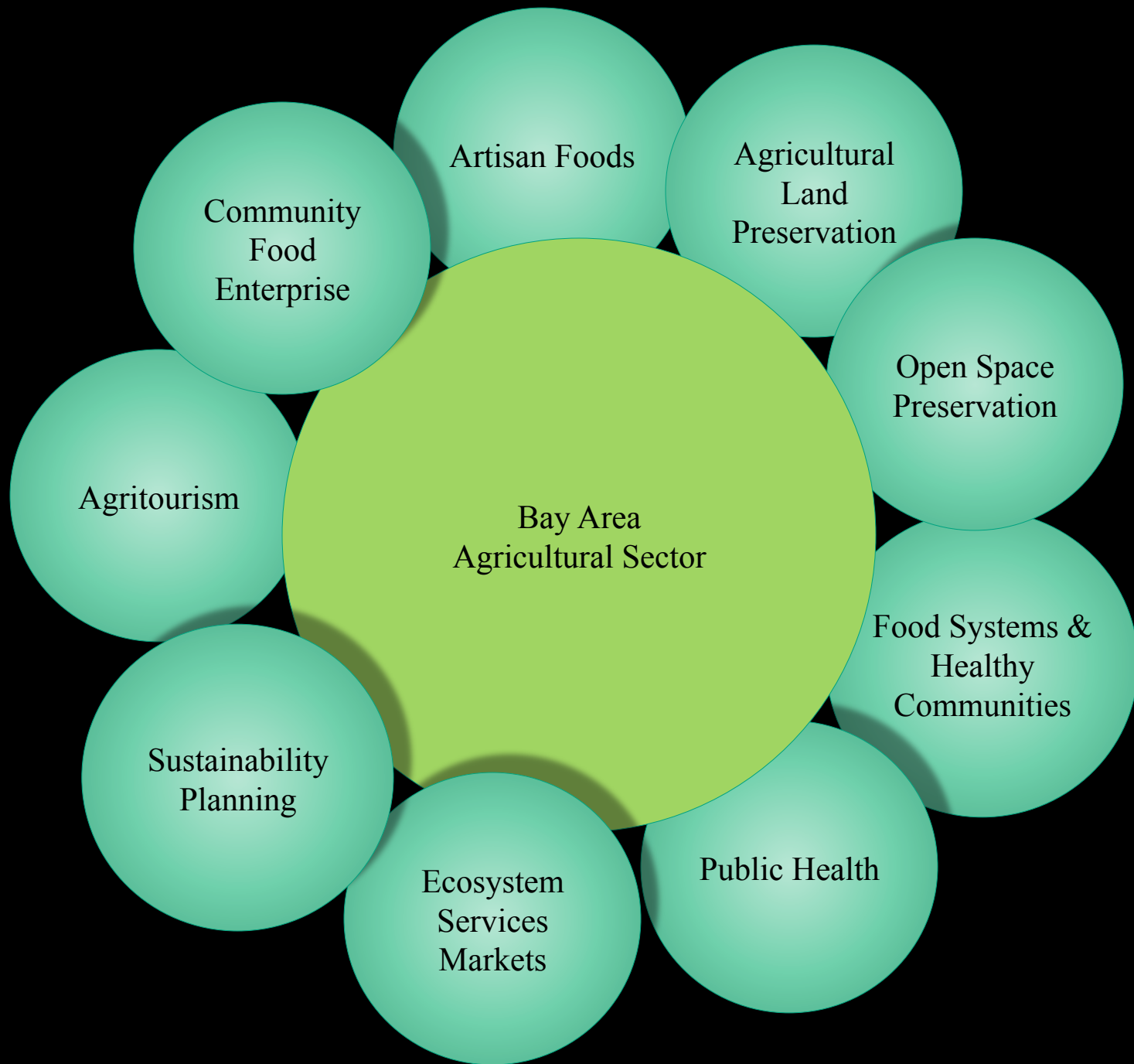




B. S. Fox's nursery astride the Coyote River (right), between Schallenberger and Berryessa roads in San Jose. Nursery was one of several in district that helped make San Jose after it







Marin Agricultural
Land Trust, 1980

San Francisco Food
Systems Council,
2001

Sonoma County
Agricultural
Preservation and Open
Space District, 1990

Agricultural Land
Preservation
Food Systems &
Healthy Communities

The California
Endowment *Building
Healthy Communities*,
2010

*Buy Fresh
Buy Local*

ENDANGERED HARVEST

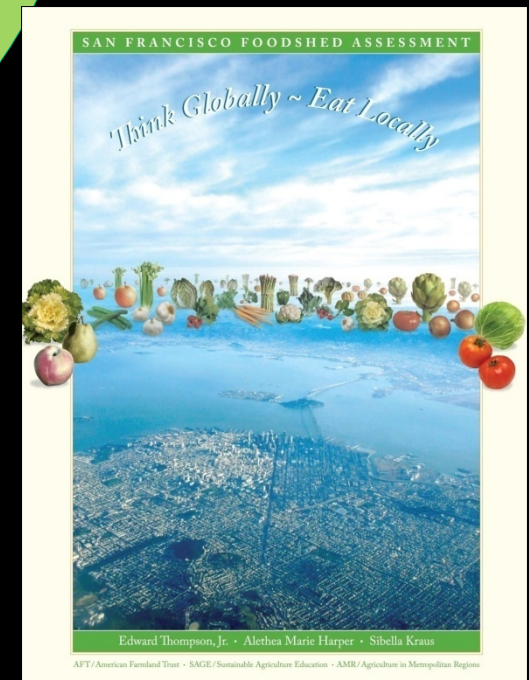
The Future of Bay Area Farmland

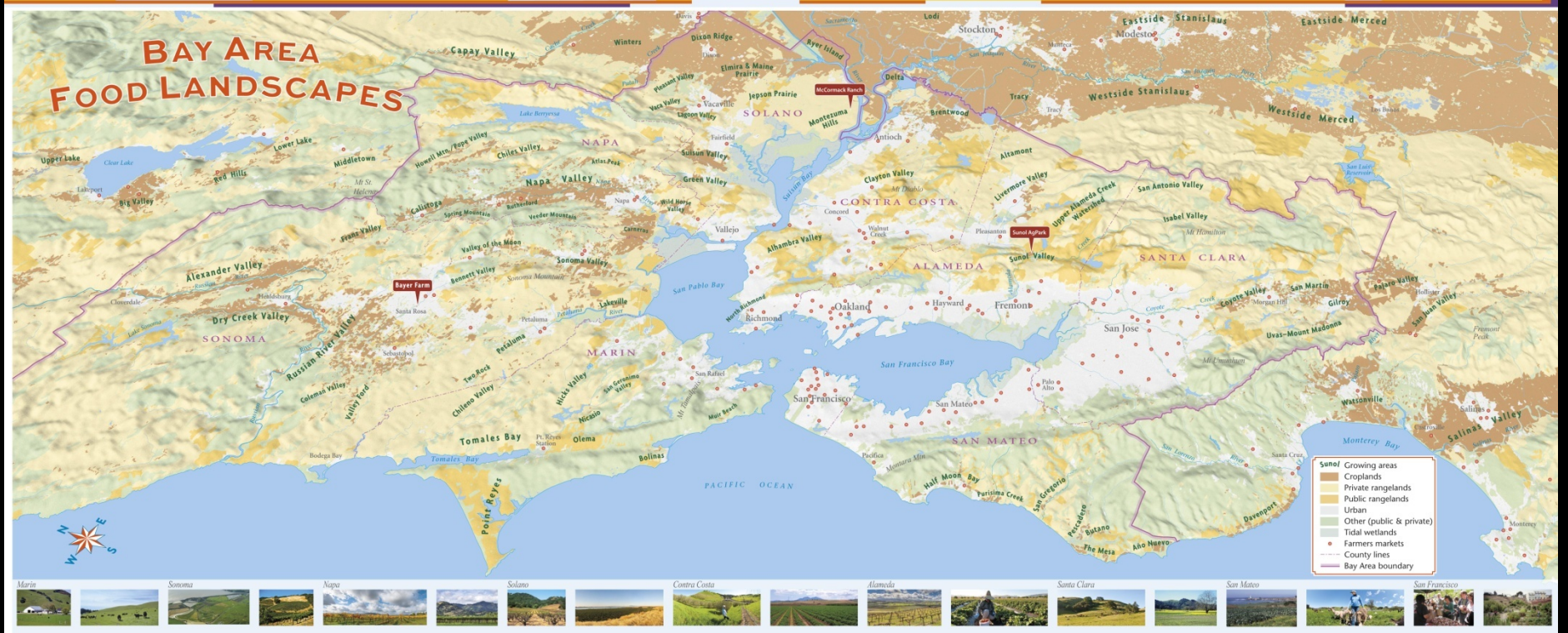


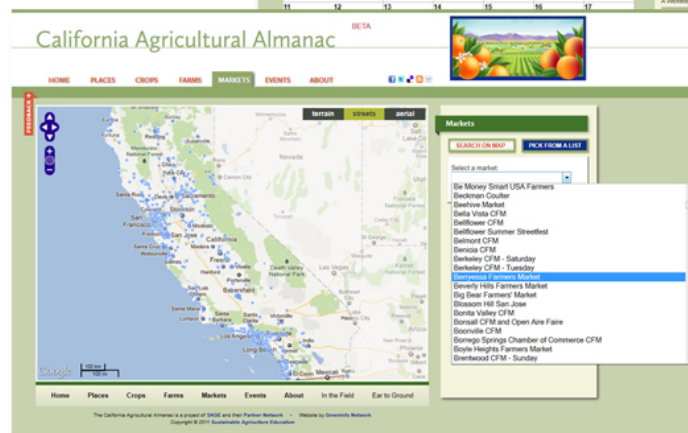
The Report of the Farmlands Conservation
Project of People for Open Space

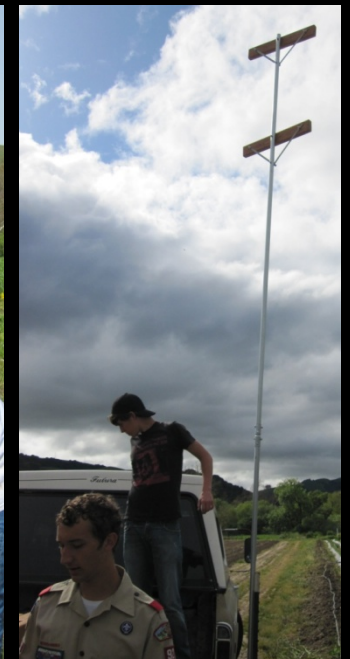
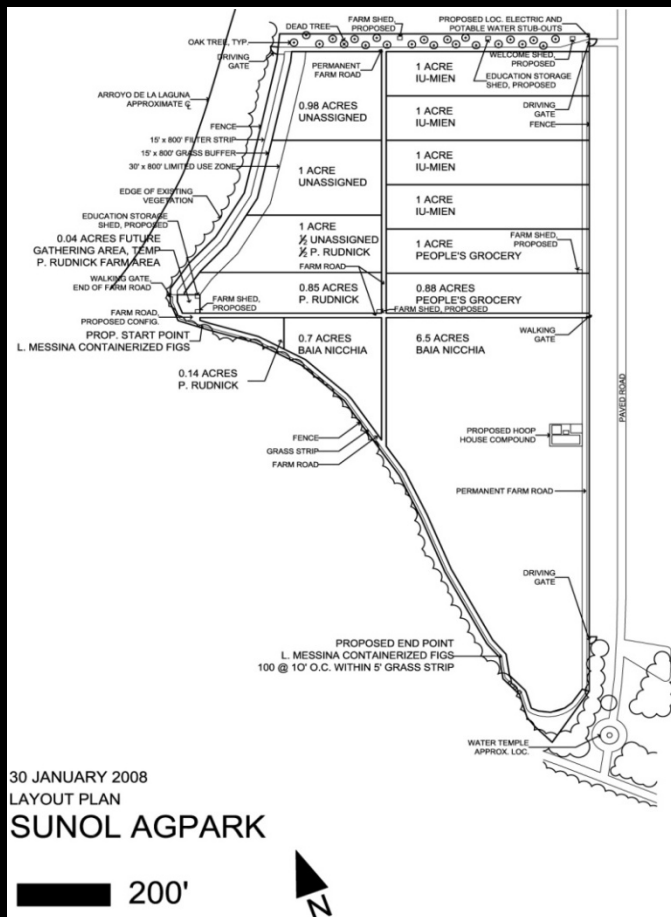


SUSTAINABLE AGRICULTURE EDUCATION



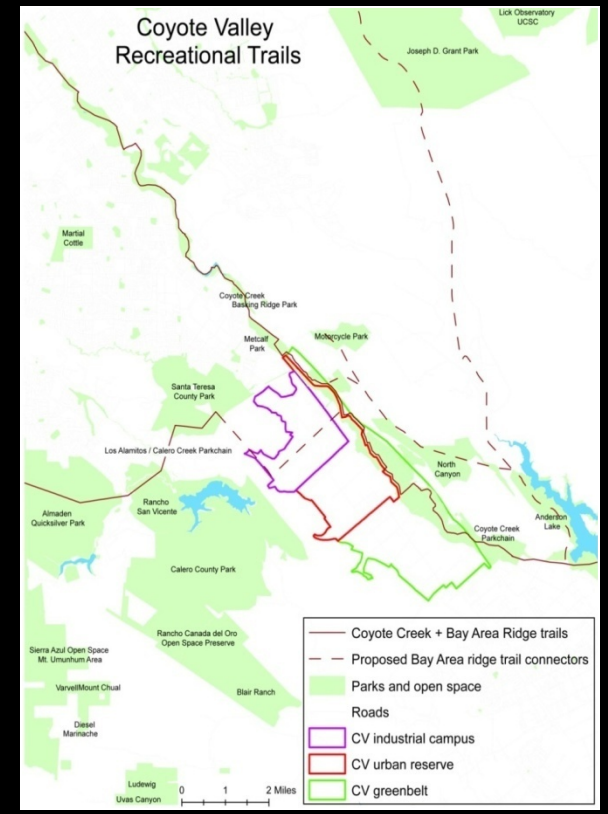
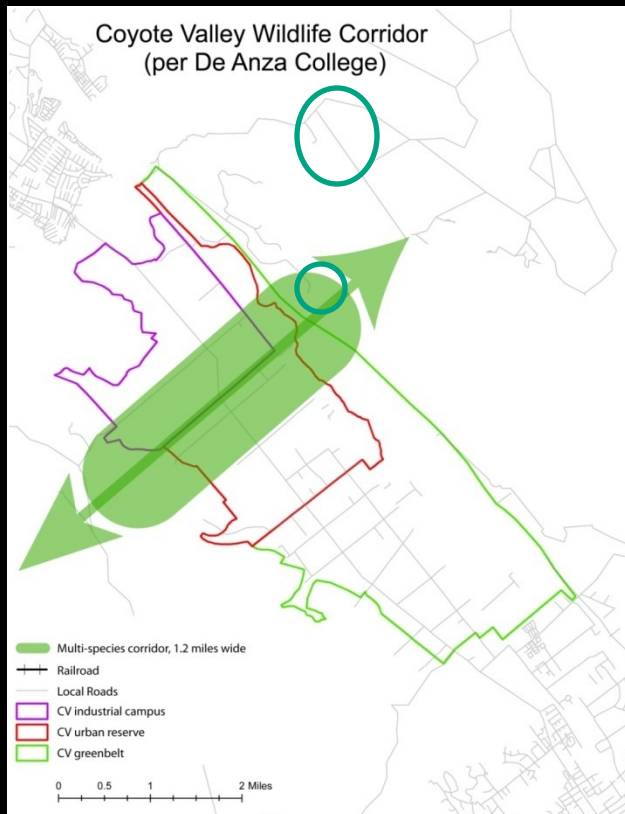






Coyote Valley – 7,000 acre non-urban buffer (so far)

Feasibility Study for a Multifunctional Ag Conservancy



**THE FINAL RECOMMENDATIONS of the
SAN FRANCISCO URBAN-RURAL ROUNDTABLE Presented
to the Gavin Newsom Mayor of San Francisco, 2009**

Recommendation #4

Bay Area Agricultural Resources Sustainability Strategy

Promote and support the design of a comprehensive strategy for conserving and developing the full sustainable food production potential of agricultural lands in the region.

Sustaining Our Agricultural Bounty

**An Assessment of the Current State of
Farming and Ranching in the San Francisco Bay Area**



Courtesy of Harley Goat Farm

**A White Paper by
American Farmland Trust
Greenbelt Alliance
Sustainable Agriculture Education (SAGE)**

March 2011

Critical Question for Bay Area Farmland

Can it withstand urban growth?

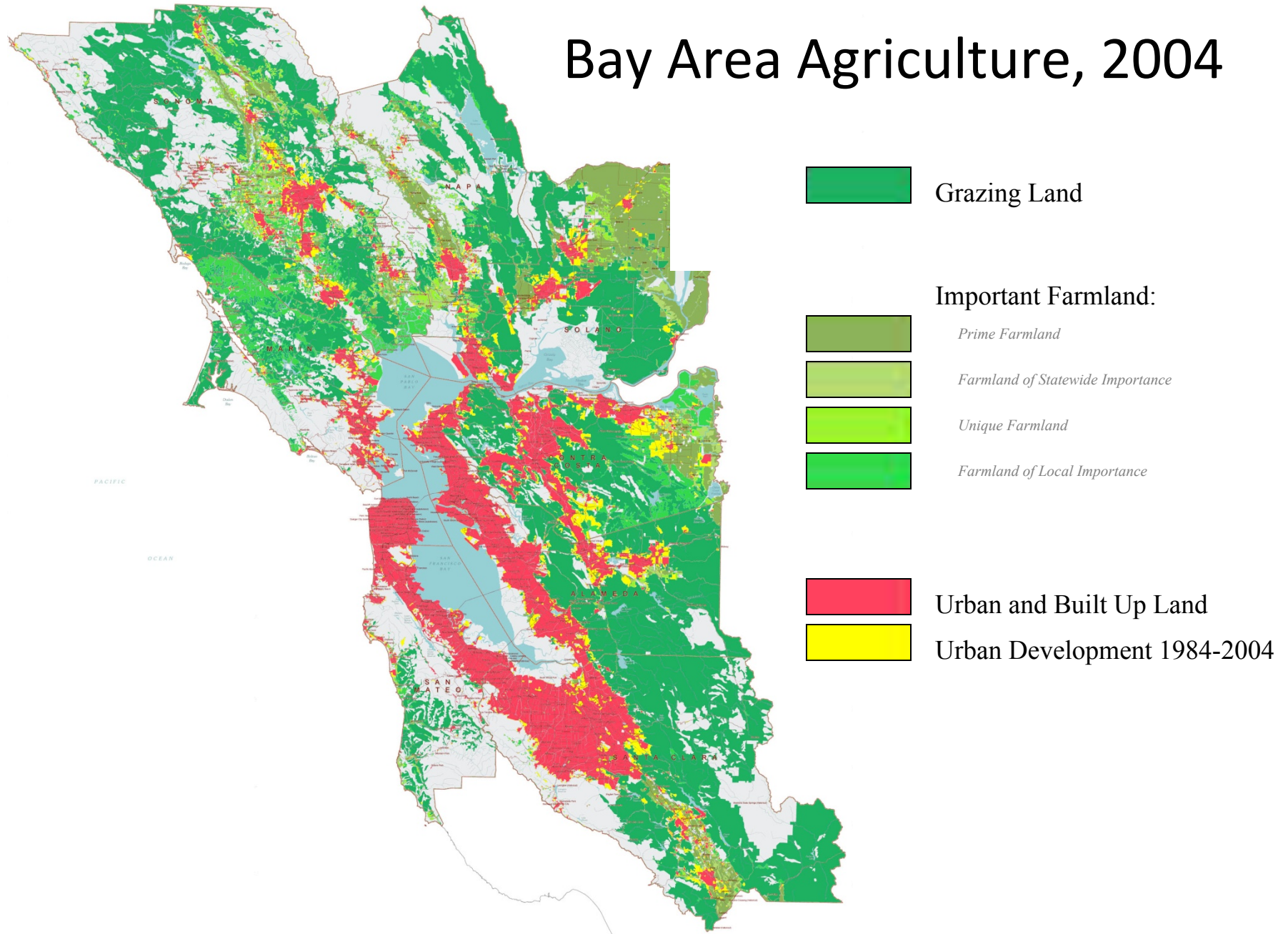
What is the role of agriculture in the region's sustainability?

What is the potential market for locally-grown food?

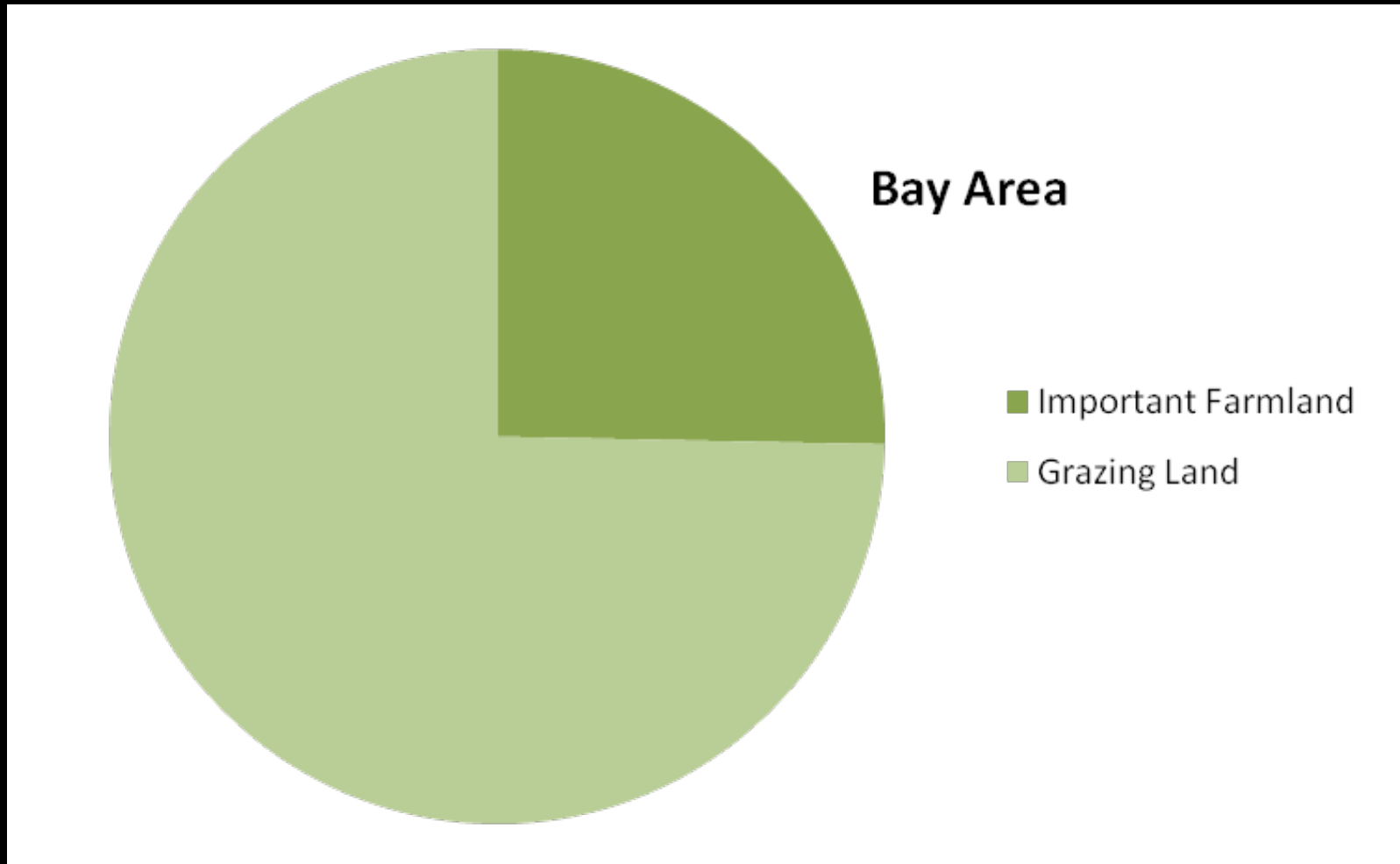
What are the urban rural relationships to be built upon?

How can we comprehensively plan for agriculture in the region?

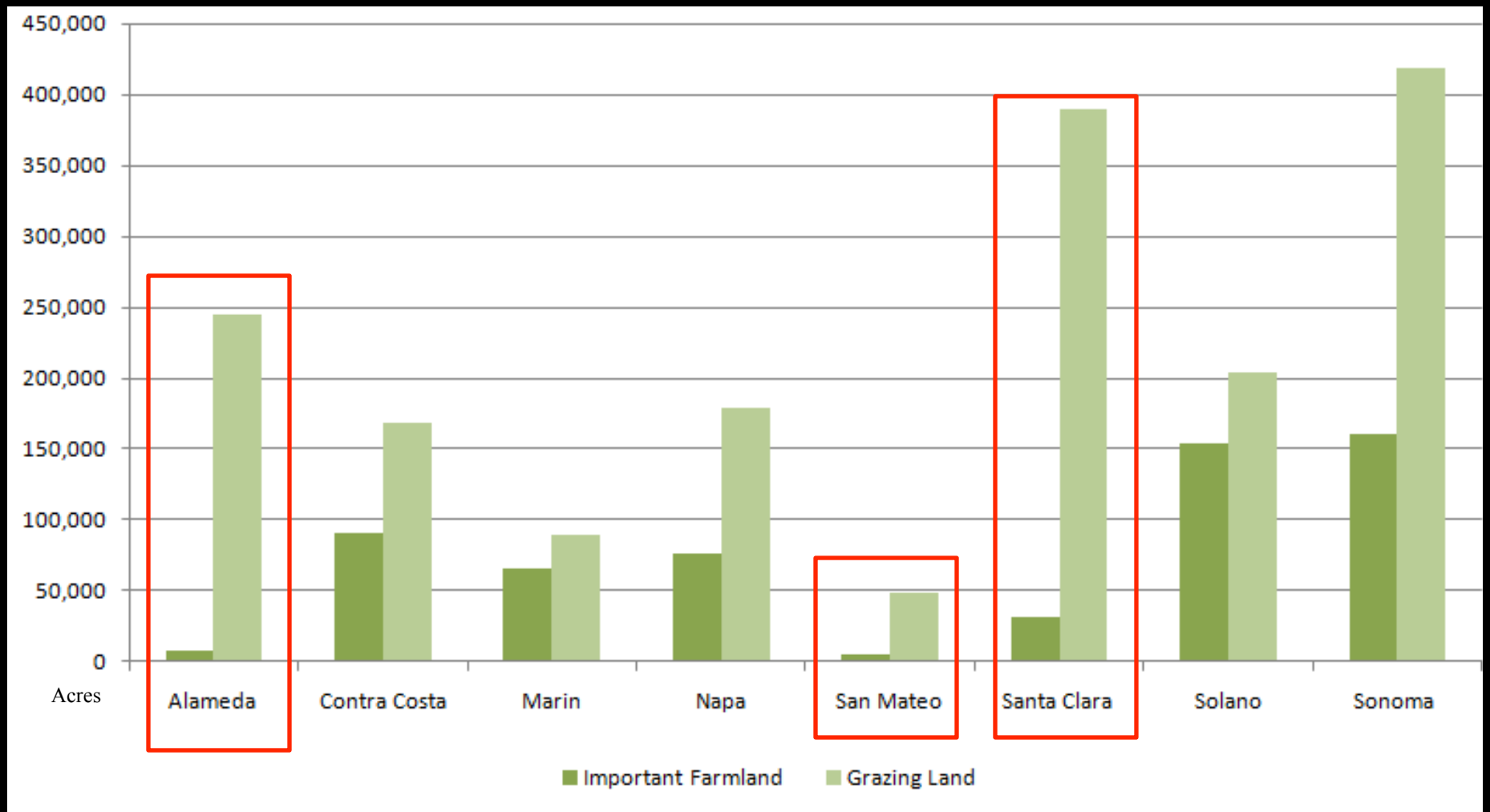
Bay Area Agriculture, 2004



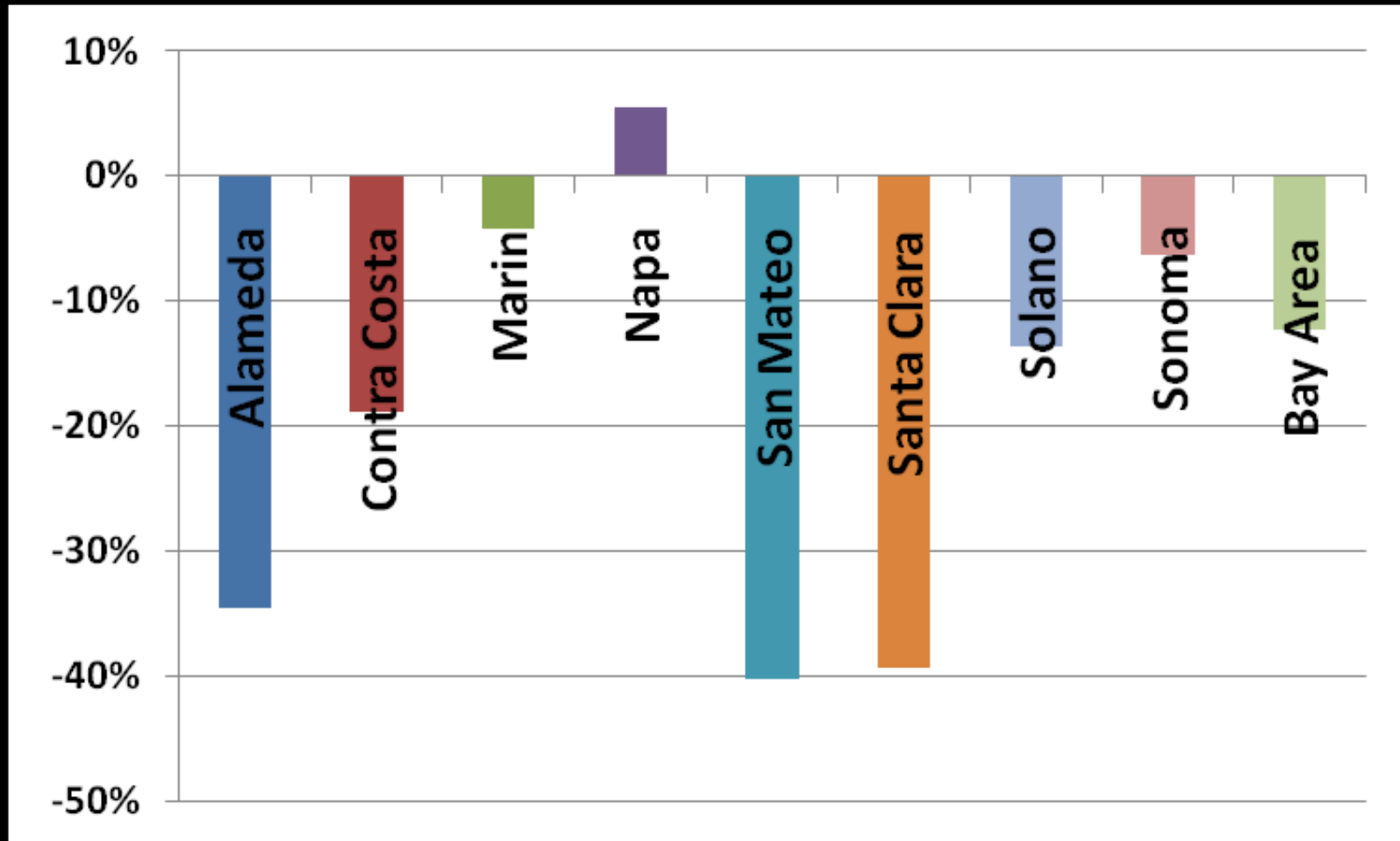
Bay Area Farmland Today



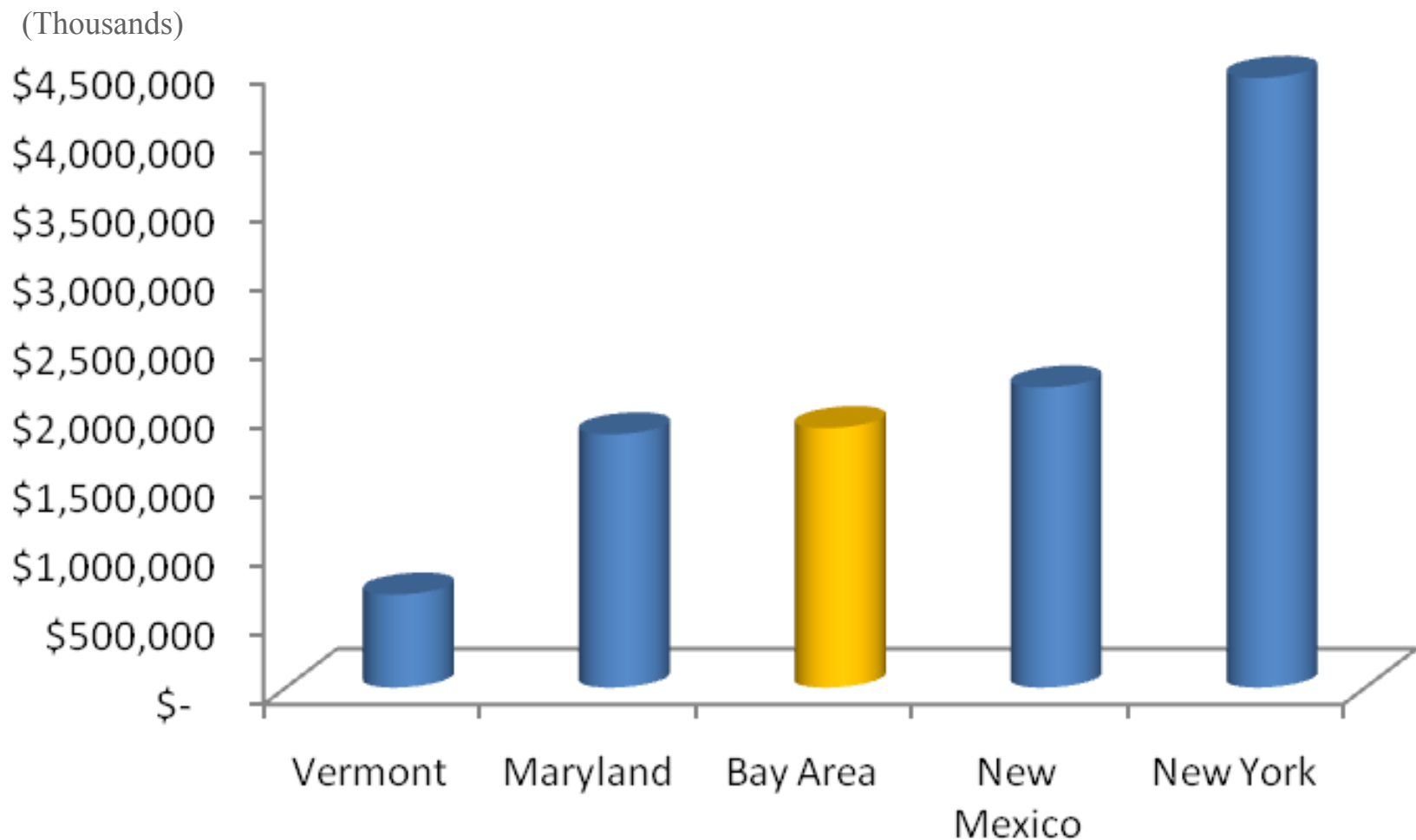
Bay Area Farmland at Risk

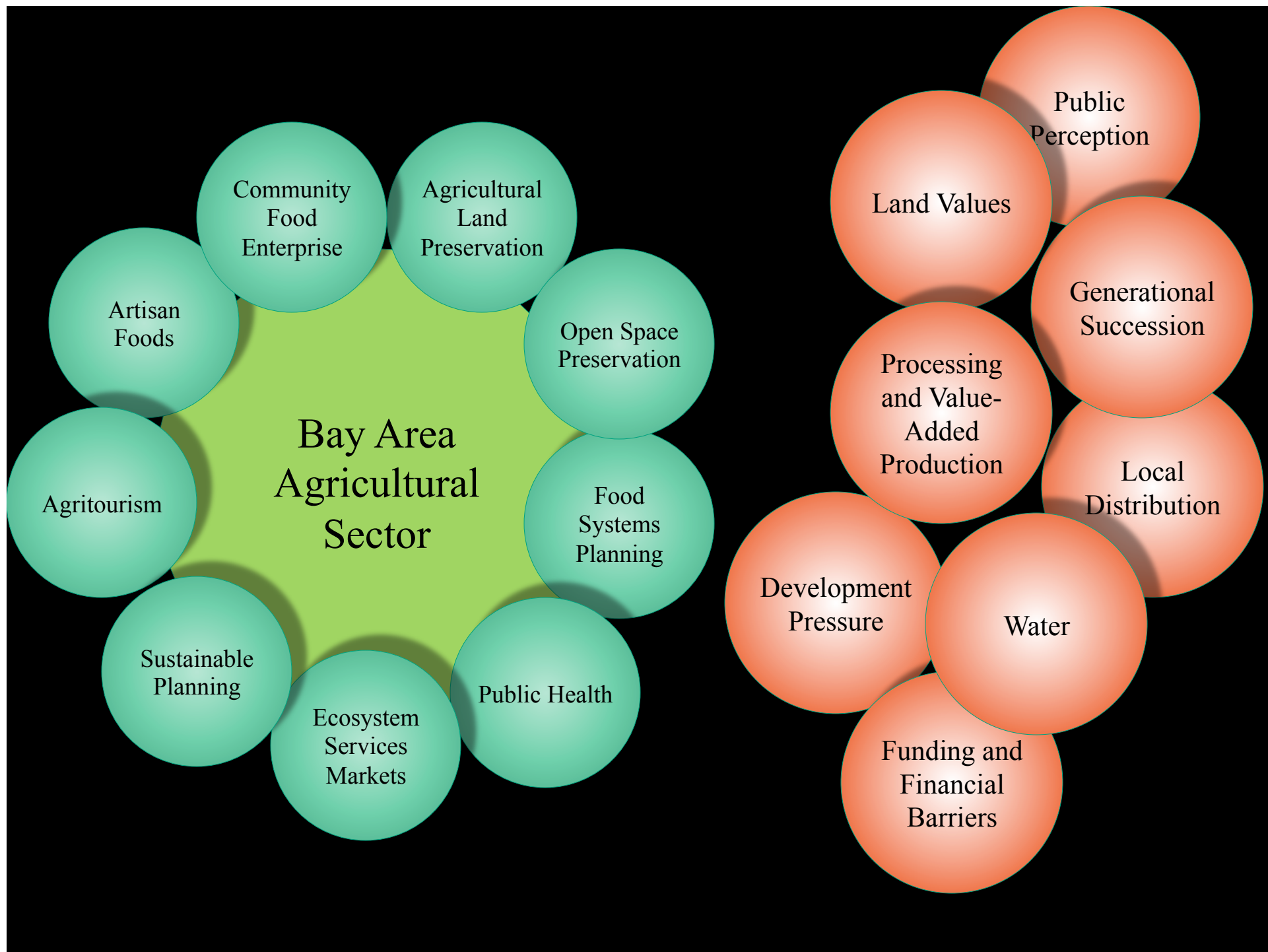


The Bay Area is Losing Farmland



Bay Area Ag Valued at \$1.8 Billion





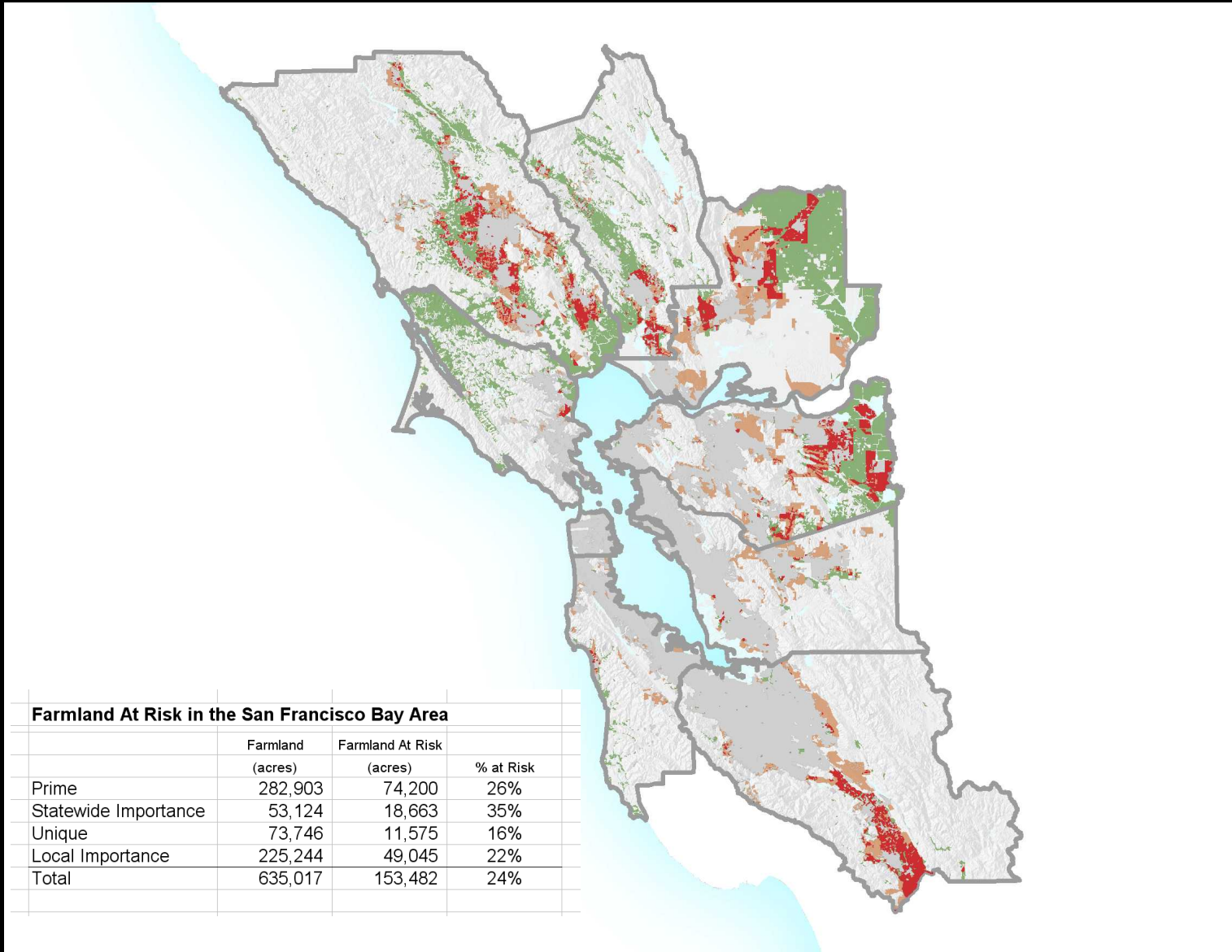
Supporting Regional Ag

- Agriculture in the region's Sustainable Communities Strategy
- Bay Area Agricultural Economic Development Commission
- Improve farmland preservation and water conservation policies and programs
- Coordination among private and public institutions that are working to promote a sustainable regional food system

Thriving Farms



Farmland “At Risk”



Thriving Communities





BayArea Plan

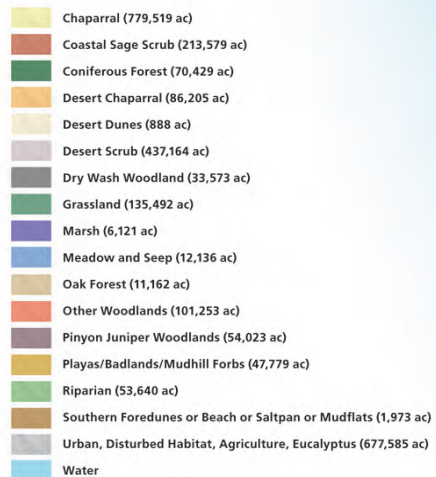
Building on a Legacy
of Leadership March 2011

The “Greenprint”

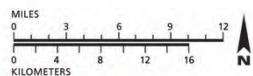
- A map-based representation of agricultural and natural values across the Bay Area
 - Includes goals and an overlay of existing data
 - Farmland, Ranchland, habitat, farmland, water resources, other open spaces
- Screening tool to focus development away from important areas
- Trade-off and reporting tool to evaluate land use scenarios across themes

The “Greenprint”

Figure 3.16
**San Diego Region
Generalized Vegetation**
April 2011



Data Source: AECOM 2011



OneBay Area Conservation Grants

- OneBay Area Grant Program is focused on implementing the Sustainable Communities Strategy
- Proposed \$5 million conservation grant program; currently targeted to four north bay counties.
- Potential support for acquisition, planning and programs for working and natural lands.

Greenbelt Alliance | Protecting Open Spaces & Creating Vibrant Places - Mozilla Firefox

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http://www.greenbelt.org/

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Support the OneBayArea grant program



For the first time in history, the Metropolitan Transportation Commission, the Bay Area's regional transportation planning agency, is proposing a grant program to support open space conservation and farmland preservation in rural areas.

Act now! Please [tell your Commissioner to support the OneBayArea grant program](#) which directs funds to cities and rural areas that are planning for sustainable growth.

[Read more about the OneBayArea grant program.](#)

Get Involved

Join Today!

Greenbelt Alliance's work is made possible by people who care about the San Francisco Bay Area -- people like you! [Join us.](#)

Take Action

Find out what's going on in [your region](#): get involved with one of our ongoing

Resources

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