

# To be Bold and Realistic, Focus on Performance

June 6th 2011 SPUR Lunchtime forum



Source: VTA

## TRANSFORM



WORLD-CLASS PUBLIC TRANSPORTATION. WALKABLE COMMUNITIES.

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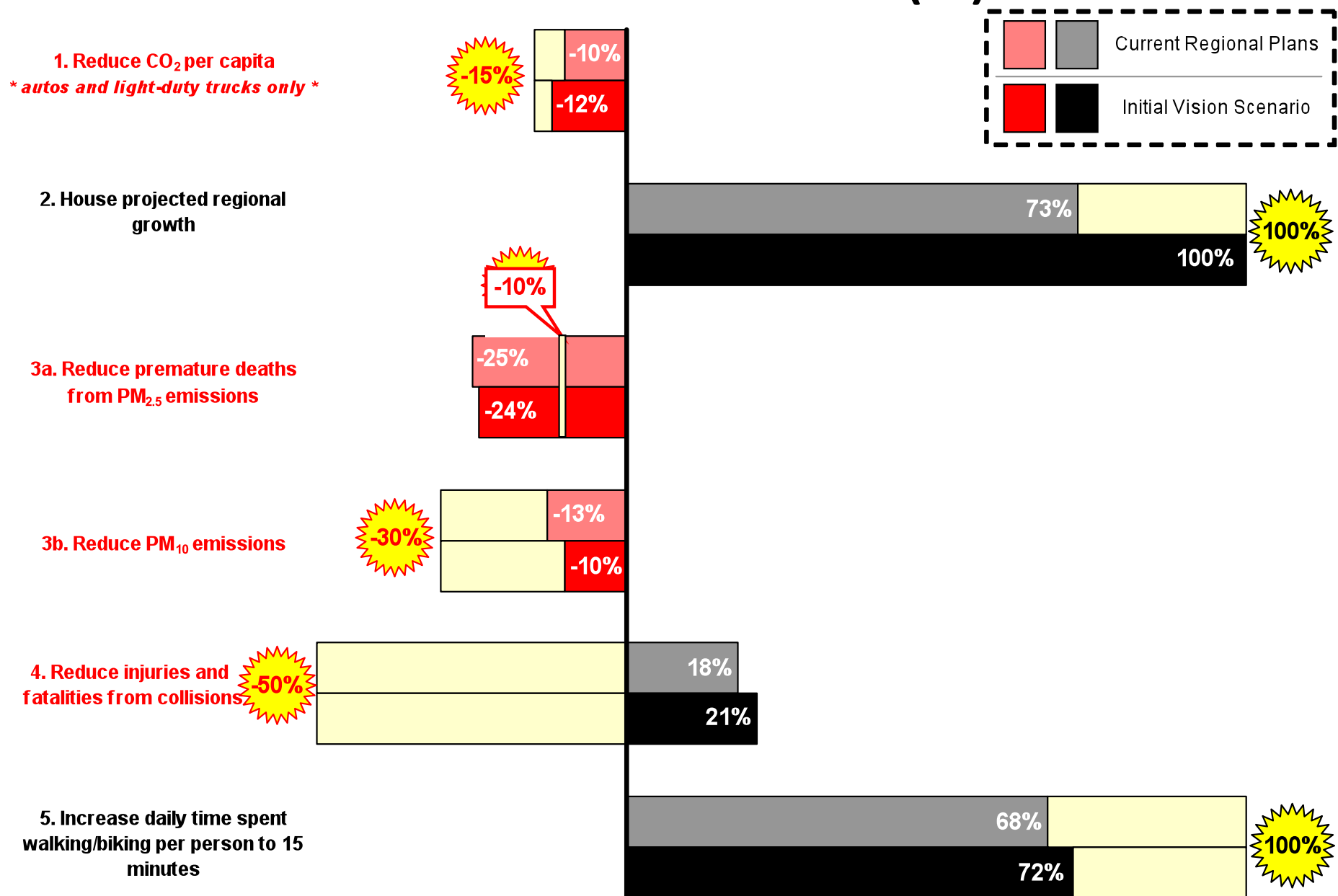
# BOLD

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# REALISTIC

- Reduce GHGs by at least 15%/capita by 2035
- House all the population of the region
- \$25+ billions shortfalls to operate & maintain system
- Land use needs investment too
- Has anyone noticed there's a recession?

# Scenario Results (1)





# “Strategic Investment for a Better Bay Area”

4 goals  
10 objectives  
27 specific recommendations

## STRATEGIC INVESTMENTS FOR A BETTER BAY AREA



Working together to meet  
the Bay Area's climate targets  
for transportation while  
improving health, equity  
and the economy



# GOAL 1 - MAINTAIN WHAT WE ALREADY HAVE



[http://farm3.static.flickr.com/2353/2271111872\\_61e6476170.jpg5](http://farm3.static.flickr.com/2353/2271111872_61e6476170.jpg5)



[http://www.sanjose.com/news/2010/09/23/its\\_official\\_san\\_jose\\_has\\_the\\_worst\\_roads](http://www.sanjose.com/news/2010/09/23/its_official_san_jose_has_the_worst_roads)



# GOAL 2 - CREATE WORLD CLASS TRANSIT FOR ALL



Source: vta.org

[www.TransformCA.org](http://www.TransformCA.org)





# GOAL 3 - SUPPORT HEALTHY, WALKABLE, AFFORDABLE COMMUNITIES



# GOAL 4 - GET THE PRICE RIGHT





# What you can do:

- Inform and involve your networks
- Endorse the Platform
- Follow the conversation:  
[blog.transformca.org](http://blog.transformca.org)
- Contact your MTC Commissioners & ABAG rep's
- More info: [TransformCA.org/scs-platform](http://TransformCA.org/scs-platform)

**For More Information:**

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