



SILVER SPUR AWARDS

Join SPUR for an evening
of inspiration at the
Silver SPUR Awards!

The Bay Area's most prominent civic event brings together elected officials, and business, civic, and philanthropic leaders to celebrate three exceptional individuals and their contributions to our communities.



Thursday, October 24, 2024
Blue Shield of California Theater
at YBCA in San Francisco

4:00 p.m. Guest check-in

4:30 p.m. Theater seating opens

5:00 p.m. Silver SPUR Awards show begins

Cocktail party and networking reception to follow at the Yerba Buena Center for the Arts

2024 HONOREES

This year, please join us in honoring:



Chip Bergh
Former President and CEO
Levi Strauss & Co



Tomiquia Moss
Secretary of the California Business
Consumer Services and Housing Agency



Senator Scott Wiener
District 11
California State Senate



Important Sponsorship Deadlines

Friday, August 9	Recognition in SPUR's magazine, <i>The Urbanist</i> Recognition in the first <i>San Francisco Business Times</i> ad (1 of 3)
Monday, August 26	Recognition in print invitation
Friday, September 13	Recognition in the second <i>San Francisco Business Times</i> ad (2 of 3)
Friday, September 27	Recognition in the third <i>San Francisco Business Times</i> ad (3 of 3)
Monday, October 14	Recognition in the printed event program, signage, and slideshow
Monday, October 21	Verbal recognition of your contribution at the event
Thursday, October 24	Event Day

Sponsorship Opportunities

BENEFITS	EVENT CHAIR	CROWN	SPIRE	KEYSTONE	CORNERSTONE
Exclusive sponsorship	X				
Speaking opportunity at the event	X				
Invitation to Chair's Reception	X	X			
Verbal recognition of your contribution at event	X	X			
Premier Reserved Seating	X	X	X		
Exhibition opportunity at the event	Dedicated Exhibition Area	1 board	1 board	1 board	
Listing in credits of honoree videos	Premier Logo	Prominent Logo	Logo	Name	
Recognition in the <i>San Francisco Business Times</i>	Premier Logo	Prominent Logo	Logo	Name	
Dedicated Social Media Posts	Premier Logo	Prominent Logo			
Recognition in all event marketing materials, including: print invitation, Urbanist, promotional emails, SPUR website, print program and social media	Premier Logo	Prominent Logo	Logo	Prominent Name	Name
Recognition in event signage and slideshow	Premier Logo	Prominent Logo	Logo	Prominent Name	Name
Event Tickets	10	8	6	6	4
Amount	FULFILLED	\$25,000	\$12,000	\$5,000	FULFILLED

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-1498232.

Three Ways to Sponsor

- 1. Pledge online** spur.org/silverspurpledge
- 2. Email your pledge** to pledge@spur.org
- 3. Mail with payment to SPUR***
Attn: Silver SPUR
654 Mission Street
San Francisco, CA 94105
If you plan to mail your registration, please also email pledge@spur.org to ensure we know to expect your payment.

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