



SILVER SPUR

2016

Awards
Luncheon

Please Join Us
Thursday
November 17, 2016

Sponsor SPUR's signature event

The Silver SPUR Awards Luncheon honors individuals whose lifetime civic achievements have made San Francisco and the Bay Area a better place to live, work and play.

The event's opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Project displays from our sponsoring companies provide an inside look at the latest and largest projects shaping our region.

DOORS & REGISTRATION

10:30 a.m. – 11:00 a.m.

OPENING RECEPTION

11:00 a.m. – 12:00 p.m.

LUNCHEON & AWARDS

12:00 p.m. – 1:30 p.m.

Moscone Center West
San Francisco

spur.org/silverspur

SPUR

SILVER SPUR 2016

Our sponsors are important partners in acknowledging the contributions and lifetime achievements of four remarkable leaders in San Francisco.

This year, please join us in honoring:



Kimberly Bryant

Founder of Black Girls Code, a nationwide organization introducing girls of color to coding, technology and entrepreneurship



Mark Buell

Philanthropist, civil servant, civic leader and stalwart advocate of parks and open space



Ira Hirschfield

Longtime head of the Evelyn & Walter Haas, Jr. Fund, supporting causes that embody fairness, equality and opportunity for all



Rose Pak, in memoriam

Advocate for the well-being and influence of the Chinese-American community in San Francisco

Important Sponsorship Deadlines*

For greater benefits, pledge your support by these specific dates:

- | | | |
|---|--|--|
| Monday, August 29
Recognition in September issue of The Urbanist | Friday, October 14
Recognition in first and second SF Business Times ads** | Wednesday, November 9
Recognition in event signage and slide show |
| Wednesday, September 21
Recognition in first email invitation | Friday, October 21
Recognition in second SF Business Times ad* | Wednesday, November 16
Recognition in the December issue of The Urbanist |
| Monday, September 26
Recognition in October issue of The Urbanist | Wednesday, November 2
Recognition in third email invitation | Thursday, November 17
Event date |
| Wednesday, September 28
Recognition in printed invitation | Friday, November 6
Participation in exhibition during reception | Sponsors added every Friday to spur.org/silverspur |
| Wednesday, October 12
Recognition in second email invitation | Wednesday, November 9
Recognition in event program | |

* Please note: To ensure you make the sponsorship recognition deadlines, please alert us of an incoming registration form and/or payment in the mail by first making an online pledge at spur.org/silverspur or by emailing us at events@spur.org.
**Please refer to sponsor benefits chart for details on benefits by level of sponsorship.

Sponsor today!
spur.org/silverspur



Sponsorship Registration Form

Three ways to sponsor:

1. Pledge quickly and easily online at spur.org/silverspur
2. Email this form to events@spur.org
3. Mail with payment to SPUR, Attn: Silver SPUR, 654 Mission Street, San Francisco, CA 94105

If you plan to mail your form, please email us (at events@spur.org) or pledge online (spur.org/silverspur) in order to meet sponsorship deadlines.

Choose a Sponsorship Level

	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone Individuals Only
BENEFITS:						
Exclusive sponsorship for your company	X					
Verbal recognition of your contribution at the event	X	X				
Recognition in San Francisco Business Times ads	X Premier Logo	X Logo	X			
Recognition in event slideshow and logo on table card	X Logo	X Logo	X Logo			
Exhibition opportunity at event reception	X Premier Space	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in The Urbanist, SPUR's magazine	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Recognition in printed program and event signage	X Premier Logo	X Logo	X Prominent	X Featured	X	X
Number of guests (Premier seating designated based on sponsorship level)	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Guests at chair's private reception (held off site in advance of event)	X 8	X 6	X 4			
Amount:	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$500

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information

I have enclosed a check payable to SPUR for \$ _____

Please charge my Visa/Mastercard No:

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EXPIRATION DATE

NAME ON CARD

NAME, AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Total

Sponsorship Amount \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT \$ _____

I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Wednesday, November 9.

Pledge your support
by September 21
for maximum benefits!

About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We bring people together from across the political spectrum to develop solutions to the big problems our cities face.

With offices in San Francisco, San Jose and Oakland, we are recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.

spur.org

