

March 25, 2018

Mayor Mark Farrell
City Hall, Room 200
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Dear Mayor Farrell:

We, the undersigned, are writing to respectfully request that you adopt, in full, the recommendations of the Sugary Drink Distributor Tax Advisory Committee (SDDTAC) into the budget you will propose to the Board of Supervisors for fiscal year 2018-19.

The anticipated \$10.4 million in unallocated soda tax revenue and the recommendations for how to spend those funds represent a large opportunity to progressively target the revenue from the soda tax to improve the health of populations that are disproportionately impacted by soda consumption and diet-related disease. This was the focus of the SDDTAC during its deliberations these past three months. Many of us attended the committee's meetings and can attest to the hours of comment from members of the community as well as in-depth discussion of various alternatives by the sixteen member advisory committee.

We strongly support the recommendations of the SDDTAC not only because they would provide funding to programs that would improve community health, but also because it is important that the soda tax revenue be spent in a way that is guided by the committee established by voters when the tax was passed at the ballot in 2016.¹

We hope that you will incorporate 100% of the SDDTAC's allocation recommendations into your budget and that you will continue to support the committee as it tracks implementation of the tax and expenditure of the tax revenue.

Sincerely,

Alex Abalos, Food Justice Leader, Tenderloin Healthy Corner Store Coalition
Taqwa Aliomar, Community Organizer, District 6 Resident
Kirsten Bibbins-Domingo, PhD, MD, MAS, Director, UCSF Center for Vulnerable Populations at Zuckerberg San Francisco General Hospital

¹ The full recommendations are available in San Francisco Sugary Drink Distributors Tax Advisory Committee, *March 2018 Report*:
<http://sfgsa.org/sites/default/files/Document/SDDTAC2018AnnualReport.pdf>. See also:
<http://www.sfexaminer.com/soda-tax-funds-begin-pouring-city-coffers/>

Vanessa Bohm, Family Wellness and Health Promotions Director, Central American Resource Center (CARECEN SF)
Cissie Bonini, Executive Director, EatSF - Vouchers 4 Veggies
Beatrice Cardenas-Duncan, Health and Wellness Advocate
Janna Cordeiro, SFUSD Parent
Kate Creps, Executive Director, Heart of the City Farmers Market
Evan Cross, Project Coordinator, AIMS Project
Jennifer Falbe MPH, ScD, Volunteer in San Francisco
Don Falk, CEO, Tenderloin Neighborhood Development Corporation
Lynne Green Harvey, Community Organizer, District 6 Resident
Harold Goldstein, Executive Director, Public Health Advocates
Kimberly Keenan, Concerned San Francisco Citizen
Kallisto Khan, Community Volunteer, Active in the Tenderloin
John Maa, MD, President, San Francisco Marin Medical Society
Claudia Masouredis, DDS, Concerned Practicing Pediatric Dentist
Alden McDonald III, MD Board President, American Heart Association, Greater Bay Area
Allison McFarland, Concerned Community Member, Potrero Hill Resident
Charles Shen, City College San Francisco Student
Vlad Shuster, DDS, President, San Francisco Dental Society
Jennifer Siswandi, Concerned Community Member, District 6 Resident
George W. Taylor, DMD, MPH, DrPH, Concerned Citizen
Ryan Thayer, Lead Community Organizer, Tenderloin Neighborhood Development Corporation
Eli Zigas, Food and Agriculture Policy Director, SPUR

CC: Hydra Mendoza, Aneeka Chaudhry, Ashley Groffenberger

Additional signatories added since March 25

Sandee Blechman, Executive Director, Children's Council of San Francisco
Charles M. Collins, President and CEO, YMCA of San Francisco
Joi Jackson-Morgan, Executive Director, 3rd Street Youth Center & Clinic
Sarah Nelson, Executive Director, 18 Reasons
Tom Radulovich, Executive Director, Livable City
Franny Wong, Health and Nutrition Manager, Children's Council of San Francisco