

2017



Member Parties

OAK
MAY 18

SJ
JUNE 1

SF
JUNE 15

Your Sponsorship
Opportunities



Sponsor the SPUR Member Parties today!

Celebrate Your City



Oakland Member Party

May 18, 2017 | 5-9 p.m.

The Overlook Lounge, Oakland



San Jose Member Party

June 1, 2017 | 5-9 p.m.

San Pedro Square Market, San Jose



San Francisco Member Party

June 15, 2017 | 5-9 p.m.

SPUR Urban Center and Annie Alley, San Francisco

The SPUR Member Parties reach across the Bay Area, bringing together a community of urbanists to celebrate city life — and SPUR!

Our wildly popular parties offer a unique opportunity to meet and interact with SPUR's diverse and engaged membership of over 6,000 individuals, businesses and civic organizations.

By sponsoring SPUR's Member Parties, you help support important policy work in all three cities and across the region. We hope we can count on your support!

For more information on sponsorship opportunities contact events@spur.org

Important Sponsorship Deadlines

For greater benefits, pledge your support by these dates:

Friday, March 31

Recognition in April issue of *The Urbanist*

Wednesday, April 5

Recognition in first email invitation

Wednesday, April 12

Recognition in printed invitation
(sent to 20,000+ people throughout the region)

Wednesday, April 19

Recognition in second email invitation

Recognition in first *Business Times/Journal* ads

Wednesday, May 3

Recognition in third email invitation

Recognition in second *Business Times/Journal* ads

Recognition in printed event program and signage for OAK party

Wednesday, May 10

Recognition in May/June issue of *The Urbanist*

Wednesday, May 17

Recognition in fourth email invitation

Recognition in printed event program and signage for SJ party

Thursday, May 18

SPUR Member Party | Oakland

Wednesday, May 31

Recognition in printed event program and signage for SF party

Thursday, June 1

SPUR Member Party | San Jose

Thursday, June 15

SPUR Member Party | San Francisco

Thursday, June 15

Recognition in July issue of *The Urbanist*

Visit spur.org/memberparties for event details and online sponsorship registration forms.

OAK

SJ

SF

Sponsorship Registration Form


Pledge quickly and easily online at spur.org/memberparties

Or scan and email this form to events@spur.org or mail with payment to:
SPUR, 654 Mission Street, San Francisco, CA 94105

Choose a Sponsorship Level

BENEFITS	Urban Leader	Community Connector	Bridge Builder	Sustainable Supporter
Recognition in <i>Business Times & Business Journal</i> ads	<input checked="" type="checkbox"/> Featured logo	<input checked="" type="checkbox"/> Logo		
Recognition in <i>The Urbanist</i> , SPUR's magazine	<input checked="" type="checkbox"/> Featured logo	<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Name	
Recognition in print and email invitations and on our website	<input checked="" type="checkbox"/> Featured logo	<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Name	
Recognition on SPUR website	<input checked="" type="checkbox"/> Featured logo on web pages for 3 parties	<input checked="" type="checkbox"/> Logo on web pages for 3 parties	<input checked="" type="checkbox"/> Name on web pages for 3 parties	<input checked="" type="checkbox"/> Name on web page for 1 party
Recognition in program & event signage	<input checked="" type="checkbox"/> Featured logo, 3 parties	<input checked="" type="checkbox"/> Logo, 3 parties	<input checked="" type="checkbox"/> Name, 3 parties	<input checked="" type="checkbox"/> Name, 1 party
Event tickets	<input checked="" type="checkbox"/> 18 tickets total, 6 per city	<input checked="" type="checkbox"/> 12 tickets, use at any party	<input checked="" type="checkbox"/> 8 tickets, use at any party	<input checked="" type="checkbox"/> 4 tickets, use at 1 party
Amount	<input type="checkbox"/> \$12,000	<input type="checkbox"/> \$6,000	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$1,000 CHOOSE ONE CITY <input type="checkbox"/> OAKLAND <input type="checkbox"/> SAN JOSE <input type="checkbox"/> SAN FRANCISCO

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

 The primary contact at my organization (listed below) will receive all printed tickets to be distributed to guests for expedited entry.

Payment Information

☐ I have enclosed a check payable to SPUR for \$ _____

☐ Please charge my Visa/Mastercard No:

/

EXPIRATION DATE

NAME ON CARD

RECOGNITION NAME AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

CITY

STATE

ZIP

NAME OF CONTACT PERSON FOR EVENT DETAILS (This person will receive all printed tickets.)

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON

Total

Sponsorship Amount: \$ _____

Sorry, we cannot attend, but wish to contribute: \$ _____

TOTAL AMOUNT: \$ _____

☐ I understand the primary contact at my organization will receive all printed tickets prior to the event and will distribute them to our guests.

Pledge your support by April 12, 2017 for maximum benefits!



Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. A member-supported nonprofit organization, we bring people together from across the political spectrum to develop solutions to the big problems our cities face. For more information, please visit

spur.org

