SILVER SPUR 2016

Awards Luncheon

Please Join Us Thursday November 17, 2016

DOORS & REGISTRATION 10:30 a.m. - 11:00 a.m.

OPENING RECEPTION 11:00 a.m. – 12:00 p.m.

LUNCHEON & AWARDS 12:00 p.m. – 1:30 p.m.

Moscone Center West San Francisco



Sponsor SPUR's signature event

The Silver SPUR Awards Luncheon honors individuals whose lifetime civic achievements have made San Francisco and the Bay Area a better place to live, work and play.

The event's opening reception draws the most prominent Bay Area civic, business and community leaders for an exceptional networking opportunity. Project displays from our sponsoring companies provide an inside look at the latest and largest projects shaping our region.

spur.org/silverspur

SILVER SPUR

Our sponsors are important partners in acknowledging the contributions and lifetime achievements of four remarkable leaders in San Francisco.

Important Sponsorship Deadlines*

Friday, October 21

Business Times ad*

Recognition in second SF

For greater benefits, pledge your support by these specific dates:

ads*

Monday, August 29 Recognition in September issue of The Urbanist

Wednesday, September 21 Recognition in first email invitation

Monday, September 26 Recognition in October issue Wednesday, November 2 of The Urbanist Recognition in third email invitation

Wednesday, September 28 Recognition in printed invitation

Wednesday, October 12 Recognition in second email invitation

Friday, October 14 Recognition in first and second SF Business Times and slide show

> Wednesday, November 16 Recognition in the December issue of The Urbanist

Event date

Friday, November 6 Participation in exhibition during reception

Recognition in event

program

Wednesday, November 9 every Friday to

Thursday, November 17

Sponsors added spur.org/silverspur

* Please note: To ensure you make the sponsorship recognition deadlines, please alert us of an incoming registration form and/or payment in the mail by first making an online pledge at spur.org/silverspur or by emailing us at events@spur.org. **Please refer to sponsor benefits chart for details on benefits by level of sponsorship.

Wednesday, November 9 Recognition in event signage



Sponsor today!

spur.org/silverspur

Rose Pak, in memoriam Advocate for the well-being and

This year, please join us in honoring:

Founder of Black Girls Code, a

of color to coding, technology and

nationwide organization introducing girls

Philanthropist, civil servant, civic leader and stalwart advocate of parks and open

Kimberly Bryant

entrepreneurship

Mark Buell

opportunity for all

influence of the Chinese-American community in San Francisco

SPUR

Sponsorship Registration Form

Choose a Sponsorship Lovel

Choose a Sponsorship Level	Reception Host	Spire	Keystone	Pillar	Cornerstone	Capstone Individuals Only
BENEFITS:						
Exclusive sponsorship for your company	x					
Verbal recognition of your contribution at the event	x	x				
Recognition in San Francisco Business Times ads	X Premier Logo	X Logo	x			
Recognition in event slideshow and logo on table card	X Logo	X Logo	X Logo			
Exhibition opportunity at event reception	X Premier Space	X 3 boards	X 2 boards	X 1 board		
Recognition in print and email invitations and on our website	X Premier Logo	X Logo	X Prominent	X Featured	х	х
Recognition in The Urbanist, SPUR's magazine	X Premier Logo	X Logo	X Prominent	X Featured	x	х
Recognition in printed program and event signage	X Premier Logo	X Logo	X Prominent	X Featured	х	х
Number of guests (Premier seating designated based on sponsorship level)	X 16 (2 tables)	X 8 (1 table)	X 8 (1 table)	X 8 (1 table)	X 2	X 1
Guests at chair's private reception (held off site in advance of event)	X 8	X 6	X 4			
Amount:	\$25,000	\$10,000	\$5,000	\$3,750	\$1,000	\$500

*SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

Payment Information



EXPIRATION DATE

NAME ON CARD

NAME. AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST

BILLING ADDRESS

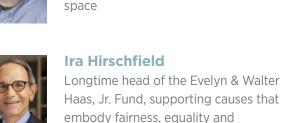
CITY

STATE

NAME OF CONTACT PERSON FOR EVENT DETAILS

TELEPHONE FOR CONTACT PERSON

EMAIL FOR CONTACT PERSON



Three ways to sponsor:

1. Pledge quickly and easily online at spur.org/silverspur

- 2. Email this form to events@spur.org
- 3. Mail with payment to SPUR, Attn: Silver SPUR, 654 Mission Street. San Francisco. CA 94105

If you plan to mail your form, please email us (at events@spur.org) or pledge online (spur.org/silverspur) in order to meet sponsorship deadlines.

	Total			
	Sponsorship Amount \$			
	Sorry, we cannot attend, but wish to contribute: \$			
	TOTAL AMOUNT \$			
	I understand that no physical tickets will be issued. I will submit my guest names (per my sponsorship level) to events@spur.org no later than Wednesday, November 9.			
ZIP				

Pledge your support by September 21 for maximum benefits!

About SPUR

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. We bring people together from across the political spectrum to develop solutions to the big problems our cities face. With offices in San Francisco, San Jose and Oakland, we are recognized as a leading civic planning organization and respected for our independent and holistic approach to urban issues.

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