# 2016

Member Parties

**Your Sponsorship Opportunities** 



#### **Sponsor the SPUR Member Parties today!**

# Celebrate Your City



## Spur member party Oakland

June 23, 2016 | 5-9 p.m. SPUR Oakland at 1544 Broadway, Oakland



### SPUR MEMBER PARTY San Jose

June 30, 2016 | 5-9 p.m. San Pedro Square Market, San Jose



### SPUR MEMBER PARTY San Francisco

July 14, 2016 | 5-9 p.m.
SPUR Urban Center and Annie
Alley, San Francisco

# The SPUR Member Parties reach across the Bay Area, bringing together a community of urbanists to celebrate city life — and SPUR!

Our wildly popular parties offer a unique opportunity to meet and interact with SPUR's diverse and engaged membership of over 6,000 individuals, businesses and civic organizations.

By sponsoring SPUR's Member Parties, you help support important policy work in all three cities and across the region. We hope we can count on your support!

For more information on sponsorship opportunities contact events@spur.org









# Important Sponsorship Deadlines

#### For greater benefits, pledge your support by these dates:

#### Wednesday, April 13

Recognition in April/May issue of The Urbanist

#### Wednesday, May 4

Recognition in first email invitation

#### Wednesday, May 18

Recognition in printed invitation (sent to 20,000+ business and community leaders throughout the region)

Recognition in second email invitation

#### Tuesday, May 24

Recognition in first and second Business Times/Journal ads

#### Tuesday, May 31

Recognition in second *Business* Times/Journal ad

#### Wednesday, June 1

Recognition in third email invitation

#### Wednesday, June 8

Recognition in June/July issue of The Urbanist

Recognition in event program and signage for Oakland party

#### Wednesday, June 15

Recognition in event program and signage for San Jose party

#### Thursday, June 23

SPUR Member Party | Oakland

#### Wednesday, June 29

Recognition in event program and signage for San Francisco party

Recognition in fourth email invitation

#### Thursday, June 30

SPUR Member Party | San Jose

#### Thursday, July 14

SPUR Member Party | San Francisco

Recognition in August issue of The Urbanist

Visit spur.org/memberparty for event details and online sponsorship registration forms.









#### **Sponsorship Registration Form**

Pledge quickly and easily online at spur.org/memberparty

Or scan and email this form to events@spur.org or mail with payment to: SPUR, 654 Mission Street, San Francisco, CA 94105

#### Choose a Sponsorship Level

BENEFITS	Urban Leader	Community Connector	Bridge Builder	Sustainable Supporter
Recognition in <i>Business Times &amp; Business Journal</i> ads	<b>X</b> Featured logo	<b>X</b> Logo		
Recognition in <i>The Urbanist</i> , SPUR's magazine	X Featured logo	<b>X</b> Logo	<b>X</b> Name	
Recognition in print and email invitations and on our website	<b>X</b> Featured logo	<b>X</b> Logo	<b>X</b> Name	
Recognition on SPUR website	X Featured logo on web pages for 3 parties	X Logo on web pages for 3 parties	X Name on web pages for 3 parties	X Name on web page for 1 party
Recognition in program & event signage	<b>X</b> Featured logo, 3 parties	X Logo, 3 parties	X Name, 3 parties	X Name, 1 party
Event tickets	X 18 tickets total, 6 per city	<b>X</b> 12 tickets, use at any party	X 8 tickets, use at any party	X 4 tickets, use at 1 party
Amount	\$12,000	\$6,000	\$3,000	\$1,000 CHOOSE ONE CITY OAKLAND SAN JOSE SAN FRANCISCO

SPUR is a 501(c)(3) nonprofit organization. Sponsorship of this event is tax-deductible to the full extent of the law. SPUR's tax ID is 94-149-8232.

#### **Payment Information**

☐ I have enclosed a check payab	le to SPUR for \$	
☐ Please charge my Visa/Mastero	Total	
EXPIRATION DATE NAME ON CA		SPONSORSHIP AMOUNT: \$  Sorry, we cannot attend, but wish to contribute: \$
RECOGNITION NAME AS YOU WOULD LIKE IT TO APPEAR ON THE SPONSOR LIST  BILLING ADDRESS		TOTAL AMOUNT: \$ I understand that no physical ticket: will be issued. I will submit my gues names (per my sponsorship level)
CITY	STATE ZIP	to events@spur.org
NAME OF CONTACT PERSON FOR EVENT DETA	ILS	Pledge your suppor
TELEPHONE FOR CONTACT PERSON	EMAIL EOR CONTACT REPSON	h. May 10, 2016 for

dge your support by May 18, 2016 for maximum benefits!

Through research, education and advocacy, SPUR promotes good planning and good government in the San Francisco Bay Area. A member-supported nonprofit organization, we bring people together from across the political spectrum to develop solutions to the big problems our cities face. For more information, please visit **spur.org.** 















